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E. STONE LUMBER CO.; AND, SAN AUGUSTINE MANUFACTURING CO., J. E. STONE, 68, OWNER & OPERATOR; HIS SON, LACY CLYDE STONE, 45, GENERAL MANAGER; HEADQUARTERS IN NACOGDOCHES

For 40 Years and More, Senior Stone Enjoys Pioneer Record as Gin and Saw Mill Operator, While His Son, Clyde Stone Scores a Record of 29 Years in the Timber Field, he Having Started With His Father in Panola County Back There in 1918, the Year That World War No. 1 Came to a Close, he Says

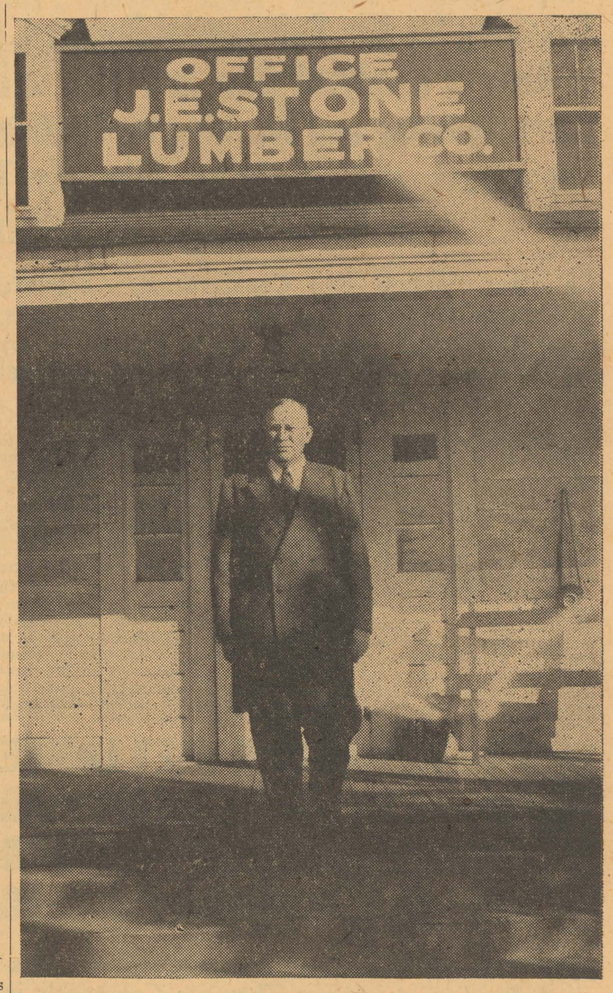
J. E. Stone Lumber Company Trucks, 45-or More Of Them Being Kept In Operation All The Time, The Stones Declare, May Be Seen Most Anywhere And Everywhere Thruout East Texas; And, Environs, As Well As In The Larger Centers Most Any Day, And Every Day As For That Matter, It May Be Observed

Carrying Estimated Standing Timber at Between 40,000,000 and 50,000,000 Feet and a Yard Lumber Inventory Upward 3,000,000 Feet, Messrs. Stone Believe They are in Position to Meet Practically All Demands for Good Lumber in Both the Wholesale and Retail Markets, It Is Affirmed

Nacogdoches and San Augustine.—J. E. Stone Lumber Company, J. E. Stone, 68, owner and operator; and, Lacy Clyde Stone, 45, his son, as General Manager with general headquarters in Nacogdoches; and, San Augustine Manufacturing Company with same ownership and management at San Augustine, East Texas; and, Environs represent two of the outstanding lumber manufacturing strides in this Texas area of the Lone Star State, facts and figures disclose. The elder Stone is a member of the old school of citizenship; and, for more than 40-years, records disclose he has been actively identified with the timber manufacturing and cotton ginning industries, it is ascertained. His son, Lacy Clyde Stone is known to have been in the harness for 29-years, he having started his experience with his father in Panola county, Texas, in 1918, the year when World War No. 1 came to an end, it may be pointed out. Mrs. Mary Elizabeth Stone is the wife of J. E. Stone, the latter having been born in Rusk county; and, his wife in Panola county, Texas, records reveal. Mr. and Mrs. J. E. Stone are the parents of 7-children: Lacy Clyde Stone (Mrs. Ruby); Miss Fannie Mae Stone; Miss Irene Stone; Mrs. Monnie Faye (R. C.) Hoffman; Miss Arline Stone; Sydney (Mrs. Ruth) Stone; and, Mrs. Peggy (Cotton) Cure, said to be the only family name of its kind in these United States. There are 5 grand children; John Ed. Stone II; Sarah Ann Stone; Miss Grechen Hoffman; Steven Stone; and Miss Eve Cure. Parents: Joe and Mrs. Louie Stone, both deceased. Parents of Mrs. Stone: J. T. and Mrs. Fannie Jackson, both deceased. Raised an orphan, the elder Stone likes to reminisce anent the struggling days of the long ago, even in more recent years, he points out, comparable to the ambitious and expanded strides he and his son are carrying onward and upward in the present day. It is nothing short of a busy whirl of activity in an lightning age of construction, comments Mr. Stone; but, admittedly he likes it and would rather be active in his timber manufacturing operations than anything else in this world, he affirms when it comes to business strides, during all of which he takes time out to be of yeoman service on behalf of civci and religious progress; community wide development, as well as progress thruout the whole of East Texas; and, Environs, embracing, too, he insists, the Lone Star State of Texas in its entirety, believing, too, he believes that to be prosperous here at home we must extend like consideration to the whole of these United States; and, the world as whole via constructive peace at home and abroad, he declares. Carrying between 40,000,000 and 50,000,000-Feet standing Timber and yard lumber inventories aggregating upward 3,000,000-feet lumber, Messrs Stone and Son believe they are fortified to meet most any kind, and all kind of good lumber demands, be it in the wholesale or retail divisions, it is announced. Executive headquarters are maintained at Nacogdoches with Lacy Clyde Stone as directing manager; and, the San Augustine operations are in charge of Jesse Morris, 28. This young man is married, his wife being Mrs. Mary Morris. They have one son, Jimmie Clyde Morris. Parents of Mr. Morris: J. H. and Frances Morris, both deceased. Parents of his wife: A. H. and Mrs. Ellen Starnes, both living. Both Mr. and Mrs. Morris are natives of Lindale, Smith county, East Texas; and, Environs. He came with Mr. Stone Nov. 5, 1940; and, he is known to be progressing nicely under Mr. Stone. Mr. Morris operates the Jesse Morris Gen. Mdse. Store here at San Augustine in addition to his other activties; and, at Nacogdoches, Mr. Stones service store is known as Sydney Stone Gen. Mdse., with combined feeding of not less than 1,500-people represented in his man-power operations, Mr. Stone believes. Details having to do more in line with general operations of the Stone organizations appear elsewhere on this page, which has been underwritten by the Stones on behalf of a sincere and genuine effort to help publicize more widely the wonderful natural and potential resources thruout East Texas; and, Environs, believing as they do, along with others that timber is the outstanding natural resource on the surface in this part of the South, it is affirmed.



Left to right Jesse Morris, office manager; and, J. E. Stone, head of J. E. Stone Lumber Company, Nacogdoches, standing in front of their San Augustine Mfg. Co., office in San Augustine, Texas.



Clyde Stone, executive general manager J. E. Stone Lumber Company, Nacogdoches, Texas; and, San Augustine Mfg. Co., San Augustine, Texas. He is standing at front entrance his general headquarters in Nacogdoches, Texas.

"Sold Down Stream" In 1933, Gen. Mgr. Clyde Stone Says Friends in 1934 Helped His Father, J. E. Stone; And, Himself to Get Started Again, With Results That Today Their Domestic And Export Shipments Afford Wonderful Reality

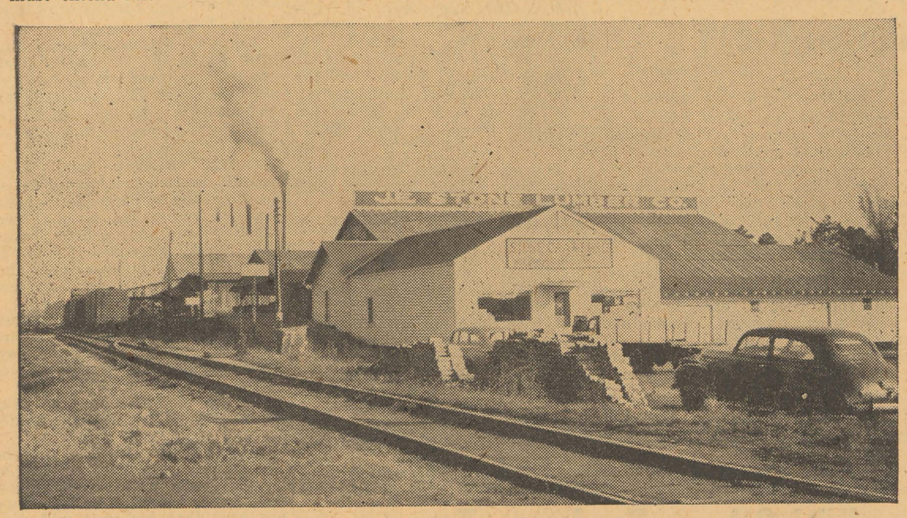
Elder Stone at Beginning Questioned That There'd Be Enough Timber to Keep 1 Shift Going 2 Years; But, 3 Shifts Operated 'til Man-Power Was Taken Away; With, at Least 10 Years, or More Timber Supplies to Support Enormous Selective Cutting and Manufacturing Program, it is Stated

Nacogdoches and San Augustine.—J. E. Stone Lumber Company, also owner and operator San Augustine Manufacturing Company at San Augustine, the parent and executive headquarters being maintained in Nacogdoches , represents a powerful organization, it is learned, with both domestic and export shipments sustaining a volume of business that is nothing short of marvelous, it is revealed. And, all of this has come about, it is announced since J. E. Stone operations were 'Sold Down Stream' in 1933; but, friends responded and made it possible on Jan. 31, 1934 for him to get started again and in a much larger way than ever, it is established. At first Mr. Stone questioned that he'd be able to acquire enough timber to keep one shift busy for say 2-years; but, as it happened, and things turned out he was not only able to do that but actually operated 3-shifts until the war came along and took away his man-power to a point that for a while it was necessary to reduce to 1-ten hour shift; and, instead of having enough timber to operate thru the speculative 2-years time entertained by him back there 13-years ago, and during all of which time he has been going in high, Mr. Stone says he by now believes his enormous timber holdings, representing estimated 40,000,000 to 50,000,000-feet standing timber and yard inventories around 3,000,000-feet lumber, he'll be able to run 10-years, and more. So say we all, who are in any way familiar with his gigantic holdings and ambitious strides, which embrace both domestic and export shipments, establishing a volume of trade that is almost unbelievable, it is pointed out in contrast to the lean yesteryears. No wonder, then, that the Stones feel so buoyantly good anent a joyful outlook and a very promising and bright future for the whole of East Texas. Oh, yes, by the way the Stones operate in a two-state area, when it comes to buying timber lands, i. e., Texas and Louisiana, the bulk of their timber supplies, however, coming from Nacogdoches, Houston, Cherokee, Rusk, Panola, Shelby, Sabine, San Augustine, Jasper, Angelina, Tyler, Polk and Anderson counties, East Texas; and, Environs, the Stones affirm. The huge selective timber cutting and lumber manufacturing strides presently employed by the Stones definitely furnish inspiration unto others, may it be conservatively; and, yet progressively said of this well known able father and son, Messrs. J. E. and Lacy Clyde Stone, deans of their profession, so to speak!

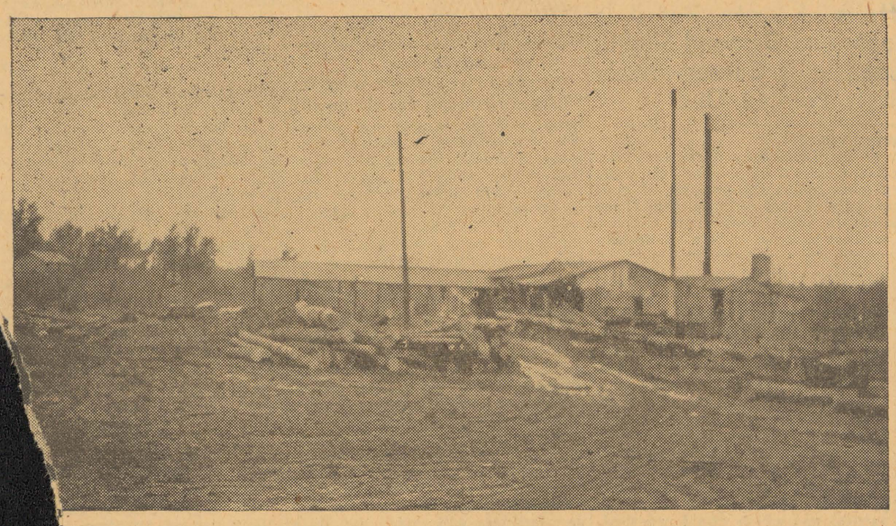
San Augustine Manufacturing Company, J. E. Stone, Owner And Operator, Auxiliary Plant On Behalf J. E. Stone Lumber Co. With Executive Headquarters In Nacogdoches

Jesse Morris, 28, Local Manager for San Augustine Operations, Where Mill Capacity of 30,000 Feet Daily is Maintained, the Corporation Having Been Formed Oct. 15, 1940, President Stone States

San Augustine.—Tho a separate and operated unit to that of J. E. Stone Lumber Company, Nacogdoches, East Texas; and, Environs, San Augustine Manufacturing Company, a corporation formed Oct. 15, 1940 in reality is an auxiliary or feeder operation for the major plant in Nacogdoches, its President J. E. Stone, states. Other officers in the corporation include Lacy Clyde Stone as Vice President; and, the latter's wife, Mrs. Ruby Stone as Secretary-and-Treasurer, records reveal. San Augustine manufactures some 30,000-feet yellow pine and hardwood lumber daily (in the rough); and, the finished process is carried out on the modern 75,000-feet daily capacity planer in Nacogdoches, this latter performance being carried out by J. E. Stone Lumber Company, which is owned and operated by J. E. Stone; and, managed by his son, Clyde Stone. The entire output manufactured at San Augustine is sold directly to J. E. Stone Lbr. Co., with two years timber bought in the aggregate of 10,000,000-feet, President Stones announces that he is constantly in the market for additional timber at his San Augustine operations just as is the case with him at Nacogdoches. In brief, San Augustine active may be more properly regarded as a service institution to Mr. Stone's major lumber manufacturing efforts at Nacogdoches, he comments, the executives for both operations being maintained in the Nacogdoches county capital or county seat of Nacogdoches. About 60-men are required to take care of San Augustine plant operations and also in the woods, it is learned. Jesse Morris, 28, is Mr. Stone's local office manager and bookkeeper, but it is known that the 'Ole Gentleman in Person' likes to come out and enjoy the plant's operations practically every day in the week—just, as also, obtains with him in his Nacogdoches stride, it is pointed out.



Home operations in Nacogdoches, Texas of the well known pioneering lumber manufacturing concern of J. E. Stone Lumber Company, J. E. Stone, founder, and his son, Clyde Stone, executive general manager. This concern is rated as one of the better known and more successful in huge East Texas lumber manufacturing, it is pointed out.



scene at San Augustine Mfg. Co., J. E. Stone,principal owner with Jesse Morris as local office ger, San Augustine, Texas.

During World War No. 2, J. E. Stone Says He Sold Uncle Sam 3,000,000 Feet Lumber In One Day; And, That As Emergency He Operated Mills On One Sunday To Take Care Of An Emergency Order, As A 'Help Win The War' Definite Stride

40 to 50 Trucks Required to Take Care of Mammoth Business and Logging Operations of the Two Stone Owned Operations at Nacogdoches and San Augustine, it is Stated With Constant Expansion Program Always Manifest

Nacogdoches and San Augustine.—Just to keep the records straight and to show you somewhat the manner of man J. E. Stone is, let it be said of himself and his son, Lacy Clyde Stone that each and both of them are unique in some respects and outstanding in many others. This was demonstrated during World War No. 2 when Mr. Stone says in one day he sold the Government of these United States 3,000,000-feet of lumber; and, that in order to take care of a special order for Uncle Sam, the Stone mills were operated as an emergency as a definite 'help toward winning the war.' Another way 'round to give you an invisible look into the huge operations conducted by the Stones both at Nacogdoches and San Augustine, it is ascertained that 40 to 50-trucks are required to take care of their ever expanding operations. As mentioned in another article on this page, it is nothing unusual to see a J. E. Stone Lbr. Co., truck in many East Texas counties; and, Environs nearly every business day of the week, saying nothing for the transportation they furnish to quite a number of the larger cities —so enormous are the wholesale and retail operations carried on by the Stones in the lumber manufacturing and lumber sales world. Elsewhere on this page will be observed other interesting data anent the progress and public service maintained by this well known father and son team.

27,000,000 Feet Lumber Shipped By J. E. Stone Lumber Company In Year 1943, Announces J. E. Stone, Owner And Operator With Other Excellent Records Enjoyed, He Avers

Employing 200 to 300 Men Both Nacogdoches Plants, Some Times Carrying as Many as 3 Shifts and Working Occasionally Day and Night in Recent Years, Mr. Stone Points to Fact he Shipped 100 Cars Lumber in 1 Month, he Recalls

Nacogdoches and San Augustine.—J. E. Stone is not only a pioneer timberman but a real genius in many regards, attest some of his friends and neighbors. On this behalf may it be said of Mr. Stone during his busy days of World War No. 2 he had to be on the jump practically all the time. Same was true also of his son, Lacy Clyde Stone, General Manager in charge of the Executive offices in Nacogdoches. With from 200 to 300-men required to take care of plants and woods' operations in the peak load periods of other years, Mr. Stone recalls that for a while he had to operate occasionally day and night, carrying as many as 3 shifts at Nacogdoches and 2 shifts at San Augustine to even begin to keep up with the demands on his organization for lumber. Naturally during the war, Mr. Stone says he shipped at least 90 per cent of his lumber productions to Government projects; and, presently he is kept busy trying to serve the trade in general both thru his wholesale and retail department, both of which are elaborated on more fully elsewhere on this page, it is invited of the readers of this special edition; and, toward which the Stones have made possible this page of newspaper publicity advertising. In 1943, Mr. Stone recalls that he shipped 27,000,000-feet of lumber; and, that in one month he started on their way 100-cars of lumber, a good train load; and, more, saying nothing for the huge shipments taken care of by his mammouth fleet of trucks, functioning in all directions, it is known. In one day in those hectic times, Mr. Stone recalls that he shipped out 16 car loads of lumber. Native of Rusk County, Mr. Stone says he sojourned for a while; and, in 1905 he began manufacturing lumber on his behalf at Beckville, Panola county, East Texas; and, Environs. From there he moved to Pine Hill, Rusk county; then to Carthage in Panola county; next to Center in Shelby county; and, finally to Nacogdoches in 1926. Having worked himself up from the bottom, suffering the experiences that often overtake the progressive in their onward march, Mr. Stone says he likes to pass considerable of the credit along to his friends who enabled him to get on his feet and stay there, referring particularly to the lean years of 1933-34; and, at the beginning of the latter he gained such an foot-hold that he is knwon to have just kept on keeping on. Commendation and congratulations, Mr. Stone; and, to you, too, Clyde!

