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Angelina County Chamber of Commerce

Impact 1978

President, Jim Stephens: Vice President, H.J. Shands: Vice President Johnny Jackson: Vice President Devereux Chapman: Vice President Bob Bowman: Treasurer, Mark Swan...

Directors: Bob Bowman, Dr. Anna Beth Connell, Dick McKay, Ralph Ridinger, Jim Stephens, W.J. Thornton, Rufus Duncan, Devereux Chapman, Johnny Jackson, Tom Selman, H.J. Shands Jr., Mark Swan, Paul Durham. Janie Chappell, W.A. DuBose, Raymond Moore, Dr. Allan Cannon, John Waak, Robert Richardson.

Ladies and Gentlemen

It is a sincere pleasure for me to serve as the President of the Chamber of Commerce for 1978 and I look forward to it with anticipation. The Chamber is the one organization in our County which has as its main purpose strengthening the economic status of the area...it is a purpose we strive for each day.

Throughout this year we will strive to involve as many people as we can in this project and in all activities of the Chamber...it will be a year of involvement. With that in mind the key word for the year is IMPACT whose letters stand for Involving More People in Angelina County TODAY! IMPACT AND INVOLVEMENT...one comes with the other.

There will be many activities for the Chamber and its committees in '78 and all are a major part of the overall success of the annual program but there are several which will give major emphasis...and they are part of the IMPACT program for the year. They all need your help and assistance.

ONE: We will create a major beautification program for Angelina County coordinating activities with many facets of the community to work for one common goal.

TWO: We will achieve accreditation for the Chamber this year a recognized award given by the Chamber of Commerce of the United States to Chambers that adhere to certain standards.

THREE:A strong and definite plan for redevelopmant of the downtown Lufkin area will be initiated.

FOUR: A new, aggressive effort will be organized to recognize our existing industry. SO often we take for granted the tremendous economic base we have in Angelina County and do not recognize our industrial neighbors for the many things they do for our area.

FIVE: We will strive to bring at least one new industry into the area. Our excellent geographic location makes the area a wonderful place for new industry to locate...we will actively seek those prospects.

SIX: A planning committee will be established to investigate the possibility of reviving the once popular Texas Forestry Festival. Since we are in the heart of the Texas forestry industry, it is a natural to start such an effort here.

These are just a few of the goals for the Chamber for 1978, but ones Your Board of Directors has decided to become more involved in and give priority .

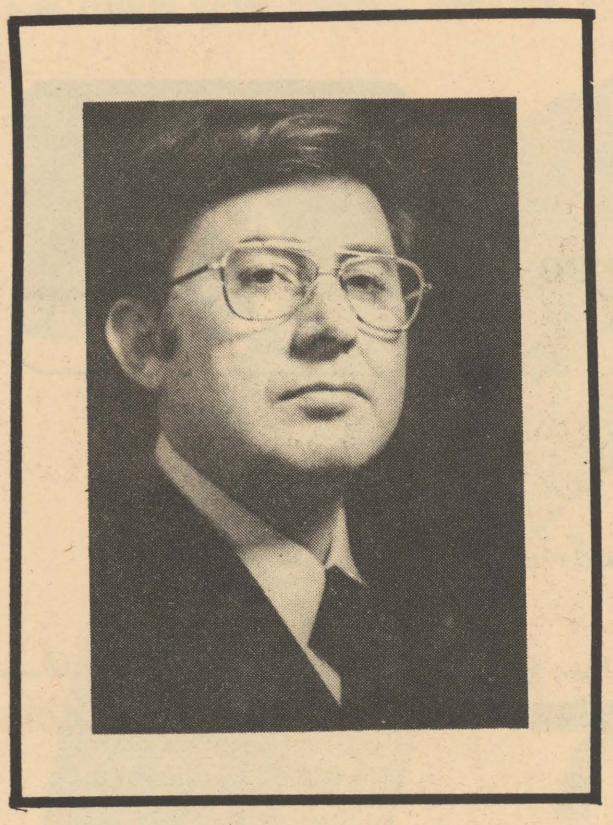
All efforts of the Chamber for 1978 require your help and assistance. I invite all members to become more involved in committee activity,

Jim Stephens

President

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PUBLIC AFFAIRS DIVISION



Bob Bowman

Division Vice President

"Governmental policies and programs — national, state, regional and local — represent an area of concern to all Angelina County. The Chamber recognizes this and will work in all areas to represent our membership need."

Bob Bowman is the Division Vice-President for this vital group.

