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ALLEN & JORDAN LUMBER CO., MATERIALS AND CONTRACTING, CARROL ALLEN, 33; AND, CLYDE JORDAN, 35, OWNERS AND OPERATORS AT LUFKIN, ANGELINA COUNTY, DEVELOPING INTO FINE BUSINESS

Engineer by Profession, Mr. Allen Has Enjoyed Wide and Varied Experience as an Engineer, Among His Strides Having Included the Development of Sussex Downs for Arthur Temple Jr. at Texarkana, While Other Work Found Him Identified With the Building of Southland Paper Company, in Lufkin, Where he Was Field Engineer and Assistant to the Plant Manager, he Says

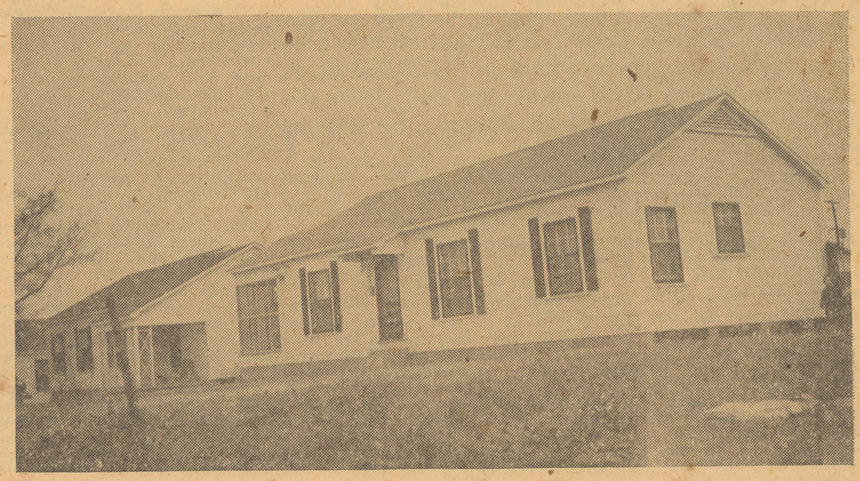
From His Sussex Downs Service, Mr. Allen Came to Lufkin in 1943 and Began Operation of His Sawmill and Planer and, in 1946 he Took Mr. Jordan in as Business Associate, These Young Men Having Erected 22 G. I. Houses in That Year, They Report, While in 1947 They Are Operating Entirely on F. H. A. Plan, it is Known

In Their Contracting Field, Messrs. Allen & Jordan Announce That They Are Equipped to Build Anything From the Smallest Structure to Major Skyscrapers, These Young Men Also Being Active in Civic, Religious and General Public Development Strides, it is Commendably Said of Them, and Each of Them

Lufkin. — This Angelina county sector of East Texas; and, Environs proudly acknowledges the presence and operation of Allen-Jordan Lumber Company, materials and contracting, it is announced. Owners and operators of this new industrial and business activity are Carroll Allen, 33, native of Kosse, Texas; and, Clyde Jordan, 35, native of Hardin county, Texas. Professionally Mr. Allen is an Engineer; and, up until 1946 when he formed a partnership with Mr. Allen in the ownership and operation of their lumber manufacturing and contracting business, Mr. Jordan says he had been engaged actively in the timber world from boyhood up to the time of his business association with Mr. Allen. Among the notably outstanding engineering efforts conducted by Mr. Allen had to do with the building of the gigantic Southland Paper Company millls here in Lufkin, where he was field engineer and assistant to the plant manager, he reveals. Mr. Allen came to Lufkin in 1943 directly from his Sussex Downs achievement at Texarkana, it is recorded. Sawmill capacity owned by Messrs. Allen and Jordan rate at 20,000 feet rough lumber daily; and, their Planer capacity stands at 30,000 feet finished lumber daily, practically all of which is absorbed by these young gentlemen in their building contracting operations, it is announced. In 1942 they report having erected 22 G. I. houses; and, their 1947 building and/or construction program is being carried out entirely along F.H.A. lines, they also state. So far their building operations have been confined to Angelina county, East Texas; and, Environs, but they are now prepared, they make known, to go outside of Angelina county as to residential construction. They also anticipate heavy construction later, including commercial buildings and someday, they hope, the skyscraper class of building construction. Equipped in every constructive way to carry out major as well as minor construction contracts, Messrs. Allen and Jordan unhesitatingly invite the public patronage here and elsewhere, they affirm. Before establishing himself in Lufkin the last time, Mr. Allen states that he sojourned for a while in Waco, Texas, and graduated from University of Texas. After his college career, Mr. Allen states that he lived for a while at Jacksonville; later at Wharton and then at Lufkin, moving to Texarkana during the Sussex Downs development and then back to Lufkin in 1943. Parents: A. T. and Mrs. Mildred Burton, both living. Parents of Mrs. Ann Temple Allen, his wife: Arthur and Mrs. Kathleen Temple, Sr., both living in Texarkana. While he is a native of Kosse, Texas, Mrs. Temple is a native of Albany, N. Y. Mr. and Mrs. Allen are the happy parents of 3 children: Miss Carolyn Allen, Tom Allen; and, James Allen. And, while Mr. Jordan is a native of Hardin county, his wife, Mrs. Fredonia Jordan is a native of Angelina county. They are the parents of 6 children: Vernon; Misses Nada Joyce; Dillie Kay; and, Ruth; Messrs Lawrence and Dexter Jordan. Parents: Dave and Mrs. Fredonia Jordan, both deceased. Parents of Mrs. Jordan: John Blackburn, deceased; and, Mrs. Dillie Jordan, living. In their civic, religious and general public development stride, Messrs Allen and Jordan are known to be quite active. Mr. Allen is a Vestryman in the Episcopal Church; and, Mr. Jordan is an active Baptist, it is ascertained. Participating and co-operating along with other able Sponsors of this Special Edition, Messrs. Allen and Jordan have subscribed liberally of their support and influence to help make the instant newspaper public advertising effort the decided success it enjoys, it is affirmed. These young men are known to stand four square for cheaper power, lower taxes, better roads and adequate drainage; soil conservation and prevention of forest fires; improved churches and schools; increased production of all farm products, including livestock, milk, meat and eggs; and, without hesitancy each of them enthusiastically and without reservation join enthusiastically in cordial invitation to desirable new people, money and industry not only for Lufkin and Angelina county but the whole of East Texas; and, Environs, it is affirmed. Commendation and congratulations on the apparent wonderful success you are making, Messrs. Allen and Jordan; and, may your progress and prosperity be without estimate as the future years come along!



Messrs Allen and Jordan, owners of Allen-Jordan Lumber Company are shown in above picture, Lufkin, Texas.



Typical of housing construction work conducted by Allen-Jordan Lumber Company; and, general contracting, your attention is invited to the above. Within recent months this live-wire organization has erected and sold upward Twenty-Six (26) of such houses, it is reported. Manufacturing and construction headquarters are maintained by these young men at Lufkin, Texas.

G. A. McKEE NURSERY, G. A. McKEE, 66, OWNER, JACKSONVILLE, CHEROKEE COUNTY; AND, ENVIRONS, COMES FROM PIONEER NURSERY OPERATING STOCK, HIS FATHER OPENING THIRD NURSERY IN TEXAS

Native Son of Cherokee County, Mr. McKee Says he Moved With his Family to Mt. Selman, North of Jacksonville in Early Boyhood, His Nursery Experience Having Equipped Him to Carry on Successfully in His Own Right in Later Years, His Jacksonville Plant Having Been Installed in 1928, He Says

It Was in 1874, Mr. McKee States That His Lamented Father Established the Third Nursery in Texas at Mt. Selman, it Having Been Carried on at Old Larissa, he Says Until 1886, When it Was Moved to Mt. Selman in 1907, Where it Was Continued for a While By Mr. McKee and His Brothers, He Later Having Become Sole Owner, it is Learned

Handling Upward 100,000 Plants Annually, Mr. McKee Says he Enjoys Good Business in Both His Wholesale and Retail Sales, His Feature Productions Being a Wide Variety of Choice Roses and Excellent Shrubbery for Ornamental Uses he Invites

Jacksonville. — G. A. McKee, 66, owner G. A. McKee Nursery and, a stockholder in Texas State Bank, Jacksonville, is one of the more representative of Cherokee county, East Texas; and, Environs nurserymen, facts and figures disclose. Native son of Cherokee county, Mr. McKee says he has resided within its Texas borders all of his life thus far; and, that he feels reasonably certain that he has many useful years yet allotted unto him, proposing, he says, to honor each and every one of them unto the glory of God and the service of man kind. Mrs. Esther McKee, wife of Mr. McKee is a native of Limeston county, Texas. Parents: G. A. and Mrs. Virginia McKee Sr., both deceased. Parents of Mrs. McKee Mr. and Mrs. R. M. Love, both deceased. At the age of 5-years, Mr. McKee says he moved with his family (parents) to Mt. Selman, few miles north of Jacksonville on Tyler Highway. It was in Mt. Selman, he says that his now deceased father, G. A. McKee Sr. established the third nursery in Texas, thereby establishing the McKee family as one of the earlier fathers of the nursery business within the Lone Star State of Texas, it is pointed out. In 1874, Mr. McKee comments that his father started out with a general nursery, it having operated at Old Larissa from that year until 1886, when it was moved to Mt. Selman. The old stand near Larissa is said to have been the object of many visitations from folk far and near, so unusual was such an industry in those days, it is recalled. From 1886 to 1907, the business was operated by the elder McKee and his sons. After his father's death, Mr. McKee says he and his brothers carried on for a while; and, then he became sole owner of the plant, continuing to operate it at Mt. Selman, he says until 1928, when he moved the industry to Jacksonville. In 1910, his retiring brothers opened individual businesses of their own, Mr. McKee disclosed. Carrying 50-acres of land in his nursery just north of Jacksonville, it being situated on East Side of Tyler highway, Mr. McKee says he sets out upward 100,000-seedlings annually; and, that for like period he produces and handles in both the wholesale and retail markets upward 100,000-plants. Featuring roses and shrubbery, Mr. McKee recites that he enjoys lucrative patronage; and, that his plants go into practically every state in the Union, he opines. Mr. McKee conducts his nursery scientifically, it is observed, his roses being of choicest varieties, he assures; and, that his shrubberry is excellent for all ornamental purposes, he invites. Mr. McKee owns a lovely two story home in northwest Jacksonville residential area; and, it is known that he and his wife are thoroughly enjoying it. Only recently Mr. McKee made some very substantial and modern improvements to his home place, where he also carries on appreciative gardening and landscaping activities, it is pointed out. He is a member of Jacksonville Rotary Club; and while at Mt. Selman, he says he was School Trustee and for 10-years served as secretary of the Board. Active in the civic, religious and general public development life of Jacksonville and Cherokee county, Mr. McKee says this interest on the part of himself and wife extends also unto the whole of East Texas; and, Environs. Having subscribed liberally of his support and influence toward the instant effort to help publicize more widely the natural and potential resources of this part of Texas, Mr. McKee says he is happy and glad to endorse the progressive programs advocated in this Special Edition. More power to you, Mr. McKee; and, long life, peace and happiness, good health and continued prosperity to both you and Mrs. McKee, be it assured!



Pictured above is the modern home of Mr. and Mrs. G. A. McKee, Jacksonville, Texas, where Mr. McKee, is owner of G. A. McKee Nursery.



G. A. McKee, owner G. A. McKee Nursery, Jacksonville, Texas. He appears standing in front his lovely home in the Cherokee county, East Texas; and, Environs progressive city of Jacksonville.

Crime Does Not Pay

Federal statistics show that in 86 out of 100 cases there are arrests that clear up the crimes committed. Half of them result in some type of punishment and two out of 100 result in the death penalty being imposed.

Judge Sam Bain, 37, Attorney at Law; Abstract Work Manager; and, Owner Sam Bain Ranch, Centerville, Leon County, East Texas; and, Environs Community Asset

Enjoying Splendid Legal Attainments; and, Possessing Wide Acquaintance Thruout Texas, and Elsewhere, Judge Bain Contemplates Bright Future "If We Don't Lose our Heads," he Comments

Centerville. — Judge Sam Bain, 37, attorney at law; manager of local abstract office; and, owner of Sam Bain Ranch, where both Registered Brahman and Hereford cattle are produced and sold is just about one of the busiest young professional and business men in this Texas area, it is observed and ascertained from information. Judge Bain is a native of Centerville and proudly acclaims that his law office is located within 300-feet of the spot where he was born, says he. His charming wife, Mrs. Geraldine Bain is a West Texan by birth. Judge and Mrs. Bain are the parents of two fine young sons L. David Bain, 13; and, Jerry Bain, 7. Parents: Robert N. Bain, deceased; and, Mrs. Allie Bain, living. Parents of Mrs. Bain: Mr. and Mrs. A. A. Gunn, the former deceased; and, Mrs. Gunn living. Having resided here all of his life thus far, Judge Bain affirms that he is always dreaming, planning and executing to the end that Centerville, Leon county; and, this entire part of beautiful Texas may be a happier and better place in which to live and do business, he declares. Graduating from law at Cumberland University down in the Volunteer State of Tennessee in 1937, Judge Bain says he came back to his home town that same year and hung out his shingle. The following year his Leon county constituents honored him with the office of county attorney, a position he held from 1938 over a period of 6-years. This brought the Judge up to 1944 when he was chosen as County Judge of Leon county, a position which he held with conspicuos ability, friends and neighbors attest, it is known. Active in the practice of law in all courts of the land, Judge Bain is Junior partner in the Centerville law firm of Burroughs & Bain. He is also manager of Elliott & Waldron Abstract Company, practicing its profession within Leon county, the Judge announces. In 1937, the same year this able young practicing attorney returned home with graduation honors from Cumberland University, almost simultaneously with the time 10-years ago when he began the successful practice of law, the popular young Judge and legal light established Sam Bain Ranch, where Registered Brahman and Registered Hereford cattle are featured, it is stated. Possessing upward 2,500-acres of land. Judge Bain says he would consider selling for cash or terms certain portions of his mother earth holdings not including his improved pastures, a program with which he is constantly giving considerable of his time and attention, it is pointed out. Local and Ft. Worth markets are patronized by the Judge in the general sale of his livestock; and, locally and/or thruout East Texas he says he specializes in the sale of young bulls for the improvement of other cattle herds. And, on this behalf let it be said that it is believed Judge Bain renders a distinct service to 4-H Club members; and, all others in the distribution of his improved livestock. Registered herds on the Sam Bain Ranch usually run from 25 to 30-head, and over a 12 months period 50 to 60-head are handled, it is reported. The Judge is gradually growing into his ranch expansion program, attended as he assuredly is by the best of luck and good wishes on the part of his friends and the public, it is pointed out. As Chairman of the Board of Stewards in the Methodist church, Judge Bain and his family are known to be active in the civic, religious and general public development of Centerville, Leon county, East Texas; and, Environs, it is assured. Taking an active part in the life and progress of his community; and, its people, Judge Bain is designated, recognized and appreciated as a constructive young leader, a definite asset to this part of the Lone Star State, it is opined. Commenting on the future of this part of Texas, Judge Bain gives it as his opinion 'that it is very bright, if we don't lose our heads; and, we'll be all right, meaning by that, of course, that all of us need to participate and co-operate one with the other in the constructive upbuilding of our own community and/or communities first; and, at same time do what we may to help encourage and assist in the progress and prosperity of our neighboring communities; and, their people. Blessed with brilliant legal qualifications; an astute young business man; a trained civic and religious leader; owning and operating a good ranch, where both Registered and Commercial herds of cattle roam, Judge Bain admittedly occupies a position of prominence and responsibility in his city, county and state, be it said to his credit. Participating and co-operating along with other able Sponsors, Judge Bain has accorded his support and influence toward helping to publicize more widely natural and potential resources of this part of Texas and the beautiful Southland; and, as the future years come along may his fame and fortune continue unto the glory of God and the well being of man!



Judge and Mrs. Sam Bain, top; and, at bottom is exhibited "David", typical of the fine registered herd of Brahman cattle carried along with Registered Herefords at his Sam Bain Ranch, Centerville, Leon county, East Texas; and, Environs.

Source of Gelatine

Gelatine is obtained from various animal substances, such as skin ligaments and bones of animals, by treatment with boiling water. It is commonly obtained when making soup where considerable bone is used. While it is a protein, it is not a complete one.

Women Now Wear Trees

Wood provides the source of the second most important textile fiber used in the United States—rayon. Only cotton exceeds rayon as a fabric material. In 1945 the United States produced 792 million pounds of rayon. Most American women wear clothes made from trees. Statistics show that two-thirds or more of all women's dresses sold in the United States today are made of rayon or contain rayon blended with other fabrics.

First Steam Automobile

Henry A. House in 1866 made the first automobile operated by steam and drove it through the streets of Bridgeport, Conn.

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MAYOR WILBOURN S. GIBBS, 38, PROGRESSIVE MAYOR HUNTSVILLE, WALKER COUNTY, EAST TEXAS; OWNER WILBOURN S. GIBBS BRAHMAN RANCH; GENERAL INVESTMENTS; HEADQUARTERS HUNTSVILLE

Registered and Commercial Guzerat Brahman Cattle are Featured on Mayor Gibbs' Ranch of Some 7,500 Acres, 1,500 of Those Acres Being Owned in Fee; and, the Remainder Leased From Gibbs Bros. & Co., and, in Which he is a Partnership Owner, Plus Keen Interest in Public Welfare at Large, it is Pointed Out

Mayor Gibbs' Geatest Joy in Life Does Not Come in Making Money, But in Serving Both God and Humanity, he Assures as he Unbosoms His Soul Out of Sincere Desire to Help Worthy Boys and Girls Get a Firm Grip on Life in Their Younger Years, he Assures

Before Entering Uncle Sam's Navy During World War No. 2, Mayor Gibbs Usually Carried Around 1,000 Head Cattle, But After His Return Home he Found it Advantageous to Reduce His 20,000 Acres Ranch to Around 6,000 Acres and Pull Down His Cattle Herd to a 500-Head Average, he Relates

Huntsville. — Notwithstanding Mayor Wilbourn E. Gibbs, 38, is admittedly one of the wealthier young men in this part of Texas; he is after all just an all round lovable human being, a most likable fellow and is known to count his friends by his acquaintances, so affable is he in all walks of life. He never forgets his courtesy and so conducts himself that he puts everyone at ease within his presence and hearing, it is pointed out. Native of New Orleans, La., but brought home at the age of 6-weeks, except for the time he spent at Lawrenceville School, Lawrenceville, N. J.; 2-years at Princeton; graduating in business administration from University of Texas; and, his attendance in U.S. Navy during World War No. 2, the Mayor says he has resided all of his life thus far here in Huntsville. His wife, Mrs. Margaret Jones Gibbs is a native of Mansfield. Mayor and Mrs. Gibbs are the happy and proud parents of one charming daughter: Miss Margaret Cecile Gibbs, 12. Parents: W. S. Gibbs, who passed away when Mayor Gibbs was 12; and his mother, Mrs. Anne Nugent Gibbs, who passed away in 1939. Parents of Mrs. Gibbs: Bartow Lee Jones, deceased; and, Mrs. Beatrice Blake, living, Mayor Gibbs says he was graduated in business administration at U. of T. in the class of June 1931. Emphasizing the lightning rapidity with which Mayor Gibbs achieves and accomplishes, he recites that he met his wife in July 1931 and gave her a fraternity pen; in August they became engaged; on September 18 he gave her an engagement ring; on November 20, 1931 his wife reached the age of 18; and, on Nov. 25, 1931 they were married. It was an animated, enthusiastic courtship, the Mayor admits but he liked it so well that he and his beloved young wife have remained thrilling Sweethearts thruout the ensuing years; holding, as he does that their Honeymoon will never end. Commendations and congratulations, Mayor! Altho admittedly rich in the possession of this world's goods, Mayor Gibbs says he has preferred to make his own way, stressing the point that on Oct. 1, 1931 he went to work for Gibbs Bros. and Company, a business partnership at that time existing as between his now lamented father and two brothers, the lamented Tom Gibbs; and, Dr. J. P. Gibbs, managing partner, agent and attorney in fact for the present owners of the estate partnership, which may be referred to further down in this general story, it is invited. That same business partnership also included three sisters of his father; and, their husbands, he makes known. Mayor Gibbs, in addition to other holdings, continues to own his relative part to the whole in the Gibbs Bros. & Company properties which consist of lands, banking, loans and general investments more specifically mentioned below, it is ascertained. On January 1, 1942, Mayor Gibbs says he formed his own General Investments business, while retaining his interest in the family partnership. At about the same time he rented some 20,000-acres of partnership pastures and bought all of the partnership cattle and brand, he states comparable to the some 7,500-acres presently carried by him. Presently the Mayor says he carries rented acres from the family partnership aggregating 6,000; and, that he personally owns an additional 1,500-acres, giving his ranch the equivalent of 7,500-acres, he says. Some cotton and a small amount of feed are also produced on those acres by the Mayor, he states. When the Mayor entered the U.S. Navy during World War No. 2, he says he cut down his 20,000-acres leased from the family partnership, on which he had been carrying around 1,000-head of cattle annually to his present holdings; and, that he also reduced his cattle herds down to around 500 or 600-head. At one time the partnership estate cattle numbered between 4,000 and 5,000-head, he recalls. The partnership formerly operated 20,000-acres ranch in San Jacinto county, Texas, but those properties are now carried under lease, he makes known. Returning to the States in October 1945, Mayor Gibbs says he actively resumed direction of the ranching activities he established in January 1942, when he bought all the available cattle in the family partnership, he relates. Presently Mayor Gibbs carries 20-Registered Brahman bulls on his Wilbourn S. Gibbs Brahman Ranch, where 350-Mother Brahman cows are maintained plus 150-commercial grades, establishing a combined herd of 520-head of Registered and commercial grade Brahmans, it is disclosed. In addition to his own production, Mayor Gibbs announces that he usually buys and sells 25 to 30 Registered bulls; and, probably as many as 100 other cattle during a year's time. Specializing in the production and sale of young Registered Brahman bulls for the improvement of other cattle herds, the Mayor says he backs up his cattle, seeing to the best of breeding and that absolute satisfaction and service must be reaped by the buyer of his Registered bulls and /or breeding heifers. Positively the Mayor does not permit a defective animal, should there be one, to remain out of his possession any longer than may be required for him to repossess it. In other words, the buyer and/or buyers of Wilbourn S. Gibbs Brahman Ranch products are assured and guaranteed, the Mayor insists that they are purchasing quality products, he assures and invites. In the civic, religious and general public development life of Huntsville, Walker county, East Texas; and, Environs, Mayor Gibbs is known to be an ardent friend and supporter. In the instant effort to help publicize more widely the enormous natural and potential resources of this entire area of Texas, this able young man is participating and co-operating actively, as well as generously to make of this Special edition the fine success it enjoys. In expressing hope that much good may come from the publication and distribution of the 10,000-copies of same, Mayor Gibbs says he is all out for progress and prosperity for each and all of the splendid counties; and, their environs represented in this issue, he comments whole heartedly and with enthusiasm, believing, as he does, that the future of the whole Lone Star State of Texas in particular enjoys a very bright future; and, specifically, he points out in his opinion East Texas never had a greater opportunity than right now to cash in on the right kind of community-wide developments in each and all of the counties mentioned herein; and, including Walker, one of the ablest and best known counties in Texas, he believes. Since 1946 he has been Mayor of Huntsville.



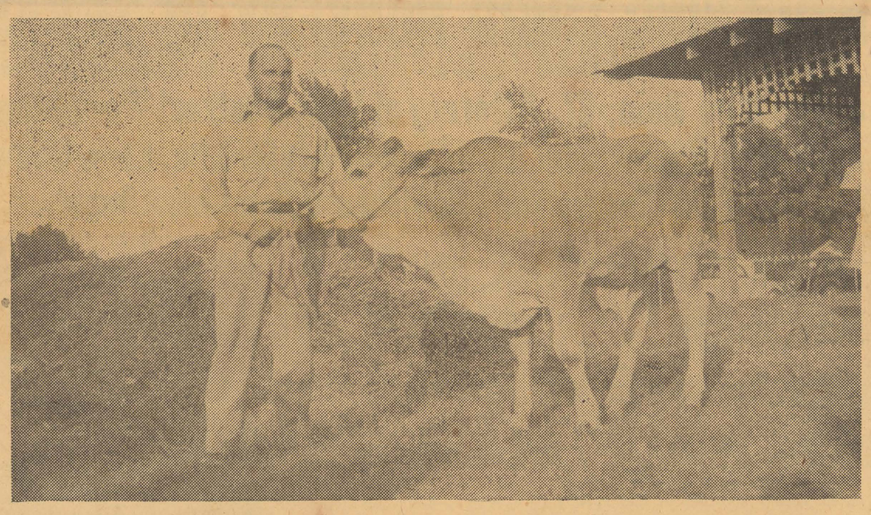
Mayor Wilbourn S. Gibbs, Mayor; ranchman and general investments, Huntsville, Texas:

Among other things Mayor Gibbs stresses the importance of improved pastures here and elsewhere, he encourages all who would properly get under way as ranchmen and/or livestockmen either small or large operations!

AS THE ONLY SURVIVING MEMBER OF HIS IMMEDIATE FAMILY, MAYOR WILBOURN S. GIBBS IS DEFINITELY CARRYING ONWARD AND UPWARD IN TRADITIONAL STRIDE AS COMMUNITY FRIEND

This Statement is Made Advisedly, Since it is Known That the Progress and Prosperity of the Boys and Girls of This Texas Area Share Much in the Desire of the Mayor's Wish to be of Service to Them, and Each of Them, it is Affirmed

Huntsville. — Whole souled and living up to the family tradition, Mayor Wilbourn S. Gibbs, ranchman and general investments, patterned in same fashion after the huge family set-up, is keenly desirous of helping the boys and girls of this and other environs come into their own in the matter of definite and worth while progress in their young lives. The Mayor abhors the idea of any young person being left out in the cold so to speak; and, covets opportunities where he may be of inspirational encouragement, and help if necessary to get them on the right road of achievement and accomplishment while they are young, rather than allowing them to lose hope, grow up and become so discouraged that they might fail in adequate realization of just what it means to be a good citizen and taxpayer. Many are known to have been the generosities and encouragements furnished young people by Mayor Gibbs, "living beside the road and the friend of man", so to speak. Personally possessing abundance of this world's goods, the Mayor says he does not allow his good fortune to stand in the way of trying to do what he may in the way of constructive work here and there not only for his own good but for the encouragement of others. The Mayor loves people, especially young folk; he likes to produce good cattle on his Registered Brahman Ranch; and, to encourage others to do like wise. He likes to make work a hobby; something entertaining and worth while. That's the traditional way to carry onward and upward in sacred memory of his Forebears, he believes and carries out. The only surviving member of his immediate family. his father and mother both being deceased; and, two other children having passed away in their infancy, the Mayor is alone as to immediate family ties except for near relatives composing the partnership estate members in Gibbs Bros. and Company, records establish. Among other holdings, Mayor Gibbs is a Director in The First National Bank of Huntsville, this sound financial institution being the climax to the first bank established here, it having been started as the Gibbs bank in the rear of his lamented Grand Father's store; later became Gibbs National Bank; and, finally The First National Bank, occupying the Gibbs building on one of the prominent Huntsville, Texas business corners on the public square in which area, also, is located the Walker county court house, it is observed. Commendation and congratulations, Mayor Gibbs on the magnificent stride you are prosecuting not only as an individual success; but, more particularly on behalf of the future of the boys and girls of this Texas environ, be it assured!







Top: Mayor W. S. Gibbs holding rare cross specimen, this Brahman animal being 3/4-Brahman; 1/8-Jersey; and, 1/8 milking Short horn. He bought this calf from his daughter, Miss Margaret Cecile Gibbs, showing it along with his other cattle, he says. Center, Mayor Gibbs squatting at right; and, his Ranch Foreman, Wesley Coburn are exhibiting four of their 4½ to 6-months old Brahman calves, each weighing upward 500-lbs., he reports, while at bottom: Mayor Gibbs, right; and, Foreman Coburn, left are exhibiting two typical show cattle, each of these specimens being 18-months old, records establish, all of these animals coming from the Mayor's Wilbourn S. Gibbs Brahman Ranch, Huntsville, Texas.

Mayor Gibbs Constantly Trying Out Experiments Vs. Improvement Cattle Herds, he Having Succeeded With Three Magnificent Results, Winning Records Establish

Recently at the Fair in Huntsville, The Mayor's Brahman Show Cattle Gained Much Attention and Favorable Comment, Resulting in Scores of Others Determining to Proceed at Once Toward Improvement Their Own Herds, it Was Learned

Huntsville. — Wilbourn S. Gibbs Brahman Ranch is doing more than just producing Registered Brahmans and some Brahman commercial cattle, as well as carrying some common run cattle, facts and figures disclose. Mayor Wilbourn S. Gibbs owns this ranch, Wesley Coburn being his Ranch Foreman. The Mayor is constantly trying out experiments in the hope of improving the blood lines of his cattle; and, that he has been succeeding may be pointed out as including these results:

One experiment tried crossing Hereford with Brahman, producing a "Braford"; another tried an Angus with Brahman, yielding a "Brangus"; and, in the try of an Charollais (French) with Brahman, there came the "Charbra". These experiments will continue, the Mayor invites and with the hope that some additional very fine specimens of improvement blood lines may be established. At the recent Walker County Free Fair in Huntsville, a showing of typical herds of Mayor Gibbs' Registered cattle gained much favorable attention and comment, it was learned. Improved pastures are stressed by the Mayor as a most important bearing on successful ranching; and, he insists that no cattle should be produced via the Brahman siring where the blood line is below 50-per cent. Brahman. Below that inferiority is an ever present danger, he believes; hence, his outspoken and announced discouragement of employing and/or using less than the best grade Brahman Registered bulls for successful breeding purposes. Scholarly in attainment, Mayor Gibbs is mild mannered, affable and always considerate of the other fellow's view point, whether it be breeding of good cattle; investments, real estate; sports and/or what not. Without doubt Mayor Gibbs is doing a wonderful and meritorious service to his public; and, its people in his progressive strides working unto the good of all; commendably and congratulatory so, it is pointed out.

Mayor Gibbs in Addition to His Own Private Operations is Member Gibbs Bros. & Company

Huntsville. — Believing in the announced policy of "Buying wisely; eating sensibly; and, wasting nothing", Mayor Wilbourn S. Gibbs, ranchman and general investments, is a member of Gibbs Bros. & Company, Dr. J. P. Gibbs, 72, his uncle, partnership manager; agent and attorney in fact for the whole partnership interests, it is ascertained. The partnership estate interest is composed of Mayor Gibbs, who holds his lamented father's interest plus, Mrs. H. Y. Robinson; Dr. J. P. Gibbs; Mrs. H. H. Hawley; Estate of Sanford Gibbs Norsworthy; Esttae of T. C. Gibbs; and, their descendants, it is recorded. Owning mother-earth holdings and other properties in fifteen or sixteen Texas counties, including Walker, Madison, Grimes, Montgomery, San Jacinto, Trinity, et cetera, as well as some West Texas lands, Gibbs Bros. & Company is said to be one of the largest holdings of its kind in this entire Texas area, where they possess upward 100,000 to 150,000-acres of land, probably more, it is revealed. Brothers in the original partnership included Dr. Gibbs; and, the lamented Messrs Wilbourn and Tom Gibbs. Wilbourn Gibbs, deceased was the father of Mayor Gibbs. Raising Pine timber, farming; dealing in stocks, bonds, loans, banking and general investments, identify somewhat the huge business management and direction carried on by this organized family effort, it is maintained. Real estate and banking are primary functions of the family partnership, it is disclosed. Perhaps one of, if not the oldest private business operation in Texas and/or at least since 1841 when the present operations got under way 106-years ago; and, prior thereto the Gibbs families coming from the Carolinas arrived as early Texas settlers, history records. The first year the business carried on as Gibbs & Coffin. Later it became T. & S. Gibbs; and, in 1844 as S. Gibbs, the grand father of Mayor Gibbs; and, in the rear of whose store the first bank here was established. It operated at first as Gibbs bank, merging later and/or in 1890 as Gibbs National Bank; and, finally climaxing as the present First National Bank of Huntsville. After the death of the Mayor's grand father the properties passed into control of his grand mother, Mrs. Sallie E. Gibbs. In 1917 Gibbs Bros. & Company took over. Individually Mayor Gibbs in a business way also operates same as the family set-up, both efforts having business offices on second floor First National Bank building, Huntsville.

Mayor Gibbs Covets as Very High Honor Bestowal of "Lone Star Farmer Degree" on Him as Only One of Two Eligibles Within Entire State of Texas, Says he, July 4, 1947

Last Year the Mayor Served as President of Both the Sam Houston Frontier Cattlemens' Association; and, Texas Fox and Wolf Hunters Association, He Having Some Very Good Dogs, it is Known

Huntsville. — Useful citizen and substantial taxpayer, Mayor W. S. Gibbs also likes to take an active part in his community, his state; and, on behalf of its people as a whole. The Mayor appreciates very much an unsought and yet very distinguished honor that came to him when on last July 4, 1947, the Texas State FFA-ASSOCIATION conferred upon him the honorary degree of "Lone Star Farmer." He was one of two eligible civilians enjoying this distinction, records establish, there having been also two eligible teachers sharing similar awards, reportedly it is established. The Mayor, who is known to be vitally interested in the present and future of the boys and girls hereabouts, accepted the honor coming to him with gracious appreciation, declaring that he esteems it as one of the highest honors enjoyed by him during his whole life, but most deservedly so, insist his friends and neighbors, it is attested. Last year among other public relations, Mayor Gibbs served as President of both the Sam Houston Frontier Cattlemens' Association; and, the Texas Fox & Wolf Hunters Association. Active in the civic, religious and general public development life of Huntsville, Walker county and all East Texas, Mayor Gibbs is known to reap his greatest joy in serving others. Each year he gives a $50.00 U.S. Savings Bond to the successful and most outstanding 4-H Club winners for meritorious achievements, it was announced. The Mayor says he has a few good Fox hounds; and, that 'he'd rather bird hunt than eat; and, he likes to eat', it is known of all men hereabouts. And, don't forget, Mayor Gibbs features Registered Guzerat Brahmans on his ranch, you are invited. Tom Randle, since 1942 has been efficient office manager, secretary and treasurer for Mayor Gibbs' business office over the First National Bank, in which the latter is a Director.



Hon. Wilbourn S. Gibbs, Mayor of Huntsville, Texas; and, owner Wilbourn S. Gibbs Brahman Ranch is shown above holding "Buffalo", nickname for his famous "Aikley the 8th." Brahman Bull, 2½-year old; and, weighing 1,465-lbs.

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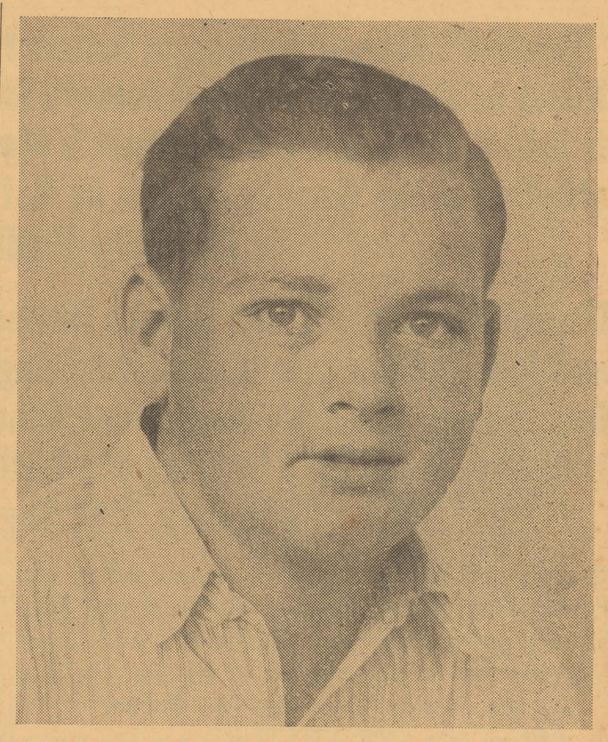
H. E. (HESSIE) JONES, 49, PROGRESSIVE RANCHMAN, PLANTER; WEALTHY LAND LORD; AND, ALL ROUND GOOD CITIZEN AND TAXPAYER AT BUFFALO, LEON COUNTY, DEFINITELY A SOLID COMMUNITY ASSET

Mr. Jones, Native of Illinois, Coming South at the Age of 12 and Locating Here 37 Years Ago, is Said to Have Accumulated Upward Quarter-Million ($250,000) Dollars in Valuable Property Accumulations, Including 2,000 Acres Land and Bulk of Building Investments at "The Y" in Buffalo

Fifteen (15) Year Building Program Carried Out by Mr. Jones in Construction of Several Blocks of Business Property on Highway No. 75 at Buffalo Junction Sector of Buffalo, Where Friends and Neighbors Acclaim Him as Community Asset, it is Affirmed

Butchering 8 to 10 head Cattle Per Week; and, Handling 1,500 to 2,000 head Cattle Annually, Makes Mr. Jones an Outstanding Ranchman in His Texas Area, Facts and Figures Reveal

Buffalo. — Thirty-seven years ago and/or in 1910 a 12-year old boy arrived here from Illinois, where he was born. Reference in made to none other than the popular and well known H. E. (Hessie) Jones, 49, successful business man, citizen and taxpayer, this Commentator points out. Native of Illinois and coming South in his early youth gave Mr. Jones an opportunity to grow up with the rest of us hereabouts, rubbing elbows one with the other and becoming fast friends, it is declared. His wife, Mrs. Virginia Caroline Jones is a native of Buffalo, Leon County, East Texas; and, Environs. Mr. and Mrs. Jones have one child: William Harvey, 16, who will enter A. & M. College to major in animal husbandry when he finishes high school, it is announced. Parents: T. N. L. and Mrs. Sina Elizabeth Jones, both deceased. Parents of Mrs. Jones: Mr. and Mrs. Ed Gaskins. By nature, Mr. Jones is an enthusiast, a hard worker and earnest believer in the truism that it pays off to play the game, whatever it is, according to the rule thereof. Demonstratively and to his own satisfaction, Mr. Jones is known to have carved out a record so successful and enviable that the heights to which it has soared admittedly is a pleasing surprise to he himself, he admits. Beginning way down there at the bottom in his business career, Mr. Jones holds record next to the railroads of being the largest taxpayer in Leon county, Texas, he says, comparable to his lean yesteryears, it is pointed out. Carrying upward 2,000-acres land, used for the production of feed crops and livestock, Mr. Jones invites that he would consider leasing his lands for prospective oil and/or gas development. Majoring the production of livestock, Mr. Jones butchers from 8 to 10 cattle each week at his place of business at 'The Y' on Highway 75, Buffalo, he anounces in addition to annually handling 1,500 to 2,000-head White face cattle on his ranch, he reports. Four (4) Registered males are carried in his cattle herds, Mr. Jones says; and, that he does a general buying, selling and production business in the livestock field. In addition to his large number of cattle, Mr. Jones says his swine herd easily runs 1,500 to 2,000-head annually, keeping pace as to number, he points out with his cattle herds. At one time he says his Turkey ranch carried 5,000-head annually; and, that up to the time scarcity of feed curtailed operations, his poultry ranch also carried from 5,000 to 6,000-head chickens regularly. Mr. Jones admits that he is a sportsman when it comes to deer, squirrel and duck hunting; and, that honestly he'd like to fish, too, if he could but find the time. In 1938, Mr. Jones says he established his grocery and meat market in a little space that has required three building extensions since that time; and, that in order to accommodate increased patronage now, he plans on an early addition of the fourth extension to this particular building, saying nothing for his ownership of the better part of two blocks of fully occupied business buildings. on either side of 'The Y' Buffalo junction sector of Buffalo, it is informed. Mr. Jones has the credit for having erected the first Theatre building in Leon county, it is disclosed, the Rio Theatre in Buffalo 'Y' sector standing here as a monument to his public service, it is pointed out. Mr. Jones' property accumulations have been so varied and many, it is revealed, that more space than is evident here would be necessary to accommodate elaboration as to them all, it is believed. Mr. Jones also owns business and residential property in old Buffalo, in adition to his valuable ranch and farm lands, records disclose. Quality Food Market is the name of Mr. Jones' place of business, where he dispenses staple and fancy groceries; vegetables; fruits; and, quality meats via either cash or credit, he announces. Young bulls raised by Mr. Jones are sold locally for the improvement of other cattle herds, he invites, while his commercial herds usually find their way to Ft. Worth markets, he states. With 8 to 10-head of cattle butchered for clearance via his own store, Mr. Jones enjoys the distinction of handling 400 to 500-head of cattle on the local market, it is pointed out. On his ranch, Mr. Jones carries both Registered and commercial cattle, he affirms. One of the busiest men in this part of Texas, Mr. Jones is credited with having accumulated property holdings approximating $250,000.00 (Quarter-million), reportedly it is announced; and, that he is still going strong. Valuing his good name above everything else, affirms Mr. Jones, he is also known to be a good speaker in his own right, it is declared; and, in his talks to the trade, Mr. Jones is popularly acclaimed because he has never hesitated to pass full credit on to his patrons and the public for the genuinely fine success that has admittedly come his way. Putting it another way, comments Mr. Jones, we are all just one big family here at Buffalo, each vieing with the other, mutually so, in helping to make life just a little sweeter; and, the community in which we live and do business a better and happier place in which to live and do business, he proclaims. Water melon and Irish potato producing King is another coveted recognition enjoyed by Mr. Jones, it is established. Indeed and in fact, it may be said of him that he is just about everything that could be found and desired in a worth while citizen and taxpayer, friends and neighbors attest, it is known. Identified with practically every progressive movement looking to the better of Buffalo, Leon county, East Texas; and, Environs, Mr. Jones invites that he is always seeking opportunity and/or opportunities where he may be of greater service to his people and his public, he declares. Ready, willing and able to take the advance lead at all times is a commendable record of achievement and accomplishment held by Mr. Jones, it is affirmed. "The Y", which literally has been builded by Mr. Jones over a 15-year construction program, which never ends, he assures, is situated at the Buffalo junction of Highways 75 and 79, a most ideal and popular new business area of this wide awake and progressive Buffalo community under the leadership of Mr. Jones; and, others like him, it is assured. In the civic, religious and general public development life of Buffalo and this entire part of Texas, Mr. Jones holds the palm for promptness, alertness and definite community leadership, it is realized.



Wilman Harvey, handsome 16-year-old son Mr. and Mrs. H. E. (Hessie) Jones, Buffalo, Texas.

BUILDING CONSTRUCTION PROGRAM INITIATED AND CARRIED OUT BY H. E. (HESSIE) JONES RESULTED IN BUILDING "THE Y" BUSINESS CENTER OF BUFFALO AT JUNCTION 75 AND 79 HIGHWAYS, RECORDS ESTABLISH

Mr. Jones, Characterized as Being a Human Dynamo, Says he Never Tires of Serving His Friends and the Public When it Comes to Helping Build Buffalo, 'The Y'; and, Leon County, East Texas; And, Environs

"The Y", Buffalo. — It has remained for H. E. (Hessie) Jones to do the remarkable, the almost super-human effort in his almost continuous stride as a community builder, records of achievement and accomplishment stand hereabouts as bearing mute testimony to the admittedly wonderful business success he has scored in this sector of the Lone Star State of Texas, it is pointed out. As commented elsewhere on this page, Mr. Jones, a native of Illinois began his career here—right at the bottom rung of the ladder so to speak comparable to his admittedly very comfortable position as of the present, facts and figures disclose. Carrying out a building construction program that resulted in the creation and completion of more than two blocks of business structures at 'The Y' area of Buffalo, standing as it does at the cross roads of Highways 75 and 79, Mr. Jones enjoys the enviable recognition and/or reputation of having wrought almost the impossible, but it is all here to speak for itseflf, it is pointed out. Mr. Jones says he never tires of effort when it comes to helping his friends and the public build Buffalo; and, as evidence that he means just what he says, better than two blocks of business structures were completed by him over a fifteen year period; and, that he is still constructing as needs require, it is known. Mr. Jones says he owns the buildings occupied by these tenants at 'The Y:' Magnolia Service Station; Bus Station; Rio Theatre, the first theatre ever built in Leon county, Texas, he says; Buffalo Press building; Talbert Garage; Conoco Service Station; Barber Shop; Variety Store; his own Quality Food Market; West Furniture Store, Proctor's Feed Store; Burleson-Taylor Shop, et al, while over in old Buffalo, Mr. Jones says he owns Garage and Service Station buildings, two residences and other properties in the community at large, embracing his own home, besides upward 2,000-acres land near Buffalo on which he produces feed crops and livestock, as recorded elsewhere on this page, which has been underwritten by Mr. Jones as a public service in helping to publicize more widely the natural and potential resources of this part of Texas, he assures.

During World War No. 2, H. E. (Hessie) Jones Furnished Seed Potatoes, Fertilizers, Et Cetera so That We Farmers Might Produce an Abundance of Food Products, and We Won

Man Who is Said to Have Accumulated Approximately a Quarter-Million ($250,000.00) Dollars Fortune in Different Properties, Says Now is the Time as Never Before for All of us to Make Worth While Progress

"The Y" and Buffalo. — Believing that there are twenty (20) times the opportunities for each and all of us comparable to the lean yesteryears of our forefathers, H. E. (Hessie) Jones, local business leader and friend of the public at large in a recent interview gave it as his definite opinion that presently is the high time for each and all of us to go forward in the matter of constructive progress. Even back in the No 2 World War days, Mr. Jones made it possible for many of us to produce abundant crops of Irish potatoes and other things for both man and beast, it should be recalled. He furnished seed Irish potatoes and fertilizers, allowing those of us who co-operated with him to settle off at harvest time via one half of the profits. And, right now, Mr. Jones is ready, willing and able to advise and encourage we farmers in every way possible to make hay while the sun shines, putting it another way. Mr. Jones is the same man who is credited with having accumulated a Quarter Million ($250,000.00)) Dollars in lands, buildings and other securities. A man who can and has no doubt achieved such an score in not so many years may be well relied upon to not guide you wrong, it is believed. As recorded elsewhere on this page, next to the railroads Mr. Jones is classified as being the largest taxpayer in Leon county, Texas, according to his own belief and that of others, it is related. Realizing that his own fortune is always at stake, Mr. Jones would not likely and/or intentionally go wrong in pointing out the surer and better way for we farmers, as well as others, to proceed in quickening our own self-security, it is pointed out on behalf we farmers, et al thruout this part of Texas, it is invited. More particularly and specifically may, and does this statement come when it is known that Mr. Jones came up as an orphan;hence, the methods he has employed to get ahead in life no doubt were meritorious, hence the invitation that you confide in and seek the advice of this man of business success mystery some say of marvelous success in other years; and, which no doubt will continue to attend him as he strides on up the ladder of golden opportunity definitely presenting itself hereabouts, it is believed. What Mr. Jones has done here in Leon county, may be duplicated in other East Texas; and, Environs, it is invited as an encouraging sign to what Mr. Jones believes to be a rosy outlook for a very bright future for each and all of us in this Texas area if we aren't afraid to work zealously, early and late if necessary, to win for a common cause, he comments. To do that, he believes, now is the opportune time to produce more food products for both man and beast, making it so we may easily live at home, he stresses.





Top: H. E. (Hessie) Jones and a group of his field employes are shown above with Mr. Jones resting his left foot on tractor wheel. Mr. Jones and his men have been busy recently bailing hay on his upward 2,000-ranch and feed crop acres at Buffalo, Texas. In bottom scene Mr. Jones is standing in front of his Bus Station across street from other properties owned by him.

Top: H. E. (Hessie) Jones, standing out front Theatre building plus group of his business houses, all occupied, on east side Houston—Dallas Highway No. 75 at "THE Y", Buffalo, Leon county, East Texas; and, Environs. At bottom other properties on that side of the street owned by Mr. Jones are also shown with Jodie Peterson, Conoco service station manager standing near his place of business.

Believing in Progress, H. E. (Hessie) Jones Believes Many Are Jobs That Depend on Newspapers

"The Y" and Buffalo.—H. E. (Hessie) Jones, substantial citizen and taxpayer in this Texas area believes in 'printers ink'. He even has a newspaper tenant and/or Publisher in one of his buildings—The Buffalo Press; and, in his conservative opinion the newspapers of America are definite makers of progress and prosperity, he believes along with others of us. "Many are jobs that depend on newspapers," it is pointed out; and, to cinch the subject in its entirety, also as a matter of enlightment to vox populi as a whole, an Associated Press feature item recently best told the story; and, here's what it said, thanks to Mr. Jones:

"A logger yells "Tim-ber-rrr!" as a big tree falls in the North woods, and it seems a far cry from the girl ringing a cash register in a retail store. Yet, both may owe their jobs to the American newspaper.

A big leaguer cracks out a home run and seems to have little in common with the lens grinder bent over his instruments. But they might not have their jobs if there were no newspapers.

Forester To Newsboy

A smelter shields his face from a melting pot refining type metal . . . a truck driver wheels great rolls of wood pulp paper from a warehouse . . . because presses spreading the news of the world devour 300,000 tons of newsprint monthly to carry lensmen's pictures of sports kings crowned and to blazon bargain sales in letters cast from pigs of shining metal.

A far flung team of workers from foresters to newsboys is kept on the job because every day four Americans out of every 10, who are 10 years old and more, buy a newspaper. Americans read more newspapers per capita than do the people of any other country in the world.

Little more than three generations ago no newspaper in the United States had a circulation of 1000 copies. Most published fewer than 600 copies a day. Today 300 of the 1800 American dailies have built their circulation up to an average of more than 25,000 copies a day. Total circulation exceeds 43,000,000 daily—an average of 1 1/4 newspapers per family.

Advertising Important

The significance of this industry to the merchant, the miner, the camera-maker, and in jobs for young and old would be hard to evaluate to the last degree. The National Dry Goods Association, observing that department stores and newspapers of this country had grown up together, declares:

"In strong retail stores, large and small, newspaper advertising today is the spine of promotional activities, and it is hardly questionable whether many stores could exist without it . . .

"The support of retail advertising has largely helped to make it possible for the American press to perform public services unconceived years ago . . ."

On behalf of "The Y", Buffalo, Leon county, East Texas and, Environs, Mr. Jones has subscribed liberally of his support and influen to help make of this huge newspaper publicity advertising effort the magnificent success it enjoys toward helping publicize more widely the rich natural and potential resources thereof. To that end he has underwritten this page; and, to which your attention is cordially invited and directed.

H. E. (Hessie) Jones Distinctly A Public Servant as Well as Succeeding on His Own Behalf When it Comes to Constructive Upbuilding, it is Firmly Declared!!

Substantial Friend Soil Conservation Work, he Having Served 7 Years as Supervisor for Leon and Freestone Counties, Mr. Jones Has Also Served 12 Years as School Trustee

Buffalo and 'The Y'. — Essentially a public servant, ably so in every sense of the word it is said of H. E. (Hessie) Jones, astute business man, it may be said, also of him, that he has given seven (7) years of his time as Soil Conservation Supervisor in the counties of Leon and Freestone; and, that 12 years were given as school trustee, saying nothing for his ardent friendship and support of all civic, religious and general public development strides in this area, as well as thruout the whole of East Texas; and, Environs, it is affirmed and established, friends and neighbors point out. An indefatigable worker, undeniably so, when it comes to helping get the community job done in any given worthy undertaking, it is to find Mr. Jones right there with his time and money, credit goes to him, it is assured. Always busy, but never too busy, he assures, that he does not take time out to serve his community; and, its people, Mr. Jones heartily welcomes, it is known. Demonstratively, Mr. Jones has convinced himself, as well as others that constructive initiative always at it, everlastingly at it will and does both achieve and accomplish in worth while doing hereabouts, as well as elsewhere, be it considered. Decrying procrastination when there's a community task at hand, Mr. Jones takes the correct position that the way to do anything is to do it right, and to get at it co-operatively at the quickest moment possibly; for, says he, time is fleeting and waits for no man. Mr. Jones does not say it for himself, but friends and the public say it for him, that he is a living demonstration of the fact that where there is a will there is a way, huge property holdings and unstinted public service on the part of Mr. Jones standing as everlasting bulwarks and/or as public monuments to what he has helped to do not only for himself; but, for "The Y", Buffalo, Leon county and this entire Texas area, it is attested and supported by the concrete record which boldly and proudly makes its own exhibit, happily it may be, and is said on behalf of Mr. Jones. "The Y" and Buffalo, as well as this sector of the Lone Star State may well take its hat off to Mr. Jones, let him know that he really is appreciated as an outstanding community asset rather than waiting until he may be six (6) feet beneath the sod before acquainting him with the reality that he is appreciated by his friends and the public, suggests this Commentator who has had occasion to observe and be informed as to the manner of man Mr. Jones represents, his life and progress unquestionally beckoning and inspiring others to follow in his footsteps, it is believed.

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STATE PARK GENERAL STORE, W. A. (PETE) PALMER, JR., 37, ONE OF THE MAJOR ACTIVITIES OF ITS KIND IN HIS SECTOR SMITH COUNTY, EAST TEXAS; AND ENVIRONS, PLUS REPORTED GOOD BUSINESS

"Baseball" Johnnie Palmer, 2, Definitely, it is Believed, is Eligible for Place in Ripley's "Believe it or Not Column", Since This Lad of Only 24 Months of Age is Said to be a Master of Baseball, a Mystery Player, Whose Scores and Understanding of the Game is Said to be Nothing Short of Marvelous, so Wonderful is This Baby Prodigy, it is Declared

Mr. Palmer Himself, Also Carries Distinctive Achievements and Accomplishments in That he Designs and Builds His Own Homes, Business Houses and Other Structures Contributing Toward the Building of a Little Town in Front of Tyler State Park, it is Suggested

Grocery and Market Presently Conducted by Mr. Palmer Finds Future Holding Hardware and Feed Store Coming Plus Farm Implements and Other Merchandise for the Service of His Patrons and the Public, Announces Mr. Palmer

Tyler State Park and Sand Flat. — State Park General Store, W. A. (Pete) Palmer, Jr., 37, owner is definitely the outstanding business of its kind in this immediate sector of Smith county, East Texas; and, Environs, facts and figures disclose. Established July 17, 1946, Mr. Palmer states he has enjoyed a lucrative business from the first day he opened, always seeing to it, he assures, that his patrons and the public are provided with the best in staple and fancy groceries, choice meats and other good things to eat. With thanks and appreciation to his loyal customers and friends, Mr. Palmer authorizes the announcement that he is out of the dream stage and is now in the planning of his future expansion program so as to include execution of hardware and feed department to be followed by farm implements and/or such other merchandise as the public may require. Mr. Palmer, tho young in years, is quite a remarkable young man in many respects, it is declared. Not only a success in business, Mr. Palmer admits that he also finds himself independent when it comes to getting the job done in the way of various building construction by actually doing the major part of it himself. He states that before coming here he built a home for himself and family in Tyler; and, after deciding to grasp a merchandizing opportunity which he believed to have presented itself here at State Park (Sand Flat) he first came out and built his home and store after combination order. And, to do that Mr. Palmer says after securing his material it was only necessary for him to employ sufficient of cheap labor to assist him in assembling the different materials that went into his building structure. Mr. Palmer says he did not only do his carpenter work but that he also acted as his own mason when it came to placing and mortaring in his concrete blocks and/or other building material. Observation and information find that Mr. Palmer really did a good job of it. So much so, it is affirmed that he actually has a right to feel proud of both his achievement and accomplishment. And now, he says it is necessary to build additional store room capacity to take care of his hardware, feed and farm implement merchandise expansion program; and, that since he personally is to execute the major portion of his new building work, he doesn't mind it at all. To the contrary, he points out, he rather likes it. Native of La Rue, Anderson county, Texas, Mr. Palmer says he moved to Tyler with his family in 1926 after having grown up in a drug store with his father at La Rue, where the elder Palmer operated a drug store for 25 years, it is recorded. The latter now serves in a Tyler drug store, the son reports. Mrs. Selma Palmer, wife of Mr. Palmer is a native of Deadwood, South Dakota. They have three handsome sons, Frederick Palmer, 10; Robert Palmer, 6; and, Johnnie ("Base Ball") Palmer, 2, the latter being the sportsman of the family, it is declared; and, with such distinctions, it is believed this young Prodigy is presently eligible for a place in Ripley's Believe It Or Not Column, it is pointed out, since the youngster's knowledge of the game of baseball is said to be marvelous and outstanding that it is almost startling, it is pointed out. More about 'Base Ball' appears further on down in this general Palmer story. Parents of Mr. Palmer: W. A. and Mrs. Eugenia Palmer, Sr., both living in Tyler. Parents of Mrs. Palmer: Mr. Snyder, deceased; and Mrs. Blanche Edwards, living. Having been practically raised up in a drug store at La Rue, Mr. Palmer says he first worked for his father in the drug store at La Rue; and, at the age of 19 he entered business of his own, specializing in confections and news stand service in Tyler. His next business experience came in working for and with a fire insurance agency, to be followed by experience in automobile financing. To broaden his knowledge of business in general he accepted employment as clerk for six (6) years with one of the railroads operating via Tyler; and, in 1946 he announces that he believed he saw his opportunity at Tyler State Park and Sand Flat to be of greater service to a larger number of people; hence, his erection of his new home and store here, the opening date having been, again if you please, on July 17, 1946. On and after that date, on cash and credit basis, Mr. Palmer states that he has enjoyed a lucrative business; and, that its continued growth makes it necessary for his further expansion programs as announced above. Mr. Palmer's market, as well as grocery store, finds excellence always coming first, he assures, and/or up to date, putting it another way, he invites. In addition to ownership and operation of his store, Mr. Palmer says he pumps oil well for Snell Oil Company. He affirms that his private business has grown by leaps and bounds; indeed and in fact, he points out that its growth is beyond his fondest dreams and expectations. It's in appreciation of this happy score, says Mr. Palmer that he is now making ready for his future expansion program both in service and building accommodations. In expressing thanks and appreciation on behalf of loyal customers and the public, Mr. Palmer says he cordially invites opportunity to serve new ones. He and his family are known to be ardent friends and supporters of worthy civic, religious and general public activities thruout the whole of East Texas; and, Environs, it is known. Having subscribed liberally of his support and influence toward the success of this Special edition, Mr. Palmer says he endorses the progressive programs therein advocated; and, that presently and always, he stands ready, willing and able to do what he may to help in the further and enlarged progress and prosperity of his trade area; and, environs, he assures. Mr. Palmer says he looks with rosy enthusiasm on behalf of a bright and happy future not alone for Sand Flat and Smith county but this entire area of the Lone Star State of Texas, it is affirmed. And now as to "Base Ball", referring again to Johnnie Palmer, 2, master of baseball at that tender age. He's right there when it comes to either and/or both base ball and football, it is stated. "Anything that's round" immediately invites and holds his interest, says Mr. Palmer on behalf of his baby boy. Having so completely mastered baseball in the world of sports, Mr. Palmer says he does not attempt to hide the fact that some day he would not be surprised to see his son in Major League activities; and, along with that ambition let it be said, also, that friends insist that "Base Ball" Johnnie Palmer, 2, is presently eligible for recognition and a place in Ripley's Believe it or Not Column, it is suggested. Commendation and congregations on your success, Mr. Palmer; and, may your power continue to increase in every good and constructive way!



