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AZAR A. BEAN LUMBER COMPANY, AZAR A. BEAN, 41, OWNER AND OPERATOR WITH SAWMILL OPERATIONS AT DEVIL'S POCKET AND VOTAW, WITH PLANT OPERATIONS IN NEWTON AND HARDIN COUNTIES

Native of BonAmi, Texas, Mr. Bean Says he Has Been a Resident of Kirbyville Since His Early Boyhood; and That it Has Always Been a Pleasure and a Privilege for Him to Co-operate With the Progressive Element of Progressive Citizenship Thruout the Whole of East Texas in the Interest of General Public Development

Cutting Pine Lumber in Newton County; and, Hardwood Lumber in Hardin County, Mr. Bean Says he Wholesales the Entire Output of Both of His Mills Via Kirby Lumber Company, With Which Concern he Says he Formed a Business Connection Back in the Fall of 1932

Mr. Bean States That in 1927 he Sawed Lumber For Trout Creek Lumber Company, Henry Herndon General Manager at Trout Creek, Texas; And, Combined Daily Output of His Two Mills Now Aggregate 32,000 to 45,000 Feet Lumber, it is Affirmed

Kirbyville, Devil's Pocket ad Votaw. — Azar A. Bean Lumber Company, Azar A. Bean, 41, owner and operator represents one of the outstanding lumber manufacturing industries in this area of the Lone Star State of Texas, according to the splendid showing as to both achievement and accomplishment in the East Texas timber world, is it reflected. Native of BonAmi, Texas, Mr. Bean says he came to Kirbyville, Jasper county, the home of both his business headquarters and residential enjoyment, in his early boyhood days; and, from then until now plus a determined ambition to do even better in future, if possible, he declares it has always been a delightful privilege and a rare joy with him to be able to participate with the progressive element of citizenship and taxpayers in their stride to help build this part of Texas; and, make of it a happier and better place in which to live and do business, he affirms. Mrs. Eloise Bean, wife of Mr. Bean is a native of Beaumont. They have one son, Charles Bean, 3, at this writing. Parents: L. L. Bean, deceased; and, Mrs. Virgie Bean, living. Parents of Mrs. Bean: C. V. and Mrs. Vivian Sprigg, both living. Sawmill lumber manufacturing plants are maintained by Mr. Bean at Devil's pocket, Newton county; and, Votaw, Hardin county, Texas. Having resided in Kirbyville since boyhood, Mr. Bean recalls when he was at the age of 14 he began sawing and working in the timber business; and, except for a slight intermission to complete his education, he states that he has been continuously and everlastingly at it in the timber and lumber manufacturing business thruout all the years of his life thus far, and he has no less intentions for the future, he points out. In 1927, Mr. Bean says he enjoyed sawing lumber for Trout Creek Lumber Company, Henry Herndon, General Manager at Trout Creek, Texas, this relation continuing, he says until 1930, ,when he formed a usiness connection with Kirby Lumber Company, the latter's executive headquarters being located in Houston plus operation of several big mills in favor East Texas localities, it is known. In reality, Mr. Bean says, it was in the fall of 1932 when he actually got down to real business with the Kirby organization; and, from that day until this, he's always had as much or more business than he could handle it seemed. but no where along the line was ever known to falter, attest friends and neighbors. Elsewhere in this Special edition, Trout Creek Lumber Company also carries a full page, the same size as Mr. Bean has underwritten here. When Mr. Bean started with Kirby, he says he was located at Camp Lee north of Kirbyville. This indeed and infact, he reports was the actual beginning of contractual relations with Kirby. At that time he carried a daily lumber manufacturing ability and/or capacity of about 7,000 to 8,000-feet rough lumber daily comparable to his present day combined production of 32,000 to 45,000-feet for like period, information sustains. Presently Mr. Bean is known to be magnificently equipped to make good lumber; and, that he is doing just that is approved by the fact that his output is in constant demand, it is declared. His Newton county outfit located at Devil's Pocket, is said to be the last word in lumber manufacturing efficiency. This mill cuts pine lumber, its daily capacity running from 20,000 to 30,000-feet daily. Mr. Bean reports. At his Hardin county plant at Votaw, where he cuts hardwood lumber, he says his daily capacity runs from 12,000 to 15,000-feet daily. The entire output of both mills is sold at wholesale to Kirby Lumber Co., Mr. Bean, affirms. He carries 40 to 50-men on his pay rolls, he makes known; and, at his Newton county 'Set', he estimates that he is cutting out a tract of 3,000 to 5,000-timbered acres from an aggregate total timber holdings carried by the Kirby organization topping 80,000-acres; and, on which Mr. Bean estimates that there must be upward 63,000,-000-feet of standing timber, he comments plus the belief on his part that the timber supply is unlimited and/or inexhaustible, he believes. The Kirby timber holdings at Votaw, Mr. Bean says are fe ownership lands; and, these acres, also, present unlimited supply, in his opinion. Ties manufactured, also, by Mr. Bean are a specialty with him, it is learned; and, this entire output is said to be used by the Kirby organization in the maintenance of its own railroad operations thruout the great East Texas timber belt where it has timber and manufacturing interests, Mr. Bean reveals. Having started at the very bottom of the success ladder, it is said of Mr. Bean that he has perhaps climbed it more rapidly because of his business stride, efficient management, popularity with his employees, satisfactory business relations with the Kirby organization and all others with whom he has contact; hence, present and future deserved commendation and congratulations attending him!

Azar A. Bean, Lumber Manufacturer, Comes of a Family Whose Ancestry Dates Back More Than 100 Years, Says He

Votaw, Devil's Pocket and Kirbyville.—While Azar A Bean deservedly is known to be constantly building up a splendid record as a manufacturer of good lumber via his Azar A. Bean Lumber Company plants at Votaw and Devil's Pocket, Hardin and Newton counties, East Texas; and, Environs, he also enjoys the distinction of being a member of a family whose ancestry dates back more than 100-years, it is established. Elsewhere in this Special edition, of which Mr. Bean is one of the able Sponsors, there appears general stories anent others members of the Bean family. Mr. Bean has two living brothers: Orman Bean, 33, Superintendent of his Newton County plant at Devil's Pocket; and, Marcus Bean, Superintendent of his Hardin county plant at Votaw. Mr. Bean says he does his own timber cruising; and that he possesses the know how in the manufacture of timber and its selection for the finished product, is demonstrated by the outstanding success he has scored thruout the years that have attended his association with timber, it is pointed out. With his modern equipment at both Devil's Pocket and Votaw, Mr. Bean admittedly is in position to do what some others may not be able to do; hence, the fine record he holds in progressive stride.

"Fair Warning" — Avoid Sailing Thru 3rd Story Window; and, Suffering Wrenched Back, Et Cetera

Kirbyville, Votaw and Devil's Pocket.—Perhaps some may think the editorial quoted below from The Memphis Commercial Appeal under caption: "Fair Warning" may not have anything to do with the manufacturing of lumber and/or the boosting and working for general public development of East Texas natural and potential resources; but, the fact remains, in the opinion of this Commentator that it is worth while, again with thanks to Azar A. Bean, owner of this page of newspaper publicity advertising on behalf of his Azar A. Bean Lumber Company and this great Texas area, the same is herewith presented with an invitation that you read it and capitalize on its suggested appropriateness. Says The C. A.:

"Women, for reasons never really understood by men, are so constituted that it is absolutely imperative with them to shift the furniture every now and then. Probably it is a revolt against the routine nature of household tasks and a compelling desire to assure oneself that changes are possible. An incident in Atlanta lately proved, however, furniture moving can be overdone. A lady who found it impossible to go to sleep suddenly thought of a perfectly dandy way to arrange the living room. She roused her husband and the work began. She tugged hard at a table. Her grip failed and she sailed through a third story window and landed with a wrenched back and two fractured wrists. It is a fair warning."

"Vets' Reunion — No Vets" Sadly Calls To Mind That Each of Us Should be Most Considerate

Kirbyville, Votaw and Devil's Pocket.—Azar A. Bean, owner and operator Azar A. Bean Lumber Company with headquarters in Kirbyville and sawmills at Votaw and Devil's Pocket in his civic, religious and general public development strides is recognized as a kindly man, a most considerate citizen and taxpayer in the sense that he believes in doing everything right and on time, attest neighbors and friends who are known to have watched his progress up succes ladder with no small degree of interest. Perhaps to better illustrate our point on behalf of Mr. Bean in the instant suggestion, this Commentator is quoting a timely editorial carried recently by The Houston Post under the caption: "VETS' REUNION — NO VETS;" and, because of its sincerity and general application not only here but everywhere, your attention is invited, thanks to Mr. Bean. Says The Post:

A touching reminder of the relentless flight of time and change comes in reports of the annual Confederate veterans' fifty-first annual reunion at Camp Ben McCulloch, in Hays county.

Several hundred persons attended—but not a single Confederate veteran. They were all sons and daughters of veterans, and their families.

Of all the thousands of Texans who donned the gray to fight for the South, only 12 are still in the land of the living. And they are too feeble to attend an encampment. A soldier who was 16 years old when the war ended in 1865 is 98 now. Soon the last of them will have vanished from the earth.

They were a heroic race. Six hundred thousand Johnny Rebs withstood nearly 3,000,000 Union men and all the industrial resources of the North for four years. Nearly three times as many Yankees died of wounds and disease in the war as Confederates. Southern vets used to say, "They didn't lick us; we wore ourselves out licking them."

Texas widows of Confederate veterans, some of them born after the war, are the main beneficiaries of the fund raised by the Confederate pension tax of 2 cents on the $100 valuation. A large surplus is building up in the fund. The tax could be reduced to 1 cent and still raise abundant money to pay the pensions. It might be converted into a fund for support of a home for indigent veterans of World War I. The time that has elapsed since the armistice of 1918 is now about the same as that which had passed since Appomattox when the State Confederate home was established at Austin.



Azar A. Bean, owner and operator Azar A. Bean Lumber Co., is shown above. Mr. Bean resides with his family at Kirbyville and operates sawmills at Devil's Pocket and Votaw, Texas.

AZAR A. BEAN, OWNER AND OPERATOR AZAR A. BEAN LUMBER COMPANY, AFFIRMS THAT HE IS ALL OUT FOR THE WHOLE OF EAST TEXAS, ESPECIALLY JASPER, NEWTON, AND HARDIN COUNTIES IN THE INSTANT EFFORT TO PUBLICIZE MORE WIDELY NATURAL AND POTENTIAL RESOURCES

Looking With Rosy Optimism on a Bright Future for Kirbyville, Devil's Pocket and Votaw Sectors of the Lone Star State of Texas, Mr. Bean Says he Believes Now is the Accepted Time for All of us to Do Team Work in the General Upbuilding of Our Respective Communities

Kirbyville, Devil's Pocket and Votaw. — Not only a maker of good lumber, both pine and hardwood, Azar A. Bean, owner and operator Azar A. Bean Lumber Company with executive headquarters in Kirbyville and manufacturing plants at both Devil's Pocket and Votaw, is accepted and regarded as an ardent good friend, worker and booster for best possible civic, religious and general public development progress thruout the whole of East Texas; and, Environs, particularly so, he points out as to Jasper, Newton and Hardin counties. These are the 3-East Texas counties where Mr. Bean devotes most of his time and attention, it is declared, in the manufacture of both pine and hardwood lumber, his entire output of both plants going to Kirby Lumber Company, he states. He says he is all out for East Texas now and always in the splendid team work this area of Texas is now putting forth to help publicize more widely its vast natural and potential resources, chief among which on the surface, of course, happens to be timber, he opines. Having grown up in the timber world, Mr. Bean says he does not hesitate to go on record as favoring whole heartedly the progressive future public development programs advocated in this Special edition; and, to which he has subscribed generously of both his support and influence. This entire page of newspaper publicity advertising has been made possible thru the generosity of Mr. Bean, a native Texan who is known to have builded a fine record not only as a lumber manufacturer, but as citizen and taxpayer. His record of achievement and accomplishment is one that should, and will, no doubt occupy a position of prominence high up there on the scroll of honor when the final pages of history may have been written, it is believed. Any way, presently, as in the past; and, also out there in future, Azar A. Bean according to friends and neighbors is the type of man who believes in progress; and, as a manufacturer of good lumber, they further acclaim, he is industriously at it early and late to make it possible for construction jobs to proceed over a wide territory. Looking with rosy optimism on a bright future for all Texas and this part of the South, Mr. Bean gives it as his definite opinion that now is the time for all of us to co-ordinate our efforts and work like trojans for the future upbuilding and continued prosperity of our respective communities, he affirms. This goes specifically for Jasper, Newton and Hardin counties, and the whole of East Texas; and, Environs, he affirms. More power to you, Mr. Bean!



Mr. and Mrs. Azar A. Bean and their son, Charles Bean, top; and, bottom partial view of one of Mr. Bean's saw mills and a group of his employes are shown. Mr. Bean is owner and operator of Azar A. Bean Lumber Company, Kirbyville, Votaw and Devil's Pocket, Texas.

6 Trucks; A Pick-Up; and, 8 Log Teams, Plus 4 Utility Teams Required to Take Care of Lumber Manufacturing Transportation Needs of Azar A. Bean Lumber Co.

Above Information Augments Statement on Behalf of Mr. Bean's Employment 40 to 50 Men in the Production 32,000 to 45,000 Feet Lumber as to Both Plants and Woods Operation, it is Pointed Out

Devil's Pocket, Kirbyvill and Votaw. — Azar A. Bean Lumber Company, Azar A. Bean, owner and operator, definitely is one of the progressive and successful industrial units in its classification for this Texas area, facts and figures disclose. Also in support of the active stride employed by Mr. Bean, whose pay roll takes care of 40 to 50 men at his two plants and in the woods, may it also be said that transportation requirements in his operations call for 6-trucks; a pick-up; 8-log teams and 4-utility teams to accommodate his needs, it is stated. Mr. Bean operates sawmills at Devil's Pocket, Newton county; and, Votaw, Hardin county. His business headquarters and residence are maintained in Kirbyville, Jasper county. As stated elsewhere on this page, Mr. Bean daily manufactures 32,000 to 45,000-feet rough lumber, all of which is sold at wholesale, he says, via Kirby Lumber Company. His Votaw plant cuts hardwood lumber to the tune of 12,000 to 15,000-feet daily, he reports; and, his Devil's Pocket sawmill in Newton county confines its operations to cutting pine lumber in a daily capacity of from 20,000 to 30,000-feet, Mr. Bean reports. His manufacture of ties for Kirby railroad maintenance work is a side line with Mr. Bean, it is known.

Now is Progressive Time to Fight All Depressions, Opines Azar A. Bean, Well Known Lumber Manufacturer

Votaw, Devil's Pocket and Kirbyville.—Always thinking, working and serving his Jasper, Newton and Hardin counties sector of East Texas; and, Environs for continued progress and prosperity, Azar A. Bean, able lumber manufacturer takes the position that now is the progressive time; the high time; the right time to fight desperately all forms of depression, be they of physical or mental disorder and/or business and industrial strides. In the conservative opinion of Mr. Bean none of us should waste time encouraging anything short of definite prosperity for both management and labor. A happy and peaceful relationship hapily prevails at the Bean lumber manufacturing plants, this Commentator observed and ascertained from information; and, that Mr. Bean is absolutely correct in his position that we should be on the alert and progressively fight depression at every hand, Tyler Courier-Times under the caption: "School to Fight Depression" editorializes thus:

Roger W. Babson, who predicted the last depresion with such accuracy that he feels equipped to prepare for the next, is founding another of his schols of economics in Kansas.

This institution will be called by the forward-looking title of Utopia College, and will provide courses in economic trends, business cycles, investments, and real estate. Such instruction, according to Babson, will provide preparation for the next depression, and might even prevent one. The school is open to college graduates and non-graduates over 30 years of age.

If knowledge of their origins can prevent depressions, such a school should be crowded. Knowledge inevitably precedes prevention in any line, but the right people have to have the knowledge. The men upon whom the economic health of the country depends are probably too busy to go to school, but perhaps a little leaven can help to leaven the whole lump.

LET'S GO ALL OUT FOR THE WHOLE OF TEXAS

SAYS AZAR A. BEAN

Owner and Operator

Azar A. Bean Lumber Co.

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WALTER HEARNSBERGER, 31, OWNER AND OPERATOR GENE GROCERY & MARKET, H. & H. TIRE & APPLIANCE STORE; GARRISON BROILER PLANT; AND, ASSOCIATE PARTNER GARRISON LUMBER COMPANY

Featuring Staple and Fancy Groceries; Vegetables and Feed; Goodyear Tires; Home Appliances; Hardware; Butane Appliances and Installations; Broiler Plant Carries Capacity 4,500 With 1,000 Coming Off Weekly; and, Lumber Company Land Holdings Represent Upward 4,000 Acres, Says Mr. Hearnsberger

Native of Thornton, Arkansas, Mr. Hearnsberger Says he Came to Texas at the Age of 18 Years, First Locating at Gilmer in 1934; Moved to Cairo Near Nacogdoches in 1937; and, That Same Year he Came to Garrison, Where he is Known to Have Been Active in General Progress of Community, it is Affirmed

Servicing 3 East Texas Counties in His Business Strides, Mr. Hearnsberger is Also Known as a Champion Fox-Hunter thruout the Lone Star State of Texas; and, West Louisiana, Sportsmen Happily Refer to Him, While he Definitely Works in Efforts to Help Develop Natural and Potential Resources Hereabouts, it is Declared

Garrison. — A human dynamo when it comes to constructively getting the job done on behalf of progressive and prosperous business strides and community advancement in all of its quickened and best programs, characterizes somewhat the high esteem in which Walter Hearnsberger, 31, astute young business man is appraised by his neighbors and friends, it is affirmed and attested by those who know him best, it is known.