Cutting Both Yellow Pine And Hardwood Lumber In All Dimensions, J. E. Stone Lumber Company, And, San Augustine Manufacturing Company Clear Retail Sales Via Nacogdoches And Freeport Organizations, J. C. Crawford And Sam Kessler, Managers

Wholesale Shipments are Made Directly From Manufacturing Plants; and, Retail Sales Service Rendered by Crawford Bldg. Material Co., in Nacogdoches; and, Freeport Lumber Company at Freeport

Nacogdoches and San Augustine.—Almost a small empire within itself may perhaps better describe and designate the wholesale and retail lumber and building material manufacturing and sales activities conducted by J. E. Stone Lumber Company, J. E. Stone owner; and, Clyde Stone, General Manager in Nacogdoches; and, San Augustine Lumber Company, J. E. Stone, President at San Augustine. Cutting both yellow pine and hardwood lumber in practically all dimensions, the Stones announce that all wholesale shipments are made directly from their plants; and, that retails sales are handled as follows: Crawford Building Materials Company, J. C. Crawford, Manager, Nacogdoches; and, Freeport Lumber Company, Sam Kessler, Manager, Freeport. Seeing to it that good lumber is manufactured, Gen. Manager Clyde Stone, and his father, J. E. Stone, owner, place themselves on record as believing that they are ready, willing and able to deliver as good product from both their wholesale and retail departments as it may be possible to manufacture. Because of this fortunate position occupied by these gentlemen in the lumber manufacturing and building material sales markets, Messrs. Stone emphasize the fact that they are happy to serve you; and, it is a pride with them in seeing to it that you not only get the very best of building material but an excellent service thrown in for good measure plus thanks and appreciation for your patronage, each of them affirm.

Stones Constant In Market For More Timber Notwithstanding Their Present Able Holdings

Nacogdoches. — This Commentator is authorized to announce on behalf of J. E. Stone Lumber Company, Nacogdoches; and, San Augustine Manufacturing Company, San Augustine, East Texas; and Environs, that these concerns are constantly in the market to purchase available timber tracts either in fe or rights. This announcement happily comes on the heels of the fact that the Stones already possess some 40,000,000 to 50,000,000-feet of standing timber; and, yard lumber inventories usually approximating 3,000,000-feet lumber, it is declared. Looking for a bright and substantial lumber future; a building era in all lines that may be without precedent, the Stones feel and believe that they may well afford to augment their standing timber stock piles so as to be able at all times to maintain the kind of inventory demanded by the lumber trade. And, they propose to do just that, may it be understood!

Modern Equipment Maintained At Both Nacogdoches And San Augustine Plants Of The Stone Interests

Nacogdoches and San Augustine.—A recent visit to both the J. E. Stone Lumber Company operations in Nacogdoches; and, San Augustine Manufacturing Company in San Augustine found both plants to be in splendid operating condition, attest this Commentator, who observed not only modern machinery but adequate dry kilns and other efficient manufacturing and sales conveniences. The rated capacity of the San Augustine activity holds around 30,000-feet rough lumber daily, while here at the Nacogdoches operations it was learned that 35,000-feet of rough lumber is turned out daily; and, that that mammouth planer operated by the Stones delivers approximately 75,000 feet dressed lumber daily, the finished product going promptly into the wholesale and retail sales channels both at home and abroad, it is stated. Mr. Stone says that he and his son, Clyde Stone are sole owners and operators.

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COBB-HOLMAN LUMBER COMPANY, W. W. HOLMAN, PIONEER INSTITUTION GOES ON RECORD FAVORI GENERAL DEVELOPMENT THRUOUT EAST TEXAS AREA, VISIONS BRIGHT FUTURE FOR JACKSONVILL

Speaking for His Substantial Concern, Mr. Holman Says He Is Always Ready, Willing and Able to Do What he Can Toward Boosting and Working for the Constructive Public Advancement, and Subscribes Liberally Toward the Success of This Publicity Advertising Campaign

Churches, Schools, Soil Conservation, Adequate Drainage, Cheap Power, Lower Taxes, Better Roads, Desirable New People, Money and Industry Enjoy Good Friend in Mr. Holman, Admittedly a Wheel Horse in the Progress of Jacksonville

Jacksonville.—Retiring of disposition but a human dynamo, so to speak, when it comes to getting the community job done for wholesome and constructive public development, the palm goes to W. W. Holman, executive head of Cobb-Holman Lumber Company, pioneer local institution which is known to have done much for the constructive upbuilding of this entire East Texas area, it is affirmed. Cobb-Holman Lumber Company operates both saw mill and planer giving employment to a substantial number of people both at the mills and in the woods, it is pointed out. In the life and progress of Jacksonville and the East Texas environ of the Lone Star State, Mr. Holman while not courting personal recognition is known to have contributed much of his valuable time and money to help make of this region a happier and better place in which to live and do business. As a former President of the Jacksonville Chamber of Commerce; and, as a faithful school trustee in other days, it has remained for Mr. Holman, it is declared, to pave the way and furnish worth while leadership in many regards for the community good, it is known. Having subscribed liberally of his support and influence toward the success of this publicity advertising effort, Mr. Holman on behalf of himself personally as well as for his good company, has gone on record as favoring general public development throughout Cherokee county and the prosperous and progressive East Texas sector of the Lone Star State. Fostering cheaper power, lower taxes, better roads, adequate drainage and soil conservation, the management of this special edition wafts greetings and thanks to Mr. Holman for his splendid cooperation and participation in this program, which is also working energetically and enthusiastically, if you please, serving for better churches, schools and community betterment as a whole, including a cordial and warm welcome on behalf of desirable new people, money and industry. Visioning a bright future for Jacksonville and the magnificent trade area it serves, Mr. Holman does not hesitate to encourage progress in every worth while direction, he affirms; and, in going along with the rest of the able and representative Sponsors who have underwritten this huge publicity advertising enterprise on behalf of this and other East Texas communities, Mr. Holman cherishes the idea of team work in helping to shove the community load over the hill to wonderful success. Opined, also, is the fact that now's a fine time to go ahead with town building, comunity development, county-wide progress and East Texas prosperity at its best, observing the fine interest of Mr. Holman. Jacksonville and Cherokee county, it is believed, furnish the very hub of East Texas undertakings; and, because of this reality, along with other good and sufficient reasons, the friends of progress and general public development take the position that the war being over, it is now high time to go forward constructively and in a great big way for the successful dreaming, planning and execution of Jacksonville's most ambitious programs for expansion commercially, industrially, agriculturally, educationally and religiously it is encouragingly declared. In the gigantic publicity advertising effort in which Mr. Holman and other Sponsors have participated is employed to the end of placing this rich part of Texas into the most favorable spot light, both locally and nationally speaking; hence, the thanks and appreciation going to those most deserving of this commendation, plus congratulations to the public at large on the possession of such leadership as represented in this publicity advertising effort. In stride, therefore, may it be advisedly said, that a new day dawns for Jacksonville and East Texas environs, in the opinion of this seasoned commentator. Catch the spirit of men like Mr. Holman and when the opportunity presents itself render yeoman service for your community and its people when it comes to enterprising upbuilding, peace, progress and prosperity, say we all!

Two Washington Visitors Past May Revived Incidents Dealing With More Than Century Of History

(Continued from Page 60)

Tadmore, Plain, Fairview, Kennard and Crockett. — Admittedly the H. L. and C. R. Enos families are exceeding in the manufacture of good lumber, cruising and buying more timber lands, prosecuting vigorous plantation and livestock production efforts, but it is also known that they are vitally interested in current events, as well as spiritual, mental and physical development. On this behalf, it may be considered appropriate to incorporate a bit of timely editorial comment as it had to do with the presence of "TWO WASHINGTON VISITORS," one of them back in 1836, more than a quarter of a century ago: and, the other in early May, 1947. But vigorously supporting our position now and always, let us quote verbatim an enlightening editorial carried by The Houston Post, which covers the point in mind most ably and well. Said The Post:

Miguel Aleman's mission to Washington is quite different from that which prompted the only other Mexican president's visit to the capital of the United States—that of Santa Anna in 1837. Yet in a sense they are similar.

Senor Aleman is returning President Truman's visit of last month to Mexico as a good will gesture. Cynics think he may seek to cement our good neighbor relations with a loan from Uncle Sam. But that remains to be seen.

Friendly relations was the object of Santa Anna's six-weeks' journey to Washington in the winter of 1836-37. He went there from Texas to assure President Andrew Jackson that Mexico did not intend to reconquer Texas. But he did it under compulsion.

For several months following his capture at San Jacinto, the Mexican president had been held captive in South Texas. During October and November of 1836, the Texas Congress at Columbia debated his fate. While the lawmakers were wrangling, President Sam Houston took matters into his own hands and sent El Presidente to Washington. He told Santa Anna that President Jackson wished to see him. The United States Congress was debating the question of recognizing Texas, and was reluctant to do anything that might bring on war with Mexico. President Houston agreed to liberate Santa Anna on condition that he would go to Washington and assure Jackson that recognition would not provoke trouble with Mexico.

"My refusal to do this seemed imprudent," said Santa Anna in his memoirs. "And with good grace I complied with his wishes."

General Houston sent an escort with Santa Anna to see that he carried out his promise. Although technically free, he was actually in custody on the long journey to Washington. Santa Anna's adjutant, Colonel Almonte, also accompanied him. En route, Santa Anna cashed a $1500 hot check for expenses, and the Republic of Texas paid it.

The party traveled horseback from the Brazos river past the San Jacinto battlefield and crossed Lynch's ferry, traveling eastward. They took a steamboat up the Mississippi to Ohio, thence to Louisville and on through Maryland to Washington. Santa Anna attracted large, curious crowds all along the route.

Reaching Washington some days after Christmas, he visited Jackson and delivered his message as per agreement. His assurance was instrumental in gaining United States recognition of the new republic.

In his memoirs, Santa Anna quoted Jackson as offering to indemnify Mexico with six million pesos in return for Mexico's recognition of independent Texas. "My reply," he added, "was: 'To the Mexican congress alone belongs the right of deciding that question'."

When Santa Anna told President Jackson this, he had signed a secret treaty with the Texas government, pledging recognition of Texas.

He was sent back to Vera Cruz on the United States frigate Pioneer.

Texans today fully share the warm friendship with which the entire Nation welcomes President Aleman to the capital. And they are sure that his visit will produce much better results in the way of friendlier relations than did the visit of President Santa Anna 110 years ago. For, safely back in Mexico, Santa Anna reneged on his treaty and incited war upon Texas and the United States.

Howard L. Enos Jr., Progressive Young Lumber Manufacturer Declares He Desires To See Not Only Crockett And Houston County, East Texas; And, Environs Prosper And Do Well In Every Good And Constructive Way, He Maintains

"For After All," Affirms Mr. Enos, "A Place is Just What You Make It, no Matter Where Located, be it Crockett, Houston County, Texas, the Nation of These United States and/or The World At Large," he Insists

(Continued from Page 61)

Crockett.—Having seen much of the world and realizing the need for quickened local effort in order for this good people to share liberally in the progressive and prosperous strides of the future, Howard L. Enos Jr., owner and operator Howard L. Enos Lumber Company goes on record as favoring constructive upbuilding in all worth while lines instantly, constantly and continuously, he maintains. Mr. Enos in a recent interview says he likes to see any community, county, state, nation or the world bettered in every way possible; and, to clinch his point, Mr. Enos said: "After all a place is just what you make it no matter where located, be it here in Crockett, Houston county, Texas, these United States or the world at large; but, we can begin right here at home and make such an favorable record of success that it should and will spread generously in many directions for still greater results, in my opinion," he commented. All out first, last and all the time for the home community, Mr. Enos expresses the broader view that to enjoy more of the things of this life we've got to throw off the yoke of selfishness and co-operate with our neighbors that they, too, may share in the prosperity that is abundant enough for all, he believes. To that end, Mr. Enos says he invites opportunity to partticipate and cooperate wherever he may be of assistance toward making his own community first, last and all the time a happier and better place in which to live and do business, so as to spread vigorously the gospel of good cheer to others here and elsewhere. Team work, believes Mr. Enos will help constructively to get the job done more quickly and definitely; hence, he says he believes earnestly that the instant effort to publicize more widely the rich natural and potential resources of Crockett county, East Texas; and, Environs is a step in the right direction. Backing his judgement to that desideratum, Mr. Enos has underwritten this page, thereby augmenting the general effort thruout East Texas; and, Environs, making possible this splendid newspaper publicity advertising undertaking, it is declared.

FIVE TO SIX MILLION FEET LUMBER ANNUALLY ON BASIS OF UPWARD 100,000 FEET LUMBER WEEKLY AND-OR UPWARD 20,000 FEET DAILY ON AVERAGE 5-DAYS OPERATION DISCLOSES AN ACKNOWLEDGED UNBEATABLE COMPARABLE RECORD FOR AINSWORTH BROTHERS

500,000 to A Million Feet Lumber, Messrs. Ainsworth Brothers Announce They are Constantly in the Market to Purchase Additional Timber Tracts, Fe or Rights; and, Say They are Ready, Willing and Able to "Gues It Off"

(Continued from Page 59)

Kennard.—Unique somewhat, but it gets the job done, it is ascertained on behalf of the happy, contented and successful way Ainsworth Bros. Lumber Company do business when it comes to purchasing timber tracts. Most in general, these gentlemen say the "guess off" timber tracts; and, that the plan must also be satisfactory to those who sell timber, because they are known to obtain timber tracts in this way when some of other manufacturers are known to be unable to purchase the same tracts on a close measurement basis, it is stated. Usually carrying 500,000 to 1,000,000 feet standing timber, H. C. and J. C. Ainsworth, brothers owning and operating their sawmill report that their annual production scores around 5,000,000 to 6,000,000 feet rough lumber on the basis of upward 100,000 feet lumber weekly and/or on the 5 days week operation at or above 20,000 feet lumber daily. The Ainsworth dispose of their entire lumber output at wholesale, they affirm. Ainsworth Lumber Company is rated as one of the unbeatable record builders for production good lumber in any given time vs. comparable competitive efforts, it is declared. Constantly in the market to purchase timber tracts, fe or rights, Ainsworth brothers also state that they'd like to purchase contract lumber and/or available logs delivered to their skids. Always ready, willing and able to mutually 'guess off' timber tracts, Messrs Ainsworth brothers invite you to give them an opportunity to figure with you in the hope of closing purchase negotiations with you, they invite.

Except 7 Years as to J. C. Ainsworth, He and His Brother, H. C. Ainsworth Have Resided Hereabouts All of Their Natural Lives Thus Far Plus Future!

(Continued from Page 59)

Kennard. — Looking with rosy outlook on what they believe to be a very bright and promising future for Kennard, Houston county, East Texas; and, Environs, H. C. and J. C. Ainsworth, owners and operators Ainsworth Bros. Lumber Company, affirm that in their opinion there's no better place anywhere than this sector of the Lone Star State of Texas in which to make progressive and prosperous strides, no matter what your legitimate effort may be, they opine. Hence, their very cordial participation and co-operation in the instant effort to help publicize more widely the rich store of natural and potential resources thruout the whole of East Texas; and, Environs specifically, and as for Kennard and Houston county in particularly. Except an absence of some 7 years by J. C., the two Ainsworth brothers, H. C. and J. C. Ainsworth have resided hereabouts all of their natural lives thus far, they proclaim; and, so well pleased are each of them with this area; and, its people, each of them declare that henceforth and forever as for that matter their old 'stamping' ground may continue to be their future place of abode on this earth, and happily so, it is known of them, and each of them. The future within these environs, Ainsworth Bros. believe is potentially great, and accordingly they have and are setting stakes on behalf of continued strides from here on out, it is assured.

R. H. Jowell, Head R. H. Jowell Lumber Company, One of Youngest Major Lumber Manufacturers in East Texas, Cutting Yellow Pine and Hardwood Lumber, it is Established; and, Has to Do With Active Record of More Than Fifteen (15) Years

Veteran No. 2 World War (U.S.A.C.), Mr. Jowell is Admittedly One of the Better Known and More Popular Young Manufacturers of Lumber in East Texas; and, Environs Region, it is Pleasingly Said of Him

(Continued from Page 62)

Groveton.—R. H. (Harold) Jowell, son of R. L. Jowell, who is partner with his son in the ownership and operation of R. H. Jowell Lumber Company here at Groveton; and, also active in Ranching at Frankston, Anderson county, enjoys the enviable distinction of being one of the younger and successful manufacturers of yellow pine and hardwood lumber hereabouts, it is revealed. Starting his timber career at the age of 15 (he is now 40), Mr. Jowell had the advantage of training under his 'Dad' who was, and is a pioneer in the timber and lumber manufacturing world, it is ascertained. And, so-o for near a quarter of a century, now young Mr. Jowell has been constantly and everlastingly at it except for the time he served Uncle Sam during World War No. 2. (U. S. A. C.), it is manifest. Active in the maunfacture of good lumber in association with his father, Mr. Jowell is also indirectly connected with the Jowell Ranch at Frankston, managed and operated by his father, he says. Constantly in an expansion program in all of the Jowell activities, Mr. Jowell maintains an organization so efficient that everything moves just like clockwork, he states. And, so much so, he declares, that he has found it just about as easy to man a large operation as a small one, hence this alertness and constant effort to improve and expand along every good and constructive line and/or effort, be it pleasingly said of him, popular and more widely known is his record!

CHEAPER POWER, LOWER TAXES, BETTER ROADS AND ADEQUATE DRAINAGE; SOIL CONSERVATION AND PREVENTION FOREST FIRES; INCREASED PRODUCTION ALL FARM PRODUCTS, INCLUDING MILK, MEAT AND EGGS; AND, INVITATION TO DESIRABLE NEW PEOPLE, MONEY AND INDUSTRY HOLD SOLID INTEREST OF J. E. STONE LUMBER CO. PERSONEL

Constructive Development Natural and Potential Resources Thruout East Texas; and, Environs of the Greatest Importance, Believe Messrs. J. E. and Clyde Stone, Major Manufacturers of Yellow Pine and Hardwood Lumber, it is Affirmed

(Continued from Page 57)

Nacogdoches and San Augustine.—In a general and sincere way Messrs J. E. Stone, and his son, Lacy Clyde Stone, owners and operators of J. E. Stone Lumber Company at Nacogdoches; and, San Augustine Manufacturing Company, at San Augustine are individually and collectively looked upon and appreciated as father and son who are stalwarts in the East Texas; and, Environs lumber manufacturing world. But, their influence for constructive good does not stop there, it is affirmed. Messrs Stone are known to be a constructive force in the general upbuilding not only of Nacogdoches and San Augustine counties, but the whole of East Texas; and, environs, so great is their stride in their particular field of manufacturing and business endeavor. And, to help further the spread of general information anent the gigantic natural and potential resources of East Texas sector of the Lone Star State, this full page of publicity advertising has been underwritten by the Stones, each and both of whom are energetically co-operating in their participation to help more widely publicize the enormous natural and potential resources of this splendid area of the great and progressive Southland, it is affirmed. Stressing the need for cheaper power, lower taxes, better roads and adequate drainage; soil conservation and prevention of forest fires; improved churches and schools; increased production of all farm products, including milk, meat and eggs; Messrs Stone actively endorse the idea of cordially inviting desirable new people, money and industry not only help the rest of us carry onward and upward the mighty program of constructive development, but also to enjoy and share in it with the rest of us. That's the spirit; and, with a rosy outlook for a bright future in this Texas stronghold, the Stones are known to be invaluable assets to the comunity as a whole in their progressive stride. The development of all the above programs; and, more, is of the greatest need believe the Stones.

Holiday For 63-Head Mules In The J. E. Stone Camp; 2 Shops Maintained Vs. Repairs And Truck Rebuilding

(Continued from Page 57)

Nacogdoches and San Augustine.—So well organized is the J. E. Stone Lumber Company; and San Augustine Manufacturing Company, rendering public service via 45 to 50-trucks, Gen. Manager Clyde Stone says it is a privilege and a pleasure on the part of both himself and his father, J. E. Stone to give their 63-head of mules a holiday. Maintaining 2-shops for repairs and the rebuilding of their huge fleet of trucks, Mr. Stone says that without a doubt he believes that their organization for all purposes is one of the best in Texas and/or anywhere else; that they are constantly improving and enlarging plant operations, including kilns, et cetera. Mr. Stone says he began handling timber in 1907, or 40-years ago back there in Panola county, East Texas; and, Environs, where both he, and his wife, Mrs. Ruby Stone were born; and, that he began actively with his father in 1918, giving him two records, i. e., one of some 39 or 40-years coming up in the timber business from his boyhood; and, 29-years in the manufacturing of lumber with his father. Keep stride with the Stones, it is suggested and you'll make the grade!