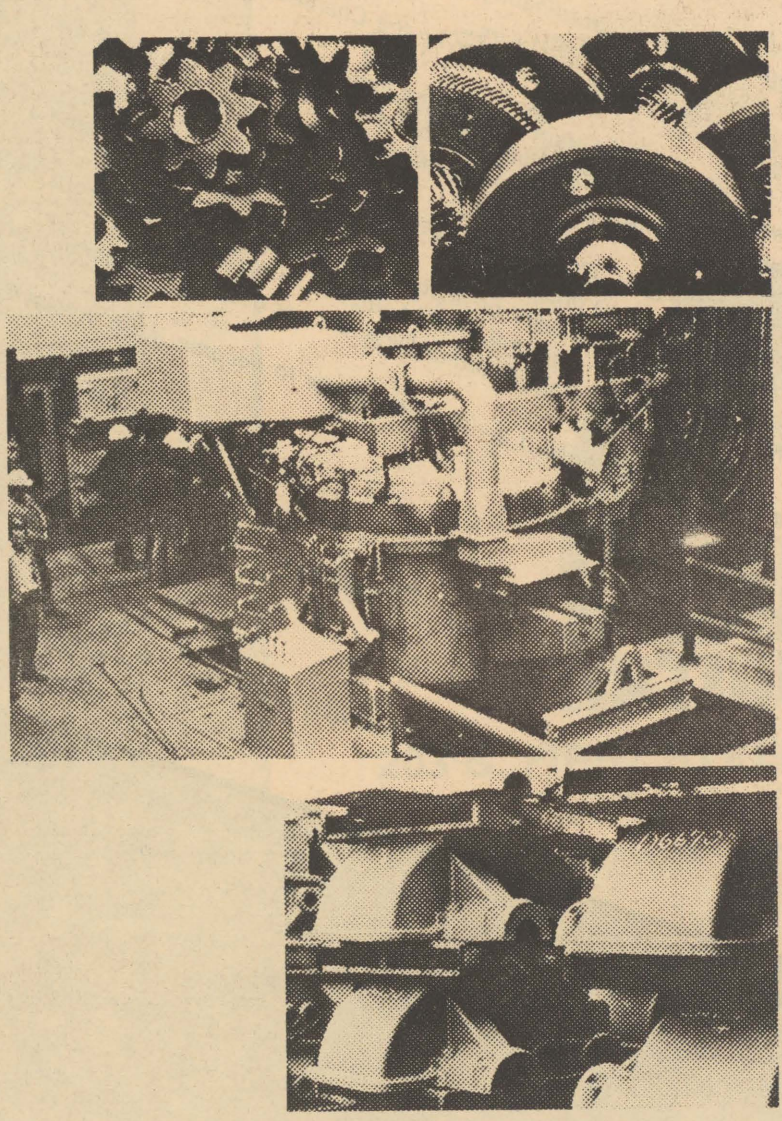
Bob Flournoy, Chairman of the Legislative Committee, keeps abreast of national and state issues which would affect local businesses. With the assistance of his committee members he makes recomendations to the Board of Directors on legislation and what stand the Chamber should take. Stays in touch with all elected officials. Director Advisor is W.J. Thornton.

Thomas Moore heads the Transportation Committee. They maintain liason with local and state officials to make recommendations on highway and transportation needs. They take delegations to Austin annually to meet with highway officials.

Jim Bob Odom Chairs the Aviation Committee. They coordinate promotion of aviation in Angelina county. They continue strong efforts for keeping commercial air service in the area and work toward improvement of present airport facilities. Director Advisor is Paul Durham.

Every year we invest millions of dollars

in a good company . . . ours.



Every year millions of dollars
are invested in new equipment
and new facilities at Lufkin Industries.
Like our new $3.7 million
counterweight foundry that
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and the $4 million we're spending
this year to modernize our
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We've developed genetically superior "supertrees" which grow more wood in less time. We operate our own forest nursery and we plant some 15 million new trees each year. . .far more than we cut. We rotate cutting areas to give the new trees plently of time to grow. And we get the most out of each tree we harvest (even the bark is used to generate some of the energy needed at our mills).

We know that forests have other uses, too. And that's why we've set aside lands for wildlife management, protected endangered species, established nature trails, financed wildlife and environmental research, and contributed lands for parks and historical sites.

The forest, literally, is our life. So we try to treat it with care.

At Southland, we believe progress begins by caring.

Southland PAPER

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ORGANIZATIONAL DEVELOPMENT DIVISION

H. J. "Bubba" Shands

Divivion Vice President

H.J. "Bubba" Shands is the Division Vice-President for the Organizational Development Committees.

Janie Chappell is the Chairperson for the MEMBERSHIP COMMITTEE. The function of the committee is recruitment of new investors in the Chamber of Commerce through organized membership campaigns. It strengthens the dollar investments in the Chamber thereby creating additional programming to carry out the Chamber's purpose. Director Advisor of the committee is also Janie Chappell.

Harry Castleberry heads the Public Relations Committee. The purpose of his committee is to welcome new business to Angelina County, conduct special ribbon cutting ceremonies conduct campaign of visiting present members, acknowledge conventions and many other P/R duties. The Director Advisor is Ralph Ridinger.

