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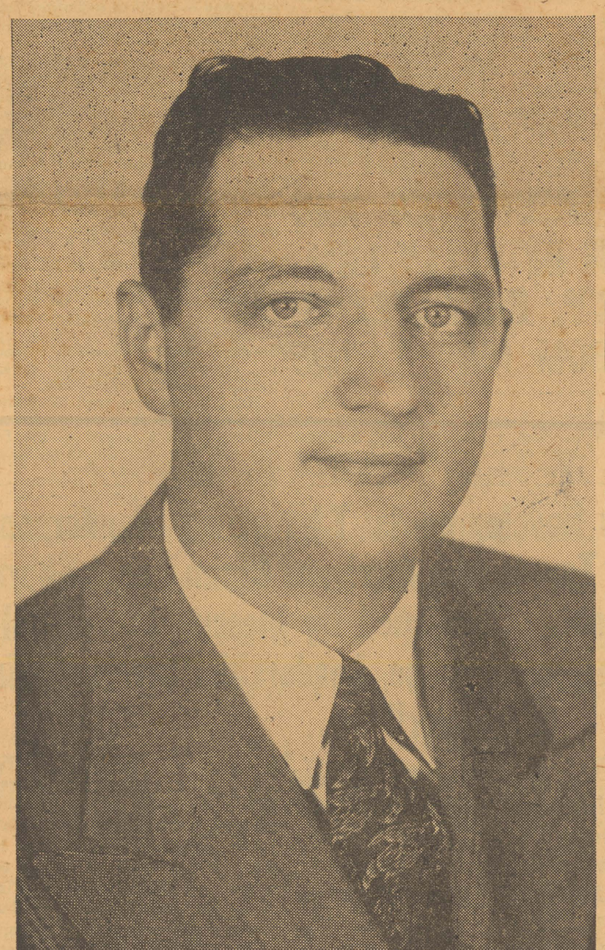
THE JACKSONVILLE FERTILIZER WORKS, OWEN KILLINGSWORTH, 33, OWNER, CARRIES 100-TON DAILY CAPACITY, WITH CONSTANT EXPANSION PROGRAMS UNDER WAY FOR BENEFIT OF ALL EAST TEXAS

Mr. Killingsworth, a Progressive Resident of Athens, Henderson County, East Texas; and Environs, Also Owns and Operates Other Business Enterprises, Among Them Being His Cherokee Equipment Co., Handling the Case Line of Farm Implements, Headquartering in Jacksonville, it is Announced

Down At Conroe In Montgomery County, Mr. Killingsworth Is Owner And Operator Of Rush Motor Company, Featuring Chrysler and Plymouth Automobiles; And, In Athens He Heads The Alvin-Segley Motor Coaches; The O. K. Transportation Co.; The Public Finance Co.; Killingsworth Truck & Bus Service; Owen Killingsworth Trailer; And In Old Mexico As Far Down As Vera Cruz, He Distributes Wayne School Bus Bodies, One Of The Oldest And Largest In The World, He Says

Going Along With Other Representative Sponsors of This Special Edition Thruout East Texas; and, Environs, Mr. Killingsworth Lets it be Known that He's an Enthusiast for Ultimate Success of the Progressive Programs Therein Advocated, Suggesting That We Farmers Try His Red Tomato Brand Fertilizers

Jacksonville, Athens and Conroe.—While a resident of Athens, Henderson county, East Texas; and, Environs, Jacksonville has a comparative newcomer in business when we refer to Owen Killingsworth, 33, owner of The Jacksonville Fertilizer Works, where he has made extensive improvements and is constantly mapping and carrying out elaborate expansion distribution plans not only for Cherokee county, home of the industry; but, also, he says on behalf of Henderson, Anderson and Rusk counties, East, Texas; and, Environs. The Jacksonville Fertilizer Works carries a daily capacity of 100-tons fertilizer, Mr. Killingsworth states; and, he proposes to augment this tonnage as, if and when adequate demand appears for the good products, which he declares he is making right here in Jacksonville. There is a lot of local sentiment attached to the operation of this industry, which was founded, as is well known, by W. C. Rider, whose daughther in law, Mrs. Mildred (Paul) Rider, continued for some time with the concern under its new management, the properties having been purchased by Killingsworth in July 1945, he recalls. Mr. Rider, founder of The Jacksonville Fertilizer Works is said to have spent much of his time and money educating we farmers to use Fertilizer as a direct means of building up our soils, inmproving our crop yields and otherwise making farming 'pay off.' That Mr. Killingsworth is continuing to do, and more, he assures in a recent interview with him at his Jacksonville office. In addition to his The Jacksonville Fertilizer Works, Mr. Killingsworth, tho quite a young man, owns and operates a number of other business eneterprises, among them the Cherokee Equipment Company, J. E. Swindell, local manager; and, who is also in charge of production at the Jacksonville Fertilizer Works. Mr. Killingsworth's Equipment Co. in Jacksonville features the J. I. Case line of farm machinery. Manager Swindell reports a splendid business both at the Equipment headquarters, which are adjacent to The Jacksonville Fertilizer Works; and, also, for the latter enterprise. Good products, Mr. Swindell assures are marketed at both places; and, the sincere suggestion, therefore, naturally follows by the owner, Mr. Killingsworth that we farmers try his Red Tomato Brand of Fertilizer; and, it is believed assure both Messrs Swindell and Killingsworth that you'll be highly pleased with results. Other enterprises owned by Mr. Killingsworth, it is ascertained include the Rush Motor Company, Chrysler and Plymouth automobile dealers at Conroe in Montgomery county; the Alvin-Segley Coaches, Athens; the O. K. Transportation Company, Athens; the Public Finance Company, Athens; the Owen-Killingsworth Trailers, Athens; Killingsworth-Truck and Bus Service, Athens; and, getting a long ways from home, Mr. Killingsworth says he is distributor in Old Mexico for Wayne School Bus Bodies, one of the oldest and largest iin the world, he states. His operations in that field, it is announced clear thru Mexican dealers as far down as Vera Cruz; and, that business is good with him in each and all of his business undertakings mentioned above, and some, it is stated, that Mr. Killingsworth did not take up space to elaborate on; however, be it said to his credit that whatever his additional enterprises may be and/or wherever they may be located it is a certain fact, say those who know him best, that his whole soul and heart enter into mightiest and best public service. A human dynamo in some respects, Mr. Killingsworth so alerts himself, dreams, plans and executes his business enterprises so that each and everyone of them receive an adequate measure of his attention and direction. The Texas counties; and environs where Mr. Killingsworth operates assuredly must, and do appreciate him as being a devotee of Texas, a loyal friend and neighbor in all of his active dealings with the public, it is affirmed. Assuredly this is true here in Jacksonville, shout the praises of many of those who Killingsworth, it is known; and, in have enjoyed the privilege of meeting and doing business with Mr. all of his contact with mankind, be it business or otherwise, this young man enjoys the reputation of closing his negotiations after an happy fashion that leaves the business door of welcome standing ajar, it is declared. Going along with other representative of this Special Edition thruout East Texas; and, Environs, Mr. Killingsworth lets it be knowon that he's an enthusiast for the ultimate success of each and all of the progressive programs therein advocated, especially so, he commented on behalf of cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; increased production of all farm products, including milk, meat and eggs; and, that he iis line with the progressive effort encouraging the location of desirable new people, money and industry thruout East Texas; and, Environs.



Owen Killingsworth, owner and operator The Jacksonville Fertilizer Works; and, the Cherokee Equipment Company, Jacksonville; also conducting a number of business enterprises at Athens, Texas; and, a unit of his holdings at Conroe, Texas; while down below the border, he enjoys extensive business operations. Mr. Killingsworth's home is in Athens.

J. I. CASE LINE FARM IMPLEMENTS HANDLED IN JACKSONVILLE BY CHEROKEE EQUIPMENT COMPANY, OWEN KILLINGSWORTH, OWNER; AND, J. E. SWINDELL, LOCAL MANAGER

Headquarters of Above Equipment Company Located Adjacent The Jacksonville Fertilizer Works, Also Owned by Mr. Killingsworth; and, Managed by Mr. Swindell as To Production, it is Announced

Jacksonville.—We farmers here in Cherokee county; also, over there in Anderson, Henderson and Rusk counties, East Texas; and, Environs are just a little bit chesty and feel like giving ourselves a pat on the back because of the presence of Cherokee Equipment Company dealers in the J. I. Case line of farm implements, it is affirmed. When Owen Killingsworth, of Athens, came here and purchased The Jacksonville Fertilizer Works, opportunity presented itself distribution good farm implements, it is selected by Mr. Killingsworth, who provided adequate quarters for the housing of this well known farm machinery and placed his production manager, J. E. Swindell at his fertilizer works in charge as local manager. And, if you please, Mr. Swindell enjoys the reputation of having measured up well in the discharge of his responsiblity at both places, it is said to his credit. He is well known to we farmers; and, we farmers know Mr. Swindell. Hence the very happy relation existing in this case by and between purchaser and seller of the products coming from both The Cherokee Equipment Company and The Jacksonville Fertilizer Works, it is pointed out. The entire personnel at both of these local business institutions, both men and women rate highly in the esteem of their young employer; and, also by their friends in Jacksonville, Cherokee county, East Texas; and, Environs, it is creditable said of them, and each of them!

Dogwoods For 1947 Are Gone; Kate Smith Announced Them; Nearly An 100,000 Folk Saw Them; Owen Killingsworth Loved Them; And So Did We All, It Is Assured

Jack Rutledge, Able Associated Press Writer Referring to the Palestine Dogwood Trees Inspired a Headliner to Put it This Way: "Legend That Christ Crucified on Dogwood Revived as Trails Closed"

Athens, Jacksonville and Conroe.—The 1947 dogwood season in and around Palestine, Anderson county, East Texas; and, Environs, was simply wonderful. Kate Smith announced the Palestine dogwood. Near 100,000 of the rest of us saw them, as did Owen Killingsworth, who dearly loves the godwood. He admits that; and, so do we all, where they be in Texas, Tennessee, the Holy Land and/or anywhere and everywhere. Mr. Killingsworth lives at Athens in Henderson county. He does business in Jacksonville via his Cherokee Equipment Company, and The Jacksonville Fertilizer Works, the J. I. Case line of farm machinery and his Red Tommato Brand Fertilizer products extending over into Anderson county, the home of the Palestine dogwood trails; and, therefore he has authority, admiration and all that to speak for the Texas dogwood wherever he sees it, and particularly so around Palestine; and specifically so wherever he may be in dogwood season, friends and neighbors attest. But the 1947 dogwood is gone; however, the 1948 dogwood is just around the corner so to speak, and we all might as well begin to prepare right now to appreciate them. Getting right into the subject of the dogwood, especially so in and about Palestine so as to elaborate on Jack Rutledge's able (Associated Press Staff Writer) handling of the Palestine dogwood in 1947, may it be said that his wording of his story inspired at least one newspaper headliner to put it this way: "Legend That Christ Crucified on Dogwood Revived as Trails Close." That headline alone is enough to cause the rest of us to go along with Mr. Killingsworth in his undivided appreciation and love for the dogwood. But that you may enjoy Mr. Rutledge's Associated Press story, here's what he beautifully said:

With a sigh of relief, Palestine, Texas, is getting ready to relax.

Playing host to tens of thousands of Texans who came to see the famous dogwood trails is no pushover, civic leaders admit.

The dogwood trees are shedding their foamy white blossoms, bright green leaves are taking over, and the anual pilgrimage has come to an end.

True, a few dogwoods are still in bloom, but the sight that has attracted as many as 80,000 persons to Palestine in a week's time has faded.

The prettiest day, possibly, was Easter. The weather was good, the trees blanketed over 600 acres of rolling forest land with glistening white flowers, the newly-paved road through the park was packed with visitors.

It was an apppropriate day for the dogwoods to be at their best. For this is the legend of the dogwood tree, briefly:

The cross upon which Christ was crucified was of dogwood, for in those days, legend has it, the tree was tall and straight.

Other dogwood trees were humiliated and sorrowed by the knowledge that one of their number was the cross. So Jesus smiled, and decreed that from that time on, all dogwood trees would be gnarled and twisted and small, so that none of its timber could be used for such a purpose again.

Further, Christ said its blossoms would have four petals, one for each nail that had brought blood from his hands and feet. In the center of the flowers would be a replica of the crown of thorns.

It is true that today the dogwood trees are small, almost an underbrush foliage beneath towering pines and oaks in the Palestine dogwood and forest and elsewhere. Them blossoms have four petals and a cluuster in the center and they bloom each year just about Easter time.

Lester Hamilton, editor of the Palestine Herald and one of the leaders in the dogwood trail event, said this year's bloom was not up to par because of the late spring. Leaves came out as quickly as the blossoms which kept the flowers from dominating. Forest fires were fought almost daily prior to the pilgrimage. On the final day, Sunday, April 13, heavy rains fell, but attendance was heavy anyway.

Owen Killingsworth, Dynamic Young Business Man Makes Good In Jacksonville, Athens, Conroe And Other Texas Points; Plus Successful Excursion Into Old Mexico

Natural Born Optimist Blessed With Keen Business Ability, Mr. Killingsworth is the Type of Business Success, it is Esteemed, that Causes Others to Keep Their Chin Up and Press Onward and Upward to Mark of a Higher Calling, it is Opined

Athens, Conroe and Jacksonville—.Native of Eustice, Henderson county, East Texas; and, Environs, Owen Killingsworth, 33, dynamic young business man at Athens, Conroe and Jacksonville, also possessing extensive business interests in Old Mexico is the type of business success that encourages others to make progressive and prosperous strides, no matter what may be their avocation or calling, it is enthusiastically and deservedly said of Mr. Killingsworth. He likes hard work; he craves to keep busy; preferring to wake up in a new world every morning and get going on some worthy project that may prove to be worth while to the respective communities in which he is interested; and, their people, he declares. Natural born optimist, Mr. Killingsworth easily cheers others to keep a stiff upper lip as, if and when needed; chin up and press onward and upward to the mark of a higher calling, be it on the farm, in the store, in the blacksmith shop, in the bank, in the factory and/or any and all places where we may all serve o the glory of God and the well-being of man, it is pointed out. Mrs. Dorothy Killingsworth, wife of this prosperous young business man and public servant, is a native of Athens, Henderson county, Texas. Mr. and Mrs. Killingsworth have one handsome little son, Albert Owen Killingsworth, 3. Parents: G. R. and Mrs. Nettie Killingsworth, both living. Parents of Mrs. Killingsworth: Earl Jones, deceased; and, Mrs. Alice Jones, living. Coming to Athens in 1931, or 16 years ago, when Mr. Killingsworth was only 17 years of age, it is said of him that he immediately got into the business harness, working after school and doing everything he could preparatory to the magnificent busuiness stride he now maintains, statistical records speak of him step by step, it is declared; and, in a big way! Elsewhere on this page, which he has underwritten, appear mentions of his different business enterprises in Athens, Conroe and Jacksonville; and, believing that his Red Tomato Brand of Fertilizer is one of his choice hobbies, this Commentator again draws your attention to the manufacture of this produuct at The Jacksonville Fertilizer Company, owned and operated by Mr. Killingsworth. Fact is, each and everyone of his meritorious business enterprises are deserving of more elaborate coverage than is here given, it is believed; but, suffice it to say that in whatever department of Killingsworth operations you may find yourself it will be to meet a square deal, be assured of that, attest patrons and friends. And don't forget that Mr. Killingsworth fertilizer plant at Jacksonville carries a daily capacity of 100-tons with expansion programs alerted for distribution thruout Cherokee, Rusk, Henderson and Anderson counties, East Texas; and, Environs, Mr. Killingsworth invites.



Cherokee Equipment Company, Owen Killingsworth, owner; and J. E. Swindell, local manager, is comparative new industry for Jacksonville, where the concern handles the J. I. Case tractors and farm implements.



J. E. Swindell, production manager The Jacksonville Fertilizer Works; and, local manager Cherokee Equipment Co., Jacksonville, Texas.

All Of Us May Not Be Able Rich Philanthropists, But All Of Us May Be Good Citizens And Community Builders In The Opinion Of Owen Killingsworth, Young Business Man

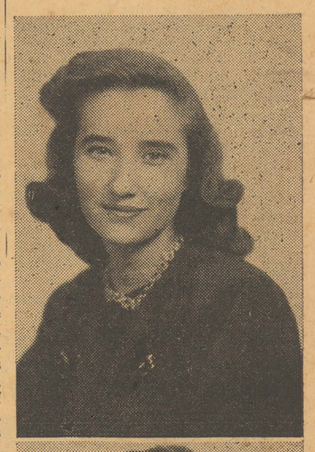
Athens, Conroe and Jacksonville.—Again it remains for Owen Killingsworth, prosperous young business man and industralist to take the lead in an opinion which this Commentator believes will hold good not only thru the splendid territory he serves but here and everywhere, it appearing that support from the many is what counts in community—both as to the present and future. Mr. Killingsworth noting large benefactions bestowed thruout the land, and appreciatively so here in Texas, takes the position that we may not all be rich philanthropists, bt each and everyone of us may be a good citizen, doing the best we may wherever we are both for ourselves, communities and or neighbors, he earnestly and firmly believes; and, backing up Mr. Killingsworth's position on this behalf, we quote an able editorial carried by the esteemed Tyler Courier-Times along the same line of thought. Said the Courier-Times:

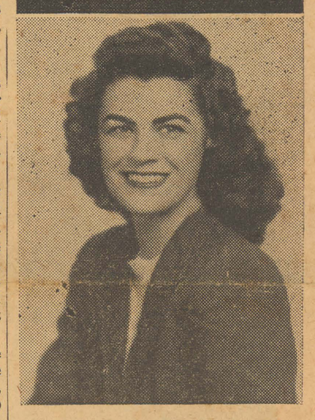
A new kind of trustee is appearing on boards of hospitals, universities, schools and charity organizations. In the past, appointments almost without exception were from the moneyed group of the community. The practice was not dictated by the snobbery of the institution but by financial necessity. It was from the wealthy that such organizations got their funds.

The result was—and still is to some extent—that boards of trustees were made up of men and women with little personal knowledge of the programs they sponsored. They were in these positions because their parents left large grants on their death to the institutions, or it as hoped they would give of their greater than average means. Schools have people on their boards who know nothing of education, hospitals are saddled with laymen who know nothing about therapeutic needs.

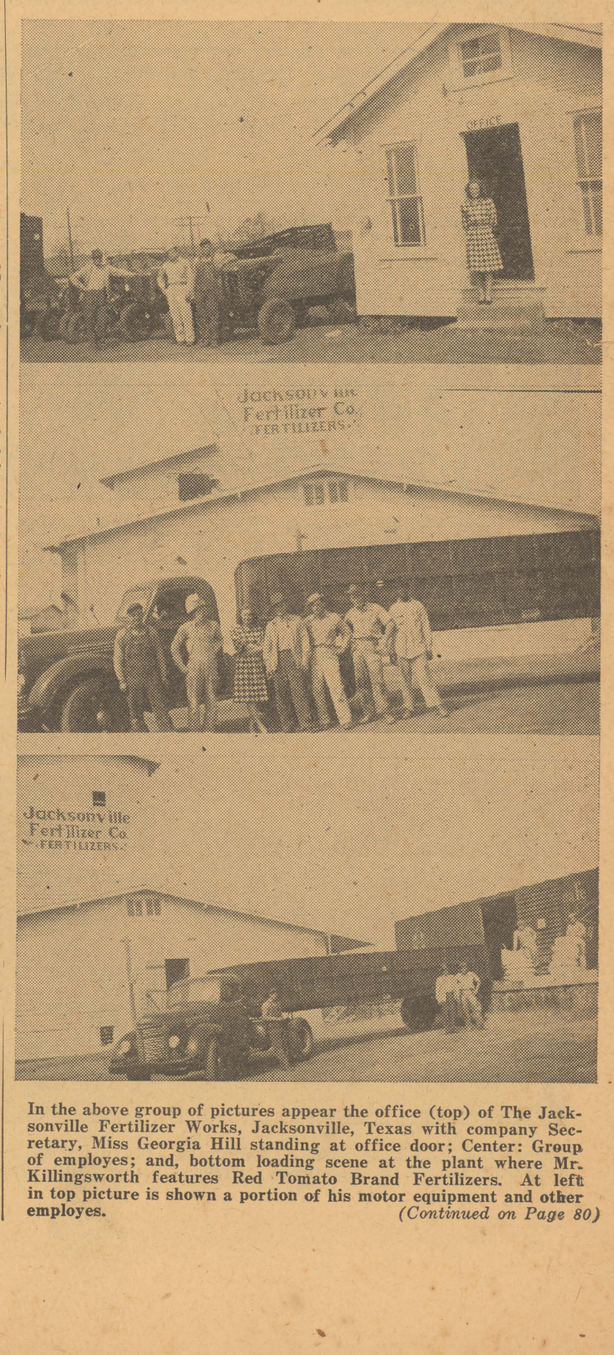
But the peaks of wealth are being leveled off. The large fortunes are becoming fewer and smaller. Institutions now are openly courting the small giver, many small givers. The donor who backed his $1000 legacy with sympathetic, intelligent support during his lifetime, often influences others to leave moderate gifts.

The trend is toward sharing the expense and the knowledge with a wider group, and toward getting trustees to serve not because of wealth but because of brains and competence in using them—nor is experience at a discount. It is a wholesome development for a democracy.





Top, Miss Georgia Hill, Secretary Jacksonville Fertilizer Works; and, Mrs. Mildred Rider, whose father in law, W. C. Rider founded the business in Jacksonville, but now owned by Owen Killingsworth, Athens, Texas.



In the above group of pictures appear the office (top) of The Jacksonville Fertilizer Works, Jacksonville, Texas with company Secretary, Miss Georgia Hill standing at office door; Center: Group of employes; and, bottom loading scene at the plant where Mr. Killingsworth features Red Tomato Brand Fertilizers. At left in top picture is shown a portion of his motor equipment and other employes.

(Continued on Page 80)

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KELLY LUMBER CO., INC., MAJOR PALMER, PRESIDENT; MRS. MATTIE PALMER, VICE PRESIDENT; AND T. H. HIGHTOWER, SECRETARY-TREASURER, AN INSTITUTION NOW GROWING FROM SMALL BEGINNING!

Starting With Small Lumber Yard Founded in 1935 by Major Palmer and J. C. Kelly on Same Site Where Show Place Structure Now Sits, the Progress and Prosperity of the Business is Believed to Have Been Without a Peer in Its Particular Field of Operation, it is Said

M. Hightower Came Into the Organization October 1, 1936, When the Business was Incorporated, Mr. Kelly Selling His Interest to the Corporation, Records Establish; Lumber Manufacturing Following Feb. 1, 1944 and on Dec. 2, 1946 Company Dedicated and Formally Opened Its Mammoth New Building to Public Service

New Henderson Home of Kelly Lumber Company in Addition to Building Materials, Features Hardware; Wall Paper; Paints; Builders Hardware; Brick, Cement; Doors and Windows; Fact is, Practically Everything From Foundation to Lock and Key Job in Building, it is Declared

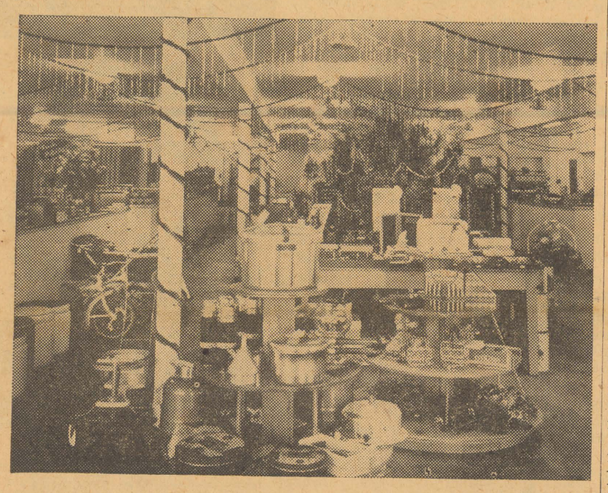
Henderson.—Kelly Lumber Company, Inc., Major Palmer, President; Mrs. Mattie Palmer, Vice President; and, T. H. Hightower, Secretary-Treasurer, definitely is one of the major public service institutions in this favored Rusk county, East Texas; and, Environs, trade area, facts and figures disclose. Marvelous has been the growth and general expansion of the business since it was first started as a small retail lumber yard May 1, 1935 on the very site where the present modern show place home of the company stands and/or sits. Major Palmer founded the initial business with J. C. Kelly as a working partner. Oct. 1, 1936, T. H. Hightower came into the business and incorporation followed with official personnel as above. At the same time Mr. Kelly sold his interest to the corporation Major Palmer began his timber experience back in his early boyhood and thruout the years he has been successful in business, banking civic and religious activities, adhereing to his early love, i. e., timber and its manufactured products, it is revealed. Feb. 1, 1944, the Kelly organization began the manufacture of lumber, President Palmer relates. Mill capacity is maintained at 15,000-feet rough lumber daily. Planer mill, said to be one of the best in East Texas carries a daily capacity of from 75,000 to 100,000-feet, requiring the contstant absorbtion of many auxiliary sawmill units to keep it fed to capacity. Frank Matlock is interested in the planer operations Both a wholesale and retail lumber business is conducted by the Kelly company, its Henderson yard said to be the largest hereabouts. Pay rolls both directly and indirectly care for 40 to 50-men, it is revealed. Standing timber holdings are estimated at 3,000,000 to 4,000,000-feet with yard inventories from 300,000 to 500,000,-feet, is ascertained. Major Palmer says his company is constantly in the market for additional timber tracts, either fe or rights, he declares and invites purchases negotiations, he says. Modern manufacturing equipmeent is carried; and, later on installation of dry kilns are expected to follow, Major Palmer aannounces on behalf of his company. Logs and contract timber delivered at the Kelly skids find ready cash market at Kelly's, it is assured. Kelly Lumber Company is going all out in its operations not only as to manufacture and finishing of good lumber but in the actual use of it via their construction department over and above wholesale and retail sales, it is observed. In their construction department, the Kelly effort includes the erection of both residential and business structures. Prior to the formal opening of their mammouth new building Dec. 2, 1946 to the public service, the Kelly company occupied a small store; and, with the dedication and formal opening of their new structure, the business has become departmentized. That is to say, the spacious lumber sheds take care of general building materials, while the new store accommodates hardware; wall paper, paints; builders hardware; with brick, cement, doors and windows stock in their respective and proper building divisions, individual and major warehousing accommodations until Kelly Lumber Company enjoys the enviable reputation of being able to serve you all the way thru from foundation to lock and key job, it is affirmed. Major Palmer on behalf of himself and associates declares that their modern new building is practically fire proof and is a recognized show place of its kind thruout the entire East Texas area of the Lone Star State; and, you have a cordial invitation to come and see it, it is assured. The new building stands 80x100-feet, and as stated elsewhere on this page, it occupies the same site where Major Palmer has his humble beginning in founding the business some 12-years ago, or thereabouts. The main building carries 8,000-square feet of floor space, he says with an additional 2,800-square feet warehouse accommodations. The whole building set-up, display rooms, executive offices and everything about this active place of business represent the last word in efficiency, it is believed. A more detailed description of this modern building appears elsewhere on this page, which has been underwritten by Kelly Company along with other able Sponsors participating and co-operating to help make of this Special Edition the tremendous success it enjoys toward publicizing more widely the enormous natural and potential resources of all East Texas; and, Environs, it is proclaimed.



Major Palmer, President The Kelly Lumber Company, Inc.; and, Vice President Henderson Clay Products, Inc., Henderson; and, Director Merchants and Planters Bank, Mt. Enterprise, where he is also Ranchman and planter.



T. H. Hightower, Secretary-Treasurer Kelly Lumber Compapny, Inc., West Street, Crim Crest Addition, Henderson, Texas



On the occasion of the formal opening of Kelly Lumber Company, Inc. modern new home on West Street, Crim Crest Addition, Henderson, Texas, everything was a blaze of glory out that way, 'tis said; and, as may be observed from above picture giving you an interior view down thru the center aisle of the mammoth new home housing Kelly's many departments of service, it is invited.



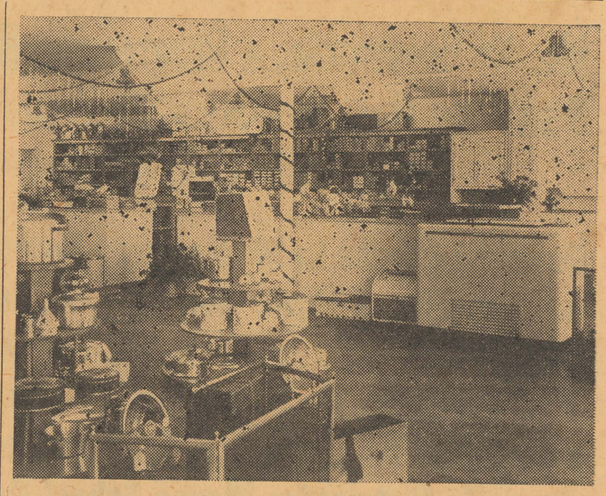
Kelly Lumber Co., Inc., Henderson, Texas, is believed to have one of the largest and best stocks of paint and wall paper in East Texas. Observe the above picture exhibiting interior of their wall paper and paint department.



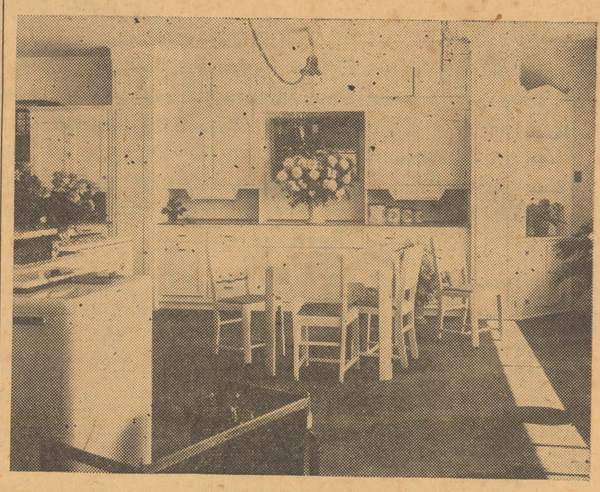
Modern new home Kelly Lumber Company, Inc., Major Palmer, President; Mrs. Mattie Palmer, Vice President; and, T. H. Hightower, Secretary-Treasurer, Henderson, Texas.

T. H. Hightower, 47, Associate Major Palmer Native Stephensville, Texas With Good Record

Henderson.—T. H. Hightower, 47, business associate of Major Palmer, 53, in the Henderson Lumber Company, Inc., where the former is Secretary-Treasurer; and, the latter President, is a native of Stephensville, Texas; and, comes to Henderson with a good record, it is appraised. His wife, Mrs. Kate Hightower is a native of Stephensville, also Mr. Hightower announces. Like Major and Mrs. Palmer, the Hightowers have no children. Parents of Mr. Hightower: J. M. Hightower, deceased; and Mrs. Nora Hightower, living. Parents of Mrs. Hightower: Ike Ames, deceased; and Mrs. Jo. Ames, living. Coming to Henderson in 1935; and, associating himself with Major Palmer Oct. 1, 1936, Mr. Hightower is regarded as one of the enthusiastically energetic boosters and workers for the general public development thruout Rusk county, East Texas; and, Environs, it is said appreciatively of him not only by his business associates but the local public at large. Starting his lumexperience at Comanche in the retail end of the business, Mr. Hightower says his first excursion into the manufacture of lumber came when he associated himself with Major Palmer nearly 12-years ago. Like Major Palmer and others of their organization, Mr. Hightower admits that he is proud of the success his company enjoys and that they were able to build the modern new business home they now occupy out on West street, Crim Crest Addition to Henderson. Mr. Hightower is a stockholder in the Henderson Clay Products, Inc., of which Major Palmer is also a stockholder and First Vice President, records reflect.



Above picture gives interior view Hardware Department, Kelly Lumber Co., Inc., Henderson, Texas.



Interior view of beautiful cabinet department at Kelly Lumber Company, Inc., where a typical complete cabinet installations has been provided to acquaint customers and the public of the importance of this department.

Messrs. Palmer and Hightower Insist That Now Is Time To Conserve Our Invaluable Timber Resources Thruout Rusk County, East Texas Area

Henderson—Messrs Major Palmer and T. H. Hightower, president and secretary-treasurer respectively of Henderson Lumber Company, Inc., believe that it is never too late to institute a reform; and, in so doing this rightfully might, and should, they believe, include conservation of our invaluable East Texas; Environs, timber resources, believed to be the greatest single natural resource we have on the surface hereabouts. To that end, and in support of the able position taken by these gentlemen on behalf of not only themselves, but the whole of the East Texas timber belt, we introduce no better witness than the President of these United States that Messrs Palmer and Hightower are right. Our 'TOMORROW'S FORESTS' captions a fine editorial appearing recently in Tyler Courier-Times expresses what we want to say, reference therein being made to Hon. Harry S. Truman on the subject in mind. Said Courier Times:

The forests of the future, President Truman remarked in an Arbor Day statement, will be the tree we plant now. This nation, he added, must stop destructive cutting and unwise depletion of its forest wealth. The rapid and recklessss deforestation of America is one of the less responsible chapters in the history of free enterprise.

It is true that even a century of wasteful exploitation has not destroyed the nation's forest wealth. One-third of the area of the United States is still forest land. But that wealth is diminishing. Even today, after 50 years during which the need for forest conservation has been recognized more and more, it is estimated that four trees die for every new one that grows to maturity.

Most trees in the nation's 80-per cent privately owned forests are still chopped down on a cut and get out basis, with little replanting. Consequently the lumber industry is unstable, offering little steady employment. Wildlife and watersheds are disturbed. Dust-bowl erosion increases. Artificial replanting by state and federal agencies does not begin to offset these losses.

Many nations, without injury to private enterprise, plan the sustained growth of their forest resources on a long-range basis, maintaining them at a steady optimum level by controlling cutting and replanting. Thus their forest wealth seemed inexhaustible.

Mr. Truman does well to remind the nation that it is not inexhaustible. America's forests of the future will be inadequate unless there is increased planting now.

MAMMOTH NEW 80x100-FT. NEW HOME FORMALLY DEDICATED AND FORMALLY OPENED TO PUBLIC SERVICE DEC. 2, 1946 BY KELLY LUMBER COMPANY, INC., AT HENDERSON, RUSK OOUNTY, EAST TEXAS; AND, ENVIRONS, FOLLOWING PROGRESSIVE RISE FROM MAY 1, 1935

Growth of Organization Has Been Nothing Short of Marvelous, it is Declared; and, Presently the Company's Business is Phenomenal in Its Proportions Comparbale to the Humble Beginning Made by Major Palmer Little More Than Dozen Years Ago

Henderson.—You should come and see it to really appreciate its magnitude, beauty and service accommodations, making reference to the huge new building dedicated and formally opened to public service Dec. 2, 1946 by Kelly Lumber Company. The big operation is truly one of the great show places of East Texas, be it said advisedly; and, especially so when it may be considered that its founder started with a very humble beginning in the establishment of a small retail lumber yard May 1, 1935 on the very site now occupied by the mammouth new structure, which is believed to be the last word in efficiency as to all of its accommodations and appointments, both owners and patrons comment. The new structure stands 80x100-ft. The executive offices are housed in this building, which is said to be practically fire proof; and; enjoys, also, ample warehousing facilities. There are 8,000-Square feet of floor space in the main building which stands on West Street in the Crim Crest Addition to Henderson. An additional 2,800-square feet floor space obtains in an adjoining warehouse plus facilitieis all about the place, it is observed, for the adequate handling of the big business enjoyed by this big concern which is officered by Major Palmer as President; Mrs. Mattie Palmer, Vice President; and, T. H. Hightower, Secretary-Treasurer. Growth has been marvelous; and, business is phenomenal happily admit these progressive folk, it is pointed out.

Progressive Public Developments Thruout Henderson, Rusk County, East Texas; and, Environs Claim Large Share of Inspirational Backing Furnished By Messrs. Major Palmer and T. H. Hightower, whose Leadership Strides Win Favor!!

Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage; Improved Churches and Schools; Soil Conservation; New People, Money and Industry Plus Increased Production Livestock, Farm Products, Milk, Meat and Eggs Emphasized

Henderson.—Yes, again, if you please, a new day dawns for Henderson and all East Texas; and, Environs, it is believed because of the progressive stride of men like Major Palmer and T. H. Hightower, lumber manufacturers, store operators, brick manufacturing stockholders, Major Palmer also being interested in banking, planting, and ranch activities, it is attested. Business has been good in most all lines over a period of years; and, these gentlemen share the hope along with many of the rest of us that there may be no recession and/or depression, but instead a quickened step to the tune of added progress and prosperity thruout this entire sector of the Lone Star State of Texas, matured opinion holds steadfast, it is known. Keep alive the things you have; encourage others to go and do likewise; tighten the belt girdle just a little firmer; hold strong to the faith that all is well for those of us who would work to such and glorious desideratum. That is the today, now is the time, it is urged for all good men to pull together, work together, progress together and prosper together. No finer or better place on earth, it is believed, to achieve and accomplish in all legitimate lines than right here in this favored part of Texas, point out Messrs Palmer and Hightower. Let's build more industries, they invite; call a meeting as Major Palmer suggests and harness some of the East Texas wealth and put it into productive use. He emphasizes that there's enough available money to build anything we want to build in East Texas. That fact was clinched, he says, when a bunch of us got together and built Henderson Clay Products, Inc., a brick manufacturing plant with a daily capacity of 125,000 to 150,000-brick. That's the way to provide pay rolls; and, its a sure way of helping to relieve the biulding material jam, encourage Messrs Palmer and Hightower, be it said to their credit. And now, when it comes to having future cheaper, lower taxes, better roads, adequate drainage and soil conservation; improved churches and schools; the right kind of protection against forest and other fires; increased production of all farm products; including milk, meat and eggs—all of these blessings, and more, it is believed, will mature in due course. Meanwhile, it is suggested that no better opportunity affords than right now on behalf of cordially welcoming the coming of desirable new people, money and industry. All of these progressive programs advocated in this Special Edition, along with other constructive undertakings enjoy the support and influence of the able underwriters of this page, gentlemen who are fine business successes in their own right and do not hesitate to go along with the progressive element in helping to make of this great Texas area a happier and better place in which to live and do business—thanks and appreciation, Messrs Palmer and Hightower.

Demonstrative of the Fact That There's Enough Available Money to Build Anything We Want To Build in East Texas, Major Palmer Affirms All That's Necessary Is To Do It

Able Lumber Manufacturer, Banker, Merchant, Brick Manufacturing Official; Ranchman and Planter, Says he Believes in Henderson, Mt. Enterprise, Rusk County, East Texas; and, Environs, and is Ready, Willing and Able to Go All Out for Their Largest and Best Development

Henderson and Mt. Enterprise.—Major Palmer, stalwart business man; progressive thinker; friend of the churches, schools and general public development does not hesitate to go on record to the end that he looks with rosy optimism on a very definite and substantially bright future for all East Texas; and, Environs for the next 5 to 15 yars, maybe longer. That expression of sentiment was gained from Major Palmer in a recent interview had with him in his executive offices at Henderson, where he is President of Kelly Lumber Company; First Vice President of Henderson Clay Products, Inc., a new brick manufacturing concern; Director in the Merchants and Planters Bank at Mt. Enterprise, where he lives; Ranchman, planter and active in many other constructive activities, including lumber manufacturing, both sawmill and Planer mill operations, it is disclosed. So deeply sold on East Texas is Major Palmer, along with his co-operative associates, that he is known to back his judgement with his money. He did this over a period of recent years when he and his associates planked down upward $100,000.00 in the major development of their Kelly Lumber Company expansion program, referred to more in detail elsewhere on this page. And, then, he says, came opportunity to build Henderson Clay Products, Inc., He, Mr. Hightower and others provided funds for that huge manufacturer of Henderson county clay, a verv valuable natural resource in this area of Texas, it is declared. Major Palmer is First Vice President in this new industry; and, just to show you how he feels on behalf of steadily upbuilding East Texas, Major Palmer affirms there is enough available money to build anything we want to build in East Texas, in his opinion the only necessary requisite being the calling of a meeting and do it. That's the spirit, Major Palmer, inspirationally so; and, mark the word of this Commentator just as surely as you and others of us were born, there'll be a definite industrial, residential and commercial building stride from here on out; and, partcularly so in this great East Texas area because of the optimistic and cheerful determined way men like Major Palmer go about getting the job done. Commendation and congratulations, Major Palmer; and, you, too, Mr. Hightower!

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BUTLER GIN & CRATE FACTORY, P. T. BUTLER, 70; AND, SONS, T. W. (TED) BUTLER, 39; COLE BUTLER, 28, OWNERS AND OPERATORS REPRESENTS PIONEER INSTITUTION AT RUSK, WITH LARGE PAY ROLL

Native of Virginia, the Elder Butler Came to the Lone Star State of Texas in the Year 1883, Locating at That Time in Jacksonville, Where he Engaged in Planting and Livestock Production; Thence to Dialville in 1885; and Finally to Rusk in 1906, Establishing His Crate Mill Here in 1907

Contracting Most of Their Timber, the Butler Organization Yields a Daily Capacity of 40,000 to 45,000-Feet Lumber Daily, Operating Two Planers, it is Announced;and, That in 1943, Two of Mr. Butler's Sons Came Into His Business Picture, ith Production Shipments Going Thruout The United States and Cuba, it is Ascertained

Substantial Butler Direct and Indirect Pay Roll Represent Upward 150-Men, There Being 40 to 50 Men at the Parent Plant in Rusk, it is Announced; and, in All Civic, Religious and Public Development Strides, the Butlers are Known to be Staunch Friends and Supporters, it is Declared

Rusk. — This Cherokee county sector of East Texas; and, Environs, proudly boasts of many worthwhile local achievements and accomplishments; and, along with these outstanding community blessings may it be also said that one of the fine assets helping to support Rusk; and, its people has to do with the presence and operation of Butler Gin & Crate Factory, P. T. Butler, 70; and, sons, T. W. (Ted) Butler, 39; and, Cole Butler, 28, partnership owners and operators. In actuality the big crate factory is operated by the boys, Ted and Cole Butler, the former being manager. Their father, member of the old school of citizenship, hailing from Fork Year County, Virginia enjoys himself in what he is pleased to term semi-retirement, if not his whole time, or at least a good portion of it hunting and fishing. Sports enjoyed by the boys is confined largely to Golf, it is reported. Mrs. Elizabeth Butler, wife of the senior Butler is a native of Turney, Cherokee county, Texas. Mr. and Mrs. Butler are the parents of five children: Mrs. Eudoxia (Homer) Lange, T. W. (Mrs. Cornelia) Butler; Mrs. Mary Nell (Gordon) Gray; Francis (Mrs. Madine Marie) Butler; and, Cole (Mrs. Rachel) Butler. There are 11 grand children: Homer Lange Jr. and Judith Lange; Robert and Richard Butler; Allison, William and David Gray Butler; Beth, Pickett Waddell and Cole Butler; and, Mary Ruth Butler. Parents: Louis Edward and Mrs. Eudoxia Jane Butler, both deceased. Parents of Mrs. Butler: Thomas Lewis and Mrs. Sue Frances Cole, both deceased. Coming to the Lone Star State of Texas in 1883, Mr. Butler says he located at Jacksonville, where he prosecuted farming and livestock production up until 1885 when he moved to Dialville, just a few miles out from Jacksonville. In 1906, Mr. Butler permanently established himself at Rusk, the county seat of Cherokee county, East Texas; and, Environs, he states. While at Dialville in 1904, the Elder Butler says he began his excusion into the timber business, having operated a saw mill at Dialville; and, in 1907 he embarked into the crate manufacturing business here at Rusk. In 1913, Mr. Butler says he added a cotton gin to his expanding operations and continued both of these activities until 1919. His brother, Louis Butler, who passed away in 1946 was a partner with Mr. Butler for some 13 years, he says until the business was dissolved, some 28 years ago, prior to which time he took over manufacturing, while his brother looked after other activities of the business partnership. At the death of Louis Butler, the surviving brother became sole owner and operator until 1943, when his two sons, Messrs T. W. and Cole Butler came into the business as full partners with their father, it is revealed. The magnitude of the Butler operations will be emphasized more in detail elsewhere on this page, which has been underwritten by the Butlers; but, instantly suffice it today that the concern represents as it does one of the major operations of its kind in East Texas; and, Environs, maintaining a direct and indirect pay roll that takes care upward of 150 men, it is reported, the parent plant here at Rusk requiring 40 to 50 men in its operations, comments "Ted" Butler, manager of business and plant operations. They operate two planers and yield an output of from 40,000 to 50,000 feet manufactured timber daily, it is made known. Finished products going out from the Butler plant are distributed generally thruout these United States and Cuba, it is established. Notwithstanding the concern suffered a disasterous fire in 1933; and, again on March 18, 1946 sustained complete loss by fire of its crate factory, the plant was promptly replaced in each instance. 'Pickett' Butler, as the Senior partner is belovedly and affectionately called by intimate friends and neighbors, at the age of 70 says after serving 20 years as a Director and Vice President of a local bank, also having rendered service as School trustee and member of Rusk City Council decided it was time for him to retire and have a good time, turning the business operations over to his two sons, Ted and Cole; and, that they are making a remarkable success of their business stride, phenomenally so, it is believed, is the high esteem in which they are held generally, it is known. Not only Rusk and Cherokee county, but the whole of East Texas; and, Environs, have mighty good friends in the Butlers, it is said of all men hereabouts!

Timbermen and All Others Appreciate Call on Nation By President Truman Vs. Fires

Rusk.—The owners and operators of Butler Gin & Crate Factory, Messrs. P. T. Butler and his two sons, T. W. and Cole Butler are known to be in thorough accord and sympathy with the recent call by President Harry S. Truman on the nation to present fires; stressing, as he did in his serious and most important admonition and call to all of us to help prevent fires here and everywhere — the Texas City disaster. In reporting President Truman's urge on the above behalf, the Associated Press said:

President Truman asked the nation today to organize its defenses against fire on a countrywide basis in an effort to avoid such spectacular disasters as the recent blast and blaze in Texas City.

Unless the present fire rate can be reduced, Mr. Truman said, the loss in this country for 1947 alone will be more than $750,000,000.

"The concerted effort of all our people is needed," he said in an address prepared for the first national fire prevention conference. "in order to make effective the known methods of preventing fires and preventing large losses where fire occurs."

Mr. Truman's speech formally launched the deliberations of the three-day conference. State and local officials as well as private organizations were invited to participate. Maj. Gen. Philip B. Fleming, administrator of the Federal Works Agency, is general chairman.

"The nation has been shocked," the President said, "by a long series of spectacular fires in the last few years—particularly in the last few months—which have resulted in such great loss of life and such widespread misery.

"Just the other day, the Texas City disaster drove home anew the lesson that we must find ways and means to combat the ever-present danger of fires and explosion.

"The great hotel fires of last year again showed that we cannot afford to entrust our citizens' lives to unsafe buildings.

"But these fires which make the headlines are only a small fraction of the total. Thousands of lives are lost annually and tens of thousands of people are injured in the many less spectacular fires which occur hour after hour, day after day, throughout the year."

To meet a shortage of experienced fire-fighters, Mr. Truman said it may prove feasible to use "some of the training methods developed during the war and the National Guard facilities for the training of firemen."

He suggested also the conference "might well consider the strengthening of the present laws having to do with negligence," quoting from the book of Exodus of the Bible:

"If a fire break out and catch in the thorns so the stacks of corn, or the standing corn, or the field, be consumed therewith, he that kindled the fire shall surely make restitution.

Nearly 2,000 Texans Died in 1946 Traffic Accidents; and East Texas Proposes to Help Spare 1947 Record

Rusk.—Butler Gin & Crate Factory owners, Messrs. P. T. Butler and his sons, T. W. and Cole Butler, owners and operators stand four square for traffic safety not only here in Rusk, Cherokee county, East Texas; and, Environs, but everywhere it is known; and, that these gentlemen are right in their own observance of traffic safety objectives, as well as recommending unto others on behalf of an 1947 traffic fatality record that may prove to be far short of the terrible 1946 toll of life via that method of human slaughter, it is considered important to let appear here an Associated Press dispatch from Austin, Texas which speaks for itself. It says: Traffic accidents killed 1959 Texas in 1946 compared with 1517 in 1945, the State Department of Public Safety announced today.

The final roundup of statistics on the year's traffic toll showed the increase in fatalities to be 29 per cent. December was the worst month, with 200 killed in motor vehicle smashups. The report included all reported accidents up to March 18. Some may still be outstanding from 1946.

Deaths in towns under 2500 population increased 13 per cent, parallel to a 13 per cent increase in accidents in these congested areas.

Deaths in towns under 2500 increased 76 per cent, with a 77 per cent increase in total accidents.

County road accidents killed 22 per cent more people in 1946 than in 1945, and accidents were up 15 per cent.

Comparing the traffic death rates (number killed per 100,000 population) in 1941—the last pre-war year—with 1946, the public safety department found that there were decreases in 10 cities of more than 10,000 population.

There were increases in 25 cities and no change in nine.

The precentage of change in the various cities between 1941 and 1946 was:

Above 100,000 population—Fort Worth, down 32.3; Houston, up seven; Dallas, up 38.7; San Antonio, up 48.8.

Between 50,000 and 100,000 — El Paso, down 32; Austin, down 11.1; Amarillo unchanged; Waco, up 20; Galveston, up 25; Beaumont, up 62.50; Corpus Christi, up 100.

Between 25,000 and 50,000 — Wichita Falls, down 84.6; Tyler, down 50; San Angelo, down 33.3; Abilene, up 50; Laredo, up 60; Port Arthur, up 83.3; Lubbock, up 200.

Between 10,000 and 25,000 — Palestine, down 100; Cleburne, down 100; Victoria, down 50; Greenville, down 33.3; Bryan, Sherman, Corsicana, University Park, Pampa, Big Springs, Brownsville, McAllen, unchanged; Paris, Temple, Del Rio, Harlingen, Highland Park, Borger, Denison, Longview, up 100 per cent; Marshall, up 13.3; Terrell, Sweetwater, Brownwood, up 200 per cent; Denton, up 300 per cent; Texarkana, up 600 per cent.

As Matter of General Information Anent Fact Tumor May Cause Bearded Females, Says Doctor

Rusk.—We've been talking about crate manufacture and a lot of other wonderful things being done by Butler Gin & Crate Factory here at Rusk; and, now as matter of general information, it may be of interest to know that tumor may cause bearded females, asserts a Chicago doctor; and, about whom comes this Associated Press message from the Windy City. Says the A. P.: An unusual cause for women growing beards and hard fists was reported to the American College of Physicians today, by Dr. Alex S. Tulsky of Chicago.

The cause is a tumor on an ovary Harmless in the sense that it is not cancer and not fatal, the tumor secretes male sex hormone, for no known reason. It starts often in a girl's twenties, but gives no sign of trouble.

She simply becomes more and more masculine. The lines of her body change to male contours. Her muscles become larger and harder. Sometimes her voice changes, like that of an adolescent boy. When the tumor is removed by surgery, the woman changes back pretty into feminine lines but may not lose her beard.

There are two other causes of bearded women. One is a cancer that sometimes grows in adrenal glands and the other is a tumor in the pituitary gland, at the base of the brain. Diagnosing which one of the three is the cause of hir-cuteness is a medical problem of

CONTRACTING MOST OF THEIR TIMBER, BUTLER GIN & CRATE FACTORY AT RUSK, MAKING SHIPMENTS THRUOUT UNITED STATES AND CUBA, ALWAYS IN MARKET MORE TIMBER

Above Announcement is Made by 'Ted' Butler, Manager of Business, Which Takes Care of Upward 150-Men on Their Direct and Indirect Pay Roll, it is Learned; And, Participating Actively Now and Always Toward Growth of Rusk and Cherokee County, East Texas; and, Environs, Affirmed

Rusk. — Having pioneered in the field of crate manufacturing, Butler Gin & Crate Factory ownership and management definitely is in positio to speak with authority when it comes to making good crates and serving their fine community in a way that is helping to make of it a happier and better place in which to live and do business, point out many who really do appreciate the value and importance of their presence and substantial operations. Butler Gin & Crate Factory is owned and operated by P. T. Butler and his two sons, T. W. and Cole Butler, the latter two boys being nothing more nor less than chips off the old block; and, each of them proudly affirm that they are proud of this distinction. Contracting most of their timber, the Butlers announce that they are constantly in the market for additional timber and invite opportunity where they may participate in timber purchase negotiations. Keeping two planers busy all the time, the Butlers state that they produce daily from 40,000 to 45,000 feet lumber, their finished product, as stated elsewhere on this page, finding its way thruout these United States and into Cuban markets. Participating now and always in the active progress and prosperity of Rusk, Cherokee county, East Texas; and, Environs, the Butlers have the reputation of making good crates; and, they do just that, it is affirmed.

Butler Gin & Crate Factory Announces It Would Consider Selling Modern 4-80 Gin at Rusk, East Texas

Rusk.—Messrs P. T. Butler and his two sons, T. W. and Cole Butler, owners and opeprators of Butler Gin & Crate Factory at this place, authorize this Commentator to announce that they would consider selling their modern 4-80 saw gin on cash or terms basis to right parties. The plant is capable of being operated here at Rusk, or it could be moved to some other location if so desired by new purchasers, the Butlers opine. Any way, the Butler gin here at Rusk is known to have rendered excellent service in years past; and, having been kept in good operation condition by the Butlers, its owners do not hesitate to recommend it as a good buy on behalf of any one or more people who may become interested. You are invited to come to Rusk and look over this gin, if you are interested and/or you may communicate your needs via U. S. Mail, Rusk, Texas by just addressing your letter to Butler Gin & Crate Factory; and, same will have prompt attention, invite and suggest the Butlers.

Now's Time to Get Busy in Constructive Efforts Toward Upbuilding of East Texas; and Environs, Believe Butler Gin & Crate Factory Owners at Rusk

Having Followed the Trend of Progress in Texas Since 1883, P. T. Butler, Senior Partner With His Sons, T. W. and Cole Butler, Believe Present Day Opportunities Even Greater Than When he Came to Texas 64 Years Ago, he Says

Rusk. — It's a bright and gladsome day presently for Rusk, Cherokee county, East Texas; and, Environs comparable to the yesteryears, particularly so back there in 1883, or when P. T. Butler came to the Lone Star State of Texas 64 years ago, it was ascrtained in a recent interview with him at his Butler Gin & Crate Factory here in Rusk, where he and his two sons, T. W. and Cole Butler as partners carry on this extensive manufacturing industry, it is observed. When Mr. Butler came to Cherokee county in the latter part of the Nineteenth (19th.) Century, he says he was attracted this way from Virginia along with his parents; and, that as he grew up and became interested in farming, livestock production, saw milling and finally crate manufacturing and ginning, he came to realize that many folk were allowing invaluable opportunities for progress and prosperity in their lives to slip right thru their fingers; but, says Mr. Butler in present day stride he believes the now is the now time to take toe-hold and go forward, stressing the thought, in his opinion, that opportunities today are far greater than they were back there over a quarter of a century so ago, or since; and, that each and everyone of us should actually grab the new opportunities as they present themselves and make the best of them. Yes, if you please, comments Mr. Butler, there's yet plenty of pioneering to be done and those of us who put forth our best efforts toward capitalizing these wonderful days in which to have a part in the more elaborate development of the rich natural and potential resources God has given us, the more quickly will each and all of us come into possession of our rightful potential blessings, it is pointed out and believed. With this thought in mind, Mr. Butler and his sons, T. W. and Cole Butler as father and sons, as well as partners in business, are endeavoring to see to it that each and every day becomes a better one for their line of business; and, to that end they do not hesitate to recommend to others that each and everyone go and do likewise—that is work, participate and co-operate one with the other in helping to win the battle of life in all of its best strides. A new day, a new opportunity and a new spontaneous effort attends and blesses each and everyone of us, including you, and you; and you, emphasizes Mr. Butler, and this Commentator esteems it to be both a privilege and delightful pleasure to help spread the gospel of such outstanding citizenship. Commendation and congratulations, Mr. Butler and may you live out not only the next 30 years but make an appointment with yourself to go as far as possible into another Century of time!

Major Fire in 1933; and, Then Complete Destruction Crate Factory March 18, 1946 Did Not Deter Butler Gin & Crate Factory Owners From Going Straightway Ahead

Rising Phoenix Like From Both Conflagrations, the Butlers Promptly Replaced Their Plants and Continued to Progress and Prosper After a Fashion That Has Been Both Remarkable and Inspirational, Friends Attest

Rusk. — Cherokee county, East Texas; and, Environs, as a whole aren't unmindful of the promptness with which P. T. Butler and his sons, T. W. and Cole Butler do things when it comes to participating and co-operating in constructive undertakings looking to the betterment of their community; and, its people, be it pointed out as to the progress and prosperity enjoyed by these gentlemen, and so many others they've been happy to help make of their burdens just a little lighter, it is known. And, while this community spirit is ever manifest on the part of the Butlers, let it also be said in their honor and on their own behalf when disaster overtakes them they don't fold their hands and quit, but quite to the contrary they buckle on the girdle just a little tighter and soar to even more enhanced positions. Definitely this was their stride on two occasions when fires all but put them completely out of business, records establish. In 1933 the Butlers were visited with a major fire, but they quickly, Phoenix like, rose from the ashes and proceeded on their way. Again on March 18, 1946 another fire came their way and this time completely destroyed their crate factory; but, as in the other instance, this loss didn't phase them for a moment—they just turned 'round and promptly replaced it, too. Therefore, it may be observed and realized that the 'going hasn't always been smooth with the Butlers but they've made of themselves and their Texas area bulwarks of industrial and community strength by meeting each and every situation as it presents itself, be it said to their credit. Today Butler Gin & Crate Factory is an institution, so well known and appreciated is its major operations in the field where it knows no let up when it comes to producing and distributing what they consider to be the very best crates any factory may be able to turn out, it is declared.

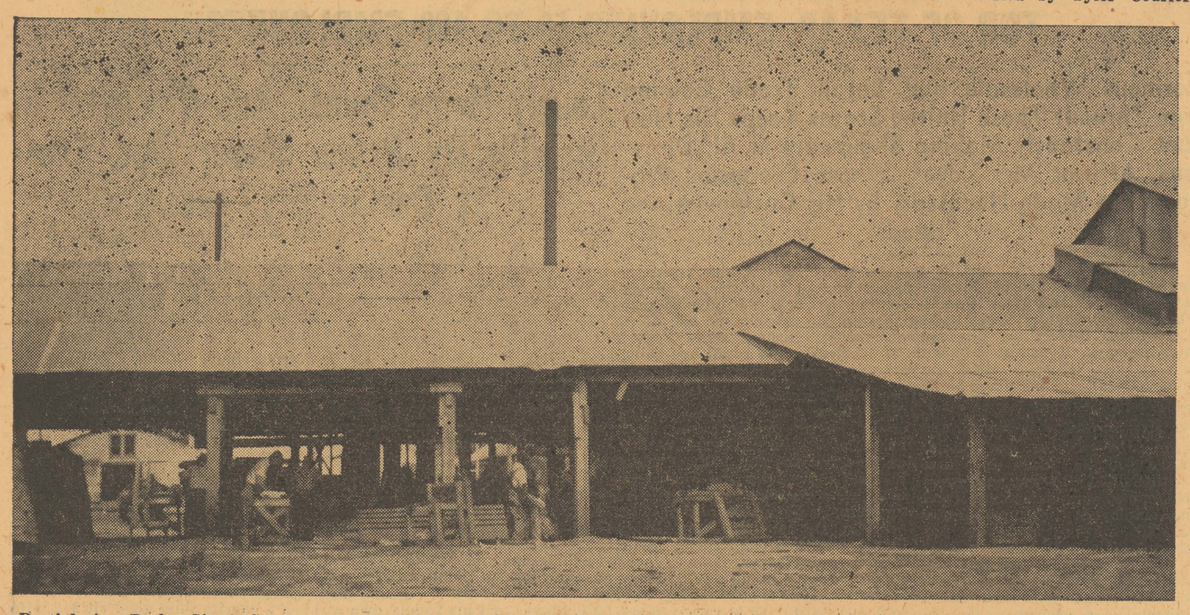
Wilson's Choice Followed Most Unusual Career That Landed Him in United States President Chair

Rusk. — While we are talking about Butler Gin & Crate Factory, the progress and prosperity of Rusk, Cherokee county, East Texas; and, Environs it may be considered timely, also, in stressing our point of making the right choice, as most assuredly has been, no doubt, the case with the Butlers who own and operate the institution bearing their name, to employ the language of a recent editorial carried by Tyler Courier-Times in illustrating our point. under the caption: 'WILSON'S CHOICE', our esteemed Tyler contemporary brings out the point solidly and well. Says the Courier-Times:

Woodrow Wilson did many unusual things. Perhaps the most remarkable was to establish what must be a record for the number of college presidencies tendered. In the single year 1901, according to his latest biographer, Prof. Arthur S. Link, he rejected opportunities to head Alabama, Illinois, Minnesota, Nebraska, Virginia, Washington and Lee, and Williams. The Virginia post he refused three times. Then after seven unaccepted offers, he took the eighth, that of his alma mater, Princeton.

His fairy godmother must have guided his steps. Even when firmly established in educational paths, Wilson dreamed of a political career. This came when his Princeton presidency led him to the governorship of New Jersey and the White House. New Jersey provided a particularly good political opportunity. It was a doubtful state, badly governed. The other seven states to which Wilson could have gone were steadfastly Republican or steadfastly Democratic, therefore not apt to furnish presidential candidates. Of the possible exception Massachusetts was well-governed, so that Wilson would have had little reforming to do and therefore little chance to capture the imagination of his party. As for Nebraska, it would have been hard for any other Democrat to become a national figure in the state of William Jennings Bryan.

Wilson could hardly have forseen all this. He must have been lucky, or predestined or intuitive in his choice.



Partial view Butler Gin & Crate Factory, T. W. (Ted) Butler, manager, Rusk, Cherokee county, East Texas; and, Environs, where the Butlers are pioneers in their field of industrial activity, records establish.

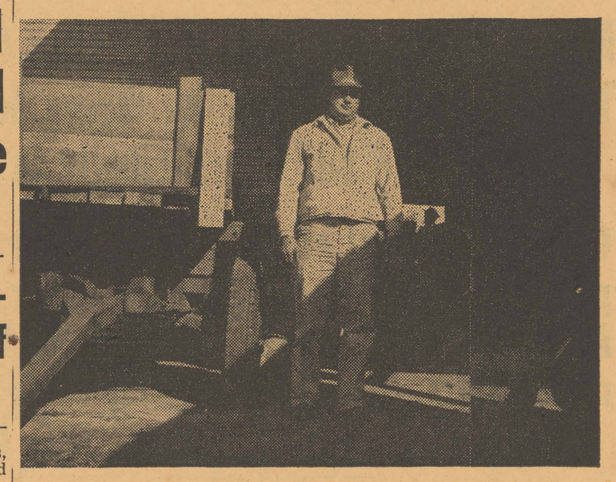


Another partial view Butler Gin & Crate Factory Operations at Rusk, capital city of Cherokee county, East Texas; and, Environs, the Butler family representing one of the pioneer institutions in this Rusk sector of the Lone Star State of Texas, it is affirmed.

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BRUCE SLOVER CRATE & LUMBER MILL, B. N. (BRUCE) SLOVER, 40, OWNER AND OPERATOR AT RUSK, REPRESENTS OUTSTANDING INDUSTRY ITS KIND, ENJOYS GOOD BUSINESS OVER WIDE AREA, HE SAYS

Mr. Slover is the Man Who Helped One of His Brother in Law Partners, Pete Halbert, in the Saw Mill Business Back in 1940 to July 1, 1946 Run a Cash Capital Business Up To Between $85,000.00 and $100,000.00, Reportedly it is Said of Him; and, With his New Enterprise at Rusk, it is Suggested There Is No Telling How Far He May Advance Into the Future, Buoyantly So



Standing near the entrance of his crate mill, Bruce Slover, Rusk and Dialville, Texas is regarded and appreciated as one of the most active and enthusiastic of East Texas timber manufacturers, both his crates and lumber all being of good quality, it is affirmed. He maintains his home at Dialville and operates his factories just out of Rusk.

With A 2,000,000-Tomato Boxes Capacity At His New Rusk Plant; And, With Expansion Programs Constantly In The Making, Mr. Slover Insists That His Greatest And Best Ambition In The Manufacturing World Is To Give His Customers "What They Want When They Want It"; And, That He Does Just That, Is Attested By Many Pleased Patrons And Friends, It Is Affirmed

Diesel Engine Powered Saw Mills are Operated by Mr. Slover, Who Says it is Necessary for Him to Absorb the Output of Auxiliary Plants to Augment His Splendid Manufacturing Program, His Yard Inventories Usually Carrying Half Million (500,000) to One Million (1,000,000) Feet Lumber, Plus a Pay Roll Carrying 50 to 100 Men at His Plants and In the Woods, it is Learned

Rusk and Dialville.—Bruce Slover Crate & Lumber Mill, B. N. (Bruce) Slover, 40, is admittedly a prized and active new industry in the Rusk sector of Cherokee county, East Texas; and, Environs, the new industry having been erected and put into operation in October and November 1946; and, became so successful the early part of 1947, it is said, that Mr. Slover had to make additional installations to help take care of the increasing demand for his manufactured products, it is affirmed. Mr. Slover's Rusk operations carry a capacity of 2,000,000 tomato boxes plus constant expansion program developments that carry him far and above those figures, he calculates. As a brand new enterprise, the Bruce Slover plant here at Rusk is considered by many as one of the very best assets enjoyed by Cherokee county; and, Environs, and that as the years come along, Mr. Slover contemplates carrying forward his expansion program so that his present pay roll may be able to take care of several times the 50 to 100 men he now employs at his plants and in the woods, he hopes. Mr. Slover's Rusk operations are located on the Old Fair Grounds just a little north and west of Rusk, or within full view of the Jacksonville, Rusk and Lufkin highway, and ideal and convenient for the character of forest products he is manufacturing, it is observed. The crate plant installed by Mr. Slover is definitely the last word in efficiency for such operation, he says; and, that his saw mill is powered by Diesel engine, producing upward 12,000 feet rough lumber daily; also, he says in order to help keep up with the ever increasing demand for his products, it is necessary to absorb the output of a number of auxiliary saw mills. Mr. Slover states that he is also provided brand new planer to serve both his crate factory and saw mill, his finished lumber to be, and is he insists representing both quality and finish. And, that goes, too, he stresses on behalf of his tomato boxes, which are known to be of the premium quality value, patrons and friends point out. Enjoying a phenomenal wholesale and retail business thruout these United States, Mr. Slover praises the Lord and thanks mankind for all the good things that have, and are now coming his way; declaring that his greatest and best joy in life comes from serving God and man, an unbeatable combination in the life of man, he earnestly and faithfully believes, says Mr. Slover, truly a remarkable and somewhat distinguished citizen and taxpayer when it comes to pulling, working and boosting for the progress and prosperity of the home community; and, its people. He lives at Dialville.

Hughes Medical Foundation; And, Other Blessings At Houston Should Be Of Inestimable East Texas Value.

Dialville and Rusk.—Bruce Slover, owner and operator Bruce Slover Crate & Lumber Mill at Rusk; farmer and ranchman here at Dialville, is among the hundreds and thousands of Texans, and others, who rejoices that the manifold blessings concentrating at Houston for the glory of God and the well ing of man. Particularly is this true in the building up of the great medical center at Houston, specially believes Mr. Slover and others; and, particularly so as it relates to such undertakings as the proposed Hughes Medical Foundation with the view of helping to wipe out all disease of the human body. Editorializing on the wonderful benefaction, and just what it should and no doubt will mean to Houston, to Texas and the world, here's how the Houston Post appraised the magnificent gift from Mr. Hughes. Says The Post:

The disclosure that Howard Hughes is making plans whereby eventually his immense fortune, estimated at $125,000,000, will be devoted to a foundation for medical research, with headquarters in Houston, is thrilling news.

Mr. Hughes' intentions were outlined in an interview with Mrs. Raymond Clapper, widow of the famous war correspondent who met death in the Pacific arena. Mrs. Clapper is now a writer for magazine Look.

Although Mr. Hughes was not immediately available for comment and confirmation, Dr. E. W. Bertner, president of the Texas Medical Center, said that plans for the foundation had been known to medical interests for some time.

A native of Houston, Mr. Hughes has been amazingly successful in industry, in aviation and in motion picture production. The Hughes Tool company of Houston, parent organization of his interests, is one of the country's great industrial concerns.

Endowment of the Hughes Medical foundation is now his greatest ambition, according to Mrs. Clapper, and in the belief that disease can be wiped out, he proposes to establish laboratories and finance research.

His convictions were apparently strengthened by last year's painful experience when he was under treatment in a Los Angeles hospital for several months for severe injuries following an airplane crash. The fine scientific care of the doctors and nurses made a deep impression upon him.

Supplementing the Anderson and the Cullen endowments, the Hughes foundation, if carried out as indicated, would easily make Houston a world center of medical research.

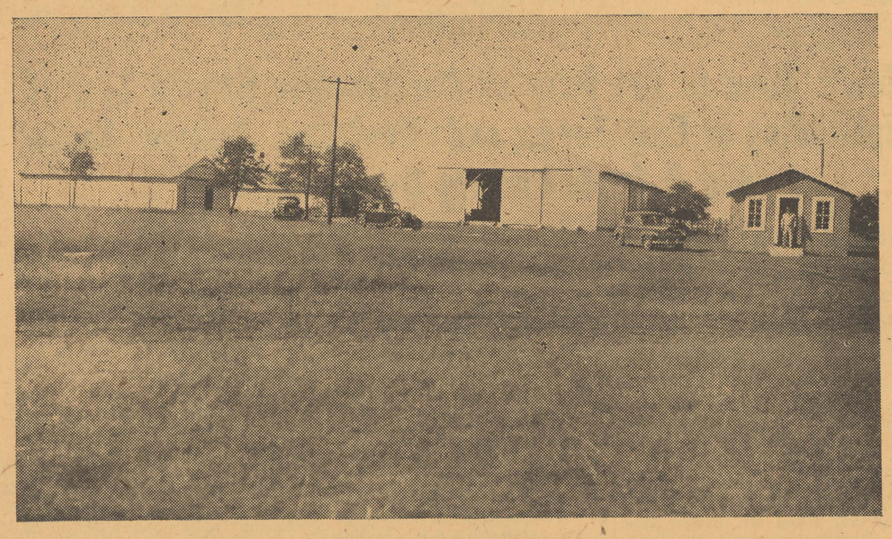
Houston medical men and citizens view the prospect with natural feelings of enthusiasm and civic pride. Houston regards Howard Hughes as a local boy who has made good in a most brilliant and spectacular way. That he plans to remember his "old home town" so generously evokes a warm glow of appreciation.

It would truly be a magnificent contribution to the cause of human welfare.

Civic And Religious Progress; Public Development As To All Our Natural And Potential Resources; Welcome On Behalf Desirable New People, Money And Industry

The Whole of The Above Progressive Programs Advocated in This Special Edition Have Long Since Won Support of Bruce Slover, Progressive and Prosperous Manufacturer, Farmer and Ranchman

Rusk and Dialville.—Primarily Bruce Slover, manufacturer, farmer and ranchman is a home man, strictly so; but, in the material sense of the word, like so many others of us, broadens his vision and looks to the progress and prosperity of his friends and neighbors not only here at Rusk and Dialville, but thruout Cherokee county, East Texas; and, Environs; and, beyond, it is advantageously said of him and others like him. Mr. Solver properly explains this broader acceptance of life in the simple statement that were he to depend all together on the home folk for his volume of business it might not be as large or heavy as comes the result by shipping wholesale and retail thruout these United States and/or wherever his products may find a market. This too, believes, Mr. Slover justifies us extending our support and influence beyond our own borders to help further the cause of the church, schools and general public development. Never neglect home nor the home community, invites Mr. Slover; but, in the more elaborate and hopeful way of life, let's serve to make home and our home community a happier and better place in which to live and do business by participating and co-operating in every constructive and legitimate way we may to help others, no matter where their environs; and, by so doing, it is believed, a happier people and a more prosperous world at large may, should and will prevail, peaceably so, may it be said. And, while we are championing the advancement of the church and school life of our community, let's go a bit further and encourage future cheaper power, lower taxes, better roads and adequate drainage; soil conservation and safe protection unto our forests vs. fires; improved churches and schools; increased production of livestock, farm products, milk, meat and eggs; and, when it comes to inviting desirable new people, money and industry, let's be enthusiastic about it, put our best foot into the national show window, so to speak, and convince our prospective that they are welcome, cordially and thrice so, it is proudly said of Mr. Slover, and others like him. All of these progressive programs advocated in this Special Edition; and, to which Mr. Slover has contributed generously of his support and influence, have since won his endorsement, it is known; and, now that others may join with him to help make of Rusk, Dialville and all of East Texas; and, Environs, happier and better places in which to live and do business, it is urged.



This view gives partial view of the new plant of Bruce Slover Crate & Lumber Mill, Bruce Slover, owner and operator just out of Rusk, Cherokee county, East Texas; and, Environs. Mr. Slover, who is standing in the door of his office to the right in the above picture resides with his family at Rusk, a general story about them appearing on another page of this Special Edition, which also carries this page underwritten by Mr. Slover.

B. N. (Bruce) Slover, Native Dialville, Cherokee County, East Texas; And, Environs, Began His Brilliant Business Career Here In Small Way Comparable Present Stride

Son of Mr. and Mrs. N. A. (Jack) Slover, Pioneer Texas Family; and, Pioneer in the Crate Manufacturing Business, Mr. Slover by Training and Nature Definitely Equipped Himself for the Magnificent Success he Now Enjoys, it is Assured

Dialville.—This fine little community, peaceable and law abiding citizenship unto itself, proudly acclaims many of its older citizens, and younger ones, too, for that matter, has sent many distinguished sons out from here; and, quite a few able fellows still remain, it is reportedly said on behalf of those whose strides are known to have brought fame and fortune both to themselves and their community. Among these worthy native sons, it is pointed out is none other than B. N. (Bruce) Slover, son of the beloved N. A. (Jack) and Mrs. Lela Washington Slover, pioneer residents of Dialville, they having come here from the old Pike Creek community, where the elder Slover was one of the early founders of the crate manufacturing business in this splendid Cherokee county, East Texas; and, Environs, area, history records. But as for Bruce, he was young but ambitious, so in his early boyhood he started out with his brother and father to help carve a fortune out of timber, some farming and livestock production. He went along all the way; and, in April 1940, or a little more than 7 years ago with a cash capital of $250, it is reported, he and his brother in law, Pete Halbert, of Dialville formed a partnership to manufacture lumber, and build crates. Leasing his father's plant, Bruce and Pete started out; and, the success they attained is said to have been so conspicuously fabulous that it sounded almost fantastic, and you may so regard the story, too, but be it reportedly said of these two young men that they increased that initial of only a quarter of a thousand dollars up to between $85,000 and $100,000 before they dissolved partnership in July, 1946, when Pete continued the Dialville operations under lease; and, Bruce moved on to Rusk with his industrial activities, retaining his residence in Dialville. His wife, Mrs. Edna Slover, is a native of near Ardmore, Oklahoma, the daughter of the lamented Mr. and Mrs. William (Bill) Jones. Mr. and Mrs. Slover have two fine sons, Johnnie and Bobbie Slover. At Rusk, Mr. Slover purchased the site of the Old Fair Grounds, where he erected and is now operating his modern crate mill, saw mill and/or planer; the entire set-up, it is proclaimed being a definite show place of its kind in this favored Texas area. Everything is new, running just like clock work and to the tune of pleasant labor and management relations, all goes well at the Bruce Slover Crate & Lumber Mill at Rusk, one of the major operations of its kind in this part of the Lone Star State of Texas, facts and figures disclose, it is established.

Carrying Upward 1,150-Acres Land In Fe And Rights, B. N. Slover, Owner Bruce Slover Crate & Lumber Mill At Rusk Invites Opportunity To Buy Additional Timber

500,000 to One Million Feet Lumber Representing Usual Stock Pile in His Yard Inventory, Mr. Slover Says Demand for His Products Require Additional Plant Installation and He is Making These Rapidly, he Assures

Rusk.—Elsewhere on this page appears a record of how Bruce Slover in partnership with Pete Halbert, a brother in law at Dialville, helped to run up a cash capital investment of $250.00 to upward $85,000.00 to $100,000.00 from 1940 to July 1, 1946; and, now going another way 'round, Mr. Slover is faced with the necessity of building additional capacity for his 2,000,000-tomato boxes capacity plant as presently operated. That he will do just that is a foregone conclusion, it is assured of him. Usually carrying inventory yard stock pile of lumber running anywhere from 500,000 to 1,000,000 feet, it is known that while Mr. Slover intends to increase this holding, he also is in the market for additional timber lands and invites negotiations toward immediate purchase, it is invited. Presently Mr. Slover owns and controls upward 1,150 acres of lands, timbered and all, records establish; but, due to the phenomenal increase of business augmented by his new plant here at Rusk, he announces that he's in the market for an unlimited acreage in good timber lands. You are invited to see Mr. Slover in person at his industry here just north and west of Rusk, or you may communicate with him via U. S. Mail, Dialville, Texas, he suggests. Rapidly making additional installations to help take care of this enormous business, Mr. Slover says he's happy to be busy; and, that if good quality products and courteous service will maintain this fine record, he'll personally see to it and do his best via the help of his loyal and efficient employes to the end that there shall never be a let down anywhere along the line, he assures.

It's Getting Long Way From Home To Get Impression; But Bruce Slover's Shipping To Far Away Points

Rusk and Dialville. — True so many things are happening right here at home that most of us, more or less, are familiar with what's going on, what's going to take place, et cetera, and so on; but, be that as it may, it pays to get the view point of others, some times far, far away. Developing the thought, we are reminded that none other than Bruce Slover owner and operator of Bruce Slover Crate & Lumber Mill at Rusk; and, resident of Dialville, Cherokee county, East Texas; and, Environs, is making both wholesale and retail shipments of his manufactured (finished) wood products to distances hundreds, and possibly thousands of miles away; and, by the same token of reasoning, it isn't bad to take a peep as far away as Alaska to get a broader view of some things. Yes, this Commentator admits that's getting a little far from taugh, away from home maybe, but suffice it to say the "WORLD'S WORST RAILROAD, BAR NONE, OPERATED BY UNCLE SAM IN ALASKA," one headliner put it in ably handling a Washington, D. C., United Press article dealing

(Continued on Page 77)



Bruce Slover, owner and operator Bruce Slover Crate & Lumber Mill, Rusk, Cherokee county, East Texas; and, Environs resides with his family at Dialville, a short distance from Jacksonville. Mr. Slover may be observed standing in front of his new plant a little north and west of Rusk, county seat of Cherokee, the great piles of logs being regularly turned into finished products.

2,000,000-TOMATO BOXES CAPACITY CRATE MILL INSTALLED AT RUSK BY BRUCE SLOVER CRATE & LUMBER MILL, B. N. (BRUCE) SLOVER, OWNER, DECLARED TO BE LARGEST AND BEST OF ITS KIND IN HIS SECTOR OF TEXAS, EMPLOYING 50 TO 100-EMPLOYEES!!

Enormous Wholesale and Retail Trade Coming From Thruout These United States Keeps His New Plant Constantly Making Shipments in All Directions, Affirms Mr. Slover, Whose Expansion Programs are Made Necessary by His Customers and Friends

Rusk.—Enjoying a 2,000,000-tomato boxes capacity as presently operating, B. N. (Bruce) Slover, owner and operator Bruce Slover Crate & Lumber Mill gives it as his opinion that he'll just have to keep on keeping on when it comes to augmenting the capacity of his plant, so great has become his phenomenal business thruout these United States, he says. Constant shipments at wholesale and retail are being made in all directions with the present capacity of his plant being taxed; but, be that as it may, says Mr. Slover he is ready, and willing able to face the popular demand for his goods and meet it with delivery of the best products money and equipment (plus loyal employees) may make possible. Mr. Slover's new crate factory and saw mill here at Rusk are said to be the largest and best of their kind in his sector of Texas; and, that when more and better equipment are necessary for the purpose for which his plant is used—he'll promptly provide same. Mr. Slover passes much of the credit for the good fortune that has come to him on to his customers and friends; for, without these blessed ingredients no industrial meal produces much of a business appetite, it is pointed out. Having come up the hard way, but having had a wealth of experience under a pioneering father, N. A. (Jack) Slover, who is living at 75, Bruce is known to have gone a long way, and successfully so in recent years, it is affirmed.

Lovely Home Owned And Occupied In Dialville By Bruce Slover And Family, Community Leaders

Dialville — Naturally the home folk are always happy and glad to observe any of their home town boys and/or girls make good in the world; and, particularly is this true, it may be said on behalf of B. N. (Bruce) Slover and his family. Not so many years ago, Bruce may be remembered as having been an ambitious struggling youth, determined to get along and up in the world, the grace of God and the kindness of man permitting it. From all appearences it would score that Mr. Bruce has won in both ways; and, that because of the success attending him, he proposes to keep on keeping on doing all the good he may for both God and man. Mr. Slover and his family own and occupy a pretty home here in Dialville, where each and everyone of them are beloved and appreciated as deserving community leaders, friends and neighbors attest. Mr. Slover is owner and operator of Bruce Slover Crate & Lumber Mill at Rusk; and, elsewhere on part of another page may be found additional information about the family and progress of Mr. Slover. And, also, later on, says Mr. Slover in order to be near his plant at Rusk, he contemplates erecting a new home in that vicinity, the county seat of Cherokee county, East Texas and Environs. More power to you, Bruce, keep your stride; and, remember, your friends and the public are watching your progress, prosperity and usefulness as a meritorious good citizen with no small degree of interest!

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

MR. AND MRS. BRUCE (MRS. EDNA) SLOVER, COMING OF PIONEER FAMILY REPRESENT TWO OF LEADING CITIZENS OF DIALVILLE AND RUSK SECTORS, WITH THEIR TWO FINE SONS, JOHNNIE AND BOBBIE

Mr. Slover is the Son of N. A. (Jack) and Mrs. Lela Washington Slover, Both Living, Residing at Dialville, Where His Beloved Mother Was Born; and, His Father, Now 75 Years Young, Being a Native of Rusk, County Seat of Cherokee County, Texas, he Says

Mrs. Slover Is The Charming Daughter Of The Lamented Mr. And Mrs. William (Bill) Jones; And, In The Civic And Religious Life Of Her Community She Is Known To Be Very Popular, While The Boys, Johnnie And Bobbie Are Definite Favorites In Their Circle Of Friends

Mr. Slover is Owner and Operator of Bruce Slover Crate & Lumber Mill at Rusk, Where he Recently Erected What is Believed to be One of the Finest Best Industries of Its Kind to be Found Anywhere; and, a Remarkable Business is Reported By Mr. Slover, a Recognized Community Wheel Horse

Dialville and Rusk—These two sectors admittedly owe much to the Slover family because of the early pioneer days that helped to bring both the Slover Family and the Cherokee county sector of East Texas; and, Environs, into prominence, historians no doubt would write were they to follow the Slover family tradition; and, no doubt they'd do just that. Suffice it to say, however, for the moment that Mr. and Mrs. Bruce (Mrs. Edna) Slover happen to be members of that pioneer family, Mr. Slover, 40, being an able and more or less distinguished son of the beloved Mr. and Mrs. N. A. Slover, both living here at Dialville. Mrs. Slover is the daughter of the lamented Mr. and Mrs. William (Bill) Jones. The father of Mr. Slover is popularly and affectionately known as Mr. Jack; and, his Mother, Mrs. Lela Washington Slover. Mr. Slover has two brothers: Messrs John L. (Mrs. Lou Kate) Slover; and, B. C. (Mrs. Gladys) Slover; and, four sisters, Mesdames: Annie (Pete R.) Halbert; Edris (A. C.) Davis; Bertice (John B. Quinn; and, Ruth (C. R.) Jennings. He has two nephews: Buddie Slover and Jack Davis; and, two nieces: Misses Grace Anna and Margaret Halbert. Native son of Dialville, Mr. Slover says he has lived all of his life thus far in the old home town community; and, that he dearly loves it; and, its people. Mrs. Slover is a native of near Ardmore, Oklahoma. In his early boyhood along with his Dad and Brother started out in the timber business, some of his notable achievements and accomplishments being recorded in a full page underwritten by him elsewhere in this Special Edition. In 1940 he and his brother in law, Pete Halbert formed a partnership and operated a saw mill, later leasing his father's crate mill here at Dialville and making progress with it. The partnership was dissolved in July 1, 1946, Mr. Halbert continuing the Dialville operations and Mr. Slover moving his manufacturing operations to Rusk continuing his home life, however, in Dialville, he relates. Aside from his manufacturing interests, Mr. Slover is regarded as one of the more able citizens and taxpayers of his East Texas area; and, in all civic and religious undertakings, as well as worthy development efforts, Mr. Slover is appraised as top man hereabouts. And, also on behalf of his able father, N. A. (Jack) Slover, the latter imparted the information some time ago as an expression of loyalty and good business on the part of the Slover families as a whole, all of them individually and collectively had invested upward $125,000 in U. S. Bonds during World War No. 2; and, that each and all of them still believe that to be one of the best securities on earth. His father started the crate business in 1905 in the old Pike Creek sector of Cherokee county, using only the crudest of manufacturing methods in those days but the experience was invaluable and paid off in more ways than one, it is appraised since from that humble beginning towering and prospective crate manufacturing, and basket making, strides followed here, at Gresham, Jasper and other places, considerable of the trade depending on the Slovers for their supplies, it is learned; and, naturally, therefore it has remained for Bruce Slover to carry on the family tradition in a larger and better way if possible. In his father's day crate making, saw milling, ginning, box factory and cattle efforts went along way in holding the interest, the progress and the prosperity of his father and the latter's family, of which Bruce was and is one of the fine chips off the old block, so to speak. It is said that the family history of the Slover's dates back to 1660; and, so well behaved have been the populace in general here at Dialville such a thing as the law is never mentioned, thought of nor required, comments both pioneer and modern citizenship hereabouts, it is revealed. Fact is "Uncle Jack," father of Mr. Slover insists that Dialville is the best town in Texas, he says. And, he goes further and says, he moved to Dialville from Pike Creek in order to educate his children, of which Bruce is one of them, he points to with pride, it is known. During his active operations of the Dialville crate factory owned by him, and now leased he says to his son in law, Pete Halbert, the Elder Slover usually manufactured 500,000 tomato boxes; and, shipped as many as $25,000 to California one one occasion. Uncle Jack Slover carrier 900 to 1000 acres of land, which he says he would sell on a terms or cash basis. Having spent more than 65 years in the manufacturing business, he says he is quite satisfactory to turn the responsibility over to others and rejoices in their individual and collective successes, pointing to Bruce and B. C. Slover, his sons; and, Pete Halbert, a son in law, he says. In other years the father of Bruce Slover served as a bank president; and, thruout the years he has been esteemed as one of the able community leaders in his sector of Texas, it is known. Oh yes, by the way, Uncle Jack Slover says he is in the market for 4,000 to 5,000 plum trees for grafting purposes, thanks to his son, Bruce for the use of this space for that announcement. It is of more than passing interest just here to say that when Bruce Slover and his brother in law started out as partners some 5 years ago and/or up to the time when they dissolved partnership in July 1, 1946 it is shown that they had run an initial cash capital of $250 up to between $85,000 and $100,000, reportedly it is said. Bruce Slover, carries the initials of B. N. and no matter where you find him or under what circumstances he's always the same congenial, happy, smiling Bruce, a characteristic asset with the Slover family, his father being admitted the life of the party in almost any company, it is rated. Personally Mr. Slover, the subject of this article carries some 550 acres of land in fe; and upward 600 acres in timber rights, records establish; and, he says he's constantly buying more land and timber. He also does some farming and live stock production, it is ascertained, while in the civic and religious life of his part of Texas both Mr. Slover and his family are known to be good loyal friends and supporters.





Mr. and Mrs. Bruce Slover, Dialville and Rusk, Cherokee county, East Texas; and, Environs are shown top and bottom with their two children. Mr. Slover appears at top with his sons, Johnnie and Bobbie standing to his left and right respectively. In same position these gallant young gentlemen appear with their Mother in the bottom portion of this picture.



Mrs. Bruce Slover, Dialville, Cherokee county, East Texas; and, Environs. Mrs. Slover, who is a popular matron of this area, is the lovely wife of Bruce Slover, owner and operator of Bruce Slover Crate & Lumber Mill, featured in a full page recognition appearing in another part of this Special Edition; and to which your attention is invited.

Tomato Boxes; Fruit And Vegetable Containers; And, Indeed And In Fact Any Kind Of Crate May Be Manufactured For You By Bruce Slover Crate & Lumber Mill

Slover Industry Being New Plant Out and Out, Its Progressive Owner, Bruce Slover, Says he Does Not Hesitate to Invite His Customers and the Public to Continue Showering Business on Him; and, he will Show his Appreciation by Promptly executing Each and Every Order With Quality Production

(Continued from Page 76)

Rusk.—Just what's being manufactured here at the mammoth new plant of Bruce Slover Crate & Lumber Mill, B. N. (Bruce) Slover, 40, progressive and prosperous young owner and operator, you may ask. Well, this Commentator having had both the rare privilege and delightful pleasure of visiting Mr. Slover's fine new industry; and, having had a personal interview with him may attest that he manufactures some 2,000,000 tomato boxes, according to his factory's rated capacity; sizable quantities of fruit and vegetable containers; and, indeed and in fact, as captioned above, practically any kind of crate you, or the public, may want, or demand, is pointed out. Mr. Slover, while also doing some farming and livesctock production, admits that his heart and soul is in the manufacture of wood products; hence, the natural course finding him almost wedded to timber and other Mother-earth products; and, of which, he personally considers timber, when it is carried into the finished product, as being about the most useful and desirable of all worth while products outside of food, clothing and shelter; hence, Bruce is alert, he's busy and he's successful, be it assured. His plant being new out and out; and, while enjoying phenomenal business thruout these United States, Mr. Slover says he does not hesitate to invite his friends and the public to continue showering business his way; and, he'll show appreciation by delivering the goods.

Bruce Slover Way Of Doing Things In The Manufacturing World; On His Ranch; On His Farm And - Or Anywhere Else Strengthens Faith In Humanity, Encouragingly So

Caption Above Expresses Somewhat the High Esteem in Which This Progressive and Prosperous Young Man is Held by His Neighbors and Friends, It Is Attested; Plus, Manufacturing Operations That Are Admittedly Enormous

Dialville and Rusk.—Comparable to the lean yesteryears, Bruce Slover is living and doing in a different world, say his friends and neighbors, many of whom believe that Bruce actually gets up and starts out bright and early in a new world each and every morning, so active is he in all walks of life. In the civic and religious life of his community, Bruce and his family are known to be loyal good friends, while over in the public development field, Mr. Slover is known to stand four square as a staunch friend and supporter of all worthy projects looking to the betterment of his community; and, its people, it is affirmed. Fact is, information was gleaned in a recent survey of the Dialville and Rusk sectors of Cherokee county, East Texas; and, Environs, that the Bruce Slover way of doing things in the manufacturing world; on his ranch; on his farm and/or anywhere else are of such good and commendable merit as to believe faith in humanity is strengthened, encouragingly so, it is declared of Mr. Slover. He is owner and operator of Bruce Slover Crate & Lumber Mill at Rusk; the Slover Ranch and Farm at Dialville; and, always takes a keen interest in the progress and prosperity of his sector or sectors of Texas, it is known. Modest and retired of disposition somewhat, Mr. Slover is alert, aggressive and punctual in his relations in life as to all their functions, it is happily said of him; and, he is known to look with rosy optimism on an exceeding bright and prosperous future for all of East Texas specifically; and, Dialville, Rusk and Cherokee county; and, their Environs in particular, it is affirmed.

Kelly Lumber Company's Modern New Building on West Street, Crim Crest Addition, Last Word in Efficiency, it is Believed, Including Electrical Equipment, Vault, Rest Rooms, Executive Offices; and, Many Accommodations!

Messrs. Palmer and Hightower of Above Organization, Also Stockholders in New Brick Plant for Henderson; Mr. Palmer, Being a Director of Bank at Mt. Enterprise; and, Other Activities

(Continued from Page 74)

Henderson.—Continuing in description of Kelly Lumber Company's new home on West Street, Crim Crest Addition, may it also be said that the modern new home carries just about everything practical efficiency requires, it is believed. This includes electrical equipment thruout the building, the Fluorescent light fixtures alone costing $1,600.00 plus wiring, et cetera, comments President Major Palmer. And, then there's the 8x12 Vault for the accommodation of records, valuable papers, etc., Rest rooms, executive offices; and, other modern accommodations for nearly every need imaginable in the operation of a huge enterprise Let's go for community-wide progress and prosperity, say we all! such as that represented by the Kelly organization are present, it is pointed out. The fine new building itself stands definitely as a monument to public service, in the opinion of this Commentator. The officers, directors and stockholders of Kelly's apparently didn't overlook anything when they came to make their building improvements, it appears. Besides the items mentioned in this article, and others on this page, may be mentioned the lumber depot 24x26 and 250-ft., a show place of its kind if there ever was one. A sash and door warehouse 20x40 accommodates that need; and, shed 22x50 to take care of trucks, etc., disposes of that ever present need, it may be observed. In addition to their own individual and collective business activities, Messrs Palmer and Hightower are each stockholders in a new brick plant for Henderson, carrying 125,000 to 150,000 brick daily capacity, Major Palmer says. The new concern is owned and operated by Henderson Clay Products, Inc., Major Palmer is also First Vice President of this new corporation; and, he is also a Director in the Merchants & Planters Bank at Mt. Enterprise, where he lives.

Civic, Religious and General Public Development Thruout East Texas Encouraged By Messrs. Major Palmer and T. H. Hightower, Business Men

Henderson.—A new day dawns for Henderson, Rusk county, East Texas; and, Environs, and may it be said probably that no two men hereabouts deserve more credit for the awakening that is taking place, the progress and prosperity that are being enjoyed than are Major Palmer and T. H. Hightower, well known business men. Their faith in themselves and their confidence in the fine trade area they serve are known to have quickened their stride in many worth while business undertakings, chiefly Kelly Lumber Company, Henderson Clay Products and other objectives, including Major Palmer's banking interests at Mt. Enterprise, his home town, where he is also engaged in ranching and planting operations. Not only the material world shares the support and influence of Messrs Palmer and Hightower, but each of them are known to be loyal friends and backers of worthy civic and religious efforts on behalf of the communities; and, their people as represented over the whole of East Texas; and, Environs, it is pointed out. Leadership of men like Messrs Palmer and Hightower make it easy for others to catch stride and move forward in stride:

Major Palmer Native Son of Rusk County, Texas, With Manufacturing and Banking Success

Mt. Enterprise.—Major Palmer, native son of Rusk county ; and, a resident of Mt. Enterprise practically all of his life is one of the better and more favorably known men of East Texas; and, Environs, it is established. At the age of 53, Major Palmer is credited with being actively identified with more large business enterprises in his area of Texas than most any other man probably who has just crossed the half century mark in his life's span, it is believed. President of Kelly Lumber Company, Inc., towering business concern at Henderson, and in which he says he and his associates have invested upward of $100,000.00 in recent years; vice President of the Henderson Clay Products, Inc.; of Henderson; a Director in the Merchant & Planters Bank, of Mt. Enterprise, where he also produces livestock and general crops, featuring Jersey cattle, Major Palmer is credited with having created and accumulated enough of this earth's possession that it might be well said of him that he has builded for the glory of God and erected a monument to public service in many of the fine constructive things he has achieved and accomplished, it is affectionately attested by friends and neighbors. Among other outstanding developments by Major Palmer had to do with his erection of Palmer Hotel Courts at Palestine; Marshall; and, Nacogdoches, all of which he later sold, he states. His wife, Mrs. Mattie Palmer is a native of Nacogdoches. Parents: George Palmer, deceased; and, Mrs. Cuba Palmer, living at 93. Parents of Mrs. Palmer: Walt and Mrs. Etta Phillips, both deceased.

It's Getting Long Way From Home To Get Impression; But Bruce Slover's Shipping To Far Away Points

(Continued from Page 76)

with the subject and written by Frederick C. Othman, who lets the cat out of the bag up that way after this fashion. Says Mr. Othman (while we are keeping in mind that Mr. Slover is one of the genuine successes in his field of constructive endeavor):

The government is getting ready to whoop up vacations in Alaska, where it operates the worst railroad in the world. Bar none.

Beware your government's railroad, tourists. Ignore those pretty travel posters, showing trains crossing high trestles over mountain gorges. The trestles are rotten and the engineer has got his heart in his month. He never knows when he takes out a locomotive whether he'll come back alive.

It took me three days of steady reading, but my dope is straight: I dug it from the heart of a 10-pound report on the Interior Department by the House appropriations committee. Interior runs the railroad, when it runs at all, which is seldom, because of the trains constantly toppling onto ditches along the right-of-way.

Trains Pile Up In Gullies

Col. J. P. Johnson, the general manager, told the harrowing story of the $73,000,000 railway which has so many warped cars bumping their flat wheels on its split rails that in the spring, when the roadbed is soft, one train a day dives into the gully.

Some days three trains jump the track, but that's a little unusual. The colonel passed around a photograph of one 70 foot trestle, which is falling apart from dry rot. Rep. Ben F. Jansen of Iowa recognized it with a shudder; he rode across that trestle once.

"And it shook like a baby buggy," he said.

The colonel said sometimes when a locomotive pounded over one stretch of the line on a glacier, the track sank 16 inches. The passenger cars are warped, because their frames are wood. The latest derailment killed a brakeman. Two days before that 11 cars went down the mountainside. In three miles of track this spring six rails broke on one day.

Crew May Not Come Back

Repairmen don't get much work done in the winter; they have to fix the cars outside when its 60 degrees below zero, because there aren't enough shops. It's not much of a railroad for sure the colonel added. He then made what I consider the understatement of 1947:

"When you have a feeling (he said, choosing his words) wondering whether or not the crew of a train is coming back alive, it is no pleasure to operate an industry of that kind."

I can understand that. What the Congressmen couldn't understand was why the worst railroad charged the highest rates. Freight costs on the tumble-down express are double what they are in the states.

Anybody silly enough to risk his life on the Hair-Breath Harry Limited pays 6c a mile, compared to three here at home. He rides in a passenger car left over from the Panama Canal and if he gets where he's going with all his arms and legs, he's a lucky fellow.

Big Need For Hospitals

Col. Johnson said one of the costly things was hospital beds. The more wrecks, the more beds. The more derailments, the more claims for ruined merchandise. The more maimed railroaders, the more resignations. It is a downright terrible railroad, he added.

The colonel used to work for the Santa Fe. He said if the Santa Fe owned such a murderous stretch of track, it would abandon same instantly. Since the government can't do that, he advocated spending another $26,000,000 on the Alaska, White Horse and Oblivion. That may help; I'll let you prospective tourists know when the odds are better for completing a government train ride alive."

Removing Heel Marks

To remove black-rubber heel marks from linoleum, rub them with a cloth moistened with liquid wax, turpentine, or cleaning fluid.

Furniture Department Is Housed In Kelly's New Building On West St., Crim Crest Addition!

Henderson.—In the progressive life of Henderson, Rusk county, East Texas; and, Environs, it is also fit and proper to mention the fact that in the enjoyment of the manifold blessings thruout this wonderful Lone Star State area, Kelly Lumber Company has been fortunate to have a part in the matchless growth and prosperity attending practically everyone hereabouts who has made it a part of his business to help shove the community load over the hill to success. That's been a happy privilege and delightful privilege with us here at Kelly's, voices the sentiment prevailing at this successful institution; and, it's just that and more, declare patrons and friends. In addition to the many other service departments, Kelly's set aside a portion of their mammouth new building to take care of their furniture department, kitchen cabinets, etc. The people of Henderson, Rusk county and the entire East Texas area; and, Environs have made all of this possible, affirm the owners of Kelly's because of the splendid patronage accorded them in all departments by their customers and the public, they appreciatively state. You are invited to visit furniture department at Kelly's; and/or their many other departments and the chances are you'll find just what you want in many home suggestions, it is declared.

Progressive Programs Advocated in This Special Edition Receive Endorsement J. H. Hutchins & Sons Lumber Company Ownership and Operation Father and Sons

Potentially the Future of Edom and Van Zandt County, East Texas; and, Environs, Great in the Opinion of Pioneering Woodsman, J. H. Hutchins; and, His Two Sons, Hurshel and Delbert Tutchins

(Continued from Page 56)

Edom.—Potentially the future of this part of Texas; and, Environs, is great in the opinion of J. H. Hutchins and his sons, Hurshel and Delbert Hutchins, the three of whom own and operate J. H. Hutchins Lumber Company. To help more widely publicize the natural and potential resources of East Texas as a whole, this page of newspaper publicity advertising has been underwritten by Mr. Hutchins and his sons. Reflecting somewhat the progress of Mr. Hutchins and his sons, specifically so as to Mr. Hutchins himself, your attention is invited to the several articles on this page dealing with Mr. Hutchins since he began his timber activities back there nigh unto an half century ago. And, be it also said to their credit and distinction, Messrs. Hutchins and Sons have endorsed the progressive programs advocated in this special edition, each and all of them encouraging cheaper power, lower taxes, better roads and adequate drainage; soil conservation; improved churches and schools; increased production of all farm products, including milk, meat and eggs; and, genuinely supporting the effort cordially inviting desirable new people, money and industry to this Edom and Van Zandt county sector of East Texas; and, Environs. In the opinion of Mr. Hutchins and his Sons, as verbally expressed by them individually, and collectively, the future of this immediate area and the whole of the Lone Star State of Texas is great!

Though Young in Years, T. E. Castle Jr., is Type of Man who Likes to Encourage Others to Better Life

(Continued from Page 46)

Timpson and Marshall.—Manufacturing good lumber and making money by no means represent all there is in life; hence, T. E. Castle Jr., General Manager T. E. Castle Lumber Company here at Timpson; and, a business partner in the C. D. Killion Lumber Company operations at Marshall takes the definite position that it is better to hold out the life to others at times, encourage them to enjoy a happier and better life; and, to that status in life, this Commentator appropropriates and suggests the practical use of these poetical lines:

"Take time to live. That is what it is for.
Take time to work. It is the price of success.
Take time to think. It is the source of power.
Take time to play. It is the fountain of wisdom.
Take time to be friendly. It is the road to happiness."

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EALAND-WOOD LUMBER CO., OWNED AND OPERATED BY F. A. EALAND, 41; AND, W. NEIL WOOD, 43, MANUFACTURERS OF YELLOW PINE AND HARDWOOOD LUMBER AT JASPER, ONE OF STRING OF MILLS

Mr. Ealand Is Partnership Owner of Ealand Lumber Company at Marshall; and, Mr. Wood is Partnership Owner of Sturgis Lumber Company at Hemphill, Each of These Gentlemen Known to be Conspicuous for Their Business Ability and Splendid Efficiency When it Comes to Manufacturing Good Lumber, a Product Now Demanded by Both the Wholesale and Retail Trade, it is Known

Coming To Jasper Jan. 1, 1946, Messrs. Ealand and Wood Are Said To Have Completely Revolutionized The Local Manufacturing Of Timber Due To Their Seasoned Experience And Know How To Enjoy The Loyal Co-operation Of Faithful Employes, It Is Stated On Their Behalf

Domestic and Export Business Enjoyed, With Company-Owned and Operated Retail Lumber Yards in Jasper, Fort Worth and Austin, Ealand-Wood Lumber Company Definitely is One of the Better Known Major Operators in East Texas, it is Affirmed

Jasper. — Two seasoned and experienced timbermen came together Jan. 1, 1946 when F. A. Ealand, 41, and W. Neil Wood, 43, formed a business partnership to manufacture good yellow pine and hardwood lumber both for domestic and export shipments plus company owned and operated retail lumber yards in Jasper, Ft. Worth and Austin, Texas, it is affirmed. Partnership firm name for business operation was designated as Ealand-Wood Lumber Company; and, be it said to the credit of this organization, which is now a recognized local institution, it is appreciated as one of the outstanding major operations of its kind in the whole of East Texas; and, Environs, it is affirmed. Mr. Ealand is a native of Gause, Texas; and, his wife, Mrs. Leo Ealand, is a native of Hicks, Texas. They have one son, Donald Ealand, 12. Parents: Arthur Richard Ealand, deceased; and, Mrs. Lula Ealand, living. Parents of Mrs. Ealand: Mr. and Mrs. L. L. Baine, both living. Before coming to Jasper, Mr. Ealand had earned quite an experience in the timber world. In 1909 he went to San Antonio for 5 years. Returning to Guase, he started out by purchasing a little mill for $250 and that on a credit, he states. In 1931, while at the age of 26 years Mr. Ealand recalls that he bought and operated a mill for 3 years; followed by the purchase of a planer at Pineland and moved it to Gause. He next bought out the Centerville mill of Joe A. Sherman, about whom a page appears elsewhere in this Special Edition operated it for 2 years; and, then put in his own Planer, bought another mill and was apparently on his way up. Moving his Planer to Bedias; and, discontinuing his mill at Gause, where Mr. Ealand continues to operate his Builders Supply Company, a Box factory and retail lumber yard, he says; but, after operating at Bedias 3 years, he sold out and moved to Gladewater, Texas and established a larger plant. The war came on and he operated there for 6 years. Meanwhile Mr. Ealand bought the plant of the Marshall Lumber Company and changed its name to Ealand Lumber Company, a partnership operation between himself and Neil Vaughan, the latter managing and operating the Marshall industry. Having cut out his Gladewater timber holdings, Mr. Ealand came to Jasper Jan. 1, 1946 and formed partnership with Mr. Wood, who is also interested in the ownership and operations of Sturgis Lumber Company at Hemphill. Mr. Wood hails from Arkansas, he having been born at Fordyce in the Wonder State. His wife, Mrs. Amelia Wood is also a native of Fordyce. They have two children: Misses Norma Jean and Patsie Lou Wood. Parents: W. M. and Mrs. Dollie Wood, both living. Parents of Mrs. Wood: Mr. and Mrs. E. S. Taylor, both deceased. Mr. Wood says he first came to Texas Jan. 1, 1941. In Arkansas, Mr. Wood says he has served both as a school trustee and city councilman; and, that here in Texas he is striving to discharge his every responsibility as a good citizen and taxpayer. He began his timber experience some 15 years ago, working for others and he started out on his own hook at Sparkman, Ark., it is revealed. In 1941, Mr. Wood associated himself with Sturgis Lumber Company at Marshall; and, in January 1946 he came with Mr. Ealand as business partner here in Jasper. He is one of the owners of the Sturgis operations at Hemphill. Carrying yard lumber inventory of around 1,500,000 feet of lumber here at Jasper; operating with a sawmill output of 1,000,000 feet of rough lumber per month; and, at least 1,000,000 feet dressed lumber for like period, Ealand-Wood Lumber Company definitely occupy pleasing position and relation in the lumber world, it is declared. On behalf of Mr. Ealand's early lumber manufacturing experience, a news dispatch from Marshall, where in partnership with Mr. Vaughan he owns and operates Ealand Lumber Company, the following information is disclosed anent his early beginning and expansion program. Says the Marshall dispatch of Mr. Ealand: Mr. Ealand has a timber record dating back to the time when he may have been found around his lamented father's retail lumber yards, the latter also having been a general contractor, it is made known. Mr. Ealand started in the lumber manufacturing business in 1938, having operated mills at Gause and Gladewater. The earlier part of this year (1946) Mr. Ealand moved these two particular mills to Jasper, Texas, where he is equal partner in the operation of Ealand-Wood Lumber Company. Native of Gause, Texas, Mr. Ealand is also one of the better known timber manufacturers in his respective Texas areas, it is manifest. His wife, Mrs. Leo Ealand is also a native of near Dause, Texas. They have one son, Donald Ray Ealand.

The father of Mr. Ealand is deceased, but his mother, Mrs. M. E. Ealand, is living, Parents of Mrs. Ealand: Mr. and Mrs. L. L. Baine, both living. Mr. Ealand has spent all of his life thus far in Texas, it is ascertained and it is also known that he represents the better elements of citizenship in all circles where he moves, whether it be civic, religious or commercial activities, it is declared. Mr. Ealand first had retail lumber experience and gradually grew into the production game hence, his outstanding success as a lumber manufacturer both here in Marshall and at Jasper, it is pointed out. Like Mr. Vaughan, who knows timber and how best to turn it into a good manufactured product, it is known. As co-partner with Neil Vaughan in ownership and operation Ealand Lumber Company in Marshall and, equal partner in operation Ealand-Wood Lumber Company at Jasper, Mr. Ealand, like Mr. Vaughan is always a busy man, it is observed and ascertained from information. Working partnership as between Mr. Vaughan and Mr. Ealand was perfected as of January 1944, and since that time their manufacturing business is known to have grown and prospered by leaps and bounds, it is attested. Mr. Ealand is known to be a staunch friend and supporter of cheaper power, lower taxes, better roads adequate drainage and soil conservation; improved bridges and increased production of all farm products, including livestock, milk, meat and eggs; and, to co-operate and participate in the movement cordially inviting the location of desirable new people, money and industry. To help encourage the future development of such a program as mentioned above, Mr. Ealand's Marshall company in association with himself personally underwrote a page of newspaper publicity advertising on behalf of Northeast Texas natural and potential resources; and, he and, Mr. Wood are known to have employed similar effort at Jasper, where the instant page was made possible by them on behalf of Jasper county, East Texas; and, Environs, it is known.

Substantial Timber Holdings Held By Ealand Lbr. Co. Find Constant Augmentation Plus Logs At Their Mill

Marshall.—A survey just completed finds that Ealand Lumber Company, Neil Vaughan and F. A. Ealand, owners and operators at Marshall, carries one of the most substantial timber holdings in this immediate sector of Texas; and, that the owners are constantly augmenting their timber holdings plus delivery of logs purshased at their local mills. A wholesale business is conducted both at the Ealand Lumber Company here in Marshall; and, the Ealand-Wood Lumber Company in Jasper, Mr. Vaughan announces. All shipments are made within the State of Texas; and, business may reasonably be classed as enormously good in the view of Mr. Vaughan and others who are known to be working vigorously almost day and night to keep up with their commitments, it is declared. Neighbors and friends attest that Mr. Vaughan positively is personally one of the busiest men in Marshall, or this part of Texas; and, that he is on the business go most all the time. He is one of the most courteous and agreeable business gentlemen in the lumber manufacturing business, comment those who have business dealings with him; and, to class him properly it might be said of him that Mr. Vaughan is a Southern Gentleman! Same may be and also is said of Mr. Ealand, frankly a most charming and delightful business man, attest those who have enjoyed his acquaintance and friendship. And this goes, too, for Mr. Wood at Jasper, and Mr. Smith, at Hemphill! Any, and all lands held in fee by Messrs. Vaughan and Ealand, owners and operators of Ealand Lumber Company are available for prospective oil development leases, Mr. Vaughan announces.

Ealand-Wood Know How To Manufacture Good Lumber; Ancient Law Code Believed To Date Back To 1875 B. C.

Jasper.—Messrs. F. A. Ealand and W. Neil Wood, owners and operators of Ealand-Wood Lumber Company here; and, each of these gentlemen separately and personally interested in gigantic lumber manufacturing efforts in Marshall and Hemphill respectively, saying nothing for retail operations and company owned retail lumber yards elsewhere, are credited with knowing how to manufacture good lumber; and, that perhaps began in a crude way, as no doubt did their forefathers, and others far down the long ancestrial line, but for the moment let us digress long enough to say that 'Ancient Law Code Believed to Date Back to 1875 B. C.' probably goes us all one better. Any way on the latter subject, accepting the realization that Messrs. Ealand and Wood do know how to make good lumber, a United Press dispatch bearing Philadelphia, Pa., date line disposes of the ancient law code in this way:

The earliest known code of law, written about 1875 B. C., has been discovered on four fragments of a clay tablet at the University of Pennsylvania Museum.

The fragments were brought to the museum from southern Mesopotamia nearly 50 years ago, but their significance was not realized until Dr. Samuel N. Kramer and Dr. Francis Steele of the Babylonian section began writing a catalogue of material.

Curators estimated the tablet originally was 11 inches long and nine inches wide, containing 20 columns of cuneiform writing. Only a quarter of the entire tablet could be restored, however.

Two Codes Similar

Kramer and Steele said the tablet probably was written 150 years before the widely-known Hammurabi "eye-for-an-eye, tooth-for-a-tooth" code discovered in 1901. Similarity in wording of the two codes indicated that the Hammurabi rules were based on the earlier laws.

The newly-found code was promulgated by a king who called himself Lipit-Ishtar in the text.

It held that "If a man fells a tree in (another) man's garden, he shall pay one half mina of silver." Hammurabi's text was identical, except for a logical qualification: "If a man cuts down a tree in (another) man's garden, without the permission of the owner of the garden, he shall pay one half mina of silver."

The newly-discovered tablet also said "if a man rents an ox and destroys its eye, he shall pay one-half of its market price." About 150 years later Hammurabi wrote: "If a man rents an ox and destroys its eye, money equal to half its market price he shall pay to the owner of the ox."

W. Neil Wood, Associated With Mr. Ealand At Jasper, Dynamic Personality In Sturgis Lumber Co. At Hemphill

Hemphill.—W. Neil Wood, partnership owner with F. A. Ealand, in operation Ealand-Wood Lumber Company at Jasper, saying nothing for Mr. Ealand's interests at Marshall and elsewhere, is one of the major owners of the Sturgis Lumber Company operating here at Hemphill under the management direction of Mr. Smith, and whose company has underwritten a page in this Special Edition along with Ealand-Wood and other able Sponsors thruout East Texas; and, Environs. Over here at Hemphill, Mr. Wood is regarded and appreciated as a dynamic personality in the local organization, so much has he contributed toward the betterment of Hemphill as a community; and, its people, it is pleasingly said of him by neighbors and friends. Indeed and infact, may it be said that the combined operations of Messrs Ealand, Wood, Smith and Vaughan as their interests may be represented at Jasper, Hemphill, Marshall and elsewhere manifest towering strengths for both business strides and community developments here and elsewhere, this Commentator attests.

20 MILLION TO 25 MILLION FEET STANDING TIMBER CARRIED BY EALAND-WOOD LUMBER COMPANY ON BEHALF OF THEIR JASPER, EAST TEXAS; AND, ENVIRONS HUGE OPERATIONS

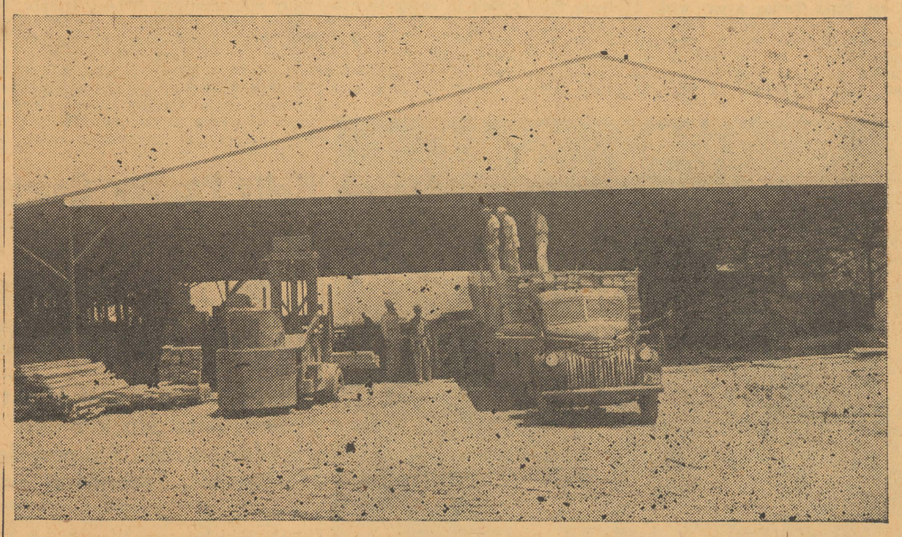
Jasper Yard Lumber Inventories Usually Run 1,500,000 Feet Lumber, Local Plant and Woods Operation Requiring 150 to 175-Men; and, Owners Constantly in Market to Purchase Additional Timber Tracts They Announce

Jasper. — Ushering the public somewhat into the gigantic lumber manufacturing operations being carried on here by Ealand-Wood Lumber Company, F. A. Ealand and W. Neil Wood, owners and operators, you are invited to go along with this Commentator for a few minutes and realize, if you may, just what tremendous success, phenomenally so, has been enjoyed by these gentlemen from the days when they started back there not so long ago with practically nothing, they state. Here at Jasper, down there at Marshall and over yonder at Hemphill, saying nothing for their retail lumber yards at Jasper, Ft. Worth and Austin; Builders Supply, Box Factory and retail Lumber Yard at Gause, owned as to this latter possession by Mr. Ealand, it may be said of Messrs. Ealand and Wood that they actually represent two of the busiest lumber manufacturers in the whole of East Texas; and, Environs. At Marshall Mr. Ealand is co-partner with Neil Vaughan in the operation of Ealand Lumber Company, one of the major operations at that point, while at Hemphill, Mr. Wood is in partnership with others in the operation of Sturgis Lumber Company, while the operations of Ealand-Wood here at Jasper are known to be of major proportion. Facts and figures disclose that in their Jasper land holdings these gentlemen possess upward 3,500 acres timber lands in fe; and, more than 4,000 acres timber rights. The ownership standing timber is estimated at around 10,000,000 standing feet; and, the timber rights estimate at around 10,000,000 to 15,000,000 feet, giving Ealand-Wood in the aggregate approximately 20,000,000 to 25,000,000 feet standing timber hereabouts; and, they announce that they are constantly in the market for additional timber. Usually their Jasper yard lumber inventories rate around 1,500,000 feet it is announced; and, that from 150 to 175 man are required to take care of their plant and woods operations. The sawmill and planer equipment of Ealand-Wood is said to be one of the very best in the country, while their automatic lifts and practically every known lumber manufacturing and handling convenience are owned and operated in abundance, it is observed and ascertained from information. Sawmill capacity here at Jasper rates around 1,00,000-ft. lumber per month; and, a like capacity for their planer mill. Both wholesale and retail shipments are made, principal retail lumber yards maintained in Jasper, Ft. Worth and Austin, it is ascertained; and, as stated elsewhere on this page both domestic and export shipments are made by Ealand-Wood. In the civic and religious life of their respective communities, Messers Ealand and Wood are known to be good friends and supporters, while in the material world they are known to be ready, willing and able to go their full length presently and all the time to help promote the best interests of their large territories where they operate. As to the future, both of these gentlemen look with no small degree of enthusiasm on an optimistic outlook for the whole of East Texas and, Environs for a good many years ahead, they believe and so state. They are expanding their business all the time, it is noted. In addition to Mr. Ealand's individual retail lumber yard at Gause, Texas, he also has one at Dilly, Texas; and, other points, it is revealed. Ealand-Wood Lumber Company own and operate a large general store in East Jasper for both commissary and general public service uses, it is made known.

Modern Dry Kilns Recently Installed By Ealand-Wood Lumber Company At Jasper, Where Their Modern Plant Finds The Latest Carrier System In Use And - Or More!

Able Support and Influence Extended By These Gentlemen on Behalf of Progresive Programs Advocated in This Special Edition, In Which They Have Underwritten a Page to Help Publicize More Widely Natural and Potential Resources of East Texas; and, Environs

Jasper—Ealand-Wood Lumber Company, F. A. Ealand and W. Neil Wood, owners and operators spare neither money nor effort when it comes to modernizing their efficient plant here at Jasper. Like characteristics attend them it is known, i. e., as to Mr. Ealand's operations at Marshall; and, Mr. Wood's activities at Hemphill. Here at their Jasper operations, Messrs Ealand and Wood have recently installed the latest and best design of dry kilns, thereby augmenting considerably their ability to produce good lumber, saying nothing for the improved economy of handling it. The very latest carrier system is in vogue here, and in every other way both humanly and mechanically possible, these gentlemen are known to go all the way in making their plant safe for their employes and to expedite the manufacture and delivery of good lumber to their customers both as to domestic and export shipments; and, at same time to take care of their company operated, and individually operated retail lumber yards at different points designated elsewhere on this page. Able support and influence has been extended by these gentlemen in the underwriting of this Special Edition page on behalf of helping to publicize more widely the natural and potential resources of all East Texas; and, Environs, and particularly so here in Jasper, and Jasper county, it is pointed out. It is regarded as having been a fine day both for the Jasper sector of Texas and Messrs Ealand and Wood when they decided to come this way. And justly so.



Above scene shows loaded lumber truck at entran ce big planer mill Ealand—Wood Lumber Company, Jasper, Texas; and, one of their big 'Lifts' at left.



In this picture may be seen one of the huge lumber 'Lifts' employed at the modern sawmill and planing operations Ealand—Wood Lumber Company, Jasper, Texas.



Typical log scene in operations Ealand-Wood Lumber Company, Jasper, Jasper county, East Texas; and, Environs.



Frank A. Ealand, left; and, W. Neil Wood, right, owners and operators Ealand-Wood Lumber Company, Jasper, Jasper county, East Texas; and, Environs. Both Messrs. Ealand and Wood also have extensive interests at Marshall; Hemphill; Gause, and other sectors in the Lone Star State of Texas.

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GOULD MONUMENT WORKS, D. N. WILLIAMS, 36; AND, C. C. ELLIOTT, 49, OWNERS AND OPERATORS, FEATURING 'MONUMENTS THAT ENDURE,' REPRESENT AN ASSET TO LONE STAR STATE, SAY MANY

For Over 50 Years in East Texas the Name 'Gould' Has Stood For the Finest in Monuments, Believe Present Owners, Each of Whom are Known to be Identified With the Progressive in Texas; and, Particularly so, it is Pointed Out Thruout East Texas; and, Environs, With an Ever Expanding Territory, for Service

Jacksonville, Cherokee County, East Texas; and, Environs, is Headquarters for Gould Monument Works, Which Enjoys Business Thruout the Great Texas Trade Area From the Oklahoma State Line to the Gulf Coast; and, From the Louisiana State Line to Indefinite Points West, Make Known the Progressive Gentlemen at the Head of This Large Service Institution

Gould Monument Works Carries Equipment Enabling Them to Make Installations all the Way From the Simple Grass Marker to the Most Elaborate Mausoleum, it is Declared; and, it is doubted That Their Vase Machine Type Has a Duplicate Anywhere Within the Wonder State, it is Believed

Jacksonville.—The plant of Gould Monument Works, D. N. Williams, 36; and, C. C. Elliott, 49, owners and operators, featuring "Monuments That Endure," is located on West Larissa Street—Palestine Highway—carrying Telephone No. 2535; and, is definitely recognized as being the largest and best equipped its kind not only in Texas but also anywhere else in the South, believe these gentlemen.

So great and splendid is the industry, which has now assumed proportions of an institution, it is declared, that Gould Monument Works exhibit not only a local but state-wide asset, appraise both laymen and experts. Instantly may it be said that Gould Monument Works carries equipment enabling it to make installations from the simple grass marker to the most elaborate Mausoleum, facts and figures disclose; and, that this service extends thruout the Great Texas Trade Area from the Oklahoma State line on the North to the Gulf of Mexico on the South; and, from the Louisiana State line on the East to an indefinite poinit in the West, it is pointed out by Messrs Williams and Elliott. Representing an estimated potential quarter of a million ($250,000.00) dollars investment here and there, enjoying continuous growth at a pace most gratifying to its owners, this instituution, as it is now deservedly appreciated, stands ready, willing and able at all times to not only render the best of service in its field of operation, assure Messrs Williams and Elliott, whom are known to be constantly seeking opportunities where they may be of mutual co-operation in helping to make of their extensive trade area a happier and better place in which to live and do business, it is opined. They have long since passed the stage of their swaddling clothes, so to speak, in their industrial expansion, records establish; and, as builders of 'Monuments That Endure,' these gentlemen are believed to occupy an enviable position all in a class to themselves when it comes to building monuments large, or small, and on time, patrons and friends comment. In the civic and religious life of their community Messrs Williams and Elliott are designated as staunch friends and supporters; and, that in the public development each of them are recognized as indispensable community building assets, it is affirmed. Elsewhere on this page will be found additional details anent the organization and operation of Gould Monument Works, which 'for over 50-years in East Texas the name 'GOULD' has stood for the finest in monuments, the present ownership having taken over May 17, 1944, records establish.

Messrs. Williams and Elliott, Owners and Operators Gould Monument Works in Jacksonville, Native Texans

Jacksonville.—Gould Monument Works, institutionally enjoying traditional Texas service via more than a quarter of century, presently is owned and operated by two progressive native Texans, Messrs D. N. Williams, 36, native of Lamar county, Northeast Texas; and, C. C. Elliott, 49, native of Sabine county, East Texas, records establish. Mrs. Jewel Williams, wife of Mr. Williams is a native of the 'Show Me State' of Missouri. They have four interesting children: David, 16; Richard, 11; Ruth, 7; and, Mary 2. Parents: John Williams, living; and, Mrs. Alice Williams, deceased. Parents of Mrs. Williams: Joe and Mrs. Elizabeth Hamby, both living. Mr. Williams came to Jacksonville in 1933 and began his experience in the monumental work. He owns but rents out his farm. Active in the civic and religious life of Jacksonville, Mr. Williams has served as a member of the Jacksonville Board of Commissioners; he has served on the Ration Board; and, as a Director of the Jacksonville chamber of Commerce. As member of the Church of Christ plus service as a member of the Board of Directors of the Jacksonville Rotary Club and Vice Chairman of the Cherokee county, Texas, Red Cross activities, Mr. Williams is easily one of the favorably and better known citizens and taxpayers this part of Texas, it is unquestioned. Mr. Elliott is also prominently idntified in the progressive life of Jacksonville, Cherokee county, East Texas; and, Environs, it is noted. His wife, Mrs. Edna Elliott is a native of San Agustine, Texas. They have no children. Parents: James Elliott, deceased and Mrs. Laura Elliott, living. Parents of Mrs. Elliott: Mr. and Mrs. (Mary) Moore. Sojourning somewhat before locating in Jacksonville, Mr. Elliott says he went to West Texas and then to the oil field in Smith county (Tyler area); and, in 1941 he moved to Cherokee county (Jacksonville area). Presently engaging in ranching, oil, planting and White face cattle, Mr. Elliott is regarded as one of the more substantial citizens and taxpayers of this area, where in May 1944 he associated himself with Mr. Williams in ownership and operation of Gould Monument Works in Jacksonville. At first he appraised the venture as an investment only, but, he says, after the magnitude of its development began to unfold, expand and prosper it became necessary for him to recognize and appreciate it as a substantial business, requiring more of him than just as a depot for investment. Naturally, therefore, it followed that Mr. Elliott linked up with Mr. Williams in such an happy relation that he soon found himself almost in the active harness of the monument business, a stride that is both interesting and profitable, he maintains in addition to affording abundant opportunity for excellent public service thruout their great Texas Trade Area, he affirms. Be it said to their credit—the Williams-Elliott combination in the ownership and operation of Gould Monument Works, Jacksonville, unquestioinably must be, and is a commendable one; and, so much so that individually and collectively they are constantly receiving the praise and congratulations of their friends and the public, it is declared. Congenial, friendly, agreeable and anxious to render good service make up some of the attributes happily enjoyed by both Mr. Williams and Mr. Elliott.

Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage; Improved Churches and Schools; Soil Conservation; and, Welcome to Desirable Newcomers

Above Caption Expresses Somewhat Ambitions Messrs. Williams nad Elliott, Gould Monument Works Owners and Operators; Plus Efforts Working to End of Increased Farm Products, Including Milk, Meat, Eggs and All Essentials for Both Man and Beast, Each of The Affirm

Jacksonville.—In a recent joint interview with Messrs. D. N. Williams and C. C. Elliott, owners and operators Gould Monument Works, this Commentator soon ascertained and realized that these gentlemen both individually and collectively possess a wealth of information that presently and in future should; and, will, no doubt, auger well for the ultimate progress and prosperity of the whole of East Texas: and, Environs in a larger and better way than ever, it is believed. In other words, these gentlemen are ambitious, energtic and alert themselves toward the general upbuilding of each and every community they serve, it has been ascertained. Championing the Jacksonville community, Cherokee county, East Texas; and, Environs, which in their case, includes the whole of the great Texas Trade Area served by them, Messrs. Williams and Elliott assure that they stand four square as being in favor of the progressive public development programs advocated on behalf of future achievement and accomplishment along lines that ultimately and hopely may include cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; soil conservation and definite protection of the rich timber forests; increased production of all farm products, including milk, meat, eggs and in fact all food essentials for both man and beast; plus genuine co-operation to the end, and cordially so, that desirable new people, money and industry may be encouraged to come this way. Serving the Texas trade from the Oklahoma State line south to the Gulf of Mexico; and, from the Louisiana State line to indefinite point West, places great responsibility on Messrs Williams and Elliott as worthy public servants, it is opined; and, as community builders along with good monumental service it may not be surprising to observe their business at Gould Monument Works in Jacksonville continue to expand and grow almost beyond believable proportions, it is pointed out. You are invited to visit and make yourself at home at Gould Monument Works in Jacksonville and/or at any of their display yards in Lufkin, and Nocogdoches with additional public convenience display yard conveniences under consideration for other parts of their trade area, it is announced.

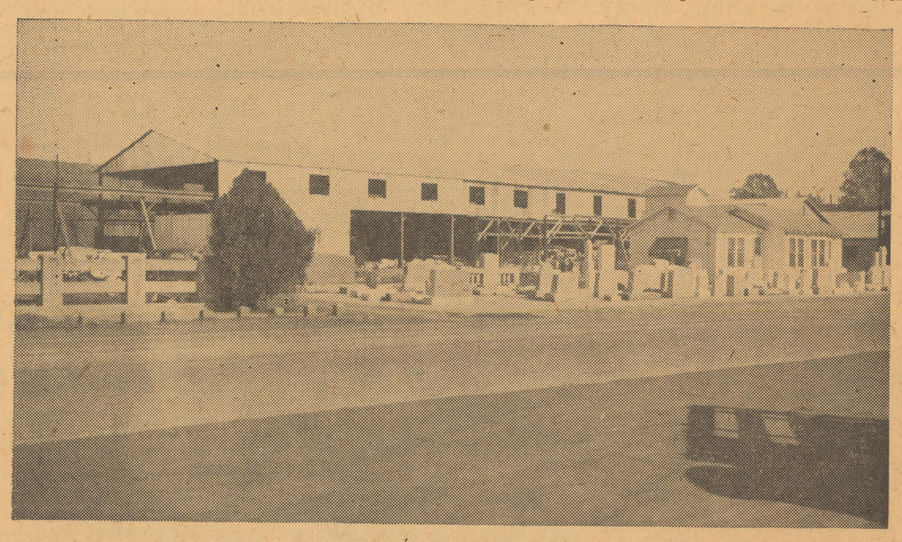
MESSRS. WILLIAMS AND ELLIOTT MAY 17, 1944 TOOK OVER GOULD MONUMENT WORKS IN JACKSONVILLE, CHEROKEE COUNTY, EAST TEXAS; AND, ENVIRONS, WHERE 'FOR MORE THAN 50 YEARS IN EAST TEXAS THE NAME 'GOULD' HAS STOOD FOR THE FINEST IN MONUMENTS'

Therefore, it May be Observed, Gould Monument Works as to Present Ownership and Operation is Now in the Midst of Third Anniversary of Service Thruout Texas Trade Area Extending From Oklahoma State Line on North to Gulf on South; and, From Louisiana State Line on East to Indefinite Point West

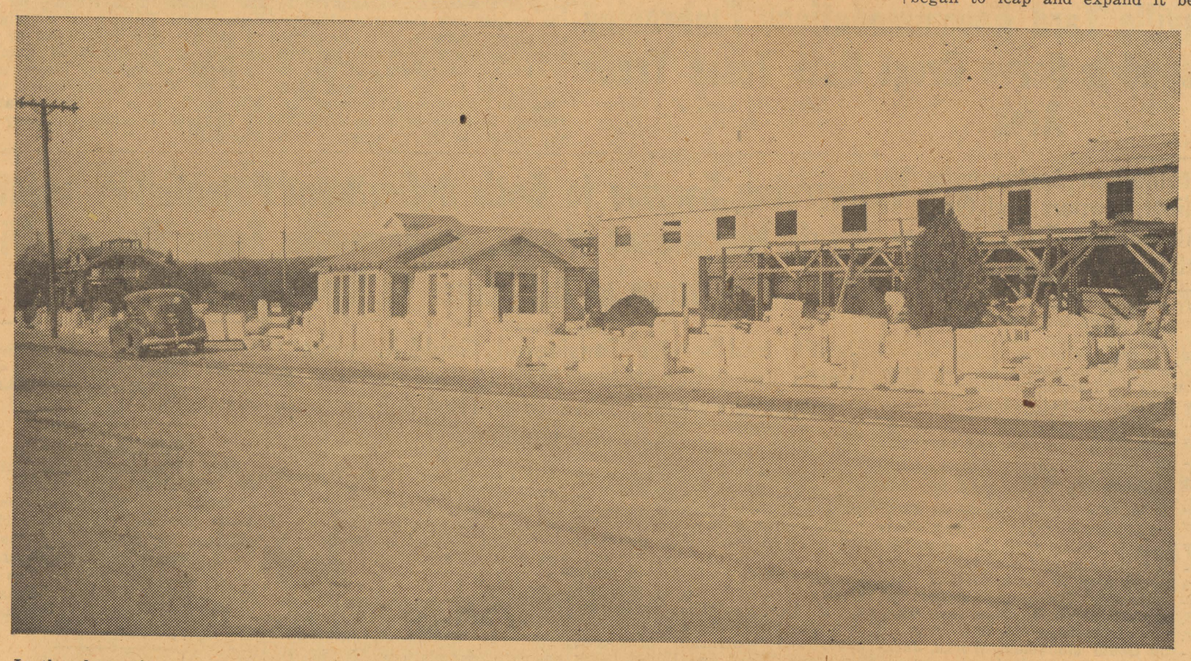
Jacksonville.—In the midst of their third anniversary as to ownership and operation of Gould Monument Works, Messrs. D. N. Williams and C. C. Elliott take this opportunity of inviting their friends here and elsewhere to pay a visit to their modernly equipped plant on West Larissa Street—Palestine Highway. You aren't only welcome on anniversary occasions, but on each and every business day of the year; plus observation of the monument yards and plant on Sundays as well as on other days, they invite. It was on May 17, 1944, or just a little over 3 years ago when Messrs Williams and Elliott purchased and took over Gould Monument Works in Jacksonville, where 'for over 50-yearss in East Texas the name 'GOULD' has stood for the finest in monuments,' these gentlemen point out; and, as stated elsewhere on this page, which has been underwritten by Gould Monument Works, the owners of this institution, now advisedly designated, are equipped to make installations from the simple grass marker to the most elaborate Mausoleum, they make known; and, an inspection visitation to their plant here in Jacksonvill will convince you of the correctness of this statement, and more, it is sincererly believed. Indeed and infact, Gould Monument Works is more than a local service unit, to the end that it may be properly regarded and classified as a state-wide institution because of the fact it serves the great trade area of Texas from the Oklahoma State line on the North to the Gulf on the South; and, from the Louisiana State line on the East to an indefinite point West, according to observation and information. At the time of forming their business partnership, Messrs Williams and Elliott bought the old Gould Monument Works with which Mr. Williams had been connected 10 or 11 years, he says, Mr. Elliott at first came into the business picture as an investment only, he recalls, but as business began to leap and expand it became necessary for him to spend more of his time with the plant with the ultimate result that he became actively associated with Mr. Williams in their now rapidly extending operations. Presently mostly a retail business is conducted, but some wholesale orders are accepted, it is revealed.

O. H. Lyon, 27, Possessing Natural Born Talent, Able Designer For Gould Monument Works Service

Jacksonville.—Gould Monument Works, D. N. Williams and C. C. Elliott, owners and operators, affirm that they consider themselves most fortunate ini being able to render their definite and prospective customers thruout the great Texas Trade Area with designing service performed by O. H. Lyon, 27, native of Smith county, East Texas; and, Environs. This young man is a typical wonder, these gentlemen insist; and, yet in addition to all that his native talent for originality is truly outstanding, wonderfully so his work demonstrates. When Mr. Lyon returned from the U. S. Navy (World War No. 2), Messrs Williams and Elliot sent him to an institution on monumental designing—so as to adopt his natural talent to monumental work from the simplest to the most elaborate; and, he has done just that in a marvelous and abundantly surprising way, exhibits and installations attest. You are invitted to drop by the executive offices of the Gould Monument Works in Jacksonville and see the many beautiful designs Mr. Lyon has executed, and is executing.



Gould Monument Works, D. N. Willliams and C. C. Elliott, owners and operators, West Larissa Street—Palestine Highway—Jacksonville, Texas, said to be the largest and perhaps most generally patronized institution of its kind in Texas, it is affirmed.



In the above picture you gain a fairly good idea of the immensity of Gould Monument Works, Jacksonville, Cherokee county, East Texas; and, Environs.. The executive offices are shown at left iin the foreground with elaborate display of monuments, while in the back ground appears the mammouth building housing the monument works. This industry is owned and operated bv D. N. Williams and C. C. Elliott, substantial citizens and taxpayers of Jacksonville.

High Speed Polishing Mills Employed at Plant Gould Monument Works, Carrying Upward $100,000.00 Annual Pay Roll at Their Jacksonville, East Texas, Operations

Sand Blast Equipment for Carving and Lettering of Monuments, Distinct Service Rendered by This Well Known and Rapidly Expanding Industry, Mention Messrs. Williams and Elliott

Jacksonville.—Carrying an annual pay roll estimated at more than $100,000.00 at their Jacksonville operations, Gould Monument Works, D. N. Williams and C. C. Elliott, owners and operators possess plant and equipment, stock, buildings, et cetera conservatively appraised at well over $100,000.00 plus a potential investment here and there amounting perhaps to a quarter million ($250,000.00) dollars; and more, it is believed. The finest and best equipment is maintained at Gould Monument Works in Jacksonville, where they are manufacturing installations from the simple grass marker to the most elaborate Mausoleum, it is observed. Their stones comes from practically every state in the Union, it is announced, including some imported material, records establish. Gould Monument Works maintains adequate transportation and installation service, each and every monument being erected on substantial concrete foundation, Messrs Williams and Elliott assure. These gentlemen announce they franchise on nearly all leading materials for the territory served by them; and, this territory, it may be observed elsewhere on this page embraced practically the whole of the Lone Star State of Texas, it may be, and is happilyy said of the Gould Monument Works owners and operators, their plant being definitely appraised as a state-wide asset, ascertains this Commentator. High speed polishing mills are employed at the Gould plant, whose equipment is more elaborately described elsewhere on this page.

Gould Monument Works one of, if Not the Largest of Its Kind In Texas Monument Trade Area, Believe Messrs. Williams and Elliott, Able Owners and Operators

Two Overhead Traveling 5-Ton Cranes, 1 Electric and 1 Air, Serve in the Manufacture of Fine Monuments at Their Jacksonville Operations, Display Yards Being Maintained at Lufkin, Nacogdoches Plus Quicker and Better Service, Declared

Jacksonville.—The people of Jacksonville, Cherokee county, East Texas; and, Environs are definitely proud of Gould Monument Works as a definite local and general service institution, it is declared. Messrs. Williams and Elliott, owners and operators of the business are going the limit to render good service to both definite and potential customers, it is pointed out; and, to do that it has been necessary for them to equip their plant with the latest and best machinery in all departments, including polishing machines; sand blast for carving and lettering; surfacing machines, while two overhead traveling 5-ton cranes, one electric and the other air, serve to augment the operations of the plant, it may be observed. Messrs Williams and Elliott are known to be constantly on the lookout for any additional machinery developments that may come along, thereby keeping their works in strictly up to date and modern efficiency status, thus enabling them to turn out each and every job at a reasonable price, they maintain. The old tradition of the institution that "for over 50-years in East Texas the name 'GOULD' has stood for the finest in monuments' is being time honored via the route of constant modern improvement, be it said to the credit of these progressive gentlemen. Plant operations in Jacksonville are said to be the last in efficiency; and, display yards at Lufkin and Nacogdoches are maintained for public convenience with others in contemplation it is being considered.

"Swapping Jobs Pays Sometimes" and "It Stops Other People Always Telling You How To Run Your Work", Recently Observed Jack Rutledge, A. P. Staff Writer

Possessing the "Know How" in Any Line of Work and/or Manufacturing Activity, No Matter What the Line, Achieves and Accomplishes, Appreciating Fine Work Being Done at Gould Monument Works in Jacksonville

Jacksonville.—Keeping business doing what others aren't equipped to do is one of the notable realizations at the Gould Monument Works here in Jacksonville, where D. N. Williams and C. C. Elliott, owners and operators recognize that in the possession of "Know How" is what counts. It pays dividends in many ways. It keeps their plant running smoothly, enabling them to carry upward $100,000.00 annually in pay rolls to men, stock, et cetera.