R. L. Jowell, Junior Partner With His Son, R. H. Jowell in Lumber Manufacture, Heads Jowell Ranch

(Continued from Page 62)

Frankston.—This Anderson county sector of the Lone Star State of Texas owes much to R. L. Jowell, pioneer woodsman and lumber manufacturer, saying nothing for his Jowell Ranch, where 200 to 300-head of Brahman cattle are carried; and, former school trustee, it is affectionately said of him by neighbors and friends, it is attested. He is known to have been identified with practically every worth while movement for the progressive development of Frankston, Anderson county, East Texas; and, Environs, as well as for the betterment of the people of all these delightful areas, be it said of Mr. Jowell, a member of the old school of citizenship. Standing at the cross roads of 65 years young, friends and neighbors affirm that Mr. Jowell is one of the more active business men of his day; and, that he happily takes a part in most of the strides serving this favored Texas sector. More power to you, Mr. Jowell; and, may you not only live out your next 35-years, but go it one better and enjoy entrance and service into another century of life on this earth. Mr. Jowell, among other activities, is associated as partner with his son R. H. (Harold) Jowell in the ownership and operation of R. H. Jowell Lumber Company at Groveton, Trinity County, East Texas; and, Environs. In recognition of Mr. Jowell and the appropriateness of the moment, this Commentator desires to publish the following poem in honor of his life and the good he is known to be bestowing unto so many, both before and since his recent hospitalization:

THIS DAY!

(By Myrtle Vorst Sheppard)

Hold this new day in your hand's palm,
And pray a benediction on its hours.
The moments, fragile-sweet as flowers,
Will weave themselves into a blssed whole;
And when the sands have run,
And when the day is done,
The glory of its harvest
Will leave a blessing in your soul!

Spending-Taxing Mania In Texas, As Elsewhere, Finds J. H. Hutchins & Sons Lumber Company Owners And Operators Declaring, Along With Others, For Lower Taxes

Taxes Are Necessary, of Course, in Reasonable Amount to Carry On Affairs of State, But it is Believed That Law of Supply and Demand Should be Allowed to Have a Hand, it is Conservatively and yet Progressively Pointed Out

(Continued from Page 56)

Edom.—This Van Zandt sector of the Lone Star State of Texas is not alone in its advocacy of lower taxes, may it be pointed out. True, taxes are necessary evils, the story goes, anent the conduct of government; but, it is argued, and successfully so, it is believed that there is no need for spending-taxing mania. In subscribing their support and influence toward the success of what is believed to be a wholesome and worthhwhile newspaper publicity advertising program stressing our natural and potential resources, these gentlemen along with other representative sponsors who have made possible this huge Special Edition went on record as favoring lower taxes. These progressive gentlemen, like others, do not object to paying taxes in reasonable amount for all purposes, but it is believed they are ready to call a halt for unwarranted taxation. Any way on the timely subject back there in the 1947 Spring times, the able Houston Post had this to say on the subject; and, under the caption: "SPENDING-TAXING MANIA." Said, the Post:

"With a net cash balance of $128,000,000 in its various accounts, including some $41,000,000 in the general revenue fund—a surplus undreamed of a few years ago—the State of Texas now witnesses the amazing spectacle of legislative proposals of new levies which would extract tens of millions of dollars of additional revenues from the pockets of the taxpayers.

"In fact, the House already has passed a bill levying an impost on natural gas which would practically equal the cost of the gas at the well. It is estimated to raise $80,000,000 or more of new revenue annually.

"Is the Legislature trying to compete with Congress in astronomical spending figures?

"Granted that post-war needs for public expenditures are abnormally huge, the taxing-spending obsession which seems to have gripped many State lawmakers is not of this world. Governor Jester has recommended appropriations virtually doubling the present budget, which, if the State comptroller's forecast of State income is correct, can be made without new taxes. But the big spenders want to go much further—tens of millions further.

"Revenues from taxes now in effect are steadily swelling, due to the growth of Texas industry and business. The increased price of oil is calculated to add from eight to twelve million annually to petroleum tax revenues. Time Magazine, last week, counted $600,000,000 in new business investment in Texas during the recent "industrial revolution." Ad valorem taxes on this new business will enrich the State treasury a couple of million or more and the normal rise of revenues from all State taxes will add still more millions.

"These increases, together with the enormous surplus already piled up, should take care of all requirements without saddling more taxes upon the State .

"What the Legislature needs to keep in mind is that any tax it imposes on any source will ultimately have to be paid by the masses of the people. And they are taxed to death now. It behooves the Legislature to study how the burden may be lightened, rath than seeking new things to sp money for, and new things to

Progressive Programs Advocated in This Special Edition Earn Unqualified and Enthusiastic Endorsement Edwards Bros. Lumber Manufacturers at Rusk and New Birmingham

Improved Churches and Schools; Better Roads and Adequate Drainage; Cheaper Power and Soil Conservation; Increased Farm Yields; and, Invitation to Desirable New People, Money and Industry Win Support and Influence of These Able Business Men, it is Affirmed

(Continued from Page 49)

New Birmingham and Rusk.—It was a fine day for these communities, Cherokee county, East Texas; and, Environs when H. C. and R. L. Edwards, brothers, came this way and established Edwards Bros. Lumber Company, one of the huge operations of its kind in this Texas area. And, that isn't all, i.e., Edwards Bros., mean more to the community, it is affirmed, than just furnishing ability, cash and brains to manufacture good lumber—they go further than that and proclaim that they are in full accord with the advocacy of the ultimate success of the progressive programs for future public development thruout this area as emphasized in this Special Edition. Underwriting a full page in this newspaper publicity advertising effort on behalf of East Texas; and, Environs, Messrs. Edwards Bros, have come out enthusiastically as being in favor of cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; soil conservation; increased production of all farm products, including livestock, milk, meat and eggs; and, also join cordially in the invitation to be extended to desirable new people, money and industry to come this way. Edwards Bros, indeed and infact are a big unit of wholesome power for community good hereabouts!

Kitchen Scissors

A strong pair of scissors kept for use in the kitchen will save time for the housewife. They will aid in cutting rhubarb, celery, shredding lettuce, cutting tops off vegetables, trimming fish and dry crusts from bread.

Tomato Cups

Tomatoes, which combin min A and C value, make at cups for individual serv chopped vegetables, such bage, green pepper and Many canned tomatoes h shape well enough to be cups.

Copied from an original at The History Center, Diboll, Texas. www.TheHistoryCenterOnline.com 2015:010

R. H. JOWELL LUMBER COMPANY, R. H. JOWELL, 40; AND HIS FATHER, R. L. JOWELL, 65, OWNERS AND OPERATORS SPECIALIZE IN MANUFACTURE OF YELLOW PINE AND HARDWOOD LUMBER AT GROVETON

Messrs. Jowell and Jowell are Also Extensive Ranchmen at Frankston, Anderson County, Where From 200 To 300 Brahman Cattle are Carried, the Dallas Livestock Markets Claiming a Lion's Share of Patronage From the Jowell Ranch, Facts and Figures Disclose, the Elder Jowell Devoting Considerable of His Time to Ranching While the Son Looks After Timber and Lumber Manufacturing, It Is Affirmed

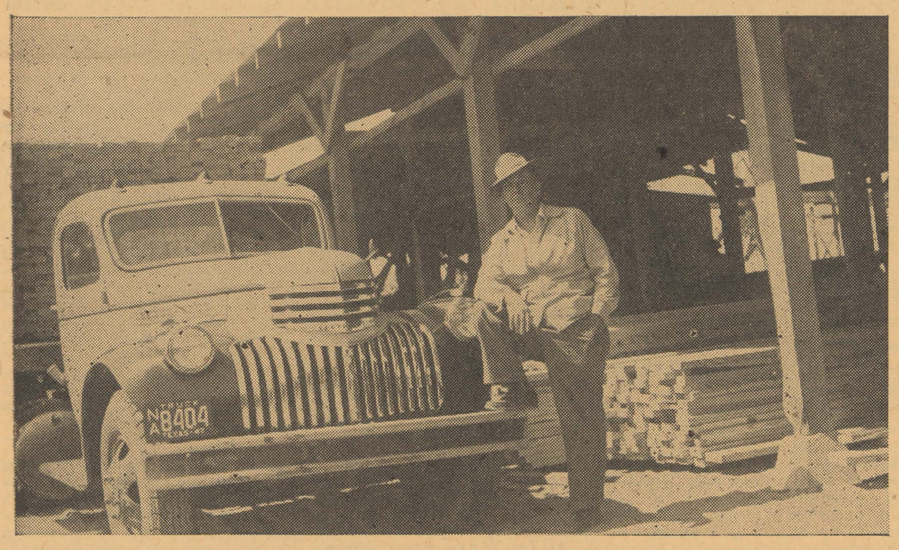
Carrying Directly and Indirectly From 150 to 200 Men on Their Pay Roll Plus Timber Purchases and Other Necessary Expenditures, it is Estimated That the Jowell Organizations Distribute on the Average of Fifteen Thousand ($15,000.-00) Dollars in Weekly Pay Rolls and Other Money Disbursements, it is Pointed Out

Among Auxiliary Saw Mills Clearing Their Outputs Via R. H. Jowell Lumber Company, Include H. L. Enos Lbr. Co., Curtis R. Enos, Manager; Howard L. Enos Lbr. Co., Howard L. Enos, Jr., Owner and Operator; and, F. F. Gore Sawmill, F. F. Gore, Owner and Operator

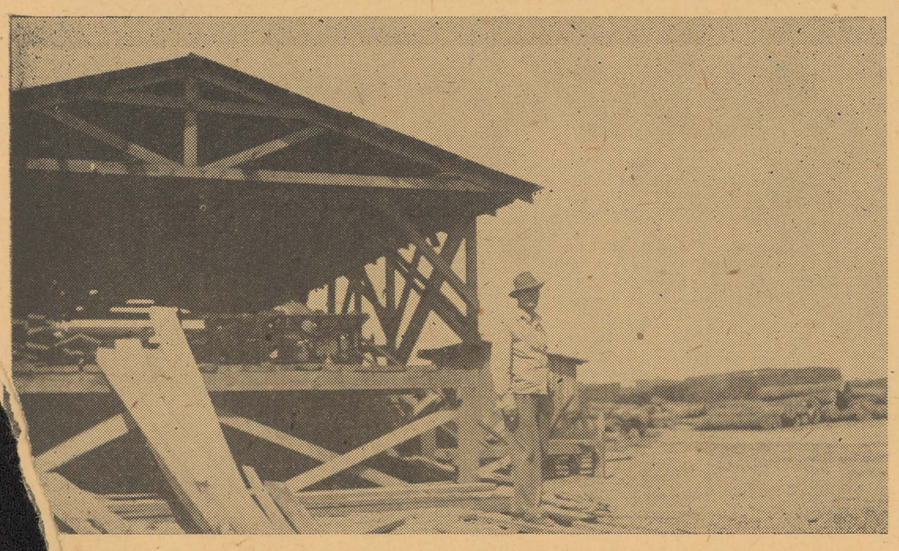
Groveton and Frankston.—R. H. Jowell Lumber Company, R. H. Jowell, 40; and, his father, R. L. Jowell, 65, owners and operators represents a major industrial activity in this thriving Groveton sector of Trinity county, East Texas; and, Environs, observation and information establish. Groveton is the county seat of Trinity county. In addition to their lumber manufacturing and timber holdings, Messrs. Jowell and Jowell are also extensive ranchmen at Frankston, Anderson county, East Texas; and, Environs, this latter industry carrying from 200 to 300-head Brahman cattle, which find their sales distribution largely in the Dallas livestock markets, it is affirmed. R. H. Jowell, the son, devotes principally all of his time to looking after timber interests; and, the manufacturing of yellow pine and hardwood lumber, he states, while his father looks principally to the operation of the Jowell Ranch near Frankston in Anderson county, it is stated. The lumber manufacturing activities of the R. H. Jowell Lumber Company establishes a mammouth industrial activity here at Groveton, it is pointed out; and, to afford the lay mind, as well as others who may be interested, with a little inside information as to the magnitude of operations carried on by this operation, suffice it presently to say that sawmill capacity rates from 20,000 to 25,000-feet rough lumber daily (when in operation): and, the modern planer mill takes care of from 50,000 to 60,000-feet dressed lumber daily, states Mr. Jowell, who absorbs the output of from 5 to 6 other sawmills, among the latter being H. L. Enos Lumber Company, Curtis R. Enos, Manager; Howard L. Enos Lumber Company, Howard L. Enos Jr., owner and operator; and, F. F. Gore Sawmill, F. F. Gore owner and operator, and of whom and about whom appear recordations elsewhere in this Special Edition, it may be said. Towering in strength of service and community co-operation both in Trinity and Anderson counties specifically; and, in Groveton and Frankston particularly, the Jowell lumber manufacturing and ranching efforts represent strides that definitely may be recognized and appreciated as stalwart assets to their respective communities and capacities, it may be pointed out. In support of the above statement, R. H. Jowell, manager of the big lumber manufacturing concern which he heads, gives out the information in reply to inquiry developed in a recent interview that for pay rolls, timber and other necessary financial expenditures, his company releases for general distribution approximately Fifteen Thousand ($15,000.00) Dollars weekly; and, that in the civic and religious activities of their areas of East Texas; and, Environs, the Jowells are known to be active. Records establish that directly and indirectly the Jowells maintain from 150 to 200-men on their pay rolls, saying nothing for the possession of from 5 to 6-million feet of standing timber (always in the market to purchase additional timber tracts) plus a manufactured lumber inventory usually running around a quarter (250,000) million to two (2,000,000) million feet, both the wholesale and retail markets being served, it is ascertained. Before coming to Groveton with their modern plants, the Jowells operated in Anderson, Cherokee, Rusk, Panola, Shelby and Harrison counties, it is revealed. The Groveton operations got under way the early part of 1946, it is announced; and, are known to have enjoyed phenomenal growth and general expansion in the manufacture of good yellow pine and hardwood lumber, it is attested. In peak standing timber loads, Mr. Jowell says his company has carried as much as 8,000,000-feet vs. present resources of from 5,000,-000-to 6,000,000-feet, he comments; and, he is constantly in market for more timber, it is known.



Left above, R. H. (Harold) Jowell, manager R. H. Jowell Lumber Company; and, right, M. Courtney, office manager for the company, Groveton, Texas, where a lumber concentration activity is operated, the output of several other mills augmenting the Groveton supply, Mr. Jowell annnounces in his huge wholesale and retail business.



R. H. (Harold) Jowell, Manager R. H. Jowell Lbr. Co., owned and operated by himself and father, H. L. Jowell, Groveton, Texas. The latter resides at Frankston, where the Jowells also own and operate a ranch and plantation efforts. This picture was taken at his Planer mill in Groveton.



l view of Groveton sawmill owned by R. H. Jowell Lumber Company. R. H. (Harold) Jowell, ger may be seen standing at the right of the p lant.

MODERN EQUIPMENT EMPLOYED IN HUGE OPERATIONS R. H. JOWELL LUMBER COMPANY AT GROVETON, TRINITY COUNTY, EAST TEXAS; AND, ENVIRONS, AS WELL AS AT AUXILIARY PLANTS, WHOSE ENTIRE OUTPUTS ARE ABSORBED BY MR. JOWELL, IT IS AFFIRMED

In Addition to Machinery, Transportation Equipment Embraces Upward 35 Trucks, Reports Mr. Jowell; and, That This Fleet Will be Augmented as Often as May Be Necessary to Take Care of Their Ever Mounting Expansion Program, he Declares

Groveton and Frankston.—It is a huge task being performed via R. H. Jowell Lumber Company, operations thruout this sector of East Texas; and, Environs, it is made known. R. H. Jowell, head of the concentrated organization strides is in general charge of lumber manufacturing operations; and, his father, R. L. Jowell, devotes more or less, most of his time to ranching efforts at Frankston, Anderson county, the old home environ. That it is an easy effort on the part of the giant Jowell operations may be explained from the fact that modern equipment is employed thruout the major operations, it is pointed out. This holds good for the parent plant here at Groveton, as well as the auxiliary sawmills serving Mr. Jowell from as many as a half dozen 'out in the woods' points, it is stated. Besides well equipped machinery operations, Mr. Jowell's extensive business requires the active operation of 35-or more trucks; and, that this fleet may be augmented as, if and when business activities demand it, he says. This transportation also takes care of woods operations, wholesale and retail deliveries of good yellow pine and hardwood lumbers to the various markets, it is pointed out. As stated in another portion of this page devoted to boosting the natural and potential resources of East Texas, as well as records anent the Jowells and their multiplied activities, reference is made to the possession of between 5,000,000 and 6.-000,000-feet of standing timber by the Jowells, who announce that they are constantly in the market for additional timber lands, either fe or rights; and, seeks opportunity to open negotiations with the view of purchasing available tracts of good yellow pine and hardwood timber, Mr. Jowell invites. For both business and public convenience, Mr. Jowell's main office maintains Telephone No. 129 at Groveton, it is observed. Logs and contract timber delivered at their plant also find ready cash market and at good prices at the R. H. Jowell Lumber Company plants, affirms Mr. Jowell. He does both a wholesale and retail shipping businesss, it is learned; and, his daily planer capacity runs from 50,000 to 60,-000-feet dressed lumber (in all dimensions, it is stated), while sawmill capacities stack up around 20,000 to 25,000-feet or more, rough lumber daily, facts and figures disclose. Direct and indirect operations require the employment of 150 to 200-men, it is ascertained. Weekly pay rolls for both men and materials approximate $15,000.00, it is reported, thereby affording an enormous local cash distribution for Groveton and adjoining communities, it may be appreciated. Presently Mr. Jowell absorbs the output of from 5 to 6-auxiliary mills; and, at times, he has supported as many as 8-such mills, it is learned. And, he's always in the market for good lumber as well as timber, it may be announced.

JOWELL FAMILY FEATURED ON THIS PAGE REPRESENTS PIONEERING ANCESTRY DATING BACK MORE THAN 100 YEARS, IT IS RELATED, IN PROGRESSIVE LIFE EAST TEXAS AREA

Civic, Religious and General Public Development Life Hereabouts Known to Enjoy Support and Influence of the Jowells, Who are Known to be Constantly Seeking Opportunities Whereby They May be of Service to Their Communities; and, the People Therefore, it is Declared

Groveton and Frankston.—The Jowell family represented on this page comes from the old school of citizenship, records establish; and, to the end that the statement may be advisedly made that their ancestry dates back more than 100 years, it is declared. R. H. Jowell 40, is a native son of Frankston, Anderson county, East Texas; and, Environs. He heads the R. H. Jowell Lumber Company, whose operations came to Groveton in the early part of 1496; and, today represent a huge part in the marked progress and prosperity of this favored Trinity county area of East Texas, it is regarded. His wife, Mrs. Ethel Jowell is a native of Sacul, Shelby county, Texas. Parents of Mr. Jowell, R. L. Jowell, 65, living; and, Mrs. Mary Jowell, deceased. Parents of his wife: R. H. (Bob) Cates, living; and Mrs. Cates, decesaed: Mr. Jowell lived all of his life at Frankston, his native heath, except for the time he has been away looking after lumber manufacturing in different East Texas counties; and, Environs, including Anderson, Cherokee, Rusk, Panola, Shelby, Harrison; and, Trinity; but, like most native sons, he still proudly calls Frankston 'home.' He maintains his general business headquarters in Groveton, but his father continues to reside at Frankston, where the Jowell Ranch carries 200 to 300-head Brahman cattle, it is announced with sale markets predominating largely in Dallas, it is made known. The Groveton home of Mr. Jowell is loved and appreciated because of its culture and refinement maintained therein; and, the outstanding activities of himself and family in the civic and religious life of the community, it is pointed out. Likewise may it be also said of his home in Frankston, friends and neighbors attest. Intimate friends of Mr. Jowell usually refer to him as "Harold." He prides himself in the fact, he reminisces, that he was born on the 'banks of the Angelina in Anderson county;' and, that he shall always fondly remember and cherish the 'good old days' back there on the farm. This also happens to be a recordation of the fact that both father and son began their timber experience in their respective boyhoods; and, as the years have come along each of them have progressed and expanded in their fields of operations until the Jowells are appraised as among the outstanding leaders in their magnificent stride, it is declared. Others in the family circle include: Mesdames Vesta Rogers and Virgie Lee Hagerstrom; Miss Ann Jowell; Richard, Mary and Ruth Rogers; and, Mitchell Ann Hagerstrom. The grand parents of Mr. Jowell on both his father and mother's side are deceased.

