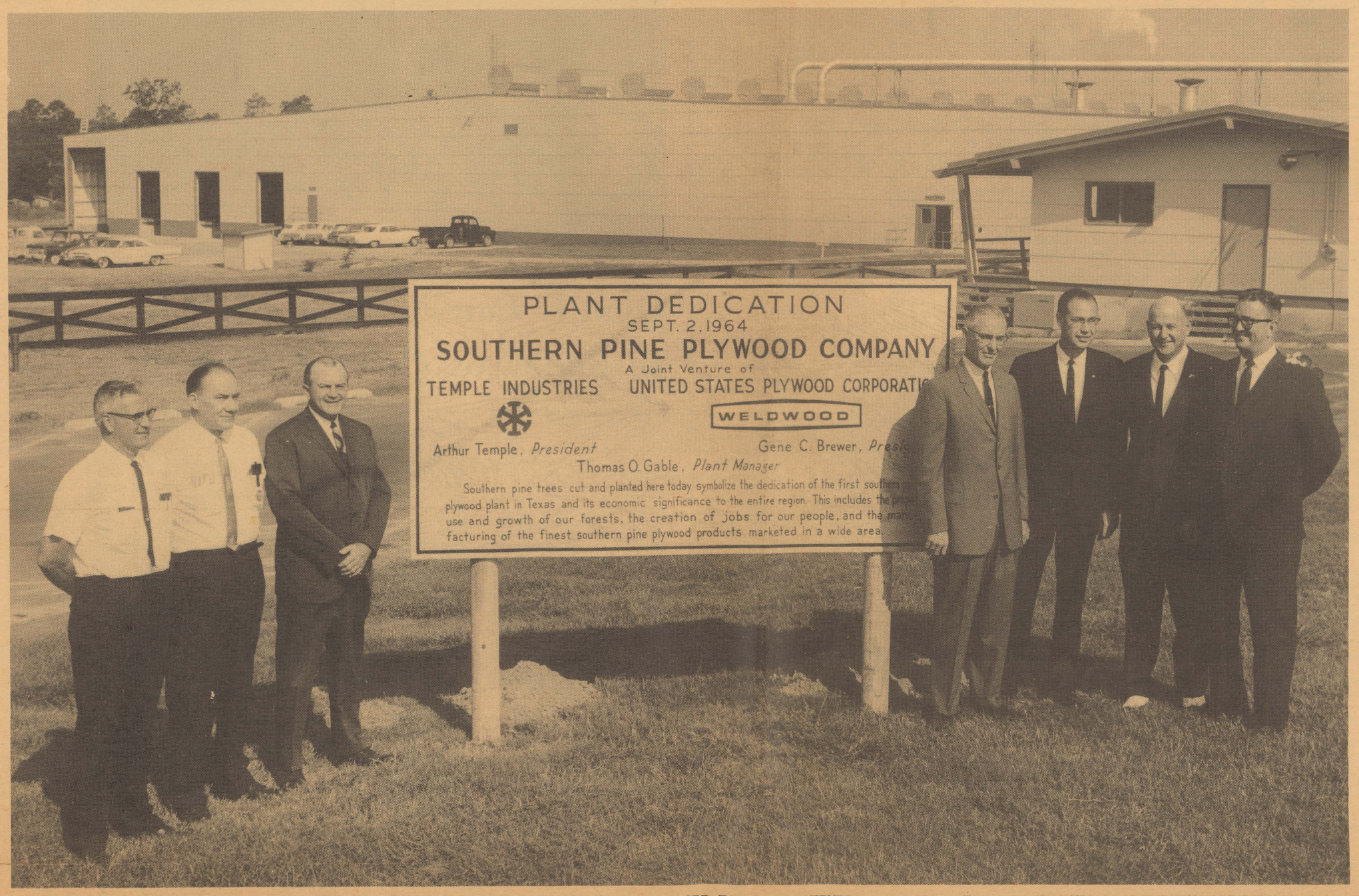
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FIRST PLYWOOD PRODUCED JUNE 26, 1964

Plant Dedicated Formally On September 2, 1964



LINING UP IN FRONT OF THE DEDICATION SIGN AFTER THE FORMAL DEDICATION CEREMONIES HERE SEPTEMBER 2 WERE, LEFT TO RIGHT: PROJECT ENGINEER MERLE DODD; PLANT MANAGER TOM GABLE; TEMPLE INDUSTRIES V-P JOE DENMAN; U. S. PLYWOOD PRESIDENT GENE BREWER; U. S. PLYWOOD V-P KENNETH MORROW; TEMPLE INDUSTRIES PRESIDENT ARTHUR TEMPLE; AND TEMPLE ASSOCIATES PRESIDENT ELWYN JONES.



TEMPLE INDUSTRIES PRESIDENT ARTHUR TEMPLE AND U. S. PLYWOOD PRESIDENT GENE C. BREWER PLANT PINE SEEDLINGS SYMBOLIC OF THE DEDICATION OF THE FIRST SOUTHERN PINE PLYWOOD PLANT IN TEXAS. THE SIGN TELLS THE STORY OF THE JOINT VENTURE OF THE TWO AMERICAN CORPORATIONS.

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Sales Come First With U. S. Plywood Concern

(EDITOR'S NOTE: The following story is from a special booklet prepared by the United States Plywood Corporation, "First Came Sales." The story in brief traces the history of one of the two partners in the venture that is the Southern Pine Plywood Company here in Diboll. Another story deals with Temple Industries, the local 'partner' in the venture.)

If you should visit all the mills and forests, all the laboratories and distributing units of United States Plywood Corporation, how long would it take?

Suppose you limited your visit to two days in each mill and forest reserve, and to one day in each of the other U.S.P. units, traveling by fast plane between each stop — you would need more than six months to make the trip.

And there would be no provision for extra sightseeing or side trips.

During your travels you would have penetrated forest depths, traveling over Company truck highways. You would have seen immense, specially-built U.S.P. trucks; trucks so massive that they can travel only over Company highways built to sustain such great weight without damage. And you would have seen the modern U.S.P. equipment with which the Company is continuously extending its system of super-strength highways. Only by traveling over those roads would you be able to visit the largest and remote lumber camps owned and operated by the corporation.

In those camps you would watch hundreds of well-fed, well-housed lumberjacks; for it takes an army of men to harvest the trees destined to become Weldwood Plywood and also the millions of board feet of U.S.P. lumber that the Company cuts and markets each year. Since only the choicest logs can be used for plywood, U.S.P.'s lumber operations are a necessary and important part of its plywood activities.

Then, after your six months visit here in the United States, you might decide to visit U.S.P. installations beyond the Border and overseas. You would find still more interesting sights awaiting you.

In Canada, from the Western part of Ontario eastward, you would find thousands and thousands of acres of forests under Company control, forests which contain a treasure trove of birch, oak, maple and other hardwoods.

Or in the depths of the Belgian Congo you would watch gleaming blacks in breech shorts, felling giant trees and handling U.S.P. machines with skill and assurance; making it possible to bring to this country rare and beautiful woods that a few short years ago were unknown here even by name.

Long before you had completed your inspection tour you would have discovered that the growing harvesting and processing of forest trees, and their manufacture into Weldwood Plywood, plus the making of a score of other U.S.P. products, add up to Big Business. Plywood, you discover, makes you think of the steel industry, of petroleum production and refining of chemical manufacture, and of a half dozen other extractive industries that turn tremendous amounts of raw materials into finished products for the use of man. U.S.P.'s raw materials are vast forests which are being carefully husbanded and added to as opportunities are afforded.

What has brought about this great industrial growth? As you ask that question, check off the usual ingredients of American enterprise and achievement: abundant capital, managerial skill, production experience, imagination, inventiveness, drive and bold willingness to take well-calculated risks.

All these you will find. These, plus something more. Something much more essential to success. Find that "something" and you understand how, from a standing start, the Company has, in forty years, built a net worth of over $170,000,000 and reached annual sales of more than $238,000,000.

Let us first take a quick look at this venture in the first stage of its progress:

It was 1919. World War I had come to an end. A small group of men who had spent the war years as inspectors of aircraft plywood for the Government found their work completed. They had seen the first wartime use of plywood on an extensive scale and had been impressed by its possibilities. Surely, they reasoned, a material which has performed so well under wartime conditions must have a great future for peacetime applications. So they formed a small company — called rather grandiosely "United States Plywood Company" — and set to work to develop those possiblities.

At that time there were numerous makers of plywood both in this country and abroad. The first job that faced the new enterprise was finding these makers, and from them choosing sources of supply.

In calling on makers of plywood, another need was uncovered. For plywood manufacture depends on glue as well as wood. The new company, early in its history, found a type of casein glue that was far better than most of the glues and adhesives then in use.

First year's operations rolled up a net profit of $26,000. Some companies might have paid out those earnings as dividends, with considerable satisfaction. But the men behind the new venture had their eyes on bigger stakes. They decided to use their hard-earned profit as "seed-corn" — and held it to re-invest in the business.

At the same time they made a number of important decisions which were responsible for the steady progress of those early years. First of these was the decision to strive constantly for improvement in plywood quality, particularly with respect to the adhesives used. Their experience with plywood had shown them the importance of proper adhesives and correct gluing techniques; all plywood distributed by the new company was made with casein glue and quality controlled.

Second, they made plywood more readily available throughout the country by the issuance of detailed catalogs and price lists. Initially all shipments were made from the New York warehouse but gradually, as demand from other sections of the country warranted, additional warehouses were opened.

This setting up of local sources of supply did more than take care of regional needs; it seemed actually to stimulate sales. And so, year by year, as additional units have been set up in other important marketing areas, sales have increase and expanded at an every-quickening pace.

By 1932 the company had built up a considerable sales volume but was still only a plywood distributor, dependent on outside mills for its entire supply. These suppliers were independent owners of mills and the company could never be entirely certain that its own customers could depend on them for future supplies.

An important fact now became clear — in order to satisfy the constantly expanding demands of the market, steps would have to be taken to assure much greater supplies of plywood, and these supplies would have to be carefully standardized as to quality.

The first step in that direction was taken in 1932 when an interest was acquired in a large Seattle fir plywood plant. It proved to be a turning point in the company's history for it placed the company, for the first time, in the position of actually controlling every step in the production of the material it distributed.

In 1937 the company took over the Seattle mill completely. In 1940, with three years' manufacturing experience, two more plants were added — a Southern hardwood plywood mill at Orangeburg, South Carolina, and a Northern hardwood plywood mill at Algoma, Wisconsin.

Over the years the company has further expanded production facilities when necessary including the acquisition in 1955 of two fir plywood mills at Willamina and Eugene, Oregon, plus a modern sawmill also located at Roseburg.

In 1937 also, the company made a change in its corporate form, became United States Plywood Corporation and in 1940 placed its stock on the New York Stock Exchange.

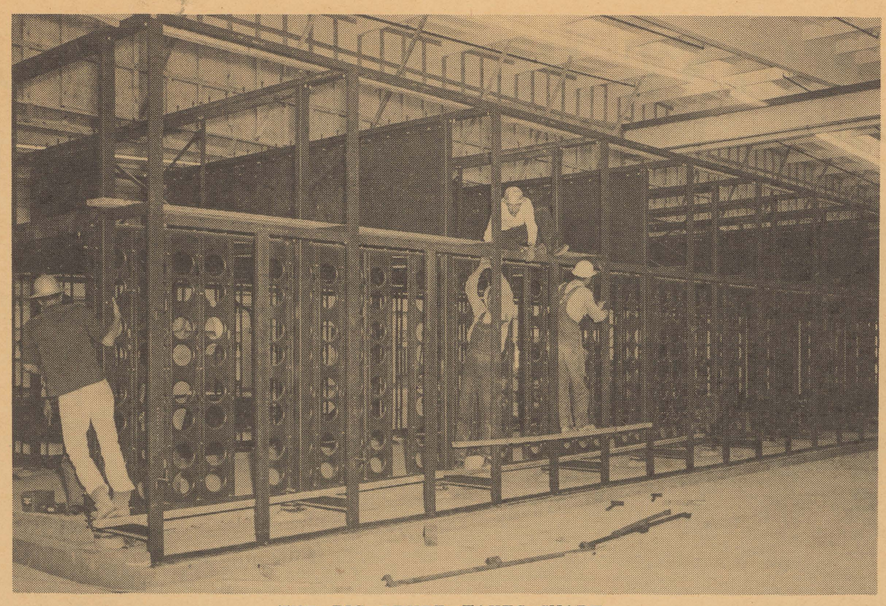
Several observations should be made here with respect to these mill purchases. It should be noted that United States Plywood, from its inception, was a selling organization and remains so to this day. Manufacturing followed sales rather than the reverse — which is the more common sequence. Further, the company has always followed the policy of deliberately underproducing as compared to sales — has always sold more than it can make. The additional quantities required have been purchased from outside controlled sources, thus providing a useful cushion.

Another point: most of the corporation's producing units were acquired when they were low in cost — a circumstance which has meant a great deal in the profitable operation of these plants.

Further: each plant was backed by extensive timber. An adequate supply of readily available timber — so vital to successful plywood operation — has never been a problem at any United States Plywood plant.

OUTDOOR TIPS

Cardboard or new plastic milk cartons make handy one-trip bait carriers for minnows, worms, frogs, salamanders, etc.



THE BIG DRYER TAKES SHAPE

Quality Control Major Factor In Booming Plywood Markets

The success and continued growth of plywood manufactured in the United States is based on a rigid quality control system that assures a buyer that a panel of plywood will perform the way the manufacturer says it will.

The American Plywood Association, which recently changed its name from Douglas Fir Plywood Association, has maintained quality control and conducted research and promotion for the plywood industry for more than 25 years. Most of this production has been done on the West Coast.

Now, the new mills producing plywood in the South, including the Diboll plant of Southern Pine Plywood Company, have joined this nation-wide trade association — by far the largest in the forest products field — and subscribed to its quality control program.

Quality control for most industries is usually considered as simply a policing system set up to maintain certain minimum standards of production. However, in the plywood industry, the American Plywood Association maintains a quality control program that is more than just a day-to-day inspection system.

A control over the normal production quality of plywood is necessary because plywood is an engineered product. It is real wood, but because it is taken apart and put back together in different form, many variables in production can occur.

Quality control by itself assures the buyer that panels of plywood stamped with the DFPA (Division For Product Approval of the plywood Association) grade trademark are manufactured to a uniform standard and that the panels will do what the Association's recommendations say they will do.

But at American Plywood Association, quality control is also considered as part of a broader program of research aimed at developing new building systems, better products and better applications. Experts in the Association's laboratories — the most extensive plywood research laboratories in the world — base their research on new applications for plywood entirely on the use of panels stamped with the DFPA grade trademark.

Out of these laboratories have come such innovations as plywood diaphragm design for construction; tongue and groove joints for plywood; new combination sheating and siding panels that can be nailed directly to the studs in homebuilding; and a combination subfloor-underlayment panel called 2.4.1 that can be nailed right to floor joists and covered immediately with carpeting or tile.

With the development of more engineered uses for plywood over the years, the quality control program upon which all other research is based at the plywood association, is also being continually refined and improved.

"Quality control can't be a static activity," insists Robert Ripley, manager of the Association's quality control department. "We have to recognize that end uses change; that raw materials change; that manufacturing processes change."

Quality control research done by the Association was partly responsible for the development of gluing techniques that allow plywood to be made from Southern pine timber.

A recent example of how quality control must continually change is the development of a totally new concept in the testing of exterior panel samples taken from the Association's member mills.

Quality control supervisors inspect each of the Association's plants at least three times a week. Machinery and equipment, as well as the production process, is inspected. Also, random samples of panels are taken for testing in laboratories scattered throughout the manufacturing areas of the industry.

The old test for exterior type plywood samples involved boiling the samples for four hours, oven-baking them at 145 degrees for 20 hours, boiling them another four hours, then tearing them apart in a steel-jawed machine while still wet.

The 1 x 3-inch specimens had to come apart in the wood rather than in the glueline at least 85 per cent of the time to pass the test.

Under the new test, a machine using a vacuum and water pressure system is used. The machine was designed to detect undercured glue bonds — bonds which are not cured with heat long enought in the presses.

The boil test also detected undercurement but engineers in the Association's main laboratories in Tacoma, Washington, felt the boiling cycles may have helped finish the cure on slightly undercured glues, in some cases.

The new test is more precise because it produces a moisture content of 100 per cent in the plywood before the samples are ripped apart.

The plywood samples are placed in a vacuum machine and a vacuum is drawn for half an hour to remove all the air from the sample panels. Then, water is forced into the samples and they are torn apart in the same machine used in the old test.

By saturating these exterior type samples completely, the plywood is subjected to considerably more water than any amount of ordinary moisture could produce. Even a complete soaking can produce a moisture content of only about 30 per cent in plywood.

BE A GOOD CITIZEN — CLEAN UP FOR DIBOLL DAY!

Congratulations to

SOUTHERN PINE PLYWOOD COMPANY

Wessendorff, Nelms is proud of its part in equipping your maintenance shop

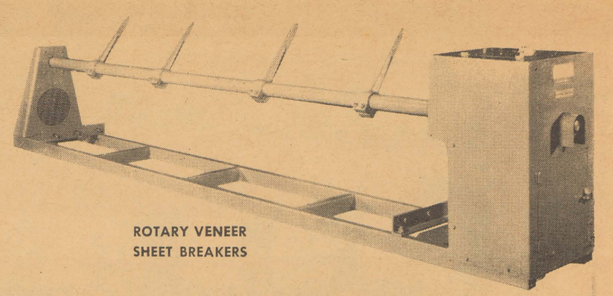
From start to finish, Wessendorff, Nelms worked with Southern Pine Plywood Company to help engineer the Maintenance Shop and supply most of the quality machine tools and shop equipment needed. The result is an outstanding shop, designed to perform its job with maximum economy.

You can always depend on Wessendorff, Nelms to get the job done right, and on time. Our team of trained specialists will work with you from preliminary planning to final product. We hustle to provide the right tools, financed right, working right in your shop.

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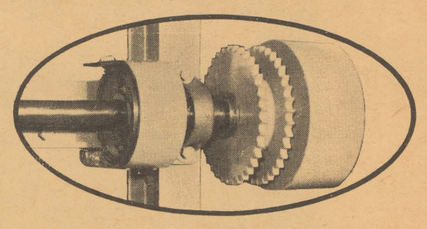
CONGRATULATIONS
Southern Pine Plywood Co.

DEPENDABLE VENEER and PLYWOOD EQUIPMENT from

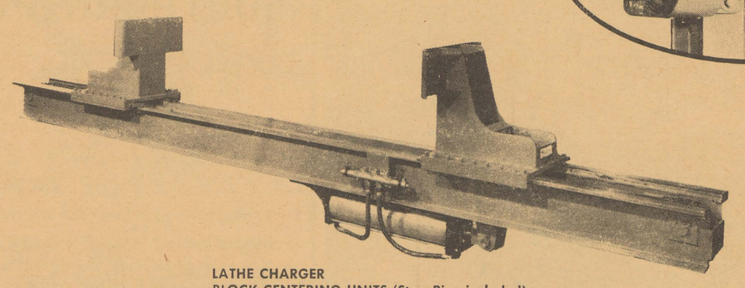


ROTARY VENEER SHEET BREAKERS

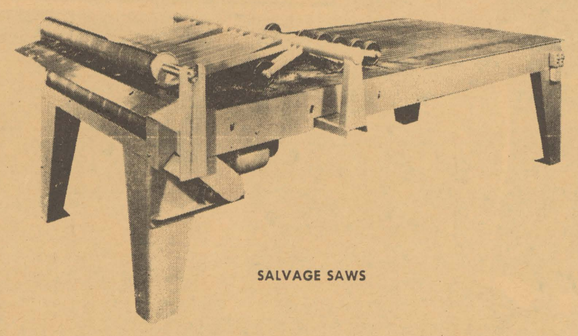
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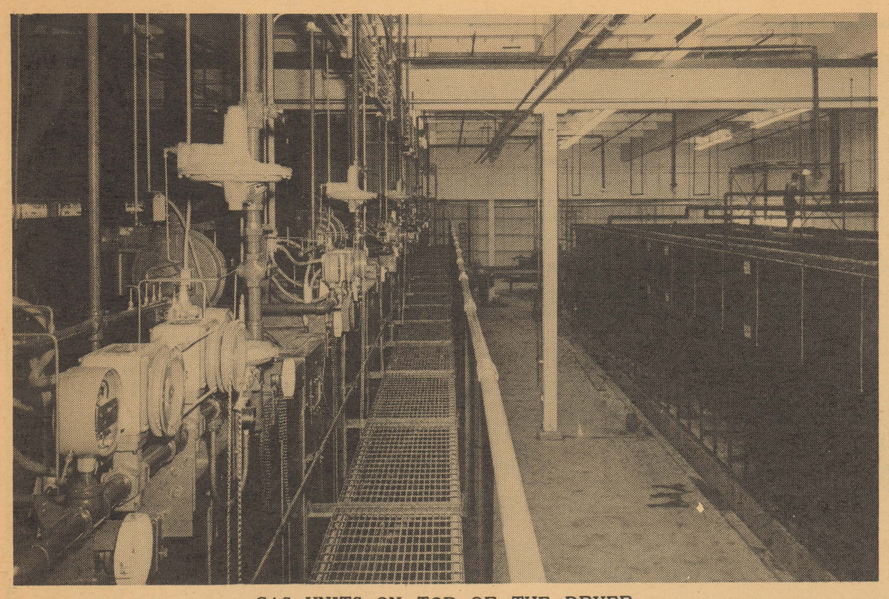
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PANEL SORTING SYSTEMS
HOT PRESS PANEL EJECTORS
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FISHTAIL SAWS
and miscellaneous custom-designed, special equipment
AUTOMATIC PANEL PATCHERS

