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NEWTON LUMBER CO., CLAUDE H. WILLIAMS, 37, GENERAL MGR. REPRESENTS ANOTHER OF THE HUGE MANUFACTURING INDUSTRIES WITH A CAPACITY 40,000-50,000 FEET DAILY; PLANER 50,000 FEET

Employing 200 To 300 Men At Plants And In The Woods This Big Operator Possesses 500 Timber Acres In Fe With 10,000 To 15,000 Acres Timber Rights Plus An Aggregate Standing Timber Supply Ranging From 20,000,000 To 30,000,000 Feet, Mr. Williams Announces

In Addition To Its Own Operations, Newton Lumber Company Absorbs The Entire Output of 4 To 5 Tractor Mills, Augmenting Its Own Output Up To Between 75,000 And 100,000-Feet Lumber Daily, It Is Affirmed; And, With All That, Manager Williams Says His Company Is Constantly In The Market For Additional Timber And Lumber

Native of Bearden, Arkansas, Mr. Williams Located at Newton in the Middle of 1945, After Having Sojourned to Ashdown, Texarkana and Patroon in Both Arkansas and Texas; and, at Each of Which he Operated Mills for the Anthony Interests, Mr. Bass and His Uncle 'Buck' Williams, he Says

Newton.—Newton Lumber Company, Claude H. Williams, 37, General Manager, admittedly is one of the major operations of its kind in this Newton county sector of East Texas; and, Environs, facts and figures disclose. Native of Bearden, Arkansas, where Mr. Williams became associated with the well known Anthony Lumber manufacturing interests, he sojourned to Ashdown, Ark., where he continued in the employ of Mr. Anthony for a while, or rather to be exact 4 years. He next proceded to Texarkana, where he also worked with the Anthony industry. Next he spent 1-year with the Bass saw mill operations, a page anent the Bass industries appearing elsewhere in this Special Edition. He also served 4-years with his Uncle 'Buck' Williams in the lumber manufacturing stride. Mr. Williams relates that he also operated a mill of his own at Patroon in Shelby county, East Texas; and, Environs. In the middle of 1945 he moved to Newton and assumed general management and operation of Newton Lumber Company, the 1947 summer having rounded out two years for him in that capacity, it is noted. His wife, Mrs. Eleanor Williams is a native of Holly Springs, Ark. They have two interesting children: Miss Eleanor Rose Williams, 10; and, James Burwell Williams, 4. Parents: N. J. and Mrs. Anna Williams, both living. Mr. and Mrs. Burwell Shaddock, parents of Mrs. Williams are both deceased. Elsewhere on this page, which has been underwritten by Mr. Williams and his organization, appear general details of the company operations; but, immediately suffice it to say that Newton Lbr. Co., carries modern equipment, employs between 200 and 300-men; possesses 500-fe acres in timber; and, from 10,000 to 15,000-timber rights acres, on which Mr. Williams estimates there are between 20,000,000 and 30,000,-000-feet of standing timber. Huge lumber inventories are carried, the company's own saw mill turn out 40,000 to 50,000-feet lumber daily; and, its planer producing 50,000 to 60,000-feet finished lumber in like period. Entire outputs of 4 to 5-tractor mills are absorbed by his company, Mr. Williams states. He also announces that his company is constantly in the market for additional timber and lumber, both pine and hardwood featuring company operations, it is observed. Doing wholesale and retail business. Mr. Williams began his timber experience in boyhood, he recalls but his first manufacturing of lumber experience did not come until he went to Ashdown, Arkansas, he states; and, at that time he was 27, he remembers. As sportsman, Mr. Williams says he prefers deer and bird hunting, as well as fishing. His company conducts its own commissary for the convenience of employes and accommodation of public at large. Endorsing whole heartedly the progressive programs advocated in this Special Edition, Mr. Williams says he is a friend of the churches, schools, general public development; soil conservation; cheaper power, lower taxes, better roads and adequate drainage. Naturally, he says, being comparative newcomer himself to Texas, Mr. Williams joins with others in extending cordial invitation to desirable new people, money and industry to locate hereabouts. And, since Mr. Williams is an ardent friend and supporter of religious progress, along with multiplied other worthy efforts, it is considered appropriate to record here what is considered to have been a most timely article by Felix R. McKnight appearing on the front page of The Dallas Morning News March 30, 1947. Under the caption: Holy Week-Palm Sunday, Stressing 'DAY OF TRIUMPH,' Mr. McKnight's article ably said:

"The 33-year-old son of a carpenter rode triumphantly astride a restless colt through Jerusalem's gates 1,918 years ago today—acclaimed as the prophesied Messiah.

"Thousands of the faithful hurried along the streets tossing their mantles and palm branches on the rough stones before the young, sad-eyed Jesus of Nazareth, crying out:

" 'Hosanna to the Son of David!'

The day was magnificent in its beauty. It was April and spring. The Sabbath suns' brilliance sparkled across vineyards and orchards. Velvety blue skies canopied the countryside.

"Only a few hours before Jesus had gathered around Him on the near-by Mount of Olives, at Bethpage village, His Twelve Disciples. He told them of His fate—that He was to be outraged, struck and spit upon and finally put to death.

"It seemed incredible to His followers. But Jesus calmed them. Death was to be the promise of a second, and greater, life and His Passion was to insure eternal freedom of man.

"So with a beckoning gesture He started His triumphal march upon Jerusalem—a condemned man who thrice had escaped death but who now chose it to save mankind.

"The crowd swelled as a mad river out of its banks as the procession neared Jerusalem. The faithful, caught in a great moment of hope, slashed palm branches and boughs of myrtle from the forests and waved them high.

"The din grew and some feared a riot at the gates. The Pharisees, gathered to prepare the Sacrifice of the Passover, hurried to the scene and drew cloaks about troubled faces as they heard the rolling shout:

" 'Blessed be the King that cometh in the name of the Lord; peace in heaven and glory in the highest.'

"The first Christian legion storming Jerusalem's gates irked the Pharisees and some cried out at this strange Jesus of Nazareth:

" 'Master, rebuke Thy disciples!'

"But the answer withered them; rang like a challenge of war:

" 'If these should hold their peace, the stones would immediately cry out!"

"Stones? The stones of dusty streets which had twice been hurled at Him in murder attempts: The desert stones which He had refused to turn into loaves of bread upon the dare of His enemy.

"The issue was made. On He rode, the trace of a smile on His gentle face as He raised His head slightly acknowledge the drumming Hosannas.

"A tear dropped on His cheek. He was crying softly to Himself; not in self-pity; not for the suffering He would endure; not for the shame He knew He faced; not for the death that awaited Him a few days hence.

"No, He sorrowed not for Himself, but for the poor souls who were about to perjure and compromise themselves at the altar of unbelief. Knowing that the Scripture must be fulfilled, that the prophecy must come to pass, He knew they would do just that.

"Meanwhile, the Pharisees called hurried councils among the Chief Priests and Scribes to discuss the threat this carpenter's son had brought to their midst. The throngs that tearfully shouted at His heels disturbed them. He was a menace to be destroyed.

"But Jesus, marching ironically in triumph to His doom, heard only the joyous shout that pounded over Jerusalem—even to the walls of the Temple on the hill; the Temple filled with sin.

" 'Hosanna to the Son of David!'

"Tomorrow He would lash from the Temple of God the money-changers, the bankers, the venders who dared to invade the House of the Lord.

Modern Industry Blesses Operations Newton Lumber Company Operations At Newton, Newton County, East Texas; And, Environs, With An Avalanche Of Success Attending Stride, Facts And Figures Disclose Under Management Claude H. Williams

Huge Lumber Inventories; Wealth of Standing Timber Resources; Substantial Pay Rolls; Happy and Contented Management-Labor Relations Establish Remarkable and Commendable Set-up at Newton, it is Pointed Out

Newton.—With between 20,000,000 and 30,000,000 feet standing timber, enjoying modern plant facilities, including saw mills, planer; dry kilns; automatic lifts; floor finishing plant and other recognized and established lumber manufacturing conveniences, Newton Lumber Company, Claude H. Williams, 37, general manager is appreciated and recognized as being one plant of its kind with a record achievement and accomplishments all its own, it is pointed out. Pleasant labor-management relations existing, the company is able to produce a maximum of production at minimum of cost, it is observed. Indeed and infact, it may be well said that a modern industry blesses the operations of Newton Lumber Company. It does not put it too strong when this Commentator attests that under the management of Mr. Williams his company enjoys an avalanche of success both at its mills and in the woods, facts and figures disclose. With years and years of cutting ahead, due to its enormous timber wealth in both pine and hardwood, Newton Lumber Company augers well to continue its substantial pay rolls to the Newton area for many decades, it is believed. Nothing short of a remarkable and commendable set-up is the Newton Lumber Company organization, opines this writer. Employing 200 to 300-men, the and so thoroughly organized-everything at the plant moves off just like clock work even when Mr Williams may be away, it has been observed and is appreciated by the management of this big industry. The stride maintained by this operation is note-worthy, because its daily production of 40,000 to 50,000-feet rough lumber, quickly dressed by modern planer with a daily capacity of 50,000 to 60,000-feet, saying nothing for its absorption of 4 to 5 tractor mills outputs gives the Newton Lumber Company a distinct and creditable position in the Lumber manufacturing world. Both wholesale and retail shipments are made within Texas, Mr. Williams states. He says in addition to their present timber holdings, he is constantly in market for additional timber; and, also buys logs delivered at mill. Observation and information find that the entire operations of Newton Lumber Company present a solid front for the production of good lumber;and, that pride attends the making of the best from Mother Earth's timber resources, admittedly held in abundance by Mr. Williams' company.

Newton Lumber Company Composed Of Giant Lumber Manufacturers In Its Ownership And Operation, It Is Said

Newton.—When it comes to the 'Who is Who' in the ownership and operation of Newton Lumber Company, Claude H. Williams, general manager, here's how the ownership record stacks up: Garland Anthony, Bearden, Ark.; C. S. Jones, Nacogdoches, Texas; J. G. Shaddock, Newton, Texas; and, last but by no means the least, Claude H. Williams, newcomer to Newton. Elsewhere on this page appears more in detail the general set-up and operations of the big company; and, at once let it be said on behalf of the 'BIG FOUR' that the manufacture and distribution of good lumber is the ambition and desire of each and every one of them, it is affirmed.

NEWTON LUMBER COMPANY OPERATIONS BEING CARRIED ON NOT SO VERY FAR FROM LOUISIANA STATE LINE, NATURALLY OBSERVANCE OF COURAGEOUS SHERIFFS' MEETING OF INTOLERABLE ARMED HOLDUP OF MILK TRUCKS COULD NOT BE VERY WELL OVERLOOKED, IT IS AFFIRMED

Describing the Unfortunate Incident That for a Time Robbed Babies and Others of Necessary Milk Supplies, Tyler Sunday Courier-Times Under Caption: "NO CAUSE JUSTIFIES BANDITRY" Very Ably Comments on Trouble

Newton.—Newton county and the proud little city of Newton, the county seat aren't very far from the Louisiana State Line; hence the extreme local interest, along with wide-spread country-wide attention, it is but natural to have watched with more than passing notice the recent unfortunate armed holdup of milk trucks and trains and the dumping of milk supplies, when hundreds and thousands of hungry babies and others were needing that necessary food supply. The resultant consequences, therefore, is that Claude H. Williams, general manager Newton Lumber Company and others appraised the war as it progressed and ended; for, saw mill operators and their employes, as well as communities dependent on such industrial stride likewise depend on milk, et cetera. Any way in a very commendable and able editorial Tyler Sunday Courier-Times, Smith county, East Texas very appropriatly editorialized under caption: "No Cause Justifies Organized Banditry." Thus, our Tyler contemporary said:

"Two courageous Louisiana sheriffs have pointed the way to end the armed holdup of milk trucks and trains and the dumping of their cargoes. This extreme conduct of the farmers and dairymen of West Feliciana and East Baton Rouge Parishes, hark back to the old, Jesse James train robbery days. And here is how the modern peace officer met the situation.

"Armed deputies of the two parishes rode a 3,500-gallon convoy of milk for the babies and other citizens of Baton Rouge through to the state capital and broke the Louisiana milk blockade. Sheriff Debretton of East Baton Rouge first called on Governor Jimmie Davis, for help "to put a stop to the hijacking of milk trucks," but later teamed up with Sheriff Teddy Martin of West Feliciana to enforce the law himself.

The two took no chances of a fluke. They openely defied the road blockers, broadcast by radio and published in the newspapers their demand that the road blocks be removed and announced that the shipments, protected by armed officers were coming through, that no attempt would be made to arrest those blocking the highways, but that those interfering would be shot and killed without further warning.

"So no one blocked the highways and the milk got through. The right to shoot and kill a person who by force of arms and without warrant or other legal authority, stops, detains or otherwise molests a person lawfully on the road or highway, is guaranteed to any private citizen lawfully upon such road or highway—or to the trainmen in charge of any type of cargo upon a train. Such employes are perfectly within the law when they kill any person who by force of arms attempts to take the goods entrusted to their care and which they are under obligation to transport to destination. Of course, there may be some question whether the truck driver or the railroad or express company employe is duty bound to risk his life in attempting to stop the holdup, but there is no question but that the man conducting the holdup has forfeited his life if the man held up is courageous enough to shoot him.

"Of course, the mere getting the babies' milk through does not settle the strike, but it is worth whatever good work the two Louisiana sheriffs are doing. There may be other outbreaks, but few men are fool enough to attempt to block a milk convoy, protected by peace officers instructed to shoot to kill. It looks like the strikers have been answered in their own language.

"There may be merit in the farmers' and dairymen's stand that their milk price should not have been cut from $5.75 to $5.20 per 100 pounds. If Louisiana has anti-trust laws and this price drop was brought about by a combine of milk handling companies instead of free competition, violators should be punished and the combines broken up. But that is not a problem to be settled by the holding up of milk trucks and trains and the stealing and destruction of private property—and the practical effect of the forays of these armed strikers is the same as the cattle rustler of old who was strung up to the nearest limb when caught. The extreme penalty today in Texas for armed holdup is execution, regardless of whether physical harm is done the victim.

"At first, we tried to think that the Louisiana violence was just the work of a few disatisfied farmers and dairymen. Then news comes that the Amite (La.) Local No. 16 of the AFL-Affiliated Dairy Employes is participating in the strike. The International Brotherhood of Teamsters (AFL) also is reported to have called for a boycott against deliveries of supplies to any store selling milk distributed by New Orleans dairies. This is the same union whose members in times past wrecked and destroyed the cargoes of trucks going into New York City with non-union drivers. They also beat up the drivers.

"All of us want the milk producers to get a fair price for their milk, as much as free competition will give them. These two main objects of both groups are good. There may be some of the details of their programs of which we could not as certainly approve. But their methods are wrong. Robin Hood of old robbed the rich (and killed them if need be) and gave the proceeds to the poor. But still he was a bandit. A good end never justifies unlawful means. And these Louisiana bandits have helped neither the cause of the dairymen nor union labor.

"The two sheriffs who were more courageous than their governor are to be commended."

Timberman Of East Texas Dead Against Forest Fires And/Or Rather Encourage Unique Custom Of Fredericksburg Easter Fires Burning Again Instead, It Is Assured

Also 'Out of the Mouths of Babes' Comes a Most Wonderful Editorial and 'Kindergarten Playmates' Letter Significant, Applicable Thruout East Texas, Newton County; and, the World, it is Opined

Newton.—Appreciating that the world is in high gear and that everything and nearly everybody are dashing along at rapid pace, Claude H. Williams, general manager Newton Lumber Company is one of the outstanding lumber manufacturers in this area who stresses the importance of doing away with forest fires, the latter having destroyed in recent months, it is believed upward of $500,000.00 worth of valuable merchantable timber, it is estimated. Instead of forest fires that are destructive, Mr. Williams, it is opined, stands for the kind of fires that produce and make generally for constructive endeavor. On that behalf it is thought that no better illustration may be furnished than to quote an Associated Press dispatch from Fredericksburg at the last Easter Time. Under caption: "Rites To Launch 2nd. Century of Unique Custom and Assuring That Easter Fires Were to Burn Again," the news dispatch said:

"The famous Easter fires of Fredericksburg will flare from the summits of hills that circle this picturesque valley next Saturday, launching the second century of the unique custom.

The community plans to make the Easter fires one of the state's leading Easter observances, with a pageant and celebration.

"This year, however, the fires merely will be kindled as usual for the 101st time in the Texas hill country the evening before Easter Sunday.

"The origin of the quaint custom is lost in legend.

"To the children of the community they are the fires of the Easter rabbit—where he cooks and dyes the eggs he brings to them on Easter morning. In their imagination they know the rabbit is up there with all his bunny cottontail and jackrabbit helpers, pouring basket upon basket of the beautiful mountain flowers of many hues into cauldrons to obtain dye to color the pretty Easter eggs.

"Their elders have told them the story for a century and like the tales of Santa Claus, the Easter fire story fires their imagination.

"The community makes a holiday of the Easter fires.

"For the children Sunday will mean baskets of colored eggs and sweets—for the elders it will be a day of worship.

"The origin of the fires is lost in the folklore of the community established just over a century ago. Perhaps it was a European institution brought here by the German colonists or perhaps it actually stems from a tale of mother heroism. It is told that a pioneer mother, alone in her log cabin with the young children in colony days, saw the smoke signals and fires on the mountains kindled by warring Indian tribes. To allay the fears of her children she invented the story of the Easter rabbit cooking eggs so the youngsters would go to sleep and not cry.

"Whatever the origin, the fires are kindled annually, often from as many as a dozen hills. Some of the fires on certain hills have been kindled by the same family for a hundred years, now by the fourth and fifth generation of the founders.

"The custom is expected to grow into a major spectacle and plans are underway in the community to make the fires one of Texas' foremost annual Easter observances. Preparation is underway for a pageant, which sponsors hope to launch a year from now and to repeat annually the night before Easter.

"The pageant is to embody both the religious observances of Easter and the quaint folklore of the rabbit dyeing his eggs.

"The entire community is to have a hand in the presentation and in years to come many visitors are expected to witness the presentation in an amphitheater of the hills with a stage extending for miles with colorful Easter flares on the picturesque mountain peaks as the background for the spectacle."

And, climaxing the most timely and interesting thought under the caption: "OUT OF THE MOUTHS OF BABES" comes this beatiful editorial from The Dallas Morning News. It says:

"Public school 90, Queens, New York City, has a kindergarten class which recently wrote a letter to Sen. Warren R. Austin, United States senior representative at the United Nations. This is what twenty-six American kindergarteners wrote, as reported by the New York Times:

" 'War is fighting. People hate and take people's clothes away. They should think not to make war. They shouldn't have guns.

" 'In Sunday school they say: 'Thou shalt not kill.' People have to be good. The thing is to make them very kind by giving them good training in the world.