Right to left above: W. A. (Pete) Palmer Jr., owner State Park General Store, Tyler State Park and Sand Flat, Texas; Johnnie Palmer, child base ball prodigy; Robert Palmer; and, Frederick Palmer. Mr. Palmer's place of business is the popular meeting point for friends and the public in his Smith county sector of the Lone Star State of Texas, it is pointed out.



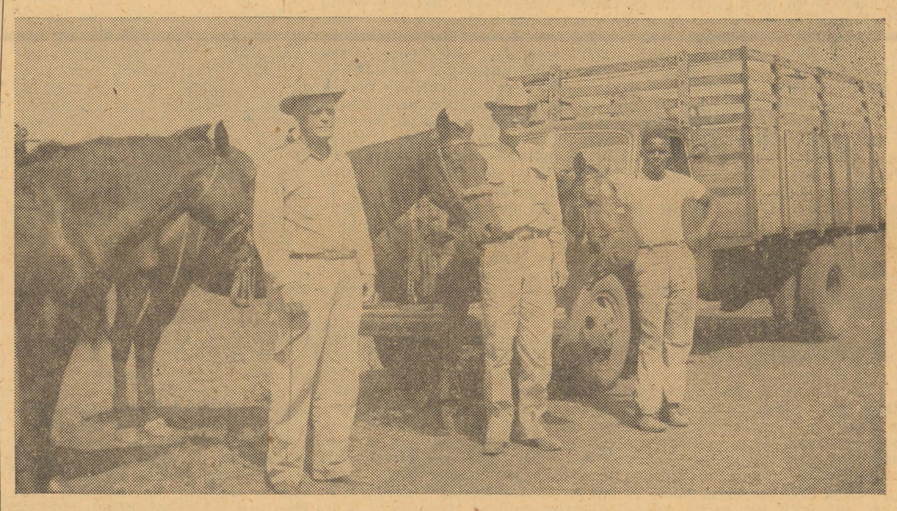
Standing above with big rubber ball in hands appears Johnnie Palmer, child prodigy only 2-years of age; and, yet his mastery of base ball and foot ball qualifies him for recognition in Ripley's Believe It Or Not column, it is pointed out. Johnnie is the third son of Mr. and Mrs. W. A. (Pete) Palmer Jr., Tyler State Park and Sand Flat, Texas, where Mr. Palmer is the popular general merchant.

LONG BROTHERS RANCH & PLANTATION, MESSRS N. M. LONG; AND, HARRY LONG, OWNERS AND OPERATORS, REPRESENTS UPWARD 4,000-5,000 ACRES LAND, GRAPELAND, AUGUSTA AREAS

Messrs. Long Brothers Announce That They Handle 600 to 1,000 Head Cattle Annually, Patronizing Principally the Ft. Worth Markets in the Sale of Their Livestock They Point Out

Hogs to the Number of 200 to 300 Head; Also Goats and Poultry are Known to Thrive on the Long Bros. Lands, it is Declared

Grapeland and Augusta. — Messrs N. M. Long and Harry Long, brothers, as owners and operators of the Long Brothers Ranch & Plantation of upward 4,000 to 5,000 acres of land are known to be among the progressive live wires of the Grapeland and Augusta sectors of Houston county, East Texas; and, Environs, facts and figures reveal. Natives of Augusta, the Long brothers are rated as human dynamos when it comes to getting the job done on behalf of constructive undertakings for the general development of their community; and, its people, be it declared. They are brothers of W. H. Long, Crockett, about whom a general story also appears elsewhere in these pages. Mrs. Owena Long, wife of N. M. Long, is a native of Grapeland, where they now reside. They have one daughter: Mrs. Maurice Long (Ralph) Walton, the latter having served in the U. S. N. during World War No. 2. Miss Joe Walton is the lovely grand daughter. Parents: C. H. Long, 88, living; and, Mrs. Mary Elizabeth Long, deceased. Parents of Mrs. Long: Owen Johnston, deceased; and, Mrs. Zona Johnston, living. Messrs. Long Brothers announce that they would consider selling their entire mother earth holdings on a cash and terms basis; and, that the old home place at Augusta, where these gentlemen were born, is owned by Harry Long, whose wife, Mrs. Irma Long is also a native of Grapeland, where they reside. Children: Miss Aileen Long; John Emery Long, who served with Uncle Sam's Navy during World War No. 2, and, he is still in that branch of military service, it is announced; Mrs. Anna Elizabeth McRaven, whose husband Capt Claude McRaven is now with U. S. A.; and, Miss Virginia Long. There is one grand daughter: Miss Marianna McRaven. Parents of Mr. Long: C. H. Long, 88, living; and, Mrs. Mary Elizabeth Long, deceased. Parents of his wife: John A. Davis, deceased; and Mrs. Lula Davis, 93, living. Ancestries of the Long and Davis families is said to date back more than a century and a quarter (125) years, it is established. Buying, selling and producing cattle, the Long Brothers report that they handle from 600 to 1000 head livestock annually on their upward 4,000 to 5,000 acres land holdings; and, that they principally patronize the Ft. Worth markets in the sale of their cattle, whose herds find 15 to 18 good bulls in the respective herds, it is stated. Goats and poultry are also carried on the Long Bros. ranch, where from 200 to 300 head of hogs are also featured annually, it is disclosed. As the former home of the then famous Long Brothers Turkey Ranch, there having been upward of 500 Turkeys in their flock until they were unable to get feed, it is expected that these gentlemen may restore this part of their ranch activities a little later on, it is announced to the gratification and pleasure of all Turkey eaters, it is affirmed. In their public relations these gentlemen are recognized and appreciated as being community stalwarts when it comes to achieving and accomplishing worth while projects for the good of Grapeland, Augusta and/or Houston county, East Texas; and, Environs, it is assured. Harry Long says he has served as county commissioner; while N. M. Long has given service as school trustee in their general efforts as good friends of civic, religious and general public development progress thruout the whole of East Texaxs; and, Environs, it is affirmed. Tractor power is employed by Long Bros. in their plantation work, it is observed; and, also may it be stated that these gentlemen carry 4 Brahman bulls in their cattle herds. In the instant effort to help publicize more widely the natural and potential resources of East Texas; and, Environs, Messrs. N. M. and Harry Long are going along actively with the rest of us, it is pointed out; and, be it said to their credit that they, and each of them, individually and collectively are rated as distinct community assets.



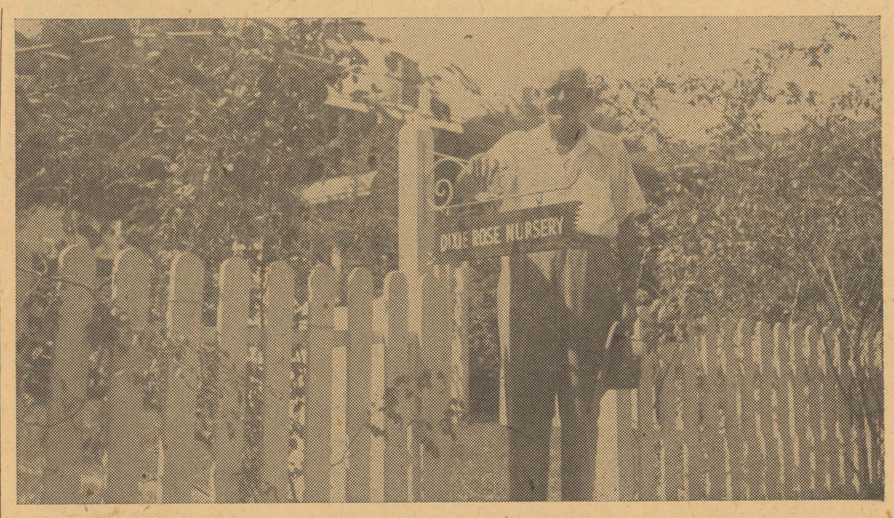
Messrs. V. M. and Harry Long, owners Long Bros. Ranch and Plantation, Grapeland and Augusta, Texas are pictured above, one of their colored employes standing at right.

MT. SELMAN AND JACKSONVILLE HONORED BY A. F. WATKINS, 61, OWNER DIXIE ROSE NURSERY, AT TYLER, MR. WATKINS BEING AN OLD AND LOYAL FRIEND OF THESE TWO COMMUNITIES, HE AFFIRMS

Native Son of Henderson County, Texas but for Almost Half Century Pioneer Resident of Cherokee and Smith Counties, Texas, Mr. Watkins, Admittedly is Recognized and Appreciated as a Father of Roses, So Much So, it is Pointed Out That he Enjoys World Wide Reputation, it is Declared

As a Distinguished Leader in the Rose Nursery Business, Mr. Watkins Enjoys the Distinction of Having Sold One Rose for $10,000.00; and, Another for $1,000.00, Records Establish

Tyler, Mt. Selman and Jacksonville. — With thanks and appreciation to none other than the time honored, beloved and distinguished rose production pioneer, A. F. Watkins, 61, owner of Dixie Rose Nursery, Tyler, Texas goes the credit for having done as much, if not more so than any other known one rose pioneer to put this plant into the international show window, it is said without fear of contradiction and/or hope of reward, may it be said affectionately and with all sincerity, accepting facts and figures as the measuring rod by which to establish this appraisal of Mr. Watkins, a distinguished good citizen and able tax payer, it is also pointed out. Native of Henderson county, Texas, Mr. Watkins says he moved over into Cherokee county near Jacksonville in his early boyhood. He accepted employment with the lamented father of G. A. and G. R. McKee, Jacksonville rose nurseymen way back yonder shortly after the turn of the Century, he recalls; and, from his experience with the McKee nursery at Mt. Selman beginning in 1903, or 44 years ago, Mr. Watkins says he soon later got under his own power, he having established his Dixie Rose Nursery in Tyler in 1920. Mr. Watkins says let it be known of all men that he shall, and will be a good loyal friend of both Mt. Selman and Jacksonville, his Cherokee county neighbors, so long as he shall live. He's just the kind of good friend who says he's ready, willing and able to participate and co-operate with his friends in these two favored Cherokee county communities at all times when it comes to helping put over their progressive and prosperous civic, religious and general public development programs; hence, Mr. Watkins has subscribed liberally of his support and influence in the instant effort to help publicize more widely the natural and potential resources of all East Texas specifically; and, particulary so as to Cherokee and Smith counties, he affirms. He stresses the importance of better roads, cheaper power, lower taxes and adequate drainage; improved churches and schools; increased production of all farm products, including livestock, milk, meat, eggs and/or all food products for both man and beast, he declares. Mr. Watkins affirms, also, that he is in thorough accord with the program to help locate desirable new people, money and industry in this part of Texas. He and his wife, Mrs. Grace Watkins live at 905 South Robertson, Tyler, Texas; and their executive headquarters are maintained at 905-1/2 on that same thoroughfare, while their rose nursery farms are located conveniently few miles out from Tyler, the rapidly growing county seat of Smith county, Texas, it is observed. Insisting that he's had all of the honors he wants, Mr. Watkins rather shirks personal publicity but he lets it be known that he's all out for his area of the Lone Star State of Texas in all worthy undertakings looking to the betterment of his communities of Tyler, Mt. Selman and Jacksonville, he assures. Without any question, it is sincerely believed that Mr. Watkins is one of the best known rose nurserymen in the world, his products having gone into practically every state in the Union as well as foreign countries, records establishing the fact, it is attested, that Dixie Rose Nursery products have enjoyed nothing short of a phenomenal purchasing power in both the domestic and export markets. In the interim years from the time he established his business in Tyler, records disclose that it was not at all unusual for Mr. Watkins to ship upward 500,000 plants annually. As stated above, this delightful gentlemen of the old school of citizenship justifiably prides himself in the fact that he is not only internationally known but that he has served in a large way the rose plant needs of the world, it is known. Mr. and Mrs. Watkins own and occupy a lovely home in Tyler, and nothing pleases them more, it is declared, than when they may be of genuine assistance to their communities; and, people, to help make of this entire area of the Lone Star State a happier and better place in which to live and do business. As a rose production pioneer, Mr. Watkins is the one man who is known to have brought the industry from infancy to the high and honored place it now enjoys thruout these United States, its foreign possessions; and, the world at large, it is happily said of him by many of his friends. And, that isn't all, it is pointed out, many others who are now progressing and prospering in the rose production stride are known to have gotton their training and some assistance from the popular Dixie Rose Nursery owner, it is freely admitted; and, yet, Mr. Watkins is so modest that he personally takes no credit for it but wishes each and everyone in their own right every success, good health, happiness and prosperity in the world, he comments. Off the record, Mr. Watkins is a good story teller; and, wherever two or more people are assembled, and he happens to be one of the crowd, its doughnuts to ginger snaps many a good hearty laugh will be enjoyed by those present. Go ahead and live out your 39 years, Mr. Watkins and make a full Century of it plus the hope, too, that you may enter upon many useful years toward another 100 years on this earth! And, now, if you please, this Commentator is privileged to state that among other distinguished honors coming to Mr. Watkins in this world of business, he has to his credit the sale of one rose for $10,000.00; and, another rose for $1,000.00, these facts having heretofore been published in rose nursery magazines, including photograph of Mr. Watskin, a peer among men in the rose production industry, it is established. More power to you, Mr. Watkins; and, be assured that the good people of Mt. Selman and Jacksonville do remember you most kindly; and, enthusiastically appreciate your generous feelings toward them and their respective communities, be assured! Come to see us when you are down Mt. Selman and/or Jacksonville way, the latch strings always hanging on the outside to you in your Cherokee county environs, plus commendation and congratulations on behalf of the remarkable and successful stride you've made at Tyler in Smith county!



A. F. Watkins, owner Dixie Rose Nursery, Tyler, Texas may be observed above standing at entrance his lovely home 905 South Robertson, his executive offices being located at 905½ South Robertson Tyler, Texas. Mr. Watkins is a pioneer rose nurseryman.

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Peat Decomposition

Peat is a fossil coal, a product of modern times, similar to lignite and formed by decomposing vegetable matter, of a spongy structure.

Agriculture Stood Still

For some 2,300 years, from the beginning of recorded history, the mass of the human race had suffered continual hunger. In 1800 the art and science of agriculture stood practically where they did in the time of Julius Caesar. True cast iron plows replaced iron-covered wooden plows, but this improvement just about measures the entire advance.

LIKE HITLER, PEEP BEHIND CUURTAIN WONDERS WHAT JOE STALIN WILL DO!!

Yes, if you please, the esteemed Houston Post in a recent editorial under the caption: "A Peek Behind the Curtain" very aptly editorializes after this fashion, all Texans, et al entertaining full interest, no doubt. Says the Post:

After the Bolsheviks achieved

(Continued On Page 157)

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

LENIS W. PIERCE, 58, BANKER; ORCHARDIST; MANUFACTURER; RANCHMAN; PLANTER; SUPERINTENDENT; GINNER; PRESIDENT TEXAS SWEET POTATO GROWERS ASSN.; FORMER MAYOR, CITY MARSHALL

Native Son of Smith County, East Texas; and Environs, Mr. Pierce is Recognized Far and Wide as Progressive Civic, Religious and General Public Development Friend Not Only at Lindale, Where he Lives and Makes His Business Headquarters, But Thruout This Area of the Lone Star State of Texas it is Affirmed

Owning Upward 2,000 Acres Land, Mr. Pierce Says he Carries 200 Acres in Cotton; 200 Acres in Black Berries; 200 Acres in Peaches; 25 Acres in Plums; 5 Acres in Strawberries and 150 Acres in Sweet Potatoes

Upward 100 White Face Cattle and 3 Registered Males are Carried on His Ranch, Announces Mr. Pierce, Who is Also Active in the Canning Business at Lindale, Where he is an Extensive Grower of Sweet Potatoes and Other Food Crops, it is Pointed Out

Lindale. — Identified with just about everything having to do with the progress and prosperity of Lindale, Smith county, East Texas; and, Environs might best describe Lenis W. Pierce, 58, a moving spirit in the civic, religious and general public development strides in this Texas Area, it is fittingly appraised, attest neighbors and friends. Native of Lindale sector of Texas, Mr. Pierce has resided hereabouts all of his life thus far; and, looking to the future with both promise and enthusiasm, this native son declares that he is ready to make of each and all of his coming years useful and busy ones both for the glory of God and the well being of man, he declares. Mrs. Esther Pierce, wife of Mr. Pierce is also a native of Lindale community. They have two children: Mrs. Vivian Love Pierce (Jack) Gregory; and, Lenis W. Pierce. Parents: A. Q. Pierce, deceased; and, Mrs. Bemetris Pierce, 82, living. Owning and operating upward 2,000 acres of land, Mr. Pierce says he carries 200 acres in cotton; 200 acres in black berries; 200 acres in peaches; 25 acres in plums; 5 acres in straw berries and 150 acres in sweet potatoes. On his ranch, Mr. Pierce says he prefers White face cattle, his herd usually running around 100 head and carries 3 Registered males. He carries 100 acres of his lands in peas, Mr. Pierce also reports. In the civic, religious and general public development life of his community, Mr. Pierce and his family are active. For the past 28 years he says he has been Superintendent of the Baptist Sunday School. At the age of 21 he says he was elected City Marshal and served 12 years in that position. His next political preferment found Mr. Pierce serving 6 years as Mayor of Lindale. In the educational world, Mrs. Pierce served 10 years as school trustee and also as President of the School Board. Majority owner of Star Canning Company here at Lindale, Mr. Pierce is Secretary-Treasurer of that organization. This plant was established in 1919, he says; and, carries capacity ranging from 75,000 to 100,000 cases of peas and black berries annually, he reports. Specializing in the now admittedly famous Star Brank of black berries, fresh green black-eyed purple hull and Lady cream peas, Mr. Pierce says he believes his Star Canning Company occupies a very definite place in the successful canning world; and, especially so, also, he emphasizes in the fact that it maintains a steady cash market here in Lindale for we farmers who produce such products as the plant handles, he invites. Mr. Pierce also owns and operates the Lindale storage plant, carrying as it does a capacity of 40,000 bushels sweet potatoes. In addition to his own production of sweet potatoes, Mr. Pierce says he purchases huge quantities of sweet potatoes from others, as well as encouraging increased production of sweet potatoes here and elsewhere, he assures. President of Texas Sweet Potato Growers Association, Mr. Pierce says he always welcomes opportunity where he may be of assistance in any way in pointing out better methods of improved and increased production of good sweet potatoes, he invites. In the cotton ginning field, Mr. Pierce is co-partner in the operation of Whisenhunt Gin in Lindale, its capacity carrying 5-80's; and, says he owns and operates the Garden Valley Gin with 3-80's. In the financial world outside of his individual capacity, Mr. Pierce is Vice-President of Lindale State Bank, admittedly one of the strong institutions of its kind in this Texas environ. Mr. Pierce also distributes feeds and fertilizers thruout Smith and adjoining counties; and, he also maintains a sweet potato storage and buying depot at Palestine, Anderson county, where he handles 6,000 to 8,000 bushels sweet potatoes annually, he says. Later on, Mr. Pierce says he may install a rose nursery; but, presently he is active as above, stressing his fruits, vegetables, feed, fertilizer, et cetera, stressing his packing of "Southern Beauty Yams". Mr. Pierce also emphasizes Lindale as an important cash market for fresh fruits; and, from his own orchards, in season he says he operates from 1 to 2 trucks daily to Houston alone. A philanthropist in many ways, say his friends, Mr. Pierce is actively participating and co-operating in the success of this Special edition, which is devoted to publicizing more widely the natural and potential resources of East Texas, and of which Lindale and Smith county are definitely important units, it is pointed out.



