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Diboll's Commercial Newspaper Diboll -- The Lumber and Wood Products Capitol Of The South. Home Of The Temple Industries

Serving Diboll and South Angelina County

The Diboll News-Bulletin

NUMBER FIFTY ONE

DIBOLL, ANGELINA COUNTY, TEXAS, THURSDAY, DEC. 22, 1955

PRICE 5c

Published Every Week By For And In The Interest Of The People Of Diboll, Texas

Best Wishes For A Very **Merry Christmas**

Christmas Shopping Breaking All Previous Records In Diboll

BY BETH DURHAM

Even before final figures are totaled and bank deposits made, it is positive that Diboll, like almost all other towns and cities in the U. S. has given more money to business houses than ever before in history.

Shoppers have clogged the business establishments for the past 10 days, and buyers are expected to multiply and swell by tens before Christmas shopping is terminated Christmas Eve.

EXPECTED MORE

Most East Texas merchants will tell you that they expected purchases to be higher than they were, at the time of this writing which was December 19, although it is a certainty that almost all establishments will record their largest gross in history.

SMALL ITEMS MOVE

Like any community with a comparatively small payroll, persons have restricted themselves to small sale purin fairly large volume.

The old Christmas fear of being overstocked prevailed. As most merchants hoped that larger purchases would go on the upgrade the latter part of this week, most feared they had overstocked on many items.

As The News-Bulletin reaches the streets today, however, this may not be true at all, as many Americans are prone to 'hold out' till the last minute before throwing caution and the paychecks to the winds.

It is true that more Dibollians are trading in Diboll this Christmas than ever before. Those who have tried to patronize the neighboring city of Lufkin seem to have been dissappointed, due to traffic jams, etc.



The tables will be turned on December 23, as Santa Claus visits a couple who have played Santa to so many during the last half century.

Mr. and Mrs. Lewis Jordan, above, will celebrate their 59th wedding anniversary Friday, Dec. 23.

Married one rainy day at a friend's farm on the outskirts of Brooklyn, Texas, in 1896, the Jordans have become a landmark in towns which revolve around Southern Pine and Temple Lumber Companies.

Beginning in 1921, Mrs. Jordan operated the hotel at Fastrill Texas. That hotel was 'the thing' in that fabulous sawmill camp and Mrs. Jordan can remember such things as: feeding 100 working men and teachers at one meal; preparing banquets at which the founder of Southern Pine Lbr. Co., was a guest, the late Tom Temple; and acting as a bank by holding paychecks for many illustrous logging men who didn't handle the money too well.

During the time that White City and Fastrill were teeming with logging activity, Mr. Jordan was a scaler for the Company.

Mr. Jordan, now 79, and Mrs. Jordan who is 77, live comfortably in Diboll. Long since retired by Southern Pine, Mr. Jordan is employed by businessmen of The Village as a watchman. Though pushing 80, he can still 'hit the deck' early in the morning and plow a good sized field. On the other hand, 'Mellie' still prepares the excellent meals that many Diboll oldtimers will never forget.

The Jordans have four children, eight grandchildren, and three great-grandchildren.

So, it is fitting indeed that a few days before Christmas, Mr. and Mrs. Lewis Jordan will celebrate their 59th wedding anniversary—in the true Christmas spirit and with the wishes of all Diboll.

Odds, Ends & Seconds Combined Make Diboll Garrison Game 39 to 38

BY AMOS LEWIS

NACOGDOCHES, Dec. 17 — The odds, experience, and 30 seconds of misfortune combined to slap Bennis Frank's Lumberjack basketballers from the Invitational Tournament here today.

Holding a 38-37 edge on the Garrison Bulldogs with 30 seconds to play, a Garrison man who had not scored a sinble point during the vame (no one even knew his name), stole the ball during a stall and scored a field goal that broke the Lumberjack heart. Final score, Diboll 38, Garrison 39.

THEY BROKE EVEN

The Jacks met the Rusk Eagles in their first round of the tournament on Friday morning. Ken Burnett's 25 point effort failed to restrain the Eagles,—who emerged the winner, 53-44. The Jacks were off to a slow start, enabling the Eagles to hold first quarter and the half time leads. Coming back strong the second half with Burnett and Bobby Glover doing the scoring, the Jacks ran out of time and points.

Matched against Kountze in the round robin the Jacks pounded out a 59-49 win. Burnett hit the nets with 21 points, while his companion, Harold Burchfield counted for 14. Kountz's Kennedy pledged 16 to lead his team.

Ken Burnett was strong in all three contests, accounting for 19 of Diboll's 38 points in the Garrison tilt. Jimmy Bobbitt also scored 10 in that one. Garrison's Newman was their big gun with 26 markers.