Both definite and prospective also get the benefit of such an efficient operation because of the 'time saving element' involved. Messrs Williams and Elliott have seen to it that the ablest of men in all departments are employed from the executive offices on down thru designing and actual marking of work from the simple grass marker to the most elaborate Mausoleum, as mentioned elsewhere on this page. But there's always someone, more or less ready to tell you how to do your work; and, while Gould Monument Works may not be afflicted with such annoyance, the fact remains elsewhere; and, since it is considered appropriate to give widest possible distribution to such an lesson as may be related in an article recently appearing by Jack Rutledge, Associated Press writer, plus thanks and appreciation to Messrs William and Elliott, this Commentator is letting go of it in the belief that someone somewhere may be benefitted from its republication. "Swapping Jobs Pays Sometimes" is the way one-headliner started off what is believed to have been the timely deductions by Mr. Rutledge. Continuing the headliner emphasized further and said: "AND IT STOPS OTHER PEOPLE ALAYS TELLING YOU HOW TO RUN YOUR WORK." Ugh hugh, and now that you who may read and understand just what Mr. Rutledge had in mind here's exactly what he said, as it came out over Associated Press, according to the newspapers carrying it. Said Mr. Rutledge:

Number one among the pests you'd like to see sprayed with DDT are those who think they know more about your business than you do, and continually try to tell you how to run it.

But down in the Lower Rio Grande Valley two men who spent a lot of time telling each other how to do-it-better solved the whole thing by simply swapping jobs. And it's working out swell.

Dick Peters of Rio Hondo owns a drug store. S. W. Patrick of Brownsville owns Delta Laboratories. Patrick would call on Peters to sell him cosmetics. He'd tell Peters how he could improve his drug store. And Peters would tell Patrick how he could sell more cosmetics.

One day the argument waxed warm, and as a climax the two agreed to swap jobs for 30 days.

Now Patrick loads up daily at his Brownsville establishment with hair oil, lipstick and other items and drives to Rio Hondo, where Peters gets behind the wheel and takes off, leaving his store to Patrick.

"We both seem to have gotten along better," Peters said. They may extend the deal.

Judge Sarah T. Hughes of Dallas shifted jobs, too, for an unusual few minutes.

She was supposed to greet incoming delegates to a convention but awoke later than she had planned. She hastily dressed in an informal outfit, and without makeup, rushed to the depot.

On her way down the depot stairs to the train she noticed an elderly woman struggling with three suitcases.

Judge Hughes offered to assist, and the woman thanked her and handed her two of the largest and heaviest bags. At the top of the stairs, the woman thanked her and smilingly handed her a dime. Judge Hughes kept it.

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

GROGAN BROS. LUMBER CO., VERNON GROGAN, 37; H. J. GROGAN, 53; AND, FOREST GROGAN, 40, REPRESENTS TEAM OF THREE BROTHERS IN THE LUMBER MANUFACTURING BUSINESS, RUSK AND ALTO

Above Statement Is Made Advisedly On Behalf Of These Aggressive Gentlemen Who Enjoy The Reputation Of Making Good Lumber Sold By Them At Wholesale Within Texas; And, That Each And All Of Them Look With Much Promise On Continued Progress And Prosperity To Reign Thruout East Texas; And, Environs For Good Many Years, They Believe

Grogan Bros. Saw Mill Operating Near Alto Reportedly Carries Fifteen to Twenty Thousand Feet Rough Lumber Daily; and, That Usually 16 to 20 Men are Carried on the Grogan Pay Rolls Plus Upward 500,000 Feet of Standing Timber And Constantly in Market to Purchase Additional Tracts; Individual Logs and Contract Timber at Their Skids, it is Announced

Manufacturers of Both Pine and Hardwood Lumber, Grogan Bros., Pride Themselves in Making a Good Product; and, Are Known to Appreciate the Plaudits of Their Friends and Customers Plus Their Whole Hearted Interest in the Proposed Development of This Favored Texas Area, it is Affirmed

Rusk and Alto.—Grogan Bros. Lumber Company is a business partnership by and between three Texas brothers, Vernon Grogan, 37; H. J. Grogan, 53; and, Forest Grogan, 40. And, they aren't only a trio of brothers, they are said to be making a mighty fine team, one that is an admitted success in their field of lumber manufacture, friends and neighbors attest. Vernon and Forest Grogan are natives of Dallas county; and, H. J. Grogan, is a native of Oklahoma; but, regardless of place of birth, the Grogan Bros., are on the job to win, it is declared; and, that they are doing so nicely, is pointed out by many familiar with their hard working efforts, individual and collective desire to render good service to one and all, it is affirmed. Mrs. Mildred Grogan, wife of Vernon Grogan is a native of Nacogdoches. They have 4 children: Miss Wandell; Robert; Miss Linda, and, David Grogan. Mrs. Beatrice Grogan, wife of H. J. Grogan is a native Cherokee county. They have no children. also provide a ready cash mar-Grogan is also a native of Dallas county, Texas. They have 2 children: Miss Mary and Dewayne Grogan. Parents of the Grogan Bros: Richard Austin Grogan, deceased; and, Mrs. Nancy Jane Grogan, living. Parents of Mrs. Vernon Grogan: Martin and Mrs. Ephenia Jones, both living. Parents of Mrs. H. J. Grogan: George Houston, living; and, Mrs. Houston, deceased. Parents of Mrs. Forest Grogan: Mr. and Mrs. Henry Meadows, both living. Vernon Grogan came to Cherokee county, he says in 1911 and got his experience under his lamented father, Richard Austin Grogan, who was an old pioneer timberman and saw mill operator in his state, it is revealed. Along with his father in the manufacture of both ties and lumber, Vernon says he followed on thru and established his own mill in the fall of 1946, November it was believed; and, at about that time his two brothers, H. J. and Forest Grogan joined with him as partnership owners and operators, it is stated; and, like clock work this trio of brothers are known to be moving off in high in about everything they do constructive, it is reportedly said of them, and each of them. Mr. Grogan announces that their saw mill carries a daily capacity of from 15,000 to 20,000 feet of rough lumber, which they dispose of at wholesale within Texas, it is said; and, that presently they contemplate installing a modern Planer later on. Carrying upward 500,000 feet standing timber, this Commentator is authorized to announce that they are constantly in the market to purchase additional timber tracts; and, that they also provvide a ready cash market for individual logs and contract timber delivered to their skids. Their inventory is kept constantly moving, it is declared; and, that a fleet of four trucks is required to accommodate their business, which also requires from 16 to 20 men on the pay roll, Mr. Grogan reports. Manufacturing both pine and hardwood lumber, the Grogan Bros., are known to be enjoying good business and in appreciation of this fact each of them and their loyal employes are known to be working energetically and enthusiastically to make good lumber. In the civic and religious life of the Rusk and Alto communities, the Grogan families are known to be good friends and supporters; and, in the instant effort to help publicize more widely the abundant natural and potential resources of Cherokee county, East Texas; and, Environs they have subscribed liberally of their support and influence on behalf of this Special Edition, which is dedicated to working and boosting unto that eventual and future desideratum, it is declared.



Vernon Grogan, above, partnership manager Grogan Bros. Lumber Company, Rusk and Alto, Texas.



In this picture top may be observed the beautiful home of Vernon Grogan, his wife and children, Rusk, Texas; and, bottom a partial view of his saw mill may be seen at Alto, Texas, owned and operated by himself and 2 brothers, H. J. and Forest Grogan.

We Down Here In Jasper, Sabine and Harrison May Better Appreciate Wind Blowing Panhandle

(Continued from Page 78)

Jasper, Hemphill and Marshall.—Those of us in Jasper, Sabine and Harrison counties, East Texas; and, Environs have our weather problems, too, comment friends and neighbors of Ealand-Wood Lumber Company; Sturgis Lumber Company; and, Ealand Lumber Company, but be it said anent the Panhandle sector of Texas, it may have the better of us when it comes to windblowing. Anyway under a recent captioned Associated Press emphasizing: "WIND BLOWS ROCKS STRAIGHT IN PANHANDLE; ILL WIND HITS TEXARKANA," Jack Rutledge Associated Press staff writer in a story without date line put it this way. Said he:

Winter just won't quit. You can't blame it for not wanting to leave Texas, but after all—

Duke Westrich, who travels for a Chicago firm, visited the Valley and seemed to enjoy the comparative warmth down there. But, he said, up in the Panhandle "the rocks are standing straight out—like that."

What rocks, asked Mynatt Smith, McAllen Monitor managing editor.

"Why," said Westrich, "they have rocks tied by chains to fence posts. When the wind blows hard and it gets cold, the rocks stand straight out from the fences and then freeze and hang there in midair. That's the only way the natives can tell if it's really cold."

That's what the man said.

Up in Texarkana, which is half in Texas and half in Arkansas, Mayor B. R. McCarley blamed Texas winds for a bit of double cross.

He said the Arkansas street cleaner made the rounds and the streets were as clean as your living room.

"Then about 8 o'clock there comes up a big wind out of Texas and a few minutes later our streets are littered with papers and dust and the Texas streets looked pretty clean."

But they're hopeful in Tyler.

Someone reported that he had heard the call of the whippoorwill, and said "when the voice of that elusive and rarely seen nocturnal bird is sounded it means there will be no more cold weather."

Ordinarily it is never heard before the last of May or early June.

And in Marshall they ignore overcast skies and thunderstorms and celebrated straw hat day.

All East Texas; And, Environs, Enjoy Support Ealand-Wood Lumber Company In All Undertakings

Jasper.—In its civic, religious and community building strides, Jasper as the capital and/or county seat of Jasper county, East Texas; and, Environs definitely enjoy the able support and influence of Messrs. F. A. Ealand and W. Neil Wood, owners and operators Ealand-Wood Lumber Company. This recognition extends, also, to Messrs. Neil Vaughan at Marshall; and, Joe P. Smith at Hemphill, it is correctly appraised, it is affirmed. All of these gentleman are wide awake lumber manufacturers; and, neither of them is slow to appreciate the community needs in their respective environs; hence, the fine support eminating from these gentlemen and their manufacturing units now and always on behalf of their respective communities; and, the people thereof, it is pointed out. Their almost daily contributions to the local public welfare in one way or another are known to have aided considerably toward the achievement and accomplishment of goal successes that might not otherwise have been made, it is believed. Let it be said on behalf of Ealand-Wood Lumber Company here at Jasper; Ealand Lumber Company at Jasper; and, Sturgis Lumber Company at Hemphill, as well as the individual and company operations carried on anent retail operations, et cetera, elsewhere that each and all of these institutions, and the gentlemen who own and operate them, are esteemed and appreciated as invaluable community assets, while their employes, too, are good citizens and friends of Jasper, Marshall and Sabine counties; and, Environs. And, may it be said that those who patronize any and/or all of these good companies are also indirectly helping to make of East Texas in its entirety a greater and better unit of the whole, be it assured. To reckon the stride of all these communities, each having representative people; and, as a good place in which to live and do business is also to recognize and appreciate all of the above companies and their owner as meritorious community assets, be it justifiably said!

Congress Says Weatherman Should Do Something About Weather, No Joking; And, Killingsworth Says We Farmers And Industrial Leaders Need To Boost East Texas

Work, Boost and Put for Each and All of Splendid East Texas Counties, Particularly Cherokee, Rusk, Henderson, Montgomery and Anderson; and, Their Environs, Urges Mr. Killingsworth, and a New Day Will Always be With Us, he Confidently Believes

(Continued from Page 73)

Conroe, Jacksonville and Athens.—Owen Killingsworth, well known young business man in all three of these places, successful head of different enterprises in Montgomery, Henderson and Cherokee counties, East Texas; and, Environs, invites the readers of this 10,000-copies Special Edition, especially those located within the environs of his activities, to go along with him in a constructive boosting, working and putting campaign to specifically help build Montgomery, Anderson, Henderson and Rusk counties, East Texas; and, Environs, and that you, and you in each and all of the other twenty some odd East Texas counties represented in this huge newspaper publicity advertising campaign take advantage of your respective communities to help make of them happier and better places in which to live and do business, he affirms. Now's the time to go forward constructively, believes Mr. Killingsworth, whose wide and varied usiness interests cover and serve a goodly portion of the East Texas territory, making reference to invaluable information appearing elsewhere on this page anent his many and varied lines of business activity and manufacturing, it is pointed out. And, to get along with our story, while Mr. Killingsworth is saying to we farmers, business men and industrialist to get a move on ourselves and go forward constructively in our achievements and accomplishments thruout East Texas; and, Environs, we hear 'Congress Says the Weatherman Should do Something About Weather, No Joking;' and, to the extent that Frederick C. Othman, able United Press writer has taken cognizance and with the result that he says:

"The poor old weather man has got to quit talking so much about the weather—and do something. Such as making rain to order and forcing the sun to shine for picnics.

"This is final. Congress wants no backtallk from Dr. F. W. Reichelderfer, the head weather man. If he needs nearly $24,000,000 a year just for predicting the weather—and sometimes guessing wrong at that—then he can take some of this cash and tailor the weather to suit the people who forgot their raincoats.

"The lawmakers sneaked up gently on Dr. Reichelderfer. Rep. Ivor D. Fenton of Pa., observed that it certainly would be nice if the weather experts could produce rain where needed and, of course, when. The doc made the mistake of trying to laugh that one off.

Congress Isn't Kidding

"But what a headache for the weather bureau to determine whether to keep it sunny for the ball game or make it rain for the farmer," he said, smiling at his own small joke. The congressmen weren't amused.

Rep. Karl Stefan, the newspaper editor from Nebraska, where it frequently doesn't rain when it should (and vice-versa), was chairman of the committee in charge of the weather man's millions. He assured Dr. R. that Congress wasn't kidding.

Last winter a scientist flew into a cloud, duumped some dry ice overboard and made snow, Rep. Stefan said. And what about the weather bureau producing showers where needed? Some day maybe this may be possible, but not in the next few years, the weather man replied.

"'Well what about this snow storm we were talking about?" Rep. Stefan insisted.

Doubts Snowstrom Making

"Dr. Reichelderfer said it wasn't exactly a storm, the dry ice froze a part of the cloud and made a few flakes of snow. He said the experts also have produced artificial snow flurries in Albuquerque, N. M., and Australia.

"What possibility is there of breaking up a rain cloud?" the gentleman from Nebraska demanded.

"The weather bureau might be able to break up a very small rain cloud, the doc replied, emphasizing the "might." He thought over his answer and added that he didn't believe the power in all the atom bombs built to date could make any widespread rain storm. Or stop one, either.

This Commentator opines that Mr. Killingsworth will make much more rapid progress in his timely suggestions to we farmers and/or others than may be the case anent the poor weatherman. So let's get behind Mr. Killingsworth in our respective communities and go along with him in a big and constructive way not only for our own good but for the better of East Texas; and, Environs, as a whole. The progressive element assuredly must be in line; and, if there be others, who may be out of step, remember it is never too late to institute a reform.

Manufacturing Good Fertilizer, Says Owen Killingsworth, Owner and Operator The Jacksonville Fertilizer Works At Jacksonville, Cherokee County, East Texas; And, Environs, He Can Well Afford To Advocate Cheaper, Better Fertilizer

With 100-Ton Daily Capacity at His Jacksonville Plant, Mr. Killingsworth Assures That he is Not Only Able to Provide You with His Red Tomato Brand of Fertilizer; But, That he Also Supports all of the Other Progressive Programs Advocated in This Special Edition

Jacksonville.—Owen Killingsworth, owner and operator of The Jacksonville Fertilizer Works, J. E. Swindell, local production manager, has gone on record as favoring cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; increased production of all farm products, including meat, milk and eggs; soil conservation and protection of our forests against fires; and, also joins cordially in the effort to help encourage the location of desirable new people, money and industry thruout the whole of East Texas; and, Environs. This endorsement also includes cheaper but better fertilizer, says Mr. Killingsworth whose aim is to extend the largest possible service to we farmers, and others, thruout this entire trade area served by him, he affirms. Carrying a daily capacity of 100-tons of better fertilizers, featuring Red Tomato Brand, Mr. Killingsworth believes he and the farmers and/or others are going to get along splendidly, recalling that it was none other than the founder of this enterprise,, W. C. Rider who took the initiative in other days educating and otherwise encouraging we farmers to use good fertilizers as the definite means toward helping us to grow profitable crops; and, for such other uses where fertilization may be necessary, it will be remembered. Mr. Killingsworth is augmenting that timely and progressive stride employed by Mr. Rider; and, as the years come along, he believes we farmers who use fertillizer as properly directed will become everlasting friends of The Jacksonville Fertilizer Works; and, its products. In building successful business and manufacturing efforts, Mr. Killingsworth takes the right view when he insists that we also need to build our communities, doing everything constructive we may for them; and, their people. In that way, believes Mr. Killingsworth we'll have a more progressive and prosperous East Texas; and, Environs.

Ealand Lumber Company Operates Its Own Dry Kilns; and, Represents One of South's Largest Assets of its Kind

Marshall.—Speaking on behalf of Ealand Lumber Company, Neil Vaughan, partnership resident manager says he believes the set-up of his company is one of the largest and best of its kind this part of the South. In addition to the modern saw mills and efficiency planer service, Mr. Vaughan says his company owns its own dry kilns in Marshall; and, that its production is the best and their "Marshall Hardwood Flooring" definitely is their pride product. In the opinion of Mr. Vaughan he says he believes this particular product for efficiency, perfect satisfaction and all round use is much better than the usual grade flooring. To see this fine product is to appreciate it; and, to enjoy it is the essence of perfection, he believes. Mr. Ealand is associated as partner with Mr. Wood in operation of Ealand-Wood Lumber Company at Jasper, where likewise Mr. Wood is associated with Mr. Smith, et al in the operation of Sturgis Lumber Company at Hemphill.

Gould Monument Works and Stock Cover Space 320x40 Feet With Jacksonville Yard Accommodations Embracing More'n Acre of Ground to Serve Great East Texas Trade Area

Executive Offices Maintained in Jacksonville by Messrs. Williams and Elliott, Owners and Operators, With J. B. McKnight, Former City Secretary-Treasurer, Serving as Office Manager, Secretary

(Continued from Page 79)

Jacksonville.—To give you some idea of the magnitude of the enormous plant operations maintained by Gould Monument Works here in Jacksonville, a recent visit to the operations gained the observation and information that a site 320x40 is necessary to accommodate the physical plant and stock, while yard accommodations embrace more than an acre of ground, it was made known; and, the big plant is ever in the midst of expansion, its owners—Messrs D. N. Williams and C. C. Elliott, declared. Executive officers are maintained at the plant, where J. B. McKnight, 62, is the efficienct office manager and secretary. He was former city secretary-treassurer of Jacksonville for 10-years and came to his present position in 1945, it is announced. Mr. McKnight is married, his wife being Mrs. Bess McKnight. They have one son, Reginald McKnight, 7. The McKnights reside about 8-miles west of Jacksonville, Mr. McKnight being a pioneer citizen of this area, it is stated. In order to best serve the Great Texas Trade Area, Messrs Williams and Elliott, owners and operators of Gould Monument Works affirm that nothing is too good for both their definite and potential prospects; hence, their constant alertness to render a maximum of service to each and everyone at minimum cost to their patrons, they maintain. The Gould Monuments are believed to be the answer when manufactured, sold and installed by Gould Monument Works, Jacksonville, Texas, it is happily appraised and proclaimed, say many of those who have enjoyed such pleasant dealings with this monument service institution, it is affirmed.

Carrying Service to Both Definite and Potential Prospects, Gould Monument Works, Jacksonville, Texas Welcome Visitors at All Times to Modern Plant!

Quality and Service Considered, Gould Monument Works Enjoy Reputation Making Installations at Reasonable Prices, Seeing to it That Job is Done Right and On Time

Jacksonville.—Definitely a specialty line, Messrs. D. N. Williams and C. C. Elliott, owners and operators of Gould Monument Works emphasize their desire to serve both their definite and potential prospects, seeing to it now and always, they insist, that each and every job must be done right, delivered and installed on time, subject, of course, only to conditions beyond their control; and, even in cases of this kind, they endeavor to minimize delays as much as humanly and physically possible, it is known. Carrying their service to both definite and potential prospects, Messrs Williams and Elliott being in a specialty line of public service, these gentlemen point with pride to the fact, they affirm, that they strive to render their customers the very best of service and at reasonable prices, quality and service considered. All installations are erected on substantial concrete foundations, it is assured; and, the entire trade territory of Texas served by them receives instant attention from each and every potentiaal prospect and ultimate customer, in most cases, they believe plus a cordial invitation to visitors at all times to visit their modern monument works in Jacksonville.

Polyantha Roses

Also known as baby ramblers, the polyanthas resulted from the crossing of hybrid teas, teas and a dwarf variety of a hardy multiflora climber. The flowers are in clusters and are ever-blooming. They are of about the same hardiness as the hybrid perpetuals and are useful where low-growing, continuous blooming plants are desired.

Over Cooked Fruit

Give a lift to canned or cooked dried fruit by squeezing orange or grapefruit juice over the top just before serving.