Nancy Mewbourn is the Chairperson for the Women's Committee. She guides this committee in creating more involvement by women in the overall Chamber operation; holds monthly luncheon for the entire committee. The Director Advisor is Dr. Anna Beth Connell.

holds monthly luncheon for the entire committee. The Director Advisor is Dr. Anna Beth Connell.

James Kerbo is Chairman of the First Friday Committee. Their fuanction is to carry out a monthly luncheon program for the Chamber meeting the First Friday of every month. Securing timely and entertaining programs for each meeting. Director Advisor is Ralph Ridinger.



"To strengthen the internal operations of the Angelina County Chamber of Commerce and thereby increasing the effectiveness of the overall operation."

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Impact '78

progress brings nice changes ... and it will always be your Lufkin area business who lead the way.

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TAKE A CLOSER LOOK

...at our Chamber of Commerce

You'll find chamber members and officials involved in every activity afecting our area. It's team work that gets things done.

W.A. DUBOSE & SON

HWY 94 632-3363

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ECONOMIC DEVELOPMENT DIVISION



Director Johnny Jackson

Johnny Jackson

Division Vice President

"The development and attractions of new jobs is absolutely essential to the stability and progress of Angelina County. The chamber will assist business and industrial expansion, promote business activity, strive for more convention and tourist dollars, strive to create better air facilities and generally push for awareness of Angelina County as the Forest Capital of East Texas."

Johnny Jackson corrals this vas committee composed of five areas.

Dr. Doug Prewitt Chairs the Agri-Business Committee. They oversee the activities of an agri-business nature and carry out the Annual Junior Livestock Show, Hay Show and Agri-Business Tour.
Director Advisor is Raymond Moore.

Retail Committee is led by John Parker. This group created programming to promote and assist the Chamber's retail sector. They involve themselves in solicitation control and hot check seminars. John Waak is Director Advisor.

Tourism/Convention Committee is Chaired by Alton Holt. This committee performs all functions governing tourist promotion campaigns for Lufkin and Angelina County including solicitating conventions. Literature and programs perpetuate the tourist industry. Director Advisor is Robert Richardson.

Industrial Development Chairman is Oscar Brookshire. This committee creates programs to promote Angelina County. They meet with prospective new business and try to direct them to this area. Again the Director Advisor is Robert Richardson.

Ed wilkins heads the Forestry Committee. As the heart of the Forestry Industry, this group is very active. They help sponsor the annual Woodland Trails Clinic. They promote forestry related business and the Director Advisor is Warren DuBose.

A.G. Cromwell leads the Business/Industry Relations Committee. They promote achievements of existing business and industry, recognizing expansions, special awards and recognize public impact of business on the econimics of the area. Director Advisor is Dick McKay.

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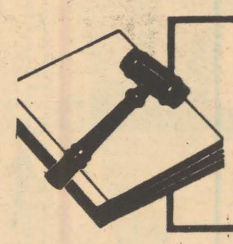
Director Paul Durham's picture not available by request .

Director Rufus Duncan's picture not available at press time.



LP

LOUISIANA PACIFIC CORPORATION



REPORT TO THE PEOPLE

We have enjoyed our work with the Chamber of Commerce. We'd like to invite all to participate.

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CIVIC AFFAIRS DIVISION



Devereaux Chapman

Division Vice President

"To stimulate, develop, coordinate and pursue programs for the physical development, improvement and enhancement of the Lufkin-Angelina County area in cooperation with public officials and other groups."

Devereux Chapman is Division Vice-President of this vital committee. This committee consists of four entities.

First of these is the Education Committee headed by Louis Brounaugh. These people carry out educational programs within our schools on the American private enterprise system. They sponsor the New Teacher Banquet, Career Fair, Junior Achievement program, CPR training, gun safety and many others. Director Advisor is Dr. Allan Cannon.

Nancy Mewbourn carries her second Chairpersonship as leader of the Beautification Committee. This group carrier out and formulated an extensive beautification effort throughout Angelina county, sets goals toward achieving the Governor's Beautification Award. Director Advisor is again Dr. Allan Cannon.

Mayor Pitser Garrison is the Chairman for the Downtown Redevelopment Committee. Downtown improvement is the goal. Meetings with property owners and tenants activate downtown revitalization. Director Advisor is Jim Stephens.

Sports /Recreation Committee is directed by Rod Pittman. They focus on athletic achievements and honors in the county. Director Advisor is Dick McKay.



Director John Waak



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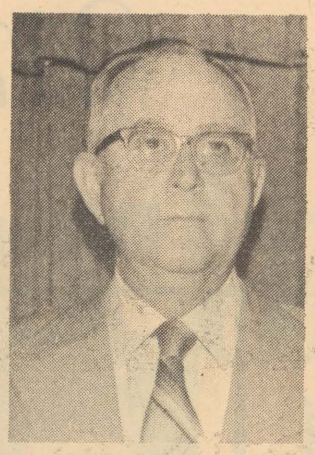
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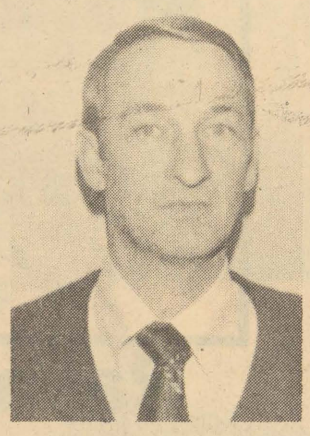
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Director
W.J. Thornton



Director
Tom Selman



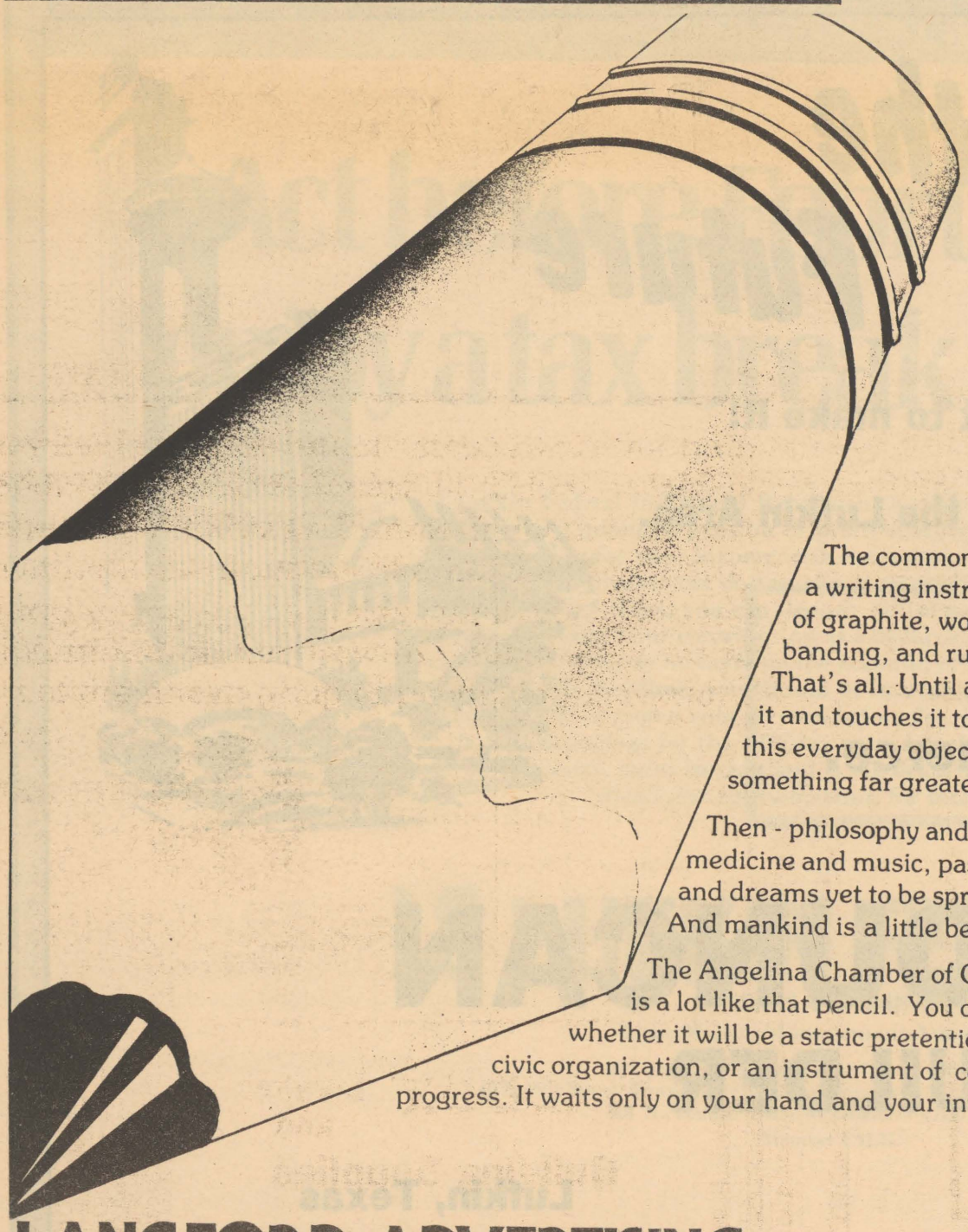
It takes work to make a Progressive Chamber of Commerce... Let's all pitch in and make it successful again in 78.

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Progress
...is working for a better Future.

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RALPH NEW
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The common pencil - a writing instrument made of graphite, wood, a metal banding, and rubber eraser. That's all. Until a hand takes it and touches it to paper; and this everyday object becomes something far greater.

Then - philosophy and portrait, medicine and music, past experience and dreams yet to be spring to life. And mankind is a little better.

The Angelina Chamber of Commerce is a lot like that pencil. You decide whether it will be a static pretentious civic organization, or an instrument of continuing progress. It waits only on your hand and your involvement.