Methodists Hold Annual Yule Party

The Diboll Methodist Church presented its annual Christmas Party Sunday afternoon at 5 p. m. with Mrs. W. F. Purdy directing.

An unusual number of persons attended the Cantata with the true Christmas spirit, it was reported by Mrs. Lee Estes, who furnished piano accompainment for the event.

The program included the following numbers: The prelude, "Silent Night," a violin obligato by Foster King; "Let Every Heart Prepare Him Room" zy the choir; "Silent, Holy Night" a duet by Donnie Weeks and Betty Faye Brown; a soprano solo, "Oh, Come To Me, Abide With Us" by Ruby Ann Ashworth; ""Away In A Maanger" by the junior choir.

NOTICE

Mr. Lee Estes died following a heart attack at 2 a.m. last Tuesday.

Mr. Estes was in charge of the Western Auto Store in Diboll.

Mr. Estes has been a prominent Citizen and businessman of Diboll since moving here from Fastrill, Texas.

Services To Be Held For Mrs. Bateman

Funeral services for Mrs. Roxie Bateman, 75, of Route 1, in Lufkin are scheduled for 10-a.m. Saturday in the Gipson Chapel, Rev. Billy Sanders and Rev. C. L. Garrett will officiate and interment will be in Ryans Chapel Cemetery. The body will lie in state at the Gipson Funeral Hom there.

Little "D"

VIRGINIA WIMP acosting the drug store with organ grinder, monkey, and Herb White's coffee cup - - -PREACHER STUART discussing old-time logging operations - - - CLYDE THOMPSON submitting to press attention - - - CLEO WARNER submitting display ad to paper - - - MARTHA HONEA was given a bridal shower at R. E. Holt home.

It's here again and little can be said that hasn't already been said in previous years about Christmas. And, with the buying, cooking and decorating preparation that goes on weeks in advance of the holiday seas, the Holiday season seems to slip up on us.

I do want to say that I hope all our readers in and around Diboll have enjoyed The News-Bulletin as much as we have enjoyed preparing it for you.

Several new things concerning this newspaper are in store for the coming year. Added pages each week, a new subscription idea, better picture and feature coverage are on tap for 1956.

Pilots F86D Sabre Jets



Today, in this age of comet-like speed, there is one Diboll man whose F86D Sabre Jet has thundered him through the wild blue yonder faster than any person of this community has ever flown.

With all the pilots who have lived here, and the many who now make their home in Diboll, 1st Lt. Alvin Morgan out-speeds them all.

Not a jet ace with a brilliant war record, nor the leader of a stunt group, Lt. Morgan poses as one of many of Uncle Sam's well trained jet specialists.

KNOWN TO ALL

Lt. Morgan, known to all Dibollians as Alvin, is a lifetime resident of this prosperous sawmill city. Born here 24 years ago, Alvin is the son of Mr. and Mrs. W. E. Morgan who have made Diboll their home for 38 years.

Alvin completed both his elementary and high school work in Diboll. He was graduated at the head of his class as valedictorian in May, 1948. His scholastic mark made him eligible for a number of scholarships to Texas schools. He accepted a four year forestry scholarship to Stephen F. Austin State College in Nacogdoches.

UNCLE SAM CALLS

A good basketball and baseball player, Alvin was always in the middle of things at Diboll High School. He was class favorite for two years and enjoyed participating in almost all of the school activities.

Work at SFA turned out to be quite different, however, as Alvin began a race against time - - - to finish his college work before the Army called.

By taking his courses during the summers this was managed, and on July 12, 1952, Alvin entered the U. S. Air Force at San Antonio.

Leaving his Diboll home for the first time, Alvin entered the first phase of cadet training at Mauldin AFB Missouri.

Having passed the necessary cadet exams while in college, Morgan had only the faintest idea of the type training a cadet must undergo before receiving his wings, the honor badge of graduation.

Like many other Dibollians who have turned to other towns and countries to become proficient in all walks of life, Alvin turned in a fine performance as a cadet.

From Mauldin, our pilot was sent to San Angelo, Texas, for advanced training.

GETS HIS WINGS

The advanced training behind him, Alvin climbed aboard his first jet at Connelly AFB at Waco, Texas. Several months later he was awarded his wings and commissioned a 2nd Lt. in the U. S. Air Force.

THE ACCIDENTS COME

While stationed at several bases since receiving his wings, Morgan has spent most of his time at O'Hare AFB in Chicago. And at times, life at O'Hare has been hazardous.

In February of this year, Lt. