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SMITH COUNTY LIVESTOCK AUCTION BARN, S. D. (DUDE) KILLION, 35, MANAGER, TYLER, EAST TEXAS; AND, ENVIRONS ENJOYS ANNUAL BUSINESS UPWARD $2,000,000.00, MR. KILLION PROUDLY STATES

Mr. Killion, Native Son of Winona, Texas, Where he Lives Out Short Number of Miles From Tyler, County Seat of Smith County; is Rated as One of the Best Auction Livestock Barns in all East Texas; And, Environs, Accepting Facts and Figures, it is Declared, as Proper Measuring Rod by Which to Appraise His Energetic Efforts and Business Strides, it is Pointed Out

In Addition to His Livestock Auction Business in Tyler, Mr. Killion is Also an Active Ranchman at Winona, Where he Says he Carries From 200 to 1,000 Head Cattle, His Herds Out There Featuring Brahmans, he Makes Known on Upward 1,500 Acres of Land Owned and Controlled by Him Records Establish

"Believe it or Not", Mr. Killion Says his First Experience With Cattle Came at the Age of 3 Years; and, When he Was 15, he Started Actively Buying, Selling and Producing Livestock, His Major Dealings Having Started When he Was 29; and, on up to His Present Successful Livestock Auction Sales Record, With Sales Each Tuesday and Friday, it is Announced

Tyler and Winona. — Smith County Livestock Auction Barn, S. D. (Dude) Killion, 35, Manager, is admittedly one of the more prominent and outstanding enterprises of its kind not only in East Texas, but the whole of the Lone Star State, it is declared. Doc Parmley, associate partner with Mr. Killion in the operation of their mammouth business is equally pleased along with Mr. Killion in the splendid record of achievement and accomplishment they have scored here, it is realized and appreciated. Enjoying an annual volume of business exceeding TWO MILLION ($2,000,000.00) DOLLARS, according to Manager Killion, Smith County Livestock Auction Barn has definitely taken its place along with the larger institutions of like kind in this area of the South; and, be it said to the credit of Manager Killion's organization, his Tyler market, affords cattle producers a better price than they may be able to obtain elsewhere, he believes, considering the active and outstanding factor having to do with shrinkage, loss of time, transportation and other expenses when shipping and/or trucking of cattle are made to more distant places, he points out. Top prices prevail at Smith County Livestock Auction Barn, Manager Killion assures plus an appreciation and thanks for your patronage, he invites. In addition to local buyers, Manager Killion states that Major Buyers from almost everywhere, it seems, appear and participate in his sales each Tuesday and Friday every week, records establish. Manager Killion says he has the records to prove his statements in support of the Tyler market he emphasizes. With Buyers patronizing his sales from nearly every state in the union; and, shipments of cattle going out in all directions, Manager Killion says he does not hestitate to recommend the livestock auction barn service to the 'Nth. degree when it comes to efficiency, alertness and mutual satisfaction as between buyer and seller, he strongly urges and invites. Building into one of the largest and best livestock auction barns in Texas is an ambition with Manager Killion, so keen and earnest that he says he'll spare neither time nor money to reach such an coveted goal, he declares. Having tasted his first cattle experience at the age of 3, Manager Killion recalls that when he reached the age of 6 he was regarded and accepted as a full cow hand; and, that when he was 15 he was actively buying, selling and producing livestock, with his major stride having approached when he was 29; Climaxing with His Purchase April 1, 1947 of the huge livestock auction business over which he now presides here in Tyler. In addition to these activities, Mr. Killion in his own personal right, states that he grazes from 200 to 1,000-head of cattle on upward 1,500-acres of land owned and controlled by him at Winona, not so many miles out from Tyler, Brahman cattle being featured out there, he says. Mr. Killion, Mrs. Killion and their daughter, Miss Carolyn Killion live at Winona, commuting back and forth to their business headquarters here at N. Side Kilgore Highway, Tyler, Texas, where Telephone No. 1430 is maintained for your convenience. Clearing thru Smith County Livestock Auction Barn here in Tyler are cattle herds from local producers; also, shipments from Arkansas, Oklahoma, Louisiana, West Texas; and, other points, it is revealed. In winter seasons fat cattle come from Abilene, Sweetwater and other West Texas points, Manager Killion announces. In keeping with the enormous sales record established and maintained here, noted above, Manager Killion reports that his busy season employees find from 18 to 25-people on his pay roll; and, that peak sales usually run up around $56,000.00 and minimum sales registered at or about $40,000.00 weekly, he makes known. Elsewhere on this page will be found more in detail somewhat the extensive operations carried on by Mr. Killion and his efficient organization, your attention is invited.



Mr. and Mrs. S. D. (Dude) Killion; and, their daughter, Miss Carolyn Killion. Bottom, Mr. Killion, who is owner Smith County Livestock Auction Barn, Tyler, Texas standing near one of his barns. They live at Winona, Texas.

"Down Deep in the Heart of Texas", Texans, Et Al, Enjoy Good Laughs, But None of us Wants to Pay $4.60 Per Laugh, Ha!

Tyler.—It's just like one great big happy family here at the Friday and Tuesday sale days at Smith County Livestock Auction Barn, rejoice and admit hundreds and thousands who come this way practically each and every sale day in hte year, it is noted. "We all laugh and talk; we tell yarns and we enjoy them; we actually swap jokes while we are enjoyin' the tradin' and general goings-on", it might be summed up; but, doubtful if any of us 'way down deep in the heart of Texas' would enjoy and/or appreciate a hearty laugh at $4.60 per, do you think? But that's just what happened to a "New Englander Whose Laugh Shakes Windows" can now guffaw all he wants. And, back to our presence at Manager 'Dude' Killion's auction barn sales in Tyler, one and all agree that we do have a mighty good time, a regular picnic, mixin', minglin', rubbin' shoulders and a-passin' the time a-day as we 'trade, sell and buy.' But, anent that fellow up in New England, let's see what actually happened to him comparable to our laughter, our side bustin' jokes and frolics in general in this God favored sector of the Universe. According to a United Press story from Pawtucket, R. I., here's the treatment accorded vs. a laugh up that way, altho presently everything again seems to be all right again for the man who for a while no doubt felt as tho he was without a friend, if not a country. Said the U. P. from Pawtucket:

"When big Sam Hyder laughs, the windows in Pawtucket's homes and shops rattle and the sound rolls through the streets like thunder.

"Hyder had court permission to laugh as much as he pleased.

"Over the years, Pawtucked residents have become used to the sound and have accepted it as a symbol that everything was all right.

"Sam could usually find something to laugh at regardless of how tough things were, they said.

But Hyder, a 57-year-old millworker, was hailed into court for guffawing too loudly in the business district. He was making too much noise, said the complaint, and Judge William M. Connell fined him $4.60.

"Same turned sour. He couldn't afford to laugh at $4.60 per.

"Laughing's always been my hobby," he growled. "But no more. I've been known in Pawtucket for years as the loudest laughing man in the world. But that's over. If they'll fine me for laughing too loud, there's no telling what they'll do next."

"He vowed never to smile again.

"Pawtucket residents protested. They liked the old laughing Sam Hyder better than sad Sam Hyder, they said.

"Letters protesting the fine poured in to Mayor Ambrose McCoy from as far away as Twenty-Nine Palms, Calif., and Allentown, Pa. A delegation of businessmen carried the protest to city hall.

Pawtucket was in danger of becoming a pickle-puss town, they said.

"Judge Connell reopened the case. Business men trooped into court and argued in Sam's behalf. Sam, grim-faced an somber, sat in the courtroom and listened, staring out the window.

"The mayor's speech was heartrending. It was mighty important to Pawtucket to have Sam laugh again, he told the judge.

"Sam's an institution here," the mayor said. "The city's trademark."

"Sam stared at the ceiling.

"The judge reversed his ruling.

"There was a moment's silence. Then a thunderous roar reverberated through the courtroom. It was Sam.

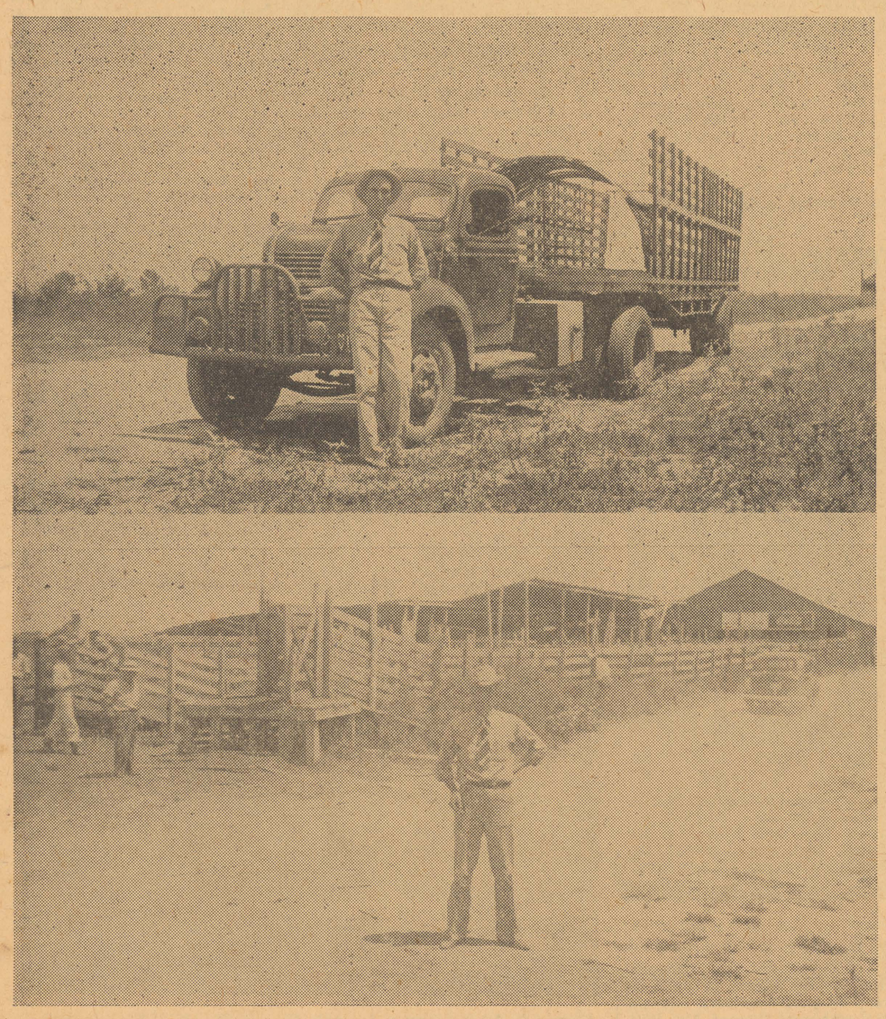
"He sprawled back in his chair, and got rid of the belly laughs he had stored up for a week."

So-o, invites Manager Killion to one and all, come right ahead to the Smith County Livestock Auction Barn in Tyler, transact your business and have a good time, laugh a smuch as you like, tell good clean jokes at will; and, remember he impresses you that you get a better buy here; a better sale; and, a better deal in every way, he assures. Follow the crowds on Tuesday and Friday to Smith County Livestock Auction Barn in Tyler, you are reminded by Manager Killion.

HANDLING ANNUAL SALES VOLUME UPWARD TWO MILLION ($2,000,000.-00) DOLLARS, SMITH COUNTY LIVESTOCK AUCTION BARN CLEARS UPWARD 100,000 LIVESTOCK VS. LIKE PERIOD

Announcing Above Figures, Manager S. D. (Dude) Killion, Also Makes Known That He and His Organization are Presently in Midst of Gigantic Expansion Program Which They Hope Will Result in One of Largest Sales Barn Auction Efforts in Texas, he Affirms

Tyler and Winona. — Phenomenal, nothing short of that has been the growth and service of Smith County Livestock Auction Barn under its present ownership and management, declares S. D. (Dude) Killion, Managing Partner of the business. With annual sales volume above the Two Million ($2,000,000.00) Dollar mark, Manager Killion states that it would more correctly approximate TWO-MILLION-FIVE-HUNDRED THOUSAND ($2,500,000.00) DOLLARS, he believes and affirms. In a recent interview with Manager Killion, this Commentator was impressed with the sincerity of this young livestock acution barn owner because of his unassuming disposition, his modesty and enthusiastic ambition to be of service to his patrons and the public at large. He offered facts and figures to support his statements, assuring that his office records are there to speak for themselves in full and open backing of the admittedly surprising and worthwhile achievements and accomplishments scored in the local cattle world via his organization, it is pointed out. And, you may figure yourself and appreciate the enormous business cleared thru Smith County Livestock Auction Barn when it is considered that upward 100,000-livestock are run thru its ring each and every week of the year, according to Manager Killion, who says peak sales have run as high as $50,000.00; and, minimum sales havebeen in the $40,000.00 classification. Sale days are conducted on Tuesday and Friday of each week, Manager Killion invites. His records disclose, he says that peak sales on Friday have run to 1148-head; and, on Tuesday to 800-head, while minimum sales records for same days are shown at 800 and 500, the smallest record at any one time, and that for only once, stood at 300. Hogs cleared thru Manager Killion's sales barn at auction each week usually run around 200 head average, he reports. Some goats and sheep are also cleared here, including the handling of quite a few horses and mules, he makes known. And, comments Manager Killion, there's always room for more!! Strictly a livestock auction sale commission business is conducted by Smith County Livestock Auction Barn, affirms Manager Killion. Buyers come here from practically every state in the Union, he states; and, shipments of livestock from his sales are likewise made to practically every market, he estimates. Possessing records to prove that he has one of the best livestock auction sale markets in America, Manager Killion says he does not hesitate to invite both buyer and seller of livestock to clear their holdings thru his organization and/or institution. As heretofore stated and emphasized, Manager Killion says he is working definitely to the end of one of the largest auction sales barn services in all Texas.



S. D. (Dude) Killion, owner Smith County Livestock Auction Barn, Tyler, Texas; and, bottom, Mr. Killion again appears with portion of his huge corral and stock barns in background.

S. D. (Dude) Killion, Managing Partner in Ownership and Operation Smith County Livestock Auction Barn, Enjoys Unique and Enviable Record up Success Ladder !!

Starting at Bottom and at Age of 3, Progressively Mr. Killion Has Record of Having Majored in His Livestock Stride at Age of 29; and, Actually Became an Owner of Huge Business in 1947 After Having First Operated Business on Lease Basis, it is Known

Tyler and Winona. — "Believe it or not", but it would seem that the S. D. (Dude) Killion way is the 'sure way' when it comes to having progressed from bottom up success ladder. Starting at the age of 3; becoming full cow hand at 6; engaging in buying, selling and producing cattle at 15; and, majoring in the business at 29, Mr. Killion, who is Managing partner in the ownership and operation of Smith County Livestock Auction Barn, Tyler, seems to have scored in a most telling and impressive stride as a successful young ranchman and business man, observation and information establish. Owning and controlling upward 1,500-acres of land, Mr. Killion carries from 200 to 1,000-head cattle at Winona, Texas, where he and his family reside, he reports. Five (5)Brahman bulls are carried in his Winona cattle herds, it is observed; and, be it said to the credit of Mr. Killion, it is believed he possesses some of the very best improved pastures in Texas, appraising the excellennt grass on his lands, it is stated. Mr. Killion features Brahman cattle herds on his own and controlled lands, he affirms. He also produces general crops majoring in hay and other feed stuffs for both man and beast, it may be stated. Raised on a farm, Mr. Killion says it is perfectly natural for him to still cling to mother nature, seeing to it now and always that his lands are treated kindly in order to produce the best results, he points out. Mr. Killon is a native of Winona. His charming wife, Mrs. Lillian Killion, is office manager, secretary and treasurer of Smith County Livestock Auction Barn, where their attractive daughter, Miss Carolyn Killion is Assistant Office Manager—a most pleasing and competent family combination in the conduct and operation of a large and growing business institution, be it said in their honor both as individuals, and collectively speaking. Parents of Mr. Killion: E. P. Killion, who passed away Jan. 2, 1919; and, Mrs. Dora Ella Killion, who passed away July 14, 1931. Parents of Mrs. Killion: Grover Tucker, deceased; and, Mrs. Florence Beal, living. It was April 1, 1947 when Manager Killion assumed charge as Managing Partner in the ownership and operation of Smith Livestock Auction Barn, the business having been purchased on that date by himself and Mr. Parmley, it is announced. Parmley & Killion is the firm name. Mr. Killion began his auction barn experience as Ring Man at a local auction sale barn. That was in 1942 In 1946 he says he leased and operated for 6 months the business which was purchased as stated above. There are ample barn and ring accommodations, huge parking spaces for the service of patrons and friends covering 20-acres, or more, Manager Killion invites; and, on sales days—Friday and Tuesday—of each week, the large crowds attending and patronizing Smith County Livestock Auction Barn resemble somewhat as to great numbers the outstanding crowds patronizing some great circus event and/or events in honor of some great hero or celebrity. Evidencing the popularity of Manager Killion's barn and the service rendered there is forthcoming in superior abundance, he assures and appreciates with thanks to both buyers and sellers, he emphasizes with cordial understanding of the fact that he and his organization are to keep on keeping on with an ever expanding and increasing volume of business both local and general, it is believed. Commendations and congratulations to this unusual and yet modest young business man, ranchman and major livestock auction barn Manager! Indeed and infact, his record is both unique and enviable, be it assured, his progressive record having come all the way from bottom to top, it is established.

S. D. (Dude) Killion, Managing Partner Smith County Livestock Auction Barn, Stands 4-Square as Favoring Progressive Development Programs

Tyler and Winona.—S. D. (Dude) Killion, on behalf of himself and the Smith County Livestock Auction Barn, over which he presides as Parntership Manager, has subscribed generously of his support and influence toward the success of ths Special edition which is dedicated in helping to publicize more widely the natural and potential resources of Smith county, East Texas; and, Environs. Mr. Killion affirms that he stands four square for the ultimate success of the progressive programs herein advocated; and, that he emphasizes the importance of cheaper power, lower taxes, better roads and adequate drainage. Soil conservation, increased production of all farm products, including milk, meat, eggs and livestock; improved churches and schools; and, an enthusiastic and cordial invitation on behalf of desirable new people, money and industry also share his welcoming attitude, be it said of him. Civic, religious and general public development thruout this Texas area are fortunate in the fine support and influence it enjoys at the hands of Mr. Killion and his associates, it is attested by friends and neighbors who know them best, it is recognized.

Manager Killion Enjoys Good Jokes; Hence, Oklahoma May Outly Texas But No State Out-Lies it, Essays Dr. Montgomery

Winona, Texas.—S. D. (Dude) Killion local planter and ranchman, who is the popular Partnership Manager of Smith County Livestock Auction Barn at Tyler, admits that he likes a good joke; and, no doubt, in the best of humor he'll laugh at this one, observing an Austin date lined item, which said: "OKLAHOMA MAY OUTLY TEXAS BUT NO STATE CAN OUT-LIE IT," making reference to an Oklahoman's outburst on an occasion when Dr. R. H. (Bob) Mongomery, professor of economics and nationally known lecturer, told the story of Texas-Oklahoma "good neighborliness." According to an International News Service dispatch, Dr. Montgomery was speaking to a convention in San Antonio, and a large Oklahoma delegation was present. Generously he mentioned the neighboring state as "an outlying province o f Texas." At this a husky Oklahoman jumped to his feet and shouted back: "Brother, there ain't no state that can out-lie Texas."

Henry Stroud, Auctioneer at Smith County Livestock Auction Barn the Best, Believes Manager S. D. (Dude) Killion

Tyler.—In taking note of the invaluable services rendered by each and all of his faithful employes, Manager S. D. (Dude) Killion speaking on behalf of himself personally and also for Smith County Livestock Auction Barn, he singles out Henry Stroud, auctioneer; and, on affirmation and belief, declares Mr. Stroud to be the best livestock auctioneer in Texas, he opines. And, says Manager Killion both buyers and sellers of livestock admittedly recognize the ability of Mr. Stroud and applaud him for the good work he is doing. According to Manager Killion, it has remained for Auctioneer Stroud to bring the service of Smith County Livestock AUCTION Barn up to highest efficiency; and, that this high standard is jealously guarded, each and every member of the huge organization seeing to it that it is not allowed to be lowered but enhanced if such a thing is possible. Handling upward 100,000-head of livestock thru the ring annually is a task for anyone, but Auctioneer Stroud appears to be equal to the occasion now and always, declares Manager Killion.

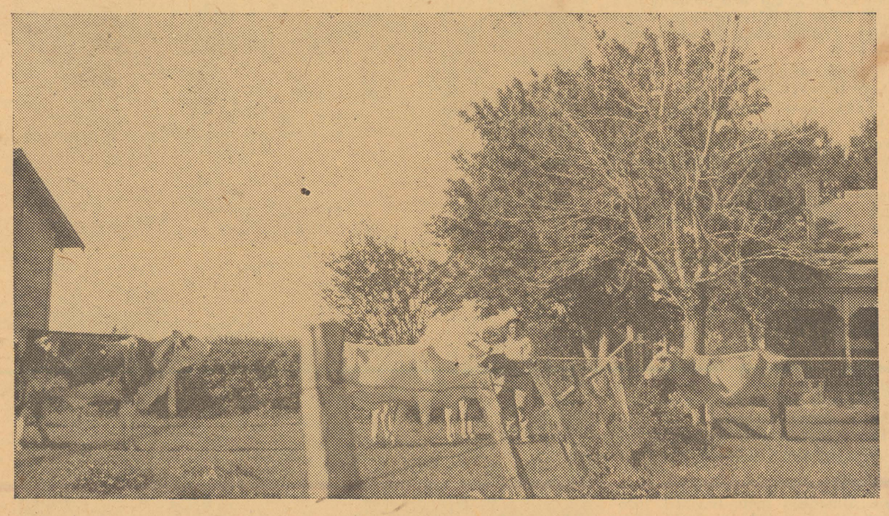
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J. M. TAYLOR, 59, NOTED BRAHMAN CATTLE RANCHMAN AT KENNARD, HOUSTON COUNTY, E. TEXAS; AND, ENVIRONS, USUALLY HANDLES 500 TO 1000 HEAD ANNUALLY; AND, POSSESSES 1200 ACRES LAND, ALL OF WHICH HE SAYS IS AVAILABLE FOR PROSPECTIVE OIL DEVELOPMENT

Native of Centralia, Trinity County, Texas, Mr. Taylor Says he Came to the Kennard Area in 1917; and, for 30 Years has Maintained an Active Stride on the Ranch and Farm, While his Wife, Mrs. Leona Taylor has Looked After Their Home Beautifications, Home Comforts; and, Landscaping of the Place

Buying and Producing Brahman Cattle on a Large Scale By Mr. Taylor, he Affirms is not Only a Business With Him but a Delightful Entertaining Hobby

Kennard. — Taylor's Brahman Cattle Ranch, J. M. Taylor, 59, owner and operator is one of the major livestock buying and production activities in that classification for and on behalf of Kennard, Houston county, East Texas; and, Environs, it may be established, it is pointed out. Mr. Taylor is a native of Centralia, Trinity county, Texas; and, came to Kennard in 1917, he states. And for 30 years, Mr. Taylor maintains that he's gotten a real kick, as well as joy out of his successful ranching and farm success. Mrs. Leona Taylor, his wife, is a native of Houston. They have two daughters: Mesdames Marjorie (Earl) English; and, Lois (Carl) Shepherd. There are three grand children: Misses Edna Earl; Carolyn; and, Sherry English. Parents: J. W. and Mrs. Willie Taylor, both deceased. Parents of Mrs. Taylor: Richmond and Mrs. Venie Butler, both deceased. The 1200 acres ranch and plantation owned by Mr. Taylor, enjoys the presnce of a lovely two story country mansion; and, over which Mrs. Taylor is known to preside like a Queen, so beautiful is landscaping and flowers under her direction and care; home comfort arrangements; indeed and in fact, says Mr. Taylor his lovely wife just keeps every appointment and things in general about their gorgeous home, which sits upon a hill top overlooking much of their Mother earth holdings that he feels just like a Prince every time he sees or gets near and within his Castle. Hurrah for Mr. Taylor! And, especially so in the possession of such holdings comparable to the day back yonder in the yesteryears when he started working for two bits (25cts.) per day; quit, and was raised to 30-cents per day. Some climb, Mr. Taylor, say we all! But you no doubt have deserved it all and more. To start his ranching career, Mr. Taylor says when he had saved up enough money when cows were cheap he bought 14 of 'em and was on his way onward and upward to the present day when his Brahman cattle herds, bought and produced usually run from 500 to 1000 head, it is ascertained, plus his ownership of 1200 acres of land, all of which are available for prospective oil development, Mr. Taylor invites leases to that end, it is known. From 5 to 17 males are maintained in Mr. Taylor's ranch herd, he announces. Local and general markets are patronized by Mr. Taylor in the sale of his Brahman cattle; and that he makes a specialty of Rodeo stock. Feed crops are produced by Mr. Taylor, who says he does a regular buying, selling and production business in his Brahman cattle dealings. Meat hogs and poultry for home use are also carried on his place, it is observed. In other years when things were down as to price, Mr. Taylor says he purchased the present day magnificent home and the site it occupies for $1,800.00. Later, he says he modernized it; into its show place attractiveness and comfort, and, it now carries the rosy appearance of an investment upward $10,000.00, it is believed. In his public relations, Mr. Taylor says he has served as a school trustee; and, that he and his family are interested in the progress of all worthy civic and religious efforts here and elsewhere, including the progressive programs advocated in this Special Edition, which enjoy his support and influence.



J. M. Taylor, substantial Brahman cattle ranchman, Kennard, Texas appears with several of his fine specimen of Brahmans exhibited above.

TEXAS STATE BANK, JOAQUIN, TEXAS, G. L. DAVIDSON, 62, VICE PRESIDENT AND CASHIER, ENJOYS RECORD OF HAVING MADE ENVIABLE GROWTH STRIDE PAST 12 YEARS

Having Total Assets $61,192.31 in 1935 Comparable to Upward Half Million ($500,000.00) in 1947, Joaquin Financial Institution Comes In For Deserved Commendation and Congratulations

Joaquin. — Within about 3 miles of the Texas-Louisiana State line is located the progressive little City of Joaquin, East Texas; and, Environs, and here it is that Texas State Bank, Joaquin, proudly claims its home and admittedly and truly remarkable record of public service, it is pointed out. Established in 1926, this bank is known to have enjoyed satisfactory progress in its operations and, while at the same time, enjoying opportunity to extend banking accommodations to its friends and the public. However, it appears that the most progress earned by this institution has come within the past 12-years, accepting financial records at the bank as a measuring rod by which to appraise its progress and service. In 1935, G. L. Davidson, 62, native of Sabine county, came here as Cashier of the Texas State Bank. Recently he was made Vice President and Cashier. When Mr. Davidson assumed management of this bank 12-years ago and/or in 1935, the banks records reflected a condition that showed cash on hand and due from banks $30,898,89; loans and discounts $23,522.95; Banking house and fixtures $5,525.00; Other real estate $1,249.47, establishing a condition of $61,191.31 as to assets vs liabilities of Common capital $25,000.00; certified surplus $1,446.07 and deposits, $34,746.24, reflecting total amount $61,192.31 comparable to a present excellent showing reflecting gross assets totaling upward one half million ($500,000.00) dollars, it is announced. A recent published statement of this institution and/or at the close of business June 30, 1947 found: RESOURCES: Cash on hand and due from banks $136,142.82; Loans and overdrafts $192,751.62; Banking house, furniture and fixtures $751.00; Other real estate $3.00; Bonds and Warrants (Government bonds and county warrants) $123,153.97. Total $452,802.41 vs. LIABILITIES: Common capital $25,000.00; Certified surplus $10,000.00; Undivided profits $8,670.21; and, deposits $409,132.20 Total $452,802.41. Bank officers: L. B. Dean, president; J. C. Black, vice president, S. B. Crawford, vice president; Geo. L. Davidson, vice president and cashier; Mrs. Garvis P. Dean, asistant cashier; and, Peggie Brown, book-keeper. Directors: L. B. Dean, J. C. Black, S. B. Crawford, L. W. Womack, G. L. Davidson and W. Ellis Brown. Texas State Bank of Joaquin is a member of Federal Deposit Insurance Corporation. Mrs. Maud Davidson, wife of Mr. Davidson is a native of Bibb county, Alabama. They have two sons, Hugh L. Davidson, who served in World War No. 2; and, Geo. L. Davidson, Jr. They had another son, John Paul Davidson, deceased. His widow, Mrs. Ida Bowers is living. There is one grand son, John Daniel Davidson. Parents: William Richard and Mrs. Sarah Davidson, both deceased. Parents of Mrs. Davidson: Rowe and Mrs. Ada Hall. Again with reference to the banking institution over which Mr. Davidson presides, he states that five dividends have been paid to stockholders since he took charge in 1935; and, that the bank which carried deposits of some $34,000.00 in 1935 presently reflects deposits upward $400,000.00 Healthy growth, therefore as the years came along, it is noted. In his public relations, Mr. Davidson is active in civic, religious and general public development strides, among his other connections having found him to be Councilman or City Commissioner of Joaquin; a friend, booster and worker for this entire part of the South, especially East Texas and West Louisiana, he assures.



Right to left above: G. L. Davidson, Vice President and Cashier Texas State Bank; Mrs. Maude Davidson; and, Mrs. Mary Cook, Joaquin, Texas.

Making Peanuts Lighter

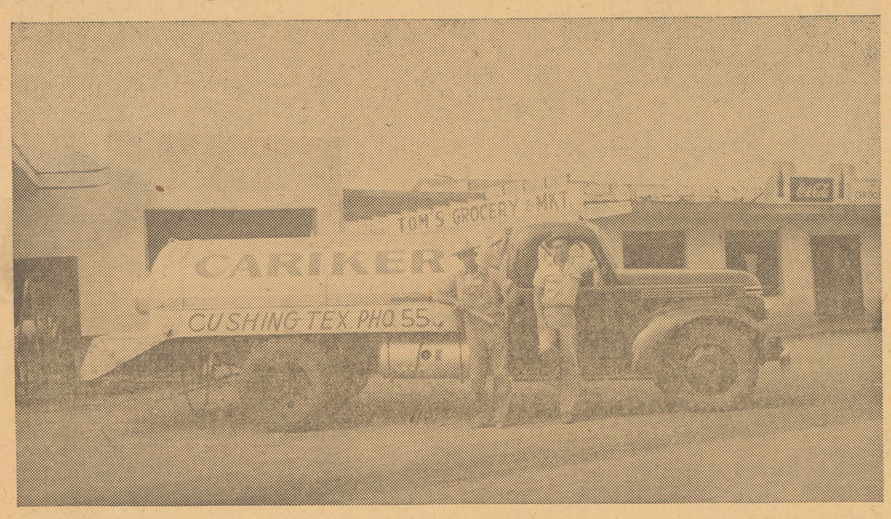
Blanching is a treatment given to peanuts to give a whiter and more homogenous appearance to products made from them. These products include peanut butter, peanut candies, salted peanuts, bakery products and peanut flour. This whitening is accomplished by removing the skin of peanuts, and may or may not include removing the hearts or germs.

L. T. CARIKER, 37, BUTANE DEALER BOTH AS TO SERVICE AND APPLIANCES RECENTLY LOCATED IN HIS NEW BUILDING ON HIGHWAY 204, CUSHING, EAST TEXAS; AND ENVIRONS WITH HIS BUTANE AND APPLIANCES SERVICE REACHING NACOGDOCHES, RUSK, AND CHEROKEE COUNTIES TRADE TERRITORY

In Keeping With his Business Expansion Program, Mr. Caker Announces That he Contemplates Installing One or More Additional Butane Trucks in Order to Afford His Patrons and the Public Augmented Butane Service Thruout His Trade Area, he Affirms

Native Son of Cushing, Texas Area, Mr. Cariker is Known to Have Been One of the Promising Young Men Who Admittedly Has Come Up the Hard Way; and, as an Appreciated Reward he Enjoys Faith and Confidence of his Friends and Public, Plus Good Business, it is Declared

Cushing. — L. T. Cariker, 37, native son, enjoys the enviable distinction of being an outstanding business leader in his Butane dealership classification hereabouts, friends and patrons attest, it is known. Having resided here practically all of his life, Mr. Cariker has enjoyed varied and sundry business experiences, it is ascertained. Starting work with his lamented father, A. J. Cariker, a pioneer lumber and tie manufacturer in his day, Mr. Cariker went from the timber business with his father into the operation of sawmills and gins in later years, it is learned. And, for 4 years he worked with Pan American Pipe Line Company, all of these connections having served admirably toward equipping and qualifying this ambitious young business public servant unto the adequate service he is now striving to perform on behalf of one and all of his customers alike, it is assured. It was in October 1945 when Mr. Cariker opened his Butane service, just about two years ago, serving as he does his trade area reaching into Nacogdoches, Rusk and Cheroeke counties, he proudly and happily points out; and, with thanks and appreciation extended to each and all of his valued patrons, he declares. Mr. Cariker also makes it known that he cordially invites opportunity, stressing the point, as he believes, that he has one of the very best and most economical services available in the Butane field today, he comments. Recently Mr. Cariker moved his Butane appliances department into a new building on Highway 204 just as the Cushing business district is approached and/or entering, thus affording greater opportunity to render enhanced and augmented service in general, he invites. In addition to this new sales room, presently and/or at this writing, Mr. Cariker states that with the continued expansion of his business, which carries satisfactory volume, he maintains, he contemplates installing one or more additional Butane trucks to help more rapidly serve his patrons over a wider area, he affirmss. Mr. Cariker says he is proud to be your Butane dealer; and, that he believes he is in position to meet all of your requirements in his field of business operation; and, that he stands ready, willing and able to help his friends and the public make of this Texas area a happier and better place in which to live and do business along all good and constructive strides, he welcomes. Living within less than 100 feet of the spot where he was born, Mr. Cariker and his family own and occupy a beautiful home here in Cushing. Phone 55 is maintained at his business headquarters for the convenience of both patrons and the public, Mr. Cariker states. His wife, Mrs. Marvis Cariker is a native of Trawick, Nacogdoches county, Texas. They have two children: Miss Jolene Cariker; and, Albert Cariker. Parents: A. J. Cariker, deceased; and, Mrs. Myrtle Cariker, living. Parents of Mrs. Cariker: Mr. and Mrs. M. M. Mitchell, both living. James Mitchell, a brother in law of Mr. Cariker has charge of one of the latter's Butane trucks; and according to Mr. Cariker is one of the better liked and more favorably known young men along his Butane business route and/or routes, he declares. Mr. Cariker maintains good equipment in the operation of his business, it is observed, this young man admittedly going far out of his way at times to serve his community; and, its people, it is known, and said of him. In the instant effort to help publicize more widely the natural and potential resources of East Texas; and, Environs, Mr. Cariker says he stands 100% as being in favor of cheaper power, lower taxes, better roads and adequate drainage; soil conservation and protection of our forests against fires; improved churches and schools; increased production of all farm products, including livestock, milk, meat and eggs; and, that quite naturally he cordially joins with others in a hearty welcome to desirable new people, money and industry along the progressive strides advocated in this Special edition; and, to which he has subscribed of both his support and influence. More power to you, Mr. Cariker.



L. T. Cariker, Butane dealer is shown at left above by one of his fleet of trucks at Cushing, Texas. Man at right is James Mitchell, driver of one the Cariker trucks. Mr. Cariker and Mr. Mitchell are brothers in law.

JORDAN'S GARAGE, GROVER C. JORDAN, 50, OWNER REPRESENTS A BUSY INDUSTRIAL ACTIVITY AT REKLAW, EAST TEXAS; AND, ENVIRONS, INCLUDING LIGHT AND HEAVY WELDING

General Garage Service Extending to Both Automobiles and Trucks Keep Mr. Jordan and his Men Busy Most of the Time he Invites

Reklaw. — Jordan's Garage, Grover C. Jordan, 50, owner is definitely the busy industrial plant of its kind in this Rusk, Cherokee and Nacogdoches counties' area, observation and information establish. Native of Shake Rag, Texas, Mr. Jordan says he opened his shop here in 1943; and, that he has made a specialty of serving all make cars and trucks, his automobile and truck service said to be the very best that comes from efficient and trained men, whose skill and personal attention attend each and every job, assures Mr. Jordan, who also says that both light and heavy welding work is performed by his place of business. His wife, Mrs. Nancy Jordan is a native of Garrison, Texas. Parents of Mr. Jordan: Ed Jordan, deceased; and, Mrs. Nettie Jordan, living. Parents of Mrs. Jordan: Irvin Baggett, deceased; and Mrs. Ida Baggett, living. Mr. Jordan and Dr. John Chessher, a general story also appearing anent Dr. Chessher elsewhere in this edition, married sisters. Before coming to Reklaw, Mr. Jordan says for 8-years he conducted his business at Gallatin, Texas. From there he spent 4-years with Chev. in Rusk; and, next 7 years in Houston, his Reklaw doors having been swung open 4-years ago. Patronage has been good from the very start, he declares; and, he insists that he can weld anything anybody else can weld, always inviting opportunity to serve increased patronage, he invites. Mr. Jordan also takes this opportunity to thank all of his old friends and extends cordial welcome to give him an opportunity to serve them. Mr. Jordan says he has the only complete shop of its kind between Rusk and Cushing. He is well known, it is affirmed over a wide area hereabouts; and, that he has served as a school trustee, while being a good friend of the churches and general public development, Mr. Jordan assures. Alligning himself with the progressive element of citizenship and taxpayers, Mr. Jordan is going along with other able Sponsors in helping to make of this Special edition the success it enjoys toward publicizing more widely the natural and potential resources of East Texas, it is acknowledged. He stresses the importance of cheaper power, lower taxes, adequate drainage and better roads; soil conservation and improved churches and schools; increased production of all farm products; and, joins heartily in cordial invitation to desirable new people, money and industry to consider East Texas as a good place in which to live and do business. And, don't forget, Mr. Jordan welcomes and invites, 'don't forget to make Jordan's Garage in Reklaw your headquarters when you are in this part of Texas whether you be located hereabouts and/or transient."

A. M. (Arthur Murray) Jordan, 68, Progressive Ranchman and Planter in Reklaw Sector Cherokee and Rusk County Sector East Texas; and, Environs, Declared! !

709 Acres Ranch and Farm Lands Possibly Available for Sale Via Cash or Terms Announces Mr. Jordan, Who Features White Face Cattle on His Ranch

Reklaw. — Owning and operating 709 acres mother earth lands in Cherokee and Rusk counties, East Texas; and, Environs, carrying as it does a modern new practically fire proof home, A. M. (Arthur Murray) Jordan, 68, announces that he might consider a sale of these properties on a cash or terms basis. Reklaw in reverse as to name spelling is nothing more nor less than just plain Walker, it is pointed out; but, indeed and in fact, Reklaw as a delightful and wholesome community is considered a very important unit in the life and progress of East Texas because of the dynamic presence of men like Mr. Jordan, it is pointed out. Native of Texas and raised in Mississippi, Mr. Jordan says his family moved to Pittsburg, Camp county in 1907; but, that 35-years ago he moved to Reklaw and has never had occasion to regret it, he assures. Mrs. Sarah Jordan, wife of Mr. Jordan is a native of Pittsburg, Texas. Mr. and Mrs. Jordan are the parents of an interesting family of three children, their grand children numbering eight, plus 1-great grand child. Children: Mrs. Mary Sue (John Ed) Hallmark, Tyler; Mrs. Carrie Bell (Alton) Strickland, Cushing; and, Mrs. Margaret Louise (Robert) Hughey, Longview. Grand children: Mrs. Sarah Ebby (Robt. R.) Summers; John Jordan Hallmark; Billie Mike and Jimmie Pat Hallmark; Linda Lou and Al Strickland Jr.; Carrie Sue and Billie Bob Hughey Jr. Great Great Grand son: Robert Marcus Summers. Mr. Jordan, who is said to be one of the better known citizens and taxpayers in this Texas area, is a son of the lamented James Ottimos and Mrs. Susan Frances Jordan. Mrs. Jordan is a daughter of the lamented J. T. and Mrs. Mary Partridge. Feed crops and livestock are produced on the Jordan lands, where upward 100-head White face cattle are carried by Mr. Jordan, who states that he maintains 3-Registered Hereford males in his ranch herd, whose sales disposition is cleared via Ft. Worth, he makes known. In his active stride on behalf of the right kind of progress thruout the whole of East Texas, and in support of the instant effort to publicize more widely the natural and potential resources thereof, Mr. Jord-

(Continued on Page 135)



Mr. and Mrs. A. M. (Mrs. Sarah) Jordan; and, their grand son, Jimmy Hallmark, Reklaw, Texas.



Grover C. Jordan, owner Jordan's Garage, Recklaw, Texas, where he says he services all make cars and specializes in truck work.

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WALNUT GROVE LUMBERCO., CARL B. DOWDY, 42, OWNER AND OPERATOR, CARRIES 450 ACRES LAND; ANNOUNCES NEW DAIRY AT WALNUT GROVE PLACE; JERSEYS, HEREFORDS PREVAIL ON DOWDY RANCH

Native Son of Walnut Grove, Smith County, Mr. Dowdy Enjoys Enviable Distinction of Being in Class All to Himself When it Comes to Prosecuting the Kind of Progressive Strides That Bring Prosperous Achievement and Accomplishment, it is Proudly Said of Him

Planer Mill Capacity 15,000 to 20,000 Feet Finished Lumber Daily, Says Mr. Dowdy is the Way he Keeps His Plant Going at Walnut Grove; and, That Business is Invariably Good With Him, he Assures

Absorbing the Output of 4 Saw Mills, Mr. Dowdy Says he Does Both a Wholesale and Retail Business; and, That Both Direct and Indirect Employes Find 60 to 70 Men on His Pay Roll

Walnut Grove and Tyler. — Carl B. Dowdy, 42, native of Walnut Grove, Smith county, East Texas; and, Environs is truly a remarkable man in many respects; and, he enjoys a family equally distinctive, it is believed. He and his lovely wife, Mrs. Lucile Dowdy are the proud and happy parents of two daughters, the husband of each being a Minister of the Gospel, it is announced. Mrs. Junita Dowdy Day, their eldest daughter, wife of Rev. Clayton Day, pastor of Broadway Baptist church in Tyler, is talented in business; and, Mrs. Helen Dowdy Fowler, talented in music and educational endeavors, is the wife of Rev. Stanley Fowler, theological student in Nashville, Tennessee. They were married at the Dowdy home here in Walnut Grove Aug. 24, 1947, the marriage ceremony having been a most impressive and delightful one, it is recalled by those present, it is known. Mr. and Mrs. Dowdy themselves were married at the respective ages of 18 and 16; and, therefore each were privileged to grow up with their children, so to speak. there are two precious grand children: Clayton Elvin Day Jr., 19-months old at this writing; and, Robert Michael Day, 7-months of age at this writing. Parents: John W. Dowdy, deceased; and, Mrs. Mattie Lee Dowdy, living. Parents of Mrs. Dowdy: Tom and Mrs. Minnie Shackelford, both deceased. Both Mr. and Mrs. Dowdy are natives of Walnut Grove, where Mr. Dowdy owns the old home place; and, a recent achievement and accomplishment was his building and occupancy of the beautiful ranch home shown on this page and along with this article, your attention and admiration are invited. Carrying 450-acres of land, Mr. Dowdy announces that in addition to his lumber manufacturing strides, he is installing a modern new dairy, his new barn accommodating from 25 to 30-Jersey milk cows. Two unit milkers are employed by Mr. Dowdy, who states that the output from his dairy will be sold at whole in Tyler. Both Jersey and White face cattle are carried on the Dowdy ranch, his herds usually running from 25 to 50 head, he states. General crops and livestock are produced on the Dowdy lands, their owner announces. His mother earth holdings are partially leased via prospective oil and/or gas development. He suggests that his remaining mother earth holdings are available for similar effort. Mr. Dowdy says he began his lumber manufacturing strides in 1944, his modern planer here at Walnut Grove carrying a daily capacity of 15,000 to 20,000-feet dressed and/or finished lumber he states, the product going both at wholesale and retail, it is learned. Absorbing the output of 4-saw mills, Mr. Dowdy says while only 6 to 7-men are necessary to man his modern planer, counting his indirect employees he actually carries 60 to 70-men on his pay roll. Having come from the bottom up, Mr. Dowdy says he recently installed a new trailer truck to help with his ever expanding ing trade in the lumber world; and, that he expects to keep on keeping on in such direction so long as increased business justifies. Sept. 23, 1947, Mr. and Mrs. Dowdy celebrated their 23rd wedding day anniversary; and, may they live to be an hundred years young, and more, acclaim friends and neighbors. Suffice it to say, Mr. Dowdy recalls that in looking back over their yesteryears, comparable to their present very comfortable status in life, he states that on the day he and his wife were married 23-years ago he gave the last dime he had in this world to the Preacher who performed their wedding ceremony; and, from that instant and moment they each started out on life's journey via faith, confidence, hope, love and ambitious determination to make their way in such an way as might be a glory unto God and a blessing to mankind, he affirms. That they've progressed in that direction would be, and is, borne out in their apparently successful record from then until now; augering well as it does, it is believed on behalf of a continued brighter and a happier future for them, and each of them, it is confidently believed by those who know them best, it is pointed out. In September 1946, Mr. Dowdy began the erection of the beautiful Dowdy ranch home owned and occupied by the Dowdy family here at Walnut Grove. Before moving into it they resided in Tyler. The Dowdy home is a modern show place in this part of Texas, it is observed and appreciated by admiring friends and the public. Doing a lumber business within Texas; and, having in mind the thought that installation of his new dairy might induce others to go and do likewise, Mr. Dowdy says he is happy and glad to help make of his community a happier and better place in which to live and do business. Enjoying modern equipment in all of his industrial activities, including his general farming and ranch activities, Mr. Dowdy says he is all out for successful civic, religious and general public development thruout the whole of East Texas as advocated in this Special edition; and, to which he has subscribed liberally of his support and influence.



Dr. Flora E. Smith, Ph. C.—Philosopher of Chiropractic, Sweetgum Street (San Augustine Highway, P. O. BOX 12, R. F. D. No. 2), Nacogdoches, Texas.



Mr. and Mrs. Carl Dowdy are shown at top standing in front their beautiful new modern home recently erected by them at Walnut Grove, Texas, where Mr. Dowdy owns and operates Walnut Grove Lumber Company. Center picture shows Clarence Shackelford and T. S. Gates and one of Mr. Dowdy's trucks near his Planer at Walnut Grove; and, Bottom picture shows Mr. Dowdy and group of his employees. Mr. Dowdy appears near center fifth from right.

Dr. Flora E. Smith, Ph. C. Philosopher Of Chiropractic, Nacogdoches, Nacogdoches County, East Texas; and, Environs, Was Formerly Graduate Nurse 22 Years

Since 1934, Dr. Smith has Been Practicing her Profession on Sweetgum Street, East Nacogdoches, P. O. Box 12, R. F. D. No. 2, Nacogdoches, Texas, She States

Nacogdoches. — Dr. Flora E. Smith, Ph. C. Philosopher of Chiropractic, native of Henshaw county, Alabama for the past 37 years has been a resident of this Nacogdoches county, East Texas; and, Environs, seetor, she having come here in 1910, Dr. Smith affirms and announces. For 22 years, Dr. Smith makes known that she served as graduate nurse; and, that later on she suffered an accident, resulting in her seeking osteopatic treatment. This led to a desire to learn more of the profession, the study having brought her into Chiropratic work, she declares; and, with much satisfaction, she further states. Dr. Smith's office is maintained on Sweetgum street, East Nacogdoches; and, for the convenience of the public, relatives and friends, she maintains P. O. Box 12, R. F. D. No. 2, Nacogdoches, Texas, it is observed and made known by her. It was in 1932 when Dr. Smith took up the study of Chriropractic; and, in 1934 she began her professional services, records establish. While presently serving principally local people, Dr. Smith says she is equipped to render service at her office; and, within office hours, make adjustments for both local folk and the general public, she invites. Parents: Henry S. Smith, deceased; and, Mrs. Catherine Smith, 86, living. In addition to her profession work, for a long while Dr. Smith has had to act as 'head of the house', so to speak, taking care of her beloved Mother; and, otherwise performing various and sundry duties which have brought her into considerable local promience, affection and appreciation on the part of her friends and the public, it is attested by friends and neighbors, it is pointed out. She reports a fair business; and, assures that she is always ready, willing and able to help relieve suffering humanity in line with her knowledge and practice of her profession, believing, she says, that she is adequately equipped to render satisfactory adjustments and/or service behalf of suffering humanity in general. Dr. Smith comments that in her opinion the public only needs to be educated to the meritorious benefits secured thru Chiropractic work in order to really appreciate its superior advantages, she affirms and believes, Dr. Smith declares without hesitancy, it is established. Dr. Smith says her chosen mission in life is to help people to health and to keep them in good health insofar as may be within her ability to serve, she invites. In the instance efforts to publicize more widely the natural and potential resources of Nacogdoches, East Texas; and, Environs, Dr. Smith is not only participating along with hundreds of other able Sponsors, each and all of whose names, including hers, appear elsewhere in this Special Edition; and, to which, Dr. Smith, also has contributed her support and influence. Commendation and congratulations, Dr. Smith; and, may your future years of usefulness be without number!

W. D. Bagley Lumber Co., W. D. (Doyle) Bagley, Owner and Operator, Rusk Headquarters, With 15,000-Feet Average Daily Output Sold to Edwards Bros., at Rusk

Carrying Pay Roll Providing for 28 to 30 Men, Mr. Bagley is Known as One of the Active Young Business Men in His Native Cherokee County, East Texas; and, Environs

Rusk. — Native son of Cherokee county, East Texas; and, Environs, W. D. (Doyle) Bagley, 38, owner and operator W. D. Bagley Lbr. Co., is definitely known to be one of the more active young industrialists in this favored Texas area, it is ascertained. Born out here at Morrell, Mr. Bagley says he began his timber experience when he was about 10 years old working around his father's sawmill in yesteryears; and, that later he became a qualified electrical engineer, and also had charge of a number of auxiliary mills for his father, it is learned. His wife, Mrs. Etta M. Bagley, is a native of San Antonio. They have two children: Jimmie, 13; and, Gail, 9. Parents: J. L. and Mrs. Viola Bagley both living. Parents of Mrs. Bagley: Joe and Mrs. Elizabeth Beckner, both deceased. Mr. Bagley states that his portable sawmill carries a rated capacity of 20,000-feet lumber daily, but that he usually maintains daily average of 15,000-feet, his entire output going at wholesale to Edwards Bros. Lbr. Co., at Rusk, and about whom a page recognition appears elsewhere in this Special Edition, to which Mr. Bagley has subscribed of his support and influence. Carrying from 200,000 to 500,000-feet standing timber, Mr. Bagley invites opportunity to purchase available extra timber, fe or rights negotiations, he invites. Employing 28 to 30-men, Mr. Bagley says he's been continuously busy since he completed his college work; and, that all civic religious and public development efforts looking to the betterment of his Texas area; and, its people readily find his active support and influence. Later, Mr. Bagley says he may consider installation of Planer service and, that presently 3 trucks; 1- catapillar and 8-mules are required to take care of his lumber transportation and log hauling. Sojourning about the country some 4-years; and, before coming back home to enter the lumber manufacturing business, Mr. Bagley in reminiscent mood says while he was in San Antonio he tried dairying for 10-years, 4 months and 4-days, serving all the way from Route Man; Foreman; and, Retail Salesman. From the A. & M. in 1929, he says he went to San Antonio and worked all over the state, including Houston. His dairy experience began in 1931, he recalls; and, in 1940 he formed a business association with his Dad, serving as manager of their big mill out here from Rusk, and several auxiliary mills at that time. In 1946 he and his father sold these operations to Campbell Lumber Co., which sold to Holt Lumber Company, about whom also appears a page recognition in this Special Edition. In 1943, Mr. Bagley says he began his independent operations; and, it is known that he has scored both achievement and accomplishment in his lumber manufacturing stride, it is affirmed. As one of the home boys, Mr. Bagley is known to have made good; and, both his friends and the public appreciate his participation and co-operation in movements looking to the betterment of the old home county of Cherokee; and, its people, attest friends and neighbors.



Above represents typical operating crew and mill scene at one of W. D. (Doyle) Bagley's sawmill operations, Rusk, Texas.

J. H. (Johnnie) Whitaker, 64, General Merchant; Civic and Religious Leader at Nat; and, Whitaker Store Sector Nacogdoches County, Texas Original Pioneer

Mr. Whitaker's Store, he Affirms is the Popular Meeting Place for Patrons and the Public; and, Especially So on Behalf of the Champion Domino Players of His Community, he Affirms

Nat; and, Whitaker's Store. — This sector of Nacogdoches county, East Texas; and, Environs is happy to present J. H. (Johnnie) Whitaker, 64, sometimes affectionately designated as 'Uncle Johnnie' as the favorite general merchant; civic and religious leader of his Lone Star State of Texas area, friends and neighbors nominate and attest. it is declared. Mr. Whitaker is a gentleman of the old school of citizenship, a devotee of all that's good; and, positively against everything that's bad, it is known. He was born here; and, his wife, Mrs. Elizabeth Whitaker is a native of Appleby. In his early life, Mr. Whitaker says he worked on his Dad's place; and, presently he carries 112-acres of mother-earth holdings, which he announces he would consider selling for cash and/or leasing for prospective oil development, he says. His lands are situated on a creek, 1/2-of which he owns, it is pointed out: and, in addition, his water supply has been augmented by the presence of what is believed to be an everlasting Spring. In recognition of its presence and splendid functioning, a magnificent pool was built and is now in operation, Mr. Whitaker invites. This leads up to the suggestion that the Whitaker lands are ideally located and situated vs. a good dairy set-up. Mr. Whitaker says cash or terms to the right kind of purchaser would be agreeable to him; and, he may be reached in person at his place of business; or, mail may reach him via R. F. D. N. 1, Cushing, Texas, he suggests. In the opinion of Mr. Whitaker, his 112-acres of well watered land make a fine place for a dairy farm, livestock production and other useful adaptation, he affirms. Up until 1935, Mr. Whitaker says he engaged in the production of general crops and livestock. That year he retired from farming and established his store, which carries general merchandise; hardware supplies; feed; groceries and specialty items; and, says Mr. Whitaker, should he happen to not have just what a customer may need or want, he'll do his best to obtain it for you if it is available in the markets, he declares. Texaco products are featured at Mr. Whitaker's filling station; and, be it said of Mr. Whitaker that his store is the popular meeting place for patrons and the public in his Texas area. He also points to the fact that Whitaker's store is the accepted and/or if not the official headquarters for champion Domino players, who may be observed sitting around most ambitiously matching 'moves' one against the other until an desideratum may be forthcoming; and, then it all starts over; and, over again, and again. You should drop by and see them, as, if and when you'd really enjoy watching a spirited game of Dominos (sometimes called checkers), it is suggested. In his yesteryears, Mr. Whitaker says he served as a school trustee and road overseer; and, that now he continues an active friend and supporter of worthy civic, religious and general public development efforts, including his instant cooperation and influence on behalf of the success of this Special Edition, it is known. And, this goes for all East Texas, declares Mr. Whitaker, who is believed to be the only active original surviving native pioneer citizen in busines hereabouts. He says he's been playing under the 'same old tree' out front of his store since he was a boy; and, that when it announces '30' and/or makes its exit, he has plenty of other associate trees of long standing to take its place. He is a member of a family of 13-children, states Mr. Whitaker, who affirms that his family ancestry dates back more than 100-years; and, that were all of his living sisters and brothers; and, their children and grand children known, he has every reason to believe that the aggregate total number of Whitaker offsprings would go well in advance of 100-others citizens and taxpayers, in his opinion. Anent his reminising on behalf of the 'old tree,' Mr. Whitaker says he knows it has served him and his friends for more than 60 years. Farming implements are also handled by Mr. Whitaker, it is observed; and, it is also known that he appreciates your patronage as loyal regular patrons, extending at same time an invitation to serve others to the best of his ability now and always, invites Mr. Whitaker. He and Mrs. Whitaker are the parents of four living children, two of them twins; and, 4-grand children. Former: Mrs. Bell Partin; Alvin (Mrs. Lois); Welton (Mrs. Fannie) and, Travis. Alvin and Welton are twins. Latter: Elwin Earl Partin; Bennie Carol Partin; and, Joan and Sharon Whitaker. The whole of his life thus far, says Mr. Whitaker has been lived and enjoyed in his 'old home' community; and, may he live out the next 36-years to be followed by an excursion of life into his next century, sums up the feelings and sincere good wishes on behalf of his friends and the public, be it assured.



Standing above is J. H. (Johnnie) Whitaker, merchant, overlooking a Domino game that is a regular diversion in front of his store, practically every business day in year; and, when weather does not permit playing out doors, the champions move inside Mr. Whitaker's store and keep going from morn' 'til night, Nat, Texas, he says and invites.

C. G. Nickell, 50, Owner and Operator C. G. Nickell General Blacksmithing; Welding; Wood Working Shop; Plus Avery Agency, Definite Good Friend Nacogdoches Area

Friends and Patrons Affirm That the Above is True of Mr. Nickell, Who is a Native of Oklahoma; and, Having Made His First Visit to Texas 35 Years Ago, he Says

Nacogdoches. — C. G. Nickell, 50, native of Oklahoma; and, who paid his first visit to Texas in 1912, says he then went to World War I, but when he came back to these United States it was perfectly natural and agreeable with him that he should come back to the Lone Star State. He did just that in 1916, he affirms, locating at that time at Frankston, Anderson county, Texas. His next move was to Jacksonville, Cherokee county, Texas; followed by a sojourn back to Frankston; thence to Cushing, Nacogdoches county, where he engaged in both farming and his present industrial efforts of general blacksmithing, welding, wood work, et cetera. In 1941, Mr. Nickell says he retired from agricultural strides, in which he had produced both general crops and livestock. He made this retirement from that mother-earth dealing, he says, in order to devote all of his time to his shop business. While he was raising crops and cattle, Mr. Nickell says he maintained his shop on his farm out from Cushing, but when he left the farm to devote all of his time to shop activities, he concentrated all of his efforts at Cushing, Texas until 1944, when he moved his plant to Nacogdoches, he points out. Business expansion immediately followed, he says, necessitating the leasing of the present spacious grounds on which he erected his own buildings and equipped them with modern machinery and practically every known convenience in his line to help him expedite orders and render a maximum of service to the public at a minimum of cost and/or expense to his patrons and friends, he assures. About two years ago, or thereabout, Mr. Nickell says opportunity presented itself whereby he could; and, did become Avery agent for his community. This required the erection of another

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C. G. Nickell, owner C. G. Nickell Welding Shop, Nacogdoches, Texas.

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MORGAN & LINDSEY, INC., BRONSON MORGAN, PRESIDENT; C. V. LINDSEY, VICE-PRESIDENT; AND, B. G. LINDSEY, SECRETARY-TREASURER, ENJOYING ANNUAL BUSINESS VOLUME OF UPWARD $10,000,000,00

Founded April 30, 1921 With Initial Cash Capital of $4,400.00 With Mr. Morgan as Manager of the First Store on Front Street, Jasper, Jasper County, East Texas; and, Environs, Comparable to Present Enormous Status Serving East Texas, Louisiana, Mississippi and Arkansas, Morgan & Lindsey, Inc., Has Become Great Institution With Expansion Program Always in Order, it is Announced

Mr. Morgan, Who is a Director and Chairman of the Board With First State Bank, Jasper; and, a Director in the American National Bank at Beaumont, is Also a Member of the Texas State Prison Board System; a Past President of East Texas Chamber of Commerce; Served Three Years as President of Jasper Chamber of Commerce; and, is Director of Texas Association of Commerce Among Other Important Activities, Records Establish

Friends of all the People in the States Where They Maintain Sixty-Four (64) 5c to $1.00 Stores, the Owners of Morgan & Lindsey are Recognized and Appreciated as Being Definite and Indispensable Community Assets, it is Affirmed

Jasper. — Twenty-six years ago or better and/or to be more specific and exact let it be stated that on April 30, 1921 the huge mercantile operations of Morgan & Lindsey, Inc., had its initial beginning in a little store around here on Front Street, Jasper, Jasper county, East Texas; and, Environs. It was a very modest start, according to statistical information, the sum total of its capital at that time having been listed as $4,400.00. And 'believe it or not,' it was not an easy task in those days to pool that kind of money, but its founders being of resolute disposition, firm in their determination to make a go of what they were undertaking finally succeeded and their modest start got under way with Bronson Morgan as Manager. Others had been invited to come into the organization; but, evidently thru timidity and/or not being sure of the venture, it is stated they failed to take the step that inevitably made them rich just as has come to Mr. Morgan, et al the good fortune they enjoy. This Commentator has head it said in Jasper and elsewhere by persons who had opportunity to join with Mr. Morgan and his associates that now they'll never cease to regret that they did not follow his lead. Morgan & Lindsey, Inc., was a success from the very start. It began to expand; and, today operates three stores in Texas, one in Jasper, the Home Office of the Corporation; another at Kirbyville and one in Beaumont. The big chain of upward Sixty-Four (64) Morgan & Lindsey, Inc. 5cts. and $1.00 stores now operate in East Texas; Louisiana; Mississippi and Arkansas with a constant expansion program being under way all the time, it is announced. You may better appreciate the progress and prosperity of Morgan & Lindsey, Inc., when the statement is made by its President, Bronson Morgan, 53, that the annual volume of business turn-over represents upward and/or approximately ten million ($10,000,000.00) dollars, he affirms. Other officers in the corporation are C. V. Lindsey, 47, Vice President; and, B. G. Lindsey, 54, Secretary and Treasurer. Mr. Morgan and his brother, C. A. Morgan, 48, were born on a farm 11 miles south of Jasper. In his struggling youth, Mr. Morgan started out the hard way, working at saw mills and doing just about everything else expected of a rugged son of a faithful pioneer, be it said to his credit. The years passed; fate was good to him and today he is one of the South's outstanding business men, a financier of no mean ability, a constructive civic, religious and general public development leader whose constructive civic, religious and general public development leader whose counsel and advice are always sought and in the main is mostly followed, friends and neighbors point out. Serving God and man is an obsession with Mr. Morgan, it is declared. Avoiding personal publicity as much as possible, the prominence of Mr. Morgan in so many important walks of life naturally brings him to the fore and in the public limelight. Modestly he assumes and discharges business and public responsibilities with an alertness that instantly commands admiration and respect in all circles where he moves, it is opined. Identified with practically every worth while undertaking not only in Jasper but thruout the States where his organization does business, Mr. Morgan is definitely a key figure. He is a Director and Chairman of the Board at First State Bank, Jasper, one of the strong financial institutions of Texas, its regular published statements establish. Mr. Morgan is a Director in the American National Bank at Beaumont; and, is known to hold other important and responsible private and public relations, among the latter finding him a member of the Texas State Prison Board System; a Director of Texas Association of Commerce with headquarters in Austin. He is a Past President of the East Texas Chamber of Commerce, where he is still active. Three years as President of the Jasper Chamber of Commerce found him to be an indefatigable worker for the public good. Energetically, Mr. Morgan steadfastly maintains that the soil is yet the greatest producer of the things most needed in life. Therefore and unhesitatingly, he champions the cause of the farmer, the livestockman, the dairyman, the poultryman, the timber man, et cetera, because it was in this latter classification Mr. Morgan spent a great deal of time back in his yesteryears, he says. Indeed and infact, he recalls that farming and sawmilling were about all he knew until he and associates organized their first little store here in Jasper; but, from then forward his rise in the business and financial world was nothing short of meteoric, it is established. Mr. Morgan had a great grief to come into his life last year (1946) when his beloved wife, Mrs. Vera Bronson passed away. They had one daughter: Mrs. Juanita Bledsoe, wife of Carl Bledsoe, Vice President of First State Bank, Jasper. There are 2 grand children: Tommie Bledsoe; and, Ann Bledsoe. Parents: Floyd and Mrs. Cora Bronson, both deceased. Parents of his deceased wife: Mr. and Mrs. P. E. Lindsey, both living. Mr. Morgan as stated above was a native of the farming community 11 miles out from Jasper, while Mrs. Morgan was a native of Tyler county, Texas. Except for some 15 years of his life spent in Lufkin, Angelina county, Mr. Morgan says the remainder of his life thus far has been spent at the place of his birth and here in Jasper, where he is beloved by one and all alike, it is affirmed. In addition to public relations noted above in which Mr. Bronson is known to have rendered, and is now rendering in many capacities a distinct public service he is also a member of the Sabine Neches Rivers & Harbors Flood Control, where he is known to have perfomed conspicuous service for the public good. To help lessen his grief and sorrow at the passing of Mrs. Morgan, this fine man says he is trying to take on just as much responsibility, both private and public as he may be able to carry on ably and successfully; hence, his interest in helping to promote dairying and other worth while projects. Says he: "Timber and dairying are the principal sources of income in the Jasper area of East Texas; and, Environs." Soil conservation; prevention of forest fires, where Mr. Morgan is known to have worked hard for the preservation of East Texas forests; and, all of the progressive programs advocated in this Special Edition enjoy the friendship of Mr. Morgan, it is acknowledged with thanks and appreciation. He has underwritten two full pages in the instant newspaper publicity advertising effort to help publicize more widely the gigantic natural and potential resources of East Texas. Aside from his private business and public relations, Mr. Morgan says he likes to hunt. Churches, schools and general public development strides thruout East Texas; Louisiana; Mississippi and Arkansas find in Mr. Morgan and his associates the kind of friends who help and inspire others to contribute to the happiness and general upbuilding of all communities served by them, it is attested; and, known of all men so to speak in their respective states and/or communities where Morgan & Lindsey, Inc., stores are located. Mr. Morgan, who looks with a rosy outlook on a bright future for this part of the South, again reminds one and all that he cannot stress too strongly the importance of producing more Registered and commercial cattle; and, expansion in dairying and timber, saying nothing for the oil and/or gas prospects that may attend so many other sectors hereabouts sooner or later, it is believed. Mr. Morgan and his brother, C. A. Morgan own the beautiful Morgan & Lindsey Lake, well stocked with fish. C. A. Morgan is a regular sportsman, both fishing and hunting being a keen diversion with him, it is known. Paying tribute to the deceased wife of Mr. Morgan, let it be said that Miss Vera was a natural born artist in the home, its furnishings, landscaping and general improvement. She was a sweet Christian character, loved and admired by her legion of friends and the public. The very atmosphere in and about the Morgan home was pure and fragrant because of her tender touch, her artistic arrangements and general beautifications, be it said in honor of her sacred memory. Family of C. A. Morgan includes himself and wife, Mrs. Verna Jaroe Morgan, the latter a native of Lufkin; and, their two children: Carl Edwin (Mrs. Mary) Morgan; Rhonald Morgan, a student at West Point; and, Carl E. Morgan, Jr, The parents of Mr. Morgan are deceased. they having been the lamented Floyd and Mrs. Cora Morgan. Mr. and Mrs. Jaroe, parents of C. A. Morgan are also deceased. Mr. Morgan, like his brother, Bronson Morgan also went the route of farmer and sawmill man, it is reported. B. G. Lindsey, 54, an associate of Mr. Morgan in Morgan & Lindsey, Inc., is a native of Tyler county, Texas, while his wife, Mrs. Mattie Lindsey is a native of Lufkin, Angelina county, Texas. They have one daughter, Miss Nell Lindsey, in school in Dallas. Parents of his wife: Mr. and Mrs. Brookshire, both deceased. Mr. Morgan was bookkeeper and sawmilled with his brother, Bronson Morgan in their yesteryears, it is revealed. C. V. Lindsey, 47, another associate of Mr. Morgan in Morgan & Lindsey, Inc., is a native of Tyler county; and, the latter's wife, Mrs. Ruby Lindsey is a native of Angelina county, Texas. They have one son: Preston Lindsey. Mr. and Mrs. P. E. (Mrs. Sarah) Lindsey, parents of Mr. Lindsey are living; but, Mr. and Mrs. Parker, parents of Mrs. Lindsey are deceased. The Lindsey, et al own huge tracts of timber lands near Jasper and/or elsewhere, it is revealed; and, at one time Morgan & Lindsey, Inc., owned some 88,000 acres of land down in Newton and adjoining Texas counties, records disclosed; but, they later disposed of this particular mother earth holding, it is made known. The Lindseys also, in passing, were associated with Mr. Morgan in the timber business back in their struggling years of beginning; but, each and all of them insist those were the foundation years that equipped them for larger and better service in their after years and still the many useful years yet to come, it is welcomed on their behalf.

Morgan & Lindsey, Inc., Home Owned Chain Store Operators in East Texas; Louisiana; Mississippi and Arkansas, Thru its Owners Likes People, Many of Them

Patrons of Morgan & Lindsey, Inc., Come From All Walks of Life, it is Known, While "Judge" Combs (Congressman From Beaumont) is Known to be Typical of Eastern Section of Lone Star State, it is Pointed Out

Beaumont, Jasper and Kirbyville. — Morgan & Lindsey, Inc., able owners and operators of a rapidly growing chain of 5c and $1.00 stores in Beaumont, Kirbyville and Jasper, East Texas; and, Environs spread way on down thru Louisiana, Mississippi and Arkansas, each and all of their stores reportedly enjoying phenomenal patronage. Messrs Bronson Morgan; C. V. Lindsey; and, B. G. Lindsey, official heads of this big home owned chain organization, they being President; Vice President; and, Secretary-Treasurer respectively are just folk like the rest of us, each and all three of them like people, all people who patronize their stores and/or do not, you are invited to make Morgan & Lindsey, Inc. Stores your favorite meeting place! And, speaking of people, East Texans in particular, not so long ago "Texans in Washington" brought forth an interesting article by Tex Easley, Associated Press Special Service, which to our way of thinking was, and is typical no doubt of the thoughts of Messrs. Morgan, Lindsey and Lindsey anent folk in general. So-o with full credit to Mr. Easley and the A. P., this Commentator is passing along to you and you, and you recognition paid to 'Judge' Combs; and, which is believed to be expressive of Eastern section of the Lone Star State of Texas folks in general. Said Mr. Tesley under A. R. date line from Washington in one of his series of sketches on behalf of Texas members of Congress:

If there is any one individual in or out of deep East Texas who knows and is a part of that picturesque section of the Lone Star state, it is Representative J. M. Combs of Beaumont.

He is hailed by the dignified title of "Judge" and has a background which includes years as an educator and jurist in those counties along and near the Louisiana line, but it is impossible to imagine anyone farther removed from the stuffed shirt type of public servant.

In fact, he is so friendly and has such a disarming simplicity about him that you rather take him for granted at first. Although 57, he has a schoolboyish sort of grin that is accentuated by a shock of unruly gray hair and twinkling blue eyes.

He is a man of average height and built. His conversation is colorful, spiced with frequent figures of speech which are distinctive to that long-settled part of Texas.

Sitting at his desk spooning a cup of black coffee, while a pot simmered away over in the corner, he looked up and said:

"We just naturally pick up those expressions, like cuckleburs catch on a sheep's wool.

"You know that is the part of the state where the seed ticks and the red bugs (chiggers elsewhere in Texas) see to it that the young folks learn early in life to scratch for themselves. Why, they're as independent as a razorback shoat in acorn time."

The more one watches Combs work and appraises his utterances over the two years and four months he has served in the House, the more apparent it is that his thoughts run deep.

A Texas colleague, much younger in years but with several more terms in Congress, recently remarked that "Judge Combs has one of the best minds here" and added that when he wanted sound advice he consulted either Combs or House Minority Leader Sam Rayburn.

Judge Combs says he is what you would call "a liberal, conservative or a conservative-liberal legislator, depending on your own personal political leanings."

His record here is that of a "good" administration supporter, but he adds he has voted that way because of convictions and not just because of the administration.

He voted against the restrictive labor bill which recently passed the House with the combined support of Republicans and most Southern Democrats.

He says he doesn't believe there is any fundamental conflict in interest between employer and employe, that both essentially are dependent on each other.

He says the way he looks at it, the working groups "are just another class of good, average Americans", and it would be tragic if some constructive labor legislation isn't passed "to correct abuses by labor racketeers but at the same time protect the rights of the working man." The measure just passed by the House "wipes out" some of these rights dating back to Woodrow Wilson's administration, he adds.

"That government is best which helps people do something for themselves, helps them become self-respecting and self-supporting.

"The rugged individualist, to my way of thinking, is not the man who earned a million dollars and fame, but the small farmer or worker trying to support a wife and kids. I grew up among those kind of folks."

As an example of the kind of government activity he approves, he cited the rural electrification administration. He said there were only nine dairies in Jasper county in his district when the first R. E. A. lines were strung, about six years ago, while the number now is 110.

This R. E. A. power has brought remarkable advancement to that part of East Texas, he says, and points out that the financing is strictly a loan arrangement and not a government grant.

The "kind of folks" Combs grew up with were the farm people, and those around the East Texas sawmill camps.

Born July 7, 1889, on a farm near Center, in Shelby county, he was orphaned when a small child, and was reared by his maternal grandparents, the late Mr. and Mrs. Jesse Beck. His grandfather was a farmer and sawmill operator. Combs remembers back in the "Cleveland panic" when top grade lumber was selling at $8 per 1000 feet, a tenth or so of present-day costs.

He finished high school at Center and then went to Southwest Texas State Teachers college at San Marcos, where he got a permanent teacher's certificate in 1912.

His training at San Marcos was interspersed with years of experience as a teacher in various rural schools in Shelby county. From 1912 to 1914 he served as principal of the East Bernard school in Wharton county.

In 1914 he entered a new field, and became county agricultural agent of Hardin county. His district supervisor then, under that still fledgling agricultural program carried on under joint federal-state auspices, was T. O. Walton. The pair have been close friends since then. Doctor Walton later became president of Texas A. & M. college.

While serving as county agent, headquarters at Kountze, Combs studied law at night under the guidance of an attorney who was practicing in that town. That lawyer was Thomas B. Coe, now chief justice of the Court of Civil Appeals at Beaumont.

Admitted to the Texas bar in 1918, Combs was promptly elected county judge of Hardin county. Two years later he resigned that post to go into private law practice.

In 1923 he was elected as the Seventy-fifth district judge, which covered Tyler, Hardin, Liberty Chambers and Montgomery counties. In 1925 he resigned that judgeship to start law practice in Beaumont.

From 1933 to 1943 he served as an associate justice on the Court of Civil Appeals, sitting in Beaumont. Once again he resigned to resume private law practice, and then in 1944 made a successful race for Congress.

For many years, while residing in Beaumont, he served as president of the board of trustees of South Park schools in that city. From 1940 until 1944, he was presirent of the board of trustees of Lamar college.

Fishing is the congressman's favorite sport, and when he goes home he always takes time out to get in a few hours or days at his cabin on Village creek, a tributary of the Neches, about 35 miles above Beaumont. He once caught a 60-pound catfish there.

Married in 1910 to the former Katherine Alford, he and Mrs. Combs have two sons, Melvin and Lamar. Both are practicing attorneys in Beaumont.

SIXTY-FOUR (64) STORES THRUOUT EAST TEXAS; LOUISIANA; MISSISSIPPI; AND, ARKANSAS OPERATED BY MORGAN & LINDSEY, INC., WITH EXECUTIVE HEADQUARTERS IN JASPER, TEXAS

Enjoying Combined Annual Turn-Over Business Volume Exceeding and-or Approximating TEN MILLION ($10,000,000.00) DOLLARS, Company Owners Announce Constant Expansion Program

Jasper, Kirbyville and Beaumont. — East Texas stores operated by Morgan & Lindsey, Inc., whose executive headquarters are in Jasper, Texas are located in Jasper, Kirbyville; and, Beaumont, while the remainder of their big and steady chain of 5c and $1.00 stores are distributed thru Louisiana, Mississippi and Arkansas, attended as they are, it is affirmed, by an ever expanding program, it is declared. The present list of Morgan & Lindsey, Inc. stores in the four states where they now operate are:

Jasper, Texas, P. O. Box 6091.
Oakdale, La., P. O. Box 565.
Jackson, Miss., 651 Luling St., Jackson, Miss.
DeRidder, La., P. O. Box 311.
Natchitoches, La., P. O. Box 241.
Mansfield, La., P. O. Box 832.
Winnfield, La., P. O. Box 70.
Bastrop, La.
Homer, La., P. O. Box 98.
McComb, Miss., P. O. Box 978.
Warren, Ark., P. O. Box 457.
Opelousas, La., P. O. Box 566.
Crowley, La., P. O. Box 232.
Leesville, La., P. O. Box 336.
Minden, La., P. O. Box 810.
Kirbyville, Texas, P. O. Box 128.
Rayville, La., P. O. Box 277.
Winnsboro, La., P. O. Box 326.
Ruston, La., P. O. Box 522.
Abbeville, La., P. O. Box 661.
Hammond, La.
Monroe, La., Cor. 3rd and Desiard Sts., P. O. Box 1673.
Dermott, Ark., P. O. Box 304.
Amite, La., P. O. Box 187.
New Iberia, La., P. O. Box 562.
Arcadia, La., P. O. Box 324.
Bunkie, La., P. O. Box 209.
Plaquemine, La., P. O. Box 415.
Jennings, La., P. O. Box 816.
Many, La., P. O. Box 231.
Camden, Ark.
Hazlehurst, Miss., P. O. Box 191.
Columbia, Miss., P. O. Box 392.
Bogalusa, La.
Cleveland, Miss., P. O. Box 468.
Lake Providence, La., P. O. Box 427.
Tallulah, La., 312-14 Depot St.
Brookhaven, Miss., P. O. Box 286.
Belzonia, Miss., P. O. Box 68.
Indianola, Miss., P. O. Box 408.
Kosciusko, Miss.
Clarksdale, Miss., P. O. Box 305.
McGehee, Ark., P. O. Box 20.
Grenada, Miss., P. O. Box 735.
Oxford, Miss., P. O. Box 350.
Haynesville, La., P. O. Box 190.
Houma, La., P. O. Box 390.
Starkville, Miss., P. O. Box 250.
Philadelphia, Miss., P. O. Box 217.
West Monroe, La.
Aberdeen, Miss., P. O. Box 459.
Hope, Ark., P. O. Box 452.
New Albany, Miss., P. O. Box 187.
Lafayette, La., P. O. Box 4.
Jonesboro, La., P. O. Box 458.
Thibodaux, La., P. O. Box 166.
New Orleans, La., (13), 3943 Washington Ave.
Beaumont, Texas. Orleans and Forsythe.
New Orleans 19, La., Carrollton and Tulane Aves.
New Orleans 20, La., 2043-45 Metairie Rd.
Baton Rouge, La., Cor. Choctaw and Plank Road.
New Orleans 19, La., Gentilly Rd. and Frenchman Street.
New Orleans 20, La., 2914-16 Jefferson Hiway.
Dan Chastain, with offices in the Morgan and Lindsey, Inc. building, Jasper, is the official merchandise buyer for this popular chain of stores, it is presently announced.



Above picture shows Morgan & Lindsey, 5c—$1.00 Store at Jasper, Texas, executive headquarters for their 64 stores in Texas, Louisiana, Arkansas and Mississippi. The above picture is typical of their store fronts in each and all of the states where they operate. Starting with only $4,400.00, this giant chain store organization now enjoys annual turn-over upward $10,000,000.00, it is affirmed

MAKING TEXAS A BETTER PLACE TO LIVE IS THE ★ HOPE of ★ MORGAN & LINDSEY, INC.