Young in years but carrying seasoned experience, Mr. Hearnsberger is known to number his friends hereabouts by his acquaintances, it is declared. Native of Thornton, Arkansas, Mr. Hearnsberger first came to Texas in 1934, he says. He was only 18-years of age then, he recalls; and, located first in Gilmer, Upshur county. The first part of 1937 he moved to Cairo, Nacogdoches county only a short distance and/or not so many miles from the county's capital city—Nacogdoches; but, in the latter part of that same year he moved to Garrison, where he immediately identified himself with the progressive element of citizens and taxpayers with the result, it is appreciated, that he became a power in the young leadership of the community for progress in all worth while directions, it is said of him. And, therefore, for 10-years, and more, Mr. Hearnsberger has been the type of young business man, citizen and property owner who is known to have contributed of his usefulness, time and money toward helping to make of this part of the Lone Star State of Texas a happier and better place in which to live and do business, it is assured and pointed out. In addition to being an astute young business man, friend of the Garrison community; and, its people, Mr. Hearnsberger is a recognized champion Fox hunter thruout the Texas and West Louisiana areas, it is happily said of him by Sportsmen who know him best, it is opined. He is the son of G. W. and Mrs. Mary Elizabeth Hearnsberger, both living. His wife, Mrs. Martha Elizabeth Hearnsberger is the daughter of Lee and Mrs. Sarah Ann Dedman, both living. Mrs. Hearnsberger is a native of Bearden, Arkansas. They have two interesting children: Walter Lee Hearnsberger, 7; and, Roy Gene Hearnsberger, 4. Among the local business establishments owned and operated by Mr. Hearnsberger include: Gene Grocery & Market, his brother Billie Hearnsberger being assistant manager; H. & H. Tire & Appliance Store, another brother Herbert Hearnsberger being assistant manager; Garrison Broiler Plant, where Mr. Hearnsberger, his father, G. W. Hearnsberger and the former's brother, George Hearnsberger are known to have established one of the best poultry industries of its kind in all East Texas, it is declared. Mr. Hearnsberger is also an associate partner with his wife, Mrs. Martha Elizabeth Hearnsberger; C. S. Jones; Houston Williams; Mrs. Rosa Williams; and, Lee Dedman in the ownership of Garrison Lumber Company, formerly operated here and still carrying upward 4,000 acres land, Mr. Hearnsberger reports. More general information anent the Hearnsberger interests appear elsewhere on this page of newspaper publicity advertising, which has been underwritten by Mr. Hearnsberger, who affirms his allegiance to the cause of good roads, cheaper power, lower taxes, soil conservation and adequate drainage, along with his support and influence on behalf of improved churches and schools; increased production of all farm products, including livestock, milk, meat and eggs; and, he joins, too, in the extension of cordial invitation on behalf of the location of desirable new people, money and industry, it is appreciated.

Walter Hearnsberger, Designated and Appreciated as Champion Fox Hunter East Texas-West Louisiana

Garrison. — Along with many other fine distinctions enjoyed by Walter Hearnsberger, local business man, friend of the people and energetic worker for the progress of mankind in general thruout this favored area of the beautiful Southland, he is credited with being the champion Fox Hunter in this sector of East Texas and West Louisiana and/or if not within the entire environs of the Lone Star State as a whole, so expert is his knowledge and his keen interest in this particular sport, it is pointed out. Frankly, Mr. Hearnsberger admits that he likes Fox hunting and that he does not hesitate to encourage others to take up the sport and really enjoy it.

Observance of New Traffic Laws, Signals, Important in Texas as Elsewhere—Hearnsberger

Garrison.—Walter Hearnsberger, busy young business man is credited with being the kind of young fellow who also desires to encourage and impress upon one and all alike that faithful observance of all laws is one of the blessings accruing unto each and everyone of us as having to do with our inalienable rights, et cetera and/or to the contrary not withstanding. That is to say, Mr. Hearnsberger along with all other good citizens, which includes law abiding motorists, it is suggested, realizes, appreciates and zealously points out and calls attention to the fact that in the faithful and conscientious observance of the new Texas traffic laws many lives may be spared, saying nothing for untold inconveniences and fines that may be imposed upon those who do not properly observe these new traffic laws, signals and general genuine observation of same. And in support of the timely position taken by Mr. Hearnsberger and hundreds of thousands of others thruout Texas, it is considered well to again 'Warn motorists that signals must be made under new traffic law;" and, to stress the importance of this realization, an Associated Press dispatch under an Austin date line emphasizes that any motorist who turns, slows down or stops a vehicle without giving a proper signal on and after Sept. 5, 1947 (the new regulation having been in effect now just 1-month and 12-days, it may be pointed out) will be violating the new uniform traffic code, Texas Department of Public Safety Director Homer Garrison makes known. Continuing the article said (as matter of general information to motorists here and everywhere) that the new traffic law requires drivers to signal 100-feet before turning or stopping. "Drivers who get halfway across an intersection before they decide to turn and others who swoop into parking places all of a sudden will not only be liable to arrest but will be legally responsible for any collision damage that results from such irresponsible driving," Garrison warned.

He noted that the law allows signalling by electrical or mechanical devices or by use of the drivers hand and arm, adding:

"Most drivers will use hand-and-arm signals, and I don't mean fingertip signals."

The safety director emphasized that the hand and arm must be extended to give a signal—out and up for a hight turn; straight out to the left for a left turn; out and down toward the street for slow or stop."

In granting the above space to Garrison, East Texas; and, elsewhere, all of us have Mr. Hearnsberger to thank for what is believed to be a real public service; hence, the thanks and appreciation of all of us who are interested and anxious to help save a life and/or lives; accident and/or accidents, Mr. Hearnsberger!



W. H. (Herbert) Hearnsberger, above is manager of his brother Walter Hearnsberger's H. & H. Tire & Appliance store, where he features, also, Good Year products, Garrison, Texas, he also being the owner of Walter Hearnsberger's Grocery and Market in Garrison, both of the Hearnsberger stores being centrally located in the heart of Garrison's down town business district, it may be observed.

MULTITUDE OF BUSINESS ACTIVITIES OWNED, OPERATED AND - OR DIRECTED BY WALTER HEARNSBERGER, GARRISON, TEXAS, VIA GOOD SERVICE KNOWN TO BE VALUABLE ASSETS IN THE LIFE AND PROGRESS OF HIS AREA EAST TEXAS; AND ENVIRONS, POINTED OUT

Mr. Hearnsberger Always on the Alert to Help Make of His Community Happier and Better Place in Which to Live and Do Business, it is Known

Garrison. — This is the home of the Walter Hearnsberger business empire, it may be modestly and correctly said of this progressive and industrious young friend of the 3 county wide area he serves; and, its enveirons, it may be creditably and deservedly said of him, facts and figures justify, it is believed. In another part of this page is recorded the fact that while Mr. Hearnsberger is a native of the Wonder State of Arkansas, and proudly so, of course, the fact remains that he is just as keenly, devotedly, actively and enthusiastically interested in the largest and best possible development of his adopted Lone Star State of Texas, be it said of him without fear of contradiction or hope of reward, declares this Commentator from observation and information. At least a quartette of business enterprises hereabouts hold the attention of Mr. Hearnsberger, i. e., his Gene Grocery & Market, purchased July 16, 1947 and christened in honor of his youngest son; H. & H. Tire & Appliance Store, Herbert Hearnsberger, a brother, assistant manager; Garrison Broiler Plant, capacity 4,500 all the time, with 1,000 broilers coming off every 2 weeks with trucks coming by and picking them up, George Hearnsberger, a brother being manager; and, ownership being Mr. Hearnsberger with the associate assistance of his brother and their father, G. W. Hearnsberger. Billie Hearnsberger, another brother is assistant manager of Gene Grocery & Market; and, now, the Garrison Lumber Company, formerly operated here and still carrying 4,000 acres land, says Mr. Hearnsberger, who has associated with him in the ownership of this latter holding, his wife, Mrs. Martha Elizabeth Hearnsberger; C. S. Jones; Houston Williams; Mrs. Rosa Williams and Lee Dedman. Raised on a farm, Mr. Hearnsberger recalls that he started his business career on the princely salary of $15.00 per week and board; but, says he that was his foundation and he endeavored to make the best of it. That he did just that, and more perhaps, is attested by the splendid progress he has made all up and down the line, supporting evidence is at hand to establish his enviable position for one his age, it may be, and is pointed out. The remarkable stride of Mr. Hearnsberger is believed to be a magnificent achievement and accomplishment in many ways; and, in addition to his business genius, he is admittedly the favorite and champion Fox hunter in this part of the South, sportsmen in general hereabouts are known to have appraised, commented and designated.



Walter Hearnsberger and his son, Walter Lee Hearnsberger above standing at entrance to Mr. Hearnsberger's immense 'fryers plant', Garrison, Texas.

ward in all things deservedly progressive; hence, his active support and influence on behalf of the instant effort to help publicize more widely the natural and potential resources of this entire area, it is recognized and appreciated. He is not only tops with his friends in the local business world, but he also comes first as a clean Sportsman, it is advisedly made known. More power, success, happiness and good health to you, and yours, Mr. Hearnsberger.

"It's A Tough Life", "Animals, as Well As Human Beings, Having Their Cross to Bear"

Garrison. — The demonstrative way in which Walter Hearnsberger, young business man and sportsman has made the grade in so many ways and succeeded, it is pointed out, suggestion is offered in what is considered a timely editorial recently carried in Tyler Courier Times that might be helpful not only to Mr. Hearnsberger's friends and the readers of this Special edition, but the public in general. Under the caption: 'IT'S A TOUGH LIFE,' our esteemed Tyler contemporary editorially said:

"It may appear at times that the mere problem of living in this modern world involved complexities and annoyances that tax human endurance. Thus has it ever been—and probably ever will be.

"But the human race is not alone in its tribulations. The animal kingdom often comes out on the short end of the stick.

A mysterious ailment has killed millions of fish at sea off Florida, and the fish, in turn, have acquired the enmity of all Florida chambers of commerce.

In Philadelphia, 70,000 amiable bees dropped in on a barbershop, but an apiarist, who knew how to influence them, escorted the queen home, so they felt they had to leave, too.

"In Hollywood (Florida, this time), a bear was blamed for beating up a man in a fist fight. The news item didn't say who started the argument.

"In New Jersey, pigs have to listen to Guy Lombardo and Bing Crosby because it makes them eat more and grow fatter.

"Worms in Cleveland are lured to the surface by the false promise of a powder called "Worms Galore." And in Seattle a young cow jumped ship to avoid being shanghaied to Alaska.

Animals, as well as human beings, have their crosses to bear."

Raised on Farm and Starting Business Life at $15.00 per Week, and Board, Walter Hearnsberger, Business Genius and Fox Hunter Makes Enviable Score

In His Business Stride, Mr. Hearnsberger is Tops With His Friends; and, as a Sportsman he Comes First in Their Esteem, it is Assured

Garrison. — Nacogdoches county from one end to the other, like the whole of East Texas; and, Environs enjoys many successful citizens and taxpayers, quite a number of whom appear within these pages as Sponsors of this newspaper publicity advertising effort, along with them being Walter Hearnsberger, 31, native of Thornton, Arkansas, who came to Texas in 1934 and got under way in his own right. Starting with a weekly salary of $15.00 and board, Mr. Hearnsberger is known to have dreamed, planned and inaugurated his program of execution in life, facts and figures disclose. As an inspiration and encouragement to other young men to about face and make similar strides to those employed by Mr. Hearnsberger, it is of interest to note and observe the progress Walter has made, particularly so within the past 10 years, it is pointed out. At the age of 18 we find him up at Gilmer, Upshur county, Texas. That was just 13 years ago. Later and/or in 1937 he moved down to Caro, Nacogdoches county; and, the latter part of that same year he established himself here in Garrison. That was just about 10 years ago. Elsewhere on this page Mr. Hearnsberger's business identifications are pointed out. Before coming to Garrison, Mr. Hearnsberger was in public works activities; and, on his location in Garrison, he says he acquired an interest in Garrison Lumber Company here, where it was formerly operated and its ownership continues to carry 4,000 acres land, according to Mr. Hearnsberger, one of its owners along with his wife and other associates, whose names appear elsewhere on this page. On July 16, 1947 he purchased and established his Gene Grocery & Market. In December 1945, Mr. Hearnsberger established his H. H. Tire & Appliances Store. All of his associated business efforts serve mostly within a territory of 3 counties hereabouts; and, their environs, with a constant expansion program in mind, as well as direction, it is admitted. Mr. Hearnsberger is one of the able local school trustees; and, he and his family are known to be ardent friends, workers and supporters of all worth while civic, religious and general public development undertakings in this part of Texas, it is affirmed. Mr. Hearnsberger is also a good sportsman, Fox hunting being his choice, he insists. Looking optimistically toward a bright future for this part of the Lone Star State, Mr. Hearnsberger believes now is the time to go for-



Above picture represents the new home of Walter Hearnsberger's Grocery and Market, Garrison, Texas, where his brother, Billy Hearnsbarger is manager. Mr. Hearnsberger and his brother may be observed left to right above.

Garrison Has Fine Opportunity To Capitalize its Splendid Development Opportunities, Believes Walter Hearnsberger, Able Young Townsman!

Garrison.—Walter Hearnsberger, an aggressive young business leader, a genuine friend of Garrison; and, its people, in a recent interview gave it as his matured and definite opinion that now is the accepted time for Garrison, as a live wire community in the galaxy of Texas business and industrial strides, to go forward in the energetic capitalization of its excellent opportunities along all worth while objectives, he believes and earnestly recommends for adoption on the part of all who would ambitiously like to see a Greater Garrison and a Greater, more progressive and prosperous Tri-County area hereabouts, he opines. All of us have great respect, admiration and appreciation for and on behalf of all who have helped Garrison to be what it is today. To our forefathers; our pioneers, to each and everyone of them we owe a debt of gratitude; and, as a high mark of love and esteem for those who have gone on before; in constructive thought as to the present and/or determined efforts toward achievement and accomplishment out there in the future let's all buckle on the girdle of community building just a little tighter, if you please, and make of Garrison Texas area a proud beacon in the leadership in all that's noble, pure and Holy, sums up somewhat the cultured and refined sentiment of this area as a whole, it is believed; and, in all of its best strides, it is known of all men hereabouts, it is affirmed, that Walter Hearnsberger stands ready, willing and able at all times to help advance the best interests of Garrison Texas area; and, its environs. Come on—lets build a Greater Garrison, a Greater Nacogdoches and adjoining counties; and, a Greater East Texas; and, Environs!

PUT YOUR BEST FOOT FORWARD TO MAKE TEXAS THE BEST PLACE IN ALL THE WORLD SAYS WALTER HEARNSBERGER

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TEX-LA FEED MILLS, TOM HOLMES JR., 28, PARTNERSHIP MGR.; AND WIFE, MRS. MARGURITTE POOLE HOLMES, OFFICE MGR., BOOKKEEPER, CASHIER, MAKING GREAT STRIDES IN FEED MANUFACTURING!!

One of Largest Plants of Its Kind in East Texas and West Louisiana Sectors of the Great Southland, Its Proud Owners Enjoy Justified Pride in Its Successful Operation and General Public Service, Their Gratitude and Appreciation are Genuinely Expressed, it is Pointed Out

General Manager Holmes As a Member of U. S. A. C. During World War No. 2 Says he Went Overseas 3 Times; and, Upon His Return to the States he and His Father, Tom Holmes Sr. Conceived the Idea of Their Big Mill Here at Jasper in Addition to Substantial Holdings Elsewhere; and, the Enterprise is Doing Nicely

Hay Trucking is Also a Big Stride With the Holmes Organization, it is Pointed out, Thousands of Tons of West Texas Hay Being Brought to Their Jasper Trade Area; and, 1,000 Sacks or 2 Car Loads Feed Daily gives Huge Capacity Jasper Operations, Records Establish

Jasper and Denton. — Tex-La Feed Mills, established here in October 1946 enjoys a magnificent record of achievement and accomplishment in the manufacturing and sale of good feeds, saying nothing for the thousands of tons of West Texas hay that are brought in here for distribution via the splendid Jasper trade area of East Texas and West Louisiana, it is pointed out. Comparatively a new industry, Tex-La Feed Mills is owned and operated by Tom Holmes Jr., 28 partnership owner with his father, Tom Holmes Sr. Tom Jr. is general manager of Jasper operations; and, his pretty young wife, Mrs. Margurite Poole Holmes is the efficient office manager, bookkeeper and cashier, it is stated. Jasper was selected for the building and operating of his huge feed manufacturing mill, Mr. Holmes states because of its central location and excellent transportation facilities. It carries a daily capacity of 1,000 sack of feed and/or two car loads, he states; Tex-La Mills specialize in a complete line of poultry, stock and dairy feed, saying nothing for the large bulk line of hay, grain and kindred products, including medicines for all breed of livestock—cattle, hogs, horses, mules and poultry, Mr. Holmes emphasizes for the benefit of the trade in general. East Texas and West Louisiana; and, Environs represent the 'trade area' selected by the Holmes organization, enjoying, as it does says Mr. Holmes, a most liberal patronage. Augmenting the enormous production at its Jasper plant, the Holmes' transport thousands of tons of West Texas hay into the territory served by them, it is announced. Besides their local trade area, Mr. Holmes points out that his company serves other States, including Texas, Nebraska, Louisiana, Kansas, New Mexico, Missouri, Oklahoma, Tennessee, Mississippi; and, all other states from which feed, hay, corn, oats, et cetera may be available. Three large trucks for Long Distance hauling are maintained for this purpose, Mr. Holmes announces. Their Jasper plant is conveniently located on Santa Fe Railroad both for ideal shipping and local services, it is pointed out. Immediately upon coming to Jasper, Mr. Holmes and his organization quite properly identified themselves with the progressive element of citizenry with the result that a fine spirit of enthusiastic co-operation prevails, it is known.

Having spent the greater part of his life in West Texas, Mr. Holmes says he received his College education at Denton's North Texas State; and, then he proceeded to war, having served with Uncle Sam's U. S. A. C. He says he went overseas 3 times, having spent 15 months in England; 5 months in Central America; and, 6 months vs. C. B. I. Returning from war, Mr. Holmes says he went back to Denton for a while. Shortly afterward, he says he and his father, Tom Holmes Sr. conceived the idea of establishing manufacturing operations in Jasper. The results have been most satisfactory, Mr. Holmes declares. The idea followed 15 years on the part of his father hauling and furnishing West Texas hay to farmers, merchants and all thruout a vast territory, he says. His father also enjoys the distinction of being a pioneer sawmill operator in the Roganville and Call sectors, East Texas; and, Environs. As time progressed, so did Mr. Holmes, he having gone out to West Texas; and, then to the Mesquite country down below San Antonio, where he ranched for some 15 years, young Holmes relates. That experience was spent in Jim Hogg county. Following this excusion, his father entered general mercantile activities at Higgins, West Texas. Hay trucking followed and next the big Jasper operations, it is recorded. The Holmes' established their big storage warehouse for hay, feed, etc. at Denton, Texas, where the business is still carried on actively, reportedly it is said. Mr. Holmes comments that the annual business turn over for their 1947 operations most likely will approach if not go beyond a quarter of a million ($250,000.00) dollars, he believes, considering the flattering volume of business accorded them for the first 8 months of the present year, he ambitiously hopes via the route of good service to his patrons and the public, happily announces this enterprising young industrialist.

Tom Holmes Jr., Partnership Manager Tex-La Feed Mills at Jasper Won Bravery Citations

Jasper and Denton. — During World War No. 2, Tom Holmes Jr., partnership manager Tex-La Feed Mills here at Jasper won more than a dozen citations for bravery, it is made known. He was with 8th. U. S. A. C., flying with 8-Ball Spuadron; and, he enjoys the distinction, he says, of having been the first American flyer to be decorated with the British D. F. C. In the possession of all these distinguished honors, Mr. Holmes goes about his business strides without ostentation, making and keeping friends by his acquaintances, it is declared. Local investments carried by Tex-La Feed Mills are estimated at between $75,000.00 and $100,000.00, while the usual inventory usually appraises $12,000.00 to $15,000.00, it is estimated. His charming young wife, is Secretary-Treasurer of Tex-La Feed Mills.

Vit-A-Way Products Manufactured by Transit Grain Co. of Ft. Worth Featured By Tex-La Feed Mills!!

Jasper and Denton. — Tex-La Feed Mills, Tom Holmes Jr., partnership manager handles Vit-A-Way Products, manufactured by Transit Grain Company, of Ft. Worth, he invites in the extension of his patrons thruout East Texas and West Louisiana; and, Environs. Syntha products for poultry; and, Vit-A-Way mineral products for livestock are highly recommended, he states. And, just to keep the records straight, Mr. Holmes suggests and believes that he may be of service to all poultrymen and livestockmen in some or all of his departments; hence, the producers of cattle; hogs; sheep; dairy; eggs; poultry; turkeys; corn; oats; wheat; sudan grass; cotton, et cetera may find it to their advantage to contact Mr. Holmes and employ the benefits offered by him via Tex-La Feed Mills, Jasper, Texas, he points out. Mr. Holmes suggests that it pays to feed scientifically, stressing protein meals; and, urges that foot and mouth diseases be kept away from your herds. Supplemental feeding and supplemental minerals are recommended by Mr. Holmes; and, to help you avoid many possible pitfalls, Mr. Holmes invites you to make the Tex-La Feed Mills your clearing house for both purchases and information!

Holmes and Poole Families Identified in Tex-La Feed Mills Ownership and Operation 2-States Idea

Jasper and Denton — Tex-La Feed Mills with headquarters in Jasper is owned and managed on the two-states idea, i. e., Texas and Louisiana when it comes to ownership and operations, notwithstanding practically all of the ownership is on the Lone Star State side. It comes about in this way: The Holmes family come from the Texas side of the organization; and, the beautiful young wife of Partnership manager Tom Holmes Jr., hails from Louisiana; however, she's right in there pitching with Tom Jr. at his Jasper, Texas industry. Tom Jr. is a native of Higgins, West Texas, the son of Tom and Mrs. Clara Holmes Sr., both living. Mrs. Holmes is the daughter of John H. Poole, living; and, the lamented Mrs. Louella Poole. She is a native of Ansley, La., hence, when the marriage partnership came about as between Tom Jr. and Miss Marguritte, the first tie manifested itself; and, then when a name for their enlarged business became necessary, naturally it was the pleasing to do in again bringing the two states together, thereby establishing Tex-La Feed Mills, a rapidly growing industry serving not only Texas and Louisiana, but many other states as detailed in another article on this page. Jasper, Orange, Tyler, Newton and Jefferson counties furnish excellent outlets vs. Tex-La Feed Mills, it is pointed out—along, with an ever expanding trade territory in all directions, it is established.

Texas and Louisiana Families of Holmes and Poole Joined In Holy Wedlock, Followed By Bringing the Two States Closer Together Via Organization Tex-La Feed Mills

May Have Been a Co-incidence, Says Mr. Holmes, But That is Just What Happened Both as to the Two Families and the Two States Involved, he Further Affirms

Jasper and Denton.—Things do happen, actually new things; and, that, too, under the Sun, comments Tom Holmes Jr., partnership manager in the establishment and operation of Tex-La Feed Mills in Jasper, he proudly and happily states. It came about this way, he points out, i. e., he and his wife were married June 21, 1942, he being of Texas and she of Louisiana; and, then in October 1946; Tex-La Feed Mills (again a combination of Texas and Louisiana) was organized, again giving prominence to their lives and the two-states way of performing, her father emphasizes. Manufacturing good feeds and distributing excellent West Texas hay, Mr. Holmes points out that he and his entire organization are satisfied with a reasonable profit; and, for that reason he endeavors to hold prices down both for the benefit of dealer and consumer, rather than encouraging inflation figures. Backing up such an position on the part of Mr. Holmes and/or others wherever opportunity may present itself. The Houston Post short time ago carried a timely editorial under the caution: 'THE GOOD OLD DAYS'; and, since it appears to be in line with the attitude of Mr. Holmes, it is presented for what it is worth. Says The Post: "Once upon a time Senor Baldez was operating a cafe at Congress and Crawford. We know this because a sign advertising his business persists to this day on an aging structure at that busy intersection. The alert eye of Carolina Valenta, Houston Post staff photographer, contemplated the sign and saw possibilities of a picture charged with human interest.

Senor Baldez endeavored to lure customers with prices that seem fantastically unreal when compared to what eats are costing now. He offered a plate lunch for 15c, and for the same amount one could have his choice of steak and eggs, bacon and eggs, or sausage and eggs. Coffee and fried potatoes were thrown in for free.

That happened in a bygone era, in what the present generation regards as olden days. Whether they were good days, economically speaking, depends on the point of view. Eggs were probably selling for a dime a dozen and bacon for two-bits or less a pound. What profit was the farmer making then, and what sort of a living standard could he maintain by selling his products so cheaply?

Prices similar to those quoted by Senor Baldez prevailed in Argentina a few years ago, when steaks were high and virtually non-existent in American butcher shops. Life ran a pictorial feature about Argentina's abundance. It left the erroneous impression that sirloin steaks at 10 or 15 cents were customary there. They are considerably higher now. The extremely low prices were the result of wartime conditions — Argentina's packing plants and granaries were overflowing, and German submarines were sinking ships so fast none were available for the South American export trade."

Tex-La Feed Mills Got Name For its "8-Ball Fortified Feeds Step-Up Profits" From Simple Application Mr. Holmes' E. T. O. Flying 8-Balls With 8th Air Force

Fifth Annual Wedding Anniversary Celebrated by Mr. and Mrs. Tom Holmes Jr. Also of Interest to Their Many New Friends in Texas and Louisiana, it is known

Jasper and Denton. — Tom Holmes Jr., partnership manager of Tex-La Feed Mills happens to have been one of the 'most decorated' individuals during World War No. 2, records reveal. As a member of the 8th U.S.A.C., (E.T.O.), Mr. Holmes flew 8-Balls along with his Squadron. The good work they did is now interesting history. Comin ghome from war, and after deciding to go into the feed manufacturing business, Mr. Holmes says he realized a good name would be necessary for his feature brand of feed; hence, the easy selection of the name: '8-Ball Fortified Feeds Step-Up Profits'; and, it is said these good feeds are going like hot cakes, the 1,000 sacks daily capacity and/or two car loads being manufactured vs. a heavy public demand for their use, he happily reports. Manufacturing a fine line of highly recommended feeds, Mr. Holmes says he believes they are of higher quality than products turned out by some of the major companies, it is quite natural to understand why business is so unusually and uniformly good with his organization thruout the broad and ever expanding territory served by him, it is observed and appreciated by Mr. Holmes he assures. His expansion program is already calling for more storage and warehouse space, he announces. A substantial pay roll is maintained by Mr. Holmes not only at Tex-La Feed Mills but in his other operations, it is known. Mr. and Mrs. Tom Holmes Jr. celebrated their Fifth Wedding Anniversary June 21, 1947, an item of more than passing interest to their newly made friends in both Texas and Louisiana; and, of course, their old friends here and everywhere rejoice with them in the enjoyment of their nuptial bliss!



Portion of the big Tex-La Feed Mills is shown in above picture, partnership general manager Tom Holmes Jr. and his lovely wife, Mrs. Marguritte Holmes standing on the platform at this major East Texas; and, Environs manufacturing operation.



Mr. and Mrs. Tom (Marguritte) Holmes Jr., are sown at top and bottom in above picture. Mr. Holmes is partnership manager of Tex-La Feed Mills, Jasper, Texas plus huge business operations in West Texas and operations extending over into Louisiana and other states, it is revealed.

TEX-LA FEED MILLS PLANT AT JASPER, JASPER COUNTY, EAST TEXAS; AND, ENVIRONS DESIGNATED AS GREAT COMMUNITY ASSET FOR THE WEST LOUISIANA AND EAST TEXAS AREA, DECLARE MANY PLEASED PATRONS THRUOUT THIS PART OF SOUTH, OWNERS APPRECIATE!

Coming of New Industry to Jasper Hailed as Wonderful Blessing to Producers of Livestock, Poultry, Horses and Mules, it is Pointed Out

Jasper and Denton. — Tom Holmes Jr., partnership manager of Tex-La Feed Mills is known to be receiving the plaudits of the East Texas and West Louisiana trade area because of his successful building and operation of his plant here. Centrally located, possessing ideal transportation facilities and a patronage that is already beyond his fondest dreams and expectations at the beginning, says Mr. Holmes, he is immediately in the task of providing an expansion program that may, and should bring further laurels to his crown, saying nothing for the augmented service that assuredly will come to his patrons and friends thruout this part of the great Southland, it is opined. Tex-La Feed Mills in Jasper is designated as a distinct asset, nothing short of a definie public service institution, it is appraised; and, that its future is most promising goes without saying, assure those who know of its excellent service and splendid co-operation anent community strides in general, it is pointed out. An enormous volume of business is being handled by Tex-La Feed Mills, it is known, not only here in East Texas and West Louisiana, but thruout a great many other states, Mr. Holmes makes known. He is fortunate in the enjoyment of the service of his pretty young wife, Mrs. Marguritte Poole Holmes as his office manager, bookkeeper and cashier, all agree, because she readily goes right ahead with production management on her own when her fine young husband may be away from the plant operation, it is known. That the Tex-La Feed Mills is a great blessing to producers of livestock, poultry, horses, mules, et cetera is attested by many of those appreciating the service of this concern, it is attested without fear of contradiction nor hope of reward, they affirm. Continued progress and prosperity to Tex-La Feed Mills ownership and management!

Owners of Tex-La Feed Mills Are Good Friends Churches, Schools and General Public Development

Jasper and Denton.—In generously according their support and influence toward the success of this newspaper publicity advertising campaign on behalf of East Texas; and, Environs, Tom Holmes Jr. partnership manager with his father, Tom Holmes Sr., made it manifest that he and his associates are good friends and supporters of the churches, schools and general public development thruout this part of the South, it is maintained. Endorsing with enthusiasm the progressive programs advocated in this Special Edition, Mr. Holmes declares that he and his associates are 10 per cent. for cheaper power, lower taxes, better roads, adequate drainage and soil conservation; improved churches and schools; increased production of all farm products, including milk, meat and eggs; and, that naturally they desire to have a part in cordially inviting desirable new people, money and industry to come this way, they emphasize. Mr. Holmes says he grew up on a ranch; and, while he was educated to be a College Professor, he elected to follow the line of his natural qualifications and as a result Tex-La Feed Mills is one of the definite answers, plus the handling of great qualities of grains, feeds, hay, medicines, et cetera for the service of livestockmen and poultrymen in general, he invites.

BETTER CHURCHES
BETTER SCHOOLS
Make Living Better

Public Welfare Should Come First-Say The OWNERS of TEX-LA FEED MILLS

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McMAHON & COBB LBR. CO., SAM W. McMAHON, 29; OTIS EVERETT COBB, 28, OWNERS, BURKEVILLE, WITH A MANUFACTURING RECORD PLACING THESE YOUNG BUSINESS MEN IN QUITE FAVORABLE LIGHT

Above Declaration is Made Advisably; and, Supported by Statements of Friends and Neighbors Who are Believed to be in Position to Qualifiedly Appraise the Ability and Manufacturing Stride of Each, and Both, of These Admittedly Able Manufacturers of Good Lumber, it is Definitely Pointed Out

As Business Partners, Messrs. McMahon and Cobb Say They Began Their Timber Strides as Loggers in 1945; and, Bought Their Present Sawmill in February 1947, Carrying a Daily Capacity 10,000 Feet Rough Lumber, the Output Being Wholesaled Via E. E. McDonald Lumber Co., Kirbyville; Newton Lumber Co., Newton; and, Elsewhere, it is Stated

Carrying 300,000 to 500,000 Feet Standing Timber; Employing From 20 to 25 Men, These Young Gentlemen Announce That They Contemplate Installation Planer Service, Their Combined Outlays of Cash for Pay Rolls and All Purposes Approximating $1,000.00 to $1,500.00, it is Affirmed

Burkeville. — Two of the youngest men engaged actively in the manufacture of lumber (good lumber, the owners declare) in the Newton county area of East Texas; and, Environs, are represented by Messrs. Sam. W. McMahon, 28; and, Otis Everett Cobb, 28, it is believed, These young gentlemen live about half way between Burkeville and Newton, they state; and, here at Burkville they own and operate a sawmill producing daily capacity 10,000 feet rough lumber daily, they make known. Messrs. McMahon and Cobb state that their entire output of lumber is wholesaled via E. E. McDonald Lumber Company, Kirbyville; Newton Iumber Co., Newton; and, elsewhere. Later on these young business men announce that they contemplate installation of planer service at Burkeville, where presently and/or at this writing they are employing from 20 to 25 men at their plant and in the woods, it is affirmed. Carrying 300,000 to 500,000 feet standing timber plus combined pay roll and all purposes outlay of cash weekly of some $1,000.00 to $1,500.00, Messrs McMahon and Cobb are definitely classified up in the bracket of producers of worth while lumber stacks, it is declared. Native of Newton, Mr. McMahon says he has resided hereabouts all of his life thus far. His wife, Mrs. Juanita McMahon is a native of the Newton-Burkeville dividing line sector of Newton county, it is made known. Mr. and Mrs. McMahon have one son, Sam Kelly McMahon. Parents: A. A. (Jack) McMahon, living at Newton; and, Mrs. Clara McMahon, deceased. Parents of Mr. Cobb: Otis and Mrs. Farry Cobb, both living. Parents of Mrs. Cobb: Marion Griggs, deceased; and, Mrs. Lula Griggs, living. Mr. Cobb is a native of San Augustine; and, his wife is a native of the Burkeville-Newton area, the home of Mrs. McMahon. As stated above, Messrs McMahon and Cobb reside about half way between Burkeville and Newton. Mr. Cobb says he came to this area in 1932. In July 1945, Messrs McMahon and Cobb started out as partners in the logging business, it is related; and, in February this year they purchased their present sawmill, as stated above; and, that they have scored handsomely along success highway is admittedly reflected in many ways, it is pointed out. In addition to their timber supplies, these young men state that they usually carry a yard lumber inventory of from 150,000 to 200,000 feet. Local and general markets are patronized in the wholesale of their lumber, it is stated; and, above all else, the young men are known to pride themselves in being able to make good lumber, it is assured by them.

As a separated business activity, buying, selling and producing livestock holds a portion of their attention, it is ascertained; and, White face cattle herds are said to run from 50 to 100 head with satisfactory market distribution, it is declared. Back to their lumber stride, Messrs McMahon and Cobb say they buy both individual logs and contract timber delivered to their skids in Burkeville; and, that three lumber trucks; three log trucks; and, 1 tractor are employed in their general transportation operations. In their public relations, each of the young gentlemen are known to be ardent friends and supporters of worthy civic religious and general public development strides, Mr. Cobb having served 6 years as a school trustee at Stringtown, he reports. The progressive programs advocated in this Special Edition enjoy the support and influence of Messrs McMahon and Cobb, who have underwritten this page of newspaper publicity advertising, working, as it does toward cheaper power, lower taxes, better roads, adequate drainage and soil conservation; improved churches and schools; protection of our forests vs. fires; increased production of all farm products, including livestock, milk, meat and eggs; and, a cordial invitation encouraging location desirable new people, money and industry, it is acknowledged with thanks and appreciation along with other able Sponsors.

MESSRS. SAM W. McMAHON AND OTIS EVERETT COBB, OWNERS McMAHON & COBB LUMBER CO. BELIEVE THEY HAVE ESTABLISHED UNIQUE RECORD FROM OLD 1939 TRUCK TO PRESENT SCORE

While These Young Men Owned a Sawmill, They Had it Operated by Contract, While They Did the Logging, One of Them Doing the Hauling and the Other the Loading in Their Lean Years With Possible $200.00 Weekly Business Then Comparable to $2,000.00 to $2,500.00 Now, They Report

Burkeville. — "Where there is a will, there's a way"; and how true this saying is emphasized in a great big way by the flattering and outstanding success strides made by Sam W. McMahon and Otis Everett Cobb, partnership owners and operators of McMahon & Cobb Lumber Co., who have underwritten this page. In their beginning in the timber world back there not so long ago, these young men recall the time when they started out with an old 1939-truck in their logging operations. They owned a sawmill at Burkeville but unable to operate themselves at that time, he allowed it to function via contract. Meanwhile logs and lots of 'em had to be on hand; and, to have them, Messrs McMahon and Cobb state that they adopted a program that kept them both busy without any loss motion, i. e., one of them did the hauling while the other did the loading, comparable to their present day enviable stride in the lumber manufacturing world, it is pointed out. In their lean years it was considered a high week in business were they to handle as much as $200.00 comparable to an instant pleasing position of ten times that amount and/or more as represented by $2,000.00 to $2,500.00 for like period, they comment. In other words Sam and Otis let their sawmill operation by contract; and, they went after it the hard way but actually got the timber. Scoring result, they were ultimately in position to take over and operate their own mill; have their logs cut and brought in via the regular sawmill operating fashion; and, happily are today and/or at this writing prosecuting their own business functioning with complete satisfaction and apparent desired success in all departments. These young gentlemen have demonstrated beyond any reasonable doubt that proper application of effort will bring success. This crown has come to them in the manufacture of lumber; and, what they have done may be achieved and accomplished by others, it is earnestly believed. Commendations and congratulations, Messrs McMahon and Cobb; and, may your future years find you individually, and collectively, enjoying the greatest of success, good health, progress and prosperity!

May Be Sam McMahon and Otis Cobb Haven't Traveled as Far and Fast; But, They've Made Progress

Burkeville and Newton.—"New Record Pilot Explains How It Feels to Fly Near Speed of Sound" is the way one head-liner emphasized an article written for the United Press under the Muroc Army Air Base, California date line anent a certain air speed record. May be Sam W. McMahon and Otis Everett Cobb, young manufacturers of lumber haven't as yet traveled quite as far and/or fast as the article in question states; but, the fact remains Sam and Otis have come quite a distance in their stride as manufacturers of good lumber; maintenance of substantial pay roll; and, other achievements and accomplishments. However, be this as it may, it is known that both Sam and Otis are good friends and supporters of civic, religious and general public development strides thruout this East Texas area; and, environs. While the air speedsters are making the front page headlines, Messrs McMahon and Cobb are definitely going forward and upward in their successful business strides, it is definitely established. Meanwhile let us take a look and/or peep into the cloud records referred to by the U. P. articles. It said: "Col. Albert Boyd, who set an official world's air speed record of 623.8 miles per hour in a Lockheed P-80 shooting star, said he noticed no adverse effects on himself or his plane as he approached the speed of sound.

Boyd, chief of the air material command's flight test division, smashed the speed record when he sent his jet plane skimming over the dry, prehistoric lakebed four times to break the British mark of 616 miles per hour set Sept. 7, 1946, in a twinjet Gloster Mteor IV.

"The success we experienced on this flight positively demonstrates that speeds well over 600 miles an hour are practical in today's airplanes," Boyd said.

Reaches 632.5 MPH Mark

Boyd, wearing a Buck Rogers type crash helmet to protect his balding head from the desert sun, took 21 minutes to make the four passes over the three kilometer (1.863 miles) course laid out on the desert.

"I was busy as hell," he said. "There are so many things to do, so many instruments to watch.'

The sleek, super-streamlined plane barely skimmed the ground as the 40-year-old Asheville, N. C., pilot guided the craft down the short course to reach a top speed of 632.5 miles per hour on one run.

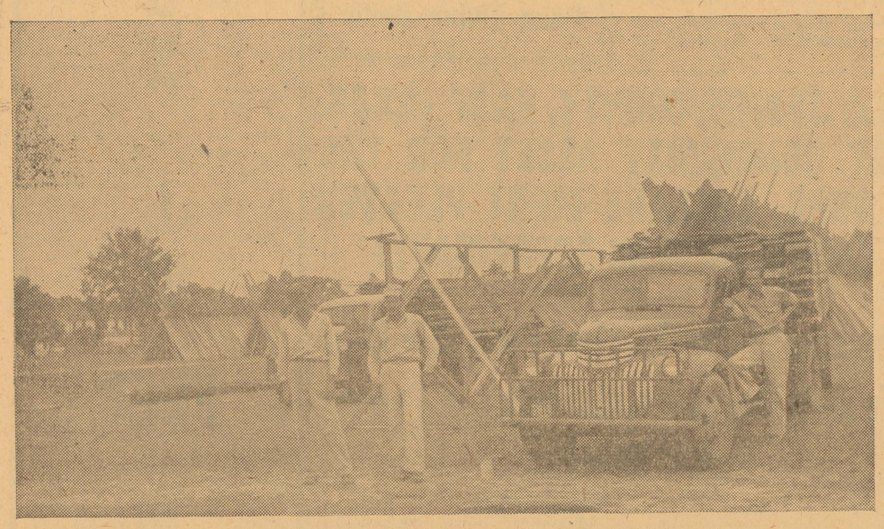
His record of 623.8 was an average of his four runs.

Boyd said he would have gone three or four miles per hour faster if it hadn't been for a 10-mile breeze.

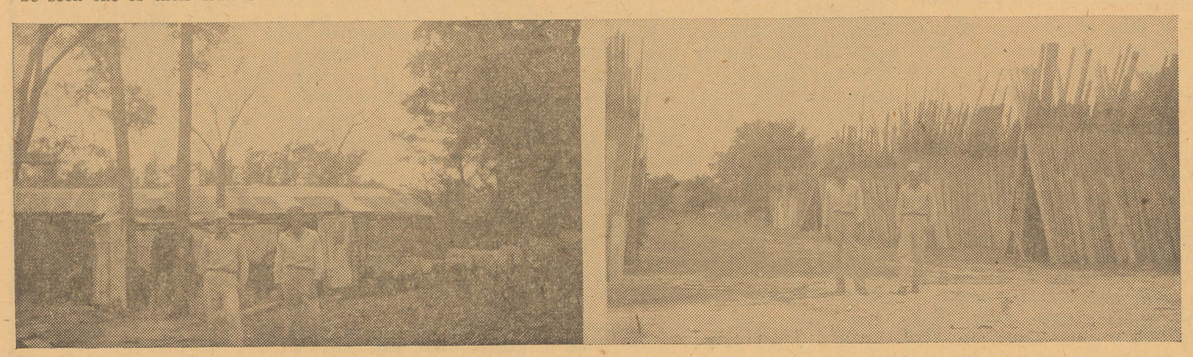
He had reached a speed of 647.1 MPH on a trial run last when he was getting ready for this particular test.

The new speed mark brought the world's record back to the United States for the first time since 1923. The only time the United States ever held the world's record previously was in 1923 when a Lt. Williams flew a Curtiss racer at 267 MPH."

And, may the progress of Messrs McMahon and Cobb continue and proceed now and always as tho it were via lightning radidity in their successful business stride.



In above picture may be observed Sam W. McMahon, left and his associate in business, Otis Cobb, standing in front some of their lumber inventory, Burkeville, Texas. At right in same picture may be seen one of their loaded lumber trucks.



Messrs. Sam W. McMahon, right; and, Otis Cobb to his left in above picture, own and operate McMahon & Cobb Lumber Company at Burkeville, Newton county, East Texas; and, Environs. Messrs. McMahon and Cobb, left to right are again shown at right in above picture exhibiting great stacks of their favorable lumber inventory, it may be observed.

Newton County, East Texas; and, Environs in the Main Have Been Spared the Tragedies of Nature, But it is Always Best to be Prepared Vs. Such Visitations

Sam McMahon and Otis Cobb, Promising Young Lumber Manufacturers, are Also Kindly Fellows in Their Protection Admonitions Against Possible Disaster Here and Elsewhere, Friends and Neighbors Say of Them, and Each of Them

Newton and Burkeville. — So many things, startling things have happened in recent years; and, may continue to happen, that is it well for each and all of us to take stock of ourselves, our communities; and, their people to the end that adequate protection may be afforded when the tides and storms of misfortune come along, it is pointed out. Sympathetic and understanding of human needs, as well as protection of property against possible disaster here or elsewhere, friends and neighbors of Sam W. McMahon and Otis Everett Cobb, promising young lumber manufacturers, ranchmen; and, community leaders point out that individually and collectively these young fellows are constructively powers for good in any eventuality in their Newton county communities; and, environs. Realizing and appreciating that Newton county, East Texas; and, Environs in this may have been spared the tragedies of other lands, it may be appropriately said now that the now time is the definite time to prepare against tragedies of every kind, be they of land, of sea and/or air. It is known that Messrs McMahon and Cobb alert themselves to help avoid injuries to their men or themselves in their plant and woods operation. Via. larger consideration, it is pointed out that each and every one of us need to prepare for such unwelcome eventualities. Therefore in order to better illustrate the point in question, this Commentator with due credit to Jack Rutledge, Associated Press State writer, publishes in full what he had to say some time ago anent the tornadoes up Oklahoma way. The Tyler Courier-Tomes headliner introduced Mr. Rutedges feature story after this fashion; "NOT MAN ON TRAPEZE, BUT HE FLIES WITH GREATEST EASE IN TORNADO"; and, said Mr. Rutledge:

He wasn't a daring young man on a flying trapeze, but he sailed through the air with the greatest of ease.

A new weather bureau report based on an extensive investigation of the April 9 Higgins-Glazier-Woodward tornado brings to light an interesting story, as well as some amazing statistics.

First, the story:

A man in Higgins saw the tornado coming. He rushed to the door to close it but it was torn from his grasp and he was picked up and sent sailing through the air in an easterly direction.

He flew "at a considerable altitude above the tops of some tall trees" the report says. En route, he was wrapped in several strands of wires.

He was deposited on the ground about 250 yards from the house, uninjured except for minor cuts and bruises caused by flying debris. But, wrapped as he was in wire, he couldn't move.

In the meantime, his friend, in the same house, tried to close the door too. And he was picked up and sent flying—but in a northeasterly direction. He told the investigators that he wondered at the time why he was going in a different direction.

Miraculously, he also was deposited on the ground uninjured, and headed for his house. He found his friend, unwrapped him, and together they fought their way home through still-high winds and rain.

There was no home left, but the owner's wife and two children were huddled on a divan, uninjured. The divan and a lamp were the only things left on the floor.

Now for the statistics: the storm traveled 220 miles (average length of a tornado is about 50 miles) had a velocity at the center of the funnel of 450 miles an hour (compared with an average 300), was 1.5 miles wide at Higgins and 1.8 miles at Woodward (average tornado is from several hundred feet-to one-half mile wide). It advanced at a rate of 40 miles an hour, (compared with average 25-30).

"This appears to have been one of the most severe tornadoes on record," the report said. It estimated the dead at 160, injured at 1000, ond property loss at $10,000,000.

"Unknown Soldiers of Peace" Ably Editorializes the Houston Post Re: Texas City Tragedy; Focusing as it Does Importance of Safety Here and Elsewhere

Messrs. McMahon and Cobb Always in Alert on Behalf Safety of Their Men be They at the Sawmill and-or in the Woods, it is Affirmed

Burkeville and Newton. — In the lumber manufacturing world, the same as in all other strides, it is important that the 'safety' protection vs. men in all positions and fortifications be amply shielded against danger. This is definitely an alerted stride on the part of Messrs. Sam W. McMahon and Otis Everett Cobb, owners and operators McMahon & Cobb Lumber Co., it is declared. And, to stress the point of these fine young gentlemen in their efforts to protect the lives of their men against danger at the plant and/or in the woods, it is appropriate to call attention to a splendid, an able editorial by The Houston Post at the time of the burial of the 'unknown' 63 remaining bodies from the horrible Texas City tragedy last Spring. Said The Post under the caption: "UNKNOWN SOLDIERS OF PEACE":

"Beneath the sod of a little burial plot on the old Kemah road north of Texas City, rest the mortal remains of 63 unidentified Americans. Their mass funeral service at Texas City wrote a sorrowful finis to the most tragic Texas disaster since the 1900 hurricane.

Loved ones of the explosion victims grieved afresh, after two months of bereavement, as the bodies of the victims, charred and mangled beyond recognition, were lowered into the earth. Those mourners knew that the one for whom they grieved was among them, but they knew not which body was his. Like the survivors of warriors buried where they fell in foreign lands, their last sight of his face was as a live, healthy person, on the morning of April 16, when he left home for work.

In a sense those 63 dead are unknown soldiers—soldiers of peace, who fought the good fight in the unending battle to supply the daily needs of civilization. They were men from Massachusetts, New York, Missouri, Texas and other States; men of various creeds and colors, all marching together under the flag of American enterprise, Protestant, Catholic and Jewish clergymen, participating in the memorial service symbolized the spiritual brotherhood of the victims in death, as in life. Some of the deceased were humble laborers; some men of high, responsible positions. But they worked together, and now they sleep together in the equality of death.

May they rest in peace; and may the surviving loved ones find consolation in the processes of continuing life, while the compassionate hand of time heals their wounds and they look forward to a happy reunion on the other shore. And may we all hope that from the holocaust at least will come precautions that will safeguard other workers in the future against similar disasters."

McMahon & Cobb
Invites New People,
New Capital To The
LONE STAR
State of Texas

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LESTER LEWIS LUMBER COMPANY, LESTER L. LEWIS, 36, PROGRESSIVE OWNER AND OPERATOR CONTRIBUTES IN MATERIAL WAY TOWARD PROGRESS AND PROSPERITY NEWTON COUNTY, EAST TEXAS

Native of Little River County, Arkansas, Mr. Lewis Says he Lived At Ashdown in the Wonder State Until he Came to the Lone Star State of Texas in 1945, When he Leased and Operated 3 Mills South of Jasper Until March 9, 1947, This Latter Date Marking Time he Bought his Own Sawmill and Went to it in Big Way

Mr. Lewis' Sawmill Rates Daily Capacity 25,000 to 30,000 Feet Rough Lumber Daily, He States; Employs 28 to 30 Men at Plant and in Woods; Plus Weekly Pay Roll Averaging $1,900.00 to $2,000.00, Reports Mr. Lewis, Who is Known to be Receiving Cordial Welcome to East Texas; and, Environs, it is Affirmed

Wafting Greetings Back to His Old Friends and Neighbors in Arkansas, Mr. Lewis Says he Carries 1,900 Acres Standing Timber, Providing at Least a Year's Cutting of 1,000,000 or more Feet of Lumber, he Estimates; and, That he is Always in the Market for Additional Timber Tracts, he Invites

Newton. — Comparatively a newcomer to Texas, yet Lester L. Lewis, 36, owner and operator of Lester Lewis Lumber Company with headquarters here in Newton ,capital city of Newton county, East Texas; and, Environs rates as one of the major manufacturers of good lumber in this area of the Lone Star State of Texas, reportedly it is definitely agreed among those who know him and appreciate his stride as a progressive young timberman and manufacturer, it is pointed out. Coming to Texas in 1945, after having operated for a number of years in Arkansas, Mr. Lewis at once got out there in the lead, it is announced; and, he has remained there, friends and neighbors applaud. Native of Little River county, Arkansas, Mr. Lewis affirms that before coming to Newton he spent practically all of his life, from boyhood up to the time he left, at Ashdown, Arkansas. Affectionately, Mr. Lewis says he was wedded to the Wonder State in more ways than one, i. e., he started off in the timber and lumber manufacturing world down there; and, above all else he married his girlhood sweetheart in Little River county. Before her marriage to Mr. Lewis, she was Miss Bertha Beasley, whose father Mark Beasley is deceased; and, her mother, Mrs. Lizzie Beasley is living. Parents of Mr. Lewis: O. O. and Mrs. Susie Lewis, both living. They still reside at Ashdown; and, in a pretty new home bought by Mr. Lewis and given to his parents by him, a most touching and commendable act on his part, but belovedly so, he assures. Mr. and Mrs. Lewis have one son, DeWayne, 11. Before coming to Texas, Mr. Lewis says his boyhood days found him embarking in the timber and logging work, those early days being lean ones for him, he remembers; but, ambitiously he pressed onward and upward to the work of a higher calling, immeasurably so, it is pointed out; and, today he is a shinning example of what a young fellow may do when he tries, admittedly so. In his yesteryears, Mr. Lewis says he was working for others up to the Spring of 1940, when he started the manufacture of lumber on a leased sawmill; and, so continued until 1945, when he came to Newton. He proudly says he spent all of his life at Ashdown, Ark., until he moved to Texas; and, presently in wafting greetings back to old friends and neighbors in the Wonder State, he does so with a feeling of pride and continued interest in them, he declares; and, naturally so, it is pointed out by those who know him best. However, he is known to be hurriedly fitting into the East Texas way of life, making new friends and acquaintances almost every day, he says; and, in the business world, his stride definitely is one pointing now and always to his success goal, which he maintains is held way up yonder almost akin to the old saying like a wagon hitched to a star. Onward and upward he is known to be climbing in his business stride, accompanied by cordial good wishes on the part of all for the finest and best of genuine success, it is affirmed. While headquarters for Mr. Lewis are in Newton, where he and his family reside, he operates portable sawmill, which he moves from place to place, his first cutting in his Newton county area having been prosecuted at Harrisburg, where he remained only 8 weeks; and, then moved over to a more desirable 'setting.' And, so it goes, he says from 'setting' to 'setting' in the timber belt of his favorable Texas area. While in Arkansas, Mr. Lewis says he also engaged in farming, ranching and production of hogs along with his cattle. He sold this interest, he says, when he decided to come to Texas. Having started out on leased sawmills in Arkansas, Mr. Lewis when he placed foot on Texas terra firma, he immediately leased and operated 3-sawmills south of Jasper, this stride having continued, he says until March 1947, when he purchased his present able plant and got under way in a huge undertaking, he says. The sawmill owned and operated presently by Mr. Lewis carries daily capacity 25,000 to 30,000-feet rogh lumber, he makes known, the entire output at this writing being cleared via Newton Lumber Company, Claude Williams, partnership manager at Newton, it is ascertained. Mr. Williams and his company are also carrying a page of newspaper publicity advertising in this Special edition, on whose behalf Mr. Lewis has underwritten this page; and, in another part of which more elaborate reference is made to Mr. Lewis' possession of 1,900-acres of timber lands, affording him at least a year's cutting with an estimated 1,000,000-feet lumber, or more; plus employment 28 to 30-men at plant and in woods, saying nothing for a weekly pay roll averaging $1,900 to $2,000.00, he points out.