" 'Why don't they love one another and help everybody? And make some buildings for families to have more cows and horses and lambs? And apple trees and pear trees and peach trees?

" 'And train the people to make things: to be a barber and things like that.

" 'Please ask God kindly to make the children across the ocean—and the Americans, too—every little boy and girl in the country—to make them better.

" 'We love you.

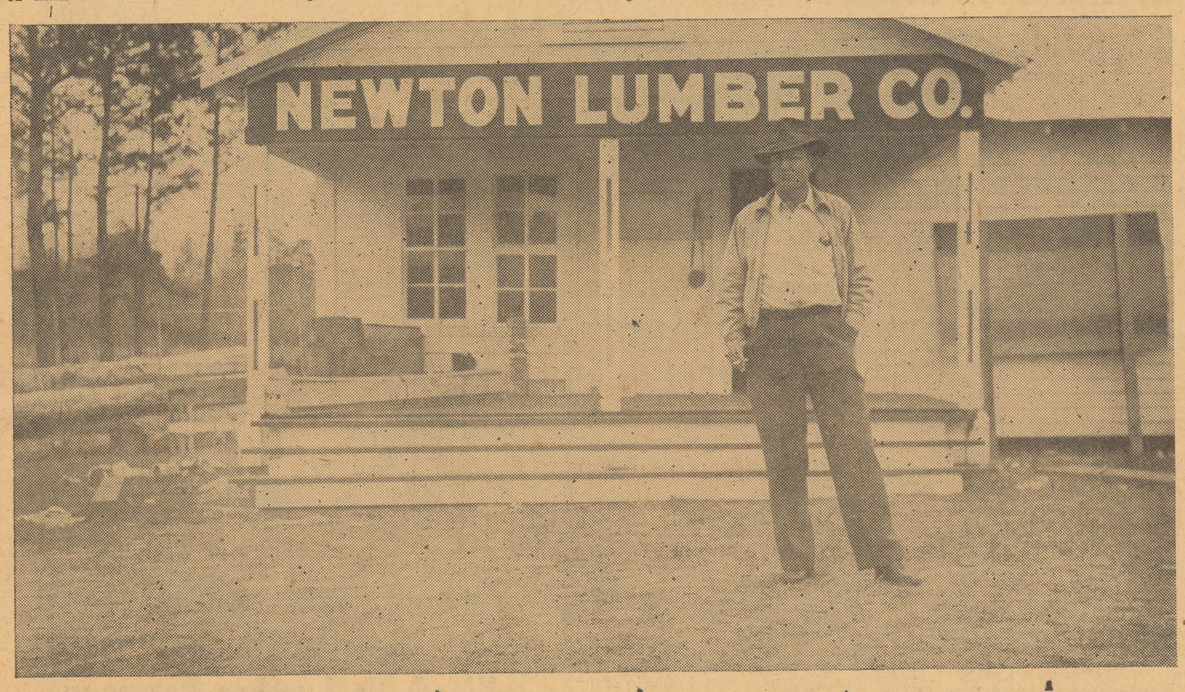
"Kindergarten Playmates."

"Here is what Senator Austin wrote in reply:

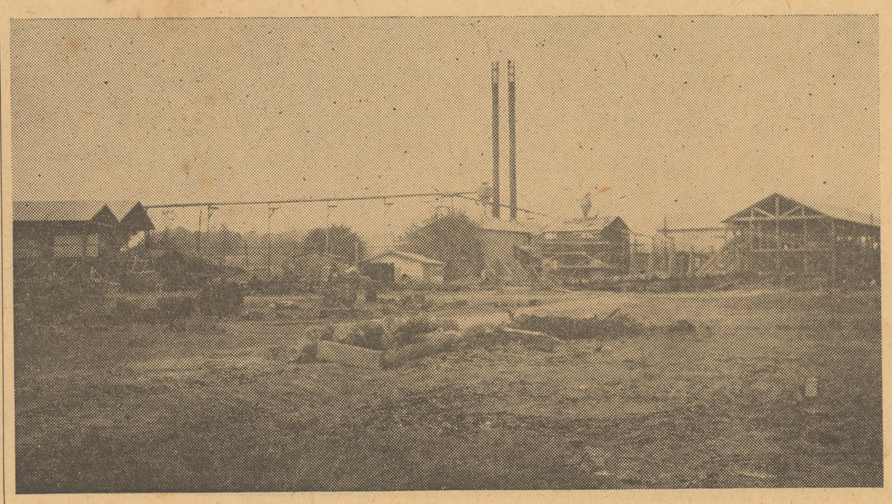
" 'Little people make the villages, the nation and the whole world.

" 'Your part in this great plan of our Heavenly Father is important. In fact, the plan could not work without you. I have been greatly helped in my public service by the love of little children, expressed in many ways. Your letter confirms my faith in the great purpose upon which fifty-one nations are serving. I hope you will continue to develop the ideals you have so beautifully expressed in your letter.' "

"Read again the letter of the Kindergarten Playmates, and then ask yourselves how you would have answered, had you been in the Senator's place."



Claude Williams, general manager Newton Lumber Company, Newton, Texas says he looks with rosy outlook on a bright future for all East Texas, and that it always affords him pleasure to do what he can to help promote and carry forward constructively the whole of this Lone Star State area. Being in charge of one of the largest plants of its kind in this sector, Mr. Williams naturally has a pride in keeping his progressive stride both as a lumber manufacturer and as a good citizen. Mr. Williams appears above.



Above picture represents saw mill and planer owned and operated by Newton Lumber Company, Claude H. Williams, General Manager, Newton, Texas. Observation on the yards of this company finds it to carry one of the largest inventories in East Texas with known millions of feet of lumber standing plus desire to acquire more timber tracts.

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WOODVILLE LUMBER CO., EDWIN ANTHONY, 33, GENERAL MANAGER, OUTSTANDING LUMBER MFG. INDUSTRY AT WOODVILLE, TYLER COUNTY, TEXAS, MR. ANTHONY BEING SON OF MR. GARLAND ANTHONY

Fe And Contract Timber Rights Acres Owned By Woodville Unit Represent 15,000 To 20,000 Acres Carrying Estimated Standing Timber Running Into Twenty To Twenty-Five Million Feet, Announces Mr. Anthony, Who Says He Is Constantly In Market For Additional Timber Tracts

In Subscribing His Support And Influence Toward The Success Of This Special Edition, Mr. Anthony Says His Woodville Lumber Inventory Runs From 1,500-000 to 2,000,000 Feet Lumber; And, That Product Is Sold At Wholesale

Daily Capacity Saw Mill 50,000 Feet Lumber, Mr. Anthony's Planer Taking Care of 50,000 to 60,000 Feet Finished Lumber, Finds 150 to 200 Men on the Company Pay Roll, Establishing It as Major East Texas Industry and Mr. Anthony One of the Youngest Operators

Woodville.—Chip off the old block, Edwin Anthony, 33, son of Garland Anthony, famed Arkansas lumber manufacturer and oil man at Bearden and other points came to Woodville, Tyler county, East Texas; and, Environs, Oct. 15, 1945, located here and established himself as one of the youngest and ablest of major saw mill operators in this sector of the Lone Star State of Texas, facts and figures disclose. Native of Hopeville, Calhoun county, Arkansas, Mr. Anthony married the lovely Miss Louise, daughter of Bert and Mrs. Velma Juniel, of Bearden, Arkansas. Both of her parents are living, as are the parents of Mr. Anthony: Garland and Mrs. Flora Anthony. Mr. and Mrs. Anthony have one son, John Edwin Anthony, 7. Having grown up in the timber and lumber manufacturing business, Mr. Anthony states that it has been a pleasant start for him here in the Tyler county sector of the Lone Star State of Texas; and, that he likes both the State; and, its people, particularly so here in Tyler county; and, Environs, he affirms. Edwin, as he is popularly and familiarly called by his intimate friends started his timber career with his distinguished father, Garland Anthony at Hopeville, Arkansas, he states. From there he went to Sneed, Arkansas as General Manager of the Edwin Anthony Lumber Company, records establish. After 10-years operation at Sneed he cut out there, bought into the Kingsland, Ark., activity and during the No. 2 World War shipped 90 per cent or more of his production to War Production programs, he says. Both the Sneed and Kingsland plants were used for that purpose, it is stated; and, after cutting out the Sneed properties, Mr. Anthony says he moved both mills to Woodville, where he is known to possess one of the largest and most modern saw mill and planer plants in this entire Texas area, it is declared. Mr. Anthony's saw mill produces 50,000-feet rough lumber daily, he says; and, his Planer 50,000 to 60,000-feet finished lumber in like time. He cuts both pine and hardwood lumber, Fe and contract timber rights holdings approximate 15,000 to 20,000-acres with an estimated merchantable timber standing upward 20,000,000 to 25,000,000-feet, Mr. Anthony reports. His yard inventory runs from 1,500,000 to 2,000,000-feet lumber, it is ascertained; and, products are sold at wholesale, it is announced. 150 to 200-men are employed at the plants and in the woods, it is revealed. Shipments are made within Texas, records disclose; and, notwithstanding their enormous timber holdings, Mr. Anthony says he's constantly in the market for additional tracts of good timber and invites negotiations to that end. He says the Anthony interests, of which he is a member own upward 100,000-acres fe lands; and, upward 500,000-timber rights acres, establishing the Anthony organization as one of the largest in the South, it is affirmed.

May, Or Not Have Anything To Do With Lumber Manufacture, But As Public Information It Is Good

Woodville.—Perhaps the most outstanding lumber manufacturing industry here at Woodville is the Woodville Lumber Company, Edwin Anthony, General Manager. It employs from 150 to 200 men, thereby establishing a sizeable pay roll for local business distribution; carries upward 20,000,000 to 25,000,000-feet of standing timber and a yard inventory of from 1,500,000 to 2,000,000-feet lumber; and, in every material way, the industry is appraised and appreciated as a distinct community asset, it is affirmed. And, while the ensuing subject may, or may not have anything to do with the manufacture of lumber, it does follow, as The Houston Post points out, "Tale Bearers In Demand;" and, elaborating on the subject, our esteemed Houston contemporary editorializes, thus:

"Children are discouraged by their parents from becoming tattletales of running to mamma or papa whenever a playmate does some wrongful act. Usually the tale bearer assumes a holier-than-thou attitude of almost painful virtue. Most parents believe this habit does more harm than it does good. They believe children should keep their own counsel about the trival misdeeds of other youngsters.

"When Hitler was in power, German children, indoctrinated with Nazi 'culture' were rewarded for bearing witness against their parents, and in totalitarian countries generally, the spy plays an important role in suppressing political opposition.

"In the United States the 'stool pigeon' is still one of the most effective devices by which narcotic peddlers, smugglers and counterfeiters are apprehended. A former mayor of New York brought considerable criticism on himself, when he tried to put children in this category, urging them to tell the police when their parents were playing the races.

"It is unfortunate, though possibly necessary, that the informer has now risen to a place of considerable esteem and importance in the eyes of several Federal bureaus. An internal revenue official some weeks ago sounded a warning against attempted income tax evasion, listing informers among the sources on which the bureau relied to catch evaders.

"Informers are also asked to cooperate in the current purge of disloyal elements from the Federal personnnel. Informers often render valuable service, and supply information otherwise unobtainable. Officials have announced that data obtained from them will be checked thoroughly before being used as a basis for action. Informers are not infallible and may be honestly mistaken in their suspicions. Occasionally, however, they are actuated by spite, or malice as well as gain. Some commentators find this class of informer very helpful.

Anthony Timber Holdings In Both Fe And Contract Rights Aggressive Upward 600,000 Acres, Estimates Edwin Anthony, General Manager, Woodville Lumber Company, Recalling Original Mill Shoved Off On His Dad At $5.00 Per Month

Woodville Lumber Company in Tyler County, Texas, Appreciated as Definite Asset, While Staggering Resources of Anthony Interests in Arkansas Serve to Challenge the Imagination and Enthusiastic Initiative, it is Declared

Woodville.—It was down at Hopeville and Bearden, Arkansas that the Anthonies had their beginning in the timber industry and which in later years became a staggering empire, so successful became the operations of the various undertakings by Garland Anthony, founder of the great enterprise that is now regarded as one of the major activities of its kind in the South, it is affirmed. Mr. Anthony in 1900 got into the saw mill business quite by accident, recalls his son, Edwin Anthony, General Manager of Woodville Lumber Company, established here Oct. 15, 1945. The chip off the old block was born in 1914, and consequently learned his father's humble start after the son had grown to young manhood. It reads like magic, but those of us who have had opportunity to verify the story, find that the Elder Anthony actually had a broken down saw mill shoved off on him, so to speak. But, it is said of Mr. Anthony he allowed this to happen to him, accepting the property on the basis of paying for it at $5.00 per month. From that modest start, the Anthony interests expanded and expanded into a great lumber manufacturing industry, including stores, et cetera, and now extensive oil properties, it is known, the latter activity being a hobby with Mr. Anthony, who is constantly hunting for more oil, the son comments, while the timber industry marches onward and upward, it is known with ever expanding production. The rise of the Elder Anthony established him to be one of the wealthiest and best known men in the "Wonder State" of Arkansas, it is recognized. And, now comes young Edwin Anthony with a stride in Texas that already is known to be nothing short of phenomenal, so alert and energetic have become his Texas stride, it is appreciated. Texas timber holdings of the Woodville Lumber Company approximate upward 15,000 to 20,000 standing timber, or upward 20,000,000 to 25,000,000-feet standing timber, it is estimated, while the aggregate total timber holdings of the Anthony interests in Arkansas, Texas and elsewhere aggregate upward 100,000-acres in fe; and, more than 500,000-acres in contract timber rights, according to young Anthony, fixing more than 600,000-acres of land all told owned and controlled by them, records establish. General store, which serves as commissary for employes and convenience to public at large is conducted by Woodville Lumber Company, it is observed.

EAST TEXAS CHAMBER OF COMMERCE PREPARES SURVEY SHOWING THAT GROWING IN THE 36 HEAVILY FORESTED COUNTIES OF EAST TEXAS THERE IS AN INVENTORY OF SAW-TIMBER VALUED AT $275,000,000.00, FURTHER ESTABLISHING EAST TEXAS TIMBER RESOURCES AS GREATEST SURFACE NATURAL POSSESSION IT IS BELIEVED

These Timber Lands, Says Mr. Harrison Embrace 10,775,000 Acres; and, That Last Year the Cash Crop of Lumber and Other Wood Products Were Valued at Approximately $135,000,000.00, Further Establishing East Texas Timber Resources as Area's Greatest Natural Resource, it is Believed

Woodville.—This Tyler county sector of East Texas; and, Environs, is not unmindful of the enormous merchantable timber supplies thruout this favored mother-earth area, point out many of the substantial major operators, among them being Edwin Anthony, General Manager Woodville Lumber Company. Having schooled himself in the Arkansas timber fields, Mr. Anthony is energetically capitalizing on his splendid Texas lumber manufacturing opportunities, and deservedly so, it is pointed out. And, in order that the public at large may get a better glance into the importance of East Texas timber resources, it is both a privilege and a pleasure to point to the magnificent survey recently completed by the East Texas Chamber of Commerce which shows a $275,000,000.00 value placed on the East Texas Saw-Timber. In preparing this able timber survey for the timber industry of the state, The East Texas Chamber of Commerce, Hubert M. Harrison, vice president and general manager has rendered a service of inestimable value to the timber industry as a whole; and, according to Mr. Harrison this is the first and only complete survey of this area's great timber resources, comment holds. The survey was made by John M. Guild, manager of the East Texas Chamber of Commerce Industrial Research and Development Department, it is announced. And, that the readers of this Special Edition, to which Mr. Anthony's concern has underwritten a full page, may go along with the public at large in a realization of just what the East Texas timber resources do mean to all of us, and with full credit to the East Texas Chamber of Commerce, this Commentator is publishing as a part of the Woodville Lumber Company co-operation and participation and/or as matter of general public information the following release, as it appeared in a recent issue of Tyler Courier-Times Telegraph, on the above subject. It says:

"The East Texas Chamber of Commerce has prepared for the timber industry of the state the first and only complete survey of this area's great timber resources, according to Hubert M. Harrison, vice president and general manager of the organization.

"'Requiring nearly a year to complete,' Harrison said, 'this survey, made by John M. Guild, manager, Industrial Research and Development Department, commends itself not only as an instrument to assist the industry itself in reaching its own goals for future development, but has statewide value to all whose business and industrial interests are directly or indirectly allied to the timber industry.'

"Guild's report says in part:

"'Growing in the 36 heavily forested counties of East Texas is an inventory of saw-timber valued at $275,250,000. These timber lands embrace an area of some 10,775,000 acres which last year produced a cash crop of lumber and other wood products valued at approximately $135,000,000.

"'These and other interesting figures are revealed in the survey of timber resources of East Texas which the East Texas Chamber of Commerce completed in January, 1947, after nearly a year of intensive research.

"'Previously those interested had been guided largely by guesswork in their estimates of the value of our East Texas forest resources but the report which follows on succeeding pages give a background of accurate information against which all can now work for the development of this most important economic asset.

"'Where estimates of the value of the annual timber and wood products have been placed as low as $50,000,000 in the past, our survey reveals that timber cut and manufactured last year actually was worth $135,000,000 — nearly three times the previously estimated value.

Basis For Future

"'We feel that this report can be used widely by the timber industry of Texas as a basis for its future operations and to foster renewed public interest in good forestry practices, to foster public interest in timber research, fire protection, conservation and reforestation.

"'With East Texas more interested in agriculture than forestry, it is interesting to note that of the privately owned timber land totaling 10,090,000 acres, fifty-six and one-half per cent is in small ownerships of 3000 acres or less belonging to 53,618 farmers and other small holders. This makes it evident that the farmer is a substantial factor in the future of more than half of our heavily timbered area in East Texas, and protection of the small owner is definitely one of the survey's objectives through more education in better forestry practices.

"'On the other hand, industry has a big stake in the future production of this forest land as a source of raw material. The survey shows that 4,385,519 acres is broken into 270 individual and firm holdings of 3000 acres and above. The actual number of these individual ownerships is considerably less than 270, however, since a number of these holdings extend into two or more counties.

"'The report shows this total acreage last year produced lumber, pulpwood, veneer, ties, fuel-wood and other timber items valued at $99,345,000 and remanufactured wood products in just 26 counties valued at $35,000,000.

Many Indirect Returns

"'In addition to the direct returns to the timber industry on wood products and remanufactured wood products, there are other industrial considerations. The imprint of the industry on all business in the area is shown by the freight paid on the forest products alone—over $8,000,000, an average of over $250,000 for each of the 36 timbered counties. Bankers' estimate credited an average of 18 per cent of their deposits to the timber industry.