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MORGAN & LINDSEY, INC., OWNING AND OPERATING SOME 64 CHAIN 5 CTS. AND $1.00 STORES IN EAST TEXAS; MISSISSIPPI; LOUISIANA; ARKANSAS; FRIEND OF DAIRYING, TIMBER, ALL TEXAS RESOURCES

Since Dairying and Timber Furnish Principal Sources of Income in Many of East Texas Counties; and, Environs, Messrs Bronson Morgan, C. V. Lindsey and B. G. Lindsey as Officials of Morgan & Lindsey, Inc., Definitely Go On Record as Encouraging Best Possible Development in Those Particular Lines, They Declare

Upward Half Million ($500,000.00) Dollars Annually Flows Into Jasper County Alone for Dairy Products, it is Ascertained, With Upward Seven Million (7,000,000) Lbs. of Milk Being Produced Over 12-Months Period Thereabouts, Reportedly it is Made Known

S. W. Monroe, Jasper County Agent Gives Out Some Interesting Figures Having to do With the Promotion of Dairying; Livestock Production; Improved Pastures and Other Strides in His Progressive County, the Whole of East Texas Being Encouraged to do Likewise, it is Earnestly Urged

Jasper. — Since dairying, commercial livestock production; improved pastures and a lot of other blessings are accruing to we farmers, dairymen and livestockmen thruout East Texas, it is considered fit and proper to elaborate somewhat on just what is taking place here in Jasper County on that behalf, it is pointed out. Immediately let it be said that the well known mercantile establishment of Morgan & Lindsey, Inc., with executive headquarters here in Jasper; and, store operations in Jasper, Beaumont and Kirbyville, East Texas; Louisiana, Mississippi and Arkansas, is definitely one of the finest and best friends the dairymen, timbermen and livestockmen have, be it said without fear of contradiction and/or hope of reward. Speaking on behalf of his organization, Bronson Morgan, President of Morgan & Lindsey, Inc., banker, civic and religious leader makes it known that he and his associates stand four square as favoring every worthy undertaking looking to the progress and prosperity of these respective business strides. Fact is, Mr. Morgan urged that a good portion of the two pages underwritten by him on behalf of his company in this Special Edition be devoted to the promotion and encouragement of these particular strides. Recognizing that the principal sources of income in this immediate sector of East Texas; and, Environs come from dairying, livestock and timber, Mr. Morgan does not hesitate to recommend that his friends and the public in general do everything humanly possible to produce the greatest and best development thereof, it is pointed out. At the suggestion of Mr. Morgan a recent interview was had with S. W. Monroe, for 25 years county agent of Jasper county, brought out some interesting statistical information given out below anent dairying. John Lilly, for 6 years with AAA in Jasper county also bore testimony to the importance of dairying and livestock production not only in Jasper county but the whole of East Texas; and, Environs. Mr. Monroe said considerable co-operative work had been done in Jasper county in serious effort to build up dairying, an industry that represents not only a potential but an actual income of upward Five Hundred Thousand ($500,000.00) Dollars, he declared. He also reported that there are some 22,000 head of beef cattle in Jasper county, representing as it does a 50 per cent cash crop. He estimates that Jasper county carries at least 3,500 brood sows; and, that the same county furnishes upward $150,000.00 in poultry and egg production annually, he states. There are at least 4,500 acres in improved pastures in Jasper county alone, reportedly it is made known. About timber production, 1,400 acres in pine trees have been recently planted to that timber conservation program, it is learned. Lime and phosphate are used in proper amount and/or quantity in the improvement of Jasper county pastures, the furnishing of these ingredients via soil conservation efforts coming thru co-operative effort, it is declared. In 1946, Mr. Monroe reports that upward $36,000.00 was furnished vs. $20,000.00 from we farmers, he said. Seed, lime and phosphate were furnished on co-operative basis, he pointed out. From the same source this Commentator ascertained that from Jan. 1, 1946 to June 30, 1946, Jasper county cream and milk money yielded $256,875.00 for a six (6) months period; and, calculated on same basis for 12 months, the amount would approximate $513,750.00, it is appreciated. During the first half year period for 1946, Mr. Monroe states that cream came forth in a quantity of 157,300 lbs. while milk flowed to the quantity of 3,669,500 lbs. for same period, he announced. On annual basis via that calculation cream production in Jasper county would exceed 300,000 lbs., while milk would leap beyond the 7,000,000 lbs. goal. Dairy promotion for we farmers in Jasper county for that same period, said Mr. Monroe amounted to $23,780.36 on the co-operative basis, he affirmed. He estimated that we farmers spent $20,000.00 during 1946 helping to improve our lands, et cetera comparable to $34,401.26 paid out via AAA, as for instance it was shown on May 15, 1947 it was shown that: assistance to farmers paid by the AAA in Jasper County in the year 1946, resulted as follows: 7—Dams were built on 7 farms 445.20, 5—Wells were developed on 4 farms 6022.00, 21803 lbs.—Pasture seed furnished on 117 farms 5183.48, 24680 lbs. Winter legumes seed were sown on 119 farms 3338.17, 540 lbs.—Ryegrass seed found its way on 2 farms 41.85, 476.5 acres—Were sown to small grains for winter pasture on 177 farms 714.75, 1117.4 acres—Were provided with Summer legumes 1676.10, 9703 lbs.—Potash went on 8 farms 203.77, 1030885 lbs.—or 13 cars phosphate were applied on 246 farms 11236.65, 1666.76 tons of Limestone (30 cars) were placed on 105 farms 5000.28, 739.0 acres were mowed on 19 farms 539.00, aggregate total of $34401.25.

It is estimated that the farmers spent $20,000.00 of their own money carrying out the program on which the AAA furnished the above assistance.

Morgan & Lindsey, Inc., Definitely is One Business Organization That is Vitally Interested in Farm and Ranch Facts From Texas; and, Especially East Texas!

Just Follow a Good Conservation Plan, Including Deferred and Rotation Grazing, it is Pointed Out for the Benefit of Dairymen, Livestock Producers and Others Who Have Anything to do With East Texas; and, Environs' Mother Earth, it is Earnestly Suggested

Jasper. — Having subscribed generously of their support and influence toward the success of the instant newspaper publicity advertising effort to help publicize the natural and potential resources of Jasper county, East Texas; and, Environs, Morgan & Lindsey, Inc., thru its official heads, definitely is known to be genuinely interested, vitally so in the progress and prosperity of we farmers in general, it is pointed out. Farm and ranch facts in Texas, particularly so here in East Texas; and, specifially so thruout the four states where Morgan & Lindsey, Inc., operated it is important to realize and appreciate just what is necessary in order to help bring about the presence of saticfactory and successful farm programs, it is declared. In the thought, and hope, that the deductions of Wilbur Martin, Associated Press Writer may be of benefit to one and all, this Commentator with full credit both to Mr. Martin and The Associated Press is incorporating what they both made possible in what we have to say anent the opportunity of we East Texas dairymen, livestockmen, farmers, et al. Said Mr. Martin via A. P.:

More than two of every five farms in Texas are under tenant operation.

The majority of leases are for one year.

The average size farm has increased from 252 to 369 acres.

Between 1930 and 1940 the number of tractors in Texas rose from 37,000 to 99,000.

Cotton acreage has declined from 17,000,000 acres in 1930 to 6,000,000 acres in 1946.

Cattle have increased by nearly one and one-half million during this same period.

From the inception of the tenant purchase program in 1938 through November, 1946, a total of 4,424 farm-ownership loans have been made in Texas.

In 1930, 61 per cent of Texas farms were tenant-occupied.

Sheep and lamb have increased by nearly 3,000,000 between 1930 and 1946.

Joe R. Motheral, economist in rural life at Texas A. and M., is the authority for all the foregoing information.

Take advantage of one old army game and reap the results. That's the advice of Hugh T. Magers, acting unit soil conservationist at Abilene.

Magers cites 60,000 acres of range land taken over by the army in Taylor county during 1941. All grazing was excluded in 1943. Before the army took over, Magers said the land was in fair to poor condition. Erosion was evident on most of the area.

Now, says Magers, the range looks like different land. Grass is knee-high over the most part and there is an abundance of better grasses, especially little bluestem and sideoats grama.

And the reason: just a long, much needed rest for the land.

Any ranches can accomplish the same results, Magers says. Just follow a good conservation plan, including deferred and rotation grazing. And the range needn't be given three years of complete rest, if sound policy is used, Magers declared.

ANALYSIS OF THE TAFT-HARTLEY LABOR ACT DEFINED AS PUBLIC SERVICE THRUOUT EAST TEXAS; AND, ENVIRONS, THANKS TO MORGAN & LINDSEY, INC., FRIENDS OF WHOLE PUBLIC

Benefits to be Enjoyed by Both Management and Labor Ably Set Forth By Industrial Council of Memphis Chamber of Commerce, Which no Doubt is in accord With Study Made by Similar Organizations in Texas, it is Opined

Jasper. — As a matter of public service; and, with thanks to Morgan & Lindsey, Inc., on behalf of their patrons thruout East Texas; Louisiana; Mississippi and Arkansas, as well as the public in general here and elsewhere, analysis of Taft-Hartley Labor Act as prepared by Industrial Council of Memphis Chamber of Commerce, which no doubt is similar to study given by similar organizations in Texas is accorded space herein, also, as general information to the readers of this Special Edition, and all others who may read it and/or be interested as to just what this new labor act really means and how it actually affects both management and labor. Says the Memphis analysis above referred to:

The Labor Management Relations Act of 1947, better known as the Taft-Hartley Labor Act, recently passed by Congress over presidential veto, is of the utmost importance to management, labor and the general public alike.

The law is important to management because in the conduct of relations with labor it places the two on a basis more nearly equal than at any time since the passage of the Wagner Act. It is important to labor, primarily, because it restores to the worker much of his individual freedom in his relations with his union and with his employer. The law is important to the public because it is designed to discourage work stoppages and keep production going, and to prevent strikes and other actions contrary to the public welfare.

PRINCIPAL PROVISIONS

The principal provisions of the Taft-Hartley law are these:

1. The closed shop which makes union membership a condition of employment is outlawed, and the union shop, requiring workers to join after they are hired, is greatly restricted.

2. The National Labor Relations Board's judicial and administrative functions are separated.

3. Unfair labor practices by employees are banned, equalizing the Wagner Act which limits unfair labor practices by employers only.

4. The right to strike is restricted in some respects, but not banned.

5. Unions as well as corporations are prohibited from contributing money to political causes, conventions and elections.

6. Injunction and damage suits against unions are made easier.

7. Industry-wide bargaining is limited.

8. The rights of the individual employees are to be protected in his relations with his union.

9. The free speech rights of employers are broadened.

10. Union elections may be called by either party.

11. Unions must report as to finances, officers, etc.

The bill does not apply to purely intra-state commerce. It does apply to most employers and unions in business which affect interstate commerce. Employers and employees covered by the Railway Labor Act are exempt. Nor will persons engaged in agriculture, domestic service, federal, state, and local governments, federal reserve banks, government corporations and non-profit hospitals feel the impact of the new law.

The labor bill applies to federal employees only in the respect that it will be illegal for them to strike. Should they strike, they could be discharged with loss of civil service status.

Although future closed shop contracts are unconditionally forbidden, the union shop is allowed to continue if a majority of eligible voters favor it.

As long as union members pay their dues, they are not subject to union discipline.

The Taft-Hartley bill wipes out the Labor Department's most important job, that of conciliation service, and puts this function under the independent Federal Mediation and Conciliation Service.

Membership on the National Labor Relations Board is increased from three to five members as the body takes over its augmented judicial authority and becomes a labor court. The members, appointed by the president with the advice and approval of the Senate, will serve five years. They may be removed by the President only by reason of neglect or malfeasance.

The Taft-Hartley Act forbids an employer or a labor organization from restraining or coercing employees to join unions. A union cannot require its members in a union shop to pay excessive dues.

Secondry boycotts and jurisdictional strikes are unfair practices. NLRB may obtain injunction against the unions for such violations and damage suits may be filed. Also a union may be sued for unlawful acts of any of its officials.

Employers are forbidden to dominate or interfere with the formation or administration of a labor organization, or to contribute financial support to it.

The law also outlaws union-controlled health and welfare funds which have been established since January 1, 1946.

When a shutdown is threatened in industries which would affect national health and safety, the new law calls for the appointment of a board of inquiry. The board does not have authority to settle the strike, but it empowers the President to seek an injunction against the shutdown. If the court grants the injunction, the strike would be delayed about 80 days.

After 60 days, the NLRB could take a secret poll of workers to determine if they want to accept their employer's last settlement offer. Then the injunction would be dissolved, and at the end of 80 days, the President could turn the dispute over to Congress if it still was in progress.

The act also provided a 60 day cooling-off period at the end of each contract. Employees who violate this regulation by striking within the 60 day limit automatically lose their rights under the act.

Freedom of speech is granted to the employer in his dealings with employees as long as his statements about unions are not threatening.

Decisions of the board can be enforced by the federal courts which can use injunctions or court orders to stop unfair labor practices.

Industry-wide bargaining is discouraged with the provision that the NLRB supervise elections by employees of each individual employer on the basis of the latter's last offer.

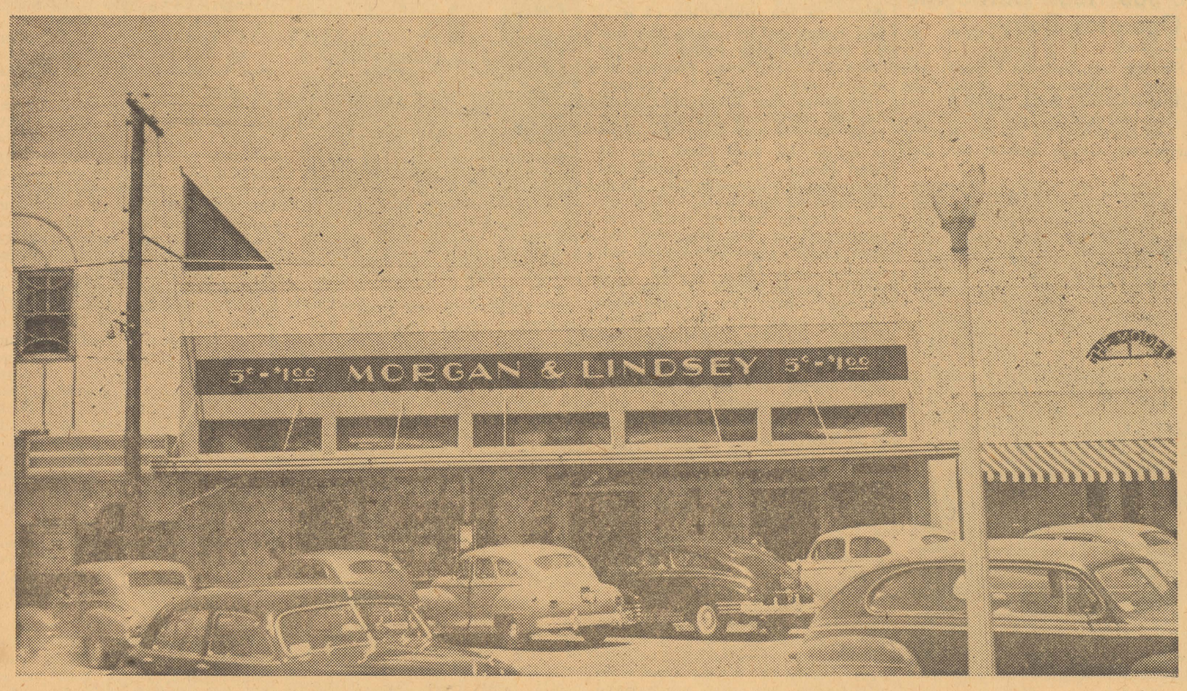
Severe penalties are provided where labor unions and corporations contribute money directly or indirectly to federal elections, caucuses, primaries or conventions.

Either a union or an employer may ask the NLRB to hold a secret ballot election among the employees when a question of representation exists. The union may request the election when an employer has refused to recognize its representative and the employer may call for a vote when one or more labor organizations have presented a claim to be recognized.

Before a union can have any rights under the NLRB, it is required to report to the Secretary of Labor the following facts: salaries paid to any officials eraning more than $5,000 a year; manner of elections of such officers; the amount of initiation fees and dues, and its methods of calling meetings, levying assessments, and other procedures.

The union also must report its financial statement for each fiscal year to all its members as well as the Secretary of Labor. Each officer is required to file an affidavit swearing that he is not a Communist.

Effective Dates of the Act: Most provisions were effective as of passage on June 23, 1947. Others relating to modifications to the Wagner Act, the Conciliation service, and negotiations involving closed or union shop became effective August 23, 1947.



Morgan & Lindsey, Inc., 5c and $1.00 Stores thruout East Texas, Louisiana, Arkansas and Mississippi are known to have grown rapidly in the popular esteem of both friends and the public, it is declared. A constant expansion program is always in the making with this giant business organization, facts and figures reveal; and, as a public service institution it is regarded highly as a definite community asset, it is attested. Jasper, Texas is the executive headquarters of Morgan & Lindsey, Inc.

BETTER ROADS
More Churches
More Schools
Make Better
CITIZENS
Say the Owners of
Morgan & Lindsey Inc.

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T. D. (TRAVIS) JOWELL, 36, PROGRESSIVE YOUNG LUMBER MANUFACTURER, PLANTER, LIVESTOCKMAN; AND, DEVELOPER OF JOWELL'S CENTER AT PIERCE'S CHAPEL SECTOR

Promising Young Native Son of Cherokee County, East Texas; and, Environs is Known to Have Made Good Thus Far; and, His Keen Ambition, he Admits, is Spurring Him Onward and Upward to Larger Achievements and Accomplishments

Owning Upward 300 Acres Farming and Ranch Lands; and, More'n 200 Acres Timber Rights, Mr. Jowell Says His Sawmill Averages 10,000 to 15,000 Feet Rough Lumber Daily; and, That he Does Both Wholesale and Retail Business

Pierce's Chapel. — This sector of Cherokee county, just easy mileage distance out from Jacksonville, East Texas; and, Environs is the home of T. D. (Travis) Jowell, 36, his family and extensive operations, which are now known to be actively expanding, including proposed development of the lovely triangle in front of Mr. Jowell's home into a beautiful Jowell Center, several nice homes already having been built and others to be erected, he announces. Among other improvements will find in the not far distant future a magnificent new home for Mr. Jowell and his family, he proudly looks forward to with much pleasurable anticipation, he says. An all out friend, booster and worker for the civic, religious and general public development life of this part of Texas, Mr. Jowell is one of the generous friends and supporters of the instant effort to help publicize more widely the abundant natural and potential resources thruout the whole of East Texas, it is assured. Native son who has made good thus far, Mr. Jowell admits that he is progressive ly directing his strides toward a larger and far greater achievement out there as the years come along, one that shall be nothing less than an accomplishment, he believes. He is engaged in a number of business activities, among them the manufacture of lumber; home building; planting and ranching. His wife, Mrs. Ava Lynn Jowell is a native of Greenville, Texas. They have 5-children: Bobbie Lynn, 12; Tony Erwin, 8; Travis Neal, 6; Eddie Gilford, 3; and, Carol Dean, 1. Parents: G. S. and Mrs. Mittie Jowell, both deceased. Parents of Mrs. Jowell: Ed. Coats, deceased; and, Mrs. Bertha Coats, living. Sawmill operations, farming and ranching plus the development of Jowell Center on the beautiful triangle here at Pierce's Chapel are keeping Mr. Jowell busy, it is pointed out; but, he affirms he likes it and proposes to keep right on keeping on until his task is finished; and, when that day comes, he assures, he will still be right in there pitching along some other constructive undertakings. Atta, Boy, Travis—that's the spirit! In his livestock activity, Mr. Jowell is credited with doing a regular buying, selling and producing effort. He features Durham Short Horn cattle to the average of around 100-head, also feeding out some 30-head; and, in his swine division he usually carries 75 to 100-head of hogs, records reveal. In his cattleherd, Mr. Jowell says he carries two Registered Brahman bulls; and, in his sawmilling operations he prefers and operates portable outfit, carrying presently, he says a daily lumber manufacturing rating of 10,000 to 15,0000-feet rough lumber. Owning 300-acres ranch and farm lands, Mr. Jowell says he produces both general crops and livestock thereon; and, to keep his sawmill going, he endeavors to maintain around 200-acres of timber rights, and is always in the market for additional good timber tracts. Having started his timber experience as a barefooted boy under his lamented father, G. S. Jowell, who was a pioneer in the timber business in his day, it is known, Travis is declared to have made substantial progress during the years of his activity; and, it is also shown that he began his manufacturing of lumber in 1941, or just a little more than an half dozen years ago. He says he has owned and sold 4-different saw mills; and, that his present outfit was installed in 1946. Installation is being considered for possible realization, he says. Mr. Jowell also says he furnishes a steady cash market for individual logs and contract timber delivered at his skids. In the civic, religious and general public development life in this part of Texas, Mr. Jowell and his family are recognized and appreciated as staunch friends and supporters, neighbors and friends attest. A fleet of 6-trucks and some 25-men are employed in the T. D. Jowell operations, their owner makes known; and, as business expands he proposes to increase both, he declares. Also it may be said on behalf of Mr. Jowell that in addition to the development of Jowell Center here at Pierce's Chapel, already the home of several nice buildings provided by him, and others in the making, it is assured, Mr. Jowell contemplates building a store here at Jowell Center Triangle; a a service station; feed mill and garage as a direct means of specialized service in all departments he says to his friends and the public. There are now 4-new homes put up by Mr. Jowell, another just started, after taking care of tenants and employes. In other words it begins to look like we are going to have a new town in Cherokee county; and, that none other than T. D. Jowell shall have the honor and inspiration of having created it, the proposed elegant new home for himself and family to be erected on the site of the old structure, he points out. Mr. Jowell says the only explanation he may offer in support of the magnificent record of achievement and accomplishment he has scored, he affirms, has to do with the fact that he made it the hard way and by following and sticking to a program that has found him always and everlastingly at it, perhaps gives the best answer to the success he has enjoyed thus far. And, here's hoping and wishing, Mr. Jowell that you continue in the best tradition of progress and prosperity both for yourself, your family, your friends and the community; and, its people!