WEEKLY PAY ROLL AVERAGING $1,900.00 TO $2,000.00; STANDING TIMBER APPROXIMATING 1,900 ACRES WITH AT LEAST YEAR'S CUTTING 1,000,000 FEET, OR MORE, ROUGH LUMBER; AND, DAILY CAPACITY 25,000 TO 30,000 FEET LUMBER VS. LESTER LEWIS LUMBER COMPANY

Starting as Struggling Boy Back There in Arkansas, Mr. Lewis' Stride With an Annual Pay Roll Going Beyond the $100,000.00 Mark; and, Other Progressive Strides on His Part, Immediately Establishes This Young Man as an East Texas Major Operator in the Manufacture of Good Lumber, it is Affirmed

Newton.—Lester L. Lewis, 36, is the name, if you please; and, he is none other than the rugged, sincere and ambitious young man who started as a struggling boy back there at Ashdown, Little River county, Arkansas not so many years ago, be it said on his behalf. "Lester", as he is familiarly called by his friends and neighbors 'back home in the Wonder State' is already that and more here is Texas, where he has won new friends and acquaintances via his pleasing manner and desire to be of help both to his new community; and, its people, it is known. In the beginning of his timber and lumber manufacturing career, Mr. Lewis says he had to employ leased sawmills; and, actually came up the hard way, but thanks to determined will power, keen ambition and an ambition to make the grade, facts and figures represent that Mr. Lewis has done just that, plus recognition to the end that he is still climbing success ladder in an splendid way, it is pointed out. The 'leased sawmill' way carried on by him in Arkansas (Ashdown sector) was continued by him in Texas from 1945 to March 1947 (this year) when he purchased his present modern sawmill. It was then that he began to discard the shackles; threw off his swaddling clothes and waded in chin deep and/or even deeper. That he won handsomely in his undertaking is attested by his magnificent record of achievement and accomplishment as a manufacturer of good lumber, it is attested. Possessing upward 1,900-acres timber lands with at least a year's cutting with an estimated 1,000,000 feet rough lumber, or more, Mr. Lewis says he is constantly purchasing additional timber tracts, he invites; and, also announces he will buy contract timber, as well as individual or collective logs delivered to his skids. He states that his skids. He states that his sawmill capacity is 25,000 to 30,000 feet rough lumber daily cleared via Newton Lumber Co., Claude Williams, partnership manager, Newton. Weekly pay rolls sustained by Mr. Lewis approximate and average $1,900.00 to $2,000.00 weekly, he reports. That is upward $100,000.00 annually, comparable to his yesteryears back there in Arkansas; and, also, possibly for a while here in Texas, it is admitted. From 28 to 30-men are employed by Mr. Lewis, whose lumber trucks are known to be kept rolling constantly, some times day and night, reportedly it is said. His output goes at wholesale; and, Mr. Lewis welcomes purchase of individual logs and contract timber in addition to larger tracts of timber, he reminds the readers of this Special edition, making reference to statements above. In addition to 5-big lumber trucks, Mr. Lewis operates a pick up; and, other motor facilities, it is observed. There are also 5-log teams in his lumber camps and/or timber possessions, it is stated. Mr. Lewis does his own timber cruising and acts as his own timber Superintendent, he reveals.

Lester L. Lewis, Lumber Manufacturer, Says on Day he and Mrs. Lewis Were Married he Obtained $1.00 to Purchase Marriage License Comparable to Present Win

Owning and Occupying Comfortable Home With 7.61 Acres Estate in Newton, Texas, Mr. Lewis Also Owns 119 Acres Land in Arkansas; and, Other Properties at Ashdown and Arden, Ark., Some of the Latter For Sale, he Announces

Newton. — Reads like a fairy tale, but it's all true and more, affirms Lester L. Lewis, lumber manufacturer when he states that the day he and Mrs. Lewis were married he obtained $1.00 with which to buy their marriage license; but, as soon as the ceremony was over he states that he buckled on the girdle a little tighter and determined that such a financial situation should not long be allowed to remain with him and/or her; for, says Mr. Lewis he ambitiously and determinedly started out to win. How well Mr. Lewis has succeeded only requires just a tiny peep into his affairs to realize that he 'really got up and went yonder'. Time passed; and, Mr. Lewis continued to climb success ladder, all along serving both God and man, he affirms—knowing that eventually that by living right and doing right he would approach if not attain his ambitious goal; and, while admittedly having scored phenomenally, Mr. Lewis says he is not yet satisfied and consequently he is pressing forward and upward without ceasing, knowing, he believes that full reward shall be his unto the glory of God and the well being of man in the end, his family and friends always being included in everything he says or does, he comments. The lean yesteryears are unforgettable, because they were and are stepping stones his present enviable position, serving also as an inspirational tonic on behalf of even greater strides on his part, he hopes, as future years come along, he points out. Owning and occupying a comfortable home on a 7.61 acre estate in Newton, Texas; Mr. Lewis says he owns 119 acres of farm land, rented out back in Arkansas, where he also owns 8 city lots in Ashdown; and, another 8 lots in Arden, Ark. These latter lots, Mr. Lewis says he would consider selling on cash or terms basis. His properties are situated in Little River county, one of the 'rich spots' of the Wonder State, it is known. A further description finds these properties close to his Grand Father's old home place, he invites your interest. Mr. Lewis has two brothers: Ottis (Mrs. Bettie) Lewis; and, E. G. (Mrs. Edith) Lewis. He has 2 sisters: Mesdames Ann Pasley; and, Lura Jean. Mrs. Lewis has 4 brothers: Alvin Beasley, who along with her brothers: Curtis and Robert are out of U. S. A., vs. World War No. 2; and, Aubrey Beasley. All 3 or her brothers who were in the Army were wounded overseas. She has 1 sister: Mrs. Mildred Brown; and, 1 nephew, the son of Mr. and Mrs. Aubrey Beasley, Mr. Lewis has one nephew, Adren Lewis, who is presently in the U. S. A., Mr. Lewis states. He and his family are known to be ardent friends and supporters of civic, religious and general public development progress as advocated in this Special Edition, the fine success of which is made possible thru the participation and co-operation of Mr. Lewis and other able Sponsors, each and all of whose names appear elsewhere in these pages.

"Twin City" Has its Problems, 'Some Prove Humorous at Texarkana' Near Ashdown, Former Home L. L. Lewis

Newton.—Lester L. Lewis former resident of Ashdown, Little River county, Arkansas not so very far north of Texarkana, Texas-Arkansas; and, presently recognized and designated successful young lumber manufacturer here in Newton county area East Texas; and, Environs, may and no doubt does appreciate recordations from points back near his old home area in the Wonder State; hence, this Commentator with full credit and appreciation to Jack Rutledge, Associated Press Staff writer, quotes this article written by him and appearing recently in the Tyler Courier-Times and other newspapers under the heading: "TWIN CITY" HAS ITS PROBLEMS: 'SOME OF THEM HUMOROUS AT TEXARKANA.' Says, Mr. Rutledge: Paul Upchurch, manager of the bus station at Texarkana, says he has trouble with his public address system. Sometimes it picks up radio station KCMC.

One quiet Sunday morning, for example, he made a routine announcement: "Bus Number 47 loading for Nash, Leary, Lone Star, Red River, Camp Runnels and New Boston—"

Just as he finished, the voice of a Texarkana minister came over the loud speaker: "—and may God have mercy on your soul."

They have trouble with geography in Texarkana, too. The city straddles the state line, you know. It's part in Texas and part in Arkansas. This obviously leads to complications.

A funny one involved a man identified as Joe Doe. There had been some controversy as to whether his home was in Texas or Arkansas. Sometimes he paid taxes in one state and voted in another, and then some official would come along and tell him he was all wrong, so Joe Doe would change.

It was both confusing and a lot of bother. Joe finally asked the government to survey the place and decide once and for all just where he lived.

"From now on," the engineer told him after the survery, "you live in Texas."

"Thank goodness", said Joe. "I won't have to endure any more of those cold Arkansas winters."

When things get dull in Texarkana, they do things like this:

Two men in a fourth-floor office enlivened the monotony by tossing nickels out the window. They thought they'd have some fun with youngsters, but found adults were more amusing.

A society woman heard a nickel drop, looked around cautiously to see if anyone was watching, then made a quick grab for it.

When she was about to continue in triumphant nonchalance, she heard a voice say, "Madam, here's another one." She walked off in a huff.



In this picture may be observed a portion of Lester Lewis Lumber Company Sawmill, which carries a rated capacity upward 25,000 feet lumber daily, states Lester Lewis, owner and operator with business headquarters and residence in Newton, Texas.



In above picture, Lester Lewis, owner and operator Lester Lewis Lumber Company may be observed standing with left foot on fender of his new truck. Truck load logs and portion his woods' crew also shown in above picture. Mr. Lewis formerly of Arkansas, is now a resident of Newton, Texas.

Efficient Crew Employed By Lester L. Lewis, Owner Lester Lewis Lumber Company, he Points Out With Pride in his Expression of a Word of Appreciation on Their Behalf

10 of Mr. Lewis' Organization, Two of His Brothers: E. G. and Ottis Lewis, Came With Him to Texas From Arkansas; and, 'That When Better Lumber is Made', he Proposes to Manufacture It, He Assures

Newton. — Manufacture of good lumber, comments Lester L. Lewis, owner and operator of Lewis Lumber Company requires more than 'just talk', he assures; and, for that reason he says he brought with him a part of his trained Arkansas crew to join his picked and/or select Texas employes, the combination, he believes, having made it possible for him to make a success of his major lumber manufacturing strides in the Lone Star State from the very beginning. Men with experience; men loyal, good and true, are the kind of fellows Mr. Lewis carries on his pay roll, he points out; and, in expressing a word of commendation and appreciation on behalf of all of his men, Mr. Lewis says that when better lumber is manufactured in his part of the timber world, he and his men propose to make it. When he left Arkansas, Mr. Lewis says he knew he'd find good experienced lumber boys in Texas; but, at same time felt it wouldn't hurt to bring along with him at least ten (10) of his Arkansas faithfuls to join with others whom he'd employ here. He did just that; and, realizing that Texas is largely made up with good folk from Arkansas, Alabama, Georgia, Mississippi and other Southern States, as well as from other climes, Mr. Lewis commented, also, that it was just like bringing along with him a part of home to have these loyal friends and employes with him. Among the 10-Arkansans with Mr. Lewis here in Texas are: Wallace Taylor, sawyer; Roy Mattingly, edgeman; Ernest Jones, block setter; James A. Jones, dogger; Mr. Lewis, his own pick-up driver; Joe Lee, team driver; Buster French, team driver; E. G. Lewis, brother of Mr. Lewis, truck driver; Ottis Lewis, another brother of Mr. Lewis, also truck driver; and, so on down the line goes the successful lumber manufacturing stride of Mr. Lewis, who accords full credit and praise to his faithful men who are co-operating genuinely with him, he declares, to get the job done right and on time, he affirms. Such friendly, honest and sincere co-operation as between management and labor as exemplified at the Lester Lewis Lumber Company begets only one result, i. e. that of complete and harmonious satisfaction; agreeable and friendly relations one with the other; and, a pronounced success at every turn, it is assured by Mr. Lewis.

GREETINGS TO EVERYBODY EVERYWHERE

COME TO TEXAS

A GOOD PLACE FOR GOOD PEOPLE TO LIVE GOOD SAYS LESTER L. LEWIS

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JIM B. AND MRS. GILLIE OWEN, PROGRESSIVE MERCHANTS AND RANCHMEN IN SHELBY AND PANOLA COUNTIES PROSECUTING BUSINESS STRIDES ESTABLISHING THEM AS BEING LEADERS THEREABOUTS

Mr. Owen, 54 and, a Native Son is Regarded as one of the Business Successes in This Shelby-Panola County Area, Mrs. Owen Having Been Born in the Latter County, with Success Attending Practically Every Effort on Their Part, it is Pointd Out

Miss Lawaasa Owen, Lovely Daughter of Mr. and Mrs. Owen Received Her B. S. Degree at Stephen F. Austin College, Nacogdoches, 1947; and, is Now Teacher of Vocational Home Economics at Laneville, Texas

Paxton. — This sector of Shelby county, East Texas; and, Environs is indebted to Mr. and Mrs. Jim B. (Mrs. Gillie) Owen and their daughter, Miss Lawaasa Owen for many progressive strides on behalf of the local and general community development, it is declared; but, quite to the contrary, these good folk take the liberal view and suggest that it is they who owe and extend commendation and congratulations to their friends and the public on behalf of the success they enjoy as citizens and taxpayers, business folk, ranchmen-merchants, friends and well wishers of the public at large, it is affirmed. Mr. Owen, 54, is just about the busiest man hereabouts, it is observed; and, Mrs. Owen, a native of Panola county, likewise is in a busy stride from morn' 'til night, it is observed, while Miss Lawaasa, who received her B. S. Degree at Stephen F. Austin College, Nacogdoches, this year (1947) is an energetic and popular teacher of Vocational Home Economics at Laneville, Texas a short distance out from Henderson, Rust county, East Texas; and, Environs. Local native, Mr. Owen carries 200 acres Panola county lands, which he says are leased for prospective oil development and used for the production of general herds of cattle. He buys, sells and produces livestock, his herds usually running upward 100 head, it is ascertained. On August 13, 1944, Mr. and Mrs. Owen established their general store and service station here at Paxton; and, how well they have succeeded may be attested by the large volume of business they enjoy on both a cash and credit basis, it is pointed out. Mr. Owen is popularly known as just plain Jim B. Owen, while his wife is popularly appreciated as Mrs. Gillie Thomas Owen, her parents being O. L. and Mrs. Alice Mae Bell Thomas, both living. Parents of Mr. Owen: C. J. and Mrs. Sarah E. Owen, both deceased. Having resided all of their lives thus far in the Shelby-Panola county areas, Mr. and Mrs. Owen definitely are among the better known citizens and taxpayers of this part of Texas, where they are active in the civic, religious and general public development life of their community, friends and neighbors attest. Property holdings of the Owen family are among the best in this locality, it is pointed out; and, they are known to be striving constantly toward helping to make of their community a happier and better place in which to live and do business, it is affirmed. Modest and retiring of disposition, Mr. Owen does not brag about his achievements and accomplishments; neither, do his wife and daughter, preferring to let results speak for themselves, it is manifested. On this behalf it may be said to their credit, the Owen family members are accepted, regarded and appreciated as community assets; and, more power and success to them, it is pointed out. Groceries, market and service station products are handled at the Owen place of business; and, a good volume of business is reported by them in the civic, religious and general public development life hereabouts, the stride of the Owen family is definitely in the right direction, it is declared, both the glory of God and the well being of many at no time being overlooked by them, or either of them, it is assured. Miss Lawaasa Owen, lovely daughter of Mr. and Mrs. Owen best sums up the relations and affections of her community here at Paxtion when she acclaims: "First a Baptist; Second a Texan; and, Third, an American —first, last and all the time." In this declaration, Mr. and Mrs. Owen are known to share definitely the position announced by their daughter, it is known. In the agricultural and livestock production life of this Shelby-Panola county area, Mr. Owen is regarded as an outstanding success; and, the same likable rating attends Mrs. Owen in the management and operation of their business undertakings, it is pointed out. Generously, Mrs. Owen says that while the store and farm accounts are kept separately both she and Mr. Owen are partners in life, in business and all of their functions, i. e., Mrs. Owen runs the store and associated business affiliations, while Mr. Owen looks after the farm, ranch, et cetera. And, that they are both succeeding individually and collectively is known of all men hereabouts, may it be creditably said of them, and each of them — passing along also due praise and appreciation of their fine young daughter, Miss Lawaasa Owen, who, before accepting her work at Laneville, taught 3 years at Brooks; 2 years at Day; and, spent 1 year with Federal Reserve Bank in Houston. Admittedly, therefore, she is wonderfully equipped to carry on the educational work in which she is now engaged and so well qualified, attest friends and neighbors. Cities Service products are handled at the Owen store in Paxton. Owning and enjoying a lovely home, the Owen family is always improving, expanding, progressing and prospering not alone for themselves but for the good of the community as a whole; and, its people, it is happily said of them. Local and general markets are patronized by Mr. Owen in the sale disposition of his livestock, it is stated. Having subscribed liberally of their support and influence toward the success of this Special Edition, which is dedicated to boosting, working and serving unto the future successful development of natural and potential resources in this vast Texas area, Mr. and Mrs. Owen, and also their daughter, acclaim their interest and desire to see the day come when we may have cheaper power, lower taxes, better roads, adequate drainage and soil conservation; improved churches and schools; increased production of all farm products, including milk, meat and eggs; plus an enthusiastic location of desirable new people, money and industry thruout this part of the Lone Star State. Cordial invitation is and will be constantly extended to good folk here and everywhere to place Shelby and Panola counties; and, other East Texas sectors on their consideration list when time comes to select a new home and/or suitable location for future abode. In this work the Owen family are going along with the rest of us, especially the able Sponsors who have made this unusually successful newspaper publicity advertising campaign the outstanding rearity it possesses. Continued good health, progress and prosperity to you, and each of you, Mr. and Mrs. Owen; and, Miss Lawaasa!