Jowells Own and Control Upward 800 to 1,000 Acres Mother Earth in East Texas Localities

Frankston and Groveton.—Owning and operating 800 to 1,000-acres lands in Anderson and Trinity county areas of East Texas; and Environs, R. H. and R. L. Jowell, son and father, lumber manufacturers, timbermen and ranchmen do not hestitate to let it be known that they are always in the market at the right price not only for the 'land immediately joining them' but in any other good location. This goes for good lands, good timber lands, good ranch lands and other Earth acres that may serve any and all of the Jowell needs, it is invited. And the beauty about it is, these members of the Jowell family possess the 'KNOW HOW' when it comes to handling and operating such lands, be it creditably said of them individually and collectively, it is declared.

We Are Busy With Timber, Lumber, Livestock, Tomato Growing, Farming and Most Nearly Every Business and Industrial Activity, but Interested Other Things, Too

Latter Statement in Caption Next Above Reminds Us That "Body of Russian Lenin Expected to Last Indefinitely" Does Not Escape Attention, and Invites Peep Into Future Insofar as Concerns Embalmed Bodies

Groveton and Frankston.—Trinity and Anderson counties, East Texas; and, Environs, which include practically all of the territory embraced in survey on behalf of the tremendous success of this Special Edition, it may be said that thanks and appreciation unto R. H. Jowell Lumber Company and other able Sponsors who have made it possible are just as sincere genuine and enduring as may be, and no doubt is, the fact that the 'Body of Russian Lenin Expected to Last Indefinitely.' Thus captioned a United Press dispatch from Chicago recently. It said:

"Lenin's embalmed body, on display in Moscow's Red Square, will last 'almost indefinitely,' according to a Russian physician writing in the Journal of the American Medical Association.

"He said members of special committees 'stated in their last scientific report that the problem of preserving Lenin's body for a long time was solved with great success.'

"This success was achieved through 'the latest scientific discoveries,' the physician said, although he did not reveal the nature of the discoveries.

The article identified the physician only as 'our regular correpondent' in Moscow.

"Lenin, the leader of the Russian Revolution of 1917, died Jan. 21, 1924. On the day of his death, Communist leaders decided to erect a mausoleum for his body in the great plaza of Russia's capitol.

"Since then, the Russian physician said, 20,000,000 people from all over the world have visited the mausoleum, now a national shrine of the Soviet Union.

Methods Imperfect

"In 1924 science did not possess perfect methods for durable conservation (of human bodies), methods making possible a long conservation of the body with features unchanged so that they may be observed for centuries,' the doctor wrote.

"'The Egyptian method of embalming results in dessication of tissues, with a shrinking of internal organs and shriveling of the skin. Thus the resemblance is completely lost.

"'In the early Middle Ages there were attempts to embalm—for instance, King Henry I of England (1135 A.D.) and Pope Alexander Fifth (1410 A. D.). These attempts failed because of the numerous changes observed in a short time.

"'The method of injecting fluids into blood vessels widely used at present in the U. S. does not guarantee long preservation without change of external features.

"At present there is no doubt that future generations will be able to see Lenin in his mausoleum appearing as not dead but asleep.'"

M. Courtney, Efficient Office Manager and Bookkeeper R. H. Jowell Lumber Co., Plants

Groveton, — M. Courtney, efficient office manager and bookkeeper vs. R. H. Jowell Lumber Company, whose concentration operations and general headquarters are maintained here at Groveton, county seat of Trinity county, East Texas; and, Environs, is also one of the progressive and interested young men of the community when it comes to being active in the civic, religious and general public developments of this area, it may be pointed out. At his finger tips, plus a quick mind, it may be said that Mr. Courtney is alert, constantly on the job and delights in seeing to it that an important task is well performed. Mr. Jowell, head of the mammouth lumber manufacturing organization speaks with appreciation not only on behalf of the loyalty and good work of Mr. Courtney but likewise with regard to all of his men, be they working at his plants or in the woods. This goes, too, comments Mr. Jowell in esteem for the able young men who are serving him from auxiliary sawmills, among them being Curtis R. Enos, manager H. L. Enos Lbr. Co., Tadmore and Kennard, Texas; Howard L. Enos Jr., owner and operator Howard L. Enos Lumber Company, Crockett, Texas; and, F. F. Gore, owner and operator F. F. Gore Sawmill, and about each of whom recordations are made elsewhere in this Speical Edition; and, to which each of them, along with Mr. Jowell and other Sponsors herein represented, have subscribed generously of their support and influence to the end of the splendid success enjoyed by this unique and outstanding newspaper publicity advertising effort stressing the importance of the abundant natural and potential resources of East Texas; and, Environs, and their future development. And, by the way, it is men like these, Mr. Courtney and others who are getting the job done constructively and on time. Commendation and congratulations.

Let's Make East Texas Timber Resources as Great if Not Greater Than Arabian Oil Pool

Groveton and Frankston.—Primarily on the surface East Texas counties; and, Environs are devoted principally to timber, livestock, farming and industrial operations, while the area is rich in both oil and gas beneath the surface. To maintain this great natural resource we need to protect our timber, our livestock; and, make for better and more farming wherever possible to do so, it may be definitely and correctly editorialized as well as stated, believes and affirms this Commentator. Stressing our point as to the importance of our huge natural and potential resources here in East Texas, which obtain both oil and gas in enormous paying quan--ities, it has been demonstrated, let us emphasize our point by the presence and abundance of Arabian oil. Our timber resources, and other possessions in their respective fields are just as important, thanks to R. H. Jowewll Lumber Company and/others; and, their adequate conservation, protection from forest fires and other damage demand important attention and direction now, and always! Significantly, not only in support of our natural resources, both surface and below, your attention is directed to a recent editorial appearing in the esteemed Houston Post under the caption: 'THE OIL OF ARABY;' and, it said:

"While international diplomatic and political forces are at grips over the Middle East, oil men of the United States have been negotiating the most important overseas business deals in American history for the oil of Arabia; deals which may exert a far-raching influence upon European affairs.

"Within the boundaries of what once was the Ottoman empire, proved crude oil reserves run to some 26 billion barrels of oil, as compared to 21 billion in the United States. And potential reserves in the Middle East may top 150 billion. This is the greatest known source of petroleum on earth, and its development is a matter of supreme strategic importance.

American oil men have recognized its significance, and are in the Middle East in Force. For several years they have been engaged in a gigantic scramble of financial maneuvers and transactions which thus far have resulted in control of the great Arabian pool by Standard Oil company of California, the Texas company, Standard of New Jersey, and Socony. Shell Oil company, Standard of New Jersey have large interests in the Iraq Petroleum company; Gulf Oil company owns 50 per cent of the company developing the Kuwait field; and Standard of California and the Texas company share ownership of a company developing the Bahrein 'ocean of oil.' Millions of American dollars are going into those huge pools, and developments are progressing which, in the future may supply much of the Old World and some of the New World with oil.

"In an eye-opening article in the May issue of Fortune, the part which American business is playing in Middle East affairs is discussed. It says:

"'In a day when British imperial power is weakening, and when the United States has made it plain that the whole Middle East is a primary concern of the U. S. A., the oilman has become a kind of front-line ambassador in a fateful struggle. If the riches of this explosive area, which lie at the 'doorstep of the Slav,' are developed through the short-sighted policies that obtained in Mexico, then the United States may lose at one crack whatever influence it has in the Arab world. But if those resources are developed with foresight and with vision and with a new regard for the 50 million people of the area, then a more hopeful prospect emerges. These are immense stakes: and by one of the great ironies of history the issue will be decided not primarily by the United States government, not by the British foreign office, not by the planners, but by the forces of corporate initiative and corporate resources.'

"As ambassadors, the American oilmen have no easy role, but if played successfully it will be a momentous one. Their business in the Middle East pits free enterprise against the wiles and propaganda of the Communists; American democracy against totalitarian authority. The results of the test will determine the decision of the 50,000,000 Middle Easterners—whether it leaves them still in poverty, chaos and serfdom, or whether it brings them orderly progress and a dceent way of life in which the seeds of democracy can sprout."

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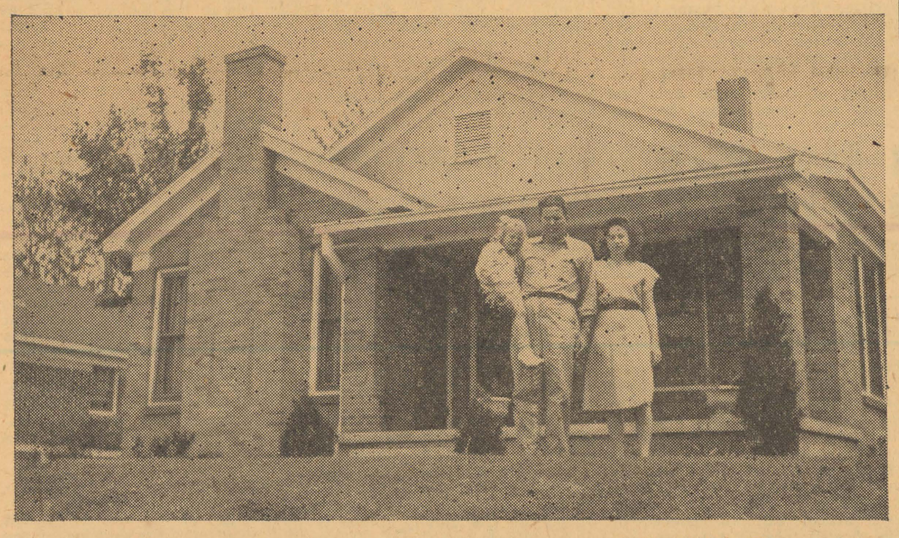
HOWARD L. ENOS LUMBER CO., HOWARD L. ENOS JR., 29, OWNER AND OPERATOR, MANUFACTURI... GOOD LUMBER, YOUNG BUSINESS HEAD STATES; PLUS SAWMILL CAPACITY 65,000 FT. ON 5-DAY RU...

During World War No. 2, Mr. Enos Says he Was With the U. S. Seabees in the South Pacific From Dec. 21, 1942 to Sept. 26, 1945, But, Happily he Says, he Was Permitted to Remain Home Long Enough Before Going to War to Name His Pretty Little Daughter, Scarlet O'Hara Enos, a Winsome Little Miss Among Her Coterie of Friends, Assuredly So; and, Mr. and Mrs. Enos Definitely are two of the Lone Star State's Happiest Parents, Undoubtedly So

Prior To The War, Mr. Enos Says He And His Father, H. L. Enos Sr., Operated Their Saw Mill Together, But Presently The Latter Is Associated With The Former's Brother, Curtis L. Enos In The Ownership And Operation Of H. L. Enos Lumber Company, Three Different Mills Being Under Their Direction, It Is Said

Returning From War, Young Enos Established his Present Mill, Selling His Output to R. H. Jowell Lumber Company at Groveton; Employs 25 to 30 Men and Carries Upward 2,000,000 Feet Standing Timber, he Reports, With Hope of Purchasing More Just as Rapidly as he May Find Desirable Available Tracts, he Announces

Crockett.—Howard L. Enos Lumber Company, Howard L. Enos Jr., 29, owner and operator, definitely is one of the busy lumber manufacturing operations in Houston county, East Texas; and, Environs, observation and information establish. Before World War No. 2. Mr. Enos says he was associated with his father in the operation of sawmills, but after returning from war and operating a mill a short time for another owner, he says he decided to embark into the timber and lumber manufacturing business on his own account; and, as a net result, it is demonstrated that this young man has enjoyed phenomenal success thus far with an ambitious hope that he may just keep on keeping on in a stride that will contribute much toward the progress and prosperity of this part of Texas, it is affirmed. Mr. Enos and his pretty young wife, Mrs. Maxine Enos; and, their lovely little daughter, Miss Scarlet O'Hara Enos, live in their beautiful brick home at 108 Sheridan, Crockett, county seat of Houston county, East Texas; and, Environs. Sawmill operations carried on by Mr. Enos find him producing from 10,000 to 15,000-feet rough lumber daily; and, he maintains that he endeavors to carry a weekly average on 5-days operation at around 65,000-feet lumber, which he wholesales to R. H. Jowell Lumber Company, Groverton, Texas, and on whose behalf a full page is also carried by the latter in the Special Edition in which Mr. Enos has underwritten the present page. Having started in the timber business with his Dad at the age of 14 years, young Enos says he dearly loves Mother Nature and that in his opinion no better place on earth for him may be found than his charming home and the blessed timber acres of East Texas, where he reports carrying upward 2,000,000-feet standing timber and is always in the market for additional and desirable available tracts of timber, either in fe or rights, he announces. During World War No. 2, Mr. Enos was with the U. S. Seabees in the South Pacific from Dec. 21, 1942 to Sept. 26, 1945, but before having to go to war, he was happy, he says, to be allowed to remain in the States long enough to name his winsome little daughter, Scarlet O'Hara Enos; and, definitely both Mr. and Mrs. Enos are known to be among the happiest of Texas parents, so sweet and precious is little Miss Enos, the joy of their souls and the pride of their friends, it is known. Mr. Enos says he employs from 25 to 30-men at his plant and in the woods.



Not only Mr. and Mrs. Howard L. Enos Jr., and their lovely daughter, Scarlet O'Hara Enos are shown in above picture, but also their beautiful new brick home at 108 Sheridan, Crockett, Texas, where Mr. Enos maintains his general headquarters Vs. Howard L. Enos Lumber Co., which he owns and operates. .



In top picture may be observed one of the log teams operated by Howard L. Enos Lumber Company, Howard L. Enos Jr., owner and operator, with general headquarters and beautiful residenee in Crockett, Houston county, East Texas and Environs. Mr. Enos operates portable mill; and, at bottom may be observed part of his mill crew and a portion of his plant presently operating south-west of Crockett.

Mr. and Mrs. Howard L. Enos Jr. Two Popular Young Citizens And Taxpayers Crockett, Texas

Crockett.—Tho young in years, Mr. and Mrs. Howard L. Enos Jr., and their lovely little daughter, Miss Scarlet O'Hara Enos, 4, are accepted and appreciated as being among the more popular of the Crocket younger set, it is pointed out. Mr. Enos is the son of H. L. Enos Sr., with whom he was associated in the manufacture of lumber before goiong with the Seabees in World War No. 2, record of service being given in another article on this page; but, after returning to the States, young Enos says he decided to go it on his own account after operating a mill for awhile vs. another owner. His present mill was established in 1946; and, he operates as Howard L. Enos Lbr. Co., known to be an industrious and growing concern in the galaxy of East Texas lumber manufacturing fame; for, be it advisedly said of Mr. Enos, he does make good lumber and sells his entire output to R. H. Jowell Lumber Company at Groveton, Trinity county, East Texas; and Environs, he states. Parents of Mr. Enos: H. L. Enos Sr., living; and, Mrs. Minnie Enos, deceased. His step mother, Mrs. Bertie Enos resides with his father at Tadmore, where she owns and operates a grocery and service station busines, it is revealed. Parents of Mrs. Enos: Rev. H. S. and Mrs. Ruth Fuller, both living. Mr. Enos is a native of Saron, Trinity county, Texas; and, his pretty young wife is a native of Port Arthur, Texas. Howard says he actually grew up in the timber business, having started his career in that field of activity under his father when he was but 14-years of age, young Enos reports. Mr. Enos and his family are known to be active in the civic and religious life of the Crockett, where they own and occupy a lovely brick home at 108 Sheridan; and, in all worthy community development undertakings, they are also known to be staunch friends and supporters.

Wholesaling His Lumber Output To R. H. Jowell Lbr. Co., Howard L. Enos Jr., Manufacturer Of Good Lumber, He Says, Finds Him Growing At Rapid Pace

Crocket.—Howard L. Enos Jr., owner and operator of Howard L. Enos Lbr. Co., naturally is of modest and retiring disposition; and, yet he is progressive and industrious enough to admit thaht he has been and now is making splendid progress in the lumber manufacturing world. Having formed a connection with R. H. Jowell Lumber Company, Groveton, Texas for the complete outlet of his entire lumber output, Mr. Enos says there is no limit as to the quantity of good lumber he manufactures, so active is the demand for his product. Because of this fortunate position, Mr. Enos says he finds himself growing at rapid pace; and, that he proposes to maintain his stride and go just a "leetle" a ahead of it if such an effort is humanly possible. But at any rate, Mr. Enos is in there pitching not only to make money but as an actuality he is definitely serving in a big and splendid way so as to help meet the ever increasing demand for good and better lumber, he affirms. And, he'll do just that, his friends believe.

HOWARD L. ENOS, 29, OWNER AND OPERATOR HOWARD L. ENOS LUMBER COMPANY, AFFIRMS THAT HE STANDS FOUR SQUARE BEING ENTHUSIASTICALLY IN FAVOR THE FUTURE SUCCESS OF THE PROGRESSIVE DEVELOPMENT PROGRAMS ADVOCATED IN THIS SPECIAL EDITION

Mr. Enos Declares His Allegiance, Also, on Behalf of the Cordial Invitation Attending Future Location of Desirable New People, Money and Industry; and, That he Earnestly Hopes for a More Progressive and Prosperous Houston County, and East Texas As a Whole, he Proclaims

Crockett.—This Houston County seat town of East Texas; and Environs is definitely happy and proud to have in its midst Mr. and Mrs. Howard L. Enos Jr., and their pretty little daughter, Miss Scarlet O'Hara Enos, attest friends and neighbors. Mr. Enos is one of the younger major lumber manufacturers in this sector of the Lone Star State of Texas, it is pointed out; and, that isn't all it is said of him, i. e., he knows how to make good lumber and he is seeing to it that nothing less than that grade product is turned out at his mill, which is portable and is capable of being moved from place to place, and at his will, it is related. Employing 25 to 30 men, and carrying upward 2,000,000-feet standing timber, Mr. Enos says he is in position to keep busy most all of the time. His sawmill carries sa daily capacity of from 10,000 to 15,000-feet rough lumber daily; and, that he strives to maintain a weekly average on 5-days run of around 65,000-feet delivered lumber. Stressing the point that he stands 4-square for the future attainment of the progressive programs advocated in this Special Edition; and, to which he has subscribed generously of his support and influence, he goes further and declares that 'Now' is the 'Now Time' to encourage the location of desirable new people, money and industry in this part of Texas. Mr. Enos also says he goes all out for cheaper power, lower taxes, better roads and adequate drainage; soil conservation and proper protection of our timber crops vs. forest fires; increased production of all farm products, including milk, meat and eggs; improved churches and school; indeed and infact, says Mr. Enos, anything that will help Crockett, Houston county, East Texas; and, Environs, and all of their people. In the business stride of this favorite Texas area, young Enos promptly takes his position now and always along with the progressive element, it is declared; and, in the instant effort to publicize more widely the rich natural and potential resources of the whole of East Texas; and, Environs, Mr. Enos affirms that it is both a privilege and a pleasure for him to have opportunity to participate and co-operate along with other able Sponsors who have made this Special Edition the wonderful success it enjoys, it is opined.

Within 4 Days After Returning From War, Mr. Enos Was Back In Operation, Remembering Olden Days When Lumber Sold At $11 Per M. Comparable Present

Crockett.—It has not been such a far cry back into the olden days when lumber was selling at $11.00 per thousand delivered, says Howard L. Enos, owner and operator Howard L. Enos Lbr. Co., comparable to present lumber manufacturing strides. It's almost like having to pinch yourself to see or realize if your are the same person who is now experiencing this complete change in life in contrast to the yesteryears, he comments; but, in the new awakening, Mr. Enos impresses upon each and all that none of us should forget our responsibility both as citizens and taxpayers, seeing to it, if you please, that a 'little' may be laid up for a rainy day. That's just good old common horse sense, opines this Commentator; and, it is doughnuts to ginger snaps that no one may go wrong by heeding such advice as that dished out by young Enos. Be it also said to the credit of Mr. Enos, he affirms that within 4-days after his return from World War No. 2, he was actively back in the lumber manufacturing business; and, that as the future years come along he takes the definite position that he hopes to always be in the status of one being ready, willing and able to help carry onward and upward any and all worthy objects looking to the betterment of Texas; and, its people as a whole, he affirms.