Lenis W. Pierce, banker, ginner, manufacturer, ranchman, planter, orchardist, canning factory operator, et cetera; civic and religious leader, Lindale, Texas.

R. C. Acker, 36, (Mrs. Edna; And, Miss Jewel Marie) Well Known Modern Maker Of Good Lumber, It Is Attested, His Sawmill Operations Conducted Rusk Sector

Sawmill Daily Capacity Rated At 15-000-Feet Rough Lumber, His Entire Output Going Via Butler Gin & Crate Factory, Rusk, Cherokee County; And Environs

Rusk. — R. C. Acker, 36, veteran World War No. 2 U. S. Armored Service overseas; and, native of Dialville, Cherokee county, East Texas; and Environs, enjoys the distinction of being a well known modern maker of good lumber, it is attested on his behalf. Returning from war, Mr. Acker says he established a sawmill July, 1946, his modern plant rating 15,000 daily capacity rough lumber, all of which is clearly via Butler Gin & Crate Factory, Rusk; and, about which concern appears a page recognition elsewhere in this Special Edition, and to which Mr. Acker has also subscribed his support and influence. The initial experience by Mr. Acker in the timber world found him hauling lumber and logs; and. then he moved on up to the manufacture of lumber, records establish. Before that he states that he worked in his Dad's grocery store; and, that he has heretofore also done some planting and livestock production. Mr. Acker's pay roll reflects employment some 30 men at his saw mill, woods and log hauling operations. Always in the market for good timber, Mr. Acker invites opportunity to close purchase negotiations along that line, he says. He also buys logs and contact timber delivered at his saw mill skids, he invites. Inventory carried for his customer — the Butler Gin & Crate Factory normally runs around 500,000 to 1,000,000 feet lumber, he states. Mr. Acker and his family are known to be good friends and supporters of worthy civic, religious and public development projects and/or undertakings thruout their part of Texas, it is known. Mrs. Edna Acker, wife of Mr. Acker is a native of Alto. They have one lovely daughter: Miss Jewel Marie Acker. Parents: Jas. T. Acker, deceased; and Mrs. Ola Acker, living. Parents of Mrs. Acker: John R. and Mrs. Tennie Gulledge, both living.



R. C. Acker, Rusk, Texas progressive young contract lumber manufacturer.

W. H. Long, 61, Owner Clearview Hereford Ranch; and, Secretary-Treasurer Houston County Farm Loan Association, Busy Man in General Service His Public

Mr. Long Announces He Would Consider Selling His 316-Acres Ranch; and, His Fine Registered Herd of Hereford as a Walk-out Proposition, He Invites

Crockett.—W. H. Long, 61, native of Augusta, Houston county, East Texas; and, Environs enjoys the enviable distinction of being one of the better known public servants in this area of the Lone Star State, it is pointed out. As owner of Clearview Hereford Ranch; and, Secretary of Houston County Farm Loan Association, Mr. Long is one of the busier public servants hereabouts, it is observed and ascertained from information. His wife, Mrs. Beulah Long is also a Texan. Parents: C. H. Long, 88, living; and, Mrs. Mary Elizabeth Long, deceased. Parents of Mrs. Long: Dr. G. L. Bolton, deceased; and, Mrs. Rosa Bolton, living. Clearview Hereford Ranch, Mr. Long, owner, is located 8-miles west of Crockett, being on a hard-surfaced road; and, of interest to both local and general ranch and land owners, he announces he would consider selling his ranch lands of 316-acres; and, his Registered Hereford herd of some Seventy-five (75) Herefords on cash or satisfactory terms basis, he invites. His lands are well watered and practically every known convenience for the operation of such an industry is available, he points out. It is also rated as one of the best grazing ranches in this entire area, capable of taking care of 100-head of cattle, he states. Coming to Crockett in 1926, after having engaged in mercantile business and cotton business at Grapeland, Mr. Long says he continued his cotton business in Crockett until 1935, when he discontinued it to go with Houston County Farm Loan Association as its Secretary-Treasurer in 1936. In 1942 he established his Clearview Hereford Ranch at its present location, his herd of from 75 to 100-head of Herefords all Registered, he announces. Mr. Long says his Registered Herefords have been assembled from thruout the country, specializing as he does in the sale of young Registered Hereford males for the improvement of other cattle herds, he assures. He says he has sold any number of these Hereford bulls for from $500.00 to $700.00 each. He co-operates with 4-H Clubs in the distribution of his fine cattle, carrying also a string of Hereford show cattle which presently are being made ready for the 1948 Spring showings in Houston and Ft. Worth, he makes known. His Champion Hereford bull, picture accompanying this article, carried off the honors at recent session Houston County Free Fair here, it is recorded. His show cattle also made a favorable impression on the hundreds and thousands of people who visited the Fair, it is stated. His famous young herd bull is named Larry D., and comes from the Larry Domino family; and, is a wonderful individual, Mr. Long proudly acclaims. His cow herd of approximately 40-Herefords was assembled from some of the best herds via Silver Crest; Forney; G. P. Mitchem; Jinkins Hereford Ranch; and, all represent modern type cows, each and all of them being good milkers, he affirms. Young breeding cattle for late Fall and early Spring are featured by Mr. Long, who is a past President of the Crockett Chamber of Commerce; and, is definitely active in all worthy agricultural; AAA; and, soil conservation activities, it is established. As one of the better known men of East Texas; and, Environs, Mr. Long is also an ardent friend and supporter of civic religious and general public development strides, his participation and co-operation in the instant effort to help publicize more widely his area of Texas being recognized and appreciated.

Karl Leediker, 55, Progressive Ranchman in Crockett Area Houston County, East Texas; and, Environs, Declares He Stands Four Square for Community-Wide Progress

Handling From 500 to 1250-Head Cattle Annually, Mr. Leediker is Admittedly One of the Busy Men in His Community

Crockett. — Karl Leediker, 55, native of Denison, Texas, but local resident since age at 2, is definitely one of the progresive leaders in his sector of Houston county, East Texas; and, Environs be it declared. Carrying owned and leased mother-earth holdings running into some 4,000-acres, Mr. Leediker says his annual handling of cattle represents from 400 to 1,250-head; and, that he is busy all the time. He and his wife, Mrs. Lillian Leediker, the latter being loved and appreciated as having served some 25-years as a brilliant school teacher are the parents of two children: Mrs. Agnes Louise (Buddy) Anderson, Grapeland; and, Karl L. Leediker, 14. Parents: Adam Leediker, deceased; and, Mrs. Josie Leediker, living. Parents of Mrs. Leediker: Dr. and Mrs. W. N. Puntch, both deceased. When he started out in business for himself in 1919, Mr. Leediker says One-thousand ($1,-000.00) Dollars represented the sum total of his cash capital comparable to a very healthy financial and property possession status as of the present, it is known. Mr. Leediker says his stock-cattle herd usually runs around 400-head; and, that his commercial and/or beef cattle run well above the 1,000-to 1,250-head, some times more, he believes. His lands are leased for prospective oil and/or gas development, it is learned. He does a regular buying, selling and production business in his classification, records establish. Houston and Ft. Worth markets are employed in the sale of his livestock, Mr. Leediker reports. In the civic, religious and general public development life of Crockett and Houston county, Mr. Leediker is active, he having at one time served two years as a county commissioner, he reports. Cattle and timber are his specialties, he invites, pointing to his growing and selling timber from 2500-acres of his forests. He invites that he is always in the market to buy good lands. Enjoying a lovely home, Mr. Leediker and his family are known to be wide awake good citizens and taxpayers, their support and influence having been extended toward the success of this Special edition.



Karl Leediker, well known ranchman may be observed above standing near his ranch home near Crockett, Texas.

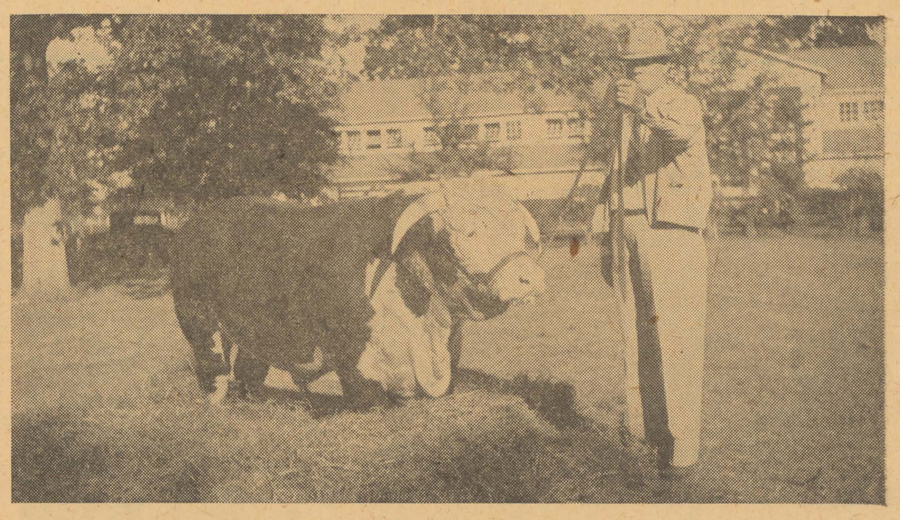
CROCKETT CONCRETE PIPE COMPANY, OWNED AND OPERATED BY R. W. ASHWORTH, 43, NATIVE LINCOLN, NEBRASKA, WHERE HE SAYS HE GOT CRAB APPLES FROM W. J. BRYAN ORCHARD

Mr. Ashworth Also Owns and Operates Cattle Ranch at Austonio About 18 Miles West of Crockett in Houston County, East Texas; and, Environs, He Reports

Crockett and Austonio. — R. W. Ashworth, 43, owner and operator Crockett Concrete Pipe Company; and, also owner of Ashworth Ranch, Austonio, Texas, is a native of Lincoln, Nebraska, where he says he'll never forget having gotten crab apples out of the orchard of the now lamented William Jennings Bryan, thrice Democratic Candidate for the Presidency of these United States, he makes known. Coming to Texas in 1919, Mr. Ashworth says he first located in Houston, Harris county; and, that he moved to Houston, East Texas; and, Environs in 1946. His wife, Mrs. Ima Ashworth is a native of Houston county. They have one pretty litle daughter, Miss Margie Ann Aashworth, 9. Parents: W. H. A. Ashworth, deceased; and, Mrs. Annie M. Ashworth, living. Parents of Mrs. Ashworth: Owen and Mrs. Margie Mae Brown, both living. Mr. Ashworth and his family reside on their ranch properties of 640-acres about 3-miles north of Austonio, which is about 18-miles west of Crockett. Upward 100-head of cattle are carried on the Ashworth Ranch, Mr. Ashworth reports. He commutes to and from Austonio and Crockett mornings and evenings, he reports. Plant headquarters of Crockett Concrete Pipe Company are located on Houston Highway just out of Crockett; and, up town business headquarters are maintained in Crockett for the convenience of the trade and public in general, Mr. and Mrs. Ashworth invite. Mrs. Ashworth is office manager, secretary and treasurer of the Ashworth activities; and, Mr. Ashworth is General Manager over-all, it is ascertained. The Ashworth Ranch lands are constantly under improvement and his ranch herds are gradually expanding, their owner reports. Engaged in the production of a commodity that carries with it 100-years of service, Mr. Ashworth points to his slogan and/or motto: "PERMANENCE, ECONOMY AND BEAUTY". And, it's all that and more, says Mr. Ashworth, speaking of his manufactured concrete culvert, well curbing, foundation footings for buildings; building blocks, saying nothing for his purchase and reselling of concrete septic tanks; pre-cast steps; concrete drain tile; concrete sewer pipe and fittings, et cetera, he welcomes. Trade area for his products, announces Mr. Ashworth include the whole of Houston county and adjacent territory, he announces. Affiliated with the Baptist church, Mr. Ashworth and his family are known to be entering heartily and enthusiastically in line with the progressive element of citizenship hereabouts, it is declared. While in Houston, Harris county, Mr. Ashworth says he worked for the Howard Hughes Tool Co., and established his business after 6 or 7 years study of the concrete manufacturing processes, having bought and sold concrete products as matter of good business experience in that line, he affirms and, then he bought Latexo, Texas concrete products plant in June 1946, operating it for a few months; and, then a year later and/or in June 1947, Mr. Ashworth says he got his new plant here near Crockett into full production. Enjoying a good patronage, which is gradually expanding and increasing, Mr. Ashworth says he desires to take this opportunity of expressing thanks and apreciation to those of his good friends and patrons who have made his business a success; and, to welcome opportunity whereby he may be privileged to serve others. Civic, religious and general public development as advocated in this Special edition enjoy the whole hearted support and influence of Mr. Ashworth, he assures. When in need of concrete products, no matter what your specifications, Mr. Ashworth invites you to give him an opportunity to serve you.

Prevented Starvation

In the great famine in England in 1555, wild fitches kept many from starving. Fitches are a fennel flower, a coarse kind of pea, hard but nutritious.



W. H. Long, right, owner Clear View Hereford Ranch, Crockett, Texas proudly exhibits his famous $2,500.00 Hereford bull as it appeared at recent meet of Houston County Free Fair, where it carried away the honors, records establish.



At left in above picture shows R. W. Ashworth with two of his experts at his Crockett Concrete Pipe Company, which he owns at Crockett, Texas. Mr. Ashworth also owns a section of land and a ranch at Austonio, Texas about 18-miles west of Crockett.

LOSS STARNES, 56, IN CHARGE M. STARNES ESTATE OF 2,500 ACRES LAND; AND, 500 TO 600 CATTLE ANNUALLY REPRESENTS ONE LARGEST UNITS HIS IMMEDIATE AREA TEXAS

Natvie Son of Winona, Smith County Married Miss Minnie Atkinson, Jacksonville, Cherokee County, East Texas; and, Environs

Winona. — Loss (Mrs. Minnie) Starnes, 56, in charge M. Starnes Estate of some 2,500 acres of land on whichr he handles 500 to 600 head cattle annually represents one of the largest units of its kind oin this immediate sector of the Lone Star State of Texas, facts nad figures disclose. Says Mr. Starnes as an individual independent unit, he believes he and his family are the largest producers of livestock in his community. Native of Winona, Smith county, Mr. Starnes says he has resided hereabouts all of his life thus far. He married Miss Minnie Atkinson, Jacksonville, Cherokee county, East Texas; and, Environs. Until recent years, Mr. Starnes says that considerable general farming was done on his lands, all of which he says he would consider selling for cash and/or on satisfactory terms. The place presently is mostly used, he reports, in grazing livestock and resting lands. Parents of Mr. Starnes: M. (Monroe) and Mrs. Maie Starnes, both deceased. Parents of Mrs. Starnes: A. A. and Mrs. Ella Atkinson, both deceased. Mr. Starnes has three living brothers and two living sisters. Messrs H. Starnes; J. N. Starnes and Monroe Starnes, all of Winona, where J. N. Starnes conducts a grocery store; and, the other two brothers are business men. Mesdames Camie McClung, wife of J. B. McClung, president First State Bank, Winona; and, Mae (John) Tucker, of Troup. The father of Mr. Starnes passed away in December 1941. During his life time Mr. Starnes was recognized as an outstanding planter and ranchman, he having settled here from North Carolina in 1878, his son reports. Tyler and Ft. Worth markets are patronized by Mr. Starnes in the sale of his lifestock, it is learned. White Face Polled Herefords and Brahman cattle, the herd possessing 60 Registered bulls are featured in the Starnes ranch herds, it is observed and ascertained from information. Mr. Starnes says he also does some buying and selling of livestock in addition to his production strides. In the civic religious and general public development undertakings hereabouts, Mr. Starnes says he is always hapy to do what he may to help make of his comunity a happier and better place in which to live and do business; and, that he endorses the progressive programs advocated in this Special edition encouraging future development of the vast natural and potential resources of this entire area, he points out. The Starnes family is known to be a pioneer institution in the life and progress of Winona, Smith county, East Texas; and, Environs, it is affirmed. Mr. and Mrs. Starnes live on the Starnes ranch about 2 miles out from Winona.

LIKE HITLER, PEEP BEHIND CURTAIN, WONDERS WHAT JOE STALIN WILL DO!!

(Continued from Page 156)

power in Russia, their first move was to build an enormous war machine. Out of Moscow came an incessant stream of propaganda glorifying the Red army, telling of the millions of trained soldiers ready to do the bidding of the Politburo. There were tales about parachutists which no one took very seriously at the time since whoever heard of parachuting troops down from the clouds? The Red air force came in for a lot of publicity. Red planes were flown over the top of the world to the United States. Some reached their destination, some did not.

It was all intended to be very impressive, to convince the outside world of Russia's invincible military strength. Those were the days when the Comintern was very acitve, and the fear of Communism spreading out as an epidemic very real. It was thought then that the Russians were waiting for a favorable opportunity to use their organized might. That opportunity finally came and Finland was the first victim of Red agression.

The Associated Press quotes an anonymous Hungarian official who has interviewed thousands of prisoners returned from Russia, as saying that the Reds are now prosecuting intensive military preparations on a vast scale. Tanks of a size hitherto unknown are being produced at Kharkov. Beyond the Urals work is going on in secret areas. Russian trops returned from the occupied regions are being screened. Some are released to pursue their former jobs while others, who show the slightest interest or admiration for things outside of Russia, are kept in uniform and shipped to Siberian arsenals.

Just as there was a great deal of speculation about the plans of Hitler and Mussolini, the world now wonders what Stalin is going to do. As to the Axis dictators, we were not kept long in suspense, and we may be sure that Stalin is not equipping Russian soldiers just for the fun of watching them parade.