LANGFORD ADVERTISING

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Of Our
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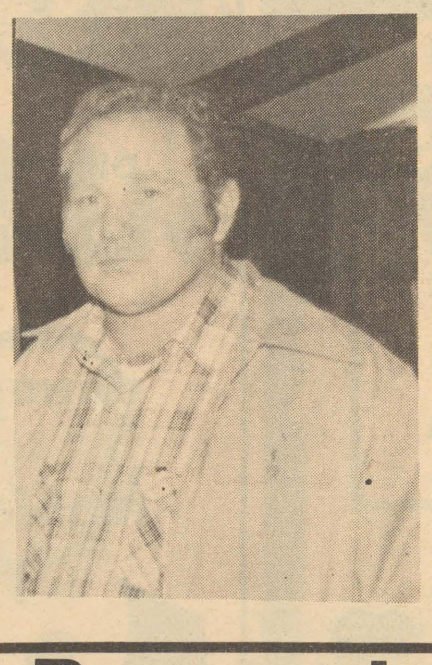


1623 S. 1st.



634-8181

Director



Raymond Moore

Director



Dr. Anna Beth Connell

Look to the Future

And the Future is what we want to make it!

Let's all take part to grow with the Lufkin Area.



Support your Chamber of Commerce.

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Take a tax break.



Act before February 14 and enjoy a tax break up to $1,500.

A Lufkin Federal Individual Retirement Account (IRA) is for people not covered by a qualified pension or profit-sharing program. It lets you set aside a portion of your income with taxes deferred until withdrawn after retirement. You save tax dollars two ways with a retirement plan from Lufkin Federal. First, you can deposit 15% of your yearly income (up to $1500) and claim your contribution as a deduction on your federal income tax. Second, you pay no taxes on the account, or the interest it earns, until you retire. By that time, you should be in a lower tax bracket. Now is the time to act! If you open your account before Feb. 14, 1978, you'll qualify for a 1040 deduction for the 1977 tax year. A Lufkin Federal IRA plan saves money, earns interest and is tax deductible. See Your Money Management Association for more details.

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When Thomas Louis Latane Temple stepped off the train eighty-two years ago, we became a part of Diboll. We've grown quite a bit since 1894 and now Temple Industries is part of an organization with offices in places like London and Paris, New York and Madrid. The future holds great promise, and we're understandably proud of our growth. But mainly we're proud of being a part of the finest group of people in the world... the folks of East Texas.

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Lufkin Civic Center sees booking increase

The Lufkin Civic Center, opened in January 1976, is seeing a steady increase of bookings according to Barry Hays, Staff Manager of the Visitor and Convention Bureau for the Center. Hays, whose office is in the Chamber of Commerce at 515 South First Street, siad of the increase, "We're booking an average of 11.33 event days per month in the fiscal year 76-77 as compared to an average of 5.33 days per month for the previous fiscal year." Hays attributes the increase to greater public awareness of the versatility of the Civic Center.

The Visitor and Convention Bureau operated by the Lufkin Chamber of Commerce has already booked 78 event days for the fiscal year 77-78 and many more are expected. Local usage accounts for most bookings, but a lot of Civic Center events days are booked for conventions, which bring out-of-town visitors. These visitors are estimated to spend one half million dollars in Lufkin for lodging, food and entertainment next year.

The Civic Center, less than two years old, is becoming the scene of more activity because, as Hays put it, "We're actively seeking engagements for the Civic Center. It appears to have become more successful than we previously thought it would. We ended the last fiscal year in the black and except to do better this vear."

Secretary acheives certification

The Angelina County Chamber of Commerce announced today that Georgia Hunt, Office Manager and Jean Harper, Secretary of the Chamber have been certified as Registered Chamber Secretaries by the Chamber of Commerce Managers and Secretaries Association of East Texas.

Presentation of the RCS certification was made Nov. 4 at the annual meeting of the CCMSAET in Tyler.

Purpose of the certification program, which was inaugurated this year, is to upgrade the skills of Chamber of Commerce managers and secretaries, and to make them more valuable to the communities they serve.

Chamber EVP Jerry Huffman said, "We are certainly proud of both Jean and Georgia for achieving this high honor."

Certification of proof that each has successfully met all qualifications and has passed a detailed examination of her abilities as secretary to a volunteer organization.



progress

the search for a better tomorrow

Congratulation to Lufkin and to our Chamber of Commerce on another year of Progress, from Canon and Parker

Canon and Parker
DOWNTOWN LUFKIN

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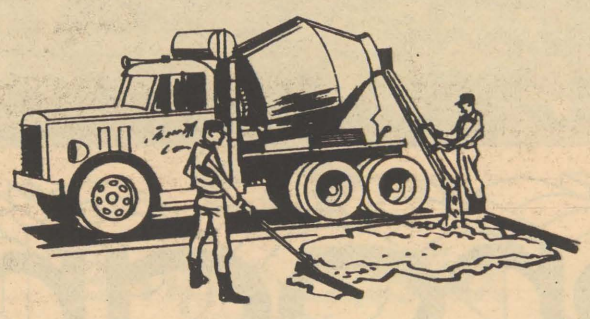