With Weekly Pay Roll Running $800 To $1000 Weekly, Howard L. Enos Jr. Says He Esteems It A Privilege And A Pleasure To Give His Loyal Employees Pat On Back

"For," Says Mr. Enos, "When I'm Sick my Men Loyally Carry On for Me Just as Tho I Were Well and On the Job; and, I Can't Overlook a Co-operation Like That; Hence a Deserved Pat on the Back to Each and Everyone of Them," He Assured

Crockett.—Appreciative and never unmindful of their loyalty, Howard L. Enos Jr., owner and operator Howard L. Enos Lumber Company says he desires to give each and everyone of his loyal employees a deserved pat on the back; and, said he: "For, when I'm sick my men loyally carry on for me just as tho I were well and on the job; and, I can't overlook a co-operation like that; hence, a deserved pat on thte back to each and every one of them," he insisted in a recent interview. Presently Mr. Enos is in fairly good condition physically; and, does most of his own timber cruising and buying of timber, he says, as well as taking care of his office management, sale and delivery of his manufactured lumber output. With a weekly pay roll running $800 to $1,000 weekly, Mr. Enos again comments that it is always a delightful pleasure and a rare privilege to express appreciation on behalf of his employes; and, that he's not unmindful of the magnificent co-operation given him by R. H. Jowell Lumber Company, depot and purchaser of his entire output, he states. Active in the civic and religious life of Crockett, a progressive thinker and doer on behalf of material progress thruout Houston county and the whole of East Texas; and, Environs, Mr. Enos rates high in esteem of his friends and the public, it is opined. One of the youngest major lumber manufacturers in this area, young Enos says he strives at all times to beat his own record; and, at same time wishes for every other lumber manufacturer an equal measure of success, this applying, also, to other lines of industrial and business activity, he declares. Andy Patton is Mr. Enos' mill superintendent.

Logs And Contract Timber Readily Purchased By Howard L. Enos Over And Above Big Tracts

Crockett.—Howard L. Enos Jr. owner and operator of the Howard L. Enos Lumber Company, with headquarters here in Crocket, says he is in the timber and lumber manufacturing business to win; and, to do that he realizes he must continue to manufacture good lumber. The latter achievement calls for another accomplishment, he points out; and, that is, he insists, an ability to keep plenty of good timber on hand. You can't make good lumber without good timber any more than you may successfully hunt birds where there aren't any birds, it may be illustrated in establishing the point advanced by Mr. Enos, who says that in addition to his some 2,000,000-feet standing timber, he is constantly in the market for logs and contract timber delivered to his mill, thereby establishing a cash market for surplus logs that may be carried by farmers, et al; and, be reminded again, please, if you, or any of you possess available timber tracts and desire to sell them, Mr. Enos invites you to see him in person in Crockett, or communicate with him via U. S. Mail at 108 Sheridan, Crockett, Texas. And, don't forget, invites young Enos, don't forget that over and above his big tracts of timber he is readily in the cash market to buy your surplus logs and contract timber supplies.

Owning And Operating Modern Sawmill Outfit, Manufacturing Good Lumber, Maintaining Substantial Pay Roll And Making Himself Active In Community Progress, Howard L. Enos Jr., Head Howard L. Enos Lbr. Co., Regarded As Community Asset

Constantly Improving and Building Up His Plant, the Future Definitely Must and Does Auger Well for the Coming Progress and Prosperity of this Hustling Young Lumber Manufacturer, Energetic Citizen and Taxpayer, it is Pointed Out

Crockett.—You don't have to go back there thousands and thousands of miles to the South Pacific to find out just how alert, energetic and enthusiastic may be Howard L. Enos Jr., when it comes to staying with the job, whatever it may be, and perform it well. That's his record here at home, and wherever he is known, affirm many of those who know him best. As head of Howard L. Enos Lumber Company, therefore, it has been an easy task for him to go right on upward and forward as tho he were a lumber manufacturer more seasoned in years; but, it so happens that his early training in the timber world began back there in 1933 when he was only 14-years of age. He was taking it step by step under the tutoring of his father, H. L. Enos Sr., a pioneer in the school of timber and its manufactured products. The young son, Howard, therefore made the best of his opportunities, aad naturally after he returned from war it was not surprising to find him getting into the timber manufacturing business on his own account; and, it is reported that thus far he really has scored phenomenally. Owning and operating a good sawmill outfit, manufacturing good lumber, maintaining substantial pay roll; and, making himself active in community progress, Howard is known to be making a wonderful name for himself, one that not only cheers his loved ones but earns the plaudits of his friends and the public, it is affirmed. More power to you, Howard!

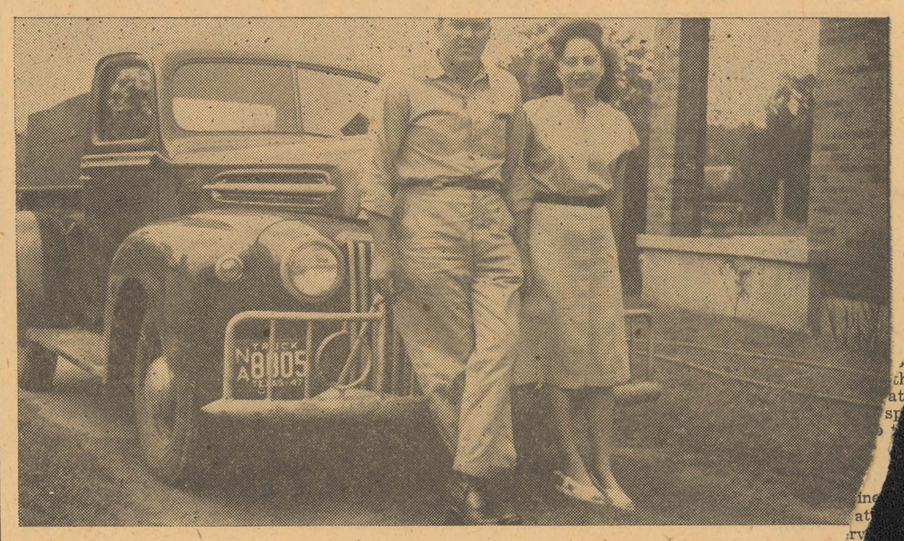
What Is A Customer? And How Is Customer Regarded, Means Everything In This Rapidly Developing World

Crockett.—Caption of this article invites opportunity to express a word of appreciation on behalf of CUSTOMERS, points out Howard L. Enos Jr., owner and operator Howard L. Enos Lumber Company. And, to clinch what young Mr. Enos is trying to say, it is believed that no better public expose may be given the subject at hand than to quote verbatim the one big question: "WHAT IS A CUSTOMER," propounded some time ago by J. Carl Bland, General Passenger Agent The Southern Railway System, Traffic Department, 62-64 Monroe Avenue, Memphis, Tennessee. That question by Mr. Bland speaks volumes, unquestionably so; and, now for his answer (which may properly apply to the timber and lumber manufacturing world the same as in all other fields of industrial and business activity) to the end that each and everyone of us may profit thereby. Said Mr. Bland in a letter distributed by his Passenger Traffic Department:

"A: A CUSTOMER, says the dictionary, is the one who regularly or repeatedly deals in business with a tradesman or business house; a purchaser," but LET'S consider — just what A CUSTOMER means to us and our Railroad—?

A CUSTOMER is the most important person we come in contact with—in person, by mail or by telephone.

A CUSTOMER is not dependent upon us and our railroad—we are dependent upon him.



Mr. and Mrs. Howard L. Enos Jr., standing in front of their new truck in the driveway at beautiful brick home, 108 Sheridan, Crockett, Texas. Mr. Enos is owner and operator of Ho... L. Enos Lbr. Co.

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H. L. ENOS LUMBER COMPANY, CURTIS R. ENOS, 35, MANAGER, ACTIVE TEXAS INDUSTRY, HOUSTON COUNTY, EAST TEXAS, BEING INTERESTED AT TADMORE, PLAIN, FAIRVIEW, KENNARD & CROCKETT

Enos Ranch, Featuring Hereford and Brahman Cattle, Numbering Upward 200 Head With 6 Stock Males, Added Diversion in Multiplied Activities Pioneer Texans, Who Also Own and Operate Upward 1,000 Acres Land in the Production General Crops and Livestock, States Manager Enos, One of The More Progressive Young Business Men of His Area, it is Observed



Curtis R. Enos, Manager H. L. Enos Lumber Company; also, planter and ranchman, Tadmore, Fairview, Plain, Kennard and Crockett, Texas.

Maintaining Upward Four Million (4,000,000) Feet Standing Timber, Mr. Enos Says His Company is Always in the Cash Market to purchase Available Tracts of Good Timber, Either Fee or Rights; and, Earnestly Invites Opportunity to Negotiate Toward End of Purchase

Enjoying Sawmill Capacity Upward 184,000 Feet Rough Lumber Weekly and Sustaining Payroll Taking Care of 100, or More, Men, This Enos Organization is Rated as Definite Community Asset it is Pointed Out

Tadmore, Fairview, Plain, Kennard and Crockett.—Reads somewhat like a fairy tale, so important and interesting is the reality, but none other than the well known and popular Curtis R. Enos, 35, partnership manager of the H. L. Enos Lumber Company is this Commentator's competent authority for the information published on this page, which has been underwritten by Mr. Enos on behalf of himself and company to help publicize more widely the enormous natural and potential resources of Houston county, East Texas; and, Environs, it may be stated. The company is owned and operated by himself and father, H. L. Enos, 55; and, represents a definite contribution toward the successful lumber manufacturing in this favored Texas area, it is pointed out. The H. L. Enos Lbr. Co., carries a weekly saw mill capacity of 184,000 feet, Manager Enos states; and, the output is wholesale to R. H. Jowell Lumber Company, Groveton, Texas, and about whom appears a page recognition elsewhere in this Special Edition, where the instant page is devoted to the above company on behalf of future expectant development of the huge natural and potential resources hereabouts, it is affirmed and hoped. In addition to their lumber manufacturing strides, Messrs. Enos and Enos operate the Enos Ranch, carrying upward 200 head Hereford and Brahman cattle, the herd possessing 6 males, it is observed. Commercial hogs to the number upward 200 head annually are carried by the Enos', who also own and operate upward 1,000 acres Texas lands, used in the production of general crops and livestock, it is announced. Standing timber holdings aggregate upward 4,000,000 feet, it is estimated; and, the company is ever in the ready cash market to purchase additional timber lands and/or timber rights, it is declared. Logs and contract timber delivered to their skids are also invited and purchased by the Enos organization, it is learned. This company owns and operates 3 separate saw mills, the pay rolls taking care upward 100 men, it is reported, Manager Enos says when he started out with his Dad in 1932 on his timber career, his father moved to Tadmore $5 represented the entire cash capital on hand comparable to the admittedly very comfortable and happy status as of the present, it may be mentioned in passing, quoting the son, who is alert, busy and active always.

Sale Of One Sawmill Might Be Considered By H. L. Enos Lbr. Company, Which Also Manufactures Ties

Plain, Tadmore, Kennard, Fairview and Crockett. — Announcement is authorized by Curtis R. Enos, manager H. L. Enos Lbr. Co., that his concern would consider possible sale of one of its three saw mills, all of which cut pine and hardwood; and, make some ties, the latter product being cleared via Shivers Tie Co. in Crockett, Texas; and, the lumber output from all three of the saw mills via R. H. Jowell Lbr. Co., Groveton, Texas. H. L. Enos, pioneering father of Manager Enos has been in the lumber business practically all of his life, it is declared; and, he is still going strong, it is known.

Soil Conservation, Adequate Drainage, Better Roads, Improved Churches And Schools And Timber Protection

Kennard, Plain, Fairview, Crockett and Tadmore. — Participating and cooperating energetically toward the fine success enjoyed by this Special Edition, owners and operators of H. L. Enos Lumber Company, H. L. and C. R. Enos are known to be ardent friends and supporters of all the worthy causes set out in above caption; and, more, it is known. The entire organization thru the subscription of C. R. Curtis, Manager, has gone on record as favoring cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; soil conservation and able protection of timber forests against fires; increased production of all farm products, including milk, meat and eggs; and, a cordial invitation on behalf of desirable new people, money and industry. May others catch the Enos stride for a more progressive and prosperous Houston county, East Texas; and, Environs, it may be correctly emphasized. In their plantation efforts, both tractor and mule power is employed by the Enos, it is observed.

Interesting Family History With Long Yesteryears Of Ancestry Make Up For Considerable Progress Of H. L. Enos Family; And, That Of His Children

All Natives of Texas, the Enos Family In a Sense May be Classified as Invaluable Asset Member of Society in all of its Best Phases, it May be Correctly Said in Appraising Them as Worth While Citizens and Taxpayers

Tadmore, Crockett, Kennard, Fairview and Plain.—These five Houston county, East Texas; and, Environs communities no doubt have much in common in many ways, but be it said to their good fortune that first and foremost above other things may be considered the good fortune in possession of families such as H. L. Enos, whose family members are known to have contributed much, also, to the general progress and prosperity of this part of Texas. In referring to the Enos family history, H. L. Enos, like his wife, Mrs. Bertie Enos; and, his deceased wife, Mrs. Minnie Enos, finds himself native Texan, and proudly so, it is affirmed. There are 9 children: C. R. (Mrs. Iva Bell) Enos; Louis (Mrs. Louise) Enos; Howard L. (Mrs. Maxine) Enos Jr.; J. Gore (Mrs. Mildred) Enos; Mrs. Marie (A. A.) McKinney; Mrs. Annie Elizabeth (A. J.) Patton; Miss Nell Enos; Billie and Cody Enos. There are 9 grand children, establishing and interesting co-incident as to 9 children and 9 grand children, it may be noted; and, just to keep the record straight. Parents of H. L. Enos: Mr. and Mrs. Wiley Enos, both deceased. Parents of his deceased wife, Mrs. Minnie Enos: Mr. and Mrs. John Doan, both deceased. Parents Mrs. Bertie Enos, his present wife: Mr. Pipes, deceased; and, Mrs. Pipes, living. All of the Enos appear to have been born in Texas. And, now as to the family unit of Curtis R. Enos. His wife is Mrs. Iva Bell Enos. Parents of Mr. Enos: H. L. Enos, living; and, Mrs. Minnie Enos, deceased. His step mother, Mrs. Bertie Enos, is living. Parents of Mrs. Enos: Eugene Smith, living. Mrs. Smith is deceased. Mr. McKinney is Foreman of the No. 2 Enos mill. Curtis says he was born at Saron, Texas; and, that his wife is a native of Sabine county, Texas. Howard L. Enos Jr. is owner and operator of the Howard L. Enos Lumber Company, with both business and residential headquarters in Crockett. Mr. and Mrs. C. R. Enos are the parents of one pretty little daughter: Miss Dorothy Sue Enos. By a former marriage Mr. Enos is the father of James Howard Enos; and, Mrs. Enos by a former marriage is the mother of three children: Jaunice, Mary Elizabeth and Patricia Harvill. Also on behalf of the Enos families recognized on this page, may it be said of them that they are esteemed and appreciated by their friends and the public as invaluable citizens, taxpayers and whole souled community assets, it is declared.

Civic, Religious And General Public Development Life Houston County, East Texas, Ably Supported

Crockett, Kennard, Plain, Tadmore and Fairview.—While devoting practically all of their time in the business world to unquestioned successful manufacture of lumber, able ranching efforts, good plantation strides, et cetera, the H. L. and C. R. Enos families represented in the communities named in the above date lines are known to be ardent supporters and friends of worthy civic, religious and general public development efforts both now and in the future, it is assured. Hence their unqualified endorsement, participation and generous support of the instant effort to more widely publicize the great natural and potential resources of this entire area of the Lone Star State of Texas, be it said on their behalf. Admittedly busy most of the time looking after the material affairs of life, the Enos are known to be the kind of folk who take time out sufficiently to help make of their communities happier and better places in which to live and do business, it is known of all men hereabouts, it is maintained.

Enos Grocery And Service Station At Tadmore Operated By Mrs. Bertie Enos, It Is Announced

Tadmore. — The Enos Grocery and Service Station, Mrs. Bertie Enos, owner and operator, is known to be rendering pleasing service to its patrons and friends, announcement holds. Mrs. Enos is the present wife of H. L. Enos, who in partnership with his son, Curtis R. Enos owns and operates H. L. Enos Lumber Company, with the son as manager. Radmore is located out here a few miles from Kennard, another delightful Houston county community; and, it is known that Mrs. Enos never allows an opportunity to pass where she may be of service to her beloved Texas area; and, its people.



Logging scene at skids of H. L. Enos Lumber Company sawmill at Plain, Texas. C. R. (Curtis) Enos, manager may be observed standing dressed in white. He cuts both pine and hardwood lumber, also makes some ties at each and all of his 3 mills, it is announced. Tadmore, Kennard, Fairview and Crockett are other points enjoying the interest of Mr. Enos and his father, H. L. Enos, both of whom are also planter and ranchmen.



Partial view of one of the H. L. Enos Lumber Company sawmills, Curtis R. Enos, Manager, dressed in white standing out front. The combined lumber production of his 3 mills approximates 184,000 feet rough lumber weekly, he states. Mr. Enos presently resides at Tadmore, short distance from Kennard; but, is in the midst of building new home at Crockett, county seat of Houston county, preparatory to carrying forward substantial sub-division development on 27 acres desirable residential property recently acquired by him.

Weekly Pay Roll For Both Labor And Materials Approximate $52,000 to $53,000, it is Announced by Curtis R. Enos, Manager H. L. Enos Lumber Company Operations

Company Officials Pride Themselves in Fact That They'd Had No Major Accident at Any of Their Plants Within 5 Years; and, That For Same Period Only One Insurance Claim Had Been Filed, Thanks to Careful Drivers and Efficient Employes, Manager Enos Stresses

Plain, Fairview, Tadmore, Kennard and Crockett.—Most Unusual is the magnificent record of achievement and accomplishments reported at the H. L. Enos Lumber Company sawmill operations thruout Houston county area of East Texas; and, Environs, facts and figures disclose. In a recent interview with Curtis R. Enos, manager of this organization, it was ascertained that the company has not suffered a serious accident within 5 years; and, that only one insurance claim had been filed within that entire time. But, says Manager Enos, this record should not be too much out of line when it is considered we pass much of the credit for this excellent showing on to our careful drivers and efficient employes in every branch of our service, which finds our No. 1 at Beloit, Texas (Houston county) with Alton McKelvey, superintendent and bookkeeper. He serves in like capacity with our No. 3 mill at Fairview (Houston county), Manager Enos affirms; and, that the No. 2 Mill at Plain is directed by A. A. McKinney as Superintendent. The Plain mill, like all of the others, is also located in Houston county, it is learned. Cutting both yellow pine and hardwood lumber, Manager Enos says 6 trucks and 17 log teams are required to take care of his lumber manufacturing activities from the time the timber leaves the stump until it reaches R. H. Jowell Lbr. Co. in Groveton.

Efficient Crews, Modern Equipment And Possessing The 'Know How' Largely Credited For Success Of Gigantic Strides Carried Onward And Upward By Members Enos Family

"Nothing Strange at All About It", Comments Manager Curtis R. Enos of H. L. Enos Lumber Company, "When it Comes to Getting Any Kind of Constructive Job Done and on Time", he Says

Fairview, Kennard, Plain, Crockett and Tadmore.—Apparently there's really no mystery about the successful operations carried on by H. L. Enos Lumber Company, Enos Plantation, Enos Ranch; and, other Enos operations, it is affirmed when you consider it in the light of a recent comment by Curtis R. Enos,, manager in charge of lumber manufacturing and other strides. Said he: "Nothing strange at all about it when it comes to getting any kind of constructive job done and on time when you possess the "KNOW HOW;" and, that's exactly what it takes in any and all of the many Enos activities in the opinion of this Commentator. Therefore no hesitancy when it comes to recommending the Enos way as one route via which many others may well afford to take advantage, it is pointed out. Efficient crews, modern equipment, loyalty both as to labor and management — all serve to help bring about and sustain desirable working conditions, be it said to the credit of the Enos organization as a whole, it is affirmed. While C. R. Enos attends to management, his father H. L. Enos devotes most of his time to timber cruising and buying timber, it is announced. During World War 2, Curtis says he had 3-1/2 years activity in the Orange, Texas ship yards; and, that within 1 week after V. E. Day he was right back in th lumber manufacturing harness, and other Enos activities requiring his attention. Oh, yes, by the way, Manager Enos authorizes the announcement that he and his father would consider leasing their substantial land holds for possible future oil development! During World War No. 2 practically all lumber production from the Enos mills went to war projects, Curtis states. He states that in addition to his other property holdings, he maintains a nice home in Beaumont, Texas.