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EQUIPMENT FOR INDUSTRY

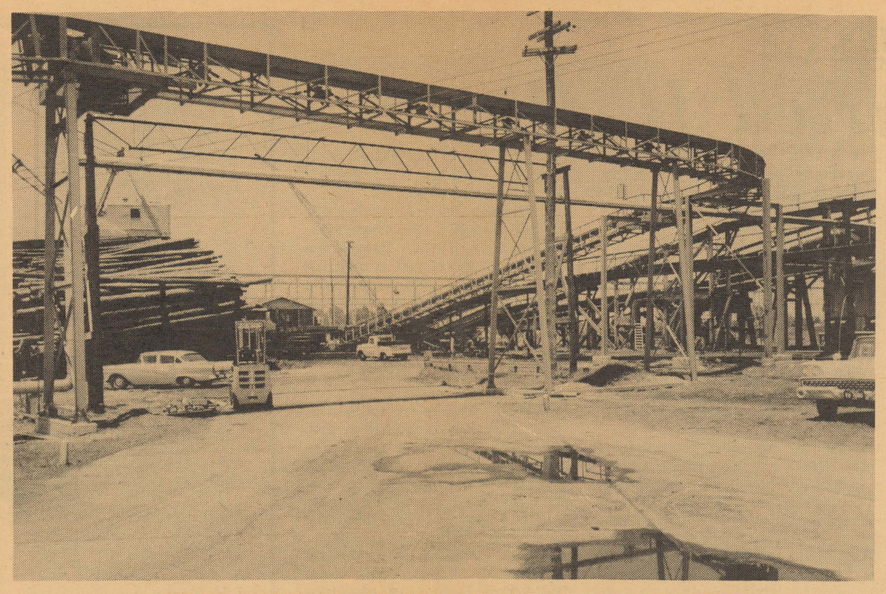
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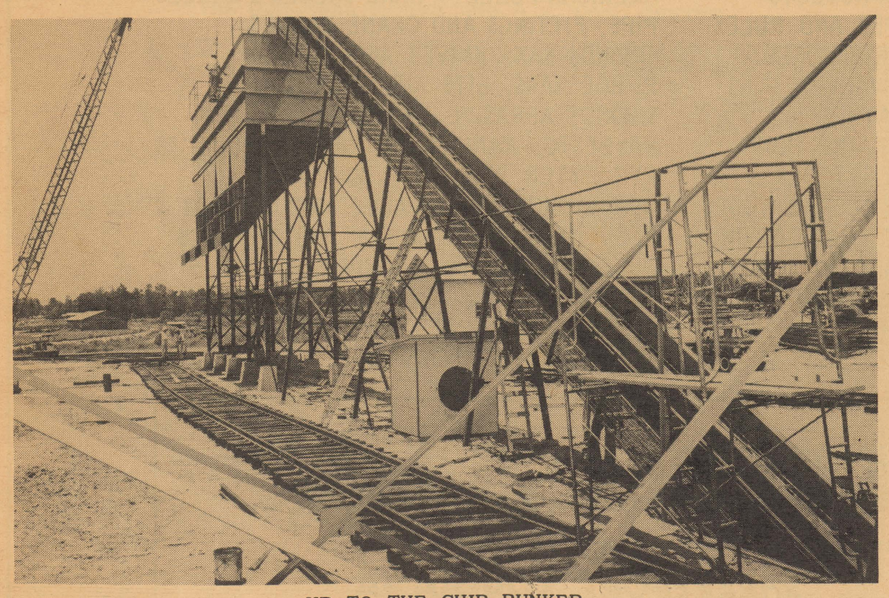
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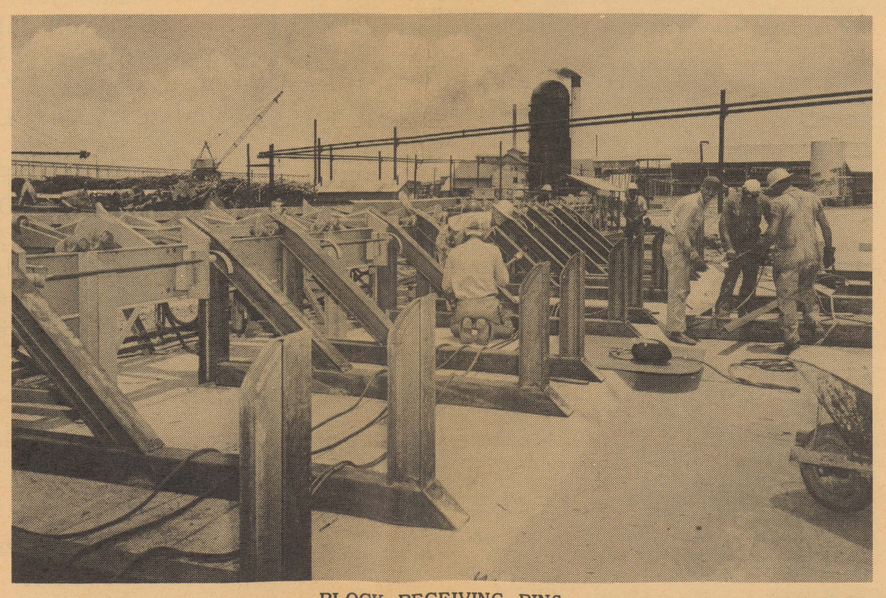
GAS UNITS ON TOP OF THE DRYER



CONEY ISLAND HAS NOTHING ON OUR BLOCK CONVEYOR



UP TO THE CHIP BUNKER



BLOCK RECEIVING BINS

Plywood Gets Many Tests For Strength

You wouldn't select a cake by its frosting alone or an automobile only by the color of its paint.

Oddly enough, houses — the biggest single purchases most families ever make — are bought and sold that way every day. Most buyers consider only what they see in a house.

Later on, they may discover that green lumber is twisting floors out of shape or causing wall cracks; that insufficient insulation sends heating bills sky high; that careless preparation has produced a leaky basement, crumbling cement or a foundation that settles enough to cause doors to stick and windows to crack.

Careless workmanship is obvious, but it's not so easy to spot low-grade material. And nearly everything that goes into a house, from toilet fixtures to shingles, comes in a variety of grades.

Most builders use top-quality building materials and equip their homes with fixtures that are designed for long service. Occasionally, someone enters the building field who is bent on making a killing rather than a reasonable profit.

Low-cost material can be concealed by bright colors and may look as good as a first class product when it's new. But when the house is yours, instead of the builder's, trouble starts.

Softwood plywood is a good example of an area where skimping is possible.

The average home built today includes nearly 2500 sq. ft. of plywood, most of it out of sight. Roof decks, wall sheathing, subfloor and underlayment often are all plywood.

Because of its high strength and resistance to strains of all kinds, good quality plywood requires far less bracing and support than other materials. But if the plywood is low quality, this lack of support can be troublesome.

Most of the manufacturers in this industry protect their products' reputations by observing a rigid quality control program administered by the Douglas Fir Plywood Association, a non-profit organization supported by the industry.

Read The Want Ads!

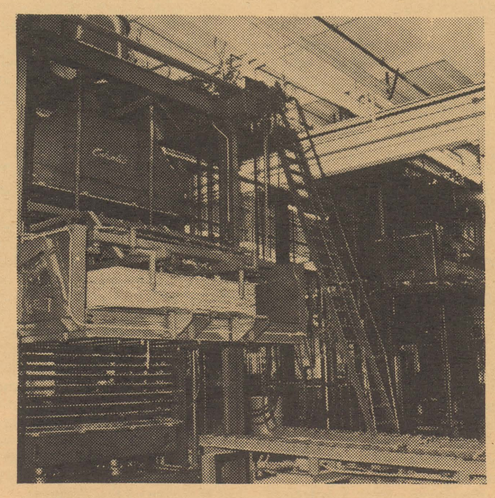
L&S

The **Lodge & Shipley** Company

Heartily Congratulates

SOUTHERN PINE PLYWOOD COMPANY

On it's new, ultra—modern
DIBOLL PLANT,
first in the state of TEXAS!



"Lodge-ical" choice ...
Southern Pine Plywood has selected
COLUMBIA
HYDRAULIC PRESSES
Manufactured by Lodge & Shipley as key equipment in the processing of Weldwood for the plywood market ... featuring Columbia exclusives to speed production and increase quality.

THE LODGE & SHIPLEY COMPANY
3055 COLERAIN AVE. ● CINCINNATI, OHIO 45225
Manufacturers of Lathes, Floturn Machines, Press Brakes, Shears, Hydraulic Presses, Packaging and Materials Handling Equipment

PROGRESS..... with pine



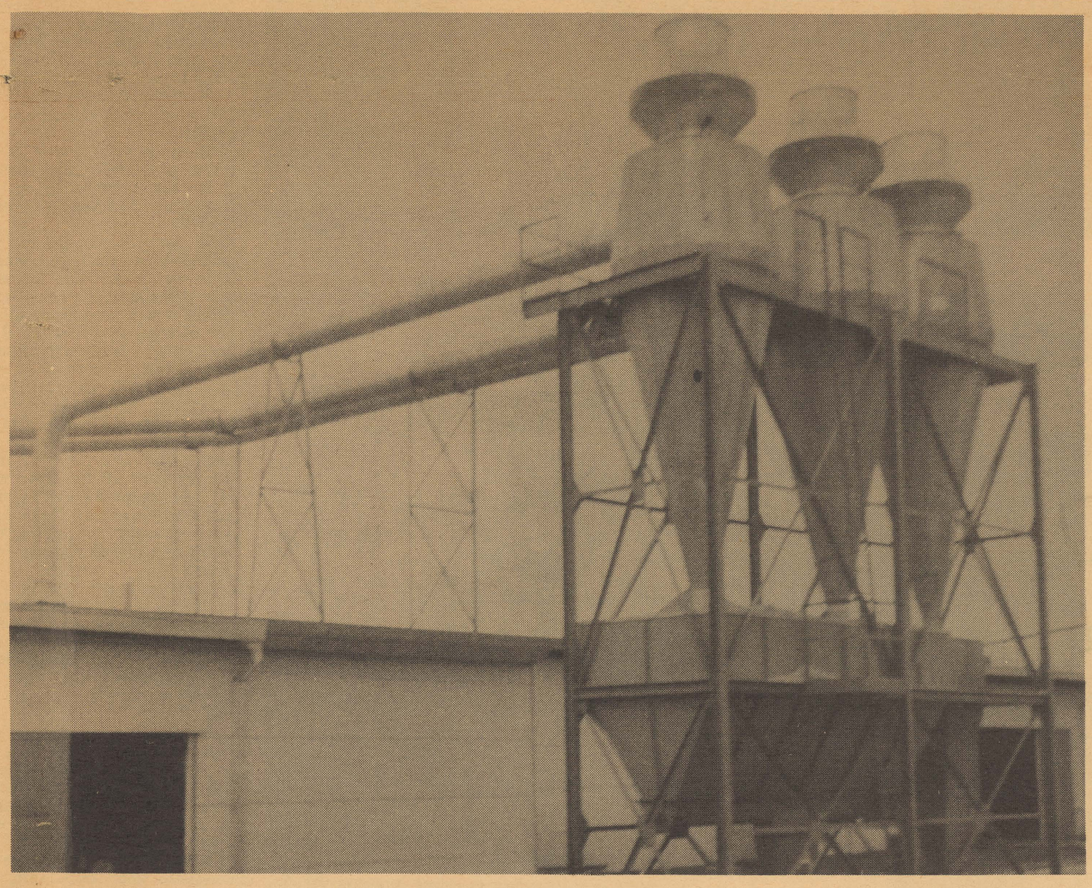
FROM THE FALL OF THE FIRST PINE,
THE PINE TREE HAS BECOME THE
FOUNDATION OF MANY PRODUCTS.
WE ARE HAPPY TO HELP ADD
ANOTHER.

MILL SUPPLIES DIVISION

LUFKIN FOUNDRY & MACHINE COMPANY
LUFKIN, TEXAS

NE 4-4456 NE 4-4421

MILL – INDUSTRIAL – AUTOMOTIVE – SUPPLIES – EQUIPMENT – PARTS



These cyclones are part of 4 low pressure blower systems designed, fabricated and installed by American Sheet Metal Works, Inc. of Portland, Oregon, at the new Southern Pine Plywood Company. American also took full responsibility for the surge bins, supporting steel structures and the installation of the Rader designed high pressure system.

CONGRATULATIONS

SOUTHERN PINE PLYWOOD COMPANY

Congratulations to
Southern Pine Plywood Company
on the opening of the first Southern Pine plywood plant in the state of Texas. American Sheet Metal Works is proud to have been associated with you in this outstanding project.

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TEMPLE INDUSTRIES FLOURISHES. . .

Uncle Tom Started It All

A satchel and a dream.

These are all young Tom Temple carried with him in 1893 as he stepped off a coach of the old H.E. & W.T. Railroad and surveyed the rich Texas land now known as Diboll.

Only 34, Tom Temple was short on years and cash but long on determination and savvy.

And many gray-haired men and wealthy men could not match the young man's reputation.

Tom Temple's dream lay in 7,000 acres of virgin timber that stretched before him like a green sea. From this land, from this timber, a thriving business could grow like a healthy seedling.

And so could a community.

Somehow Temple managed to buy the land from J. C. Diboll. Then he engineered a small circular mill that has since grown into Temple Industries.

Next came the community—Diboll — which Tom Temple planned himself.

In the 70-plus years that have passed since Tom Temple's dream took the shape of reality, both Diboll and Temple Industries have shared the fruits of progress.

Tom Temple's Southern Pine Lumber Company has since become a division of the diversified Temple Industries.

And the firm that once depended on the sawmill and the lumber business as its chief, sometimes as its only product, has ventured successfully into the manufacture of allied forest products.

Temple Industries figures the near future will bear out its analysis that lumber will comprise only about 25 per cent of company sales.

The other 75 per cent sales will be in the form of Temple's many other products. Chief among these are ceiling tile, wall sheathing, roof insulation, dimension stock, hardwood strip flooring, parquet flooring, Penta WR and Wolmanized pressure treated stock, creosoted posts and piling, laminated beams and other engineered members, broom and mop handles, particleboard, toilet seats, and now, of course, plywood.

There are other products, ranging from beverage cases to stadium seats to wood flour, manufactured by affiliate and subsidiary arms of Temple Industries.

Guided by President Arthur Temple Jr., this broadly-based company has become just that since the young executive took the helm in the late 1940's.

And he has promulgated his grandfather's dream for the community as well.

Much of Diboll's growth has taken place in the past 15 years, however. It all started back in about 1948 when Southern Pine Lumber Company President Arthur Temple Jr. suggested that houses in Diboll might appear more attractive if old, rotten board fences were torn down or replaced.

Now, few Dibollians could see the benefit of a house without a fence. But one by one the fences came down, and as a result citizens began taking more interest in the appearance of their homes and their yards.

At about the same time, Southern Pine announced that it would like to get out of the real estate business. Officials began urging employees to consider buying the company homes they then occupied, or make plans to build new homes.

Such a plan was almost unheard of in company sawmill towns. Most people thought that companies made a lot of money in renting houses to their employees when, in fact, this arrangment was and is a money losing proposition and was designed to be only temporary back at the turn of the century.

Dibollians were not quick to take to the idea of buying a home in Diboll. After all, who wanted property in a town that might "be a ghost town tomorrow." These had been the thoughts of sawmillers for years. In fact, when Southern Pine started sawing lumber here early in 1894, experts predicted that the timber supply could "not possibly last past 1935."

This idea of the company sawmill town was handed down from generation to generation, and the idea of owning property in a sawmill town somehow seemed ridiculous.

But no one had reckoned on the vision and hope which Southern Pine's new president, Arthur Temple Jr., had for Diboll.

As he initiated the famed Project II at the sawmill, he simultaneously launched a beautification program in the town itself.

Weed cutting machines cleaned up vacant lots; three huge ditches which disected the town and which had for years been a health hazard were filled in and replaced by sewer pipe; a contract was entered into for a master map of Diboll, so that company engineers might see where future developments could be constructed; new streets were laid out and maintenance stepped up on present streets, with the town getting its first concrete street in the form of Loop 210; a general cleanup of the town was given full support by Southern Pine.

At the same time, plans were being drawn for a shopping center. Imagine! A shopping center! Here was Diboll, a company town for more than 50 years, where folks had depended on the company commissary for all their staple groceries and other goods. The company was the grocery, the market, the barbership, the post office, the drug store, the doctor — the butcher, the baker, the candlestick maker.

But a shopping center there would be, for Southern Pine had decided it was high time the company got out of the retail business and "opened the town up" to independent retailers.

And when the first units of the Village Shopping Center were begun in 1951, Arthur Temple already had promoted a housing development for Diboll; the Farley Addition, which was to boast medium-priced but privately owned homes. It was to be the town's first unit of homes owned by citizens rather than by the company.

Diboll was now on the move.

Most people thought the world had gone mad. Here they were building projects at the mills that made it appear that they intended to make lumber forever. And the town had suddenly taken on new dimensions of attractiveness that folks had always thought impossible in a sawmill town. Did Arthur Temple and his board of directors figure on making Diboll "permanent?" After all, it was "common knowledge" that the trees wouldn't last forever ... that sawmills had to play out sometime.

But this wasn't the reasoning of Southern Pine officials. They had many years before seen the need for improved forestry practices, and they felt reasonably sure of the official findings that were not to come until the next decade: that the South was growing more trees than it was harvesting each year.

Anyway, it was too late to turn back now. With the shopping center on Highway 59 well underway, houses hopping up along the old Diboll highway in the Farley Addition, and millions of dollars in construction underway at the mills, it was apparent that Diboll was destined for a new role.

The following years saw the construction of new industrial offices; a new elementary, junior and senior high schools; new football stadium; a Little League baseball park; a new bank, the town's first; more new streets, some of them hard-surfaced; the beginning of a housing project in the colored section of town; the development of Fair Acres and Pinedale Additions near the Farley Addition; two new swimming pools, with identical facilities for whites and Negroes; a new plant for H. G. Temple School; new sewer system; improved water service; dial telephones; natural gas; open telephone dialing between Diboll and Lufkin at no extra charge; a sodded airstrip north of town; better fire protection with the purchase by Southern Pine of a second fire truck, a "big city job"; better insurance rates; the beginning of a public library; summer recreation programs for teenagers; KSPL radio station on air with AM and FM music; the Free Press, a weekly newspaper, went on sale in October, 1952; the Pine Bough Restaurant was constructed.

These are but a few of the more prominent improvements which have occurred in our town from about 1948 until the present time.

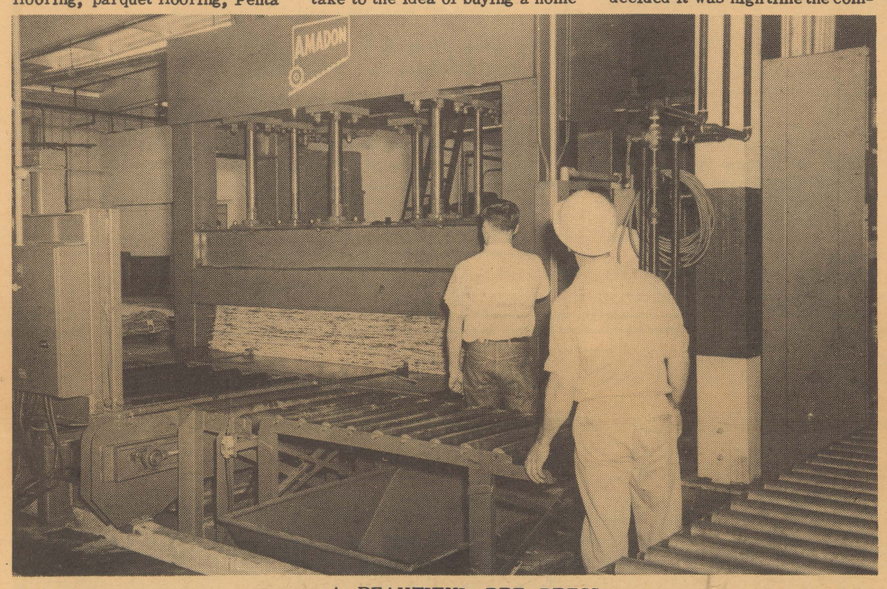
No one can dispute the improvement of the Diboll of today over the dusty, sawmill town it was at the head of World War II. Diboll was a good place to live before then, of course, but it did not begin to take on the uniqueness among sawmill villages until the latter part of the 1940's.

This is the temporary town that was thrown together in the early 1890's ... where men expected to work for "ten or 15 years" until all the trees were cut and the town — like Manning and Four-C and all the others — were returned to forests as woodsmen moved on to greener pastures.

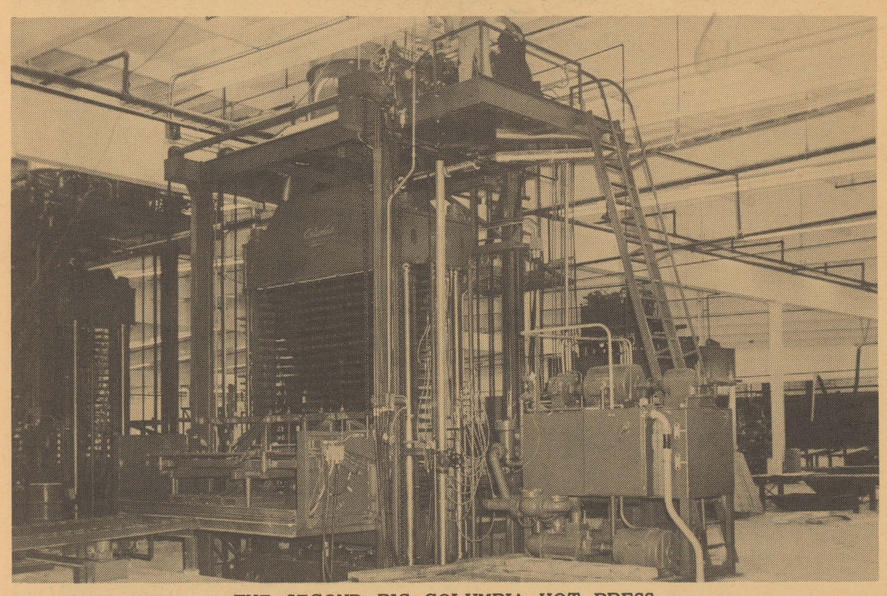
Southern Pine's founder — and in reality the founder of Diboll — T. L. L. Temple saw the chance of Diboll becoming a permanent town. He handed his vision to his successors and, after the second world war, the time was ripe for "the big push."

Diboll has been pushing ever since. Its limits are ... who knows? Industry is now diversified. Southern Pine no longer makes just lumber. Its products go into the fabrication of many dozen materials, even food.

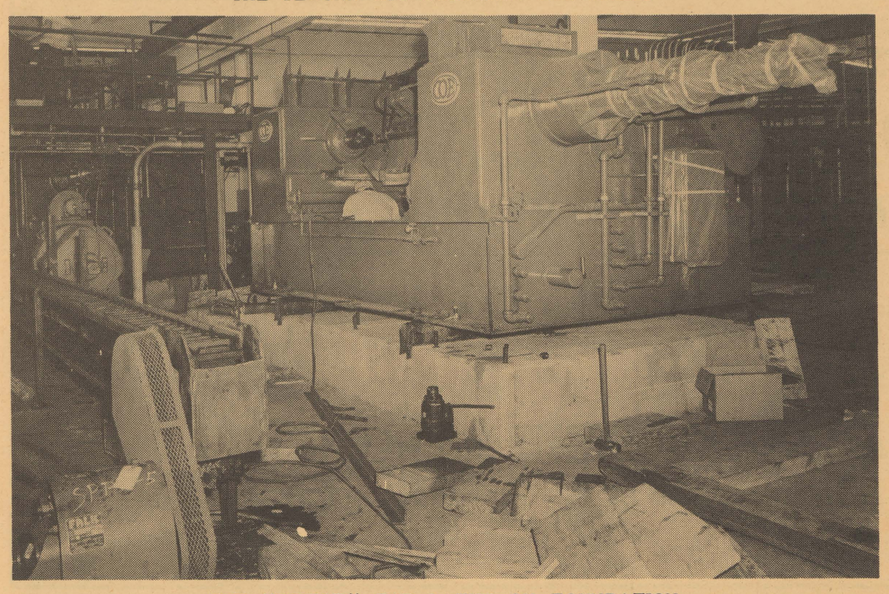
With the right kind of faith and continued good leadership, Diboll's progress in the next 15 years might easily make the last 15 puny by comparison.



A BEAUTIFUL PRE-PRESS



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KEYSTONE MACHINE WORKS

.....WISHES TO TAKE THIS OPPORTUNITY TO CONGRATULATE SOUTHERN PINE PLYWOOD COMPANY ON THE OPENING OF THEIR FINE NEW PLYWOOD PLANT AND IS PROUD TO HAVE FURNISHED A SMALL PART OF THE EQUIPMENT.

KEYSTONE * ORIGINATORS OF THE ORIGINAL SCRAG MILL

BUILDERS OF CUSTOM EQUIPMENT ....

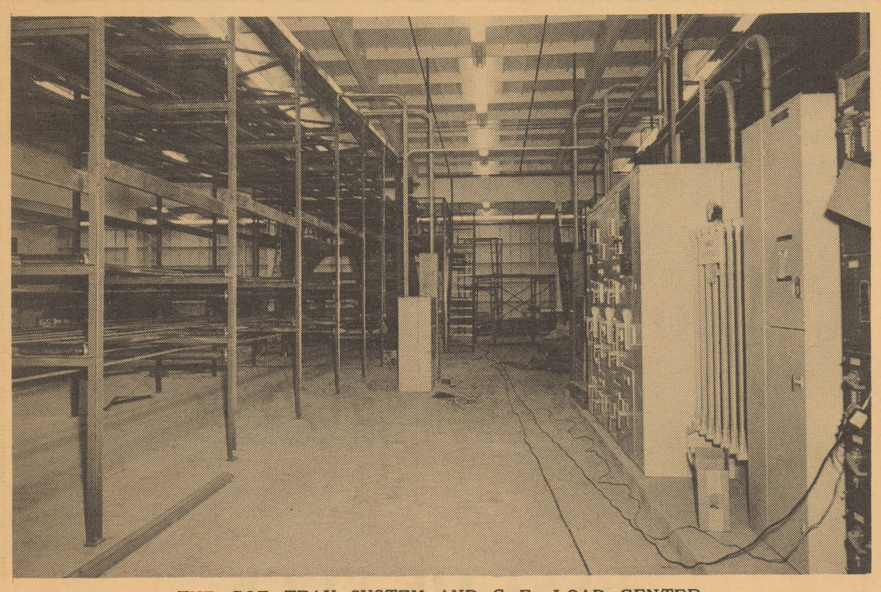
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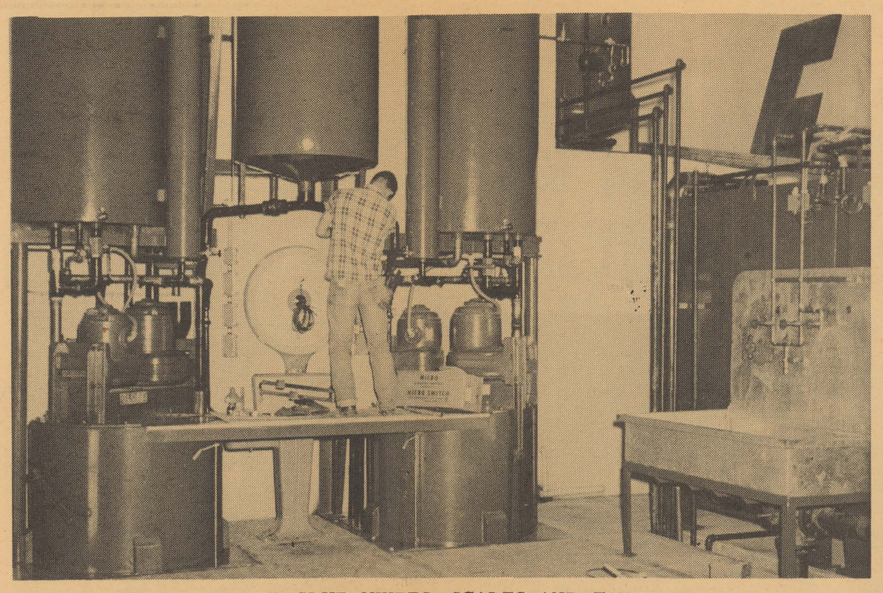
KEYSTONE MACHINE WORKS, INC.
526 N. E. CHESTNUT STREET
ROSEBURG, OREGON PHONE 673 6619

A LIST OF SATISFIED CUSTOMERS SENT UPON REQUEST

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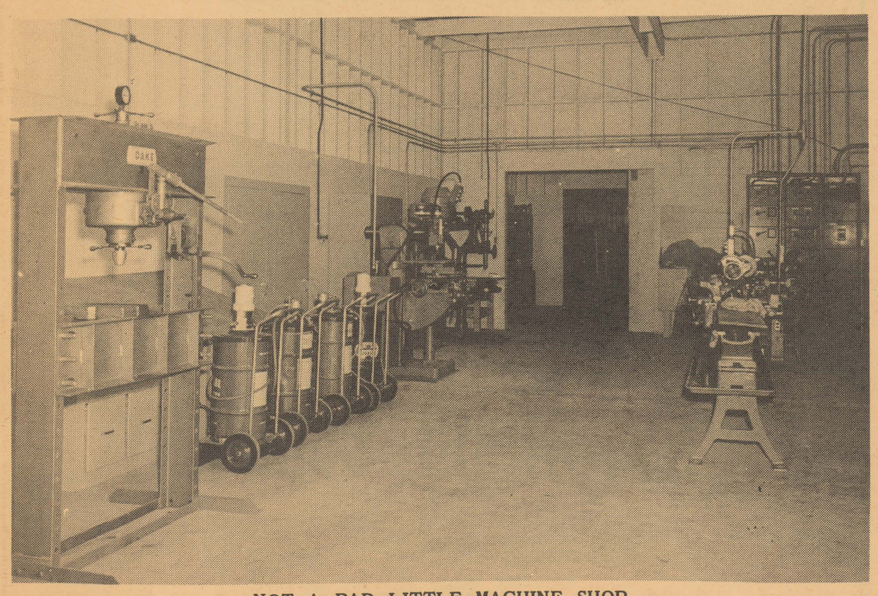
THE COE TRAY SYSTEM AND G. E. LOAD CENTER



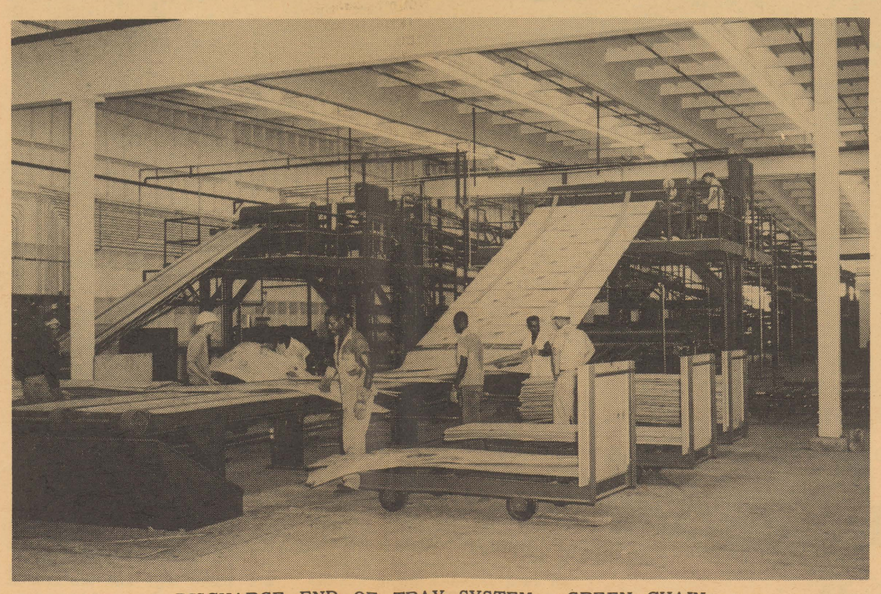
OUR GLUE MIXERS, SCALES AND TANKS



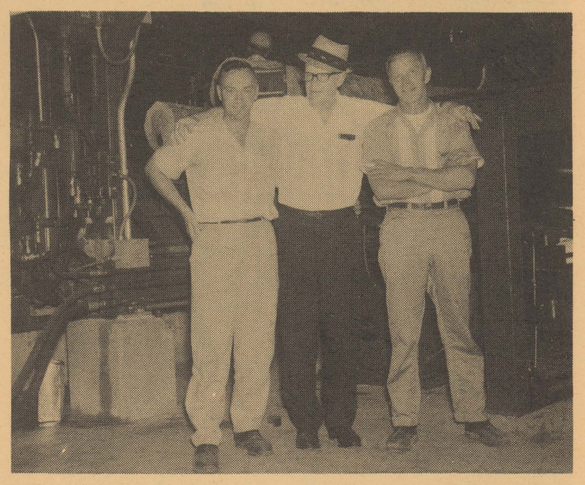
THE FIRST FACULTY WITH DEAN O'MAHONEY!



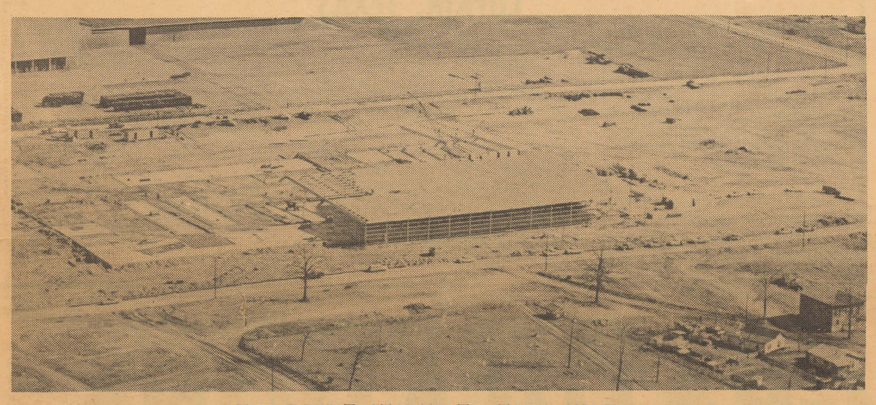
NOT A BAD LITTLE MACHINE SHOP



DISCHARGE END OF TRAY SYSTEM – GREEN CHAIN



DEAN O'MAHONEY AND TWO OF THE FACULTY FROM EUGENE, OREGON



THE PLANT STARTS TO TAKE SHAPE

Morrow Made Vice President

NEW YORK, July 16 — Kenneth L. Morrow, former general manager of United States Plywood Corporation's California Division at Anderson, has been elected vice president for manufacturing with headquarters in New York.

Morrow joined the company in 1950 as production manager for the pine plywood plant at Anderson, Calif., and later managed the Novoply particle board plant there. In 1955 he became California Division general manager responsible for three plywood plants, a particle board plant, two sawmills, a box factory, a glue manufacturing operation and substantial timber operations.

Prior to joining U. S. Plywood, Morrow served as consultant to several plywood plants on the Pacific Coast as a member of Production Management Engineering Associates in Portland. He was also associated with Evans Products Company which later became Cascades Plywood Corporation in Lebanon, Oregon. U. S. Plywood acquired Cascades earlier this year.

Morrow is a Douglas Fir Plywood Association trustee, member of the newly-formed Western Woods Species Advisory Council, director of the California Manufacturing Association and past member of the industry advisory council to the California Research Laboratory. He is a University of Washington graduate in logging engineering and World War II Naval lieutenant.

H. Brown Miller, former timber and lumber manager at the California Division's Shasta Operation at Anderson, Calif., succeeds Morrow as general manager of the division. He joined Shasta Plywood, Inc. in 1947 and subsequently became treasurer. When Shasta Plywood merged with U. S. Plywood, he became controller. In 1955, he was appointed financial manager for the California Division and then Shasta timber and lumber manager in 1959.

HAPPY ENDING

Former war refugees in the Oga Assimilation Project, South Korea, recently wrote CARE they no longer need help. It took eight years to make their farms self-supporting, during which time CARE provided $20,528 in food, farm tools, grain, bullocks and fruit tree seedlings for the 160 families — a total investment of approximately $24.80 per person.



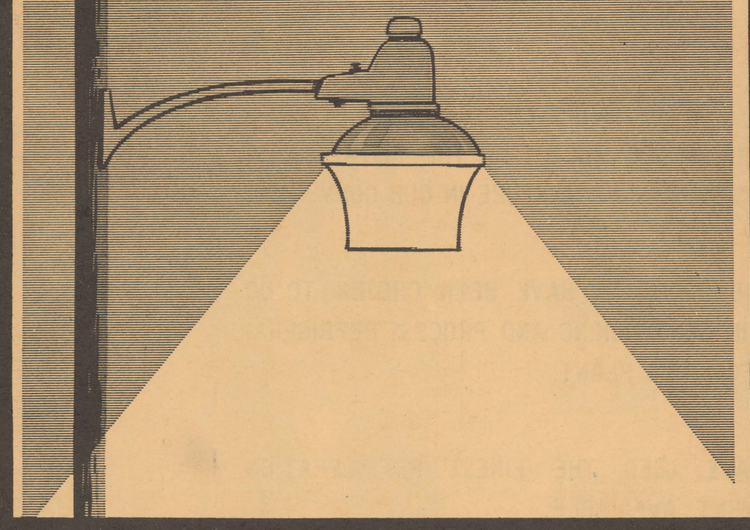
TO APPEAR AT PRISON RODEO—Rebecca Ramsey, 20-year-old El Campo beauty, who recently won the title of Miss Texas Rodeo, will appear at the opening of the 33rd Annual Texas Prison Rodeo in Huntsville on Sunday, October 4. A junior at Texas Tech, Miss Ramsey will compete for the Miss Rodeo America title at Las Vegas, Nev., Nov. 5 - 8. The Texas Prison Rodeo, rated as one of the nation's best entertainment features, is held each Sunday in October at the prison stadium, at 2 p. m.

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MEXICAN DINNER FRIDAY, OCTOBER 2, STARTING AT 5:30 P.M. DIBOLL SCHOOL CAFETERIA. PROCEEDS GO TO DIBOLL DAY QUEEN CANDIDATE SUZANNE FRANKS.

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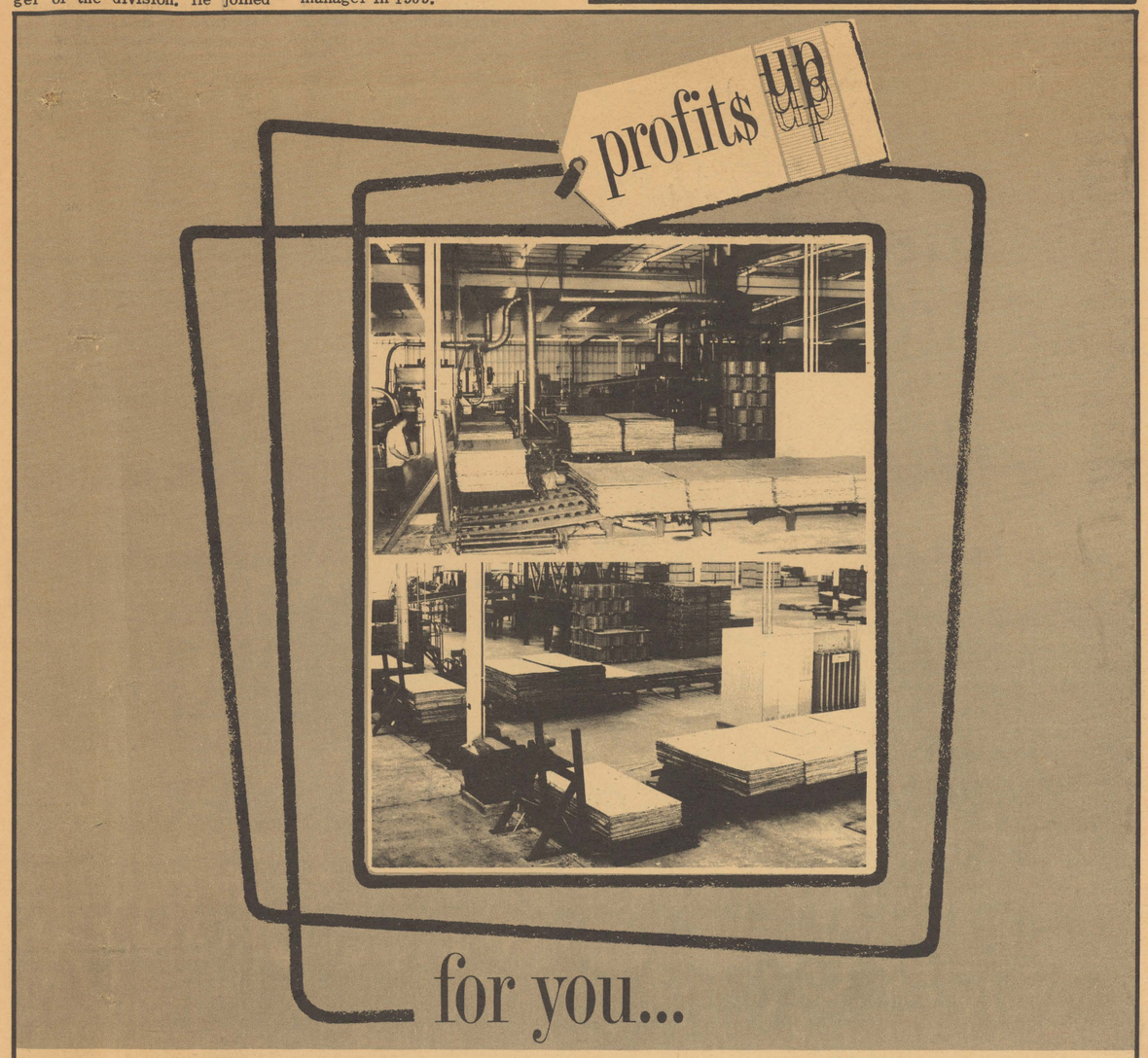
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Handling lumber and plywood efficiently and safely is accomplished at Southern Pine Plywood Company, Diboll, Texas, through the use of Stewart Engineering and Equipment Company's cranes, hoists, and conveyors. In the above photographs, the Stewart conveyors move stacks of plywood to a cross conveyor where they are transferred for easy pick up and further handling.

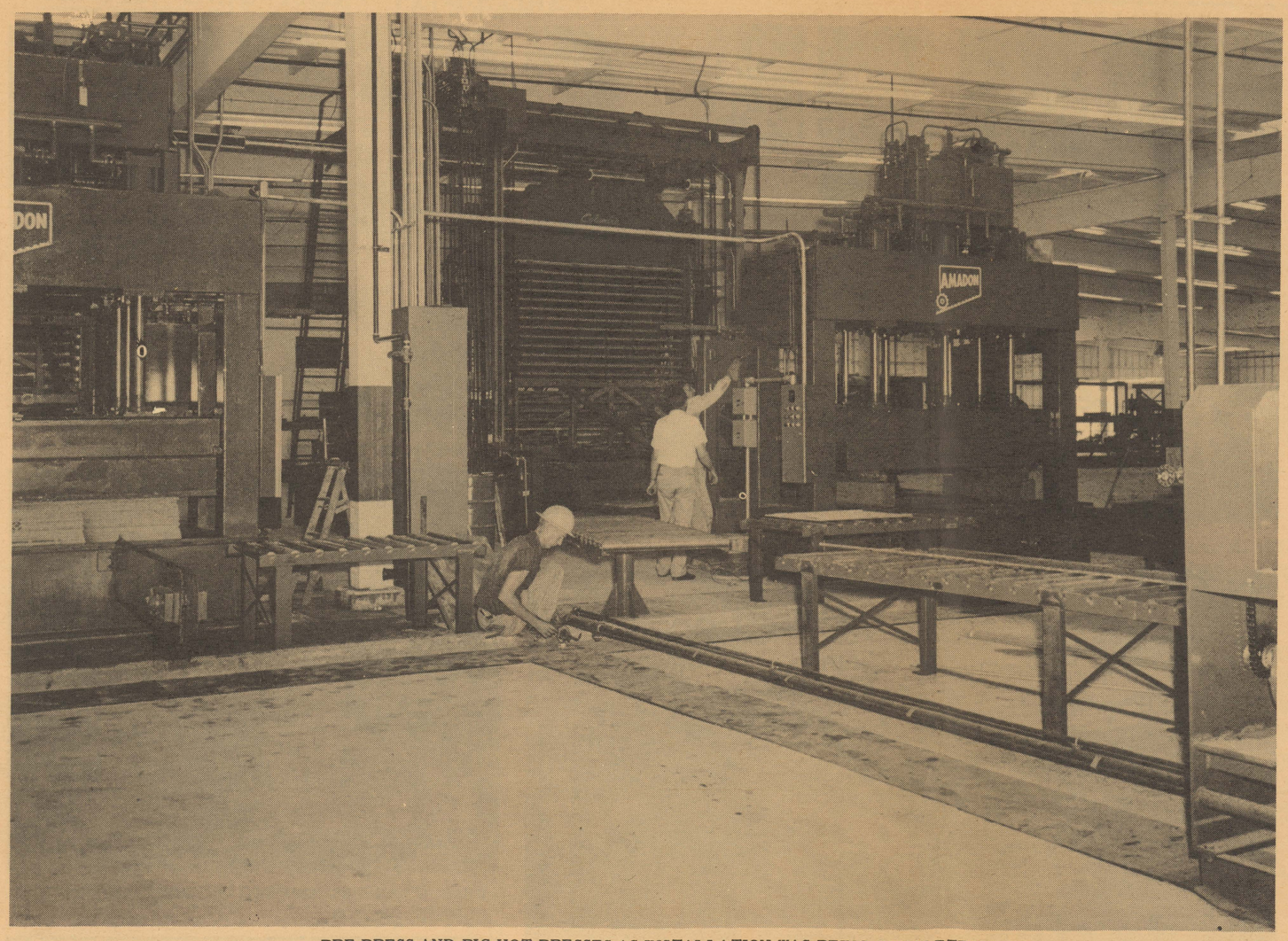
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PRE-PRESS AND BIG HOT PRESSES AS INSTALLATION WAS BEING COMPLETED

Thunder Of Elephant Herd Pales Beside Dainty Walk

You wouldn't expect your kitchen floor to hold up long if an elephant were ambling between stove and refrigerator.

But a 120-pound woman can do more damage to the floor, at least to its surface, than a lead-footed pachyderm. At every step, her spike heel transmits a force of 3420 pounds per square inch.

This phenomenon drove aircraft designers frantic. Dainty heels were punching holes in aluminum decking of airliners, right through carpets. Although the heels won't penetrate the floor of a home, they were causing enough havoc to produce lots of headaches for the flooring industry.

Here's what happens: The back of a spike heel transmits about two-thirds of a woman's weight (80 pounds if she weighs 120) to an area roughly 3/8-inch by 1/16-inch. A rapid walk, increasing the impact, can produce a force equal to 6000 pounds per square inch.

This is more than enough to dent asphalt tile and cause an epidemic of "cupping." This happens when the material under a finish floor gives way, creating a depression or even a hole in floor covering.

Providing a solution was a joint task of the tile manufacturers and the fir plywood industry. Improved floor coverings and a new, engineered underlayment panel successfully resist spike heels, now.

The new plywood panel, with the word Underlayment included in the grade-trademark stamped on each 4x8-foot sheet, was developed by engineers in the laboratories of the industry-supported Douglas Fir Plywood Association. No knotholes or defects that would weaken resistance to impact are allowed in the top veneer or the one below the face.

Some plywood grades formerly used under resilient tile were engineered for uses such as wall or roof sheathing and allowable defects of inner plies made them susceptible to cupping after thin spike heels came in style. Broader heels almost never cause damage.

The plywood association's engineers isolated the major cause of recent cupping — women's heels. Far down the list, but still at fault to some degree, are piano legs and the feet of hot water heaters and heavy appliances, an unflattering collection of fellow culprits for shapely feminine legs.

TRIPLE PROTECTION

In Quang Ngai Province, South Vietnam, 100,000 infants and children have been inoculated against whooping cough, tetanus and diphtheria by MEDICO doctors and nurses. Their ministrations are made possible by contributions sent to MEDICO, a Service of CARE, New York 10016.

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LUFKIN, TEXAS

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Tom Gable Is Forceful Manager Of Southern Pine Plywood Co.

Thomas O. Gable is a man who likes to work.

"I must like it," he muses, "that's all I've done, all my life."

The spirited Plant Manager of the new Southern Pine Plywood Company plant in Diboll has the facts to back up his statement.

After graduating from Syracuse University, he persuaded a young pre-law student, Mary Peninnah Taylor, to give up her ambitions to be a juvenile court judge and marry him.

Miss Taylor did just that. The first of two sons was born 14 months later. So, with a family to provide for, Tom Gable launched his career in the plywood business.

Gable first worked with the Federal Forest Service. He was cruising timber when he was offered a teaching fellowship at the University of Michigan in wood technology, where he earned a masters degree.

He grabbed the opportunity to polish his education, which he had started at age 16 at Cornell University and, he thought, finalized with a BS degree from Syracuse a few years later.

His graduate work at the University of Michigan completed, young Gable went back to cruising timber, but this time in private industry for Atlas Plywood Corporation. This lasted only a brief period before he went into the U. S. Navy for a three-year tour of duty in World War II.

Gable completed his Navy duty in 1946, returning to the familiar forests of the Carolinas, where he secured his first knowledge of manufacturing plywood from southern pine timber.

He started at the bottom, as a scrap saw operator. But the energetic Canadian moved swiftly through the customary channels—to foreman of first one department, then to superintendent, and finally up to plant manager of the eastern North Carolina operation of Atlas Plywood Corp.

In 1957 Gable was sent to New England to manage a plant for U. S. Plywood Corp. After four years there, he was transferred to Virginia to help start up a new particleboard plant.

Gable was with Atlas Plywood from 1941 to 1957, when he joined U. S. Plywood. He's been with the latter firm since coming to Diboll in 1963 with George French and Merle Dodd to initiate the plant that Temple Industries and U. S. Plywood were to build on a partnership arrangement.