"'We found that 10,000 trucks were required to handle the annual timber crop; that 47,000 employes of the industry in the woods and in the factories earned $62,500,000 annual wages, and considerable other information pointing up the magnitude of the industry.

"'What the timber and woodworking industries mean to the state, counties and school districts is well indicated in the tax figures.

"'We certainly may conclude with a reported average of more than 6000 woodland fires a year in these 36 counties, the need for better fire protection for this great natural resource is immediately apparent. Too much of the timbered area has no fire protection whatever, constituting a constant menace.

"'A startling revelation of the survey is the extent, previously known in a general way, to which raw materials are produced and shipped out without any processing whatever. This factor not only points up the need through scientific research to determine new and wider uses of this timber crop, but the opportunity for many new wood-using industries to develop in this area of almost unlimited raw materials.'

"Counties in the survey were Anderson, Angelina, Bowie, Camp, Cass, Cherokee, Franklin, Gregg, Hardin, Harris, Harrison, Houston, Jasper, Jefferson, Liberty, Marion, Montgomery, Morris, Nacogdoches, Newton, Orange, Panola, Polk, Red River, Rusk, Sabine, San Augustine, San Jacinto, Shelby, Smith, Titus, Trinity, Tyler, Upshur, Walker and Wood.



Typical saw mill scene at Woodville Lumber Company Operations, Woodville, Texas, where Edwin Anthony is the popular and progressive young manager. He is son of the well known Garland Anthony, lumber manufacturing King of Arkansas, where young Anthony acquired his efficient experience in lumber manufacturing, it is admitted; and, over here in Texas he is known to be putting forth his best efforts to manufacture good lumber.

Edwin Anthony Mill At Woodville Ships Within Texas, While Other Anthony Lumber Manufacturing Industries Enjoy Both Domestic And Export Shipments

Via Selective Cutting, Mr. Anthony, Head of Woodville Lumber Company Affirms That Perpetual Timber Crop is Provided For; and, That His Father is Still Hunting For Oil, While Presently Enjoying Valuable Holdings

Woodville.—Just to keep the records straight, may it be said at this point are made within Texas markets, while other Anthony at this ypoint are made within Texas markets, while other Anthony mills in Arkansas, and elsewhere, enjoy both domestic and export shipments, announces Edwin Anthony, General Manager of local operations. Mr. Anthony affirms that he and his associates are staunch friends and supporters of civic and religious progress wherever they operate; and, that it is a privilege and a pleasure to be identified with the progressive elements in both Texas and Arkansas; as well as the respective environs of the 'Wonder State' and the "Lone Star State." Edwin says he individually is advocating all of his time and attention to the lumber manufacturing business, but his father, Garland Anthony in addition to manufacturing huge stacks of lumbers carries oil lands as a hobby; and, that in addition to his possession of valuable oil properties, oil is a hobby with him and he is constantly hunting for more oil. A hobby with Edwin Anthony, he says in addition to being able to produce good lumber at his modern Woodville operations, it is a hobby with him to employ selective timber cutting; and, thereby create a perpetual merchantable timber crop, he affirms. It was a happy day for Woodville and Tyler county, friends and neighbors say when the Anthonies came this way; and, as result they are welcomed, thrice so!

Hazardous Fire Losses Rising, Reaching Staggering Proportions Even In East Texas Timber Belt

Woodville.—One of the staunch friends and supporters of the movement to help suppress needless fires is Edwin Anthony, General Manager Woodville Lumber Company. He is known to be a fighter against hazaardous fires, be they in the East Texas timber belt or elsewhere. Pointing to the fact that an estimated fire damage had been done to East Texas saw-timber in the 1947-spring months, it is well to point out that fire losses appear to be rising everywhere and without rhyme or reason. Under the caption "WHY FIRE LOSS IS RISING," the able Houston Post in a vigorous editorial on the subject pointed out and said:

"The National Board of Fire Underwriters recently analyzed the cause of the disgraceful and menacing increase in fire loss in the United States—a loss that came near the $600,000,000 figure last year. The following principal reasons were cited:

"1. The increased value of property, merchandise and large inventories.

"2. The use of substandard housing.

"2. Overcrowding of buildings, with a resulting strain on electrical circuits and heating plants already in disrepair because of wartime shortages.

"4. A tendency to build factories and other high-value properties in outlying areas where water supply for fire fighting purposes may be inadequate.

"5. Shortages of fire department equipment.

"6. A great increase in carelessness at the end of the war.

"Most of these causes of fire are correctable. Substandard housing must be prevented by local building and safety ordinances. Communities will soon be able to obtain needed fire equipment. Adequate repair and maintenance of electrical and heating facilities can be obtained now. The last cause, human carelessness, is probably the most important—and it is likewise the most indefensible. So long as we take chances with this great destroyer, lives and property will continue to be needlessly sacrificed. That is the message which must be brought home to all the American people.

Progressive Public Development Programs Advocated in This

SPECIAL EDITION

Endorsed by Edwin Anthony, General Manager Woodville Lumber Company

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JOE A. SHERMAN LUMBER COMPANY, JOE A. SHERMAN, 39, OWNER AND OPERATOR REFLECTS GENUINE BUSINESS SUCCESS ACCEPTING ESTIMATION OF RECORDS, FRIENDS AND PUBLIC AS MEASURING ROD

Native of Centerville, Leon County, East Texas; And Environs, Mr. Sherman Is Known To Have Made Strides In The Timber Manufacturing World That Have Been Nothing Short Of Marvelous, So Splendid Have Been His Achievements And Accomplishments, It Is Pointed Out By Those In Position To Know, It Is Assured

Starting His Timber Career In His Native Home County Of Leon, Mr. Sherman Came To Shelby County, Texas In 1940, Establishing His First Mill Here And Sold It To Williams Bros., To Move On Down To Geneva And Establish Another Mill, Which Was Also Sold To The Williams Interests, He Says; And Enabling Him To Return To Patroon And Build His Present Major Operation, It Is Stated

Mr. Sherman's Patroon Mill Cuts 40,000 to 50,000 Feet Lumber Daily; and, His Planer Rates a Capacity of 1,000,000 Feet Finished Lumber per Month, Additional Mill Outputs Being Absorbed to Meet His Requirements. Recently Mr. Sherman Completed Handsome New Home at Center, Where he and His Family Reside

Patroon and Center.—Shelby county, East Texas; and, Environs, has a number of progressive saw mill and planer operators as will be observed from the scores and scores of Sponsor recognitions in this huge Special Edition, but it is probably doubtful if any of these, and others, have had a broader experience in the major field of lumber manufacturing than has Joe A. Sherman, 39, owner and operator Joe A. Sherman Lumber Company, milling operations being conducted at Patroon in the lower sector of Shelby county, where Mr. Sherman and his family lived until he completed his magnificent new home in Center, capital city of Shelby county, and where they now happily reside. Native of Centerville, Leon county, East Texas; and, Environs, Mr. Sherman says he began his timber experiences in his old home county back in 1934, establishing his first saw mill at Centerville and after that 'SET' was cut out, he says he migrated to Shelby county, and established a mill at Patroon. Short time later he sold this outfit to Williams Bros., to move on down a little further and located at Geneva, where he built another mill, also to be sold to the Williams interests, Mr. Sherman recalls, the latter mill having been erected in 1941, records establish. Nothing pleased Mr. Sherman more, it appears, than to move back to Patroon and build a third mill, making his fourth operation all told up to this time, he says; and, he did just that, his present huge operations at Patroon best telling the story of his rapid rise in the lumber manfacturing world, also testifying mutely, as it does, to his remarkable business success, too, it is pointed out. His present mill operations got under full blast in 1943, the building strides having begun in the winter months of 1942, he says. His Patroon saw mill cuts 40,000 to 50,000-feet rough lumber daily; and, his modern Planer turns out 1,000,000-feet finished lumber monthly, he proudly reports. Mr. Sherman absorbs the output of a number of other saw mills to accommodate his Planer capacity and the demands of his customers for good lumber, it is affirmed. Carrying upward 5 1/2 million feet standing timber and maintaining a yard inventory of upward 1 1/2 million feet lumber, it may be easily understood why the Sherman lumber manufacturing operations are of such magnitude, it is suggested. The huge lumber production made available by Mr. Sherman is sold at wholesale anywhere, including both domestic and export shipments, he makes known. Employing upward 150-men directly and indirectly, Mr. Sherman is credited with furnishing one of the largest regular pay rolls in this Shelby county sector of Texas. He maintains a fleet of 13-log trucks; and, announces that he's always in the market for more time, fe or contract.

Progressive Future Public Development Programs Advocated In This Special Edition Endorsed By Joe A. Sherman

Center and Patroon.—Joe A Sherman, substantial citizen and taxpayer, also owner and operator Joe A. Sherman Lumber Company in subscribing generously of his support and influence has underwritten an entire page in this Special Edition to help more widely publicize the natural and potential resources of Shelby county, East Texas; and, Environs, it is affirmed. In so doing he has enthusiastically and whole heartedly endorsed the progressive public development programs herein advocated for future realization at the earliest and best date possible, it is assured. Cheaper power, lower taxes, better roads and adequate drainage; improved churches and schools; soil conservation; selective cutting of timber, thereby insuring perpetual timber crops; increased production of all farm products, including milk, meat and eggs; and, a cordial invitation on behalf of desirable new people, money and industry in their respective classifications have received the buoyant endorsement of Mr. Sherman, it is affirmed. As a young public benefactor, Mr. Sherman is regarded as tops by his friends and the public, it is attested; and, on that behalf join we all in wishing for him and his family now and always every good thing in this life!

Conservation Of Soil And Growing TIMBER Crops Mean Life or Death For Great Many Undetakings In East Texas, as Elsewhere, Comments JOE A. SHERMAN

LOOKING WITH ROSY OPTIMISM ON A BRIGHT AND GLORIOUS FUTURE FOR EAST TEXAS; AND, ENVIRONS, JOE A. SHERMAN, OWNER AND OPERATOR JOE A. SHERMAN LUMBER COMPANYY AT PATROON, SHELBY COUNTY BACKING HIS JUDGMENT WITH EXPANSION PROGRAM

Carrying Upward 5,000,000 Feet Standing Timber; Employing Upward 150 Men, Directly and Indirectly; Maintaining Yard Lumber Inventory Upward 1,500,000 Feet and Constantly Buying Additional Timber, Mr. Sherman Enjoys World Wide Domestic and Export Trade, He Announces

Center and Patroon.—East Texas; and, Environs definitely is the finest and best timber belt in all the world, believes Joe A. Sherman, owner and operator Joe A. Sherman Lumber Company, he declares. Because of this happy reality, Mr. Sherman affirms that he looks with rosy optimism on a bright and glorious development future for this entire Shelby county sector of the Lone Star State of Texas; and, backing his faith and confidence in such an definite realization, he says, Mr. Sherman is going forward and upward in the prosecution of a huge expansion program, it is ascertained. Evidencing the fact that he is here to stay, attest friends and neighbors, Mr. Sherman recently built a magnificent home for himself and family here in Center; and, at Patroon in the lower part of Shelby county he carries on his huge lumber manufacturing operations. Mr. Sherman is the type of progressive citizen, taxpayer and manufacturer who first dreams, then plans and climaxes with actual execution. His industrious life is proof of this fact, it is learned; and, to better illustrate perhaps just what 'Imagination,' 'Team Work,' 'Co-operation and Paticipation' have meant for Mr. Sherman, with full faith and credit to East Texas Chamber of Commerce, we are quoting a recent editorial carried by Hubert M. Harrison, vice president and general manager of that splendid service organization as it appeared in his "East Texas" chamber magazine. It is so excellently worded and pays such timely tribute to 'Imagination' that we are happy and pleased to incorporate it here in our description and appraised worth of Mr. Sherman: Says Mr. Harrison:

"Imagination is the magic key that unlocks the secret doors of new achievement. It has been called the 'eye of the soul.' It opens to the mind vistas of things to come and sets our feet upon the sunlit road that leads to the Mount of Inspiration with all the world spread out before us. It is a divine spark that changes man from an animal to a god. Whether geared to the brain of an Edison, with its wizardry of electricity, or driving a business man to risk everything on a new idea, imagination is that intangible power that makes man master over matter.

"Without courageous imagination, Columbus would never have dared to sail out into the unknown to seek another continent. The first primitive man who imagined that a burden could be moved more easily on a rolling base than on a dragging sled, invented the wheel and changed the course of industry. Every achievement, from poems to pancakes, was born of imagination.

"One man looking at a block of marble sees only a hunk of stone. Another sees the head of a goddess and with skillful hands guided by imagination creates a sculptured work of art. An artist can take a piece of canvas that sells for a dollar and with imagination paint a masterpiece upon it that is worth a fortune. Imagination brings romance into business and changes a job into high adventure.

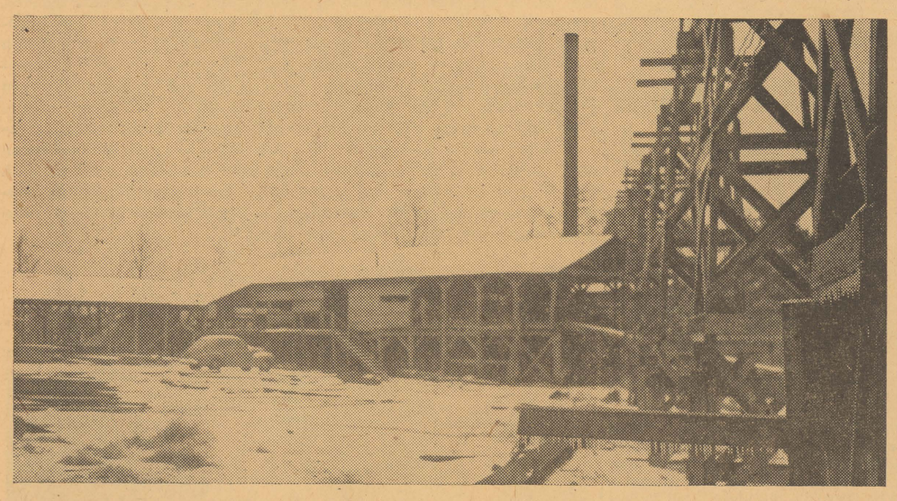
"Two men look at a field that is washed and torn with soil erosion, building falling into ruins. One sees only a worn-out farm. The other with his mind's eye sees the soil rebuilt, green pastures, cool pools of water for cattle and the house restored with a climbing red rose over the door. Two workmen in a factory do the same routine operation on the assembly line for years. One is in a treadmill and never thinks about his work as his swift fingers fly. Another by his side with imagination, dares to dream of a better way to do the job and industry is served and the man advanced.

"But imagination is like a spirited horse. To serve you best it must be curbed and guided lest it run away and wreck you. As Kipling says, 'if you can dream and not make dreams your master' then dare to let your mind rise above the humdrum monotony of your job and soar to the heights on the wings of imagination."

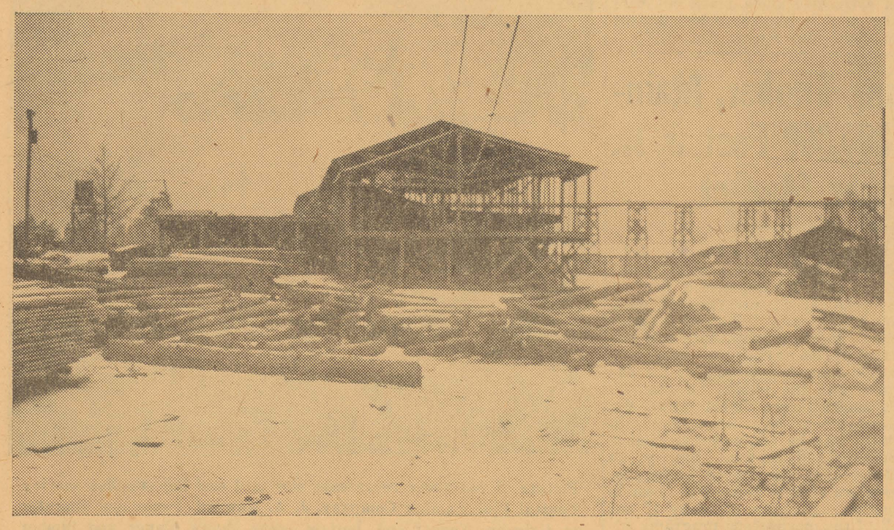
And now, as we proceed with our story about Mr. Sherman and his magnificent achievements and accomplishments in the lumber manufacturing world, it also follows that he is a young past master in the art of getting jobs done constructively for his community, his state and his country, it is declared. Mr. Sherman is self-made, having made his way up from the bottom, local statistics establish. Presently he has attained excellent position in the ranks of his fellowmen, it is pointed out. In the manufacturing world he owns modern saw mill and planer operations; carries upward 5,000,000-feet standing timber and maintains a yard lumber inventory approximating 1,500,000-feet, it is reported; and, shipments, Mr. Sherman says are enjoyed thruout the world, both domestic and export, he affirms. Employing directly and indirectly upward 150-men, the Sherman pay roll is said to be one of the larger in this Texas area, where he also absorbs the output of other mills to accommodate the 1,000,000-feet a month Planer capacity held by him. His own saw mill delivers 40,000 to 50,000-feet rough lumber daily, he reports; and, in every modern way, the Sherman industry is delivering the production of good lumber, its owner assures. In the community life, Mr. Sherman stands ready willing and able at all times to do his part in any worth while civic, religious and public activity, it is declared.



Mr. and Mrs. Joe A. Sherman, Patroon and Center, Texas. Mr. Sherman is owner and operator of the Joe A. Sherman Lumber Company at Patroon, Texas, where he is observed to carry on one of the major lumber manufacturing activities in East Texas.



Above picture of the Joe A. Sherman Lumber Company at Patroon, Texas was taken just after one of the 1947 winter snow falls in that part of East Texas. The Sherman Planer is one of the better producers, it is said in its area.



Saw mill of Joe A. Sherman Lumber Company at Patroon, Texas. Mr. Sherman and his family have recently moved to their magnificent new home in Center, Texas. Mr. Sherman is one of the larger manufacturers and shippers of lumber in his sector of the Lone Star State of Texas, records disclose.