Left and Right, Mr. and Mrs. Jim B. (Mrs. Gillie) Owen; and, center, their daughter, Miss Lawaasa Owen, Paxton, Texas, home of Jim B. Owen, grocery and market, Mrs. Gillie Owen, manager; and, Jim B. Owen, ranch and farm.

E. A. STEWART LUMBER CO., B. E. BELK, 48, MANAGER OF PALESTINE, ANDERSON COUNTY, EAST TEXAS; AND, ENVIRONS OPERATIONS, COMES TO TEXAS FROM WILMER, ARK., WITH A GOOD RECORD AS EXCELLENT PRODUCER, ARRIVING IN PALESTINE IN MARCH, 1946!

Producing Upward 250,000 Feet Rough Lumber Monthly at Palestine, Manager Belk Says he Ships the Entire Output to the Finishing Plant in Texarkana, From Which Point it Passes on Out Into the Consuming Areas of Construction

Endorsing Wholeheartedly Effort to Help Boost and Work for General Future Upbuilding East Texas; and, Environs as a Whole, Mr. Belk is Going Along With Progressive Element, it is Known

Palestine and Texarkana. — E. A. Stewart Lumber Company, manufacturers of all grades Bandsawn Southern Hardwood Lumber, specialties being car oak; cross ties; switch ties; and, bridge timbers, maintains sales office and finishing mill in Texarkana, with three sawmills in Arkansas; and, two in Texas, B. E. Belk, 48, manager of the operations in Palestine makes known. Native of Wilmer, Ark., Mr. Belk came to Palestine in March 1946. His wife, Mrs. Harriet Ann Belk is a native of Fenton, La. They have two children: Miss Clara Duane Belk; and, Mrs. Billye Sue Porter. Parents: C. E. and Mrs. Piny Ophelia Belk, both deceased. Parents of Mrs. Belk: Al and Mrs. Annie Mills, both deceased. Before coming to Texas a little more than a year ago, Mr. Belk sojourned for a while at Thornton, Camden and other parts of the Wonder State of Arkansas. He says he began his timber experience when he was 10 or 11-years of age working at sawmills; and, that he served as hardwood lumber inspector on the road for some 25-years. He says he was with Consolidated Steel for 3-years at Orange; next with the George Henderson and Angelina Hardwood Sales Co., at Lufkin; and, here in March 1946. Mr. Belk says he believes the Palestine plant over which he presides carries the only Steam Shot Gun outfit in this sector of Texas; and, it is generally known as "THE BIG MILL,' cutting around 250,000-feet lumber monthly, the entire product being shipped to the Texarkana operations for finishing and distribution to the different points receiving it for construction consumption, he opines. Approximately 50-men are carried on the Palestine pay roll of the company, it is ascertained; and, that perhaps upward 5-years run of timber supplies, estimated at between 15,000,000 and 20,000,000 feet standing timber are enjoyed by his company in this immediate area. Yard lumber inventory usually runs approximately 1,000,000-feet, Mr. Belk estimates. Individual logs and contract timber supplies are also purchased at the skids here in Palestine, Mr. Belk invites. A natural born enthusiast when it comes to working and boosting for communities where Mr. Belk may be located, it comes perfectly natural for him, he says, to fall in line with the instant progressive movement to help publicize the natural and potential resources of this part of Texas. To that end he says he looks with rosy optimism on a promising future for this entire part of the South; and, to have part in the onward and upward strides serving to help boost and work for future public development along all deserving and worth while objects, Mr. Beek is going along with the rest of us along this interesting and coveted community building iteniary and journey, he affirms. Cutting both pine and hardwood, Mr. Belk says he's always buying additional tracts of timber; and, he invites you to contact him in event you have available timber for sale, he points out. Welcome to Texas, Mr. Belk; and, may every success and happiness attend you and yours!

Erosion Progressively

Central America and Colombia once were the sites of highly developed civilizations. Students believe that there was no sharp break between the old and later Maya empires but a gradual emigration northward as erosion progressively ruined their agricultural lands. The jungle has reclaimed what once were flourishing regions with dense populations.

Belton Latimer, 63, Progressive Citizen and Taxpayer, Contributes Much Toward Civic, Religious, And General Public Development Thruout His East Texas Area!

Mr. Latimer, Native of Rusk County, Says He Came to Garrison Sector of Nacogdoches County in 1911.

Garrison.—Carrying 1,600-acres mother earth and recognized as among the more progressive citizens and taxpayers of this Nacogdoches area of East Texas; and, Environs, Belton Latimer, 63, is credited with having contributed considerable toward the civic, religious and general public development hereabouts, attest friends and neighbors, it is attested. In his yesteryears, Mrs. Latimer is known to have been quite busy in a diversified number of undertakings, among them having had to do with road building, soil conservation and business interests, among the latter being his admitted successful management of the Garrison-Arlam National Farm Loan Association; and, Timpson Farm Loan Association, his official connection with both organizations being that of Secretary-Treasurer, records establish. History also speaks of Mr. Latimer as having been an invaluable asset in the administration of CWA-efforts hereabouts back in 1933-'34, more detailed accounts of this work appearing below. Native of Rusk county, Mr. Latimer says he came to Garrison in 1911, when he became associated with Bob Patterson in the gin and sawmill business. Mr. Patterson died in 1916; and, Mr. Latimer says he served as Executor of the estate; and, later took over as operator and continued that activity until 1927, he says. In 1917, Mr. Latimer became one of the organizers and founders of Garrison-Arlam National Farm Loan Association; and, in 1923 he took over management of Timpson National Farm Loan Association, serving the capacity as Secretary-Treasurer of both institutions, which make loans for Federal Land Bank in the Texas counties of Nacogdoches, Panola and Shelby counties; and, a distinction following Mr. Latimer and his two lending associations finds that there has never been a foreclosure where he had participated in the closing of loan negotiations, a most notable achievement and/or accomplishment, it is believed. All loans made by these Associations for Federal Land Bank are endorsed and guaranteed as to payment of both principal and interest, affirms Mr. Latimer. In 1930, Mr. Latimer says he added fire, casualty and automobile insurance to his line of business activities, also at times clearing some real estate transactions, he points out. Mr. Latimer and his wife, Mrs. Effie Latimer, are the parents of former Lieutenant Commander—now Lt. John (Jack)—Mrs. Carol—Latimer, U. S. Coast Guard; George Latimer, Houston; Miss Myrta Ann Latimer, Student Secretary at Sam Houston College, Huntsville. Parents: John R. and Mrs. Cora Latimer. Parents of Mrs. Latimer: Mr. and Mrs. Robert Pattersson. Arlam School District in Rusk county was the birth place of Mr. Latimer, who declares that he is happy to have been a citizen and taxpayer of the Rusk and Nacogdoches areas all of his life thus far. Mr. Latimer says his lands are partially leased for prospective oil development; and, that the remainder of his acres are likewise available for such purpose, he states. General crops and livestock are produced on his lands, it is observed; and, some 150 to 200-head of White face cattle are carried thereon annually, he affirms. Registered males are carried in his cattle herds, he announces. His lands are owned in Nacogdoches and Rusk counties, Mr. Latimer says. Local markets are patronized in the sale of his livestock, it is learned. Having served some 25-years as a school director, Mr. Latimer emphasizes that it is easy for him to be a friend of the churches, schools and general public development not only for this immediate sector of the Lone Star State but the whole of East Texas; and, Environs. Having grown up with the community, Mr. Latimer says he looks to the future with bright prospects for Nacogdoches, Shelby and Rusk counties; and, Environs. In his yesteryears, Mr. Latimer says he built quite a number of both Federal and State Highways; and, in CWA-work he is known to have been the one outstanding man who believed that the real purpose was to keep the morale of communities; and, their people at high level. Mr. Latimer says he definitely believes Garrison community got more real benefit; and, insofar as he knows it was the only community in the South to receive meritorious recognition, favorably so because of the good work wrought thruout this region, he declares. Mr. Latimer says he built the first road from Garrison to Nacogdoches; and, also to Timpson, some of his road building strides having been taken over in Louisiana, he points out. He performed his last road work in 1927, he reminisces. Anent soil conservation efforts, adequate drainage, et cetera, Mr. Latimer recalls that in 1940 he was elected supervisor and/or chairman, a position which he has held thruout the succeeding years, it is shown. An outstanding achievement, says Mr. Latimer is the fact that hereabouts was organized the 'FIRST SOIL CONSERVATION DISTRICT' in Texas; and, that it became the pattern for the remainder of the State, he proudly informs. As matter of interesting history on behalf of Mr. Latimer's able management of CWA-offices here in 1933, Timpson (Texas) Times said in its issue of December 15 of that year:

The Garrison CWA office has in use an efficient system of "checks and double checks" in carrying out their employment work that leaves room for very little loafing by their employees while on the job. Garrison has 250 men on their daily pay roll, and keeping a check on the efficiency done by each man is no small job, according to Belton Latimer, Supervisor.

Each foreman and timekeeper on the different crews of men keep a complete account of each day's work—the cubic feet of earth moved, yards of ditching, graveling, and grubbing. This is turned in with a record of the men on each crew, the number of hours each man worked, and he is given a grade on his day's work. If the report shows that a man fell below par on a day's work, he is laid off the crew and called to the office to determine the trouble. If he is physically unable to do good work, other arrangements are made for him, but if he is just plain "goldbricking," he is usually ready to stop that after a week's lay-off, Mr. Latimer said.

Then if the report shows that all the men have done good work but the total output record is not good, the crew foreman is called in on the matter to explain things. All the workers knows the system and do their utmost to be able to turn in a good record each night, Mr. Latimer stated.

The 250 men on the Garrison voting box payroll will have improved over one hundred miles of lateral roads around Harrison by the time the project is completed, according to officials, besides the improvements to the city streets. Lateral roads are being improved to the following communities: Concord, Stockman, Henning, Brush Prairie, Walnut Grove, Cedar Bluff, Pinehill and Martinsville.

Officials at the Garrison office are: E. M. Moorman, N. M. Edwards, Belton Latimer, and Mrs. A. C. Irwin.

And, January 25, 1934, Redland Herald, Nacogdoches, Texas spoke of Garrison's well managed CWA-office, and said:

The man who says that CWA is accomplishing little of anything worthwhile should visit Garrison Relief Office.

Last week the Garrison Relief office was supervising the work of about four hundred men and forty or fifty women.

Everything was running with the precision of clock work.

The Herald may be taken to task for the inference it may be accused of not being informed, but it is going to make the statement just the same. The Garrison sewing room was seen running without the slightest sign of confusion — of talking or visiting. Twenty women, each running a sewing machine intent on the task before her.

Garrison has had an efficient relief office ever since the work began a year ago. Belton Latimer took charge of the work as community leader. It was organized systematically. Last summer more than sixty beeves were canned on the shares. Other food was canned and stored for winter use.

Garrison was the first point in the county to secure endorsement of a sewing room. Workers employed furnish their own machines. They draw pay for their work. They produce plain clothing for men, women, and children. Also bed linens.

The product of the sewing room as well as canned goods and food supplies accumulated through the summer are distributed to the needy.

The result is many poor families are living in comfort who otherwise would have gone through the winter in misery.

There is no distinction in workers at Garrison so far as respect for their tasks is concerned. Everyone is insisting on performing a little service for the benefits received.

CWA work is being applied in a splendid manner. Lateral roads are being worked—mail routes and school bus lines first. Property owners have given right of way for forty foot roads where same was needed. Only in one instance was

(Continued on Page 119)



Miss Martha Ann Latimer, daughter Belton Latimer, whose picture appears at bottom, Garrison, Texas.



Partial view mill crew E. A. Stewart Lumber Company, B. E. Belk, Manager, Palestine, Texas, with East Texas management headquarters in Texarkana. Mr. Belk is regarded as a local community asset, friends declare.

THE COTTON BELT STATE BANK, TIMPSON, TEXAS, CARRYING RESOURCES OVER $2,000,000.00 STANDS AS A ROCK OF GIBRALTAR IN ITS COMMUNITY, AFFIRM PATRONS AND THE PUBLIC

Established in 1939, the Past Eight Years are Known to Have Brought Deserved Growth and Expanded Service to This Able Financial Institution, it is Known

Timpson. — The Cotton Belt State Bank, H. L. Rogers, vice president and cashier is the recognized and appreciated financial pillar and/or rock of Gibraltar so to speak, in this admittedly favored sector of East Texas; and, Environs, friends and patrons attest, it is declared. Organized in 1939, the past 8 years are known to have deserved growth and a substantial expansion in this bank's meritorious service to its patrons; and, the public, it is affirmed. Thru its management, this able banking institution is participating along with other representative Sponsors in their co-operation toward making of this newspaper publicity advertising effort the success it enjoys not only in Shelby county, but thruout the some 22 counties of East Texas; and, Environs represented herein. Active in the progress and prosperity of the Timpson trade area, The Cotton Belt State Bank services its patrons and the public via these faithful officers and employees, it is announced:

J. E. Blankenship, President,
E. H. Herbert, Vice President,
H. L. Rogers, Vice President and Cashier,
Mrs. Lucille Futrell, Assistant Cashier,
Perkin Wilson, Assistant Cashier; and, Miss Maxine Rhode,
Mrs. Frances Graves; and,
Mrs. Minette Miller
Clerks.
DIRECTORS:
J. E. Brankenship,
E. H. Hebert,
W. M. Byrn,
J. D. Hairston; and,
H. L. Rogers.

Having started business in 1939 and/or some 8 years ago with deposits aggregating $340,000.00 comparable to its present splendid showing, its more elaborate position may be reflected by appreciating the fact that at this writing it carries Capital and Certified Surplus of $69,000,000.00; and, as a Member of Federal Deposit Insurance Corporation, the public may be interested in its condition as reflected from a condensed statement issued at the close of business June 30, 1947, which established this excellent showing, it is pointed out:

RESOURCES:

Loans and Discounts		$323,527.21
U. S. Government Securities		490,770.19
Other Bonds and Stocks		287,832.72
Customers' Bonds held		697,195.00
Banking house and fixtures		9,280.00
CASH AND DUE FROM BANKS		372,354.18
Other Assets: Prepaid Ins.		1,006.56
Total		$2,181,965.86

LIABILITIES:

CAPITAL STOCK		$ 50,000.00
Surplus		19,000.00
Undivided profits		21,309.35
Customers' Bonds Deposited		697,195.00
Deposits: Individual	$1,360,743.55	
Government	28,032.44	
Other deposits	4,345.52	$1,393,121.51
Unpaid dividends		2,340.00
Total		$2,181,965.86

The Cotton Belt State Bank in addition to being a Member of Federal Deposit Insurance Corporation is a Designated Government Depositary, Vice President and Cashier H. L. Rogers, states; and, be it also said to the credit of this banking institution, both its able official family and faithful employees are known to be distinguished on behalf of their uniform courtesy to depositors, patrons and the public, attestation is given, it is known.

Hevea Rubber Tree

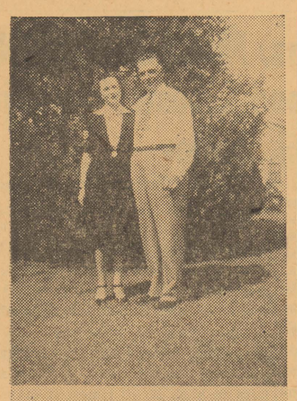
The hevea tree does not produce rubber until about 12 years after planting.



Home of Cotton Belt State Bank, H. L. Rogers, vice president and cashier, Timpson, Texas.

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

E. P. (ERNEST) PEWITT, 48, OIL PRODUCER AND OWNER REGISTERED BRAHMAN CATTLE, ANNOUNCES HUGE DEVELOPMENT PROGRAM IN THE JOAQUIN SECTOR SHELBY COUNTY, EAST TEXAS, ENVIRONS





Top: Mr. and Mrs. E. P. Pewitt; Center: Their Son, Ernest Paul Pewitt; and, bottom their pretty little daughter, wee-tiny Miss Mary Larke Pewitt, Joaquin, Texas.