Tom Gable was born in Ontario, Canada. As a child, though, he moved to this country with his family. His father, a construction engineer, moved around a lot, resulting in the younger Gable attending 13 different elementary schools.

Gable laughs easily about what he terms a 'checkered' career. One point in his life which he finds most amusing concerns his education. As a Cornell student initially, he naturally shared the traditional disdain for Harvard. Yet, during his Naval service, the Navy found it expedient to send Gable to Harvard's Graduate School of Business Administration! A crowning insult!

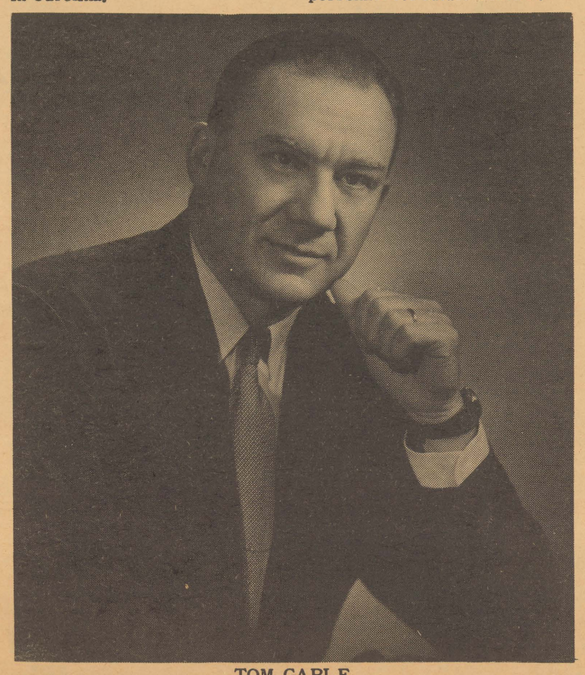
Luckily, though, Mrs. Gable is a graduate of the University of Michigan at Ann Arbor.

The Gables' oldest son since graduating from the Medical College of the U. of North Caroline in 1962 has been serving as the medical officer aboard the ballistic nuclear submarine Woodrow Wilson, in service in the Atlantic.

The younger son is a predental sophomore student back in Carolina.

Tom and Mary Gable are particularly impressed with East Texas. They came here as strangers in 1963, and immediately fell in love with the "always green" country. Gable fondly describes East Texas as the "most beautiful piece of real estate I've ever seen."

He hasn't had time to see much of it, though. Upon arriving here late last year, Gable has been preoccupied with building and starting up the first pine plywood plant in the state.



TOM GABLE
Hard Working Plywood Plant Manager

Thomasson Named

LUFKIN — B. J. Thomasson, Community Chest Drive Chairman for Huntington has named the following committee: Mrs. Giles Lowery, Mrs. Stewart LeSassier and Wilburn Carrell. The committee will organize workers for the Huntington drive.

MEDICAL SHORTAGE

Afghanistan has less than 400 doctors, 300 nurses and three dentists for a population of over 12,000,000. American doctors and nurses sent by MEDICO, a Service of CARE, are helping to treat the sick and train local personnel for future service.

The News Of... Shawnee Prairie

By Sarah Page

H. Snelson, Mrs. Hattie Vanglahn and Willard Barkley really enjoyed their birthdays Sunday. Mr. Snelson was host to a barbecue dinner at his home, with many relatives and friends of the three attending.

Mr. and Mrs. Willard Barkley and family visited in the morning services Sunday at Shawnee Prairie Baptist Church.

Bro. C. V. Crow, former pastor of Shawnee Prairie Church, preached at Harmony Odell Sunday. Bro. Crow and family live in Dallas.

I would like to correct a mistake I made. I said that Carl and Jimmie Lee Havard had a new pickup truck. But, really, it is their son Tom Havard, who has the new truck. It sure is a pretty thing. I just wonder if Tom plans to use it as a truck. It is too pretty to use for hauling and the like.

Everyone is getting ready for squirrel season to open. We have seen several people bird hunting this week. They say they are getting in some good practice so they will be ready for those squirrels.

Myrtle Page and daughter, Wanda Barner, visited Mr. and Mrs. P. C. Page and family.

Billy Stewart of Nacogdoches visited last week with Mr. and Mrs. W. L. Vanglahn.

Robert and Patsy Page of Orange are in for a few days visit.

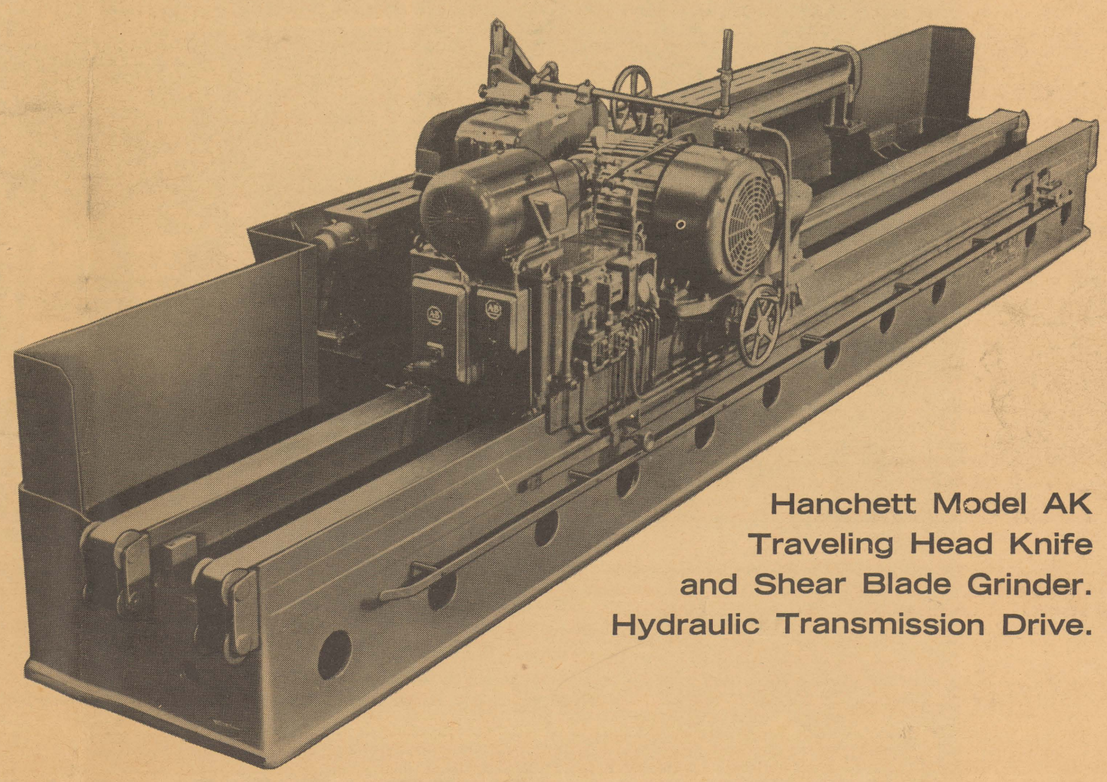
Morris McMullen and others came down Sunday to check the progress being made on the new clubhouse here on the Prairie.



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SOUTHERN PINE PLYWOOD COMPANY

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of the First Such Plant in the State of Texas

HANCHETT Is Proud To Have Been Selected
To Contribute To This Fine Facility By Furnishing
THE WORLD'S MOST ACCURATE
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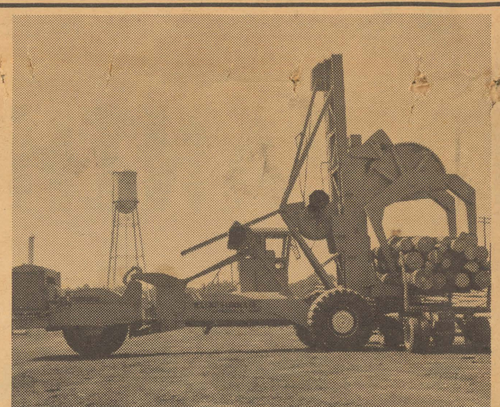
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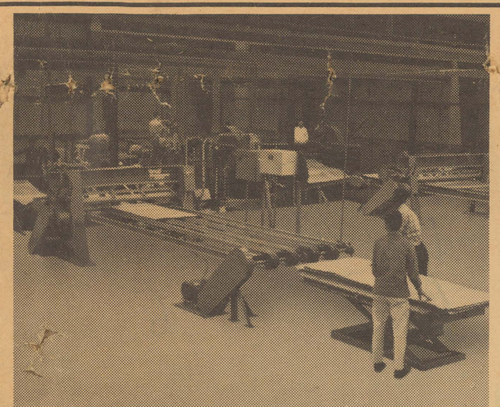
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Southern Pine
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For Pioneering
A Dynamic
New Industry
In The South



Le Tourneau FT-35 Log Stacker

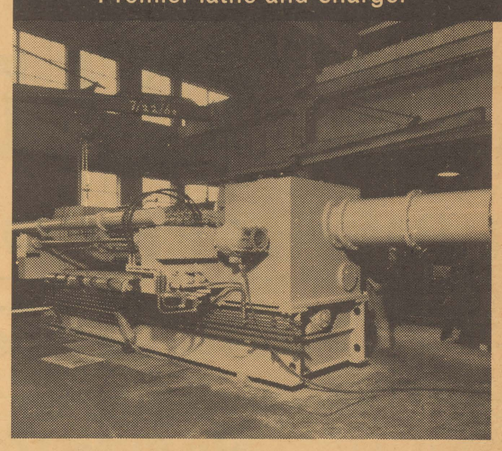


Wilco Green Veneer Clipping System



Nicholson Debarker

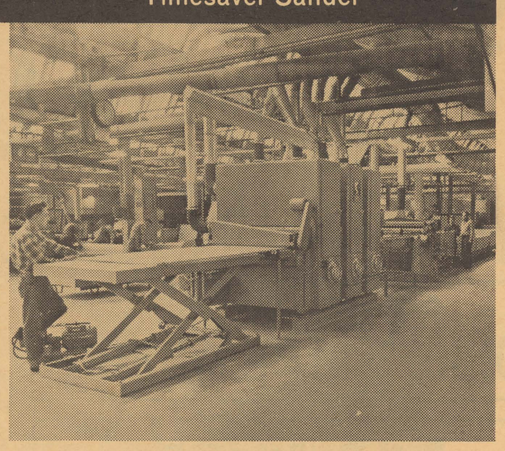
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Mann Russell Veneer Crowder



Timesaver Sander



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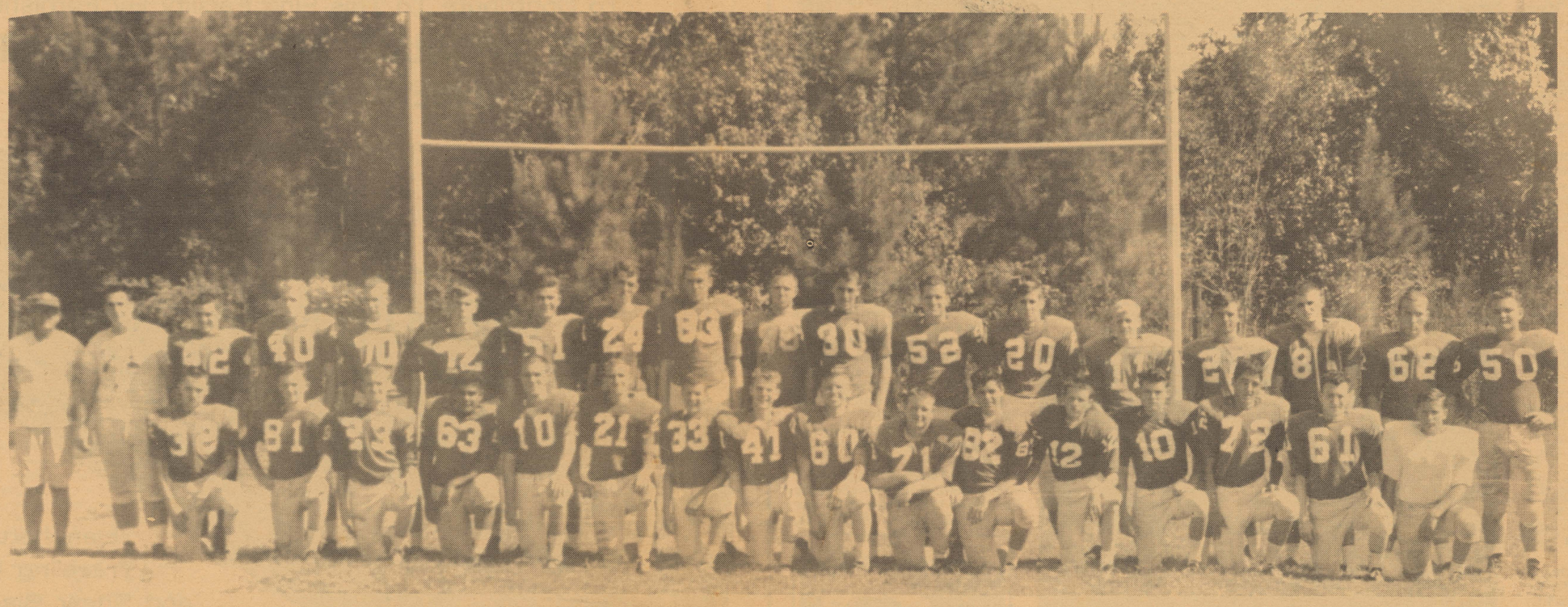
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DIBOLL HIGH SCHOOL

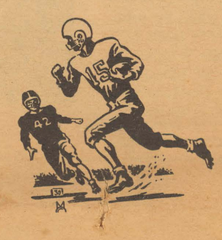
HOMECOMING



THE 1964 LUMBERJACKS – Back row, left to right: Coaches E. H. Bush and Glynn (Porker) Born, Wayne Stephens, Kenneth Yates, J. D. McGuire, Hulon Wilson, Robert Howard, Bobby Baker, Gordon Craft, Randall Carnley, Truett Hugg, Gary Hendrick, G. W. Capps, John McClain, Alfred Sowell, Butch Lester, Carrol Anderson and Larry Perkins. Front row: Robert Walsh, Lee Baker, Eddie Horton, Dave Martinez, Jimmy Camp, Kenneth Clegg, Louis Landers, Jimmy Beaty, Wayne Nash, Eddie Smith, James Watkins, Manning Garrett, Wyndy Russell, Herman Hugg, Jim Walsh and Carrol Nash. (Perkins and Herman Hugg are no longer with the squad.)



DIBOLL LUMBERJACKS
vs
WESTWOOD PANTHERS





Friday Night, Oct. 2nd at 8 P. M.



LUMBERJACK STADIUM

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Compliments Of
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• GLUE LAMINATED WOOD STRUCTURES
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DIBOLL, TEXAS

Best Wishes From
DIBOLL DAIRY KREAM

Best Wishes From
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Best Wishes From
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THE PINE BOUGH

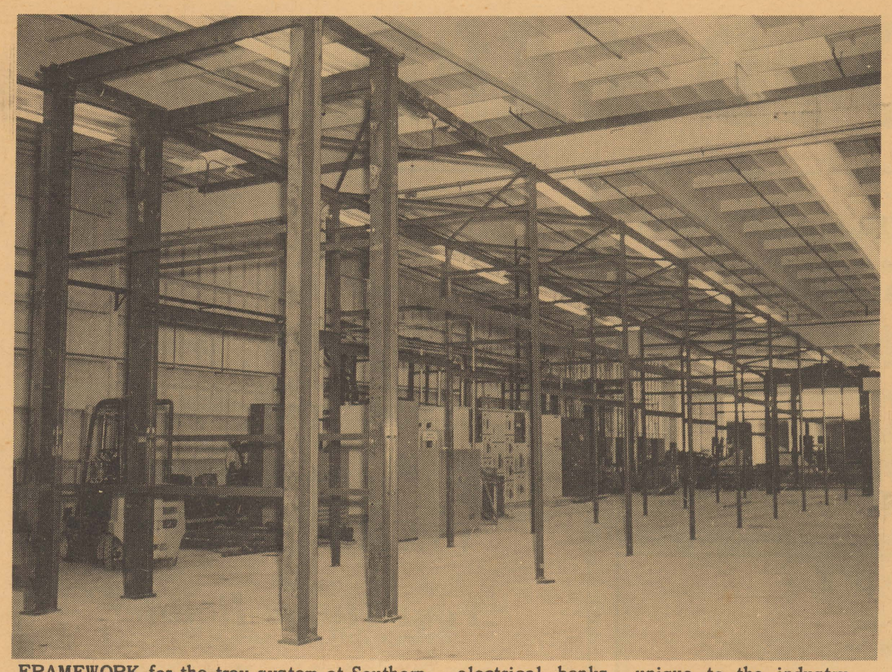
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FRAMEWORK for the tray system at Southern Pine Plywood Company is shown during installation. Also visible is one of the huge electrical banks – unique to the industry – which control various push-button operations in the automated plant. (Photo by Buddy Bush)

Plywood Increases Architectural Advantages In Modern Building

In any industry, technological advances and the development of improved equipment and materials is necessary for growth. In the plywood industry, the American Plywood Association has been a leader in developing techniques that help to make plywood useful in new applications and thus insure a continued, healthy growth rate in the industry.

One of the newest advances in the laboratories of the plywood association is the development of a highly-engineered machine that can help establish better strength and stiffness values for plywood used in engineered applications.

The machine – the first ever designed to test a full 4x8-foot plywood panel – will also provide more reliable information on the performance of various grades of panels to help manufacturers do a better job of grading the finished product in the mills.

The new test involves placing a panel of plywood in a "Flexure" machine. The machine twists the ends of the panels until it snaps, automatically recording the degrees of bending and other information that will help Association research personnel determine the strength and stiffness qualities of panels.

Actual use tests are also made in the Association's laboratories to help develop techniques that make it possible to use plywood where it couldn't be used before.

Pound for pound, plywood is stronger than steel. It always has been. But within recent years, engineers have come up with better ways to use plywood's strength in highly-engineered applications.

Designs have been developed that enable builders to fabricate long beams out of plywood, with lumber framing. These box beams are strong, yet light in weight.

Gluing techniques have been developed in the Association's laboratories that allow fabricators of components (a simple example of a component is a wall section made up in a shop and hauled to the building site) to put together large roof sections that rely entirely on the strength of the plywood for rigidity and stiffness.

Stressed skin panels (a sandwich-like panels with outer "skins" of plywood, and lumber framing inside) can be hauled to a job site and set up in a matter of a few hours for floors or walls, cutting building time and costs by eliminating many small building pieces.

The Association helped develop a new engineered plywood panel for flooring in home-building, also. Only a few years ago, 290 separate pieces of wood had to be nailed into place before a finished 24 x 48-foot floor could be laid, whether it was hardwood strips, resilient tile, wall to wall carpeting or other materials.

Now, for the same floor, a builder's crew needs only 64 separate pieces to it.

Elimination of all the cutting and fitting is a tremendous advantage to the builder, since he can do away with as much as 75 per cent of the labor called for in the old method.

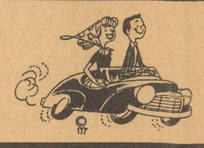
The key is a special 1-1/8-inch thick plywood panel called 2.4.1 that is so strong it can be laid across supports four feet apart.

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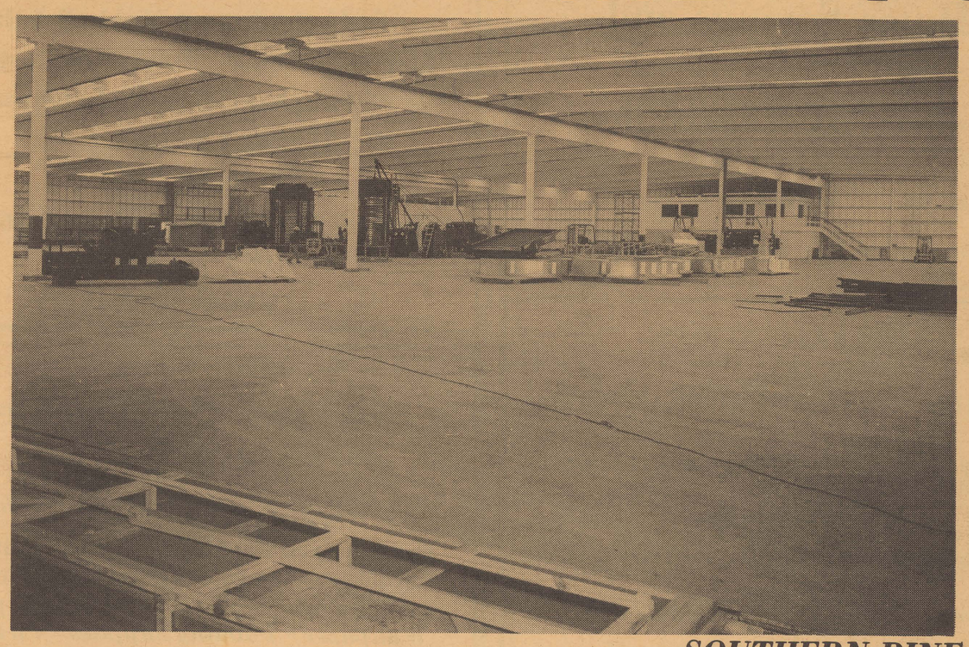
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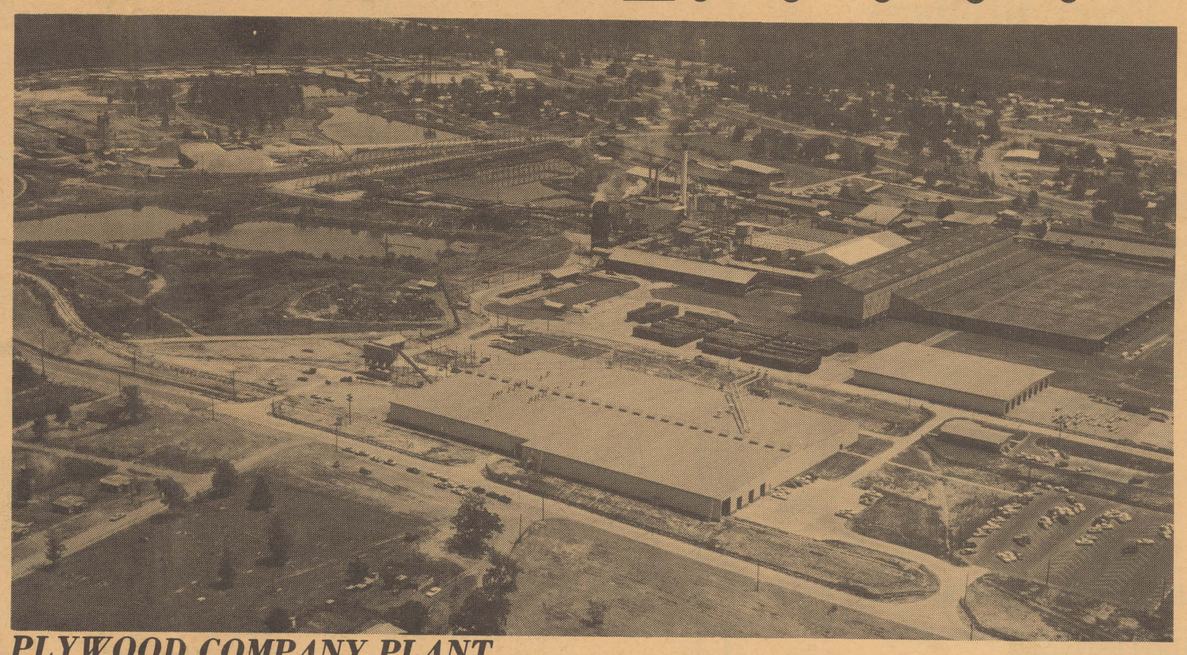
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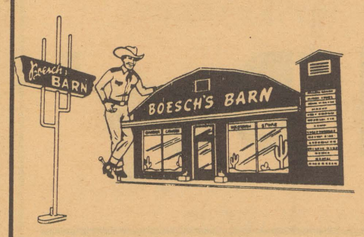
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