All East Texas, Including Shelby County; And, Environs Enjoy The Buoyant And Constructive Support And Influence Mr. Sherman For Progress And Prosperity

Serving Now as School Trustee; Active in the Civic and Religious Life of His Sector of the State, Mr. Sherman, Well Known Lumber Manufacturer is Rated as Community Wheel Horse Possessing Area Wide Development Strides, it is Pointed Out

Patroon and Center.—Serving now as a school trustee; active in civic and religious activities; known to be a wheel horse in helping to put forward constructive worth while community programs; and, standing four square for best possible future public development here and elsewhere thruout East Texas; and, Environs, none other than Joe A. Sherman, admittedly successful lumber manufacturer is definitely recognized and appreciated as a community wheel horse possessing area wide development strides, it is deservingly said of him in the opinion of this Commentator. Elsewhere on this page appears more in detail in the useful qualifications and manufacturing success enjoyed by Mr. Sherman, who is ever buoyant and constructive in his support and influence on behalf of community growth in general. He's always dreaming, planning and executing not alone to make money for himself but to be of usefulness to his fellow men and let his efforts prove to be a glory unto God, it may be, and is said of Mr. Sherman. He is known to be a keen thinker; a hard worker, striving at all times to be of service to others. It is not out of place, therefore, to record here a timely editorial appearing recently in The Houston Post under the caption: "OUT OF THE LABORATORY." Mr Sherman is a likeable fellow and he has the know how in his business, one of the best guarantees of his outstanding success, it is known. And now, that the rest of you may go along with us in thought, planning and progressive strides in all worthy walks of life, we invite your attention to the elaborate expose and suggestions editorialized by The Post. It says:

Scientists are no longer content with a cloistered life, delving into the secrets of nature in the snug security of a laboratory. Henceforth, if one may believe Prof. W. Albert Noyes Jr., of the University of Rochester, president of the American Chemical society, scientists are going to demand an equal voice with political and economic leaders in the settlement of National and international problems which their discoveries have created.

Those are brave words. Furthermore Professor Noyes and his colleagues are determined to see that what they develop for the betterment of manknd is not used for its destruction. For the guidance of its 51,000 members, the American Chemical society has recommended that they assume a greater share of leadership in formulating public policy.

How can scientists assume a greater share of public leadership, and how do they propose to enforce their demand for equality of influence with economic and political leadership in shaping National and international policies?

Like other studious men, scientific workers are distinguished for their idealism, rather than their grasp of practical affairs. As a class, they have looked with disdain upon politics and politicians. The compromises with honesty and integrity which every successful politician, at times, finds it expedient to make, are shocking to their sense of rightness.

Scientific idealism clashed with political realities over atomic energy. Science flourishes in an atmosphere of freedom, therefore to a few international scientists, who put academic freedom above National security, it seemed unthinkable that they should not broadcast their findings for all the world to hear, friend and foe alike.

There is no way in which scientists, either as individuals, or as a class, can make their counsel effective in the direction of local or worldwide affairs except by taking an active part in politics. The simple expression of their views is not enough. They must also devote much more thought, energy and attention to public questions.

Politics has been called a science, but it is by no means an exact science. It deals with that most elusive and uncertain factor, human nature. Scientists who wish to play a larger role in public life could not do better than to study human nature, and that means rubbing shoulders with men and women in all walks of life, learning about their problems and their aspirations, how they act and what they think. They will meet people of otherwise good judgment who can see no limit as to what can be accomplished by political action.

In his venture into politics, the scientist will find many occasions for discouragement and disappointment. He will encounter ignorance, prejudice and greed. He will need a strong character and an optimistic nature to keep his faith in humanity. And after a rough and tumble session in the hustings, the sanctuary of laboratory, study or classroom may seem very inviting.

Joe A. Sherman, Famed Young Lumber Manufacturer Is Not Only A Worthy Native Son Of East Texas; And Environs It Is Declared, But He Is Definitely Forging Ahead As One Of The Lone Star State's Most Useful Young Citizens!!

He and His Pretty Young Wife, Mrs. Dorothy Sherman Are the Proud and Happy Parents of Three Interesting Children: Miss Joan, 13; Jack, 8; and Lovely Little Linda, 4

Center and Patroon.—Mr. and Mrs. Joe A. Sherman (Mrs. Dorothy); and, their three interesting children, Miss Joan Sherman, 13; Jack Sherman, 8; and, Miss Linda Sherman, 4, have become an important family unit in the life and progress of Center, capital seat of Shelby county, East Texas; and, Environs, friends and neighbors of the Shermans attest. Mr. Sherman is a native of Centerville, Leon county, Texas; and, Mrs. Sherman is a native of Buffalo of the same Lone Star State county. In his public relations, records establish that Mr. Sherman taught school 4-years; and, served 3-years with the Texas State Highway Department. In the civic and religious life of their respective communities, the Shermans are known to have been active; and, now as always, both in the past, present and future this excellent family of citizens and taxpayers are accepted, recognized and appreciated as being useful and welcome comers to this area of East Texas; and, Environs, it is pointed out. Parents: T. P. and Mrs. Kate Sherman, both deceased. Parents of Mrs. Sherman: Jack Oliver, deceased; and, Mrs. Maude Oliver, living. Before coming to Center, where they own and occupy one of the newer and more modern of Shelby county residential show places, enjoying, as it does, all modern conveniences, the Sherman family resided at Patroon, Fact is, observation really classifies the Sherman home in Center as palatial in its many interesting appointments, substantial construction and adorable furnishings, it is declared. The Sherman home at Patroon ways recently sold to a resident of that community, it is announced. Mr. Sherman is the owner and operator of Joe A. Sherman Lumber Company, whose industrial operations are carried on at Patroon, Shelby county, East Texas; and, environs. This particular lumber manufacturing industry rates as one of the best in the major operating class in this area, it is opined. The Patroon home of the Shermans was erected in 1941, information finds, their new home in Center having been completed and occupied in the early part of 1947, it is revealed.

During World War No. 2, Mr. Sherman Says 90 Per Cent His Lumber Production Went To His Uncle Sam

Patroon and Center.—Maintaining a fleet of 13-log trucks in his contract labor and hauling activities, owning his own equipment and being situated so as to make each and every succeeding job an easier and better one, Joe A. Sherman, progressive young lumber manufacturer affirms that 90 per cent of his entire output during World War No. 2 went to projects directed by his Uncle Samuel; and, in so doing, he is known to have made a major contribution, it is declared. Later, Mr. Sherman says he contemplates installing dry kilns and other conveniences, including yard master lumber lifts and lift trucks, to augment the major production of good lumber at his Patroon plant, all shipments being made at wholesale, both domestic and export, he states.

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CENTRAL PINE LUMBER COMPANY, J. A. HOWARD, 29, OWNER AND OPERATOR, PLANTS AT GRIGSBY, PLUS BUSINESS AND RESIDENTIAL HEADQUARTERS IN CENTER, IN IMPORTANT TEXAS TIMBER BELT

Carrying Standard Timber in Excess 1,000,000 Feet and Constantly in Market for Additional Timber Tracts Either in Fee or Rights Plus Purchases of Contract Timber and Logs Delivered to his Mill, Mr. Howard Says he Usually Also Carries Yard Lumber Inventory Around 300,000 Feet

Feature Activity of Mr. Howard Has to do With His Specialty, he Says; and That is His Erection and Sale of Houses in the Center Area of Shelby County, as Well as Elsewhere Thruout East Texas; and, Environs, His Invitation Extending Generally to Prospective Home Owners, it is Happily Recognized and Appreciated

One of the Youngest Lumber Manufacturing and Home Building Operators in East Texas; and, Environs, Mr. Howard states That During No. 2 World War Days he Shipped at Least 90 Per Cent of His Lumber Output to Government Projects

Center and Grigsby.—Progressive and always alert be it said of J. A. Howard, 29, owner and operator Central Pine Lumber Company and guiding genius in the construction and sale of modern homes for enjoyment in the Center area, as well as elsewhere that he is recognized and appreciated as one of the youngest constructionists in his sector of the Lone star State of Texas, observation and information establish. His lumber manufacturing plant is located at Grigsby, Shelby county, East Texas; and, Environs, while his palatial country estate is located a few miles south of Center, the latter his business headquarters. Center, by the way, is the capital city of Shelby county; and, Mr. Howard assures that he is happy and glad to be a part of its continued progress and prosperity. Native son of Center and having lived hereabouts all of his life thus far, Mr. Howard says he looks with rosy optimism and enthusiastic interest toward what he believes to be a bright and prosperous future for this entire area of Texas. His wife, Mrs. Oliva Howard is also a native of Center. Parents: J. F. Howard, deceased; and, Mrs. Lena Howard, living. Parents of Mrs. Howard: Dewey and Mrs. Avis Lawson, both living. Mr. and Mrs. Howard are the happy and proud parents of two lovely children: Lawson Howard, 3; and, John Howard, 1. The beautiful country estate of Mr. Howard is located a few miles south of Center; and, only recently it was that he completed erection of the palatial and modern home occupied and enjoyed by himself and family. Elsewhere on this page, which has been underwritten by Mr. Howard, appears more in detail information as to his lumber manufacturing interests; and, also an insight into his home building and sale operations both in the Center area; as well as elsewhere, he announces. Mr. Howard began his retail lumber experience while working with Weaver Bros. in Center, and established his first sawmill operations in 1943, it is learned. During World War No. 2, Mr. Howard says he shipped at least 90 per cent of his lumber output to Government projects; and, that presently he is kept exceeding business making good lumber not only for the wholesale and retail trade, but also for himself in the erection and sale of modern homes thruout a wide and receptive area, he declares. In the civic and religious life of Shelby county, Mr. and Mrs. Howard are appreciatively active, it is pointed out; and, as for the future progress and prosperity of East Texas; and, Environs, as a whole, the Howards definitely are known to be ardent friends and workers to that glorious end, it is assured.

Building and Selling New Homes To Public Thruout Central Area and All East Texas Howard Specialty

Center.—Prospective home owners now have opportunity to getting just the kind of home and when they want it when they perfect arrangements to that end with J. A. Howard, owner and operator Central Pine Lumber Company, whose manufacturing plant is located at Grigsby, it is announced. Mr. Howard specializes in modern home building thruout the Center area and all East Texas; and, Environs, it is affirmed. Presently and in the past, Mr. Howard says he has erected and sold quite a few modern homes in and about Center, as well as elsewhere and for the future he invites opportunity to serve an unlimited number of prospective home owners in that capacity, he assures. Specializing in modern home building, Mr. Howard makes it clear that he is equipped not only to build your home but he will be glad to do what he may toward helping you finance your home owning program, he welcomes opportunity, it is known. So-o in a word it may be said, therefore, that the lumber manufacturing and home owning way finds a might good friend in Mr. Howard, attest friends and neighbors.

Advertising Being a Powerful Economic Force in These United States, J. A. Howard, Owner and Operator Central Pine Lumber Company Insists That Now's High Time to More Widely Publicize Natural and Potential Resources East Texas; and, Environs

And, in the Progress That is to Follow, Mr. Howard Says That he Does Not Hesitate to Call Attention to His Ability to Erect and Sell You a New Home, Whether it be in Center or Other Sectors of East Texas and/or Elsewhere, he Invites

Center.—In a recent interview with J. A. Howard, owner and operator Central Pine Lumber Company;and, also a substantial home builder for public at large, he waxed enthusiastic at the opportunity to help more widely publicize the natural and potential resources of Shelby county, East Texas; and, Environs. He not only subscribed generously of his support and influence on this behalf, but stated that he does not hesitate to call the attention of prospective home owners to the fact that he is ready, willing and able to help you get the job done. Many attractive modern homes have been built and sold by Mr. Howard, he says here in Center, as well as elsewhere and that he invites opportunity to serve an unlimited number of prospective home owners, he assures. Appreciating that advertising is a power economical force in these United States, Mr. Howard has gone all out in co-operation with other representative Sponsors who have made this huge Special Edition possible to help more widely publicize the natural and potential resources of East Texas; and, Environs, and as concrete evidence that Mr. Howard is right, this commentator invites your attention to the following able editorial appearing recently in The Houston Post under the suggestive heading: "WHAT ADVERTISING MEANS." Editorializes, The Post:

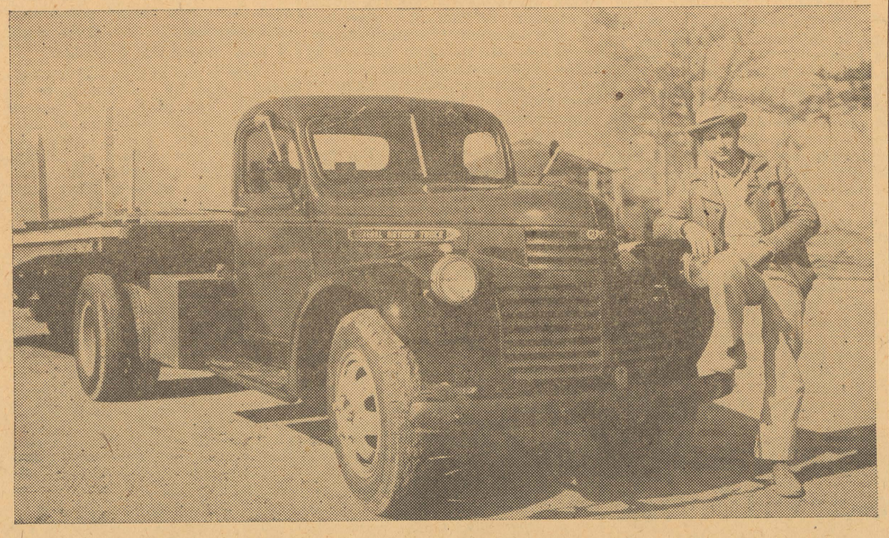
Under the sponsorship of the Advertising Association of Houston, in cooperation with the Advertising Federation of America, Houston's high school students are turning their thoughts to advertising—what it can mean to the future of America.

Prizes ranging from $15 to $50 will be awarded to the best essays written on the subject. The winning essays will be entered in a National contest, and a shot at the top prize of $500 plus an all expense trip to the National convention at Boston.

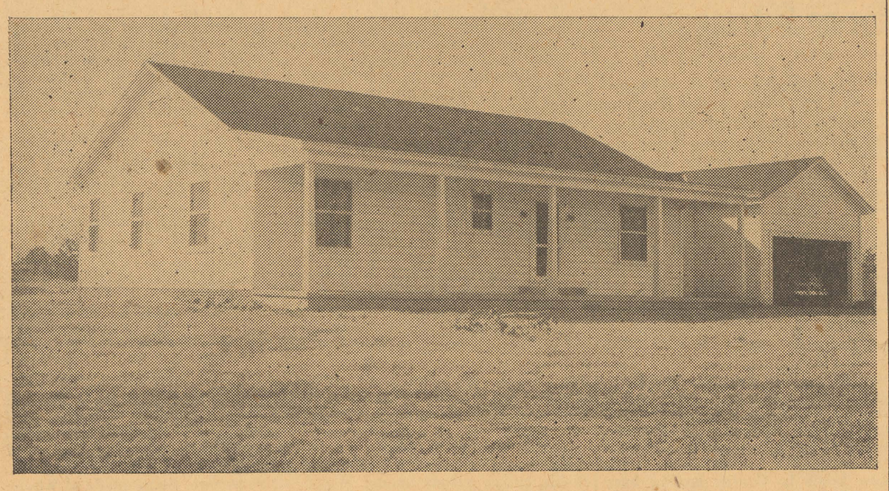
Advertising is a powerful economic force in these United States. It has quickened American industry and enterprise, and given us a richer and more varied civilization than would otherwise have been possible.

Good advertising, the A. F. A. contends, aims to help the consumer and enable him to buy more intelligently; it tells the truth; makes no claims which cannot be met in full; it conforms to generally accepted standards of good taste; and it recognizes both its economic responsibility to help reduce distribution costs and its social responsibilty in serving the public interest.

Participation in the contest should be pleasant, profitable and educational.



J. A. Howard, owner and operator Central Pine Lumber Co., at Grigsby, and one of his fleet of trucks. Mr. Howard resides in his beautiful new ho me just south of Center, Texas.



Lovely new home Mr. and Mrs. J. A. Howard recently erected and occupied by them a few miles south of Center. Mr. Howard is owner and operator of Central Pine Lumber Company at Grigsby, Texas.

CHEAPER POWER, LOWER TAXES, BETTER ROADS, AND ADEQUATE DRAINAGE; IMPROVED CHURCHES AND SCHOOLS; SOIL CONSERVATION; INCREASED PRODUCTION ALL FARM PRODUCTS, INCLUDING MILK, MEAT AND EGGS ENTHUSIASTICALLY ADVOCATED BY MR. HOWARD

He Also Stresses Importance of Lending Hand in Cordial Invitation On Behalf of Encouraging Location Desirable New People, Money and Industry, Mr. Howard Points Out

Center and Grigsby.—J. A. Howard, owner and operator Central Pine Lumber Company; and, a substantial builder and seller of homes thruout the Center area and elsewhere, it is ascertained, expressed himself in a recent interview with this commentator that he not only favors cheaper power, lower taxes, better roads and adequate drainage, but that he is also for soil conservation; improved churches and schools; impressively advocates increased production of all farm products, including milk, meat and eggs. And in effect, said he: 'When it comes to cordially inviting desirable new people, money and industry to locate amongst us, let it be said from the house tops that in my conservative opinion there's no better place on earth for such recognition and enjoyment than right here in East Texas; and, Environs." So say we all, it might be appropriately commented in support of the opinion voiced by Mr. Howard. Center, Grigsby, Shelby county; indeed and infact, believes and insists, Mr. Howard this entire area of the Lone Star State of Texas is a welcome and happy meeting place for modern man; and, that in his achievements and accomplishments all praise and glory should and do belong to God, reverently and sincerely it is opined and expressed! In brief the progressive programs advocated in this Special Edition enjoy the backing and influence of Mr. Howard, it is attested.

Coming Up The Hard Way, Gaining Retail Lumber Experience at Center Lumber Yard and Qualifying Himself For Large Programs Ahead, J. A. Howard Definitely Making Good

Facts and Figures Appear to Support the Above Declaration; and, Admittedly One of the Youngest Major Operators in This Area, Mr. Howard is Making Progress Both as a Lumber Manufacturer and Also as a Builder of Homes For Sale, it is Pointed Out

Center and Grigsby.—When all is said and done you've got to hand it to none other than J. A. Howard, well known and popular lumber manufacturer and builder of homes for sale, when it comes to getting the job constructively done and on time, it is pointed out. Mr. Howard began his retail lumber experience in Center, where he worked for Beaver Bros. Lumber Company; and, later he qualified himself in every way possible so that he might assume the responsibilties and develop opportunities in so many ways in the timber field, and its products, he comments. In 1943, Mr. Howard says he established his saw mill and planer at Grigsby, and, that for a while he absorbed the output of from 3 to 6 auxiliary saw mills; and, that during World War No. 2, he shipped at least 90 per cent of his production to Government assignments, he happily relates. Admittedly Mr. Howard is one of the youngest major operators in the local field both as to lumber manufacture and building homes for sale, it is pointed out. Both God and man have been kind to Mr. Howard, he agrees; and, that he goes along down the corridors of time, he expresses desire and hope that he may be able to share and pass along some of his blessings with others. He's doing that, he believes, in the making of good lumber for both wholesale and retail; and, don't forget his homes for sale, he invites for Center, and elsewhere!