NATURAL AND POTENTIAL RESOURCES' FUTURE DEVELOPMENT THRUOUT EAST TEXAS; AND, ENVIRONS, DEFINITELY HAVE STAUNCH FRIENDS AND SUPPORTERS IN OWNERS AND OPERATORS H. L. ENOS LUMBER COMPANY, CURTIS R. ENOS, MANAGER, IT IS DECLARED

Mr. Enos Acquires Beautiful Tract of Land at Crockett, County Seat of Houston County, Where he Will Erect and Occupy New Home With His Family, While Carrying Onward and Upward Expanding Lumber Manufacturing, Ranching, And Plantation Efforts, he Maintains

Tadmore, Crockett, Kennard, Fairview and Plain.—H. L. Enos Lbr. Co., H. L. Enos, 55; and, his son, Curtis R. Enos, 35, owners and operators stands in a class all its own when it comes to getting the job done quickly and on time, it may be said of their many operations, whether it be the manufacture of good lumber, which they wholesale via R. H. Jowell Lumber Company, Groveton, Texas; ranching, farming, et cetera. In their saw mill operations the Enos' above mentioned endeavor to maintain an average weekly capacity of 184,000 rough lumber. In their ranching efforts they report upward 200 head head Hereford and Brahman cattle, the herd possessing 6 males; and, upward 200 head commercial hogs, while their plantation acres are grown to general crops plus livestock production, it is made known. Owning and carrying upward 1,000 acres plantation and ranch lands, the Enos' also carry upward 4,000,000 feet standing timber and are constantly in the cash market for available tracts of good lumber, they insist. Besides all of the above activities, Curtis says he has acquired 27 acres of valuable residential property, where he will not only erect a beautiful home to be occupied by himself and family; but, will also prosecute a lively new sub-division development, perhaps 100 lots to be offered for sale, he announces. The location envelopes the beautiful pear orchard just south-east of Crockett on the highway to Kennard and Lufkin, and is considered ideal for the purposes intended by Mr. Enos. The development property, states Mr. Enos may be had in town lots and/or acres, more or less, his full co-operation being tendered on behalf of desirable new home owners in that lovely part of Crockett, he points out. Enthusiastic on behalf of a wonderful future development of the natural and potential resources of Houston county, East Texas; and, Environs, Mr. Enos says he looks with rosy optimism on a bright future for this entire area of the Lone Star State of Texas, and that no one is happier than he to be in fortunate position to help carry onward and upward such an ambitious program. Indeed and in fact, all East Texas; and, Environs may consider themselves fortunate in the possession of the Enos family, who are known to be doing so much for Tadmore, Plain, Fairview, Kennard and Crockett, as well as the whole of Houston county and a major portion of this area of the State, it is attested. While prosecuting his new subdivision development in Crocket, Manager Enos says there will be no let down in the Enos divisions of lumber manufacturing, plantation strides, ranching efforts; and/or any and all activities maintained and operated by them, he affirms.

Notwithstanding Possession Upward 1,000 Acres Texas Lands, Manager Enos Announces That He And His Father Are Always Buying And Fencing Additional Soil

General Crops, Livestock, Including Both Cattle and Hogs Featured on the Enos Plantation and Ranch, While Their Timber Forests Are Said to Be Among the Best in the Houston Sector of East Texas; and, Environs

Tadmore, Crockett, Plain, Fairview and Kennard.—Each of these sectors of Houston county, East Texas; and, Environs may well consider themselves fortunate in the possession of the H. L. and Curtis R. Enos families, it is attested by friends and neighbors; and, more particularly so because of their sizable operations in the fields of lumber, timber, plantation and ranching efforts, it is pointed out. As reflected on another part of this page, Messrs. Enos own and operate upward 1,000 acres plantation and ranch lands, saying nothing for their extensive timber holdings, it is known; and, to make it of more interest both to themselves and the public, Manager Enos says he and his father are constantly buying and fencing additional Mother earth acres. If you have a desirable and available tract of land for sale, be it farming, ranching or timber kind, you are invited to contact the Enos' in person, or communicate with them via U. S. Mail, R. F. D. Kennard, Texas. General crops, livestock, including both cattle and hogs; and, both timber and lumber activities embrace somewhat the multiplied activities employed by this industrious Enos family, it is ascertained from both observation and information. Active in the civic and religious life of their community, the Enos are definitely known as staunch friends and supporters of all worthy efforts looking toward future development of this entire area.

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ALTO GIN & CRATE CO., S. P. AND SAM D. FOX, COTTON GINNERS AND MANUFACTURERS OF CRATES, AS WELL AS LUMBER, ONE OF OUTSTANDING INDUSTRIES OF ITS KIND IN ALTO SECTOR, EAST TEXAS

Above Declaration is Made on the Strength of Facts and Figures Serving to Support it, Especially So Since Mr. Fox Announces That he Operates 5 Saw Mills With Rough Lumber Output of 80,000 to 90,000 Feet; and, Planer Service Taking Care of 40,000 Feet, or More, Finished Lumber, Much of his Lumber Manufacture Going Into his Crate products, he Says

Carrying 175 to 200 Employes, Fox Industrial Activities Both at Plants and on Plantation and Ranch Afford Distribution Substantial Pay Roll, it is Manifested; His Organization owning Some 2,000 to 3,000 Acres Land in Fee and 20,000 to 25,000 Timber Rights Acres, it is Made Known

Devoting all of his Time to Manufacturing and Ranching, the Latter Activity Including Anywhere From 300 to 1,000 Head Cattle Annually, Mr. Fox Reports, he States That There's No Time Like the Now Time to Get the Constructive Building Job Done for Alto, Cherokee County, East Texas; and, Environs, So-o, 'Let's Go,' Says Mr. Fox

Alto.—Throughout East Texas; and Environs, as well as elsewhere, this Commentator has enjoyed the privilege and pleasure of meeting many fine people; but, be it said to the credit of Sam D. Fox, general manager of Alto Gin & Crate Company (S. P. Fox and Sam D. Fox) that he stands in the unique position of enjoying strides unlike that of many others, so likeable, congenial and business like, it may be said of him; and, this, too, in face of the fact that Mr. Fox is perhaps one of ths busiest of outstanding business men in his community, it is pointed out. A native of Troup, Mr. Fox says he moved to Bullard in his boyhood and entered the gin and plantation effort with his father, S. P. Fox. In 1926 he moved to Alto, where his wife, Mrs. Hazel Fox was born. Mr. and Mrs. Fox are the happy parents of two interesting children: Miss Eileen Fox, 7; and, Phillip Wayne Fox, 2. Parents: S. P. Fox, living; and, Mrs. Ola Fox, deceased. Parents of Mrs. Fox: W. C. and Mrs. Edna Nicar, both living. In addition to his gin and crate factory here in Alto, Mr. Fox operates 5 saw mills, he announces, the combined daily output being 80,000 to 90,000 feet, he reports. One of his mills uses steam power and produces 25,000 to 30,000 feet lumber daily, Mr. Fox says. His planer rates 40,000 feet dressed lumber daily, it is ascertained. And, that isn't all of Mr. Fox's stride. Among the above, and others, he is interested in plantation and ranching efforts, the Fox cattle herd usually running from 300 to 1,000 head annually, he states. Owning 2,000 to 3,000 acres land in fe; and, between 20,000 and 25,000 acres in timber rights, Mr. Fox says he is constantly in the market to purchase additional timber tracts either in fe or rights, so the invitation is open, it is suggested, to those of you who may have available timber tracts for sale to contact Mr. Fox either in person or via U. S. Mail, Alto, Texas.

Fox Industries Own and Receive Timber From Cherokee, Houston, Anderson, Trinity, Polk; and Hardin Counties, E. Texas; and, Environs

Alto.—Takes lot of timber to take care of the S. P. and Sam D. Fox industrial operations via their Alto Gin & Crate Company, and 5 saw mills, it is known; and, as result they own and receive timber for their plants from Cherokee, Hardin, Houston, Anderson, Polk, Trinity; and, other counties of East Texas; and, Environs, it is made known. Opportunity is sought by the Fox organization whereby it may become owner and manufacturer of timber over even a much wider area, it is announced. Contact these gentlemen, it is suggested here in Alto.

Notwithstanding 22,000 to 28,000 Owned and Controlled Acres Land, S. P. and Sam D. Fox Want More

Alto — Owning 2,000 to 3,000 acres land in fe; and, 20,000 to 25,000 acres in timber rights, Sam D. Fox, general manager Fox industries authorizes this commentator to announce on behalf of himself and father, S. P. Fox that they are constantly in the market for additional timber acres; and, invite those of you who may have available timber tracts for sale to get in touch with them hereat Alto. The Fox crate mill is known to be the largest industry of its kind in the Alto area, Mr. Fox points out; and, he desires to make of it a still greater public service institution, he assures. To that end more timber is required from time to time, he invites with the assurance to one and all you'll be happy and pleased with your business relations via this well known business organization. Let's get together on a timber deal, invites Mr. Fox!

2,500,000 Lugs Annual Capacity Crate Mill in Addition to Other Productions, Says Sam D. Fox, General Manager Alto Crate & Gin Company, Saw Mills and Planer

Fox Plants Said to be Largest Industry of Its Kind in Alto Sector of Cherokee, Texas; and, Environs, 175 to 200 Persons Being Employed in Its Operations, it is Learned

Alto.—Sam D. Fox, general manager Alto Gin & Crate Company on his own behalf and that of his company, which is a partnership ownership and management as between himself and father, S. P. Fox, he says, makes it known that their crate factory is the largest industry of its kind in this Alto sector of Cherokee county, East Texas; and, Environs. Having an annual capacity of 2,500,000 lugs, besides other productions, Mr. Fox says his company maintains a pay roll that takes care of from 175 to 200 persons; and, other substantial ways he and his father are making of their local operations definite community assets, he assures, realizing that after all there is more in life than just making money, he points out. However, he continued in a recent inerview that money, by the way, is a necessary tool with which to function in a bigger and better way. That is to say, money to the successful operations of the mulitplied Fox industries is like unto the cross cut saw that would hurriedly help a man in the felling of a tree. Without it, unquestionably many inconveniences might be experienced; hence, in the straightforward and honorable way it may be, and is desirous to accumulate substantial stockpiles of ready cash so as to carry forward, onward and upward in the material sense of the word; hence, the manufacture of good lugs, the employment of considerable man power; the operation of near a half dozen saw mills; the prosecution of ranching and plantation efforts here and elsewhere; but, by and large it is Alto, Cherokee county, East Texas; and, Environs that enjoy the bulk of the Fox efforts, be it creditably said of them, and each of them!

SAM D. FOX, GENERAL MANAGER ALTO GIN & CRATE COMPANY; AND, HEAD 5 SAW MILLS AND LUMBER MANUFACTURING PLANER, GOES ALL OUT IN ACTIVE SUPPORT PROGRESSIVE DEVELOPMENT PROGRAMS ADVOCATED IN THIS SPECIAL EDITION FOR ALL EAST TEXAS; AND, ENVIRONS

Believing That Now is the Opportune Time to Go Forward and Upward Both Enthusiastically and Energetically For Worth While Constructive Effort in Alto, Cherokee County, East Texas; and, Environs, Mr. Fox Beckons Leaders on Behalf of an Onward, Forward March Stride for This Texas Area!

Alto.—Sam D. Fox, general manager Alto Gin & Crate Company, also operator of 5 saw mills, has gone all out in his active support of general public development thruout this area of Texas, it is known; and, in order to help more widely publicize the natural and potential resources of East Texas as a whole, Mr. Fox has underwritten this page with the view of aiding as much as possible in spreading the gospel of Alto, Cherokee county, East Texas; and, Environs to other climes, believing, as he does, in so doing desirable new people, money and industry may be attracted this way. In no other land, opines Mr. Fox is there a better place, or more opportunities for those who would earn their way than right here in this prized sector of the Lone Star State, he declares; and, backing his own judgment, Mr. Fox is known to be broadening and expanding his multitude of business strides now and always, it is pointed out. As stressed in one of the captions to this article, Mr. Fox unhesitatingly beckons the leaders on behalf an onward, forward, march development program for this entire region of the beautiful Southland, Alto and Cherokee county being in the very Texas heart of it, he comments.

Fox Family Good Friends Churches and Schools Plus Active Constructive Community Development

Alto.—Standing four square for the ultimate success of the progressive programs advocated in this Special Edition, and to which he has subscribed substantially both his support and influence, Sam D. Fox, general manager Alto Gin & Crate Company, also operator of 5 saw mills and a planer, makes it very definite that he stands for the improvement of churches and schools; cheaper power, lower taxes, better roads and adequate drainage; increased production of all farm products, including milk, meat and eggs; soil conservation and prevention of forest fires; and, also welcomes, along with others, the coming of desirable new people, money and industry, he assures not alone for Alto and Cherokee county, but the whole of East Texas; and, its Environs, if you please! Mr. Fox is a member of the East Texas Chamber of Comerce, he states; and, devoting all of his business time to manufacturing and ranching.

Sam D. Fox, 37, Admittedly Constructive Leader Helping to Build Alto, Cherokee County, Texas!

Alto.—Sam D. Fox, 37, son of S. P. Fox, his business partner in a lot of industrial operations hereabouts, also is admittedly a constructive leader in the construction developments of Alto, Cherokee county, East Texas; and, Environs, friends and neighbors attest. A picture of his office and a partial view of his big plant here at Alto is shown on this page. He is known to be a friend of Alto community at large, it is attested; and, in all of his business strides, it is said of Sam, as he is familiarly called by his friends, that he never neglects an opportunity where he may serve in helping to make of this Cherokee county Texas sector a happier and better place in which to live and do business. More power to you, Mr. Fox; and, may this be the biggest and best year you've yet enjoyed, feeling assured that the coming years one after the other will afford you added opportunity to participate actively in constructive public service!

Alto Gin & Crate Company Would Consider Sale Gin With Rated Daily Capacity 2 to 3M. Bales

Alto—In order to devote more of their time to manufacturing and farming, Messrs. S. P. and Sam D. Fox, partnership father and son in the ownership and operation of different enterprises, including a gin here at Alto with a rated capacity of from 2,000 to 3,000 bales of cotton, announce that they would consider selling this gin outfit on a cash or terms basis. It is one of the well established industries of its kind in this area; and, its owners believe they are in position to help some good operator with an opportunity that should turn out all right for everyone concerned, they believe. Therefore, anyone who may be interested in the purchase and operation of a gin of the capacity and location specified; or, if you should desire to move it away after purchase, you are invited to contact S. P. or Sam D. Fox either in person or via U. S. Mail, Alto, Texas.

For 61 Years Faith Guided Buck Leclere in His Search for Gold Way Out in Colorado, But Here in Cherokee, East Texas; and, Environs we Timbermen Are Making Progress in the Instant Day For Both Progress and Prosperity

Sam D. Fox and His Father, S. P. Fox are Living Testimonials to the Fact That Pioneering Efforts Indeed and Inact Appear to be More Real in This Texas Area Than Proved to be the Search for Gold by the Now Lamented Leclere

Alto.—Sa mD. Fox, general manager; and, his father, S. P. Fox, living partner with his son in the gin business, manufacture of crates and lugs, saw mill operations and ranch activities individually, and collectively stand as living testimonials to the fact that here in Alto, Cherokee county, East Texas; and, Environs, we are making definite progress in the industry for both advancement and prosperity. This comparable, if you may observe to the experience of the now lamented Buck Leclere, who for 61-years spent a small fortune and worked industriously in the faithful but vain search for gold. In stride, may this Commentator invite your consideration of the Alto and Cherokee county sectors of East Texas; and, Environs to come this way instead of out Colorado way, believinig that he voices the true sentiments of the able Fox men on this behalf. Under the caption: "FOR 61-YEARS FAITH GUIDED BUCK LECLERE IN HIS SEARCH FOR GOLD" recently appeared this Associated Press dispatch from Ouray, Colorado in The Houston Post. It said:

"Buck Leclere was a tall, hawk-faced man of 29 when he came to this southwestern Colorado mining town from Galena, Kan., in 1886.

"Buck was young and hearty and he heard and saw evidence of the great wealth that was pouring from Colorado's Rocky mountains in those lusty days. He had a grub stake from painting the raw lumber houses that were springing up along the Kansas plains.

"So Buck went into a mine office with a fat wallet and came out a short time later with little money but with a great hope and a title to the Eclipse lode.

"Among the area's great lodes of that time was the American Nettie, a vein fabulously rich in gold and silver. All the hard rock men were full of the tales of great fortunes that had been taken from the American Nettie in the Telluride area.

"Buck was dead certain that the Eclipse crossed the Nettie—somewhere—that was his faith and that was what he lived by for more than a normal life span.

"Leclere started to drive his tunnel. It was slow work, chipping away with a hand drill and a stubby single-jack hammer. It was drill, fill in the shot holes, lay back while the dynamite bit at the stubborn rock, haul out the rubble by hand and start all over again.

"Slowly, Buck's tunnel drove into the mountainside. His money gone, he turned to operation of a second hand store and other jobs for the means to continue his quest for the Nettie. But always that lengthening tunnel was his main job and dreams. He never had his heart in any other work and never stayed long away from the Eclipse.

"In the bitter whip of Colorado's winter winds, in the freshness of spring and in the harsh dryness of summer Buck Leclere and his hand tools gnawed foot by heart-breaking foot into the mountain.

Ouray changed from a rat-filled main street to a boom town potted with fancy frescoed houses that told of some who had struck it rich. Then, more slowwly, prosperity fell away and Ouray became a sleepy mining town.

"The years passed, youths who made a spare dollar now and then wheeling rock-filled barrows from Buck Leclere's tunnel grew up and went away. Three wars came and went.

"Almost heedless of change, Buck Leclere dug on. Sometimes he'd say:

"'It's ahead somewhere; can't be far.'

"His spare figure, stooped now, became a familiar sight on his mountainside. He passed his three score and 10 plus 10 years more with his faith unbroken.

"Only a few weeks ago the 90-year-old man sold for $500 a Stradivarius violin that had found its way into his second hand store. With this windfall he bought more dynamite, fired more charges and trundled the rock out by hand along a little track.

After this, he told a friend:

"'She's getting richer now. The vein's getting richer. It won't be long now.'

"And it wasn't long for rugged, stubborn Buck Leclere for whom time had stood still for 61 years as he dug 600 feet into a rock mountain and spent an estimated $60,000 on his faith that somewhere ahead lay the bounteous American Nettie.

"He fell ill and they took him to a hospital where he was listed by his full name as Amel C. Leclere. There, as he lay dying, he still talked confidently of the Eclipse and the American Nettie.

A few nights later his quest ended quietly in death.

"They buried him not far from the Eclipse as the wind made melancholy music around the opening to his tunnel—a dark monument to a young man's dream and an old man's hard faith."