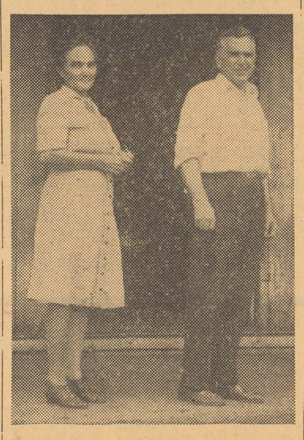
T. D. (Travis) Jowell, lumber manufacturer, ranchman, planter, and owner Jowell Center, Pierce's Chapel, Texas.

F. P. WILLIAMSON, 56, GENERAL MERCHANDISE; PLANTER AND LIVESTOCKMAN, CARRIES 700 TO 800 ACRES LAND FOR SALE FOR CASH OR TERMS AND-OR WOULD LEASE VS. OIL OR GAS, MR. WILLIAMSON ANNOUNCES IN BELIEF THAT EAST TEXAS IS GOOD PLACE FOR ALL OF US

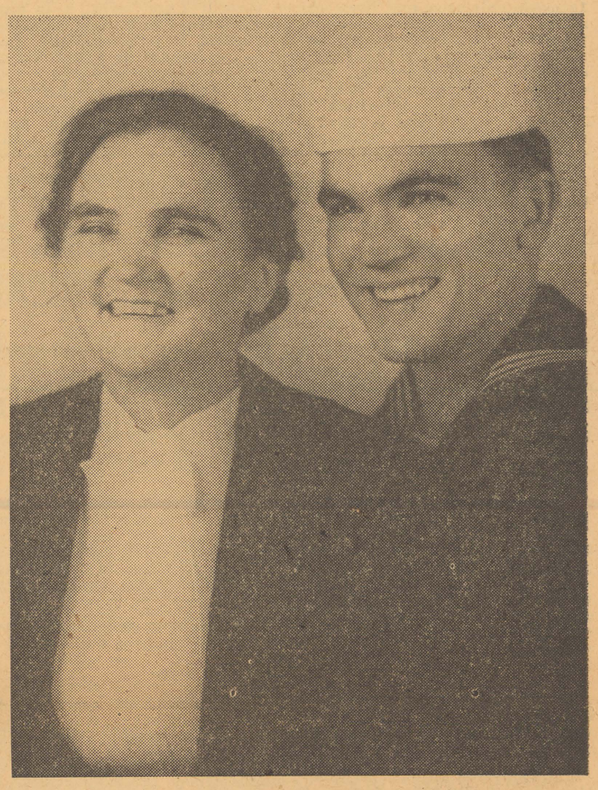
Tom Perry Williamson, 25, Son of Mr. and Mrs. Williamson is Qualifying Himself to be a Physician and Surgeon, Having Taken His Pre-Med Work While With the U. S. N., During World War No. 2, it is Announced

Mr. Williamson Says Records Will Bear Him Out in His Statement That he Owns and Presides over the Only Remaining Original Pioneer Store Established in Cushing, it Having Been Established in 1902 or 45 Years Ago, he Says

Cushing. — F. P. Williamson, 56, owns and operates the general store which was established here in 1902, or 45 years ago. Records will bear him out in the statement, he says that the Williamson store is the only remaining original pioneer store in Cushing; and, that it continues to enjoy a good business with the mellowing and passing of the years, he affirms. Born 5 miles south of Cushing, Mr. Williamson is one native son who is known to have made good in the best sense of excellent citizenship and progressive taxpayer, it is pointed out. Mrs. Betty Williamson, charming wife of Mr. Williamson is a native of Mt. Enterprise, Rusk county, Texas; and, a glance at their pictures will reveal a resemblance in facial expressions that is truly remarkable, strikingly so; and, almost sensational, it is pointed out. The same happy expression extends to their son, Tom Perry Williamson, 25, it may be observed. This fine young man is qualifying himself at University of Texas to be a Physician and Surgeon, his pre-med work having been done with U. S. N. during World War No. 2, it is known. Parents of Mr. Williamson: John M. and Mrs. Carolyn Williamson, both deceased. Parents of Mrs. Williamson: Mr. and Mrs. Andy Ray, both deceased. Mr. Williamson says he has resided in the Cushing area practically all of his life thus far; and, that as the coming years accrue unto him, he confidently and ambitiously expects to appropriate and use each and every one of them unto the glory of God and the well being of man, he assures. Enjoying the ownership, presence and operation of F. P. Williamson General Store in the down town business district of Cushing, Mr. Williamson and his good wife see to it at all times that the very best of merchandise suitable to the needs and wants of their customers and friends is always kept in stock; but, should there be some items on which they may be short, both Mr. and Mrs. Williamson assure that same will be obtained as quickly as same may become available. Both a cash and credit business is conducted by the Williamsons, who are co-operating whole-heartedly with their support and influence in the effort to help publicize more widely the natural and potential resources not only of Cushing and Nacogdoches county, but the whole of East Texas; and, Environs, it is assured. A good inventory is carried at the Williamson store; and, it is known that bargain prices and courteous treatment attend each and every visitor to their store whether purchases be made or not. The ambition of the Williamsons is to please the trade and that they do just that is attested by many customers and friends, it is affirmed. Raised on a farm, Mr. Williamson is still clinging close to mother earth, possessing 700 to 800-acres of land, grown to the production of general crops and livestock, he announces. And, that isn't all, Mr. Williamson invites that he would consider selling his land holdings on a cash or terms basis; and, that he would also lease it for prospective oil and/or gas development. General crops and livestock are produced on the Williamson lands, it is observed, a general herd of 25 to 30-head of cattle also appearing thereon, Mr. Williamson reports. In the civic, religious and general public development life of Cushing, Nocogdoches county, East Texas; and, Environs, the Williamsons are recognized and appreciated as staunch friends, ardent workers and faithful supporters of all worthy causes looking to the glory of God and the well being of man, it is happily said of them, and each of them. The Williamson store was established in 1902 by the lamented father of Mr. Williamson, who states that he became sole owner in 1917, or just 30 years ago. The general line of dry goods carried by the Williamsons is admittedly in keeping with the splendid merchandising service they furnish to their customers and the public, patrons and well wishers attest, it is pointed out; and, that due thanks and appreciation are always extended to loyal customers, while a cordial welcome and invitation extend unto others to avail themselves of the service the Williamsons have to offer, it is affirmed. Commendation and congratulations, Mr. and Mrs. Williamson on your business stride; and, also, with every good wish that Dr. Tom Perry Williamson may become a great and useful Physician and Surgeon! Cushing; and, other communities are made happier and better places in which to live and do business because of the presence and activity of such good people as the Williamson, be it said definitely in their honor!



Right to left: Mr. and Mrs. F. P. Williamson, merchants; ranchmen and planters, Cushing, Texas.



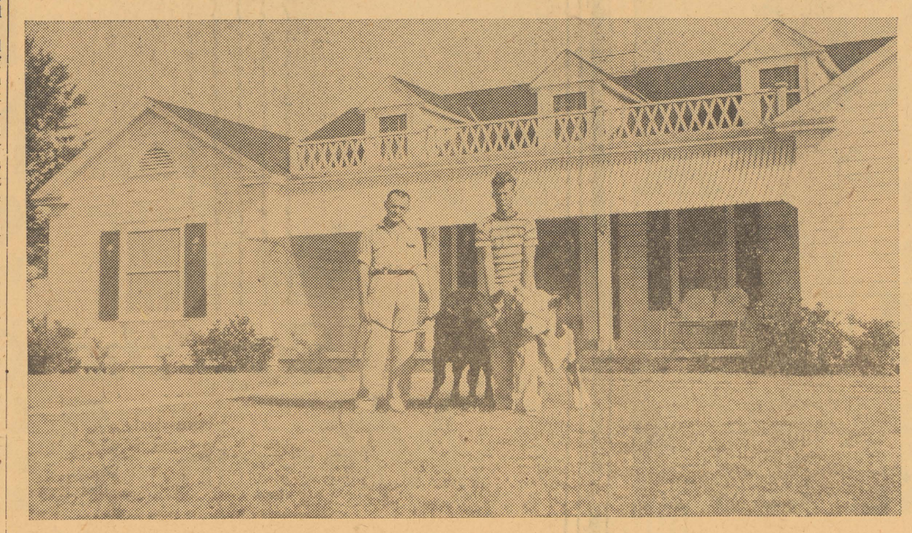
Mrs. Betty Williamson, wife of F. P. Williamson; and, their son, Tom Perry Williamson, Cushing, Texas.

E. C. POWERS, 44, RANCHMAN; PLANTER; AND, ROYALTIES OWNER; PRESIDENT PANOLA COUNTY ROYALTY OWNERS ASSOCIATION; TEACHER AT METHODIST CHURCH; FORMER DIRECTOR OF FARM BUREAU; AND, V. P. MARSHALL PRODUCTIVE CREDIT ASSOCIATION, BUSY MAN

For 13-Years, Mr. Powers Taught School; and, Served as Principal and Coach at Both Carn City and Schulenburg High Schools, his Entire Educational, Civic and Religious Record Having Been an Enviable One, it is Pointed Out

He is Also a Sportsman, His Pheasant Hunts in South Dakota Being Rare Diversions, he Says; While his Son Billy Powers, 4-H Club and F.F.A. Devotee Makes Strides With His 'Blackie' and 'Hot Shot' Show Calves

Fair Play. — Owning and operating 880 acres of Panola county, East Texas; and, Environs lands; owning royalties and occupying many public relations of distinction, it has remained for E. C. Powers, 44, a former school teacher; school principal and coach for 13 years to become one of the more active and successful citizens and taxpayers in this immediate Lone Star State area in recent years, facts and figures disclose. Native of Overton, Texas, Mr. Powers came here in 1940, where he acquired and immediately set about to improve the mother-earth holdings mentioned above, it is known. His wife, Mrs. Ruth Powers is a native of Schulenburg, Texas. They have three children: Billy Powers; 15; Miss Sharon Powers, 11; and, Jack Powers 3. Parents: J. S. Powers, deceased; and, Mrs. Lynnie Powers, living. Parents of Mrs. Powers: Gus and Mrs. Bertha Sengelmann, both living. Beautiful and palatial residence atop a lovely hill site; modern buildings, including ample shed protection for his tractors and other farm machinery; indeed and in fact a progressive atmosphere all about his farm and ranch is to be observed, this Commentator attests. General crops and livestock are produced by Mr. Powers, who features White Face cattle, his herd of some 350 to 400 head annually carries Seven (7) Registered males, it is noted. Both local and general markets are patronized by Mr. Powers in the sale of his Herefords, he says. Billy Powers, eldest son of Mr. and Mrs. Powers is a devotee of both 4-H Club work and FFA. In the first stride he is presently grooming and getting ready his Registered Angus christened at 6 months of age as 'Blackie' in preparation for the coming Houston livestock show and/or Registered Black Angus calves exhibit, which likely will come off any time from February 1948 on, he believes. And, in his second stride, Billy is seeing to it that his 'Hot Shot' White Face and/or Hereford calf qualifies to the 9th degree, he proudly and ambitiously hopes, it is known; and, it's doughnuts to gingersnaps he wins if interest, hard work, patience, ambition and quality product controls in both instances, it is believed by his friends and well wishers. 'Hot Shot' is for Billy's 4-H Club project; and, 'Blackie' is for the Houston show, be it remembered; and, we're all pulling for Billy to come home with the Blue Ribbons and/or deserved honors in his classification. Be assured of that! Mr. Powers' lands are leased for oil and gas production, one (1) fine gas well producer being on his land with full allotment, it is observed. Mr. Powers is also purchasing and/or buying royalty on other tracts of land, he says. As a producer, Mr. Powers has his goal set high; and, here's hoping he climbs all the way and completely over the top. Mr. Powers taught school for some 13 years before coming here, he reports; his work having been done at both Carn City and Schulenburg, Texas, where he was principal and coach it is recorded. In the civic, religious and general public development life in this East Texas; and Environs sector, Mr. Powers is regarded and appreciated as an energetic, faithful and conscientious worker, it is known. He teaches a class at the Methodist Church; and, is President of the Panola County Royalty Owners Association. A former Director of the Farm Bureau, he is presently Vice President of the Marshall Production Credit Association; and, is otherwise identified with practically every worth while progressive movement in this area for the betterment of East Texas; and, its people, friends and neighbors attest. Mr. Powers is also a Sportsman; and, says he, one of his rare diversions includes his South Dakota Pheasant hunts. Mr. Powers is participating and co-operating with the several hundred, and more, other able Sponsors in helping to publicize more widely the natural and potential resources not only of Panola county and East Texas; but, the whole of this Texas Environ, he affirms. Keep your stride, Mr. Powers. Your friends are proud of you!



E. C. Powers and son, Billy Powers are shown above at the palatial ranch estate of Mr. Powers at Fair Play, Texas, where Mr. Powers operates the ranch; and, enjoys royalties. Billy by the way is an active 4-H Club and F. F. A. worker, his Registered 'Blackie' Angus appearing at left; and, his White Face 'Hot Shot' at right.

J. C. (John) Bell, 50, Enterprising Ranchman, Planter; and, Good Friend Garrison Sector East Texas; and, Environs, Observation and Information Find

Carrying 375 Acres Land, Mr. Bell Reports That he Usually Handles 300 to 500 Head Cattle Annually; and, Also Operates Dairy

Garrison and Bell's Ranch. — Having accorded his support and influence to the instant effort to help publicize more widely the natural and potential resources of the Garrison area, East Texas; and, Environs, J. C. (John) Bell, 50, is regarded as one of the enterprising and worth while citizens and taxpayers of his community, it may be pointed out. Native of Longview, Gregg county, Mr. Bell says he came here in 1930; and, presently carries 375 acres land, grown to the production of general crops and livestock, the latter also including Bell's Dairy of some 30 head of cows. Two electric milkers are used by Mr. Latimer, who states that his annual handling of commercial livestock runs from 300 to 500 head. Carrying presently 55 head Brahman; 65 head Jersey, Mr. Bell's ranch and dairy herds approximately some 180 head, he reports. He sells whole milk. Having handled cattle practically all of his life, Mr. Bel. says he didn't get into major production until 1935, on and after which time he admittedly has been extremely busy, he affirms. Patronizing local, Ft. Worth, Nacogdoches, Houston, Carthage and other markets, Mr. Bell is known to be a familiar figure in livestock circles, it is declared. He also specializes in water melons; and, other foods for both man and beast, it is ascertained. In the civic, religious and general public development life of his community; and, environs, Mr. Bell and his family are known to be ardent good friends and supporters, it is made known. His family ancestry is believed to date back more than 100 years, it is represented. In addition to his own production of cattle, Mr. Bell is known to have distributed thousands of dollars in the purchase of other livestock, thereby having extended a definite encouragement to the increased production of good commericial cattle thruout his area; and, beyond. Having come from the bottom up, says Mr. Bell each and every day gives him a new world in which to live and do business, his responsibilities being realized day by day and in every good and constructive way, he insists. But, says he, this is a bessed and privileged opportunity enjoyed by those who strive to improve their own condition and help to make life's burdens just a little easier for others, he philo'ophizes. In addition to Nacogdoches county, Mr. Bell states that he also operates within adjacent territory. Mrs. Ruby Bell, wife of Mr. Bell is a native of San Augustine. They are the parents of one son: Major R. L. (Mrs. Claudia) Bell, U. S. A.; and, have one grand daughter, pretty Miss Susie Bell. Parents: J. R. Bell, deceased; and, Mrs. Effie Bell, 70, living. Parents of Mrs. Bell: C. F. Land, deceased; and, Mrs. Laura Lang, living.



J. C. Bell, ranchman, planter and dairyman above, Garrison, Texas.

C. G. Nickell, 50, Owner and Operator C. G. Nickell General Blacksmithing . . .

(Continued from Page 131)

building by him to accommodate this added business stride, he says; and, today his combined buildings house what is believed to be the only exclusive activity of its kind in his trade area, Mr. Nickell, suggests and believes, he opines. Modern equipment is employed thruout his plant it is observed, and only trained experts are employed therein, he points out and recommends to his patrons and the public, it is known. In addition to general blacksmithing, Mr. Nickell does light and heavy welding; all kind of wood work incident to his business, including the building of trailers and wagons on order. Lawn mower service is also rendered at his plant, it is noted. Truck bodies find instant service at the Nickell plant, its owner invites. In the civic, religious and general public development life of Nacogdoches, East Texas; and, Environs, Mr. Nickell is counted and relied upon as one of the men who is always ready, willing and able to do what he can to help make of this part of the Lone Star State a happier and better place in which to live and do business, friends and patrons attest, it is known. Parents: Charles Luther Nickell, living; and, Mrs. May Nickell, deceased. Parents of Mrs. Nickell: Mr. and Mrs. Will Collins, both deceased. Mrs. Nickell is a native of Huntington, Angelina county, Texas. Endorsing the general public development programs advocated in this Special Edition, to which Mr. Nickell has accorded both his support and influence, he joins with others in stressing the need for cheaper power, lower taxes, better roads, adequate drainage and soil conservation; improved churches and schools; increased production of all farm products, including livestock, milk, meat, eggs and/or all food products essential to both man and beast, he declares. The C. G. Nickell plant is regarded and appreciated as a distinct community asset; a worth while public service institution in the Nacogdoches trade area of Texas, it is pointed out. Mr. Nickell says he appreciates the loyalty of old friends and extends cordial welcome to others, he invites.

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SOUTHERN FRUIT PACKAGE CO., A. B. RAPER, 48, OWNER, PALESTINE, ANDERSON COUNTY, E. TEXAS, WHOLESALES PRODUCTS FROM VALLEY TO CANADA; FLORIDA TO CALIFORNIA! 60 TO 75 MEN EMPLOYED; AND, CAPACITY 12,000 FT. CRATE AND TIMBER MAINTAINED!