Mr. Howard Says He Now Devotes All Time To Lumber Manufacture and Building Homes

Center.—J. A. Howard, sole owner and operator Central Pine Lumber Company with business headquarters here in Center; and, plant operations at Grigsby, announces that he is now devoting all of his time and attention to the manufacture of good lumber; and, building modern homes for sale in Center, and elsewhere. He believes the future of Shelby county and East Texas promises both progress and prosperity for all who will buckle on the girdle a little tighter and go to it strongly for community achievement and accomplishment, he stresses. Soil conservation, selective timber cutting, better roads, adequate drainage; cheaper power; improved churches and schools; and, increased production of all farm products are known to claim a vital portion of Mr. Howard's thought and action; and, he is known to be an ardent suporter and worker, also, for the location of desirable new people, money and industry thruout East Texas; and, Environs.

Central Pine Lumber Company Carries Saw Mill and Planer Each With Daily Capacity 15,000-Feet Lumber, Reports J. A. Howard, Progressive Young Owner and Operator!!

Both Wholesale and Retail Shipments Are Made Regularly in Addition to Material Going Into Homes Erected by Him For Sale, Announces Mr. Howard

Grigsby.—Out here in this sector of Shelby County, East Texas; and, Environs, Central Pine Lumber Company, J. A. Howard, of Center, owner and operator, definitely is the industrial activity that warms the cockles of the hearts of some 30 to 35 employes working at Mr. Howard's mills and in his woods, attest those who know him best. Mr. Howard's saw mill and Planer each carry daily capacity of 15,000-feet lumber, it is learned; and that both wholesale and retail shipments are made regularly by him in addition to the material he absorbs in the building of homes for sale at Center; and, elsewhere, he states. The Howard mills here at Grigsby definitely are the life on behalf of this Shelby county area; and, pleasingly may it be said, also, it is pointed out that a very satisfactory labor—management score obtains here. Extensive tracts of standing timber are carried by Mr. Howard, it will be observed elsewhere on this page; and he invites opportunity whereby he may close negotiations for the purchase of additional timber tracts be they in fe or rights, he invites. Contract timber and one or more logs delivered at his skids find a ready cash market at his mills, Mr Howard points out. He devotes all of his time to the manufacture of good lumber and building homes for sale, announces Mr. Howard, who recently completed and moved his interesting family into their beautiful new country estate home a few miles south of Center. It's an attractive show place out that way, and is known to be admired by those who see it.

Carrying Estimated 1,000,000-Feet Standing Timber, Maintaining Average Yard Lumber Inventory 300,000-Feet, J. A. Howard Says He's Always In Timber Market

Selective Cutting of Timber to Insure Timber Crops and Other Progressive Strides Advocated by Young Timberman, the Owner and Operator of Central Pine Lumber Company

Center and Grigsby.—Estimating that his standing timber supply rates around 1,000,000 feet, J. A. Howard, owner and operator Central Pine Lumber Company makes it known that it is not enough; hence, he says, he's always in the market to purchase additional timber tracts whether they be fee or rights. Mr. Howard states that he usually maintains a yard lumber inventory of some 300,000 feet. Now his mill and planer deliver an average daily capacity of 15,000-feet, he reports; and, that regular wholesale and retail shipments are going to the markets in addition to the material which he absorbs in the building of homes for sale at Center and elsewhere. Mr. Howard invites negotiations whereby he may consider and close same where mutually satisfactory for the purchase of good timber tracts; and, he calls attention to the fact that he also furnishes a steady cash market for the purchase of both contract timber and logs delivered at his mill. He engages a fleet of 6-trucks, it is ascertained; and, this young man definitely is striving to increase his output and expand his operations in every way possible for the service of his patrons and the public, he assures. To insure future timber crops, Mr. Howard says he is encouraging in every way he can selective timber cutting; and, that he's glad to go along with the rest of us in progressive efforts looking to possible future realization of many if not all of the meritorious programs advocated in this Special edition; and, to which he has subscribed generously of his support and influence.

Earl Weaver, 28, Former Partner With J. A. Howard, Now Latter's Contract Logger

Center and Grigsby.—Until some time ago Earl Weaver, 28, was business partner with J. A. Howard, 29, in the ownership and operation Central Pine Lumber Company; but, in the belief that these two young fellows might make haste faster, dissolution of partnership followed, and Mr. Weaver became contract logger for Mr. Howard, who became sole owner of plant operations, it is affirmed. The Weaver interest in the property was purchased by Mr. Howard, records establish. Mr. Weaver now by contract furnishes the bulk logs to Mr. Howard's mills, it is stated. Mr. Weaver is also married, his wife being Mrs. Madelyn Weaver, the two of them having one beautiful little daughter, Miss Madelyn Anne Weaver. The new arrangement employed by Messrs Howard and Weaver is working out admirably well for both parties, comments Mr. Howard, commendation and congratulations to them both on so pleasing and apparently mutual advantageous business relationship!



Picture at top above represents saw mill and log supplies serving Central Pine Lumber Company, J. A. Howard, owner and operator at Grigsby, Texas; and, bottom scene shows planer and lumber truck activities employed by Mr. Howard, who resides at his country estate just south of Center, capital city of Shelby county, East Texas; and, Environs.

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THOMAS LUMBER CO., MRS. EDNA THOMAS, OWNER; J. C. THOMAS, 37, GEN. PLANT MGR.; L. J. THOMAS, 42, GEN. WOODS SUPT., REPRESENTS PIONEER HARDWOOD MFG. PLANT AT MALAKOFF AND ATHENS

Carrying 16,000 to 20,000-Acres Virgin Timber, Reportedly the Thomas Organization Admittedly is Definitely in Strategic Position to Serve the Trade Long and Well, it is Pointed Out by Those In Touch With the Ever Expanding Operations of This Well Known Lumber Manufacturing Concern, it is Pointed Out

Enjoying Both Domestic and Export Shipments, General Manager Thomas Says he Prides Himself in the Fact, he Believes, That he and His Associates are Manufacturing the Best Grade of Hardwood Lumber to be Produced Anywhere in East Texas; and, its Environs, He Affirms

Thomas Plant Has Been Accepted as School for Training G. I. Fellows; and, it is the Only One Hereabouts, it is Believed, Thus Far Honored With Similar Recognition, Records Establish Says Mr. Thomas

Malakoff and Athens.—This Henderson county sector of East Texas, and, environs enjoys the enviable distinction of possessing the well known Thomas Lumber Company, located at Midway and/or within about half way distance as between Malakoff and Athens, the latter being the county seat. The industry is owned by Mrs. Ed. Thomas, beloved widow of the lamented J. D. Thomas, Pioneer timberman who passed away in 1927. Immediately after her husband's death, Mrs. Thomas took charge as owner and business director of the huge business established by her husband; and, at once operation continued with Mrs. Thomas as owner and directing genius. Her two sons, J. C. Thomas, 37, assumed the responsibility as General plant manager; and, another son, L. J. Thomas, 42, was recognized as General woods superintendent. In his public relations, Mr. Thomas has served as School Trustee. More in detail appears on this page a record of the achievements and accomplishments of the Thomas organization, which carries between 16,000 and 20,000-acres virgin timber lands, announces Mrs. Thomas. Mrs. Mary Thomas is the wife of J. C. Thomas. They have 4 children: Misses Elna; Jessilene; Wanda June and Sherry Nell. Parents of Mr. Thomas: J. D. Thomas, deceased; and, Mrs. Edna Thomas, living. Parents of his wife: G. W. Selman, deceased; and, Mrs. Ada Selman, living. He is a native of Malakoff, where he has resided all of his life todate; and, his wife is a native of Athens. Starting his timber experience back in the early days of his boyhood and under the guidance of his father, Mr. Thomas says that the Thomas plant has not lost over two weeks over operation during the some 20 years since his father passed away. That's a record, an enviable one—unquestionably so; and, both Mrs. Thomas and her Sons justly deserve commendation and congratulations on this splendid showing, attests this Commentator. The institution was founded by the lamented J. D. Thomas some 40-years ago, it is stated; and, so good is the product turned out by this concern that a wholesome patronage is enjoyed both in the domestic and export markets, records reveal. And, by the way Mr. Thomas does not hestitate to affirm that he believes he is manufacturing the best hardwood lumber in East Texas; and, environs, he assures the trade. Also, may it be happily said that the quartette of beautiful young daughters blessing Mr. and Mrs. J. C. Thomas are each and everyone a pretty blonde. L. J. Thomas is the husband of Mrs. Maude Thomas, a native of the Malakoff community. They have three children: L. J. (Mrs. Kathleen) Thomas, who served in the U. S. Coast Guard during World War No. 2; Mrs. Maurine Cook; and, Mrs. Joyce Wallace. Mrs. Thomas is the daughter of the lamented E. C. Carrifee, and Mrs. Carriffee, who is living. Mr. Thomas is a native son. L. J. Thomas has served as a school trustee; and, the entire Thomas family are known to be ardent friends and supporters of churches, schools and general public development as advocated in this Special edition, and to which they have subscribed generously of their support and influence. Mother Edna Thomas has a family ancestry dating back over 100 years, it is noted; and, in like manner, also as to the accomplished record of her deceased husband, it is declared. Mrs. Thomas has raised 11 children, all living; enjoys 32 grand children; and, is proud of her two great grand children. Children: Mrs. Winnie (W. F.) Smith, Mansfield, La.; L. J. (Mrs. Maude) Thomas, Athens; Mrs. Alma (R. C.) LeHew, Seybrook; Miss Iva Thomas, Malkoff; J. C. (Mrs. Mary) Thomas, Malakoff; Mrs. Opal (Emmett) Monroe, Malakoff; Mrs. Stella Stewart, Dixon; Mrs. Anita Clough, Port Arthur; Miss Robbie Thomas, Port Arthur; J. D. (Mrs. Joy) Thomas, who served in U. S. A. C., during World War No. 2, Tyler; and, Mrs. Olita Foster, Malakoff. It was back in the old water fall pioneering days of the long ago, it is stated, when Grand Father Thomas established his first saw mill; and, thruout the years that have followed, the Thomas family has maintained the family tradition with distinction and honor, attest friends and neighbors. And, diverting for the moment from the Thomas family record, let it be said in their honor that a distinct recognition came to their plant when it was accepted as a training school for G. I's. Especially is this true, it is said, when it may be considered that the Thomas plant is the only one hereabouts that has been so designated, it is stated. At the Thomas plant G. I's get their monthly allowance of $90.00 plus their wages received at this industry, affirms Mr. Thomas. He makes it plain that only those who qualify may work in his plant. His company does business, he says, with practically all contractors in addition to domestic and export shipments.



Mrs. Edna Thomas, owner of Thomas Lumber Company, Malakoff (Mid-Way), Texas. Mrs. Thomas is standing at the entrance of her pretty home near her mill.

MAINTAINING DAILY CAPACITY 12,000-FEET HARDWOOD LUMBER WITH PAY ROLL TAKING CARE OF 22 TO 25 MEN AT PLANT AND IN WOODS, THOMAS LUMBER COMPANY ENJOYS SERVICE RECORD IN BOTH DOMESTIC AND EXPORT FIELD DEFINITELY WONDERFUL

Such Remarkable Status as That Reflected Above Quickens Family Stride and Boosts Efforts in All Directions for Maximum Service, Efficiently Rendered With Appreciation to Trade and Thanks to Faithful Employes, it is Known

Athens and Malakoff.—Down here at Midway and/or perhaps better known as the home of Thomas Lumber Company appears a hardwood manufacturing plant that is measuring up to its every requirement as a producer of good hardwood lumber, affirms J. C. Thomas, general plant manager. He goes further and opines that he is turning out what he believes to be the very best grade of hard wood lumber to be found anywhere in East Texas; and, environs. Modern plant equipment and new housing facilities were recently installed to take care of the concern's rapidly expanding business, Mr. Thomas reveals. The old plant of other days was discarded to make room for the new installation, which later, says Mr. Thomas may involve planer operation. Mill capacity is maintained at 12,000-feet hardwood, which is the equivalent of 20,000-feet or more of pine lumber, it is manifested. Enjoying virgin timber supplies over an 16,000 to 20,000-acres of land, it would appear the Thomas organization is prepared from here on out to take care of its customers in a big and handsome way, it is agreed. Maintaining a pay roll of from 22 to 25-men at plant and in the woods, The Thomas Lumber Company is known to be contributing in a large and substantial way toward the general upbuilding of this part of Texas, facts and figures disclose. Service record enjoyed by the Thomas organization serves to quicken its proud stride, as well as to inspire enthusiasm in every branch of the organization, it is learned. Specializing in hardwood flooring dimensions in future will find the Thomas product in more earnest demand than ever, it is believed both at home and abroad. Both the wholesale and retail trade is served by the Thomas activities, it is reflected. Quick turn-over is the motto at Thomas plant; and, with upward 1,000,000-feet standing timber, Mr. Thomas states that a fleet of from 4 to 5 trucks is required to accommodate their transportation and log hauling needs. Notwithstanding the substantial block of hardwood timber carried by this concern, the Thomas' announce that they are constantly in the market for additional timber and welcome purchase negotiation opportunities both as to fe or timber rights contracts. To this end any and all of you who may have available hardwood timber for sale are invited to contact Thomas Lumber Company. Logs delivered at mill are also purchased, as are also contract delivered logs, it is stated. In other words a good cash market prevails at the Thomas plant for hardwood timber.

J. C. THOMAS, GENERAL PLANT MANAGER, THOMAS LUMBER COMPANY, REAPS RARE JOY SERVING GOD AND HUMANITY, INCLUDING TENOR AND SOPRANO SINGING HEREABOUTS

Civic and Religious Progress Along With Definite Community Growth Have the Substantial Backing of Thomas Family, it is Known; and, in Every Way Possible They Contribute Toward General Public Development, it is Affirmed

Malakoff and Athens.—Not content to be just a good champion manufacturer of best hardwood lumber, J. C. Thomas, General plant manager of Thomas Lumber Company makes known the fact that his greatest joy comes in serving God and humanity, including good singing. Fact is, Mr. Thomas features tenor and soprano singing in this and adjoining communities, he states; and, among other distinctions accruing unto him because of this superior vocal attainment, it is disclosed that Mr. Thomas is president of the Henderson County Singing Convention; and, in addition to his great community and church 'SINGS', he is President of two local Singing Associations. As result finest possible social contact is brought about, attest many of those who have enjoyed 'SINGS' conducted by Mr. Thomas, who is known to be a past master in the art of good singing, it is declared. The lamented father of Mr. Thomas was a native of Tennessee. His beloved and charming Mother, Mrs. Edna Thomas is a native of Malakoff, Henderson county, East Texas; and, Environs. You'll enjoy the Thomas Community 'Sings,' it is declared; hence, the cordial and delightful invitation attending you and all others who appreciate good singing to be present at as many of these 'Sings' as possible. Mr. Thomas assures that he and his associates will be happy and glad to have you come.



Top left J. D. Thomas, deceased, founder of hardwood mill now operating as Thomas Lumber Company; and, at bottom Mr. Thomas is shown sitting on a log holding J. D. Thomas Jr., when the latter was a little child. The latter is now one of the operators of the plant located at Mid-way about half way between Malakoff and Athens, Texas.



Recognized as one of the able women business executives in her area of Texas, Mrs. Edna Thomas, above, is the widow of J. D. Thomas, deceased, founder of Thomas Lumber Company now owned by Mrs. Thomas and operated by her two sons,, L. C. Thomas, plant manager and J. D. Thomas, Jr., woods superintendent.

Song of the White House is Soprano, With President's Daughter Leading to Fame, While Her Distinguished Father, President Harry S. Truman Presides At Piano!!

Reminiscent of Fact That J. C. Thomas, General Plant Manager Thomas Lumber Company is Good Singer, Recordation Anent Trumans May be Accepted as Genuine Interest on Part East Texas; and, Environs

Malakoff and Athens.—J. C. Thomas, General plant manager Thomas Lumber Company is a likable chap. Admittedly a manufacturer of good hardwood lumber and beloved as a tenor and soprano 'Community Sing Leader' it is considered not inappropriate to make reference to other musical achievements. Hence as a well known newspaper headliner recently pointed out under the caption: "Song of the White House is Soprano with President as Accompanist," it may be related that His Excellency's Daughter, Miss Margaret Truman likewise is making progress as a vocalist. Says Jane Eads in an Associated Press coment on the Trumans' muscial attainments:

"Margaret Truman has a piano in her blue-tinted sitting room at the White House. When she's in town "Daddy" Truman plays the accompaniment to her singing while the First Lady quietly beams her pleasure.

The President is no mean hand at the piano. He played some Beethoven for Stalin and Churchill at Potsdam and he is an honorary member of the Philharmonic Symphony Society of New York. He likes the classics, particularly Chopin.

There are other pianos in the executive mansion. Margaret has tried them all. Her father has one in his study. He plays it when his wife and daughter are away. Another instrument is the huge state piano in the East Room. Margaret was delighted at its "beautiful tone" when she first struck its keys.

"February 1945 Margaret, a senior at George Washington University, where her grades were described as 'above average,' wanted to chuck college and concentrate on singing. Her father put his foot down.

Last May she was hailed as the nation's No. 1 girl graduate. She received an AB degree in history. Her father, himself, receiving an LLD from the University, handed her her diploma and made the speech of the evening.

During her college days Margaret sang briefly with the University glee club and informally for intimate gatherings of her Pi Beta Phi sorority sisters. At Gunston Hall, from which she previously was graduated, she put in a required hour-a-week with the school choir.

Without any fanfare and no publicity whatever, Margaret up and quit the family circle late last fall in the pursuit of her own happiness and the future about which she dreamed. She went to New York. She took an apartment with her music teacher, Mrs. Strickler, and few people know even now what the address is. She studied diligently.

"Newswomen of the capital who meet bi-weekly with the First Lady's secretaries, Miss Reathal Odum and Mrs. James Helm, were more than surprised recently when Miss Odum explained she had some real news to give them.

" 'Margaret's engaged," one of the women suggested eagerly poising her pencil.'

"No, Miss Odum answered, but it was 'some real good news.'

" 'Should I save it for last?" she asked, like a child hoarding the frosting on her birthday cake.'

The news was announcement of Margaret's radio debut. Miss Odum read an appeal which said in part:

" 'Miss Truman does not want to base her career on the fact that she is the daughter of the President, but wishes to be accepted as a singer on her own merits and in the same manner in which any other aspiring American singer would approach her career.'

"Margaret had previously turned down numerous requests to be heard on radio programs and had appeared infrequently and unostentatiously as a musician in public. For years she has been a member of the choir of the Trinity Episcopal Church in Independence. In the summer of 1944 had appeared with the Denver Opera Company.

"People back in Independence took her choir-singing for granted. After her father became President a reporter asked the Rev. H. B. Whitehead, pastor of the church, if she had sung a solo at the Sunday service.