In Addition to His Own Properties, Mr. Pewitt States That His Brother is Also Proceeding With Huge Drilling Operations in the Joaquin Sector of Texas; and, That Good Results as to Both Oil and Gas Seem to Predominate; Plus an Ambitious Potential Outlook for the Whole of the East Texas Region, He Opines

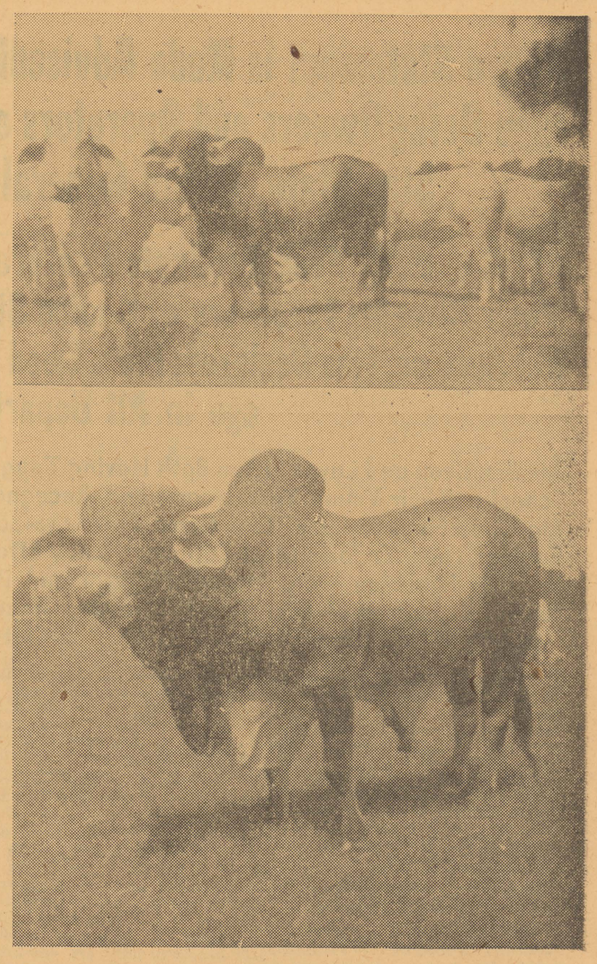
Over in His Registered Brahman Cattle Division, Mr. Pewitt Says he Has Been Offered $10,000.00 For His Famous Brahman Bull 'Blue Quinca' (Pronounced Keenser); and, That he Makes General Sales and Shipments of His Fine Brahman Cattle

Native of Fulton, Ky., Mr. Pewitt Says he Came to Texas in His Boyhood and Located First at Wichita Falls; in 1932 he Moved to Longview; and, in 1939 he Established Himself in Joaquin

Joaquin. — E. P. (Ernest) Pewitt, 48, well known local oil producer and owner of fine Registered Brahman cattle announces that the immediate future may require considerable of his time and attention in the production of his local oil and gas properties; but, that his interest in fine Registered Brahman cattle will never cease, he declares. Brahman cattle with Mr. Pewitt are by no means mere hobbies; but, quite to the contrary they represent a big business within themselves, he assures. Mr. Pewitt is a brother of Paul Pewitt, wealthy oil producer of Longview, Texas; and, elsewhere, the latter being credited with possessing upward 100-producing wells; and, that he is constantly bringing in new fields, among the latter including production efforts in the Joaquin area, his brother announces. As announced in a Special edition for northeast Texas some time ago, Paul Pewitt owns upward 40,000-acres land in the Naples and Omaha sectors of that Texas area; and, it is currently reported that his total aggregate land possessions, both fe and leases may well run beyond 100,000-acres. He does his own drilling, it is stated; and, his brother, Ernest Pewitt here at Joaquin shares the belief with others, that the local production field as to both oil and gas is most promising, he points out. Owning substantial oil and gas properties, Mr. Pewitt says none of these are for sale; and, that confidently he expects to be well into the production possession here long. Native of Fulton, Ky., Mr. Pewitt says he and the Pewitt household first moved to Texas in his boyhood; and, located at Wichita Falls. In 1932 he states that the family moved to Longview; and, in 1939 he came to Joaquin, Shelby county, East Texas; and, Environs almost at the Louisiana State Line, he says geographically speaking. Mrs. Dorothea Pewitt, lovely wife of this enterprising and progressive local oil producer and Registered Brahman cattle owner, is a native of Marshall, Texas. Mr. and Mrs. Pewitt are the parents of two children: Ernest Paul Pewitt, 3: and, wee tiny little Miss Mary Larke Pewitt, 1. Parents of Mr. Pewitt: R. H. Pewitt, deceased; and, Mrs. Mary Pewitt, living at Fulton, Ky. Parents of Mrs. Pewitt: Samuel and Mrs. Lula Campbell, both living. The home estate of Mr. Pewitt here at Joaquin consists of 140-acres of land, the residential quarters being beautifully landscaped and the building improvements being modern and attractive, it is observed. In 1942, Mr. Pewitt says he introduced Registered Brahman cattle on his place, his herd admittedly carrying some of the finest specimens yet seen anywhere, it is noted. His herds usually run from 30 to 100-head, he says with shipments being made generally within Texas; and, elsewhere, Mr. Pewitt makes known. He says his Registered Brahman calves at weaning time sell from $1,200.00 to $1,500.00. His Brahman cows, he states sell from $2,500.00 up; and, he reveals that he has been offered $10,000.00 for his fine Registered Brahman bull, christened 'Blue Quinca" (pronounced Keenser), he affirms. Mr. Pewitt says that recently he sold one Brahman bull for $3,500.00; and, that at weaning time he sold "Duke Manso" young Registered Brahman bull for $1,250.00, these figures being given as an evidence of the high rating his Brahmans enjoy, he comments. Group sales amounting to $2,800.00 and up occur frequently at his Brahman ranch, Mr. Pewitt reports. Anent Mr. Pewitt's oil production program, he states that the field lies within the Joaquin, Texas; and, Logansport, Louisiana area. In the civic, religious and general public development life, Mr. Pewitt and his family are known to be ardent good friends and supporters; and, in the instant effort to help publicize more widely the natural and potential resources of this sector of the South, Mr. Pewitt has subscribed liberally of his support and influence, it is known.



Mrs. Mary Pewitt, widow of the lamented R. H. Pewitt, parents of E. P. Pewitt, Joaquin; and, Paul Pewitt, Longview, Texas.



E. P. Pewitt Brahman Cattle Ranch at Joaquin, Shelby county, Texas; and, Environs carries some very fine Registered Brahmans, Mr. Pewitt reports. Top shows partial view of his Brahman herd, his prize bull "Blue Quinca" appears in the herd; and, bottom shows "Blue Quinca" (pronounced Keenser) at his best. Mr. Pewitt says he is being offered $10,000.00 for this fine bull, his general herd of Brahmans, he reports, usually running 30 to 100 head against general shipments, it is affirmed.

Belton Latimer...

(Continued from Page 118)

this refused. The owner is not popular.

Mr. Latimer as a system of his own in operating CWA crews. The men are graded. Reports of the work done and performance of men is required every night. Mr. Latimer is a contractor. He knows what ought to be accomplished. Lagging workers were layed off the job when reported and asked to visit Mr. Latimer's office.

There they were told plainly they could not stay on the pob and loaf. Morale of work crews was never allowed to become distrubed through the action of lazy workers.

The result is every crew is proud of its work and eager to compare its report of work accomplished with that of another crew. Foreman need not pad reports for the boss knows.

Mr. Latimer has been highly complimented for the work that is being done. He modestly passes on the praises to his foreman and work crews. "They are doing the work and are entitled to all the credit," said Mr. Latimer. "I am proud of what we are doing. Everyone is taking an interest in his work. Did you notice how smoothly that sewing room was running? Old fellows on relief want to do something. We let them clean up around their school grounds, repair the premises, etc. They can do that and not be on charity. In fact we have nothing we consider charity. It is community welfare."

CWA reports are summarized at the end of each week and at the end of the month. The December payroll was $10,333. Mr. Latimer made an estimate of the work done —what a contractor would have been justified in bidding according to his experience and his estimate was $10,456.

Judge Campbell and his family are known to be good friends and supporters. He states that 200-acres of land owned by himself; and, an additional 600-acres of land owned by his wife, aggregating 800-acres of Mother earth are used in the production of general crops and live stock. Possessing one of the largest stocks of merchandise for a community of its size, patrons and friends of Judge Campbell point to him as the Bell Weather, the Definite Original Living Pioneer of Yesteryears; and, that he numbers his friends by his acquaintances. At the time he established his general store here 42-years ago, Judge Campbell recalls that it was at the time the R. R. right of way was being cut via Bon Wier; and, that he had located at a spot at least a mile, or more from his nearest neighbor; and, that it was necessary for him to travel a mile or more to get anything to eat—that is cooked meals. All of that pioneering beginning of Judge Campbell's business and public career were in contrast to his admittedly comparable and comfortable position and status in life today. He attributes his success to Divine Guidance and the loyalty of good friends, points out Judge Campbell, who is actively supporting the instant effort to help boost, work and put for the future public development of the entire area of East Texas and West Louisiana; and, their Environs, it is affirmed. The progressive programs advocated in this Special edition enjoy the fine support and influence of Judge Campbell in the ideal success it enjoys, it is known.

JUDGE T. A. (TOM) CAMPBELL, 63, GENERAL MERCHANT AND NOTARY PUBLIC BEARS ENVIABLE DISTINCTION AS BEING DEFINITE PIONEER HIS EAST TEXAS AREA, HIS DOORS HAVING BEEN OPENED FOR BUSINESS, HE SAYS, JANUARY 5, 1905

According to Statistical Records, Judge Campbell Affirms That he Believes This Establishes Himself Several Months Ahead of Any Other Present Surviving Business Man in the Newton County Sector of East Texas; and, Environs

With His Trade Area Covering Parts of East Texas and West Louisiana, Judge Campbell Says he First Started out as a Deputy Sheriff, But After 1 1/2 Years Service, he Embarked Into Businss Activities; But, Along With it he Served 20 Years as J. P.; Long Time as School Trustee, and Also Road Overseer

Bon Wier. — Aligning himself with the progressive element and going along with the other able Sponsors who have made possible this huge publicity advertising effort on behalf of East Texas; and, Environs, Judge T. A. (Tom) Campbell, one of the better known progressive citizens, taxpayers, general merchants, Notary Public, civic and religious leader has thrown his weight and influence behind present strides making for a more elaborate publicizing of the natural and potential resources of Bon Wier, Newton county, East Texas and West Louisiana, it is proclaimed. Native son and having lived hereabouts all of his life thus far; and, he being one of the better known and more substantial citizens of this Lone Star State area, Judge Campbell is said to be worth his weight in gold to his community; and, its people. As general merchant and substantial land owner, Judge Campbell is known to be interested actively in improved pastures, soil development; soil conservation; better roads; adequate drainage; improved churches, et cetera; and, that he joins actively in the movement to encourage and cordially invite the location of desirable new people, money and industry in this part of the glorious Southland, he affirms. Mr. Campbell has been married twice, his first wife, Mrs. Minnie Meadows, being deceased. To them were born three children: Mrs. Louise Hext, whose husband, R. L. Hext, is local Post Master; Mrs. Ozelle (M. T.) Thomas; and, T. A. (Mrs. Verda) Campbell Jr. There are 4 grand children: Robert C. Hext; Miss Patsy Thomas; Carolyn and Rebecca Campbell. Mrs. Alicie Campbell is the present wife of Judge Campbell. Parents of Judge Campbell: R. M. and Mrs. Mattie Campbell, both deceased; and, his father at the time of his death was serving as County Clerk of Newton county, it is stated. Parents of the Judge's first wife: both deceased. Parents of his present wife: Mr. and Mrs. Pierce, both deceased. Judge Campbell is a native son of Newton county. His first wife was a native of Louisiana; and, his present wife is a native Texan. In his early manhood, Judge Campbell before he was 20 years of age, he says, was sworn in as a Deputy Sheriff in Newton county, he having served in that position 1 1/2 years, it is recorded; and, then on Jan. 5, 1905 he embarked in the mercantile business here at Bon Weir. For the first 12-years, he reports the business operated under the firm name of Howard & Campbell. In 1917, he states that he purchased the interest of his partner; and, thereafter the business continued under the Judge's personal name—T. A. Campbell, General Merchandise; and, today, his store is recognized and appreciated as one of the popular meeting places for both friends and the public, it is attested. Featuring dry goods, groceries, hardware, building materials, et cetera, Judge Campbell says he conducts both a cash and credit business. Judge Campbell states that his family ancestry dates back more than an hundred (100) years; and,, that presently he has no notion of checking in earlier than the end of his first Century of life on this earth. Friends and neighbors express the hope that the Judge may do just that. In his public relations, Judge Campbell is a Notary Public; and, he has served upward 20-years as a Justice of the Peace; a long time as School trustee; and, for a while as road overseer. In the civic and religious life of his trade area, which embraces parts of East Texas and West Louisiana,



Judge T. A. Campbell, pioneer citizen and merchant since 1905 at Bon Wier, Texas. Judge Campbell stands at left in above picture. His daughter, Mrs. Ozelle Thomas and her husband, M. A. Thomas appear in center; and, Mr. Campbell's brother, W. L. Campbell, stands at right.

WHEELER LUMBER COMPANY, E. S. WHEELER, 31, OWNER AND OPERATOR WITH ITS EXECUTIVE HEADQUARTERS AND HOME IN JASPER; AND, SAWMILL IN ZAVALLA, E. TEXAS; AND, ENVIRONS ENJOYING REPUTATION MAKING GOOD LUMBER PLUS SUBSTANTIAL PAY ROLL

Native of Center, Shelby County, Texas, Mr. Wheeler Says he Enjoys the Enviable Distinction of Having Worked in Timber and Manufacturing Lumber All the Way From Kilgore, Gregg and Cherokee County to Mauriceville in Orange County Down Near Beaumont

With Pay Roll Running $1,300 to $1,500 Weekly, Employing Directly and Indirectly 28 to 45 Men, Mr. Wheeler is Recognized and Appreciated as a Definite Community Asset, it is Attested

Jasper and Zavalla. — Wheeler Lumber Company, E. S. Wheeler, 31, owner and operator maintains its executive offices here in Jasper, Jasper county, East Texas; and, Environs, where he and his family also make ther home. Plant operations presently are carried on at Zavalla, Angelina ciunty, south of Lufkin, Mr. Wheeler states. His lovely young wife, Mrs. Helen Margaret Wheeler, serves as efficient secretary-treasurer, bookkeeper and office manager in Jasper; and, Mr. Wheeler looks after manufacturing operations at Zavalla. He also sees to his timber crusing and all outside work having to do with the successful stride of his industry, it is affirmed. Mr. Wheeler has subscribed liberally of his support and influence toward the success of this Special Edition; and, declares that he is a staunch friend and worker for not only Jasper and Angelina counties, but the whole of East Texas; and, Environs, he having worked all the way in the piney-woods from Kilgore, Gregg and Cherokee counties to Mauriceville, Orange county, down near Beaumont, thereby establishing this young man as being among the better known timbermen and lumber manufacturers in his respective sectors in this East Texas area of the Lone Star State, it may be said to his credit, it is pointed out. Cheaper power, lower taxes, better roads and adequate drainage; soil conservation and protection of forests vs. fires; improved churches and schools; increased production of all farm products, including livestock, milk, meat, eggs, et cetera; and, extending a cordial welcome to desirable new people, money and industry all have the solid backing of Mr. Wheeler, he assures, along constructive lines herein advocated. Native of Center, Shelby county, Mr. Wheeler says he began his work in timber in his boyhood, his parents having located at Garrison when he was but 6 years of age. Their next move was to Newton, Newton county, in 1942 he says; and, he and his family established themselves in a lovely home here in Jasper September, 1946, when he began operation of his sawmill at Zavalla in Angelina county, some 24 miles south of Lufkin. In his boyhood, Mr. Wheeler says he worked at the sawmills in summer and went to school in winter, all the time looking onward and upward ambitiously to the time when he'd own his own sawmill; and, this young man is now in the midst of this achievement, which he is striving to turn into a magnificent future achievement. More power to you, Mr. Wheeler to that end. His pretty young wife is a native of Waxahatchie, down near Dallas, Texas. They have two children: Michael Wheeler, 6; and, little John Weldon Wheeler, just 4 months old at this writing. Parents: Prof. Weldon and Mrs. Della Wheeler, both living. Parents of Mrs. Wheeler: J. W. Lambert, deceased; and, Mrs. Amie Lee Lambert, living. Mr. Wheeler calls attention to the fact that after he had worked all up and down the piney-woods of East Texas; and, Environs, he established his mill at Newton, Newton county in 1944; and, in September 1946, he moved his plant to Zavalla, where it is now in operation. Capacity 20,000 feet rough lumber daily, says Mr. Wheeler establish his plant as one of the better and more active for its size over a wide area; and, so much so, he points out that it is necessary for him to take care of direct and indirect pay roll that calls for an outlay of cash each week running from $1,300.00 to $1,500.00, the number of such employes ranging in number from 28 to 45, it it reflected. Directly, he says 13 to 15 of these men are kept busy at his Zavalla plant operations; and, from 25 to 30 others are kept busy out there in the forests getting logs for his mill, he affirms. Mr. Wheeler contracts most of his logs, he states; and, also buys logs delivered at his skids. While his operations as presently constituted represents a major stroke in his Texas area, Mr. Wheeler says he always entertains ambitious expansion programs and to that end he invites opportunity to purchase additional timber tracts, fe or rights, he announces. In the belief that for a mill his size, Mr. Wheeler happily comments that he is maintaining one of the largest pay rolls and operations of its kind in his area; and, that when he reminisces into the yesteryears, his success thus far only spurs him into determined effort to continue making good lumber and serving his customers and the public right. Commendation and congratulations again and again on that score, Mr. Wheeler; and, may your stride in the lumber manufacturing world continue progressively and prosperously plus good health, happiness and every good thing for you and yours in the mental and spiritual world! Mr. Wheeler, sells his lumber output at wholesale, he makes known.