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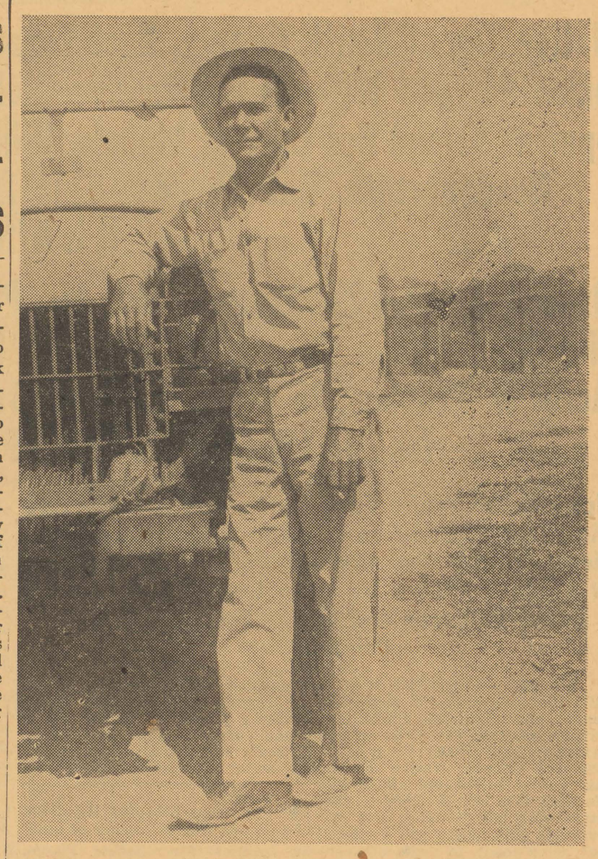
JONES HARDWOOD LUMBER COMPANY, GEORGE H. JONES, 42, OWNER, ONE OF THE BEST HARDWOOD LUMBER MANUFACTURING PLANTS IN TEXAS, CARRYING UPWARD 2,000,000 FEET STANDING TIMBER

Raised at Ardmore, Oklahoma After His Birth at Colorado, Texas, Mr. Jones Says he Followed the Oil Fields Thruout Oklahoma, Texas, Arkansas and Louisiana Before Moving to Houston to Make His Home and Business Headquarters in Operation Two Truck Lines and Other Business Efforts; Then, His Purchase and Operation of His Big Hardwood Sawmill in Centerville, Leon County, East Texas; and, Environs, he Announces

Carrying Directly and Indirectly 35 to 50 Men on His Plants and Woods' Operations, Mr. Jones is Receiving a Cordial Welcome to East Texas as One of the Outstanding Young Lumber Manufacturers in This Area of the Lone Star State, it is Attested by Friends and Neighbors, it is Known

Enjoying Distinction Making Good Hardwood Flooring; also, Lumber for Furniture and Bodies, Mr. Jones States That Later on he May Install a Planer, No. 1 Back Board Rating in His Huge Timber Tracts of Hardwood, he Affirms

Centerville. — This Leon county sector of East Texas; and, Environs has a new and welcome citizen and taxpayer in George H. Jones, 42, owner of Jones Hardwood Lumber Company, formerly known as Leon County Lumber Company until August 20, 1947 when Mr. Jones took over, it is announced. Native of Corsicana, Texas, Mr. Jones says he was raised in Ardmore, Oklahoma; and, that after reaching maturer years, he followed the oil fields thruout Oklahoma, Texas, Arkansas and Louisiana, he states. In 1946, Mr. Jones says he decided to move to Houston, Harris county, Texas and engage in the trucking business. As result he established his home and business headquarters there for his ownership and operation of two separate truck lines, he reports. Then he purchased his timber and lumber manufacturing interests here at Centerville, where Mr. Jones is known to be receiving a warm and cordial welcome as an active good citizen and taxpayer, it is affirmed. His wife, Mrs. Ruby Jones is a native of Healdton, Oklahoma. They have two lovely daughters; Miss Laveta Jones, 18, in College; and, Miss Nadine Jones, 16, finishing High School. Parents: J. L. D. and Mrs. Caroline Jones, both deceased. Parents of Mrs. Jones: Toss and Mrs. Ellen Ingram, both living. Mr. Ingram is a well known Ranchman since the Indian Territory pioneering days, it is declared. During 1942,, Mr. Jones says he says he entered the Bull Dozer Highway Construction activity and followed that stride after leaving the oil fields until he located in Houston with his truck business. Having come up from the bottom he says via the hardway, Mr. Jones says thereby he believes he has a keener sense of appreciation and better understanding of the true value of good citizenship; hence, his ambitious interest now and always, he says, to the end of being of constructive service both unto the glory of God and the well being of man, he affirms. The hardwood lumber manufacturing business is a new experience for Mr. Jones, he says, but he has been in it long enough to realize it is to his liking and is just what he has been trying to find thruout the years. For some 6 or 7-years before purchasing his present property, Mr. Jones says he had his eye on this modern sawmill outfit and the huge tracts of hardwood timber in this Texas area. In other words in a dreaming, planning and execution trend of mind, he says he just kept on keping on until he achieved possession thru purchases; and, that he is now in the midst of a manufacturing and expansion program which he confidently hopes and expects to round out into a definite accomplishment, he proudly seeks. Owning what he believes to be the best 2,000,000-feet of hardwood timber in Texas, Mr. Jones already enjoys the distinction of produce hardwood flooring; hardwood lumber for furniture and bodies that is known to be bringing premium prices, plus the fact, he says, that his hardwood lumber is constantly in demand over a wide area of trade territory. Notwithstanding his very flattering ownership of upward two-million feet standing hardwood timber, Mr. Jones invites opportunity to purchase additional hardwood timber tracts; and, announces that a good cash market also maintains at his Centerville, Texas plant operations for the buying of hardwood logs delivered to his skids at this point. It would appear, therefore from this announcement, that we farmers and others who may have a few surplus hardwood logs now have a decidedly favorable market to turn them into cash, saying nothing for the convenience that would be afforded in having them manufactured into hardwood lumber for greater service to people at large thru successful manufacturing operations at Jones Hardwood Lumber Company, Geo. H. Jones, Owner, Centerville, Texas, it is invited. Directly and indirectly Mr. Jones carries 35 to 50-men on his pay rolls, including plant and woods' operations, it is ascertained. Again let it be said, Mr. Jones contemplates installing modern planer service later on, presently he being rated as the one man who is in position to produce No. 1 Back Board and other high grade hardwood lumber products, it is affirmed. Buck Sherman, believed to be the best sawyer in Texas in the opinion of Mr. Jones is at the helm as sawyer at the Jones plant; and, by the way, it may be said on behalf of Mr. Sherman that he designed and built the sawmill now owned by Mr. Jones. A series of pictures of Mr. Sherman appear on this page. He is a veteran timberman and sawyer, records establish. Having enaged in public works before entering the hardwood lumber manufacturing business, Mr. Jones says he is specializing in hardwood lumber, a new field in which he hopes to be of invaluable service to everyone needing and requiring his services, it is welcomed.



George H. Jones, owner Jones Hardwood Lumber Company, Centerville, Leon county, East Texas; and, Environs.

2,000,000 FEET BEST HARDWOOD TIMBER IN TEXAS, BELIEVES GEO. H. JONES, OWNER JONES HARDWOOD LUMBER COMPANY IS BEING CUT AT HIS CENTERVILLE, LEON COUNTY, EAST TEXAS; AND, ENVIRONS PLANT, HE ANNOUNCES WITH DESIRE TO BUY MORE TIMBER

Newcomer to Centerville is Setting Active Pace in the Hardwood Lumber Manufacturing World, it is Pointed Out by Those Familiar With the Ambitious Strides of Mr. Jones, it is Known

Centerville. — George H. Jones, owner Jones Hardwood Lumber Company at this Leon County, East Texas; and, Environs location in the Lone Star State of Texas, says he believes without hope of reward or fear of contradiction that he honestly owns the best 2,000,000 feet of standing hardwood in Texas and/or anywhere else, in his opinion. This two-million feet of hardwood, and more, announces Mr. Jones is being manufactured into hardwood lumber for many different purposes at his Centerville plant, where a pay roll is maintained that takes care of from 35 to 50-men at both plant and woods, it is reported. Among the chief products turned out by Mr. Jones include hardwood lumber for flooring; furniture and bodies. He prides himself in the fact, he points out that his plant is able to turn out No. 1 Back Board, a product that is most difficult to find, much less produce, it is stated. In addition to his ownership of this wealth of hardwood timber mentioned above, Mr. Jones invites that he is constantly in the market to buy additional hardwood lumber tracts; and, that a ready cash market is maintained at his plant here in Centerville for the purchase of individual logs delivered at his skids. We farmers, and others, therefore are invited and urged to bring our surplus hardwood logs to the Jones market, it is stressed. Elsewhere on this page appears a brief introduction of Mr. Jones from the time of his birth at Corsicana, Texas; his raising in Ardmore, Oklahoma, his excursion thru the oil fields of Oklahoma, Texas, Arkansas and Louisiana; and, his conduct of trucking enterprises in Houston; and, his Bull Dozer Highway Construction activities from 1942 up to the time of his purchase of this plant, August 20, 1947, or just a little more than 2-months ago. But, be it said to the credit of Mr. Jones, he has proved himself to be a human dynamo when it came to getting his organization perfected; his plant in continued efficient operation; and, the production of excellent hardwood lumber capable of taking care of practically every demand for which good hardwood lumber is needed and/or wanted, it is assured. Welcome to Mr. Jones; and, more power to him.

Geo. H. Jones, Able Young Hardwood Lumber Manufacturer Prefers to Live Close to Nature, Hence His Keen Interest in Family Life and Welfare Others

Centerville.—Primarily a public servant, reminiscing as to his excursion via oil fields, trucking, operating bull dozers and now in the hardwood lumber manufacturing fields, it is easy to find Geo. H. Jones, owner Jones Hardwood Lumber Company in Centerville to be the friend of man, working also unto the glory of God, it is reliably said of him by some of us who know him best, it is declared. Mr. Jones a man of the people, having made his own way in life does not hesitate to affirm that God and man come first with him. He points to his ownership of 2,000,000-feet invaluable hardwood timber, the possession of a modern sawmill for the cutting of that fine timber into hardwood lumber as having made possible only thru the workings of God and the care of mankind; hence, Mr. Jones' keen interest in living close to nature; hence, his love of family and devotion to the welfare of mankind in general, be it said to his credit. As a matter of human interest here and elsewhere, the progress of Mr. Jones as a hardwood lumber manufacturer following years in public works, also finds interest in the fact, according to a Country Doctor "Having Babies Won't Injure Woman's Health," but say some, no doubt what has this to do with the manufacture of hardwood lumber? Well, it just so happens that Jones Hardwood Lumber Company is owned and operated by human beings, each and everyone of us having had to first pass thru the experience of birth and years of effort thereafter before finding ourselves ready to carry on the work we are now doing here at Mr. Jones' plant. Growing timber, growing families, like the growth of everything else, requires patience, kindliness and helpfulness all up and down the line. So—o, let us go down the line with the Country Doctor, thanks to Mr. Jones; and, quote Harman W. Nichols, a United Press Staff Writer in one of his recent articles from Chicago. Said Mr. Nichols, with full credit to both him and the splendid organization he represents; as, well as Mr. Jones:

A country doctor said today that a woman can have as many children as she wants without injring her health.

As a matter of fact, he said, having babies is a healthy occupation.

Dr. Ernest E. avis, in saying so, knew full well he was sticking out his professional neck in a speech before the 107th annual meeting of the Illinois State Medical Society.

"I cannot speak for all doctors, of course," Davis said.

"But at least that has been my experience. I can name at least nine women who have borne 12 or more children and are exceedingly well. I have never in all my years of practice known a case of serious illness due to bearing several children."

Davis came to the meeting from Avon, Ill., (pop. 800).

He was taking sharp issue with a doctor who wasn't there. Dr. H. J. Eastman of Baltimore recently recommended that women be limited to a maximum of eight children as a means of reducing maternal mortality.

Eastman, Davis said, maintains that a woman should be in perfect health at the time of conception. The Baltimore specialist argued that if that were true we would have a 25 per cent reduction in maternal deaths.

Dr. Davis disagreed.

"Good health," he said, "is a fine thing. But the real danger in both maternal and infant mortality comes at the end more than at the start.

"The responsibility of this condition rests with the physician delivering the baby. Hope for improvement lies with better obstetrics by the general practioner, since all infants can't be born in modern hospitals with a specialist in charge."

Having babies in the country is best anyway, Dr. Davis said. Country women are a lot more healthy than their city sisters, he said.



A. C. (Buck) Sherman, head sawyer Jones Hardwood Lumber Company, left; and, Frank Welch, logger, right in top picture. Center, Mr. Sherman is standing in front of Mr. Jones' modern sawmill; and, at bottom he is holding his baby, T. P. Sherman, Centerville, Texas.

Geo. H. Jones as Oil Fieldman, Trucker; and, Bull Dozer Operator, Enlivening Centerville

Centerville.—From babyhood on up, it has remained for Geo. M. Jones, owner Jones Hardwood Lumber Company to be a young human dynamo, it may be modestly said of this new citizen and taxpayer for Centerville, capital city of Leon county. Texas, it is affirmed. When a youngster, no doubt, George was the life of the party. Native of Corsicana, Texas and raised in Oklahoma, he having married one of Healdton, Oklahoma's lovely girls Mr. Jones is known to have made himself useful in his sphere of activity here, there and everywhere. By nature he has been active, refusing to procrastinate, discouraging unfaithfulness in any line of endeavor; hence, the confidence of successful achievement and accomplishment attending him, it is opined. This man, George H. Jones, owner Jones Hardwood Lumber Company, is receiving a cordial and happy welcome to Centerville, it is known because he is aggressive, appreciate opportunity of public service; and, has already demonstrated that he is ready, willing and able to help Centerville and Leon county put their community programs across success plate, especially so he invites when it comes to stressing civic, religious and general public development strides. After making the Oklahoma, Arkansas, Louisiana and Texas oil fields, Mr. Jones for 2-years engaged in trucking business in Houston. Later he did bull dozer highway construction work; and, now he is head man at Jones Hardwood Lumber Company, which he owns. It is all a new diversion for Mr. Jones, he says; but, he likes it, he also affirms. Centerville has a valuable newcomer in Mr. Jones, may it be said to his credit; and, as a convenient consequence, Centerville, Leon county, East Texas; and, Environs folk are pleased to have him in their midst, it is manifested. The latch string, therefore, hangs on the outside to you, Mr. Jones.

Owning What he Believes to be the Best 2,000,000 Feet Standing Hardwood Timber in Texas, Geo. H. Jones Declares That he is All Out Against Forest Fires Everywhere

Urging Conservation of Timber, Encouraging Growth of New Timber, as Well as Soil Conservation, Mr. Jones Has Identified Himself With Progressive Life of Centerville, he is Welcomed

Centerville. — Comparative newcomer to Centerville, Geo. H. Jones, owner Jones Hardwood Lumber Company, formerly the Leon County Lumber Company, is already recognized and appreciated as one of the new leaders of thought and action in this part of the South, it is establishing. On arrival here to take over his hardwood lumber manufacturing program, Mr. Jones immediately identified himself with the progressive life of Centerville, so much so that considerable of his efforts have been accepted as inspirations to motivate others in the direction of more progressive and prosperous undertakings, it is pointed out by many who are known to have observed his active strides not only as successful manufacturer of choice hardwood lumber but also to participate and co-operate with Centerville folk in helping them to put across to success their meritoritorus undertakings in the civic religious and general public development progress of Centerville, Leon County, East Texas; and, Environs, it is known. Mr. Jones among other things declares he stands four square to help prevent forest fires not only here in East Texas but every where, realizing this to be one of the worst menaces suffered to old and new timber, he insists. Not only because Mr. Jones owns what he believes to be the best 2,00,000-feet of standing hardwood timber in Texas, he declares but on behalf of timber protection in general does he fight against forest fires in general. In support of the position fostered by Mr. Jones, a timely editorial appeared recently in the esteemed Houston Post under the caption.: "FOREST FIRE REFLECTIONS."

Said, The Post:

The blackened and cheerless spectale of charred trees and burned undergrowth confronts the eye today in five East Texas counties where a few short days ago thousands of acres of green forest stood, ready to be converted into homes and manifold other uses to serve mankind.

Fires which raged for more than a week, and which for a time broke out more rapidly than fire fighters could subdue them, have now been brought under control. It will take many years to restore the forests which have been destroyed.

Checking up on the loss, officials found that fires scorched about 50,000 acres, in some areas the destruction being complete, in others partial. Estimates of the financial setback ranged from $500,000 to several millions of dollars.

Modern devices of all kinds, bulldozers, tractors, trucks, airplanes and radio were used in combatting the flames. Heroic efforts were made by hundreds of fighters, many of them volunteers, before the battle was won.

A question whih must be uppermost in the minds of many people, reflecting on the destruction of so much valuable timber, is what can be done to minimize such losses in the future. More elaborate precautions and greater teamwork by State, Federal and local authorities would seem to be necessary in view of allegations of incendiarism.

Jones Hardwood Lumber Company, Cutting 2,000,000 Feet Hardwood Lumber Enjoys Modern Plant at Centerville, With Plant and Woods' Pay Roll 35 to 50 Men!!

Producing Average 15,000 Feet Hardwood Lumber Daily From Efficient Plant, Rated Capable of Turning Out 20,000 Feet Daily, Jones Organization Known to be Tops Both With People and Trade

Centerville. — Having subscribed generously of his support and influence toward the success of the instant effort to help publicize more widely the natural and potential resources of Leon county, East Texas; and, Environs, Geo. H. Jones, owner Jones Hardwood Lumber Company on Aug. 20, 1947, or just little more than 2 months ago, purchased Leon County Lumber Company, whose name he changed to the present one. Suffice it to say the Jones sawmill is one of the very best employed in hardwood lumber manufacture, it is pointed out. Mr. Jones later on may install planer mill, it is learned. Meanwhile as owner of present plant, Mr. Jones enjoys distinction of having set a new pace hereabouts in the manufacture of good hardwood lumber. Fortunate, says Mr. Jones is the fact that he has Buck Sherman as his sawyer, and as stated in another article on this page, Mr. Jones says he believes Mr. Sherman is the best sawyer in Texas. Owning 2,000,000-feet standing hardwood timber; and, employing directly and indirectly 35 to 50-men, Mr. Jones admittedly is a welcome asset to Centerville, Leon county and this entire Texas area, it is pointed out. Don't forget, Mr. Jones is in the market to buy additional tracts of good hardwood timber, as well as individual logs delivered to his mill here in Centerville, he invites.

Specializing in Hardwood Lumber at Wholesale, Geo. H. Jones Operations Are Exceedingly Active

Centerville.—Specializing in the manufacture of good hardwood lumber from his tract of 2,000,000-feet standing hardwood timber, Geo. H. Jones, owner Jones Hardwood Lumber Company says his manufactured products are cleared at wholesale. Interested in the general welfare of Centerville; and, its people, Mr. Jones says later on he may erect a new home for himself and family, perhaps after his daughters have finished College. Presently Mr. Jones and his family reside in Houston. Mr. Jones modern sawmill is located just short distance from Centerville. Thrice welcome to Mr. Jones, appraise his new friends and neighbors here at Centerville, it is revealed; and, deservedly so, be it proclaimed!



George H. Jones, owner Jones Hardwood Lumber Company is shown in top picture above; and, at bottom he again appears standing in front Jones Hardwood Lumber Company plant, which he owns, Centerville, Texas.