Talking About the Weather, Your Guess is as Good as Anyone Else's When it Comes To Predicting its Kind Here in Alto, Cherokee County, or, E. Texas

Such is the Opinion of Sam D. Fox, Manufacturer and Ranchman, Who Was Also Interested, if Not Amused at One of Texas' Most Inept Bank Holdup Men, as Reported in Recent United Press Dispatch From Sherman

Alto.—"We're a busy people down here in Alto, Cherokee county, East Texas; and, Environs, but not so speedily fast that we aren't able to stop and observe what is going on in other parts of the world, be it just plain happenings or editorial comment," this Commentator observes in appreciation of the energetic strides employed by Sam D. Fox, general manager of Alto Gin & Crate Company operations, saying nothing for the work of 5-sawmills and ranch activities that really approach, if do not find himself and his father, S. P. Fox busily engaged in that natural resource development. It just so happens that the Fox family are dealing in some of the most important natural resources' strides, i.e., timber, crops and livestock. As we go along, weather has a lot to do with all of these things, and sharing the editorial opinion of The Houston Post on that subject, this Commentator reproduces with full credit to The Post this summation of its opinion on that subject carried recently under the caption: "TALKING ABOUT THE WEATHER." Said, The Post:

"Only strangers and fools, the saying goes, undertake to predict weather in Texas, but that saying originated a long time ago when there were few facilities for forecasting. Nowadays, given adequate data and the proper amount of savvy a reasonably accurate forecast of the kind of weather we're going to have tomorrow is possible.

"Meteorologists have long toyed with the notion of long range forecasting, and in recent years have made considerable progress in that direction. Ivan R. Tannehill, who joined the weather bureau as an observer at Houston in 1914, and is now the chief forecaster at Washington, stuck his neck out last December with the announcement that 1947 weather, generally speaking, would be bad.

"Which may be very interesting but Houston would just as soon not have a return engagement of the torrential rains of last spring and summer, if it can be avoided."

And, what goes anent weather, also holds true as to both amusement and interest when it comes to such newspaper captions as: "ONE OF TEXAS' MOST INEPT BANK HOLDUP MEN IS SENTENCED TO 5-YEAR PEN TERM."

Says, a United Press dispatch from Sherman, Texas as it appeared in Tyler Courier-Times under above caption:

"One of the most unsuccessful bank robbers in Texas history today faced a prison sentence of five years.

"The inept bandit, S. A. Brueggemeyer, 22-year-old veteran, was sentenced last night after pleading guilty to a charge of holding up the Lewisville State Bank on Sept. 30, 1946.

"The youth started out on his bank robbing chore in true gunman fashion. He brandished a pistol and herded the cashier and other employes into the bank vault. Then he scopped more than $1000 into a paper sack.

"Brueggemeyer, who apparently tossed the bank robber's manual aside folded like an Arab's tent.

Driver Refuses To Budge

"He dashed out into the street. In one hand he carried the sack of money and in the other he held his pistol.

"He attempted to commandeer a truck for a getaway.

"'Okay,' he said to the driver 'Let's go.'

"The driver looked at Brueggemeyer, glanced at the pistol and took in the paper sack.

"He sprinkled the street with a mouthful of tobacco juice.

"'I ain't going anywhere,' he said. 'Drive it yourself,' And he obligingly got out of the driver's seat.

"Bruggemeyer, wishing desperately for the manual so he could read the next chapter, was taken aback. He pondered that situation for a moment. Then he took to his heels and fled.

"It was late afternoon and the Lewisville High School football team was going through calisthenic drills. It was boring work, but the players had been told to take it easy.

Caught On Football Field

"Brueggemeyer chose to make his getaway through the football field. The players, wishing for a scrimmage, spotted the hatless youth. Then they saw the gun and the paper sack.

"With a collective "whoop" they took up the chase.

The fleeing bandit lengthened his stride, but the players were right on his heels. Brueggmeyer crashed through a barbed wire fence. He lost the gun, the money and a pants leg. Then he crashed through another barbed wire fence and lost the other pants leg.

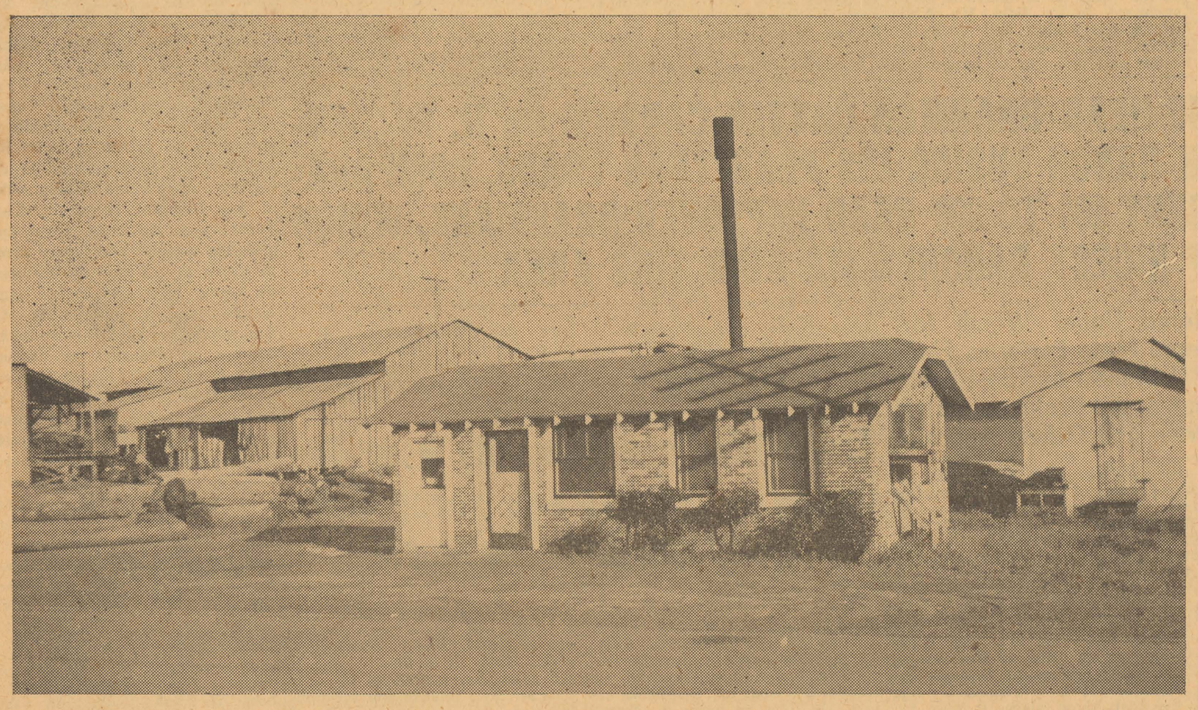
"The Lewisville team tackled Brueggemeyer, and the band rohrs ber admitted his first bank jo was his last.

"'I guess I'm not cut out f this sort of thing,' he said.

Brahman Cattle Featured on Fox Ranch Near Alto, Cherokee County, East Texas; and, Environs, Reveals Sam D. Fox, Well Known Crate and Lumber Manufacturer

There's Always Something Doing Out Fox Way Hereabouts, Be it Crate Manufacturing, Ranching, or Plantation Efforts Plus Gigantic Strides in the Lumber Manufacturing World, it May be Observed

Alto.—Ginning, crate manufacturing, lumber production and ranching embrace some of the industrial strides employed by Sam D. Fox, general manager Alto Crate & Gin Company, observation and information establish. On the Fox ranch it is observed that Brahman cattle predominate, the big herds ranging anywhere from 300 to 1,000 head annually, it is pointed out; and, with both local and general markets patronized. In the plantation field it is also a business parternship as between Dad and Son, Messrs. S. P. Fox; and, Sam D. Fox, records establish. As has been well said, 'there's always something doing out Fox way' hereabouts, so many are the active strides prosecuted by Sam Fox and his father, it is manifested. Sam admittedly is a chip off the old block; and, he affirms that he's proud of it. Mr. Fox Sr., is one of the alert and more progressive business stalwarts of Alto, it may be definitely appreciated. In the civic and religious life of the community the Fox family are known to be ardent friends and supporters; while, over in the public development field, both Dad and Son are known now and always to be constantly on the job first last and all the time for Alto, Cherokee county, East Texas; and, the Lone Star State in its entirety. You can't beat a combination like that—team work that is bound to achieve co-operative results!



Alto Gin & Crate Company, Sam Fox, general manager, Alto, Cherokee county, East Texas; and, Environs, is rated as one of the more important industries of its kind in this area of Texas, it is affirmed. In addition to Alto operations of the company, General Manager Fox states that he operates five different saw mills in as many varied communities thruout his manufacturing area. General headquarters office and partial view huge operations in Alto may be observed above.

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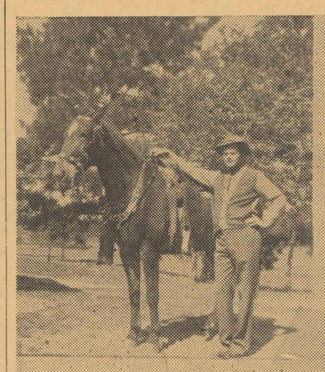
H. E. (HERMAN) AINSWORTH, 37, ENERGETICALLY ENTHUSIASTIC YOUNG BUSINESS MAN KNOWN TO HAVE ENJOYED SUCCESS AS RANCHMAN, GARAGE OPERATOR; GROCERY AND MEAT MARKET OWNER

Featuring Brahman Cattle on His Ranch, Mr. Ainsworth Presently Carrying From 200 to 300 Head of These Cattle, Reportedly States That in His Peak Years it Was No Task at All for Him to Handle as Many as 1,000, or More, Head of Brahmans, Serving Both the Local, Ft. Worth and Houston Livestock Markets

Formerly in Lumber Manufacturing Businss With his Two Brothers, H. C. and J. C. Ainsworth, This Live Wire Young Citizen and Taxpayer Has Only His Own Achievement and Accomplishment Local Records to Beat, it is Believed, Say Many of Those Who Know Him Best and Appreciate His On-Ward and Upward Strides

Carrying Some 490 Acres of Land, Mr. Ainsworth Authorizes Statement That Later on he Might Consider Selling a Portion of His Mother Earth Holdings, Which Are Leased for Prospective Oil Development, he States

Kennard.—H. E. (Herman) Ainsworth, 37, youngest of three brothers, each and all of whom have seven (7) sisters (figure the number out for yourself, it is suggested) bears the enviable reputation of being one of the shrewdest and most successful young business men, citizens and taxpayers in this Kennard, Houston county sector of East Texas; ad, Environs, it is pointed out. He and his pretty young wife, Mrs. Louise Ainsworth each are natives of the Kennard community. They have three handsome sons: Jim Tom, 7; Bill David, 4; and, Joe Michael, 1, affectionately known to their friends and the public as Tom, Bill and Mike. Parents of Mr. Ainsworth: Tom Ainsworth, 68, and Mrs. Minnie Ainsworth, 66. These beloved parents celebrated their Golden Wedding Anniversary in the Spring of 1946; and, presently they and their loved ones, friends and the public are looking forward to their observance and celebration of their Diamond Wedding Anniversary out yonder in 1971. And may they do just that, it is sincerely hoped and wished for each of them it is assured. The parents of Mrs. Ainsworth are also living: Jim Merriwether, 65; and, Mrs. Georgia Merriwether, 62, both of whom are now looking forward to the coming observation and celebration of their own Golden Wedding Anniversary, it is announced. As an interesting coincident in the lives of Mr. and Mrs. Ainsworth, records establish that they were not only born and raised here but also attended school together, their early friendship one for the other admittedly having ripened into such lovely devotion and affection that definitely became sweethearts forever, it is attested by friends and neighbors. Having been raised on a farm and except for a brief few years elsewhere, Mr. Ainsworth says he has resided hereabouts all of his life thus far. It was during World War No. 2 that Mr. Ainsworth was actively associated with his brothers, H. C. and J. C. Ainsworth, lumber manufacturers. Each of these three brothers have seven (7) sisters, each and all of them proudly affirm. After the war, Mr. Ainsworth states that he decided to retire from the active lumber manufacturing in order that he might devote his time and attention to his rapidly expanding ranching efforts; and, also to serve his friends and the public in good grocery and meat market services; and, garage work vs. all make cars in and about the Kennard community. To do the latter, Mr. Ainsworth said it became necessary for him to erect his present modern mercantile and garage building in down town Kennard, where his place of business is considered as the popular meeting place for both citizens and taxpayers in this area of Houston county, East Texas; and, Environs. In addition to the services mentioned above, Mr. Ainsworth says he specializes in feed, maintaining a separate building and/or warehouse across the street for the accommodation of his trade in general. He also conducts modern service station, featuring Sinclair products, it is observed. Mr. Ainsworth does both a cash and credit business, it is ascertained, holding his sales strictly within retail, he says. The new Ainsworth building here in Kennard was finished and occupied June 1, 1946, he says. All makes and cars and trucks receive service at the Ainsworth Garage, it is known, only efficient and courteous employes being kept on the pay roll, Mr. Ainsworth assures patrons and the public. He established his Braham Ranch in 1938; and, in his peak years carried upward 1,000 head in his herds, it is learned. Presently from 200 to 300 head Brahmans appear in his herds with local, Ft. Worth and Houston markets being served, observation and information establish. Active in the civic and religious life of this favored Texas area, Mr. Ainsworth says later on he would consider selling some of his 490 acres of land, which is leased for prospective oil development, he announces.









H. E. (Herman) Ainsworth is proud of his beautiful Palomino horse "Pal"; and, also one of his favorite cow horses as shown at top. Mr. Ainsworth and his lovely wife, Mrs. Louise Ainsworth appear left to right, Center; and, at bottom left their three handsome little sons, Tom, Bill and Mike appear at their best, while the parents of Mrs. Ainsworth, right to left, Mr. and Mrs. J. C. Merriwether are shown. Mr. Ainsworth owns and operates grocery and meat market; service garage; and, Brahman cattle ranch at Kennard, Houston county, Texas.

Just to Keep Records Straight Here At Home, In Name Of Freedom We Need To Look Abroad

Kennard.—"In the Name of Freedom," captions an able editorial in a recent issue of Tyler Courier-Times; and, in the opinion of this Commentator it being of sufficient importance to reproduce here, thanks to Mr. Ainsworth, who has underwritten this page, we are absorbing sufficient space just to help keep the record straight here at home; and, to emphasize the opportunity to look abroad. Says our esteemed Tyler contemporary:

"Freedom is always destroyed in the name of freedom.

"This is one of the tragic lessons to be found in the bloody history of the modern world. Mussolini invented Fascism in the name of liberty for the Italian people—and promptly enslaved them in the police state he created. Hitler came to power with a rallying cry of German rights and liberties—and embarked upon an unparalleled reign of terror within the borders of the Reich. Today, the Soviet Union is pushing out the ruthless tentacles of Communism—also in the name of freedom and democracy.

"There is one other lesson modern history should have taught us all, and it is this: There can be no real freedom in the superstate. Liberty and all-powerfull government are completely incompatible. Power, and the ruthlessness which power breeds, feed upon themselves. Well-intentioned men are cast aside, and dictators take their places. Every fundamental human right is brutally abrogated when it comes in conflict with the ambitions of the leaders.

"A nation which weakens its basic liberties in any way gives a hostage to fortune. A nation which depends upon a government to perform services which are the proper function of the private individual and of private enterprise is, unwittingly, preparing the way for regimentation and ultimate dictatorship. Now that England is socializing its basic industries, thoughtful observers see a weakening of liberties which have existed there for nearly a thousand years. There must be no vacillation on the part of the people of our own country in opposing European philosophies in our domestic affairs."

Looking With Rosy Outlook On Exceeding Bright Future For East Texas; and, Environs, H. E. (Herman) Ainsworth, Kennard Business Man, Says He Sees No Reason Why Houston County As A Whole Should Not Blossom As The Rose in Forward Strides

Stressing Cheaper Power, Lower Taxes, Adequate Drainage and Better Roads; Improved Churches and Schools; Increased Production All Farm Products, Milk, Meat and Eggs, he Also Says it Is Time to Encourage Location Desirable New People, Money and Industry Thruout This Texas Area

Kennard.—The day has come, in the opinion of H. E. (Herman) Ainsworth, progressive and prosperous young merchant, ranchman and garage operator that we need to sell our favored communities both at home and abroad just as you would popularize the sale of good merchandise via constructive publicity advertising; and, backing up his judgment, Mr. Ainsworth has underwritten this page on behalf of helping to publicize more widely the great local natural and potential resources of East Texas; and, its Environs, stressing as he does the importance of cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; increased production of all farm products, including milk, meat and eggs; and, to encourage in every constructive way possible the location of desirable new people, money and industry thruout this favored Lone State Texas area. In supporting this effort as a whole, Mr. Ainsworth does not overlook the fact, he points out, that Kennard and Houston county come in for the lion's share of his praise, good wishes and best of luck both on behalf of the local community; and, its people. In all of their ambitious programs looking toward the betterment of the community as a whole, Mr. Ainsworth assures that he stands ready, willing and able at all times to do whatever he may to help make of this entire region a happier and better place in which to live and do business. Mr. Ainsworth is the popular young grocery and meat market dealer here, where he also operates a feed store, general service garage and Brahman cattle ranch.

In top picture H. E. (Herman) Ainsworth may be observed in front of his grocery and market; center Mr. Ainsworth appears with partial herd his famous Brahman cattle; and, again Mr. Ainsworth is standing near entrance to his service garage, all three of these enterprises being at Kennard, Houston county, East Texas; and, Environs.

"Pal" Beautiful Palomino Horse Owned by H. E. (Herman) Ainsworth, Definitely One of the Show Animals of This Kennard, Houston Couny, E. Texas Area!!

Another Prized Animal Owned by Mr. Ainsworth is "Host," His Registered Brahman Male, Standing Head and Shoulders, as it Does, Over and Above Many Others, it is Declared

Kennard.—H. E. (Herman) Ainsworth, merchant, garage operator and ranchman has a right to be proud of the distinction he has won in the local business world for both good service and success, it is happily said of him; and, then, too, this young man has several inspirations that keep him to the fore. First, of course, comes his family; next his ambitious desire to serve well his admittedly increasing line of customers in all departments of his business; and, then some of his rare possessions in the livestock world. Among these include 'PAL', his beautiful Palomino horse, said to be one of the prettiest animals of its kind in this entire sector of Texas; and, where, he proudly owns and displays 'Host' his pride Brahman Rgistered male. Qualified stockmen, and others, have appraised Mr. Ainsworth 'Host' as one of the finest beast in any herd, here or elsewhere, it is declared; and, that in many respects it stands head and shoulders among many other similar exhibits. And, as for 'Pal', this Palomino horse is nothing less than a beautiful show horse; and, as for 'Host' he is known to reign surpreme in his field. Mr. Ainsworth, tho modest and somewhat retiring of disposition has just cause and pride to be happy and delighted at the wonderful success he enjoys in each and all departments of business directed by him. Commendation and congratulations, Herman; and, may you keep your onward and upward stride now and always! in his Ranching activities, Mr. Ainsworth does a buying, selling and production business, he states.



Mr. and Mrs. Tom Ainsworth, parents of Messrs. H. E. (Herman) Ainsworth; H. C. and J. C. Ainsworth; and, 7 daughters, whose names appear elsewhere in this Special Edition reside at Kennard, Texas, where they celebrated their Golden Wedding Anniversary in the Spring of 1946; and, are now looking forward with pleasurable anticipation to both observance and celebration of their Diamond Wedding Anniversary out there in the good year 1971; and, may they do just that and live to be a hundred years young, and more!

Automobile Accessories Carried For All Make Cars, Announces H. E. (Herman) Ainsworth, Kennard Dealer

Kennard. — While conducting modern garage service for attention on behalf of all make automobiles and trucks, H. E. (Herman) Ainsworth, owner and operator announces that he, also carries a line of automobile accessories of kind that enable him to meet most any emergency; and, he assures, that should he be out of any particular part, he'll endeavor to obtain for his customers and the public with the utmost of dispatch. Indeed, and infact, that is the rule of Mr. Ainsworth maintained in each and all of his departments here at Kennard. And, that isn't all, he invites, he wants it known of all men, and women, too, that he appreciates the patronage of his friends and the public from the smallest purchase and service up to the major items. Good service, courteous treatment of customers and personal acquaintance and friendship are great assets in the Ainsworth organization, it is assured, so much that both buyer and seller profit in such a happy relation, it is maintained.