Mr. Raper, Native Son of Lee County, Mississippi, Known to Have Carved Out Splendid Manufacturing Stride Since Coming to Lone Star State of Texas in His Early Boyhood, Locating First at Paris, Lamar County, Texas, it is Known

In 1942 Mr. Raper Says he Located at Frankston, Following Sojourn for Some Time in Tyler, Smith County; and, Established Himself in 1944 at Palestine, Reporting Rapidly Expanding Business Operations, he Affirms

Palestine. — Southern Fruit Package Company, located in the old Dilley Iron & Foundry buildings is a local manufacturing institution that has already outgrown present quarters and is ready for additional building space accommodations, announces A. B. Raper, 48, owner and operator. The plant carries a daily crate and timber materials capacity of 12,000 feet, it is stated. Native of Lee county, Mississippi, Mr. Raper says he moved with his parental family to Paris, Lamar county, North Texas in his boyhood; and, that he was raised in that sector of the Lone Star State. Going from there to Smith County, Texas, he recalls that Tyler was the residential location; and, in 1942 the next move was to Frankston, Anderson county, some 15-miles west of Jacksonville, Cherokee county. In October 1944, Mr. Raper says he moved to Palestine and established his business here, reporting the enjoyment of an extensive patronage, he affirms. His wife, Mrs. Ella Lela Raper, is a native of Red Oak, Oklahoma. They have three children, all musicians: Leon Raper, 24; out of U. S. A. C. after 44-Missions during World War No. 2; Mrs. Dorothy Mae (John William) Owen; and, Wayne Raper, 16. Leon operates local music store, handling all kind musical instruments, his father reveals; and, the three children of Mr. and Mrs. Raper all being talented musicians, they are known to be favorites with their wide circle of friends and the public, it is declared. Parents of Mr. Raper: Robert William and Mrs. Vineta Raper, both deceased. Parents of Mrs. Raper: Judson and Mrs. Mollie Howerton, both deceased. Mr. Raper enjoys a record in the timber manufacturing world of East Texas; and, Environs, it is established. Having served 18-years at East Texas Crate & Basket Company, Tyler, Smith County, Texas, Mr. Raper believes in that association he reaped one of the finest and best of crate manufacturing experiences. During his stay at Frankston, he recalls that he spent 2 1/2 years with a gin and crate factory there, adding further to his store of knowledge anent that field of industrial activity; and, here at Palestine he affirms his combined experience of 20 1/2 years in the crate manufacturing business is now proving to be his best asset plus the additional some near 3-years here in business for himself—enables him to turn out a good product and to enjoy patronage from the Valley to Canada; and, from Florida to California, he affirms. Pay rolls at Mr. Raper's plant disclose that he usually carries 60 to 75-men thereon, it is revealed; and, that his constant expansion program calls for additional men most all the time, it is related. Mr. Raper makes known his intentions to include Cuba and possible other export territories later on in the shipment of his crate and timber materials products; and, since the world at large is his territory, here's hoping he goes even beyond his present ambitious hopes! It is learned that Mr. Raper started at the bottom, his first work having been done at the old Charles Robertson plant in Tyler, comparable to his present comfortable position and energetic strides in the industrial manufacturing world it is attested. Churches, schools, general public development; infact, all of the progressive programs advocated in this Special Edition enjoy the active support and influence of Mr. Raper, it is happily said of him.



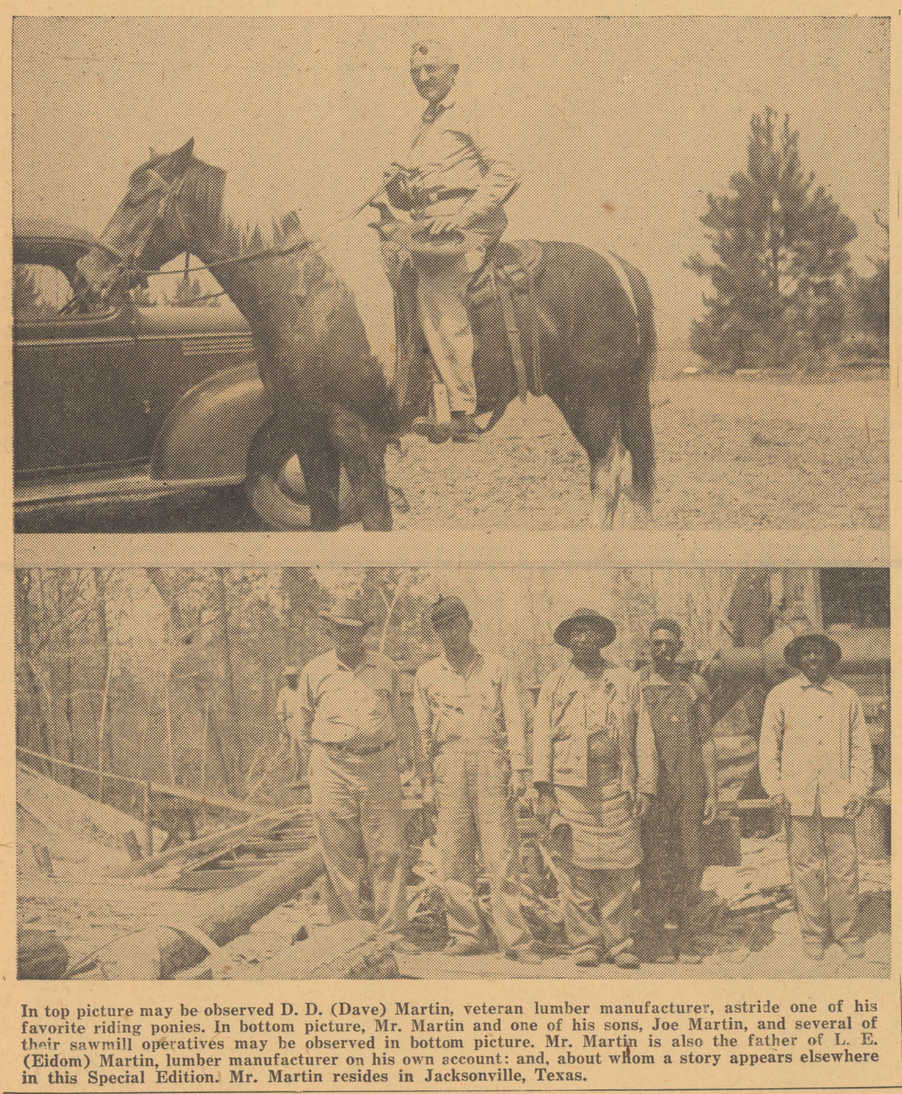
A. B. Raper, above is well known package manufacturer, his concern being well known as Southern Fruit Package Company, Palestine, Texas. Mr. Raper has enjoyed wide experience in East Texas timber manufacturing, he makes known.

A. M. Jordan, 68, Progressive Ranchman and Planter in Recklaw Sector Cherokee and Rusk County Sector East Texas, and, Environs!

(Continued from Page 130)

an is known to be one of the fine friends of civic and religious progress, it is assured. He has served as a member of both the local and county school boards; and, also served conspicuously and ably 8-years as a county commissioner, records reveal. Starting from the bottom up, Mr. Jordan says his public services also found him engaged for 4-years in the mercantile business here at Reklaw, where about 2-years ago his large home was destroyed by fire; and, to help avoid such an catstrophe in future, he says he immediately erected his present modern new brick home, the interior having been fitted out with tiles and, he believes, the whole of the structure is as near fire proof as possible in contrast to the frame structure that was destroyed by fire. Mr. Jordan says he believes his home is the only one of its kind in Cherokee county; and, it may be also said that it is an attractive residential show place beautifully landscaped, elegantly furnished; and, is known to be thoroughly enjoyed by the Jordan household.

D. D. (DAVID) MARTIN, 55, OLD BELL WEATHER IN FIELD OF GOOD LUMBER MANUFACTURING IS ONE OF BETTER ACQUAINTED KNOWN MEN HEREABOUTS IN THE ART OF THIS PARTICULAR CONSTRUCTIVE PIECE OF WORK IN THE WHOLE OF THIS EAST TEXAS AREA, KNOWN



In top picture may be observed D. D. (Dave) Martin, veteran lumber manufacturer, astride one of his favorite riding ponies. In bottom picture, Mr. Martin and one of his sons, Joe Martin, and several of their sawmill operatives may be observed in bottom picture. Mr. Martin is also the father of L. E. (Eidom) Martin, lumber manufacturer on his own account: and, about whom a story appears elsewhere in this Special Edition. Mr. Martin resides in Jacksonville, Texas.

One of His Sons, Joe Dave Martin, His Mill Wright and Superintendent is Known to be a Young Wizard When it Comes to Getting the Job Done Right and on Time, His Father Proudly Points Out

Mr. Martin's Sawmill Capacity Runs From 15,000 to 20,000 Feet Rough Lumber Daily, Cutting Both Lumber and Ties for Clearance via W. H. Brown Tie Dealer; and Willis G. Brown Lbr. Co., Jacksonville

Jacksonville. — And, now we've come to the Old Bell Weather, the Old War Horse, the acknowledged Champion and many other nice things that might be appropriately said of and about none other than that good and jovial citizen and taxpayer, D. D. (David) Martin, 55, veteran timberman and lumber manufacturer. Native of Smith county, Texas, Mr. Martin, long time resident of Jacksonville, is recognized and appreciated as one of the better known manufacturers of good lumber in this entire sector of East Texas; and, Environs, it is attested. Coming to Cherokee county in his early boyhood, Mr. Martin says he has lived in and around here practically all of his life thus far. His wife, Mrs. Jewel Martin, is a native of Cherokee county. They have 4-children: L. E. (Eidom) (Mrs. Faye) Martin, also manufacturer of good lumber, according to a story about him appearing elsewhere in this Special Edition; Joe Dave (Mrs. Charlie) Martin, mill wright and superintendent for his father; Mrs. Ruby Jewell (A. A.) Clark; and John Ed. Martin. There are 6-grand children; and, you might just as well agree right now that each and everyone of them individually, and collectively, standout as the conspicuous apple of the eye in the loved and affection held for them by their grand parents, Mr. and Mrs. D. D. (Dave) Martin, the objects of this article. They are: Larry Martin, 3; Charlie Joe Martin, 9; Barbara Dell Martin, 7; Jean Martin, 5; Ronnie Martin, 1; and, Jimmie David Clark, 3. Parents: Joe and Mrs. Fannie Martin, both deceased. Parents of Mrs. Martin: John Eidom, deceased; and, Mrs. Arizona Eidom, living. In his yesteryears, Mr. Martin has engaged in planting, ranching and sawmilling, but presently, he says, his Mother earth holdings, other than for sawmilling use, are rented out for the production of general crops and livestock. Working in the timber business several years, before taking up lumber manufacturing in 1938, Mr. Martin is definitely one of the well acquainted men in his classification thruout this immediate Texas area, it is pointed out. Owning and operating portable sawmill, Mr. Martin moves from 'set to set,' employing 35 to 40-men, while his mill capacity is rated at 15,000 to 20,000-feet rough lumber daily plus the cutting of some ties, the latter clearing, he says via W. H. Brown, tie dealer, Jacksonville; and, his lumber via Willis G. Brown Lumber Co., also of Jacksonville. In his past public relations, Mr. Martin says he has served both as school trustee and road overseer; and, that he is the friend of churches, schools and general public development here and everywhere, Mr. Martin says he is always in the market to buy good timber, fe or rights; and, that he provides a ready cash market for logs and contract timber delivered at his skids. He is participating and cooperating along with the rest of us in helping to work and boost for the future development of this entire area along constructive advocacy in this Special Edition; and, to which he has subscribed his support and influence, it is affirmed.

A. R. (Dick) DAVIS, 71, Pioneer Native Son East Tenaha Sector Shelby County, East Texas; and, Environs, Merchant, Planter and Livestockman Active Plow Man

$9,000.00 to $15,000.00 Investment Said to Represent Business Stride on Tenaha and Joaquin Highway Plus Active Farming Operations; Civic and Religious Progress on Behalf of Mr. Davis, Affirmed

East Tenaha. — A. R. (Dick) Davis, 71, is the center of active attention out here on the Tenaha and Joaquin highway, just a few miles east of Tenaha because of his active stride in practically all walks of life, it is pointed out. He doesn't stand back one moment because of his age, it is declared; and, most any day you may find him out in the field plowing and otherwise carrying on his farming and livestock production efforts, saying nothing for the time he affords his wife. Mrs. Nealie Davis in helping her to carry on the business of the Davis grocery, market and service station. Native son and having lived hereabouts practically all of his life thus far, Mr. Davis declares that his greatest joy in life comes from serving both God and humanity; and, that in the blessed possession of all these realities, Mr. Davis says his wife shares them with him, they have been partners in both life and business since their early sweetheart days, he affirms. There are 4 children: Claude (Mrs. Mable) Davis, Dallas; Mrs. Maude (W. C.) Hughes, Port Arthur; Mrs. Irene (Jack) Anz, Radiator expert, whose business is conducted adjoining the Davis store; and, Mrs. Dell (Lamar) Yarborough, Beckville. There are 7 grand children: Evelyn and Lawson Davis; Mrs. Christine Wilson and R. C. Hughes; Louis, J. L. Jr. and Patsy Yarborough. Parents: Asa and Mrs. Betty Davis, both deceased. Parents of Mrs. Davis: W. N. and Mrs. Martha Drake, both deceased. Mrs. Davis, a native of Alabama says she landed here when she was but 6 weeks old—just a babe in arms, it is recalled; but, thruout the years that have followed, like her husband, this beloved Christian character is known to have reaped her greatest rewards thus far in the service of both God and humanity. Raised on a farm, owning 100 acres of land, Mr. Davis says he is not only able to plow and perform other labor, but that he actually gets a joy and kick out of it. Of course, says Mr. Davis he entertains no thought of stopping anywhere this side of 100 years young; and, all of us pray and hope he scores just that ambitiously! Mr. Davis says his lands are leased for prospective oil development but they aren't for sale. General herds of some 30 head of cattle and 10 horses are carried on Mr. Davis' place, where appears also "War Boy," said to be the finest and best thoroughbred horse and/or stallion in this sector of East Texas. The animal is pedigreed, the papers being in evidence, it is declared. In 1937 Mr. Davis and his wife established their grocery, market and service station, the latter featuring Skelly products. it is observed. Admittedly starting in a small way back there 10 years ago comparable to their present enviable status, Mr. and Mrs. Davis affirm that business is good with them and they get a pleasure out of serving their friends and the public in all departments. Mr. Davis estimates that a replacement value attends his properties rating anywhere from $9,000.00 to $15,000.00. It may be also said of the Davis store, it is one of the cleanest and nicest in this entire sector of Texas, it it observed. General merchandise and feed are served in the Davis store on both cash and credit basis. A lovely home adjoins the Davis business; and, in the field of Christianity, Mr. Davis is Bible School Superintendent and an Elder in his Church; and, naturally both Mr. and Mrs. Davis are happy that each and every member of their family are members of the church. Mr. Davis points with no small degree of interest to efforts operating toward a $3,000.00 expansion program in their church building operations. Mrs. Yarborough, youngest daughter of Mr. and Mrs. Davis on a recent visit here from Beckville expressed enthusiasm on behalf of the fact that a new college is to be established on the Carthage-Beckville highway, affording as it will, she says added educational advantages to the boys and girls in this Panola sector of East Texas; and, Environs. Long live the Davis', et al; plus thanks and appreciation for their support and influence to help make of this huge publicity advertising effort on behalf of their community; and, environs, the magnificent success it enjoys.



Right to left in above picture Mr. and Mrs. A. R. (Dick and Mrs. Nealie) Davis; their daughter, Mrs. Dell Yarborough (Beckville); and, their son in law, Jack Anz, East Tenaha, Texas.

SHEPHERD'S DAIRY, W. T. (WILLIE) SHEPHERD, 40, OWNER RATES AS GOOD PRODUCER GRADE-A MILK SOLD AT WHOLESALE IN LUFKIN, ANGELINA COUNTY, EAST TEXAS; AND, ENVIRONS WITH A MILKING HERD STANDING AT 40 TO 50 HOLSTEIN COWS AT HIGH AVERAGE

Above Information Recently Given Out by Mr. Shepherd, Whose Daily Milk Production Average Stands at Around 130-Gallons, his Modern Dairy Plant at Appleby Meeting Full Requirements, it is Stated

Until Recently Mr. Shepherd was a General Merchant at Appleby, Where he Has Recently Completed a Lovely New Home for Himself and Family, it is Observed

Appleby. — Shepherd's Dairy, W. T. (Willie) Shepherd, 40, owner and oprator is distinguished because of its admittedly superior herd of Holstein milk producing cows, it is pointed out. Until recently, Mr. Shepherd was a general merchant here, he having sold that division of his business operations to Boyett & Burt Grocery, Market and Rolling Store Owners, about whom, also, appears a story elsewhere within these pages. Presently Mr Shepherd states that he is devoting all of his time and attention to the operation of his modern dairy, whose plant here at Appleby is said to meet every requirement anent the purposes for which it is used; and, that grade A milk is produced for wholesale at Lufkin, Texas, according to Mr. Shepherd, one of the community's well known and progressive citizens, it is affirmed. Short time ago Mr. Shepherd completed erection of a lovely new home for occupancy himself and family here at Appleby. Native son of this favored sector of Nacogdoches county, Texas, Mr. Shepherd is known and appreciated hereabouts as a definite good friend and worker for the development of his community now and always, it is assured. Participating and co-operating actively with both his support and influence toward the success of the instant newspaper publicity advertising effort on behalf of East Texas; and, Environs, Mr. Shepherd is also regarded as an ardent friend and supporter of all worthy civic, religious and general public development strides, friends and neighbors attest, it is known. Mrs. Ruth Shepherd, wife of Mr. Shepherd is also a native of Nacogdoches county. They have two children: W. J. (William John) Shepherd, 8; and, Miss Sherley Ann Shepherd, 5. Parents: W. J. and Mrs. Docia Shepherd, both deceased. Parents of Mrs. Shepherd: John Crawford, living; and, Mrs. Frances Crawford, deceased. Carrying 170 acres of land which he says he would consider selling for cash, Mr. Shepherd announces that he would also consider leasing his property for prospective oil development; and, that he might, also, consider a sale of his dairy, all such negotiations to be on a cash basis, he invites. Retiring from the mercantile business after 6 years of operation, Mr. Shepherd affirms that his present excursion into the dairy industry is one of both interest and worth while undertaking, he declares. Heavy milking comes in the winter months, he says; but, even in recent summer strides his daily milk production (A-grade) averaged 130 gallons, he reports from 40 to 50 Holstein cows. Shepherd's Dairy was established in 1939, records reveal. Holstein cattle herds on Mr. Shepherd's place usually run 50 to 100 head annually, he says; and, that his herds carry Registered Holstein male service. With his family ancestry dating back more than 100 years, Mr. Shepherd is one of the younger native sons who has made good not only in the business world; but, also as a citizen and taxpayer, friends and neighbors comment. Mr. Shepherd says on the average his Holstein cows produce an average of 3½ gallons of milk each per day; and, that he would not allow inferior members to appear and/or continue in his dairy herd. Appleby, Nacogdoches county, East Texas; and, Environs have a mighty good friend, worker and booster in Mr. Shepherd, and others like him, it is pointed out; and, more power to him!



Partial view Holstein and Jersey Dairy Herd employed at Shepherd's Dairy, W. T. (Willie) Shepherd, owner, Appleby, Texas.

10,000,000 Homeless In China After Struggling For Centuries

A few brief paragraphs, under a small heading on an inside page of newspapers told of a major disaster in China; and, commenting on that terrible catastrophe, the esteemed Houston Post editorialized thus:

The Great Yangtze river is on another rampage, bursting dykes, and overflowing thousands of square miles of thickly populated country. Ten million people were rendered homeless by the overflow.

War, pestilence, famine and flood — the Chinese appear to have more than their share of these afflictions. Americans are accustomed to regard disasters which render a few thousands homeless as rather terrible. In China the number of victims runs into millions instead of thousands and the account attracts hardly a passing glance.