" ' We're not making any fuss over her,' he said. 'She's just a regular member of the choir, as she always has been, and we weren't surprised to see her turn up in her old place this morning.'

"On special occasions Margaret makes recordings of her voice to give members of the family. She made 'Annie Laurie' for her grandmother, Mrs. D. H. Wallas, when she was 84."

And, it may be also said that what the Trumans are doing to help advance the cause of music and good singing in the national field, friends and neighbors of Mr. Thomas insist that he is accomplishing much to help advance similar blessings and wholesome entertainment in the local field. More power to the Thomas', Mother Edna Thomas and all the rest!



L. C. Thomas, plant manager of Thomas Lumber Company, whose mill is shown in the background. Mr. Thomas and his brother, J. D. Thomas Jr. are recognized and appreciated for their ability to manufacture good lumber, it is assured.

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ROGER YOUNG, SR. 58; AND JR., 31, OUTSTANDING HARDWOOD LUMBER MANUFACTURERS; RANCHMEN AND PLANTATION OWNER-OPERATORS SCORING WITH BOTH ACHIEVEMENTS AND ACCOMPLISHMENTS

The Above Declaration Is Made Advisably; And, Carrying Upward 5,000 Acres In Fe, Plus 8,000 To 10,000 Timber Rights Acres, The Youngs, Father And Son Are Rated As Among The More Alert, Enthusiastic And Progressive Citizens And Taxpayers In Their Freestone And Leon Counties Sector Of The Lone Star State Of Texas, It Is Pointed Out

White Face Cattle Herds Usually Running From 500 To 1,000 Head Roam The Young Ranch Located At Young, A Community Founded In The Yesteryears By Lamented Ancestors Of The Youngs, Who Are Known To Be Stalwarts In The Progressive And Prosperous Life Of The Communities Where They Reside And Are Striving To Help Develop In A Big Way, It Is Known

Always in the Market for Additional Timber Tracts, Messrs. Young Employ 40 to 50 Men in Their Timber Operations, Which Also Requires the Use of 12 to 15 Trucks in Addition to 8 Log Wagon Teams — Lamented Father of Senior Young Was Pioneer Ginner, Planter, Doctor, Saw Mill Operator, Whose Ancestry Dates Back More Than 100 Years, it is Said

Young, Fairfield and Oakwood.—Well known from Dallas to the Louisiana State Line, Roger Young Sr., 58; and, his son, Roger Young Jr., 31, represent constructive and active forces in the community-wide development of their Freestone and Leon counties sector of the Lone Star State of Texas, facts and figures disclose. The Youngs are natives of Young, delightful community established out from Fairfield in Freestone county, East Texas; and, Environs. Mrs. Hattie Young is the wife of Roger Young Sr. Parents of the Elder Young: Dr. T. F. and Mrs. Margaret Hill Young, both deceased. Parents of Mrs. Young: William and Mrs. Olithia Augusta Coach, both deceased. There are two children: Roger (Mrs. Luarissa) Young Jr., and Mrs. Margaret (E. T.) Holloman. Parents of Mrs. Roger Young Jr.: Ernest and Mrs. Ruby Newman, both living. Roger Young Sr. is owner and operator of Young Ranch at Young; and, also the Young Plantation at Young, the latter possession representing upward 5,000 acres land, it is announced. The Young Ranch features White face cattle, the large herds usually running from 500 to 1000 head, it is ascertained, the latter herds representing peak years, it is stated. Roger Young Jr. is owner and operator of the Roger Young Lumber Company located near Oakwood in Leon county; and, hardwood timber holdings presently consist of from 8,500 to 10,000 acres rights, it is understood; and, the Youngs are constantly in the market to purchase additional timber tracts eigth in fe or rights, it is invited. They also buy logs and contract timber delivered to their skids, it is made known. Employing 40 to 50 men in their lumber manufacturing and woods operations, Messrs. Young also use 12 to 15 trucks in addition to 8 log teams; and, are known to be constantly in an expansion program, a feature of their business the sale of hardwood lumber; hardwood logs, announcement being made that these gentlemen are in position to supply the market anywhere from one log to train load, after train load of hardwood logs; and, huge shipments of hadwood logs are also made via trucks, they declare. Ft. Worth and Dallas markets are patronized in the sale of livestock from the Young Ranch, it is learned; and, as to the output of their hardwood mill established in 1943, it is revealed that this high grade lumber goes both at wholesale and retail. Mill capacity runs from 8,000 to 10,000 feet manufactured hardwood lumber daily; and, standing timber represents one of the largest bodies of high grade hardwood lumber in this sector of Texas, it is affirmed. More detailed information anent the Rogers operations appear elsewhere on this page, which has been underwritten by them on behalf of instant efforts to more widely publicize the natural and potential resources of East Texas; and, Environs.

DR. T. F. YOUNG, LAMENTED FATHER ROGER YOUNG SR. AND GRAND FATHER ROGER YOUNG JR. LIVED TO BE 92 YEARS OF AGE; AND, THAT DURING HIS PIONEERING LIFE TIME, HE WAS DOCTOR, PLANTER, GINNER, SAW MILL OPERATOR, ET CETERA

Young, Splendid Community in Freestone County — out from Fairfield, East Texas; and, Environs, Was Founded by Dr. Young, Whose Son, Roger Young, Sr., and, Grand Son, Roger Young Jr. are Seeing to it That the Family Tradition is Carried Out in a Big and Constructive Way, it is Observed

Young.—Young Ranch and Plantation carrying upward 5,000 acres in this delightful sector of Freestone county, East Texas and Environs find themselves located in the splendid community Young, out from Fairfield, county seat of Freestone county; and, that the ownership is that of Roger Young, Sr., 58, son of the lamented Dr. T. F. Young, who lived to be 92. Dr. Young founded Young; and, during his life time he was the Family Doctor; the local Ginner; the active saw mill operator; the general merchant; indeed and in-fact, Dr. Young, the pioneer was just about everything to the fine little community he founded and to build, it is related; and, with commendation and congratulations to Roger Young Sr., the son of the lamented founder; and, the latter's grand son, Roger Young Jr., son of Roger Young Sr., these two gentlemen, father and son are known to be carrying onward and upward in traditional family style, it is pointed out by those who know them best. The Young family, it is believed is one of the best known among the earlier Texas settlers, a wide acquaintance being enjoyed from Dallas to the Louisiana State line, and elsewhere, it is affirmed. The Young Ranch is one of the major activities of its kind in this Texas area, where the Young Plantation produces general crops in addition to livestock. Ft. Worth and Dallas livestock markets are patronized by the Youngs, it is announced in the sale of their Ranch offerings. Messrs. Young are also major manufacturers of hardwood lumber.

Young Family Ancestry Dates Back Over 100 Years, Announces Roger Young Sr. Son Of Lamented Father

Young.—With an ancestry dating back more than 100 years, announces Roger Young Sr., son of the lamented Dr. T. F. Young, founder of Young, one of the outstanding ranch and plantation communities in the Freestone sector of Texas, it is believed the Youngs are one of the best known families in this favored region of the great Southwest! The lamented founder of Young, Dr. Young lived to be 92 years of age. Mrs. Margaret Hill Young, was the wife of Dr. Young, the mother of Roger Young Sr. and grand mother of Roger Young Jr. William and Mrs. Olithia Augusta Coach were the parents of Mr. Young's mother, the lamented Mrs. Margaret Hill Young. Both Mr. and Mrs. Roger Young Sr. are natives of Young, where their children, Roger Young Jr. and Mrs. Margaret Holloman, were also born, records establish. The same is also true as to birth of Mrs. Laurissa Young, wife of Roger Young Jr. Practically all of their lives have been spent on the plantation to this date, it is related; and, naturally each and all of them are very fond of Mother Nature, it is known. The lamented William Coach, grand father of Roger Young Jr., on his mother's side came from England; and, Dr. Young, the other grand father on his father's side came from Memphis, Tennessee he says. In his public relations, Roger Young Sr. has served as a school trustee; and, one of the badges or honor enjoyed by Roger Young Jr., the latter declares, is the fact that he was born on the Young farm or plantation at Young.



Above pictures represent saw mill operation activities conducted at Oakwood, Leon County, East Texas; and, Environs by Roger Young Lumber Company, Roger Young, Jr., owner and operator. His father, Roger Young Sr., is associated with him as sales manager and timber superintendent, it is announced. Mr. Young Jr. is standing top.

Hardwood Logs For Sale Via Train Load, And More; Declare Roger Young Sr. And Jr., Who Affirm That They Have Some Best Hardwood In The World, They Believe

With 8,000 to 10,000 Acres Hardwood Timber on Hand, Messrs. Young Announce They Are In Instant Position to Help Relieve the Needs of Most Any and All Hardwood Timber Markets, Inviting Your Requirements

Fairfield.—Hardwood lumber; hardwood logs, here, there and everywhere over 8,000 to 10,000 acres of hardwood timber describe somewhat the favored position Messrs. Roger Young Sr. and Jr. find themselves plus an ability to help relieve the hardwood needs here and elsewhere, they declare. Down at Oakwood the Youngs are busily engaged manufacturing hardwood lumber in all dimensions, disposition of their output at both wholesale and retail it is learned. But, that isn't all—the Young's announce that they are in position to fill your hardwood lumber requirements almost wherever you may be; and, invite your patronage.

This Commentator is authorized to announce that the Youngs will ship you one hardwood log; truck loads of hardwood logs and/or train load after train load of hardwood logs, so plentiful is their choice selection of hardwood timber, it is declared. Messrs. Young affirm that they are not only in position to furnish your hardwood lumber needs, but that they are ready, willing and able to supply you as much hardwood timber in logs as you may require. Negotiations are invited to that end, they say, suggesting that you see them in person at their Oakwood hardwood mill; or, communicate with them via U. S. Mail, Fairfield, Texas.

Cheaper Power, Lower Taxes, Better Roads And Adequate Drainage; Improved Churches And Schools; Soil Conservation; Increased Production All Farm Products; And, Cordial Invitation To Desirable New People, Money; And, Industry

Such is the Enthusiastic Endorsement Given by Roger Young Sr. and Jr., it is Announced From Their Fields of Operation Both in Freestone and Leon Counties, East Texas; and, Environs, Home of Their Lumber Manufacturing, Ranch and Plantation Efforts

Fairfield, Young and Oakwood.—Each of these progressive communities count themselves as being fortunate in the possession of the Roger Young, Sr. and Jr. operations, it is declared. Fairfield, county seat of Freestone county is mail headquarters for the Youngs, who originate at Young, fine community established by the lamented father of Mr. Young, the beloved Dr. T. F. Young; and, at Oakwood, the hardwood lumber manufacturing strides are prosecuted by the Youngs, father and son, it is observed. In recent interview with the Youngs, it was gleaned that each and both of them stand four square as favoring the ultimate success of the progressive programs advocated in this special edition; and, to which they have subscribed generously of their support and influence. Particularly is this true, it is pointed out on behalf of cheaper power, lower taxes, better roads and adequate drainage; and, specifically for improved churches and schools; increased production of all farm products, including milk, meat eggs and all essentials for both man and beast; and, that cordial invitation holds favorable to the location of desirable new people, money and industry, Messrs. Young wholeheartedly affirm, it is pointed out. The big Young Ranch and Plantation at Young represent outstanding show places in this area of the Lone Star State of Texas, it may be, and is stated without fear of contradiction or hope of reward, attests this Commentator. The Youngs also favor civic and religious progress locally and thruout all East Texas; and, Environs, they declare.

Young Lumber Company, Roger Young Jr. Owner And Operator Represents Progressive Industry At Oakwood, Where 40 To 50 Men Are Required To Take Care Of Plant And Woods Operations, Plus 12 To 15 Trucks; And; 8 Log Wagon Teams!!

Daily Manufacturing Capacity Presently Held Around 8,000 to 10,000 Feet Lumber, a Specialty of Good Lumber Being Featured, the Youngs Insist With 8,000 to 10,000 acres Hardwood Timber in Their Possession

Oakwood.—Young Lumber Company, Roger Young, Jr., 31, owner and operator, represents one of the major hardwood lumber manufacturing strides in this area of Texas, it is observed and also ascertained from information. Mr. Young is ably assisted by his father, Roger Young Sr., who is sales manager and timber superintendent, the son announces. Mr. Young established his mill in 1943, its usual capacity running from 8,000 to 10,000 feet lumber daily, it is ascertained. The Youngs pride themselves in being able to produce good lumber, it is known. The plant and woods require 40 to 50 men to carry on operations, while 12 to 15 trucks are used; and, 8 log wagon teams are kept busy, it is declared. The output of the Young Sr. and that his son is in wholesale and retail, it is ascertained. Standing timber represents 8,000 to 10,000 acres of the best hardwood available, declares Mr. Young S.r and that his son is in position to ship promptly either manufactured hardwood lumber and/or hardwood logs over a wide area and into as many states as may need hardwood logs, it is stated. The Youngs are also constantly in the market for additional hardwood timber; and, they also buy hardwood logs delivered to their mill at Oakwood, it is invited. The Young industrial operations enjoy high rating among the trade, it is stated; and, the same is true, it is declared in their plantation and ranch efforts at Young.

Young Ranch Features White Face Cattle With Herds Running 500 To 1000, There Being 15 Males In Herd

Young.—The Young Ranch, Roger Young Sr. 58, owner and operator features purchase, sale and production White face cattle, whose herds run from 500 to 1000 head in peak years, it is announced; and, that 15 stock males are carried in the herds. Ft. Worth and Dallas livestosk markets are patronized by Mr. Young, he says. The Young ranch was established in 1912; and, is believed to be one of the outstanding industries of its kind in this part of Texas Mr. Young says he carries upward 5,000 acres plantation and ranch lands, and observation and information find them to be in excellent productive condition, so much so it is pointed out that others may well follow the lead of Mr. Young in the production of both general crops and live stock, it is attested. Mr. Young also carries meat hogs and poultry on his lands, which he says he would lease for oil development; and, also invites negotiations to that end with responsible oil producers, he affirms.

Roger Young Sr. is recognized sitting on huge oak log ready to be manufactured into lumber at Roger Young Lumber Company, Oakwood, Leon county, East Texas; and, Environs. Roger Young Jr., owner and operator of the plant may be observed sitting to right of his father. Both son and father are again shown in picture at bottom.

Messrs Roger Young Sr. And Jr. Stress Importance Adequate Fire Protection In East Texas Timber Belt

Fairfield, Oakwood and Young.—Messrs. Roger Young Sr. and Jr., major ranchmen, planters and hardwood lumber manufacturers are not unmindful of the serious need of better fire protection anent the rich East Texas timber belt, it is pointed out; and, that the importance of such an undertaking may be better appreciated, it is of interest to say that millions of acres of Texas timberlands have been ravaged by fire and that something should be done about it to avoid such disasters in future, Messrs. Young believe and insists. Supporting their position, a recent news dispatch from Washington, D. C., among other things said:

While Texas' forest fire control record is one of the best in the South, nearly seven million acres of the state's forest lands are without any form of organized protection, according to the American Forest Products Industries, Inc.

In a survey based on the latest U. S. Forest Service statistics for the nation, the industries organization credits Texas with a substantial reduction in the number of woods fires over the last previous 12 months survey, and now a high degree of fire fighting effectiveness in the area burned over on protected lands. However, the report points out, Texas woodlands, one of the state's most valuable natural resources, cannot produce their maximum growth of new forest products until organized protection is extended to all privately owned woodlands within the state.

Not Much Incentive To Encourage 4 In 1 Rooms With Abundance Good Hardwood Lumber Available

Oakwood. — Just to keep the records straight and to expression appreciation at the abundance of available hardwood lumber and hardwood logs possessed by Roger Young Jr., owner and operator Roger Young Lumber Company, it is declared there's little or no encouragement favoring 4-in-1 rooms for family occupancy; however, in passing, also, it is of interest to note, and observe that such an situation has been brought to light editorially by the esteemed Tyler Morning Telegraph, which says:

Furniture makers, with ingenious use of plywood and plastics, have developed a magic that makes one room do the work of four. In a recent issue of Life Magazine, a father, mother, and child are living happily—or at least living—in one room that becomes successively living room, dining room, kitchen and bedroom.

The trick consists in making furniture that is something quite different from what it appears to be. What during the afternoon seems to be a wall cabinet is turned into a stove simply by opening its front doors and top when dinner time comes around. The mantel isn't the setting for a fireplace. Its logs are artificial, its panels conceal a folded dining room table, chairs, shelves with dishes and food. The living room easy chair pulls out to become a bed. Even a piano has been invented requiring only a little more than four square feet and light enough in its 20 pounds so that it can be moved about at will. The father of the household uses a dome-like electric fan for a foot stool. Baby's high chair can be transformed into an outdoor stroller.

It looks workable enough in pictures. And maybe the housing shortage and high living costs have made such packaged homes necessary. But it's a way of life most people would want to adopt only as a last resort.