LIVE CLOSE TO NATURE...PUT YOUR BEST FOOT FORWARD

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MAKE TEXAS THE BEST SPOT IN THE WORLD SAYS GEORGE H. JONES

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C. Y. TOWNLEY, 44, IN OWNERSHIP WITH HIS SON, C. Y. TOWNLEY, JR., 18, PROUD OF THEIR T-BAR-T RANCH, HOME OF BRAHMAN CATTLE, AND ALSO OWNER AND MANAGER PULPWOOD-FOREST FARMS!!

The Champion Paper & Fibre Company; and, Texas Forest Farms Under District Managerial Direction of Mr. Townley Known to Have Splendid Representation Thruout the Many East Texas Counties, Where Mr. Townley Presides, it is Pointed Out

When Champion Paper & Fibre Co. Built its Pasadena, Texas Plant, Mr. Townley Says he Sold His Entire East Texas Holdings to the Company Which he Had Served as Contractor; and, is Now its District Manager With Headquarters in Huntsville, Walker County, East Texas; and, Environs

Mr. Townley, Known as a Local Philanthropist in Many Regards, Stresses Importance of Adequately Protecting our Forests Against Fires; and, Seeing to it That a Better Grade of Cattle are Produced, he Advocates and Practices, it is Observed

Huntsville. — C. Y. Townley, 44, native of Livingston, Polk county, East Texas; and, Environs assuredly has had his part in helping to constructively build this part of Texas, facts and figures reveal. His wife, Mrs. Verna Townley, a native of Corrigan, Polk county, Texas is a charming personality and, like her husband, takes a leading part in the social, religious and community life of Huntsville; and, this entire Lone Star State region, it is affirmed. Mr. and Mrs. Townley are the proud parents of two fine children: C. Y. (Cole) Townley, Jr., 18; and, Miss Genevieve Townley. Cole Jr. is majoring in animal husbandry at Texas A. & M.; and, Miss Genevieve is finishing at Huntsville Hi, it is announced. Parents: S. B. and Mrs. Eva Townley, both deceased. Parents of Mrs. Townley: Ed Watson, living; and, Mrs. Watson, deceased. Raised on a farm, and having worked for the lamented S. B. Townley (who passed away January, 1945), in the timber business, featuring timber products as to poles and ties contrary to the best wishes of his wife, he says but never with any serious consequences, he assures; and, especially so, he affirms after Mrs. Townley became convinced that Cole Sr., was, and is, definitely timber minded, it is pointed out. From 1929 on this activity continued; and, during which time Mr. Townley says he perfected organization of Texas Forest Farms (Tree Farm Activity) and proceeded actively with its operation, he makes known up to August 6, 1935 when the Champion Paper & Fiber Co. bought his entire holdings, including forest farms, trucks and general equipment. Mr. Townley then became pulpwood contractor for the company, serving the Huntsville area until 1937, when the Champion industry built its new plant at Pasadena, Texas. Another change in Mr. Townley's connection and/or relation with Champion was made, i. e. he became its General Manager. On Nov. 1, 1935 he was made Division Manager of their wood procurement department (Houston Division), he makes known, this division covering all Texas Forest Farms operations, where ten (10) other contractors serve Champion, Mr. Townley reveals. Among these is C. F. (Carl) Hilton, nephew of Mr. Townley at Jasper, Texas; and, on whose behalf two full pages appear elsewhere in this Special Edition, it is noted. Hundreds of men appear directly and indirectly on Mr. Townley's substantial pay rolls, it is ascertained, his annual shipments of pulpwood aggregating upward 15,000 cars, representing as they do upward 250,000 cords pulpwood, the approximate shipments of pine and mixed hardwood, he points out. In the tie business, Mr. Townley handles general line of Cross Ties for Missouri Pacific Lines; and, others, mostly treating plants, he informs. Since 1925, Mr. Townley has been exceedingly active in the cross ties business, his shipments in this division annually exceeding 200,000 ties, he makes known. In general way, let it be said, also, that Mr. Townley as senior partner with his son, C. Y. (Cole) Townley, Jr., 18, in ownership and operation T-Bar-T Ranch, the home of fine Registered and commercial Brahman cattle is known to have carved out a proud name, one of distinction for this livestock industry, facts and figures disclose. In a recent Fair showing, Cole Jr. exhibit four show cattle, three of them taking blue ribbon and the fourth a white ribbon. In other words, this young man is definitely on his way, may it be said. There are 10 Registered males in the T-Bar-T ranch herd of 75 Registered cattle, Mr. Townley says, while upward 200 grade cows are carried by he and his son, it is learned. Registered cattle from T-Bar-T ranch are sold locally, while grade cattle find general disposition, records establish. Active in the civic, religious and general public development life of Huntsville, East Texas and elsewhere, Mr. Townley is a Director in the Huntsville Chamber of Commerce; active in East Texas Chamber of Commerce; a Director in Huntsville National Bank; and, by many friends and neighbors, he is characterized as a philanthropist in many ways, each and every year it being to his credit that someone is able to attend College, it is attested. Modestly, Mr. Townley makes no reference to such kindly deeds of generosity, but his friends aren't slow to recognize and express appreciation therefore. He is appraised as a definite good friend and asset to the community at large; the kind of useful citizen who inspires, encourages and helps others to make of their communities; and, people, happier and better places in which to live and do business, it is respectfully affirmed with both admiration and much satisfaction on the part of his friends and the public, it is declared. J. B. Stokes, is Ranch Manager for Mr. Townley and his son at T-Bar-T Ranch.



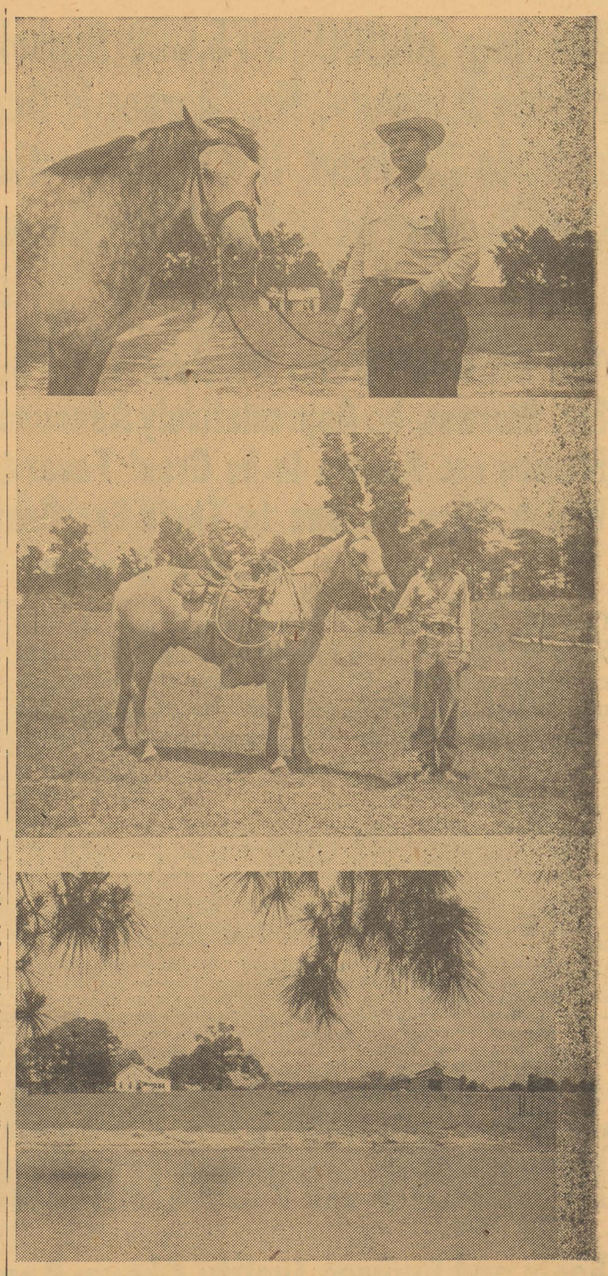
C. Y. Townley Jr., Manager T-Bar-T Ranch, C. Y. Townley and C. Y. Townley, Jr., owners, Huntsville, Texas.

Registered Brahman Cattle, Halter Broke Bull Calves Come From T-Bar-T Ranch at Dodge, Texas

Huntsville and Dodge—Business headquarters maintained in Huntsville and Ranch operations near Dodge, about 10 miles out of Huntsville, it has remained for T-Bar-T Branch (C. Y. Townley; and, C. Y. Townley, Jr., owners) to set some new paces in the Brahman cattle industry, it is pointed out. husbandry at Texas A. & M., is breeder, who is majoring in animal Cole Y Townley Jr., manager and known to be continuously winning new laurels as result of good service yielding from his Walker county Brahman cattle, reportedly, it known to take a personal pride in is declared. J. B. Stokes, Ranch Foreman for the Townleys is helping to keep T-Bar-T Brahman Ranch going in high, he assures. Registered Brahman cattle, halter broke bull calves are featured at this ranch, where C. Y. Townley, senior partner with his son, C. Y. (Cole) Townley Jr., as to his ranching strides, classifies self as 'Chief Cook'. Atta Boy, believe you've got something there, Mr. Townley; and, more power to you!

T-Bar-T Brahman Ranch Located on 4,000 Acres; Ranch Operations Being at Dodge, 10 Miles From Huntsville

Dodge and Huntsville. — Ten miles out from Huntsville is Dodge, Walker county home of T-Bar-T Brahman Ranch, owned and operated by C. Y. Townley; and his son, C. Y. Townley, Jr. Here it is that the Townleys produce their fine Barhman Registered and commercial grade cattle, J. B. Stokes being Ranch Foreman for the Townleys. As stated elsewhere on this page, the Townleys carry 10 Registered males in their breeding herd of 75 Brahman Registered Mother cows, while upward 200 head grade and/or commericial Brahman cattle appear on their ranch, it is revealed. Mr. Townley owns 2,000 acres of mother earth lands, and leases another 2,000 acres, aggregating 4,000 owned and controlled acres to accommodate ranching industry, he states. His own lands are available for prospective oil and/or gas leasing, he invites. C. Y. Townley Jr., who is majoring in animal husbandry at Texas A. & M. is actual manager of T-Bar-T Brahman ranch, his father, C. Y. Townley, happily announces. Indeed and in fact, Mr. Townley says he believes the notion has struck him that in not the too far distant future, he may elect and/or choose to retire, thereby giving his boy a larger range of both private and public service.



Top: C. Y. Townley, holding one of his favorite horses. Center: C. Y. Townley, Jr., with his Palomino horse; and, bottom, partial view T-Bar-T Ranch with lake out front, Huntsville, Texas.

C. Y. TOWNLEY, BRAHMAN RANCHMAN; MANAGER CHAMPION PAPER & FIBRE CO.; TEXAS FOREST FARMS; RAILROAD TIES SINCE 1925, URGES ADEQUATE CONSERVATION FORESTS

Quarter Billion ($250,000,000.00) Dollars Yearly Damage to Timber Crops Via 6,600 Fires Thruout East Texas so Staggering That Ultimate Success Must Come to Woodland Growers, it is Pointed Out

Huntsville. — Having practically grown up in the forests of East Texas; and, Environs, C. Y. Townley, manager The Champion Paper & Fiber Co.; Texas Forest Farms; Railroad ties since 1925; Brahman Ranchman; civic, religious and general public development benefactor and leader, is known to be one of the finest and best friends the forest farms enjoy, it is pointed out. Looking squarely at statistical figures showing that a Quarter Billion ($250,000,000.00) Dollars fire damage was done to our timber crops in 1946 alone, it is opined that Mr. Townley shockingly observes with the rest of us that ultimately and/or eventually adequate protection must come as against these terrible visitations to our forests here in East Texas; and, Environs, as well as elsewhere, it is pointed out. And, to give the public a wider vision and understanding as to just what flagrant fires, many of them allegedly of incendiary origin contribute to the devastation of our timber, your attention is seriously invited to a recent expose carried in the 'Parade' portion of The Houston Post recently, it having quoted statistical figures to back up its statements, it was observed. Admittedly and appreciatively so important was, and is, that particular reference that this Commentator on behalf of Mr. Townley is quoting therefrom with full credit to Parade and The Post as follows:

In 1946, crackling and searing flames destroyed 103,961 acres of one of Texas' most precious resources—timber land. To prevent this annual loss and to multiply the benefits of a 76,000,000 acre stock pile of timber, the greatest woodland area of any state in the nation, the Texas Forestry association and the Texas Forest service at A. & M. college have joined in a long-range program of conservation and research.

Most Texans think of the state's resources in terms of oil, and the forest figures of W. E. White, director of the forest service, are surprising in their magnitude. White points out that this vital resource embraces 11,000,000 acres in East Texas pines and hardwoods, 5,000,000 acres in post oak, 5,000,000 acres in cross timbers, 5,000,000 acres in cedar and 50,000,000 acres in mesquite.

To illustrate this in terms of production, take a look at what Texas timber lands furnished in the war year of 1944: Enough lumber to build 50,000 homes; 4,000,000 cross ties; 2,000,000 cords of fuelwood; 15,000,000 fence posts; 18,000 cords of cooperage; 38,000,000 board feet of veneer wood; 554,000 cords of pulpwood, and 400,000 poles and piling.

Texas leads all the states in forest area, and can become a top ranking state in forest products wealth if its citizens are made aware of and meet their responsibility; White says. Although the average forest conservation money spent by the 12 greatest timber producing states is 17.1 cents per acre, Texas spends only a half cent an acre. The appropriations asked for the state forestry program will cost each Texan only six cents—the price of two postage stamps—to insure his state's timber resources.

First on the agenda is the expansion of forest fire control to help woodland owners grow more trees by reducing the $2,500,000 yearly damage caused by an average 6,600 fires. This coupled with proper timber cutting and better wood utilization, will double growth in the state's commercial forests, the forest service thinks.

The program also hopes to devote attention to small woodlands, which make up two-thirds of the state's privately owned forests, by teaching farmers how to produce more trees. A reforestation plan will put 1,500,000 acres of denuded forest and worn-out farm lands back to work producing new timber crops.

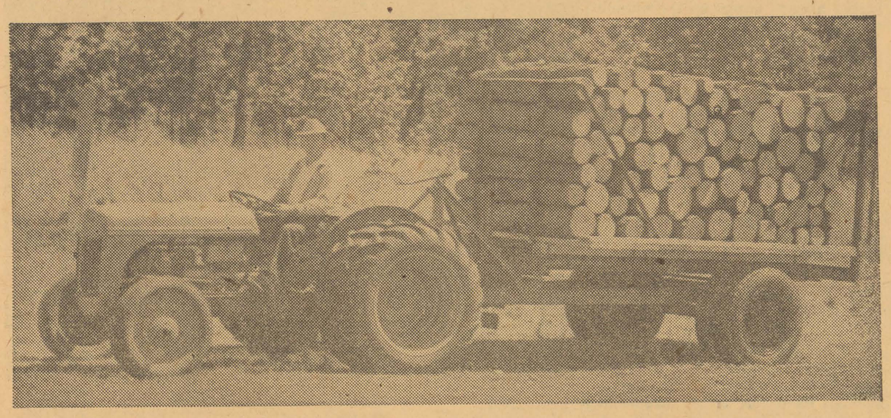
Perhaps the greatest importance of the program lies in research. Texas has 65,000,000 acres of low value trees, a source of millions of tons of wood fibre, which as yet is an untapped reservoir for industry. The forest service at A. & M. is constantly experimenting to discover new uses for this waste wood. Gibb Gilchrist, president of A. & M., had this to say on forest research:

"There's much hidden wealth in our forest and plant life in Texas. Research will discover and unlock these treasures, and conservation will help provide more."

Our esteemed contemporary, The Houston Post's Parade section illustrated its feature story anent our timber forests, displaying blackened trunks as being all that were left after fire swept a fine stand of young pine timber in Conroe, stressing the fact that "Research is the key to vast wealth lying in our forests," it said. Other timely quotations with credit to The Post, gave emphasis to smoke billowing from a line of forest fires in San Augustine county, East Texas as forming another grim picture of waste to our woodlands. Due credit was given to Texas Forest Service pilots as they readied themselves to make flights in search of forest fires; two planes being kept on patrol by the T. F. S., it was pointed out. Reference was made to the stately longleaf pines that cover the E. O. Siecks state forests in Newton county, pointing, also, as it did to a section of cutover longleaf pine wood in Southeast Texas; a million acres of such land needs to be replanted in trees, it stated. And, being one of the best posted and most experienced timbermen in East Texas and/or elsewhere, Mr. Townley is an important and prominent figure when it comes to helping get the job done in a big and constructive way, it is assured. Let's save our forests from fires!



Top: Pulpwood operation on tract of C. Y. Townley lands, near Huntsville, Texas. Bottom: This picture shows how Mr. Townley wants all of his timber lands to be, i.e., via route of selective cutting.



Shown here is C. Y. Townley, hauling truck load pulpwood to one of his concentration points, Huntsville, Texas, where he is Manager The Champion Paper & Fibre Co., and Texas Forest Farms.

Palatial Modern Show Place Home Owned and Occupied by C. Y. Townley and Family in Huntsville, Walker County, Texas, Mr. Townley is Useful Citizen and Success

Both Observation and Information Justify Above Declaration on Behalf of Mr. Townley, Who is Regarded by Many as One of Huntsville's Most Outstanding and Useful Citizens

Huntsville. — Not so many years ago, it is revealed, C. Y. Townley was in his swaddling clothes and moved in a lesser degree, so to speak, comparable to his admitted major strides as of today in the civic, religious and general public development life of Huntsville and this entire Lone Star State of Texas area, it is pointed out. Starting out as it were at the bottom, but gradually gaining onward and upward ascendency as the years passed, it is to find Mr. Townley today one of the outstanding citizens and taxpayers of his community, it is established. Owning and occupying the palatial show place home appearing on this page, Mr. Townley and his interesting family not only enjoy it, but their friends and well wishers commend and congratulate them on this fine possession. As District Manager for Champion Paper & Fibre Company; and, Texas Forest Farms, saying nothing for his cross ties business, and other worth while strides, Mr. Townley is admittedly one of the most successful busy business men in this part of Texas, it is attested. That Mr. Townley is both a useful citizen and business success is appraised openly by those who know him best, saying nothing for the many benefactions he is known to have bestowed so worthily and in so many unostentatous ways, it is revealed, including his ability and happy desire, as well as privilege to send some one to College every year. More power to Mr. Townley; and, others like him!

Huntsville. — C. Y. Townley, announces that in his contracting relations with Missouri Pacific lines from Spring to Palestine in handling of its cross ties he gives Bob Turner, his yard buyer full credit for continuous and successful operations in that division of his major industrial strides. Since 1925, as stated elsewhere on this page, Mr. Townley has been furnishing railroad ties to Southern Pacific; and, others, mostly treating plants, he says. All in all, Mr. Townley is a dynamic business wizard, tho quiet, modest and of retiring disposition, comment some of his friends. In other words, Mr. Townley has the 'KNOW HOW' in whatever he undertakes to do, they point out; and, consequently he is showered with abundance of outstanding success both for himself and those whom he serves, it is opined. Mr. Townley's telephone number is 740; and, Mr. Turner's 178-W, your attention is directed.



Pictured above is the palatial home of C. Y. Townley, Huntsville, Texas; and, below: Typical show herd Brahman cattle carrying honors at recent Fair showing.