Your Lufkin Chamber moved to different quarters in 1977. Chamber Executive Vice President, Jerry Huffman is shown carrying on the business of the day at his desk. As the Angelina County Chamber of Commerce grows so grows the needs of the space requirements of the Chamber offices. Mr. Huffman and his staff have done a superb job in making the transistion with a minimal of interruption in the business of YOUR Chamber.

the wheels of
PROGRESS
turn in 1978
and the Chamber
leads the way.
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...this term simply means "hard work".
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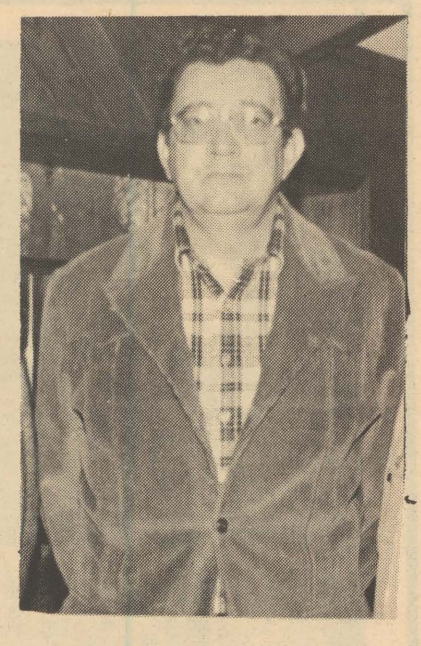
Meet Your Directors



Director Janie Chappell



Director Robert Richardson.



Director W.A. DuBose

Chamber in annual guide

Lufkin and Angelina County are featured in the 15th annual East Texas Vacation Guide just released for national distribution by the East Texas Chamber of Commerce, announces Frank F. Wiggs of Jacksonville, President.

Heavy immediate distribution of the 100,000 plus compes printed has been through East. Texas exhibits in travel shows in the big Chicago and Houston markets. The regional chamber has entered a record ten travel shows with the official ETCC booth, with other shows running through March in Kansas City, St. Louis, Des Moines, Houston (a second show), Dallas, Fort Worth, San Antonio and Austin.

The ETCC booths are being manned by staff and by volunteers from among cities participating, handing out the Guide and a packet of local folders from participants.

Also, the Guide will be distributed from the TExas Tourist Development Agency's booth in travel shown in Anaheim, Indianapolis, Detroit and Cleveland.

Additional blue-chip distribution of the Guide will be through more than 1,000 trained travel counselors who use the 64-page, fulll-color, magazine-sized publication at 11 Texas Highway Tourist Bureaus, at more than 50 AAA Clubs in Texas and contigous states, at oil company touring services, at cooperating East Texas hosts who are advertisers and in other important outlets.

The Guide, the state's first detailed travel publication, was begun in 1963. It pages are a combination of advertisements of more than 100 cities, lakes and attractions, with detailed host listings, maps and full-color photo treatments. Texas tourist bureau supervisors have canned the publication the "Most Popular" of all the travel material distributed, next to the State's big book, according to Neal Ray, Pittsburg, ETCC Tourist Chairman.

At the same, time the regional chamber's tourist department is preparing to release the fourth edition of the 8-page Official East Texas Map.

This exposure for the Lufkin area is made possible as this city ties in with the national advertising program of the East Texas Chamber of Commerce, largest regional chamber in the United States. Lufkin Executive Vice-President said that tourism is up 14 percent over last year and Lufkin and Angelina County are due their share of the $6.1 billion business.

Impact '78

The Chamber of Commerce... Helping to make a better Angelina County.