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ROSE LUMBER CO., D. R. BIRD, 72, MGR.; AND MISS GLADYS THOMSON, OFFICE MGR., BOOKKEEPER AND CASHIER OPERATES AS MAJOR INDUSTRY AT GARRISON, TEXAS; MAINTAINING LITTLE CITY OF OWN

Above Description Mutely Tells Of The Forward Stride Employed By This Admittedly Successful Lumber Manufacturing Industry Under The Able Direction Of Mr. Bird, Who Formerly Served As Bessmay Local Manager For Kirby Lumber Company For 14 Years; Also, 5 And 3 Years With Pickering Lumber Company, And 10 Years With Temple Lumber Company At Pineland, Service Being His Motto, He Declares

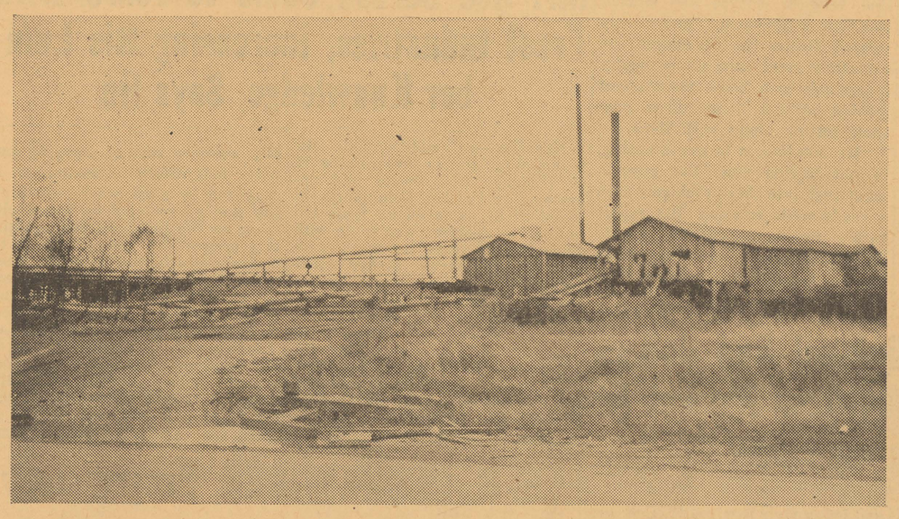
Austin, Texas, Owners Of Rose Lumber Company Also Own And Conduct Nineteen Different Retail Lumber Yards Thruout Strategic Texas Points, Their Garrison Industry Employing Upward 100-Men Plus Commissary Or General Store, A Goodly Portion Of The Southwest Benefitting From General Operations, It Is Affirmed

Before Coming With the Rose Organization, Mr. Bird's Association With Pickering and Temple Lumber Companies Found Him Serving as Mill Superintendent With Those Outfits; and, as Manager for the Kirby Institution at Bessmay

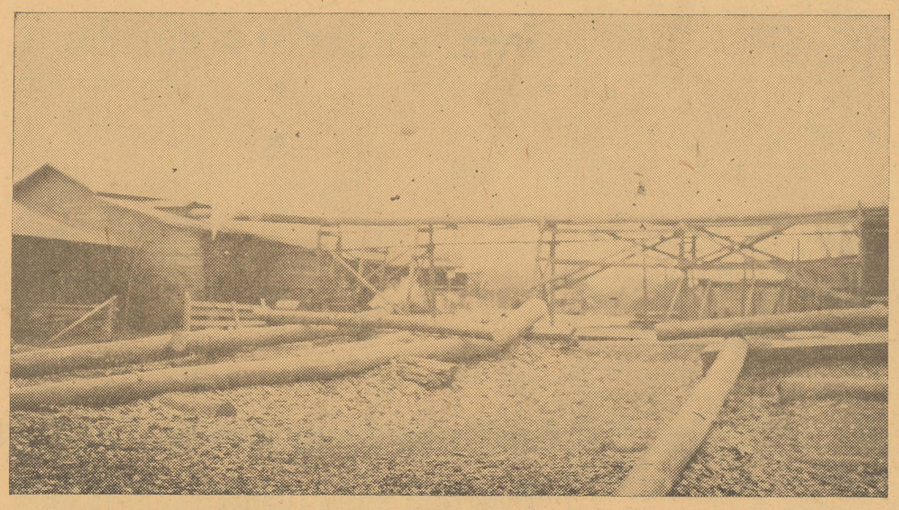
Garrison.—Seventy-two (72) years young and still going strong, D. R. Bird is the local directing head of Rose Lumber Company, owned by Austin interests, who also conduct Nineteen (19) separate retail lumber yards thruout the favored Southwest, originating at Austin, it is announced. The local operations were formerly owned by Joe A. Sherman, Patroon and Center, Texas, lumber manufacturer about whom full page recognition is also given elsewhere in this Special Edition; and, in which Mr. Bird on behalf of his company has also underwritten a full page of publicity advertising, serving to more widely publicize the gigantic natural and potential resources of East Texas; and, Environs, it is affirmed. Native of near Palestine, Anderson county, Texas, Mr. Bird after serving in important capacities with other lumber companies came to Garrison Nov. 1, 1946 and assumed general management of the Rose industries at this point, he says. His wife, Mrs. Sarah Bird is a native of Trinity county, Texas. Mr. and Mrs. Bird are the parents of two daughters: Mrs. Montigue Sandel; and, Miss Pauline Bird. They have one grand child: Laurie Sandel. Parents: William A. and Mrs. Missouri Jane Bird, both deceased. Parents of Mrs. Bird: Wesley and Mrs. Marjorie Simmons, both deceased. Prior to coming to Rose Lumber Company, Mr. Bird served with several other large lumber manufacturing concerns and in important capacities, records establish. He is a pioneer in the saw mill and timber business, it having been ascertained that all together he has served 55 years in that activity. For a while, Mr. Bird says he retired for 4 years but responding to the urge to return to his old love he accepted management of the Rose industries here at Garrison and is known to be making a fine go of it. The Garrison saw mill of the Rose Company carries daily capacity of 35,000 feet rough lumber; and, their planer rates 50,000 feet dressed lumber and better daily, Manager Bird relates. Employing upward 100 men at the plants and in the woods, the company pay roll is known to be substantial. Carrying upward 500,000 feet standing timber; and, at least 500,000 feet lumber inventory, the public may gain some idea of the relative importance of the Rose organization in the East Texas timber belt, it is pointed out. Manager Bird says he is constantly in the market to purchase additional timber tracts; and, that he also buys logs delivered at the Garrison mill of his company. He is ably assisted by Miss Gladys Thomson as office manager, bookkeeper and cashier, it is announced; and, among other important associates are T. A. Collins, foreman; C. F. Jones, log superintendent; and, Harvey Whatley, planer foreman. Elsewhere on this page appears additional information more in detail as to the progress and contemplated expansion programs entertained by Mr. Bird and his company, it may be observed; including the presence of general store serving both employes and the public, together with a service station furnishing Conoco products, invites Mr. Bird.



Left to right, D. R. Bird, General Manager; and, Miss Gladys Thomson, Cashier and Office Manager Rose Lumber Company, Garrison, Texas.



Saw mill Rose Lumber Company, Garrison, Texas, where D. R. Bird, veteran lumber manufacturer and timberman of the old school of citizenship is Manager.



Planing mill Rose Lumber Company, D. R. Bird, General Manager, Garrison, Texas, where the company cuts both pine and hardwood lumber, it is observed.

Forest Fire Loss Approaches $500,000.00 In East Texas Timber Belt, It Is Estimated; And, Every Precaution Should Be Taken To Prevent Such Waste, Says Mr. Bird

Both Merchantable and Young Timber are Known to Have Been Destroyed by Needless Forest Conflagrations, Saying Nothing for Damage to Homes, Livestock, Et Cetera, It is Pointed Out

Garrison.—Ever thoughtful and mindful of the serious damage that invariably results to our timber forests when needless conflagrations visit both our merchantable and young timber crops, D. R. Bird, manager Rose Lumber Company urges every protection possible against such fires. During the past spring months, Mr. Bird along with others became shocked and amazed at the wanton destruction in our timber forests, it is known; and, the most vigorous effort from now on out should, and will it is believed, be employed to save our timber forests. Forest fire losses having approached $500,000 and probably more at the time Mr. Bird has in mind, an Associated Press dispatch from Lufkin, Angelina county, East Texas; and, Environs, said:

Forest fires, many of incendiary origin, continue to rage in East Texas and the Texas forest service estimated that losses are nearing the $500,000 mark.

Forty fires were reported Thursday in five major protection districts. More than 3,000 acres burned, bringing the year's total to 85,000 acres.

The Kirbyville district was still the hot spot with 15 fires Thursday. An incomplete estimate placed the lost acreage at 471 acres. Two fires were still burning there Friday.

The northeast Texas district, with headquarters at Jefferson, reported an increase in fires with 1069 acres burned by 11 conflagrations. The Cushing district near Nacogdoches had five fires with 1280 acres burned.

Other losses included the Woodville district with six fires, 199 acres, and Lufkin district, three fires, 150 acres. No report was available from the Conroe district.

J. O. Burnside, chief of the forest protection division of the Texas forest service, said Friday that law enforcement officers were investigating a number of incendiary fires. Many other fires were attributed to careless field burning.

Thursday's high winds made fire control operations difficult. Several of the fires covered more than 200 acres each. The $500,000 loss estimate for the area under the protection of the Texas forest service was made by Burnside.

He said that loss of young seedling growth, and damage to older timber, would run near $400,000 alone. Additional damage also must be figured on homes and farm improvements destroyed. All losses, he said, have occurred on privately-owned woodlands protected by the state forest service.

55 YEARS PIONEERING IN TIMBER MANUFACTURING BUSINESS SCORED BY D. R. BIRD, 72, PROGRESSIVE MANAGER ROSE LUMBER COMPANY AT GARRISON, NACOGDOCHES, EAST TEXAS; AND, ENVIRONS WITH KNOWN ACHIEVEMENTS NOTHING SHORT OF REAL ACCOMPLISHMENTS

Such Declaration as Above Finds and Describes Mr. Bird as a Beloved Dean of the East Texas Lumber Manufacturing Profession, it is Declared; and Today, as Always, it is Pointed Out, he Prides Himself in Being Able to Produce Good Lumber

Garrison.—More than 55 years is admittedly quite a long time for anyone to engage in the same line of work and make a genuine success of it, but the fact remains that none other than the beloved and generally appreciated D. R. Bird, 72, general manager of Rose Lumber Company at this point has done just that and more. Friends and neighbors of Mr. Bird attest that he has scored achievements that have been, and are, they declare, nothing short of real accomplishments. Introductory story on this page records the fact that prior to coming with Rose organization, Mr. Bird served several other large lumber manufacturing concerns in East Texas; and, Environs, among them being 14 years as Bessmay, Texas manager of Kirby Lumber Co.; 5 and 3 years as Superintendent of the old Pickering Lumber Company (now the Haslam Lumber Company, owned by Mr. Garrett and about whom a full page appears elsewhere in this Special Edition); and, 10 years as Superintendent of Temple Lumber Company. Other timber years scored by him rounded out the 55 years of deanship. He then checked out for 4 years, intending to retire, he comments, but finding the urge to return to his old love too much for him, he returned to the lumber manufacturing field as local directing head of the Rose Lumber Company, Austin owned and from which point emanate and operate 19 separate retail lumber yards in the Southwest, Manager Bird states. Employing upward 100 men at plants and woods, Rose Lumber Co. under the direction of Mr. Bird is accepted and appreciated as a distinct local asset, it is affirmed. Producing 35,000 feet rough lumber daily at its saw mill; and, 50,000 feet dressed lumber in like time, the Rose company is a recognized local major operation, it is established. Doing a wholesale and retail business, Mr. Bird says he and his company are constantly in the market for additional timber; and, also buy logs delivered at their Garrison operations. He cuts both pine and hardwood lumber, Mr. Bird points out. Operating efficiently, Mr. Bird and his entire organization are known to be doing a good job at Garrison for the Rose company, it is pointed out. Rose general store here is managed by Mr. and Mrs. C. B. Powell, a cash and credit business being conducted, it is announced. Conoco products are featured at their service station, he reveals.

Rose Lumber Company Village At Garrison, Texas, Really Little Town Within Itself, Points Out Employes And Friends Of Oganization At Nacogdoches' Garrison

D. R. Bird, Who is General Manager of Local Operations is Also Known to be Active in the Civic and Religious Life of Garrison; and, is Definite Good Friend of Community Progress in General, it is Affirmed

Garrison.—The town of Garrison, Nacogdoches county, East Texas; and, Environs thru its progressive citizens and taxpayers heartily welcomes the presence of Rose Lumber Company, D. R. Bird, 72, general manager as purchase successors of the Joe A. Sherman Lumber Company at this point. (Mr. Sherman is now located at Patroon and Center, Shelby county, Texas). It may be best said of the Rose Company that its local village used to accommodate its faithful employes in reality is a little town within itself; and, as such its inhabitants are known to be constantly on the alert to help make of it a happier and better place in which to live and do business, it is pointed out. Before coming here, Mr. Bird is known to have been prominent in local community affairs at Haslam, Pineland and Bessmay, Texas. Naturally, therefore, he affirms that it is easy matter for him to be actively identified with the progressive civic and religious life of Garrison and his mill village; also, exercising keen interest and support on behalf of all worthy public development effort success. Local public in welcoming location of desirable new people, money and industry points with pride to the presence of Mr. Bird and his family; and, also the able lumber manufacturing industry over which he presides, it is assured.

"Use Your Head! Save Your Farm, Your Stock, Or Maybe Your Life", Says David Bothwell

Garrison. — D. R. Bird, manager Rose Lumber Company here is in the manufacture of lumber, but he goes a definite step further and insists that in order to get the best there is out of life you've got to put something into it; and, to do that, it is believed life and property protection here at home; the use of good common sense; the saving of timber forests and agricultural products, your stock and/or maybe your life, quicken best thought in such direction, it is pointed out; and, to better illustrate what Mr. Bird points out, and also to elaborate on the thought of this commentator, David Bothwell writing in Tyler Sunday Courier-Times recently definitely drove the subject home to every right thinking individual, it is opined. "It's Economic Insanity", partially captioned Mr. Bothwell; and, then completing introductory head "3500 Die Each Year In Fires on Farms; 100 Million Dollars In Value Lost", he most ably said:

The problem of supply food for a suffering world will be with us for years to come, but the problem of fire has got to be licked before we can adequately face it. Every year fire exacts a grisly toll of 3500 lives from farms and a hundred million dollars in values, and this will go on as long as the careless indifference that is prevalent today remains in existence.

Farm fires are always tragedies, even in normal times. To permit them to go on in times like these verges on economic insanity—especially when the means of cutting down this toll are easily within our reach.

Fire will give no quarter or cooperation, so we've got to fight it with all the ruthlessness ond energy we would battle an enemy who was trying to invade our home shores. Here are a few thoughts for the farmers, a few thoughts that are so simple some might laugh. But put them into practice and I believe you'll be surprised at the results.

1. Every fire hazard to be found in the city home can also be found in the farm home and should be just as quickly eliminated.

2. Lightning rods and grounds should be kept in good condition at all times.

3. Never smoke in a barn if you want to live very long.

4. Never store an automobile or any kind of oily rags or waste in a barn. These should be kept in a separate building not devoted to any other use.

5. Improperly cured hay causes spontaneous combustion and should never be kept in the hayloft of any barn.

6. There should be no electric light fixtures of any kind in the hayloft because light fixtures generate heat and sufficient heat will cause the hay to ignite.

Because of the sparsity of farms and the great distance required to reach any particular farm from a centralized point, all farms should carry standard fire fighting equipment in a convenient place and ready for instant use at all times. All personnel about the farm should be so familiar with this equipment that they can handle any part of it without hesitation.

But the greatest and most powerful piece of equipment ever invented is nothing more than plain common sense. Use your head! Save your farm, your stock, or maybe your life!

D. R. Bird, Pioneer Timberman Has Served Nearly All Of His Life As Able School Trustee!!

Garrison. — Rose Lumber Company has an unusual and good man at its head here in the person of D. R. Bird, it is pointed out not just because he is an excellent producer of good lumber, it is commented, but largely due to the fact that he is known to work unto the glory of God and the well being of man, it is assured. In his public relations, Mr. Bird says he has served nearly all of his life todate as a school trustee; and, that in the civic and religious life of all communities where he has been happy and fortunate to reside, he has reaped greatest joy and pleasure out of putting first things first, he declares. May you live long and prosper, Mr. Bird with continued good health, soul refreshing joy, inspirational happiness, progress and prosperity all the way!

Anything That Leads To Waste Is Bar To Prosperity, Capitalizing On Able Position D. R. Bird, Timberman

Garrison — Gentleman of the old school of citizenship, D. R. Bird, local manager Rose Lumber Company enjoys a philosophy of life that finds him on the side of the people—the masses; and, to achieve and accomplish along that line, friends of Mr. Bird affirm that he personally endeavors to live the Golden Rule way of life, seeing to it that every ounce of joy, if possible is extracted in life with each and every passing day. Mr. Bird is also the type of man who does not believe in waste; and, that anything that produces a situation like that, he believes is a bar to both progress and prosperity. Along this line of reasoning, it is considered appropriate to quote here an able editorial carried recently by The Dallas Morning News, which captioned what it had to say thus: "BAR TO PROSPERITY", and then it said:

Peacetime food subsidies, which do much to keep the cost of living at an inflated level, are holding back full reconversion to a peacetime economy in which prices will be fixed by the law of supply and demand and in which consumers will be free from hidden food costs which they pay through taxation. Senator Capper of Kansas was correct in calling consumer food subsidies one of the greatest threats to national prosperity. "Subsidies destroy democracies," he asserted "They are like any habit-forming drug. They create the appetite for more and larger subsidies."

Many of these subsidies, adopted as wartime measures when more food was needed for victory, will continue for nearly two years more unless Congress acts to end them. They should be dropped, or at least severely reduced, now. The recent potato fiasco, when millions of bushels of spuds were left to rot in the fields and to be paid for by taxpayers, while consumers continued to pay high prices at their neighborhood markets, should be enough. The householder had to pay double for his potatoes, because—from his tax pocket — he paid for those left to rot as well as for those he used.

The longer these fool subsidies are handed out, the harder it will be to again induce people to pay their own grocery bills and to quit depending on Uncle Sam for help that indirectly comes from their own pockets. At the same time, these subsidies greatly increase federal expenditures, making it harder to balance the budget, begin paying off the national debt and reduce income tax rates. In addition, they encourage overproduction and thus lead to waste through spoilage.

In Supporting Effort For Better Roads, D. R. Bird, Lumber Manufacturer Is Happy At Progress Enterprise

Garrison. — Ably supporting the instant publicity advertising campaign on behalf of East Texas; and, Environs, D. R. Bird, pioneer lumber manufacturer has gone on record with both his support and influence to the end of better roads, adequate drainage, soil conservation and/or all of the progressive programs advocated in this Special Edition. On that behalf, it is of more than passing interest to state that records establish that Texas is to have 35,000 miles of linked paved roads at the completion of the present three year building program, an Associate Press report points out from Forth Worth. Continuing the A. P. said:

Texas will have 35,000 miles of paved roads linked together, State Highway Commissioner Fred Wemple Jr., Midland, and State Highway Engineer DeWitt C. Greer, Austin, said yesterday.

Wemple said that 26 years ago the state had only 6000 miles of paved highways, compared with the present total of 24,000 miles. He added that 10,000 miles of highway were paved in the last decade.

The highway commissioner said that 2000 miles of surfacing in the projected program of 6500 miles of farm-to-market program had been completed.

Greer asserted that the primary federal arterial system was allotted 43 per cent of the total expenditure, with the farm-to-market program allotted 40 per cent. The remainder goes to ironing out traffic problems in metropolitan areas.

Progressive Public Development Programs Advocated In This Special Edition Endorsed By Manager Bird

Garrison. — In the instant effort to help more widely publicize the natural potential resources of East Texas; and, Environs (timber believed to be the most important surface resource hereabouts, it is declared), D. R. Bird, well known, able and popular general manager of Rose Lumber Company on behalf of his organization and the fine public he serves has underwritten this full page of publicity advertising; and, in doing so he has not only subscribed generously of support but also definitely of influence to the end of best possible community results now and in future, it is affirmed. He says he stands four square for improved churches and schools; cheaper power, lower taxes, better roads and adequate drainage; increased production of all farm products, including milk, meat, eggs and as matter of fact all essential food products for both man and beast; soil conservation; and, a cordial welcome on behalf of the future location of desirable new people, money and industry. Mr. Bird is now 72 years young; and, his friends wish for him not only many more years of usefulness, but hope and pray that he may round out his first 100 years on this earth and then start in on another century of progress, it is sincerely wished for him.