E. S. Wheeler, owner and operator E. S. Wheeler Lumber Company may be observed above standing at his sawmill, Zavalla, Texas. Mr. Wheeler and his family live in Jasper, Texas.

First Big Change

Electrical equipment for curing forage crops in the barn, developed in recent years, was the first major change made in thousands of years in crop drying processes.

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SITTON'S GROCERY & MARKET, LEON SITTON, 33; AND, LAVON SITTON, 33 (TWINS), OWNERS, LOCATED AT THE "Y" (NORTH NACOGDOCHES), REPRESENTS OUTSTANDING BUSINESS OPERATION IN ITS AREA

Above Statement is Made Advisedly, Observation and Information Support, it is Affirmed; These Young Men Also Being Owners and Operators of an Aggregate Total of 563 Acres of Land in Trawick Sector of the Lone Star State, Where General Crops and Livestock Are Produced, Facts and Figures Disclose

"Full-O-Pep" Feed Products Featured at Store of Sitton Bros. in Addition to Their Sizeable Inventory of Choice Staple and Fancy Groceries; Abundant Market Service, it is Declared; Plus, Good Gulf Products With Appreciated Patronage in All Departments, it is Known

Messrs. Leon and Lavon Sitton Both Having Taught School in Their Young Yesteryears; and, Recognizing That Necessities of Life Come From the Soil, Each of Them Endorse Most Enthusiastically Effort to Help Publicize More Widely Natural and Potential Resources of East Texas, Stressing Importance of Soil Conservation, it is Pointed Out

The "Y" (North Nacogdoches) and Trawick. — Messrs. Leon Sitton, 33; and, Lavon Sitton, 33 (Twins) are recognized and appreciated by their friends and the public as two of the finest and best young citizens and taxpayers in this favored sector of Texas, it is pointed out. Raised on a farm up here at Trawick; and, presently engaged actively in the ownership and operation of Sitton's Grocery & Market here at the 'Y' (where Highways 26 and 59 direct you to Henderson and Shreveport) these young business men are known to be rendering an outstanding public service, it is affirmed. They specialize in staple and fancy groceries, featuring sale and distribution of the well known "Full-O-Pep" line of feed products; best to be had in choice market service; and, also dispense and serve Gulf Products, they announce. In addition to their local business operations, Messrs Leon and Lavon Sitton, state that between them they carry an aggregate total of 487 acres of mother earth, to which may be added an additional 86 acres interests, augmenting the total number of acres to 563, records establish. General crops and livestock are produced on these land holdings, it is made known; an, in so far as they are able to do so, it is declared these young men are making wonderful strides in the conservation and improvement of their properties both as to buildings and soil, it may be observed. Hereford cattle to the number of 40 to 100-head annually are carried on the Sitton pastures, it is revealed, their herd possessing a good Registered male, it is observed. The Sitton boys are natives of Trawick; and, both of them are married. Mrs. Marie Sitton, a native of Oak Ridge is the lovely wife of Leon Sitton. They having one charming daughter, pretty little Miss Susan Sitton. Mrs. Zera Sitton, native of Center, is the winsome wife of Lavon Sitton. Parents of Messers Sitton: W. W. Sitton, living; and, Mrs. Janie Sitton, deceased. Parents of Mrs. Leon Sitton: Conrad Whitehead, living; and, Mrs. Whitehead is deceased. Parents of Mrs. Lavon Sitton: Charles Manning, deceased; and, Mrs. Fannie Manning living. Serving both God and humanity is the record of the Sitton twin brothers, friends and neighbors attest; and, naturally, therefore they pride their good name above all else, it is declared. Indeed and infact, it may be, and is, said of them that their greatest joy comes in helping to make of their communities happier and better places in which to live and do business, favorable comment may be heard thruout the area where they have grown up, serve the public in many meritorious capacities and definitely continue to do so, it is assured. The Sitton boys are the kind of young fellows who believe in 'Lasting Values,' it is known; and, in honor of them, as well as to express an appreciation of their real worth to this part of Texas; and, its people, this Commentator is happy to quote this "SELECTION". Under the caption: "LASTING VALUES," the author says:

"A good many years ago,, a mountain lad left his log-cabin home to seek his fortune in a great city. After being away for thirty-five years, he decided to go back and visit the old home place.

"As once again he walked past the old milk house, down by the spring, he recalled that, when a small boy, he had brought in a bag of walnuts. But twenty-five of these he had planted along the little creek bed. Now he looked up to a row of large, beautiful walnut trees.

"He then remembered that on that same day, he had taken the remainder of the bag of walnuts into the house and climbing up the ladder that led to the attic,, he had left them there. He wondered if those walnuts were still in the attic. He entered the cabin, again climbed the ladder, and sure enough back in the corner, covered with dust, were the walnuts. The ones he had planted had grown into trees, but the others had long ago become useless.

To have lasting value as Christians, we must invest ourselves in Christ's kingdom. Only as we lose our lives for His sake, shall we find them again."

In a nut shell, so to speak, that's expressive of the Sitton boys, whose lives are commended to you, and each of you! Leon Sitton first purchased the mercantile business here at the "Y" September 4 of last year; and, on Dec. 28 of that same year, Lavon Sitton came in with his partenship interest, these young gentlemen make known.

Leon and Lavon Sitton (Twins) Good Citizens; Taxpayers; and, Business Men in East Texas ! !

The "Y" (North Nacogdoches) and Trawick.—The stride of Leon and Lavon Sitton, general merchants, planters and livestockmen is known to be onward and upward, always in the direction of trying to help their communities; and, people as a whole thereabouts, it is known, affirming, as they, do that they stand ready, willing and able at all times to do what they may on behalf of buoying up and encouraging the general progress and prosperity thruout this Nacogdoches county, East Texas; and, Environs. Successful young business men; able citizens and taxpayers, the Sitton boys are known to be useful, loyal and faithful friends and workers not only in their business efforts but on the whole, they are known to be regarded and recognized as distinct community assets, it is declared. Because of the ambitious efforts they have employed looking to the advancement of this entire Texas area, it is observed and ascertained from information, this Commentator desires to pay tribute to them, and each of them. Hence, with pardonable pride and with full credit to Frank B. Whitney, its author, we offer this poem under the caption: "HE'S STANDING BY ME ALL THE TIME." Says the appropriate poem infull; and, with due appreciation of the Sitton twins, your attention and interest is invited to these lines:

He's standing by me night and day;
I sometimes think I hear him say;
"Just lean on me and have no fear
And some good blessing will appear;
Just lift your thought to me and know
That naught but Truth can e'er be so."
I always feel that I can try
When I know Jesus is near by.

For Jesus stands at hand to cheer
And have me know He's very near.

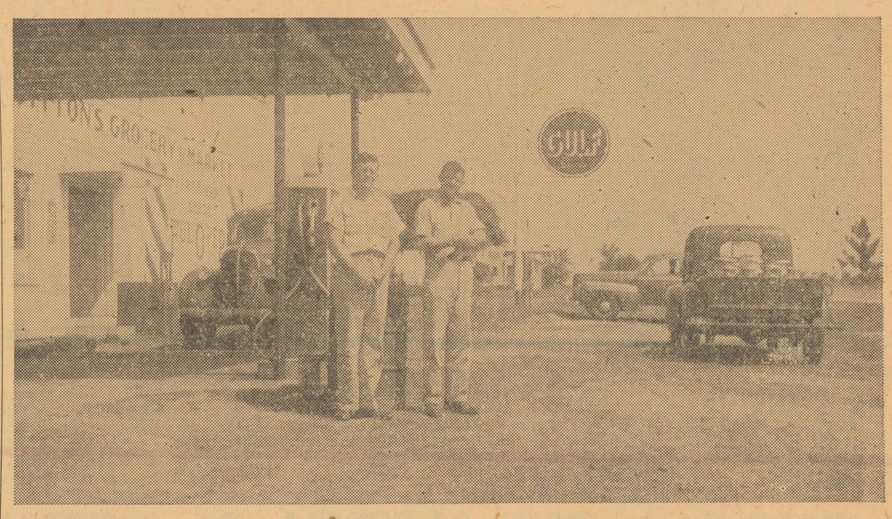
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I always feel that I can try
When I know Jesus is near by.

He's standing by me all the time;
He'd have me look to Him and smile,
To look away from doubt and fear,
And know that He is standing near.
And sometimes when the shadows fall,
I need to know that God is all;
No longer need I be afraid,
For Jesus is at hand to aid.

He's standing by me all the time;
It matters not the hour or clime;
I cannot falter, cannot fail;
His love forever will prevail.
I'll not complain, my lot bemoan;
I'll ne'er again think I'm alone.

Sitton Bros. (Twins) Make Good Headway as Farmers and Livestockmen in Trawick Sector

Trawick.—Friends and neighbors aren't unmindful of the splendid stride Messrs Leon and Lavon Sitton (twins) have made out in the business, educational and political world, it is pointed out; and, also here at their place of birth, these young men are also credited with keeping the old hometies and/or the home fires burning, so to speak, in the sense that they maintain constant interest and property holdings out this way. It is learned that the Sitton brothers own an aggregate total of 487-acres of mother earth holdings in the Trawick sector of Nacogdoches county; and, to this number of acres they are also interested in an additional 86-acres, giving them an approximate aggregate total of 563-land acres, general crops and livestock being produced thereon, it is made known. Hereford cattle are featured on the Sitton lands, a Register male appearing in the cattle herd ranging from 40 to 100-head White face cattle annually, it is ascertained. And, be it said to the credit of the Sitton boys, insofar as they may be able, they see to it that their building improvements and soil conservation efforts are kept in high at all times, it may be observed. Both local and general markets are patronized in the sale of Sitton livestock, records establish. Therefore, it may be said of Leon and Lavon Sitton that they are making good as farmers and livestockmen, same as may be, and is, reported of them in their mercantile and other public service efforts, it is related. Keep your stride, boys; your friends are proud of you, definitely so!



Sitton's Grocery & Market, Messrs. Leon and Lavon Sitton, twins, owners is a popular meeting place for friends and the public at the 'Y' out from Nacogdoches, patrons and neighbors attest, it is declared.

ANY WORTHY EFFORT THAT HAS A PAY ROLL ATTACHED TO IT, ENJOYS WELCOME AND BACKING FROM SITTON BROS., CHAMPIONS OF PROGRESSIVE PROGRAMS ADVOCATED IN EFFORT TO HELP PUBLICIZE MORE WIDELY NATURAL AND POTENTIAL RESOURCES EAST TEXAS

Soil Conservation; Coming of Desirable New People, Money and Industry; Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage; Improved Churches and Schools; Increased Farm and Livestock Production Essential, Leon and Lavon Sitton Invite

The "Y" (North Nacogdoches) and Trawick. — Messrs. Leon and Lavon Sitton, doing business as Sitton's Grocery & Market at the 'Y' where they specialize in Full-O-Pep Feeds; staple and fancy groceries; dispensers of Good Gulf products; and, are really happy because of their successful market service, in their generous underwriting of this page of newspaper publicity advertising toward helping to publicize more widely the natural and potential resources of Nacogdoches county, East Texas; and, Environs, have subscribed of their support and influence with the assurance that they favor cheaper power, lower taxes, better roads and adequate drainage; and, in an interview they have also gone on record as endorsing soil conservation, improved churches and schools; increased production of all farm products, including milk, meat and eggs; and, they do not hesitate to stress the point and desirability of helping to locate desirable new people, money and industry thruout the whole of East Texas, they affirm, it is known. Appropriating the language of one of these young men, it was declared that the Sitton brothers advocate anything and everything that's worthy and has a pay roll attached to it. These young men are said to be always in some kind of expansion program in their various activities, among these, possibly for the future, it was declared, the inclusion of a modern dairy on their Trawick farm land and pasture holdings. In their soil conservation work, these young men are known to have gone all out for good pastures. And, just here Sitton Bros. are known to favor and invite the largest possible effort in the direction of expanded soil conservation efforts here and elsewhere, it is known. Let it be said on this behalf, and also with due credit to the Sitton boys, that successful soil conservation programs are best brought about, it is believed, by adopting definite strides, such as formulating district programs to ascertain physical conditions thereof; why the district was organized; description of district boundaries; climatic conditions; description and usage of the soils of the district; affects of slopes on erosion conditions; flood and silage damage; making farm conservation plans, via group planning; woodlands, acreages and conditions; woodland adjustments needed for improved conservation; cultivate land; crops; land use and its capability; crop rotation principles; pastures, kinds, acreages and condition; pasture conservation practices needed; meadows; idle lands; wildlife; other lands; farmsteads, gardens, orchards and roads; rodent control; economic conditions of a given district, emphasizing size, number and type of farms; land tenure; farm credit, tax systems, roads and markets in relation to district; social conditions of the district, including population, number of families and size, and trend; and/or other information, such as organized groups within a district, goals, et cetera; farm forestry; forest protection; forest management; forest markets and utilization; terrace types and specification for construction of same; farm forestry project boundaries; and, oh so many important things with which the Sitton brothers are known to be familiar and have always been happy to help develop thruout their environs of the Lone Star State of Texas, it is assured on their behalf.



Full-O-Pep Feeds; and, Gulf products are featured along with their general grocery and market at the 'Y', affirm Leon and Lavon Sitton, owners of Sitton's Grocery & Market, these enterprising young business men proudly acclaim down in Nacogdoches county, East Texas; and, Environs, it is known.



Messrs. Leon and Lavon Sitton, twins, owners Sitton's Grocery & Market at the 'Y' where it leads off to Henderson and Shreveport short distance out from Nacogdoches, Texas, these young men also owning upward 400 acres land in the Trawick sector, records establish.

"Full-O-Pep Feed" Enjoying Increased Popularity Via Distribution Coming Thru Expanded Service Pogram Inaugurated By Sitton's Grocery & Market, Announced

Good Business Enjoyed by Leon and Lavon Sitton, the Former Having Served as Deputy Tax Collector and Assessor of Nacogdoches County; and, Their Store at the 'Y' Becoming Popular Meeting Place for Both Friends and Public, it is Pointed Out

The "Y" (North Nacogdoches) and Trawick. — Elsewhere on this page general information appears anent the progressive strides of Leon and Lavon Sittton, doing business as Sitton's Grocery & Market at the 'Y'; and, as farmers and livestockmen at Trawick, so it may be considered appropriate to dwell just here for a moment and make the declaration that "Full-O-Pep Feeds", it is believed are enjoyed increased and broader distribution thruout this trade area due to a lively business expansion program inaugurated by the Sitton boys, it is pointed out. Fact is, comments Leon Sitton: "We definitely specialize in Full-O-Pep Feeds; and we want the trade and the public in general to know that we are in position to adequately serve the dairy and poultry needs in our territory; and, that we carry Full-O-Pep Feeds in every known variety from 'dog food' on up; inviting and welcoming your valued patronage," thus concluded Mr. Sitton, who at one time was the popular and efficient deputy tax collector and assessor for Nacogdoches county, it is known; and, above all else, each of them declare, it is their desire and ambition to give their customers and the public the very best of service in all of their departments of their business operations. RE: Cattle raised on the Sitton lands, it may be said that a great many of their best herds are slaughtered and marketed via Sitton's Grocery & Market, while the general markets are said to absorb the remainder. Buying, selling and producing livestock is one of the busy activities of the Sitton brothers, it is known; hence, the public, it is believed, get the best at their store at the 'Y', now maintained, it is observed and ascertained from information.

During World War No. 2, Leon and Lavon Sitton Taught School, Soil Conservation Efforts Having Been Most Outstanding Under Successful Employment of Talent

Having Been Raised on a Farm, it was an Easy Matter for Sitton Brothers to Perform Well in Their Educational Work, it is Pointed Out; and, Continuously They Maintain Steadfastly That we Need to Deal Kindly With Mother Earth and Save it for Constant Emergencies, it is Known

North Nacogdoches, Trawick and the 'Y'. — In the civic, religious and general public development life of Nacogdoches county, East Texas; and, Environs, there are two young dynamic characters who may be considered worth their weight in gold as community assets, it is happily stated of them. Reference is made to none other than Leon and Lavon Sitton, 33 (twins), natives of Trawick; admittedly successful young business men at the 'Y'; and, also known to be making favorable strides in the ownership, control and operation of their land holdings in the Trawick area, it is pointed out. Not only as farmers but also as livestockman, Sitton Bros. are known to have builded a record all their own, it is declared. Enviable results, yes it may be said of Leon and Lavon when their stride with mother-earth is taken into account.

This statement is made advisedly; and, during World War No. 2, both of the Sitton brothers put in some mighty fine work as teachers, it is pointed out. And, over on the soil conservation side of their efforts, it is recognized that a most efficient and active program was carried out, particularly so as to Leon's work in San Augustine county, it may be said. Having been raised on a farm, it was quite natural and perfectly easy for them to successful take hold of and carry thru to success any and all assignments directed their way, be is said to their credit. Each of these fine young men insist that 'we certainly need soil conservation;' and, to quote Leon Sitton, he says: "The bare necessities of life come from the soil and in its proper conservation we also contribute effectively to the conservation of human life, be it on the earth and/or land; in the air or on the sea; for, both man and beast of necessity are still depending on the production of the soil, which has been so grossly neglected in years past; and, today deserves more consideration than ever. We need to deal kindly with mother earth; and, when we do that we'll save our lands and escape the disappointment that some when we neglect the soil." How right you are, ,Mr. Sitton, in the opinion of this Commentator; and, also in accord with you, most assuredly so, comes the endorsement of all well thinking people, be it opined.

DEAL KINDLY WITH MOTHER EARTH

ADVISE

LEON and LAVON SITTON and Mother Earth will Deal Kindly with You!