Large Trade Territory Is Enjoyed and Served by H. E. (Herman) Ainsworth, Progressive Kennard, Houston County, East Texas; and, Environs Community Leader

Serving Now as School Trustee; and, Being Active in Civic and Religious Life, Mr. Ainsworth is Seeking Opportunities to be of Service to Community and People

Kennard.—There's always plenty of work to do for and on behalf of one's home community, points out H. E. (Herman) Ainsworth, progressive young business man, ranchman, merchant; school trustee, civic and religious leader. Enjoying and serving a large territory in the operation of his grocery and meat market; his general service garage, taking care of all makes of cars and trucks; his feed store; Brahman ranch and other business activities, Mr. Ainsworth is known to be identified with the progressive elements in all of its worthy undertakings to help make of the Kennard sector of East Texas; and, Environs, truly and indeed a happier and better place in which to live and do business. So keenly interested in his community; and, its people, is Mr. Ainsworth that he is known to be seeking opportunities as, if and when he may be of greater service to the folk hereabouts by far and large. In his work as school trustee and other community touches, Mr. Ainsworth prosecutes a stride and maintains the kind of contacts that yield handsomely for the good of this entire Texas stronghold, it is pointed out. In his ranching activities Mr. Ainsworth carries both Registered Brahman stock commercial cattle herds, it is observed; while at his grocery and meat market he is kept busy with the sale of both staple and fancy groceries and the best of fresh meats and other market goods; his feed store being one of the largest and best in this area, it is observed; and, a garage service that is second to none, attest pleased patrons, it is affirmed.

FROM 700 TO 1,000 HEAD BRAHMAN CATTLE CARRIED ON H. E. (HERMAN) AINSWORTH RANCH DURING HIS PEAK YEAR LOADS, COMPARABLE TO HIS PRESENT 200 TO 300 HEAD IMPROVED BRAHMANS, WHICH MAKE UP ONE OF NICEST RANCHES ITS KIND THIS AREA

"Host," Registration Name Under Which Mr. Ainsworth's Prize Registered Male Performs Finds This Animal to Be One of the Finest and Best Looking of Its Kind in Any and/or All Brahman Cattle Herds, Qualified Stock Men and Others Appraise

Kennard.—Ainsworth Ranch, H. E. (Herman) Ainsworth, 37, owner and operator, is one of the prized assets of this Houston county, East Texas Environ, it is proclaimed. There are some 490 acres of land, carried by Mr. Ainsworth, a part of which he says he might consider selling later on; and, on those Mother Earth holdings Mr. Ainsworth is carrynig some of the best Brahman cattle exhibited in this or any other locality, it is believed. Indeed and infact it is known that qaulified cattle men, as well as others, have registered it as their definite opinion that Mr. Ainsworth positively has some of the best improved Brahman cattle in this or any other part of the country. 'Host' his pride Registered male is a show animal if there ever was one, in the opinion of this Commentator. Mr. Ainsworth makes a specialty of selling young Brahman bulls to help improve the ranch herds and cattle in general thruout his area of East Texas, he points out. The Ainsworth ranch here at Kennard is not only a successful business institution—it is a community-side livestock show place, it may be, and is said without hope of reward or fear of contradiction. Mr. Ainsworth is constantly improving his pastures and thereby is enabled to enjoy better success in the production of improved Brahman cattle, it is known. Serving a wide trade area, the Ainsworth Ranch, is becoming one of the better known in this sector of the Lone Star State of Texas, it is affirmed. Local, Ft. Worth and Houston markets are supported by Mr. Ainsworth in the sale of his Brahman cattle, it is revealed.

Serving God and Humanity Reap The Greatest Joys Appraise Young Business Man, H. E. Ainsworth

Kennard.—There's a lot more in this life than just making money, believes H. E. (Herman) Ainsworth, progressive, prosperous and popular young business man, of Kennard, friends and neighbors attest. He likes to make a success of his business operations, of course, but it is proudly said of him that he reaps his greatest joys in the service of God and mankind. Fine and deserved tribute in honor of this youny fellow who was born and raised here. And so was his wife, Mrs. Louise Ainsworth. Their three sons, Tim, Bill and Mike are known to be tops with all their friends and the public; and, in every good walk of life, it is to find the influence of the Ainsworth towering far out there in front for the glory of God and the well being of mankind, be it assured.

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AINSWORTH BROS. LUMBER CO., H. C. AINSWORTH, 45; AND, J. C. AINSWORTH, 39, OWNERS AND OPERATORS, STEM FROM DISTINGUISHED LINE OF ANCESTRY; BOTH PROGRESSIVE FRIENDS OF KENNARD

Possessing the 'Know How' in the Manufacture of Good Lumber, it is Declared, These Gentlemen Also Enjoy the Enviable Status of Being Able to "Guess Off" a Piece of Timber and Make Good With Where It Is Known That Many Others Have Failed Miserably So Even When They May Have Employed What They Thought to be the Most Accurate Plan of Measuring, Et Cetera, It Is Affirmed

Carrying Weekly Lumber Manufacturing Record Upward 100,000 Feet, or Some Five to Six Million Feet of Lumber Annually, Ainsworth Bros. Lumber Company Enjoy an Enviable Record of Success in the Timber World, Where They Usually Carry from 500,000 to One Million Feet of Standing Timber, it is Declared

In Addition to Their Magnificent Progress as Lumber Manufacturers, Each of These Ainsworth Brothers are Ranchmen, Featuring Brahman Cattle Both for the Local and Houston Markets, They Report

Kennard.—H. C. Ainsworth, 45, and J. C. Ainsworth, 39, two highly esteemed Houston county, East Texas; and, Environs, brothers doing business under the firm name of Ainsworth Bros. Lumber Company; and, each individually as ranchmen, are known to be two of the outstanding citizens and taxpayers of the Kennard sector of the Lone Star State of Texas, it is known. Raised on a farm, Ainsworth brothers are members of a distinguished pioneer family whose ancestry dates back more than 100 years, it is ascertained. They are members of a family of 11 children, all of whom lived to be grown before their family rank was broken. This came unfortunately in the automobile accident death of their brother, Lloyd Ainsworth, presently leaving 10 living, brothers and sisters. The three brothers are: H. C. and J. C. Ainsworth, composing the firm of Ainsworth Bros. Lumber Company; and, H. E. Ainsworth, general merchant, ranchman and garage operator at Kennard; and, about whom a full page of newspaper publicity advertising is also carried in this Special Edition, to which, also, the Ainsworth Bros., have contributed generously of their support and influence as represented by this page in their honor on behalf of not only Kennard, Houston county and East Texas, but the whole of the Lone Star State of Texas may it be said to their credit. Each one of the three Ainsworth brothers have seven living sisters. Count 'em for yourself. Here they are: Mrs. Lillian Dominy, Orange, Texas; Mrs. Mamie Bell Parker, Bay Town, Texas; Mrs. Vivian Johnson, Houston, Texas; Mrs. Thelma Hasha, Houston, Texas; Mrs. Marie Westerman, Kennard, Texas; Mrs. Irma Gidrey, Houston, Texas; Mrs. Louise Worsham, Houston, Texas. There are 13 grand children, 11 of them being boys; and, there are two great grand children, both of them being boys. T. A. Ainsworth, 67; and Mrs. Minnie Ainsworth, 65, parents of the three Ainsworth brothers and each of their seven sisters, are both living here in Kennard, their father being a retired farmer and livestockman, except for the handling of just enough cattle, it is reported, to give him both exercise and passing entertainment. Mrs. Reba Ainsworth, wife of H. C. Ainsworth is the popular Assistant Postmaster of Kennard. Mrs. Blanche Ainsworth, wife of J. C. Ainsworth is the daughter of the lamented Walter and Mrs. Ima Rains, both deceased. J. E. Harkins, deceased and Mrs. Fannie Harkins, living were the parents of Reba Ainsworth, wife of H. C. Ainsworth. Long ancestrial line for this distinguished Ainsworth family is known to date back more than 100 years, it is affirmed; and, in the civic and religious life of their respective communities each and every one of them are reportedly active. Same is true, it is declared, on behalf of general public development here and elsewhere. All of the Ainsworths and their wives interested in this page of newspaper publicity advertising are natives of the Kennard or Houston county sectors of East Texas; and, Environs, family history discloses. Raised on a farm, the members of Ainsworth Bros. Lumber Company in addition to their sawmill operations each in their own right are engaged in the cattle business, featuring Brahman for both the local and Houston markets, they announce. H. C. Ainsworth says his herd runs around 65 to 70 head; and, J. C. says his herd rates from 35 to 50 head. In the timber business Ainsworth Bros. are known to possess the 'KNOW HOW' not only when it comes to making good lumber but in the 'guessing off' of timber tracts rather than going to the trouble of engaging the usual 'measuring process', it is declared; and, so much so to their credit that they are known to have scored even better successes with their ability to 'guess nearly correct' than have some who have adhered to the line in measuring inch by inch, foot by wood and/or count and check the trees. In other words, the Ainsworth system is quite satisfactory to them; and, it appears that those who deal with them are also pleased, according to observation and information. The Ainsworths came to Kennard in 1917. They began their timber experience in 1940; and, started logging and manufacturing in 1941. Eleswhere on this page appear other details in the business life of the Ainsworth brothers.



H. C. and J. C. Ainsworth, owners and operators Ainsworth Bros. Lumber Company appear in above picture, their home being at Kennard, Houston county, East Texas; and, Environs.

We Need to Help Prevent Forest Fires Thruout Whole East Texas Timber Belt, Say Ainsworths

Kennard. — Concerted effort thruout the rich timber belt of East Texas, some 36 counties in all, holds for constant vigilance vs. forest fires; and, on this subject H. C. and J. C. Ainsworth, owners and operators Ainsworth Bros. Lumber Company take the position that now is the time to prepare and get ready to help prevent fire destruction thruout this entire area; and, that goes, also for both property in general, and life most seriously, say these gentlemen. And to back them up in public thought, as well as action, it is considered not inappropriate to mention the statistical fact that for the 12 months ending Feb. 28, fires thruout our nation wrought upward one-half billion (to be exact as to estimate the figure was given as $581,347,000.00) dollars. To further impress one and all as to the seriousness of fire losses, saying nothing for the appaling loss of life, Tyler Courier-Times recently carried this informative editorial comment in it. Said our esteemed contemporary under the caption: "FIRE'S CHALLENGE."

A release by the President's Conference on Fire Prevention, which will meet May 6-8 in Washington, D. C., clearly details the extent of the fire menace.

Losses for the 12 months which ended on February 28, it points out, came to $581,347,000 — the greatest the country has ever known. This is nearly $20,000,000 more than the highest annual loss yet recorded.

On the loss of life side the picture is equally somber. No fire disaster in 1947 has taken a toll of lives to compare with the Winecoff and LaSalle hotel fires of last year. Yet the death toll is mounting steadily because of the increase in the number of smaller fires throughout the country.

The President's conference will be the first organized national effort ever made to combat the fire menace. Fire protection experts, state and municipal authorities, scientists and others will join to study ways and means to reduce the loss—and to enlist the aid of the entire public.

It is forecast that if fire losses follow the same trend as they did after World War I, destruction will reach a billion dollars a year by 1953. Here is a challenge to us all.

Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage; Improved Churches and Schools; Soil Conservation and Forest Protection, Increased Production All Farm Products; and, Welcome New People, Money and Industry

Ainsworth Bros. Lumber Company, Kennard, Houston County, East Texas; and, Environs, Subscribed Generously of Their Support and Influence to Help Promote Newspaper Publicity Advertising Campaign On Behalf of Above Future Objectives

Kennard.—In underwriting this page to help promote a general program of newspaper publicity advertising on behalf of the future growth and prosperity of Kennard, Houston county, East Texas; and, Environs, Messrs. H. C. and J. C. Ainsworth, owners and operators of Ainsworth Bros. Lumber Company make it clear that they not only favor a plan of future public development such as is advocated in this Special Edition, but that they are ready, willing and able to do whatever they may at all times to help make of this and other communities happier and better places in which to live and do business; and, to help achieve and accomplish such an happy result now or in the future, these gentlemen have authorized that they may be quoted as favoring cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; soil conservation and protection of our timber crops against fires; increased production of all farm products, including milk, meat and eggs; and, that they both individually and collectively endorse whole heartedly the splendid idea, they believe, of welcoming and cordially inviting desirable new people, money and industry to come this way.

Specializing In Pine and Hardwood Lumber, Ainsworth Bros. Are Making Name For Themselves

Kennard. — Ainsworth Bros. Lumber Company, H. C. and J. C. Ainsworth, co-partners, make a specialty of cutting both pine and hardwood lumber, they affirm; and, it is known as a result of their careful handling of timber and its production into good lumber they are definitely making an interesting, as well as good name for themselves. Indeed and infact, it is ascertained that these gentlemen are able to draw down a premium for considerable of their lumber production for the simple reason that it is made according to 'Hoy' so to speak; and, that is to say, the Ainsworth way is believed to be the better way after all, often one may hear the comment. Their portable daily mill capacity is announced as 20,000 feet of lumber and up, employing 27 to 30 men; operating two trucks and six teams; always on the alert to purchase additional timber tracts; and, to their credit, it is pointed out, Ainswarth Bros., as definite community assets are known to be constantly contributing to the betterment of their community; and, its people.



Above picture shows one of the loaded lumber trucks passing out from Ainsworth Bros. Lumber Company saw mill operations a short distance from Kennard, Texas, their home and headquarters. Messrs. H. C. and J. C. Ainsworth, owners and operators of the business are shown standing right to left.

Civic, Religious and General Public Development Efforts Enjoy Support of The Ainsworths

Kennard.—H. C. and J. C. Ainsworth, lumber manufacturers and ranchmen individualy and collectively are regarded and appreciated by the local public as representing elements of better citizenship thruout this area, this high esteem in which they are held being further augmented by the fact that both of them individually and collectively are known to be staunch friends and supporters of civic, religious and general public develop progress not only here in Kennard and Houston county, but thruout the whole of East Texas; and, its environs, it is declared. Happy fact is, all worthy community strides are known to enjoy the ardent support and friendship of the Ainsworths!

Owning and Operating Modern Sawmill, Messrs. Ainsworth Bros. Doing Business as Ainsworth Bros. Lumber Company Believe They Are Able At All Times To Do What Others Aren't Equipped to Do In Lumber Manufacturing Field East Texas; and, Environs

Maintaining Pay Roll Taking Care of 27 to 30 Men at Their Plant and in the Woods, Ainsworth Bros. Definitely Are Known to Be; and, are Appreciated as Distinct Community Assets, Friends and Neighbors Attest

Kennard.—Ainsworth Bros. Lumber Company, a business partnership made up of two brothers, H. C. and J. C. Ainsworth, each natives of Houston county, East Texas; and, Environs, truly represents one of the outstanding lumber manufacturing efforts of its kind in this sector of the Lone Star State of Texas, it is pointed out. Owning and operating a modern plant, these gentlemen believe they are always able to do what some others in the same line of industrial activity aren't equipped to do, they believe. Ever conscious of their extreme responsibility to the lumber trade, Messrs Ainsworth brothers both individually and collectively are known to be jealous of their good name, and justly so, it is affirmed; and, because of this fact they personally see to it that nothing short of good lumber, if humanly and mechanically possible, goes out from their sawmill. To maintain an excellent record of this kind, Ainsworth brothers say it is necessary for them to make good lumber; and, having both the equipment and trained employes to do the job, plus their personal supervision and responsibility, there are few, if any disappointments, they declare. From 27 to 30 men are employed at the Ainsworth sawmill and in the woods, it is stated.

6 To 8 Truck Loads Lumber Carrying 2,000 to 3,000 Feet Go Out From Ainsworth Mill Daily

Kennard.—Giving you some idea of the magnitude of the lumber manufacturing strides being carried on by H. C. and J. C. Ainsworth in their ownership and operation of Ainsworth Bros. Lumber Company, it may be divulged without hope of reward or fear of contradiction that a recent check at this particular plant discovered that from 6 to 8 truck loads of lumber, each carrying from 2,000 to 3,000 feet are going out daily from this concern's operation. Messrs Ainsworth Bros. while exercising personal supervision of their plant and woods operations, affirm that they do not hesitate to give full credit to their loyal crew of workmen, most of whom are colored, it was observed, but, according to the statement of Ainsworth Bros., these men are loyal, faithful; and, are able to stand the heat, where some of our white men cannot saying nothing for the fact that practically all of them are specially trained under the Ainsworth Bros. to do an efficient job and on time in the manufacture of good lumber, the agreeable relations that appear to exist as between labor and management at this lumber manufacturing industry, which is known to have become somewhat of an institution in and about the Kennard sector of Houston county, East Texas; and, Environs, it is established.



Messrs. H. C. and J. C. Ainsworth, left to right standing near their 20,000 daily capacity saw mill near Kennard, Houston County, East Texas; and, Environs. In top pictures, Messrs. Ainsworth may be observed near some of their log teams at one of their Houston county operations.

Mr. and Mrs. T. A. (Minnie) Ainsworth, 67 and 65 Years Young, Each Respectively Celebrated Their Golden Wedding in the Spring of 1946 Amidst Much Joy

This Beloved Pioneer Houston County, East Texas; and, Environs Couple Now Looking Forward With Pleasurable Anticipation to the Observance of Their Diamond Wedding Out There Less Than Quarter of Century Hence; and, So Are Each of Their 10 Living Children and Multitude of Friends

Kennard.—It was a glorious and gladsome day back there in the Spring of 1946 when T. A. (Tom) and Mrs. Minnie Ainsworth, 67 and 65 years young, each respectively, joyously and appreciatively observed and celebrated their Golden Wedding Anniversary, attest their 10 living children and oh so many of their admiring friends. But that isn't all, it is ascertained that this beloved pioneer couple of Kennard, Houston county, East Texas; and, Environs, are now hopefully and confidently looking forward with pleasurable anticipation to the meeting, observance and celebration of their Diamond Wedding anniversary; and, so say we all! It is known that Mr. and Mrs. Ainsworth have received many benedictions from on High because of their Christian lives, devotion one to the other; and, the loving kindness and inspiration they have afforded their children, grand children and great grand children, saying nothing for the high esteem and sweet admiration in which they are held by their friends and public at large. This beloved couple were the parents of 11 children, all of them having lived to be grown; and, as stated elsewhere on this page, the family circle was not broken until one of their sons, Lloyd Ainsworth was accidently killed in an automobile wreck. The 10 living children: H. A. and J. C. Ainsworth; and, H. E. Ainsworth. Mesdames Lillian Dominy; Mamie Bell Parker; Vivian Johnson; Thelma Hasha; Marie Westerman; Irma Gidrey; and, Louise Worsham. There are 13 grand children and 2 great grand children, all of them being boys except two grand daughters. And, in all of the good wishes, commendation, congratulations and best wishes to Mr. and Mrs. Ainsworth, as well as their children, grand children and great grand children, let hope obtain to the end that this consecrated couple may live out their first century of life; and, then start out on another 100 years of peace, happiness, progress and prosperity on this earth!

H. C. Ainsworth Announces He'd Consider Selling 100 Acres of His Oil Royalty; and, J. C. Ainsworth Says He Would Consider Leasing 180 Acres On Behalf Oil!

Owning 175 and 180 Acres of Mother Earth Respectively, Ainsworth Bros. Presently are Employing the Use of These Acres for Ranching Purposes, the Royalty to Go on Basis $20 Per Acre, Announces Mr. Ainsworth

Kennard.—Oil royalty at across the board price of $20.00 per acre for 100 acres is the way it goes, if you are interested in its purchase, announces H. C. Ainsworth, senior member of the firm of Ainsworth Bros. Lumber Company. He carries 175 acres leased for oil; and, used for ranching purposes. It is from these 175 acres of Mother Earth that Mr. Ainsworth would consider selling the 100 acres of royalty, he says at $20.00 per acre across the board; and, nobody has to buy unless they want to, he invites. J. C. Ainsworth possesses 180 acres of land nearby, which he says he would lease for prospective future oil development; and, invites opportunity to negotiate with some responsible lessee. Like his brother, H. C. Ainsworth, Mr. Ainsworth is using his block of 180 Mother Earth acres for ranching purposes. As stated in another part of this page Messrs H. C. and J. C. Ainsworth feature Brahman cattle on their ranches, the former carrying 65 to 70 head in his herd, he states; and, the ranch of J. C. Ainsworth stacking up with from 35 to 50 head, he states. Both local and Houston livestock markets are patronized in the sale of Ainsworth cattle, it is reported.