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GEE LUMBER CO., E. S. (SIDNEY) GEE, 41 OWNER AND OPERATOR ENJOYS DISTINCTION AS BEING ONE OF THE MORE SUCCESSFUL AND ACTIVE LUMBER MFG. FIRMS IN SHELBY COUNTY SECTOR EAST TEXAS

Beginning His Timber Experience in 1924, Mr. Gee Besides Prosecuting Other Activities, is Known to Have Scored Achievements and Accomplishments in the Lumber Manufacturing Field That Have Made of Him an Outstanding Young Timber Manufacturer, Whose Expansion Programs are Known to be Definitely Onward and Upward, it is Declared

New Planer Recently Installed, Including Other Plant Improvements Discloses That Mr. Gee Has Invested $8,000.00 to $10,000.00 Enlarging Plant Equipment In Order That he Might Better Serve His Ever Increasing Patronage, he Happily States; and, That he is Doing His Best to Manufacture Only Good Lumber Now and Always, he Assures

Cutting Both Pine and Hardwood Lumber at his Neuville Plant, Mr. Gee Says he Maintains a Daily Capacity Output of From 12,000 to 18,000 Feet Lumber and Carries a Pay Roll Taking Care of From 25 to 30 Men, Also Absorbing Output 4 to 6 Other Mills Employing 35 to 40 Men

Neuville.—This sector of Shelby county, East Texas; and, Environs, proudly acclaims the presence of Gee Lumber Company, E. S. (Sidney) Gee, 41, owner and operator, it is declared. Native of Panol county, Texas, Mr. Gee first located at Henderson. From there he moved over to Troup and in 1922 he established himself in the Neuville community, southwest of Center, the capital city of Shelby county. Starting his timber experiences in his early boyhood, Mr. Gee says he also put up 4-years farming and gave 5 1/2 years of his life to the Tree Army. His wife, Mrs. Lucile Gee is a native of Panola county, she and her husband being known and appreciated as an ideal couple, friends and neighbors attest. They have two children: Johnnie Gee, 19; and, Miss Helen Gee, 12. Parents: John and Mrs. Dora Gee, both deceased. Mr. Gee says he was only 14-years of age when his father passed away; and, was just 5 years of age when his beloved Mother died. Parents of Mrs. Gee: Nathan and Mrs. Leora Bailey, both living. Returning from his services with the TREE ARMY, Mr. Gee says he came back to Neuville in 1940 and engaged in the manufacture of cross ties by actually hewing them out. In other words the history of Mr. Gee's life and the progress he has made reflect that he came up the hard way, but in doing so unquestionably established a foundation both as to character and business that have served him well in hand thruout the years that have followed, it is pointed out. In 1943, Mr. Gee established his first saw mill with a limited capacity of 5,000 to 10,000-feet of lumber daily plus planer ability standing at 10,000 to 30,000 feet lumber This character of operation followed thru 1944; and, in 1947 he stepped his saw mill capacity up to 12,000 to 18,000-feet daily, cutting both pine and hardwood lumber. His new planer and dry kiln capacities are known to be quite capable of taking care of his present production; and, as time comes along, Mr. Gee, it is known, stands ready, willing and able to make such additional expansions as the business exigencies of the occasion may demand, it is declared. Only recently Mr. Gee installed from $8,000.00 to $10,000.00 new plant equipment so as to augment his substantial operations, it is observed. He also maintains a pay roll providing for constant employment 25 to 30-men at his plants and in the woods, directly speaking; and, indirectly he provides for the employment of 35 to 40 men who are carried on the pay rolls of from 4 to 6 other mills, whose output he absorbs, it is established. Elsewhere on this page, which has been underwritten by Mr. Gee, appears more in detail the progress and general activities of this admittedly unusual young lumber manufacturer, who is also an acknowledged ardent friend and supporter of churches, schools and general public development as advocated in this special edition.

Even Horses, Such As "Midnight" Have Birthdays; Hence, It Is Well To Keep In Mind East Texas Timber

Neuville. — During the early spring of 1947, East Texas timber tracts are known to have suffered the loss of hundreds of thousands of dollars' worth of valuable species, directly as result of unnecessary forest fires, some of them believed to have been of incendiary origin, it is said. In the important effort of conserving our timber resources, we need to employ every advantage to that end, comments E. S. (Sidney) Gee, owner and operator Gee Lumber Company. Fact is, in the opinion of Mr. Gee and other friends of our valued East Texas timber resources, Shelby county being no exception, it is pointed out, we should make each and every day of our life a birthday anniversary on behalf of conserving every stick of timber now and always. It is definitely important and desirous that our timber forests be kept alive and not destroyed by needless fires and other means of unnecessary destruction, it is affirmed. And, to help illustrate our point as to the importance of observing birthday anniversaries and/or celebrations; and, with due credit to Tyler courier-Times, we quote a recent editorial from that valued member of the Fourth Estate under the caption: "Midnight's Birthday. It said:

"There was a public celebration in Cleveland the other day, of a sort. It is questionable whether there ever was a celebration of just that kind before, and fairly certain that there will never be another. It was in honor of a black horse named Midnight, 28 years old. That is a ripe age for any horse, equivalent, they say, to 80 years in the life of a man.

It seemed as if nearly everybody in the county knew Midnight, and was interested in his birthday, and wanted to do something for him. There were thousands of calls about him, all over the city and in many distant places. There was a great horshoe of flowers. Midnight had been dined within an inch of his life, and rose to the occasion, realizing that something unusual was going on, and eager in his polite way to show his appreciation. He ate his cake and carrots with gusto.

People came to the "Troop A" barns in an endless procession, wishing him many happy returns, stroking him gently and lovingly, and wishing him many happy returns. They left in a sort of stumbling fashion, as one parts from a relative or friend he expects never to see again. And what a patriarch! So many have loved him; and he in turn has loved so many.

Who ever loved an automobile like that? And in mechanizing our going and coming how much have we lost?"

And, if you please, in passing may we seriously emphasize the opportunity, privilege and pleasure of loving our East Texas timber corps? We do, and invite you to join with us, Mr. Gee and other representative Sponsors who have made possible this huge Special Edition to the end of not only more adequately protecting our timber crops in future; but, to co-operate and participate to the end of enjoying future realization vs. many if not all of the progressive programs herein advocated!

Gee Family Lived in Crib While Their Pretty New Home Was Erected Near Plant at Neuville, Shelby County, East Texas; and, Environs, Mr. Gee Proudly Reveals

New Road Passing Via Gee Saw Mill Operation Adds to Convenience and Comfort of Plant Distribution and the Whole of His Neighborhood, Says Mr. Gee, a White Souled and Likable Fellow, be it Said to His Credit

Neuville.—"Believe it or not", E. S. (Sidney) Gee, owner and operator saw mill and planer operations bearing his name makes known that while the pretty new modern home for the Gee family was being erected out here near his plant operations, he lived in a crib and was proud of it. Like some of us who were born in a log cabin, plowed steers and otherwise shared in pioneer life, Mr. Gee said it was just another and further experience in his life that served to quicken and inspire him onward and upward toward the achievement and accomplishment of greater things on this earth both for the glory of God and the well being of man, he maintains. In addition to his new home and substantial plant improvements, the enjoyment of an improved new road via his industry will and does serve the convenience of his plant distribution as well as providing handsomely for civilian population and general travel hereabouts. Mr. Gee is known to be the kind of citizen and taxpayer who lives and does to serve, acquiring and obtaining more satisfaction and joy from such a life than he might ever realize in other directions, he comments. Modest and retiring of disposition, Mr. Gee is a hard conscientious worker who has made his way from the bottom up; and, he is still climbing, ambitiously so it is observed and ascertained from information. He is wholesouled and a likeable fellow, be it said to the credit of Mr. Gee.

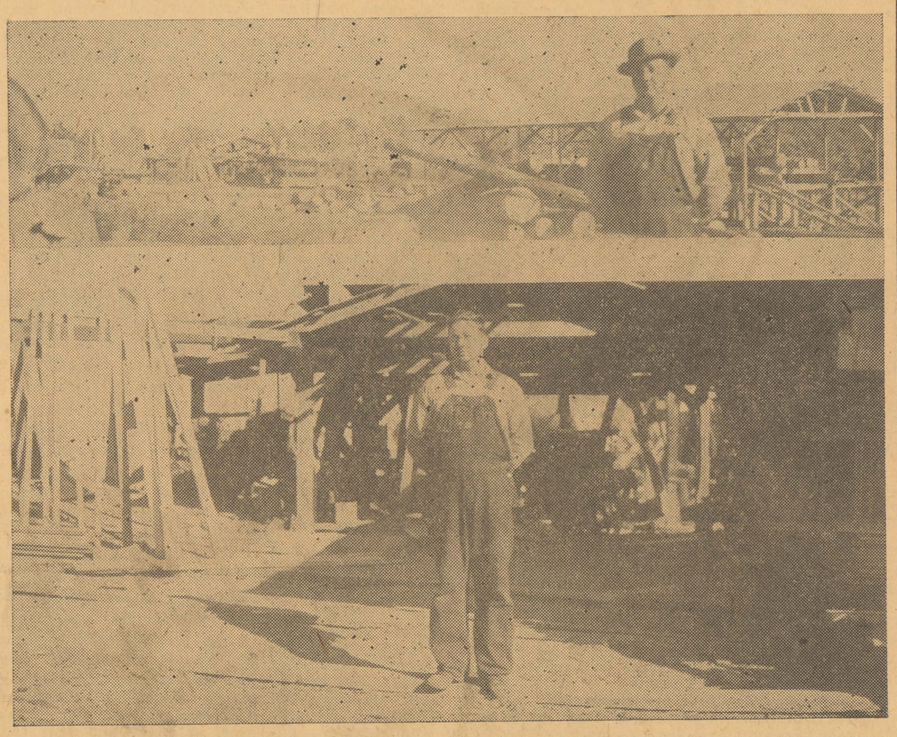
SIX TO TEN TRUCKS REQUIRED TO HANDLE BUSINESS GEE LUMBER COMPANY, WHOLESALE AND RETAIL MARKETS BEING SERVED BY PROGRESSIVE YOUNG EAST TEXAS MANUFACTURER

Bright Future Not Only for Shelby County but All East Texas; and, Environs, comments Mr. Gee, Who Says he Looks With Rosy Optimism on Behalf of Good Business Thruout Many Years to Come

Neuville.—E. S. (Sidney) Gee, owner and operator Gee Lumber Company is an optimist, yet conservative enough in his progressive stride to help keep the wheels of industry turning with sweet music not only to his ears but to the direct and indirect family of employes maintained on his substantial pay roll, it is declared. Directly, Mr. Gee says he employs 25 to 30 men; and, that indirectly he provides pay rolls for 35 to 40-others who are employed at 4 to 6 mills whose entire output he absorbs, it is made known. He says 6 to 10 trucks are required to handle his lumber and logging business; and, that he looks with rosy optimism on a very bright future for the whole of East Texas; and, Environs. Enthusiastic but seasoned with enough conservatism in his progressive stride, Mr. Gee is known to have made it possible for an interesting and continuous lumber manufacturing effort in this Shelby county sector of East Texas; and, Environs. He says he anticipates good business for many, many years to come; and, that he is so busy endeavoring and actually producing good lumber—both pine and hardwood—for the wholesale and retail trade that he has no time to think or act otherwise; hence, his co-operation and participation along with other Sponsors of this Special edition to help make of all East Texas a happier and better place in which to live and do business, he opines. Indeed and in fact a recent visit to Mr. Gee's plants at Neuville found him to be one of the busier of East Texas lumber manufacturers, it is related.



Above picture represents Mr. Gee's modern new planer recently installed at his Neuville, Texas operations, where it is observed that he enjoys practically every modern convenience and equipment for the manufacture of good lumber, including several dry kilns, it is observed. Mr. Gee may be observed standing in front of his much prized new planer installation.



E. S. (Sidney) Gee, progressive and popular owner and operator E. S. Gee Lumber Company at Neuville, Shelby county, East Texas; and, Environs may be observed in both the top and bottom pictures above. Top scene represents saw mill activities and bottom picture reflects lumber sheds and a portion of his saw mill operation. Mr. Gee is a recognized major operator in his timber manufacturing classification, it is affirmed.

Gee's New Mill Came From Shreveport; 3-Dry Kilns; And, Other Modern Equipment Aid Mr. Gee In Production Good Lumber At Neuville, East Texas

Mr. Gee Carries From 100,000 To 200,000 Feet Standing Timber and an Inventory Around 200,000 Feet Lumber, he Says, While Inviting Purchase More Standing Timber and Logs Delivered to His Mill

Neuville.—Carrying standing timber from 100,000 to 200,000 feet and an inventory of around 200,000 feet lumber, E. S. (Sidney) Gee, owner and operator Gee Lumber Company announces that he is constantly in the market to purchase additional timber tracts, fee or rights; and, that he also buys logs delivered at his mill. As stated elsewhere on this page, in addition to his own production, Mr. Gee absorbs the output of 4 to 6 other mills, at same time enjoying continued expansion in his wholesale and retail patronage, it is revealed. Besides his modern saw mill and planer, Mr. Gee carries three dry kilns and other modern equipment, all of which serve to augment his general lumber manufacturing service, it is made known. It is nothing short of an inspiration to pay a visit to the Gee industries at Neuville and witness the many ramifications and activities prosecuted by Mr. Gee in the successful operation of his business; and, considering that it hasn't been so many years since he was practically down and out, or rather started from the bottom up, the stride this young fellow has made is nothing short of enviable. Safely and truely, it may be said of him that Mr. Gee is a shining light in his part of the East Texas timber manufacturing activity; and, that others might well follow his lead in mapping out their programs toward future success and making definite head on terra firma, it is affirmed. Mr. Gee's new mill came from Shreveport, La., he announces.

The Lost "Seed Corn" Might Also Have To Do Something With Spurring Up Help Looking Toward A More Adequate Conservation Of Our Valuable E. Texas Timber Resources

E. S. (Sidney) Gee, Progressive Owner and Operator Gee Lumber Company at Neuville, Shelby County, Staunch Friend and Worker in Direction of Saving Our Timber Crops as an Aid to Future Progress and Prosperity, he Points Out

Neuville.—Conservation of our East Texas timber resources is vital to future progress and prosperity in this sector of the Lone Star State of Texas in the opinion of E. S. (Sidney) Gee, owner and operator of Gee Lumber Company. In supporting the instant effort to help more widely publicize the natural and potential resources of Shelby county, East Texas; and, Environs, Mr. Gee points out that now is the time to press forward and upward on behalf of more rigid conservation of our natural resources, timber, he admits, being recognized as perhaps the most important natural resources on the East Texas surface. And in support of Mr. Gee's timely position, via another way 'round, so to speak, in illustrating the value of his point, recently The Tyler Courier-Times under the caption: THE LOST "SEED CORN" very aptly editorialized, and said:

"The popular conviction that medicine and science forged ahead during the war is exploded by Raymond B. Fosdick in his annual Rockefeller Foundation report. The reverse is true, he says, adding: 'We have sacrificed the seed corn. We have lost a generation.'

"Such achievements as DDT and other chemical killers, the sulfa drugs, and the atomic bomb (if that is indeed progress) have been spectacular. But these were in the main merely the final application of decades of previous scientific research. The war drained the reservoir of existing knowledge. And little is being done to replenish it.

"More serious still, he points out, has been the loss of trained men. 'War grinds up the seed corn of scientific knowledge to make a day's feed for the war machine.' The nation's scientific and medical colleges cannot now train enough doctors and research scientist for the next generation. These schools need money—for scholarships, for clinics, for plants, for professors. In such fields as bacteriology, anatomy, physiology, biophysics and biochemistry, it almost impossible to find men with the proper training.

"A third field in which there is an immediate need for further progress, Mr. Fosdick emphasized, is human relations. Physical power is outrunning man's capacity to use it for wise and moral ends. One line between science and human relations is psychology and closely related fields. But shortages are especially great here. Consequently individuals still know more about getting around their fellow men than getting along with them.

"Mr. Fosdick, it is worth noting, is not urging that the government rush into these problems with a ready-made solution. His report rather is an appeal to private philanthropists, from whom much of the support for medical and scientific schools comes.

Contract Logs; Individual And Collective Logs Find Ready Cash Market At Gee Lumber Company

Neuville.—There's always a good cash market for timber and logs delivered at the skids of the Gee Lumber Company, E. S. (Sidney) Gee, announces. Constantly in the market to purchase additional timber tracts, Mr. Gee states that he provides good cash market at his plant for single and/or collective logs delivered there; that, he also purchases contract timber logs delivered; or, any other way that available timber may be furnished him. In other words you may cut and bring your logs to Mr. Gee; or, he will buy them and come and get them, if you so desire. Mutual log trading is a motto with Mr. Gee, who is known to maintain a record in his dealings with timber men so that the latter are always anxious, it is declared, to seek him out to purchase their logs/and or timber when such may be merchantable and ready for delivery. If you have timber or logs for sale, Mr. Gee invites you to get in touch with him.

Soil Conservation; Adequate Drainage And All Other Progressive Programs Advocated Have Support Mr. Gee

Neuville.—In underwriting this page of publicity advertising, E. S. (Sidney) Gee, owner and operator Gee Lumber Company has gone on record as favoring cheaper power, lower taxes, better roads, adequate drainage; soil conservation; improved churches and schools; increased production of all farm products, including milk, meat and eggs; indeed and infact, all of the progressive programs herein advocated and to which he has subscribed substantially of his support and influence. Nothing short of the best in the way of future public development for Neuville, Shelby county, East Texas; and, Environs, encourages Mr. Gee.

Mr. Gee Served Some 10-Years With Frost Industries, Increasing His Lumber Knowledge, Says He

Neuville.—In addition to the many other timber experiences E. S. (Sidney) Gee, owner and operator Gee Lumber Comppany enjoyed as he came on up from the bottom, he declares, had to do with the some 10-years he spent with the Frost Industries, lumber manufacturers. This was a real schooling for Mr. Gee, he declares; and, that as he goes along now under his own power and general business activities, he recalls that the experiences of those years of service largely and better equipped him for the tasks and general responsibilities he has since personally assumed and is carrying out with magnificent success, it is reaalized by none other than himself and appreciated by those who stand on the side lines and applaud this progressive young man as he moves onward and upward. Keep your stride, Mr. Gee. Your friends are proud of you. Mr. Gee has two sisters and one brother, i.e: Mesdames Maggie Fallin and Nora Lee Vaught; and, Durvard Gee. In the civic and religious life of his community and this part of Texas, Mr. Gee is active, it is known. He has served as a school trustee.

E. S. (SIDNEY) GEE, Progressive Owner and Operator Gee Lumber Co. Friend and Worker In Direction of SAVING Our Timber Crops as an Aid To Future Progress and Prosperity, It Is Said