Newsreel pictures from the flooded area showed rice farmers using boats to salvage a little of their submerged crops so that death by starvation might be cheated a while longer.

After struggling for centuries with the problem of flood control, using primitive methods and equipment, the Chinese have seen much of what they have been able to accomplish destroyed in a few years of warfare. Little can be done to overcome the recurrent menace as long as the civil conflict goes on.

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

DR. E. C. BILLINGSLEY, DDS., 70, SINCE 1904 AND-OR 43 YEARS HAS BEEN SERVING PROFESSIONALLY FRIENDS IN EAST TEXAS AND WEST LOUISIANA; AND, FROM HOUSTON TO JEFFERSON, HE DECLARES

Manufacturing 30 Plates or More Each and Every Week of the Year is a Record Dr. Billingsley Has Held for a Long, Long Time, he Affirms; and, That he Personally Sees to it That the Very Best of Workmanship is Turned Out and at Such Reasonable Rates That he is Busy Most All of the Time, he Declares

Standing Four Square for Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage, as Well as All of the Other Progressive Programs Advocated in This Special Edition, Dr. Billingsley States That it is Both a Pleasure and a Privilege for Him to Participate and Co-operate in the Instant Newspaper Publicity Advertising Campaign on Behalf of All East Texas

Dr. Billingsley Says he is Also Proud That "All in 267,339 Square Miles, Texas Has Cash, Commerce, Gold and Nickle—Plus Dime Box", Insisting That Cushing His Home and Business Headquarters is Tops With Him

Cushing. — Dr. E. C. Billingsley, DDS, 70, genuinely is the essence of perfection when it comes to furnishing good humor, laughter, encouragement; and, otherwise making light hearted one and all when it comes to helping folk take a new lease on life, so to speak—buoy them onward and upward to the realization that life may be beautiful under any and all circumstances. Professionally, Dr. Billingsley as a Dentist is said to be all in a class unto himself; and, that he enjoys a patronage that is so wholesome that he and his office force are kept busy most all the time, manufacturing and delivering on the average of 30-plates, or more, each and every week of the year, he maintains; and, this record of efficiency, the Doctor says has attended him most all the way since his office was opened here 43-years ago and/or in 1904, he affirms. Native of Buena Vista, Shelby county, Texas, Dr. Billingsley says he came to Cushing in 1943, having begun his Dental practice that year; and, from then until now has enjoyed a lucrative patronage thruout East Texas and West Louisiana, his plate patronage extending from Houston and Galveston on the South to Jefferson on the North, he points out.

Dr. Billingsley is single. His lamented parents were J. T. and Mrs. Betty Billingsley. He devotes all of his professional time to dental work and/or the manufacture of plates, he says; and, that he does not only good work but maintains prices that are so reasonable that his friends and the public constantly keep business coming his way. Dr. Billingsley is one of the better known men in this East Texas area; and, here in Cushing, he recalls the time in his yesteryears when cross ties and saw logs were made right out here on land now used for streets and the town site of Cushing. In other words, Dr. Billingsley is another of the pioneer citizens who recalls the time when Cushing was in its swaddling clothes, but thruout the succeeding years he has made it a part of his business and interest to help build Cushing into the proportions it enjoys to day as a happy, progressive and prosperous community, it is said of him. In the professional world of good dental work, Dr. Billingsley says he is professionally equipped to do his work right; and, that he stands back of it is he has to make an dozen plates or more until his patrons are definitely pleased, he assures. He is full of wit, humor and good nature, it is observed. He likes a good joke; and, he does not hesitate to tell one or more each and every day, his friends and neighbors point out. Good friend and supporter of civic, religious and general public development strides, Dr. Billingsley is also known to advocate the building of a fertilizer factory and other industries here as a means of giving employment to Cushing and Nacogdoches county people, he urges. And, to that end Dr. Billingsley is participating and cooperating actively on behalf of the instant newspaper publicity advertising effort to help publicize more widely the natural and potential resources of this entire area of the Lone Star State of Texas, it is affirmed. He is a most likable fellow, the center of interest and entertainment when it comes to giving folk a light heart and discouraging in every human way possible such night mares as the blues, et cetera. He believes in giving both communities and human beings uplifting attitudes, be it assured; and, at all times Dr. Billingsley maintains that it is the heighth of wisdom and/or the finer thing to exert an optimistic attitude than to yield to any sort of pessimism whether justified or not; and, in support of the good Doctor's philosophy, it is considered timely and appropriate to quote Carroll Abbott, Houston Post State Staff Writer in his concluding article on the 'sometimes odd, but always colorful place names in Texas.' Under the caption: "All in 267,339 Square Miles—Texas Has Cash, Commerce, Gold and Nickle—Plus Dime Box," Mr. Abbot interestingly and humorously proceeded with his third and last of a series that had appeared in his Houston Post to the enlightenment and laughter of his readers; and, now, this Commentator in appreciation of Dr. Billingsley, carries in full Mr. Abbott's final article. In that, said Mr. Abbott: (And again with thanks to Dr. Billingsley):

"Texans are shrewed hombres. In wrangling over a cattle deal, they get the highest prices; in drilling an oil well, they bring in the deepest holes. Business cunning is reflected in many Texas towns.

"You can get a Fair Play in Panola county, but Deal is in Carson county, Commerce is found in Hunt county, which also has Cash. Cost and Sample are in Gonzales county. Price is in both Delta and Rusk counties.

"Cut is placed in Houston county with High in Lamar. Dinero may be had in Live Oak county with a Dime Box in Lee, Gold in Gillespie and Nickle in Gonzales.

You can prosper in Collin county, make Progress in Bailey, go Forward in Lamar, get Security in Montgomery and be Thirfty in Brown. Salesville thrives in Palo Pinto county.

"For produce, you can get fruits from more than 12 communities. Apple Springs in Houston, Lemonville in Orange. Lime City in Coryell, Melon in Frio, Peach in Wood, Pearland in Brazoria and Plum in Fayette.

"There is a Citrusgrove in Matagorda county, Orange Grove in Jim Wells and an Orchard in Fort Bend.

"Coffeeville is in Upshur county. If you want to mix your own, there is Coke in Wood county and Soda in Polk. Teacup is in Kimble county.

"You can find an Amigo in Smith county and develop a Friendship in Williamson. Stranger hides away in Falls county. Loving, quite aptly, is prominent in Young county. You can rest in Paradise, which is in Wise county, be Welcome in Austin county or tramp in the Mud of Travis county. Sublime is in Lavacca county.

"If you are a Nimrod of Eastland county, you can Hunt in Kerr and Slay in Navarro. Pointblank is in San Jacinto county.

"You can Call in Coleman county and get an Echo in Newton.

"If you become lost, Easterly is in Robertson county, West in McLennon, Northfield in Motley and South Plains in Floyd.

"Texans have a wide variety of emotions. Humble is in Harris county, Joy and Jolly in Clay, Smiley in Gonzales, Noble in Lamar and Pert in Anderson. Pep is in Hockley county and Ponder is in Denton.

"Hope is in Lavaca county and Fate is in Rockwall. Dies is in Tyler county with Eulogy in Bosque.

"Dressy is in Callahan county. You can find a Tuxedo in Jones county, a pearl in Coryell, a Lockett in Wilbarger or a Gem in Hemphill.

"Nobility is in Fannin county with Royalty in Wood. King is in Coryell county with a Queen City in Cass. Noble is in Lamar county, with Duke in Hopkins and Knight in Polk.

"There is a Groom in Carson county but not a Bride to be found anywhere.

"Necessity is listed in Stephens county with a pair of Needmores in Hopkins and Bailey counties. Both Garza and Lamar counties have a Ragtown. You can go Loco in Childress county.

"And all this is in 267,339 square miles."

Dr. Billingsley is the kind of professional man who loves people; hence, his invitation and welcome to you, et al to drop in and see him when in Cushing, assuring each and all, he says, that he'll always be glad to see you, enjoy a discussion of current events, swap jokes and/or engage in most any kind of wholesome fun and enjoyment with his fellowman, Dr. Billingsley encourages. A booster and worker for Cushing and all East Texas is a love with Dr. Billingsley, friends and neighbors attest; and, may his future years of continued usefulness, happiness and good health be without number!



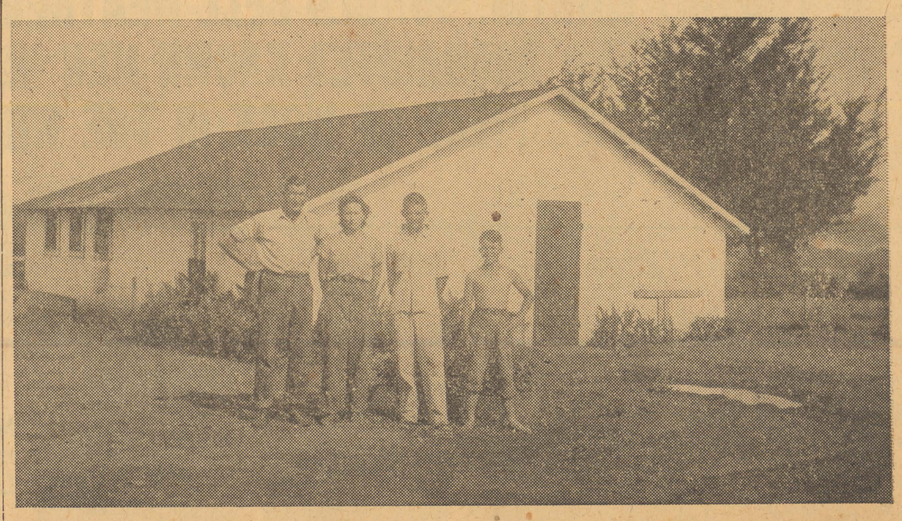
Dr. E. C. Billingsley, DDS, shown in above picture is said to be one of the better known professional men in his classification from Jefferson on the North to Houston-Galveston on the South. Dr. Billingsley lives and maintains his offices in Cushing, Nacogdoches county, East Texas; and, Environs.

W. D. SLAY, 45, DAIRYMAN, OWNS AND CONTROLS UPWARD 183 ACRES OF NACOGDOCHES COUNTY, EAST TEXAS; AND, ENVIRONS, LANDS USED EXCLUSIVELY IN DAIRY PRODUCTION, ALL OF WHICH HE ANNOUNCES HE MIGHT CONSIDER SELLING ON A STRICTLY CASH BASIS

Without a Nickle (a Lone 5-cent Piece) When he Started in Business, Mr. Slay in Contrast to That Lean Record of Yesteryears, Speaks Kindly of the Generous Times That Came Along With His Progress in the Business World

A Pride With Mr. Slay, he Says, is the Fact That He Lives on the 'Old Home Place'; and, Among Activities Beyond Dairying Include Custom Hay Baling and Some Neighborly Plowing With His Tractor

Appleby. — W. D. Slay, 45, another native son of the Appleby sector of Nacogdoches county, East Texas; and, Environs, is all out for constructive progress in all worthy efforts hereabouts, he affirms. His wife, Mrs. Lorine Slay is a natural born Texan, also; and, the two of them are the proud and happy parents of two fine young sons: W. D. Slay III, 18; and, Joe Allen Slay, 13. Parents: Joe and Mrs. Bettie Slay, both living. Parents of Mrs. Slay: E. R. Allen, deceased; and, Mrs. Beatrice Allen, living. The parents of Mr. Slay are pioneer Texans; and, Mr. Slay says the family ancestry easily dates back beyond 100 years ago. Carrying upward 183 acres owned and controlled lands, Mr. Slay says he devotes all of his time presently to his dairy business. Indeed and in fact, he says that's his exclusive business activity except for custom hay baling and some neighborly plowing with his tractor. According his support and influence toward helping publicize more widely the natural and potential resources of East Texas; and, Environs, Mr. Slay says he stands four square for the ultimate success of each and all of the progressive public development programs advocated in this Special edition. Mr. Slay says he has resided hereabouts practically all of his life thus far except for some 16 years with Anderson-Clayton Cotton Company in Houston; and, says he: "There was not a single one of those sixteen years that I did not have a feverish urge to come back home; and, that I have done, notwithstanding that for cash I might consider selling all of my Appleby holdings, including lands, dairy, plows, tractors, farming implements, et cetera." Slay's Dairy was established in 1944, states Mr. Slay, who sells his milk roducts at wholesale via Lufkin, he states. Carrying 40 milk cows, producing 90 to 100 gallons milk daily, Mr. Slay affirms that he conducts his business scientifically and always welcomes opportunities and/or conditions whereby he might be able to improve his service. Present comfortable position enjoyed by Mr. Slay and his family is comparable, he recalls, to the day when he started without a nickle (a lone 5 cent piece) back in his lean yesteryears. His cattle herds usually run 65 to 100 head annually, Mr. Slay reports; and, that in addition to his dairy, he contemplates installation of ranching strides later on, he affirms. Both Jersey and Holstein cattle are carried by Mr. Slay, who possesses a Registered Holstein male in his dairy herd, it is observed. Double unit milkers are employed at Slay's Dairy, it is reflected. Making further reference to his 'less than a nickle capital' as a starter, Mr. Slay says that confidence in his ability and faith in his banker plus the inspiration of a good wife and his two children and the wonderful help of God made it all easy and pleasant for him to follow thru to the splendid success he enjoys today, he declares. A pride possession with him, says Mr. Slay is the fact that he owns and lives on the 'old home place'. In addition to his staunch support and friendship for churches, schools and general public development, Mr. Slay is Secretary of the local School Board. All out now and always for Appleby, Nacogdoches county, East Texas; and, Environs is Mr. Slay to a T — it is appreciatively known.



Mr. and Mrs. W. D. Slay and their 2 sons, left to right, Mr. Slay, owner W. D. Slay Dairy; his wife, Mrs. Lorine Slay; their son, W. D. Slay III; and, Joe Allen Slay, Appleby, Texas.

C. B. (PUNK) FRANKS, 47, OWNER AND OPERATOR FRANKS LUMBER CO. IN BEAUMONT AND BUNA AREAS, NEWTON AND JEFFERSON COUNTIES, EAST TEXAS; AND, ENVIRONS, LIVEWIRE BOOSTER

Native Son of Beaumont Sector of Jefferson County, Mr. Franks Gives it as His Matured and Definite Opinion That Now is the Time to Make Progress Thruout the Whole of East Texas; and, Environs, He Affirms

Beaumont and Buna. — Actively co-operating with both his support and influence to help make of Jefferson and Newton counties, along with all East Texas; and, Environs, happier and better communities in which to live and do business, C. B. (Punk) Franks, 47, owner and operator Franks Lumber Company in this sector of the Lone Star State, gives it as his matured and definite opinion that now is definitely the time to make the grade of progress in every good and constructive hereabouts, as well as elsewhere. Native of Beaumont sector of Jefferson county, Texas, Mr. Franks says he moved to Orange for a while but came back to Beaumont in his boyhood and started out in the timber business. His manufacturing stride began in 1946, he reports; and, today he owns and operates what is believed to be one of the best portable sawmills in his Texas area. For a while he operated at Mauriceville, Orange county, coming to Newton county (Buna area) with his lumber manufacturing efforts in February 1947. His plant carries 18,000 to 20,000-feet capacity daily, with an approximate 15,000-feet average, he points out. From 15 to 20-men are employed, he states; and, that he operates 4-trucks and trailers, along with 9-head of mules. Mr. Franks cuts both pine and hardwood, it is observed; and, his entire output is sold at wholesale, it is related by him. Carrying upward 2,000,000-feet standing timber, Mr. Franks says he continues to believe optimistically as to the future; and, because of this firm conviction on his part, he attests, he's always buying more timber lands, inviting such negotiations regularly, he assures. Later on, Mr. Franks announces that he may combine planer operations with his sawmill. Mr. Franks prides himself with an ability to produce premium lumber, his lengths and widths being happy specialties with him, he comments. He says he is fortunate in having good timber so as to be able to produce this high quality lumber. He is co-operating actively with both his support and influence to help publicize more widely the natural and potential resources of East Texas as a whole, it is known; and, that he is also a good friend of churches, school and general public development, friends and neighbors attest. Among Mr. Franks' outstanding operating possessions, he points out, include his 165-hr. power engine; and, a new Ford truck. His wife, Mrs. Emma Franks, and himself are the parents of 6-children: Mrs. Jacqueline Lombardo; Chesley; Cecil; Virgil Ray; Mises Marie and Maxine Franks. Parents: C. F. (Pioneer); and Mrs. Ellla Franks, both deceased. Parents of Mrs. Franks: Richard Williams, deceased; and, Mrs. Della Williams, living. In a word, Mr. Franks does have one of the best equipped and more modern of portable sawmills in this environ of Texas, it is opined. More power to you, Mr. Franks; and, may your good health, progress and prosperity be without estimate!



C. B. Franks, owner and operator C. B. Franks Lumber Company, Beaumont and Buna, Texas is shown in above picture at one of his operations near Buna, Texas.

Pitman & Son Grocery and Market, Ellis (Ech) Pitman, 45; and, Son Glendale Pitman, 20, Popular and Successful Public Service Institution at Cushing, Assured

Native Son, Mr. Pitman Says Except for Some 4 or 5 Years he Has Resided Hereabouts Practically All of His Life Thus Far; and, is Very Happy to be in the Service of His Friends and the Public He Affirms

Cushing. — Supporting with both co-operation and influence the success of the instant effort to publicize more widely the natural and potential resources of Cushing, Nacogdoches county, East Texas; and, Environs along the progressive lines advocated in this newspaper publicity advertising effort, Pitman & Son Grocery & Market is also enjoying a lucrative patronage at the hands of their friends and the public in this favored Cushing area, it is declared. Owned and operated by Ellis (Ech) Pitman, 45; and, his son, Glendale Pitman, 20, the business is known to be held in high favor with its patrons and the public, affirmation is made. Native son of this Texas sector, Mr. Pitman says except for 3-1/2 years at the ship yards in Orange during World War No. 2; and, 14 months with Hill Top Grocery Company, he has resided hereabouts practically all of his life thus far; and, that quite naturally it is a delightful pleasure and a rare privilege for he and his son to be in the service of their friends and the public, he assures. Nice inventory of staple and fancy groceries; and, oh so many choice things to eat, it may be said that Pitman & Son's market carries on the average of 5 butchered beeves weekly; and, calculated on that basis one may readily understand that means their market handles upward 250 head cattle annually, saying nothing for other fresh and cured meat products. That within itself is a sizable business, a fine recognition of the excellent service this father and son are rendering the public, patrons and friends attest. Taking over here only last June, 1947, when they purchased this business, just about a third of a year has found them leaping into and holding a very prosperous patronage, it is declared; and, they expect to hold and increase their business with augmented service and courteous attention to all business, it is proclaimed by them, and each of them, it is known. Feed products are also handled; and, a delivery service is maintained within the Cushing area and/or local trade district, it is announced. Both a cash and credit business is maintained by the Pitmans, the elder making the statement that he believes he can make one statement that few in his classification may qualify to do, he believes, i. e., Mr. Pitman says he has never been a witness in a court of law; he has never served as a juryman; and, indeed and infact, it has fell to his happy lot to have no court experience of any kind except in one instance; and, that was the gladsome day he secured his marriage license to wed his wife, who was Miss Gola Chanceler before their marriage. Her parents, W. J. and Mrs. Alice Chancerler are both deceased, while the parents of Mr. Pitman are both living: Jeff and Mrs. Sultana Pitman. Mr. and Mrs. Pitman have only the one child, Glendale Pitman, single. The Pitmans insist that they are carrying fresh stock of merchandise; and, that at all times this shall, and will, be their motto and proud position in their service to the public in general. Your patronage at Pitman & Son Gro. and Mkt. is genuinely appreciated, assure its owners, your public servants, they invite and welcome!

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Great Blue Heron

Earliest record of a banded bird is that of a heron, believed to be a Great Blue heron, captured in Germany in 1710. The metal bands on its leg had been placed there in Turkey several years before. These herons of great patients have a length of 42 to 50 inches and stand four feet high. Great Blue herons are widely distributed in the Americas, from the Arctic regions southward into the northern parts of South America.