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Meet your Directors

President



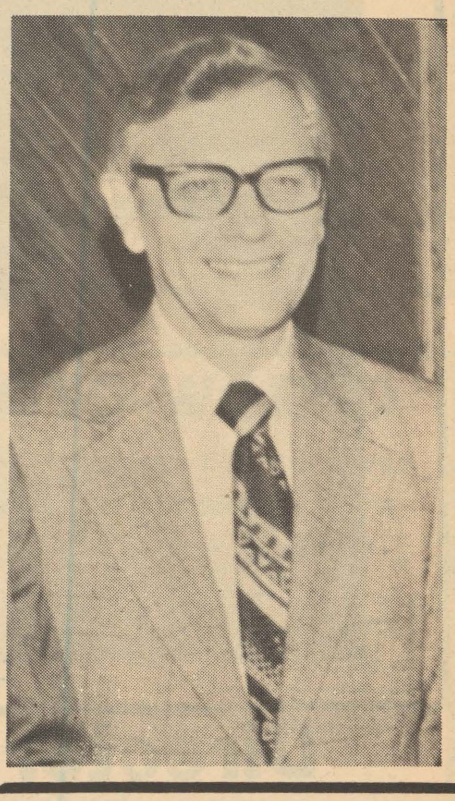
Jim Stephens

Treasurer

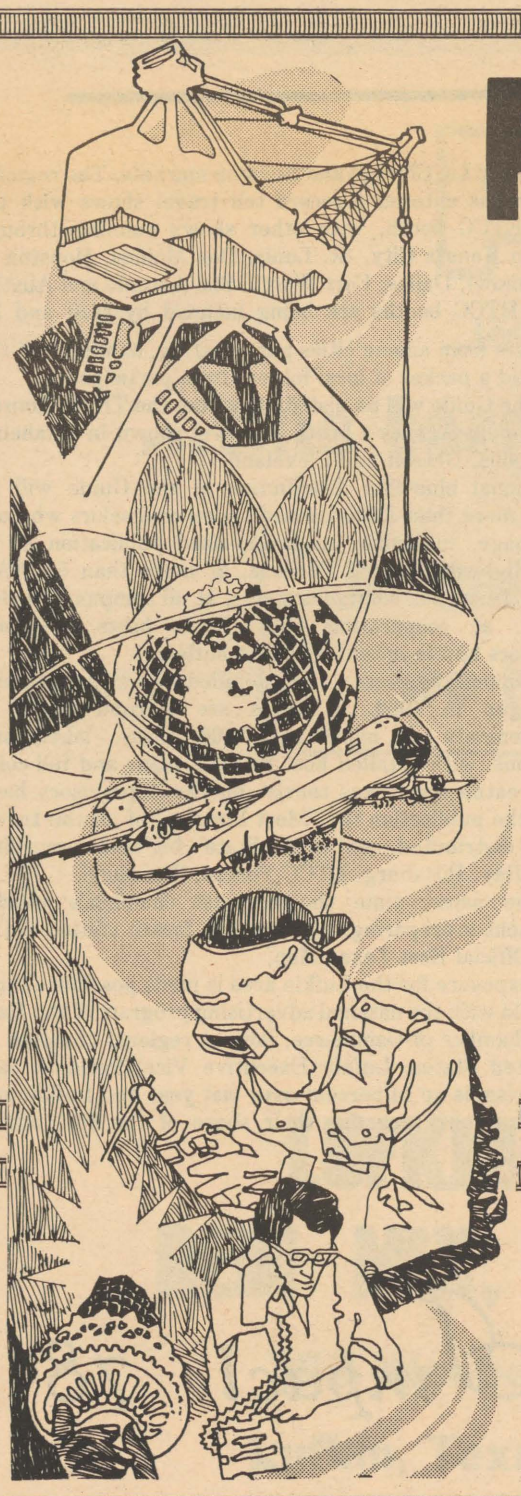


Mark Swan

Director



Dr. Cannon



PLANNING FOR progress

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and that's us, too!

A&NR

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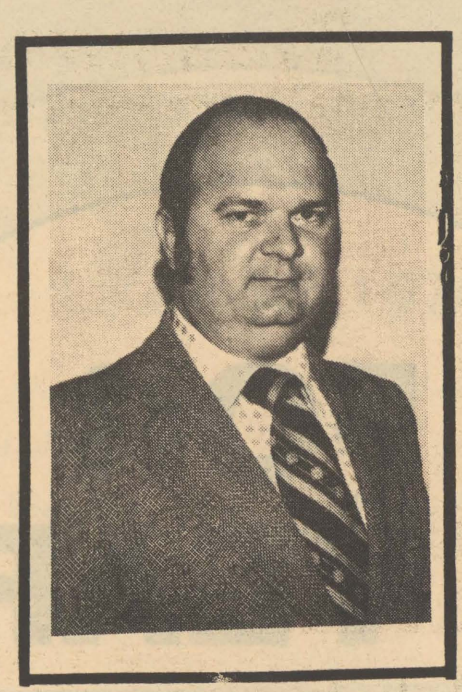
Lufkin, Texas

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Meet Your Directors

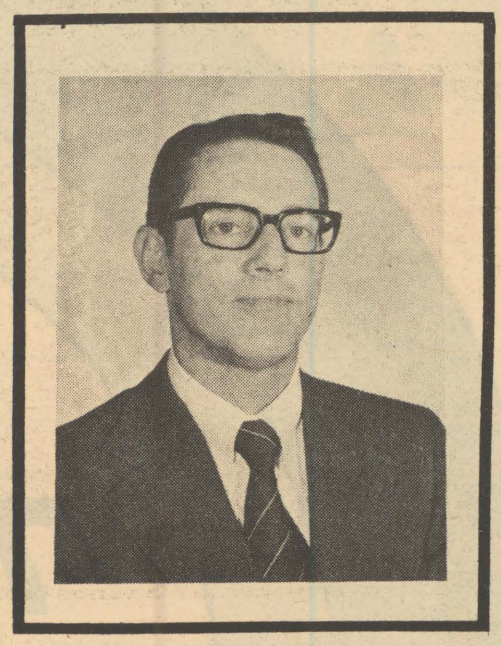
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Director



Ralph Ridinger

Director



Dick McKay

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Tourist spending reaches all-time high in County

Tourist spending reached an all-time high in Angelina County in 1976, according to a study commissioned by the Texas Tourist Development Agency.

The study, conducted by the U.S. Travel Data Center in Washington, D.C., showed that visitors to Angelina County in 1976 spent $19,031,800, an increase of more than 14 per cent over 1975.

Angelina County's share of travel receipts ranked 40th among the state's 254 counties.

The study also found that 736 persons in Angelina County are employed in travel-related jobs, with an annual payroll of $5,824,700.

The report estimated that $756,800 in state taxes and $205,500 in local taxes were paid by visitors to the county in 1976.

Travel experts measured the economic impact of all travel involving overnight trips away from home, and day trips of at least 100 miles or more from home.

The report was warmly received by the Lufkin Visitor and Convention Bureau, a division of the Angelina County Chamber of Commerce which seeks to attract tourists and convention delegates. "This study confirms that tourism is a major contributor to our local economy," said Barry Hays, Manager of the Visitor and Convention Bureau.

"We're confident that new advertising efforts and programs designed to bring more conventions to Lufkin will bring Lufkin and Angelina County an even greater share of the state's travel receipts in the years to come," Hays added.

SAVING TIPS on electric heating



1. Keep heating equipment at top operating efficiency. Have it checked seasonally by qualified serviceman.
2. Set thermostat at 68° or lower. Lower to 50°- 60° if you'll be away several days.
3. Weatherstrip doors and windows; caulk cracks to prevent drafts and warm air loss.
4. Check the filter every 30 days on forced-air systems. If filter is permanent, clean it by manufacturer's directions; if it's disposable, replace if dirty.
5. Thorough home insulation keeps the warmth in, cuts energy use. Can pay for itself by lowering heating (and cooling) costs.
6. When fireplace is not in use, keep damper closed.
7. On sunny days open draperies, blinds to let in warmth of sun.
8. Open outside doors as little as possible.
9. Keep furniture, draperies away from air outlets and returns so air will flow easily. Clean often.

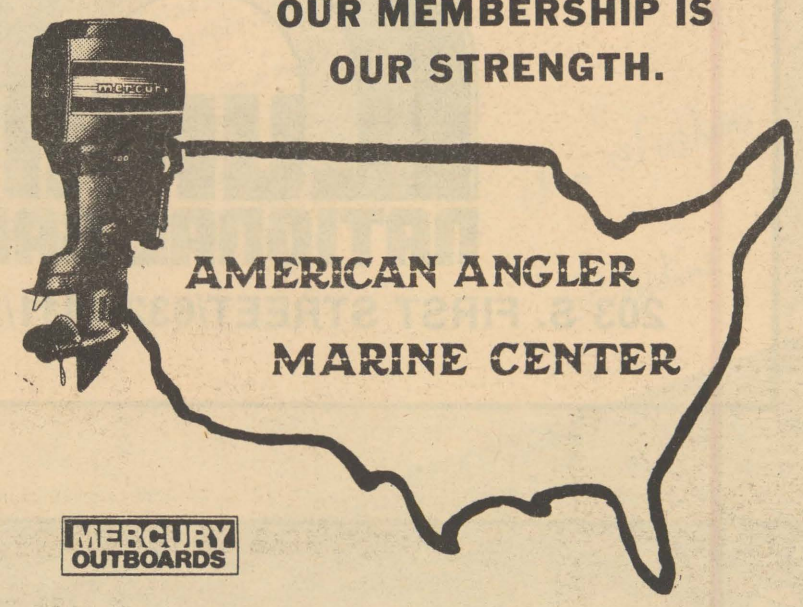
Conserve electricity and you help conserve one or more of the fuels needed to produce it. Conserve fuels and you help assure that there will be enough to meet essential needs for electricity in the future.

If you would like additional information on conserving electricity, call the Customer Service Representative in the TP&L Office.

TPL
TEXAS POWER & LIGHT COMPANY
A tax-paying, investor-owned electric utility

We Cordially Invite Everyone To Take An Active Part In Our Chamber.

OUR MEMBERSHIP IS OUR STRENGTH.



2224 E. Denman **713-632-7797**

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FOR 76 YEARS

Lufkin has been our kind of town.

In 1901 Lufkin wasn't much more than a wide spot in the road. Even then, folks in business needed capital for expansion. And families needed credit for the little things that made life a little better.

Lufkin's grown up through the years. And Lufkin National Bank has been a part of that growth since the turn of the century.

For 76 years, Lufkin has been **our** kind of town...and Lufkin National has been **your** kind of bank.

LUFKIN NATIONAL BANK

203 S. FIRST STREET/632-4411/Member FDIC