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

A. H. (AUBREY) STARNES, 55, MAJOR OPERATOR WHEN IT COMES TO HANDLING OF SWEET POTATOES AND WATER MELONS FROM LINDALE, TEXAS, TO OKLAHOMA, KANSAS, MISSOURI; AND, ELSEWHERE

Handling 50,000 to 75,000 Bushels Sweet Potatoes; and, From 25 to 30 Cars of Water Melons Annually, Mr. Starnes is Admittedly One of the More Active and Successful Operators in His Field, it is Enthusiastically Said of Him; and, Particularly So, it is Pointed Out, Because he is Constantly Encouraging Increased Production at Good Market Prices, it is Pointed Out

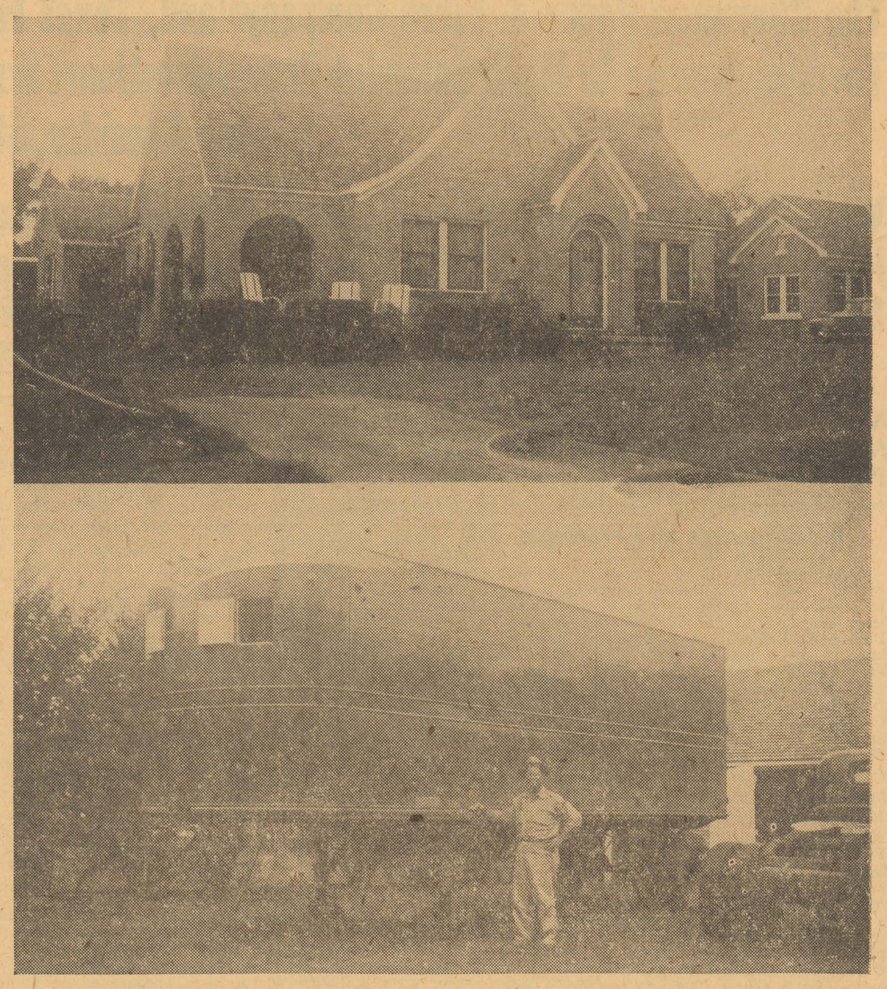
Ten Different States Received Their Sweet Potatoes From Mr. Starnes, he Appreciatively Announces, While His Water Melons are Known to be Great Favorites in the States to Which They Go Due to Their Excellent Water Melon Flavor, it is Declared

Carrying Upward 500 Acres of Land, Mr. Starnes Says His Mother Earth Holdings are Partially Leased Vs. Prospective Oil and-or Gas Development; and, That the Remainder of His Holdings are Available for Similar Consideration, he Invites

Lindale. — A. H. (Aubrey) Starnes, 55, born and raised within 3 miles north-west of Lindale, his wife, Mrs. Ellen Starnes, having been born north of Lindale, is another native son who is also characterized as being a human dynamo when it comes to work, boosting and putting for the progress and prosperity of his community; and, its people, it is pointed out by those who know him best, is is affirmed. Mr. and Mrs. Starnes are the parents of four children: Mrs. Era Mae (Royce) Braziel; Mrs. Mary (Jess) Morris; Mrs. Georgia Lee (Jack) Crook; and, Robert (Mrs. Wilma) Starnes. There is one (1) grand son: Jimmie Clyde Morris, 5. Parents: Jesse Lee and Mrs. Mary Elizabeth Starnes, both deceased. Parents of Mrs. Starnes: Mr. and Mrs. R. M. Johnson, both deceased. Robert, the son of Mr. and Mrs. Starnes during World War No. 2 served with Uncle Sam's Air Corps. A specialty with Mr. Starnes when he has the time, he says, has to do with his fishing and hunting, but that business with him always comes before pleasure, just as does the civic, religious and general public development progress of his community, he affirms. Primarily in the sweet potato and water melon business, Mr. Starnes says his annual volume of business approximates One-Hundred-Thousand ($100,000,000) Dollars; and, that business is steadily growing with him all the time. Owning and operating upward 500-acres of land, grown to production of sweet potatoes, water melons, some general farming and livestock, Mr. Starnes is easily known to be one of the outstanding major operations in his local business classification, facts and figures disclose. He carries from 10 to 100-people on his pay rolls, the number at stated period depending on seasonal operations, he says. Mr. Starnes says his lands are partially leased for prospective oil and/or gas development; and, that his remaining mother earth holdings are available for similar consideration, he invites. Livestock, poultry and hogs carried by Mr. Stares are for home use, he states. Mr. Starnes says he handles 50,000 to 75,000-bushels sweet potatoes annually; and, that for like period his water melons will, and do, gross from 25 to 35-car loads. He also maintains two (2) huge transports and two local trucks to help take care of his transportation needs, states Mr. Starnes, whose products go into many states of the union, he points out. At least 10-different states are served by his sweet potato shipments, he makes known, while the bulk of his water melon shipments go to Oklahoma, Kansas and Missouri, it is recorded. Mr. Starnes grows upward 25,000-bushels sweet potatoes on his own lands, it is ascertained; and, he goes into the open market for his surplus. Same is true, also, as to his water melon business, Mr. Starnes, points out. Mr. Starnes says he established his business in 1920, thereby establishing himself as one of the early pioneers hereabouts, be it assured. His business began to grow right from the start, he says; and, in 1925 it became necessary for him to erect his modern sweet potato storage, carrying capacity of 20,000-bushels of sweet potatoes, he states. Shipping both via rail and his own transportation, Mr. Starnes also calls upon other private transportation to help take care of his peak loads, it is known. As a general buyer of sweet potatoes, Mr. Starnes says he goes into the general markets, including Gilmer, Upshar county; Pittsburg, Camp county; Mt. Pleasants, Titus county; and, other Texas environs, he invites. In the civic, religious and general public development life of Lindale, Smith county, East Texas; and, Environs, Mr. Starnes is known to be a power for good, attest friends and neighbors. In the instant effort to help publicize more widely the natural and potential resources of East Texas; and, Environs, Mr. Starnes is known to have subscribed liberally of his support and influence. He is outspoken for cheaper power, lower taxes, better roads and adequate drainage; while he also affirms that now is the appropriate time to encourage improved churches and schools; soil conservation; increased production of all farm products, including livestock, milk meat and eggs; and, that most assuredly he favors and cordially welcomes the location of desirable new people, money and industry. More power to you, Mr. Starnes; and, may every good and constructive effort attend you, and yours!

Haggis Now Sausage

A national Scotch dish which consists of a well-cleaned sheep stomach filled with minced, blanched and cooked sheep's heart, liver and lungs, mixed with oatmeal, onions, beef suet and herbs, was cooked for two to three hours. Haggis is now sold in thick sausage form.



Pictured above (top) is the palatial brick home of A. H. (Aubrey) Starnes Lindale, Texas, headquarters for Mr. Starnes' huge sweet potato and water melon business. Bottom picture shows one of his huge truck trailers. Mr. Starnes is standing near the big trailer.

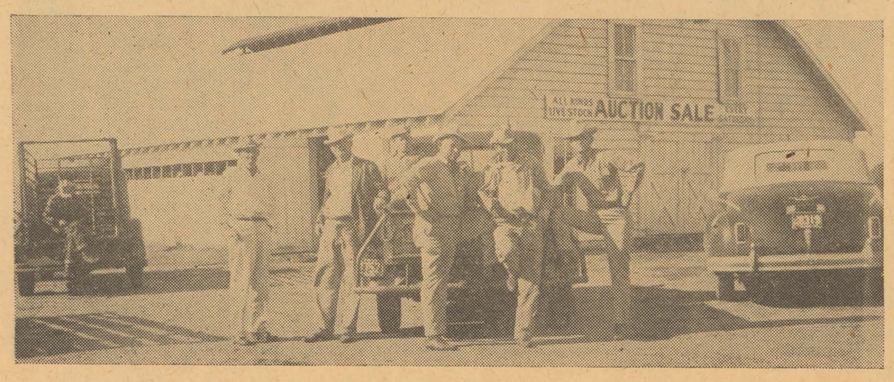
J. W. TURNER COMMISSION COMPANY, J. W. (BUCK) TURNER, 40, OWNER ENJOYS ANNUAL VOLUME OF BUSINESS APPROXIMATING TWO MILLION DOLLARS AT ITS JACKSONVILLE, TEXAS, HEADQUARTERS

Facts and Figures Justify Above Announcement, According to Mr. Turner, Who is Known to Have Worked Himself Up From the Bottom, it is Declared Following an Excursion as Cotton Picker in West Texas Back in 1930; and, Arriving in Jacksonville December 31, 1945 he States That His Total Cash Capital at That Time was Represented by Eight (8) Ten ($10.00) Dollar Bills and-or a Grand Total of Eighty ($80.00) Dollars Comparable to His Present Enviable Position in the Business World, it is Assured

Handling an Average of One-Thousand (1,000) Head of Cattle at His Thursday and Saturday Sales Each Week, Mr. Turner is Rated as One of the Outstanding Community Assets When it Comes to Helping Bring Hundreds of Thousands of Dollars Into the Local Channels of Trade, it is Declared

Native of Nacogdoches County, Mr. Turner at the Age of 1 Moved With His Family to Henderson, Rusk County, Where he Resided 37 Years and, Came to Jacksonville Two (2) Years Ago, Receiving Warm and Cordial Welcome Here, Friends and Neighbors Attest

Jacksonville. — J. W. Turner Commission Company, founded here January 1, 1946 by J. W. (Buck) Turner, 40, its founder today rates as one of Jacksonville, Cherokee county, East Texas; and, Environs outstanding and successful livestock industries, facts and figures disclose. Native of Nacogdoches county, Texas, Mr. Turner says he moved with his family at the age of one (1) year to Henderson, Rusk county, Texas, where he resided 37 years; and, moved to Jacksonville Dec. 31, 1945. On January 1, 1946 immediately following he founded his present business, which is known to have grown by leaps and bounds; and, on January 1, 1947, he announces that he took over the Harper sales barn here in Jacksonville, merging the two organizations with result that both strength and popularity followed instantly in the service of his patrons and the public, it is declared. Mr. Turner's modern auction sales barns are located on Palestine highway just out of Jacksonville, ample parking space being provided and the corrals are among the best in East Texas, furnishing accommodations to as many as 1,000 head of cattle, Mr. Turner invites. During World War No. 2, Mr. Turner rendered service with Uncle Sam's Navy in both the Atlantic and South Pacific. In his maturing years, Mr. Turner spent practically all of his time farming and producing livestock, he makes known, his first experience in the livestock auction sales business having been received in Henderson back in 1936, he states. In 1938 he operated an auction sales barn at Livingston, then back to Henderson in 1940, the business having been sold and Mr. Turner reported to Uncle Sam to help win No. 2 World War, records reveal. On coming back to the States, Mr. Turner says he returned to Henderson, wound up his business affairs there and moved to Jacksonville, where he purchased a lovely home at 211 West Commerce street for occupancy by himself and family. Livestock auction sales days are conducted by Mr. Turner on Thursday and Saturday of each week, he announces. On Thursday sales Mr. Turner serves as his own auctioneer; and, at the Saturday sales, Henry Stroud serves in that capacity. A substantial pay roll is maintained; and, Mr. Turner is credited with helping to bring hundreds of thousands of dollars annually into the local channels of trade by reason of the big crowds that come here to patronage his auction sales, it is affirmed. Mr. Turner says his Thursday and Saturday sales days average 1,000 head of cattle the year round, some peak day sales serving to increase the number, it is pointed out. Cattle, hogs, goats and horses find their way thru J. W. Turner Commission Company's sales barns each and every week, its founder and operator-owner states. The ratio of these animals usually runs somewhat after this order: Cattle 841 to above 1000 head; hogs 100; goats 25; and, horses 5 plus miscellaneous items. The sales are patronized by able buyers from many states in addition to local purchasers, it is ascertained. Breaking down Thursday and Saturday sales based on commissions received, some Thursdays run around 600 head cattle; while combined Thursday and Saturday sales run from 900 to 1000 head cattle with sufficient increase over and above these figures at stated intervals thruout a year's business to justify the statement of an average of 1,000 head cattle weekly run thru his modern ring, Mr. Turner invites. Cattle are received here from thruout a radius of 200 miles, Mr. Turner makes known, his stocker cattle coming from Louisiana and his fat cattle in winter for slaughtering from Oklahoma, he says. And, running the calculations via the financial estimate, Mr. Turner says his monthly sales average well over two-hundred thousand ($200,000.00) Dollars; and, that conservatively speaking his annual volume of business, including order buying runs well above the approximte figure of Two-Million ($2,000,000.00) Dollars — a tremendous volume of business built up by this young man in so short a time, it is commendably and congratulatory said of him; and, deservedly so, it is pointed out. He is anxious to receive more cattle from the Jacksonville area; and, reminding cattle producers and the public at large that his auction sales really deliver the goods, Mr. Turner with pardonable pride calls your attention to the fact, he assures, that great many cattle are hauled right by other auction sales barn and brought to his place for disposition because of the superior service he is able to render, he invites. Packer buyers, he announces patronize each and all of his sales. Mr. Turner says that in order to furnish his patrons with the very best of sales service, he grazes a great many cattle in West Texas; and, that this winter he will carry 1,000 head of cattle on the Oklahoma wheat fields so as to have them fat and ready for the Spring 1948 buying. Cattle producers thruout East Texas; and, elsewhere, invites Mr. Turner are finding it to their advantage to patronize his sales because he sees to it that every animal brings top price with the assurance that both buyer and seller get a square deal at his sales barns here in Jacksonville, he affirms. Mr. Turner says he well knows what it is to be down and out, but that no one ever has to stay down, he insists. Having come up the hard way, and is still working, Mr. Turner recalls when he worked for 50 cents a day and was glad to get the work—altho at times it was not regular; and, that in 1930 he and his wife picked cotton in West Texas. And, that wasn't all, he recites, i. e., when he and his family moved to Jacksonville Dec. 31, 1945 his total cash capital consisted of eight (8) ten ($10.00) bills and/or Eighty ($80.00) Dollars. Also reminiscing into the past when he and Mrs. Turner were picking cotton in West Texas, he announces that when the season was over they had managed to save up Forty ($40.00) Dollars and were able to make that winter thru on it. All of the above comparable to the almost amazing progress and prosperity of Mr. Turner within the past year or so, his phenomenal achievement being nothing short of an accomplishment, it is believed. Proudly, Mr. Turner gives full credit to his lovely wife, Mrs. Essie Mae Turner, a native of Rusk county, Texas for the success they enjoy. He is a member of the Baptist church; and, naturally, therefore, is an ardent friend and supporter of all worthy civic, religious and general public development thruout the whole of East Texas; and, Environs! Just to keep the records straight, Mr. Turner designates Willbarger county, Texas as the place where he and his wife made their cotton picking record; and, proudly so, he assures. And, all of the above foundation making of Mr. Turner are comparable to his comfortable position in life today. Mr. Turner declares that he works harder and thinks more about keeping a good name than he does in making money, so much so, he affirms, that when necessary he does not hesitate to call upon each of two banks for the limit in the way of financial accommodations, and gets it, to clear his cattle sales; but, happily he says his business has grown to such proportion that his sales are augmenting from week to week to a point where the investment is proving to be a profitable one for both himself and his patrons, a most pleasing and satisfactory status and/or stride, be it said of Mr. Turner, said by many to be a human dynamo, so alert and active is he all the time, it is declared. Mr. and Mrs. Turner are the parents of 4 children: Misses Elizabeth and Wanda Lee Turner; Masters William Morris and Horace George (H. G.) Turner. Parents: H. M. and Mrs. Mattie Turner, both living. Parents of Mrs. Turner: George Ines, deceased; and, Mrs. Etta Elizabeth Ines, living. Mr. Turner is liberally participating and co-operating in the instant effort to help publicize more widely the natural and potential resources of East Texas; and, Environs. You are reminded, invites Mr. Turner that the latch string always hangs on the outside at the auction sales barns of the J. W. Turner Commission Company in Jacksonville!



J. W. (Buck) Turner, owner J. W. Turner Commission Company, Jacksonville, Texas is standing at extreme right in above picture, which gives a partial view of his large Auction Sales Barn on Palestine Highway just out of Jacksonville.



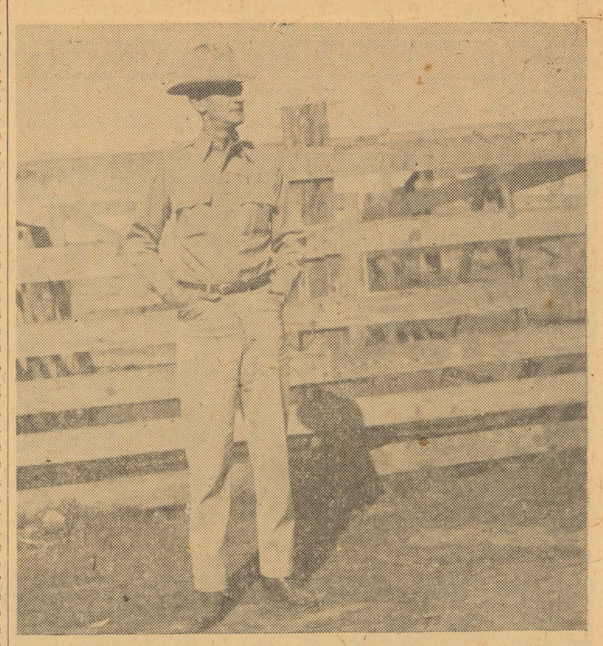
J. W. (Buck) Turner, owner J. W. Turner Commission Company, Jacksonville, Texas.

Kill Them Very Young

An active and vigorous plant in the early stages of growth will respond more quickly to 2,4-D, the new weed killer, than a mature plant. The usual response is a curling and twisting of the leaves with a gradual dying in three to four weeks. As soon as practical after the weeds have died, a fertilizer should be used to encourage the grass to fill in the bare spaces left by the weeds.

Keep to the Right

Although in some states it is the law that bicyclists should ride on the left hand side of the streets, it is generally recommended that riders, for their own safety and that of others, follow the accepted rule of traveling on the right.





Pictured above is J. W. (Buck) Turner, owner J. W. Turner Commission Company, Jacksonville, Texas. In top view, Mr. Turner is standing near one of his corrals; and at botto mhe is shown with one of his big cattle trucks.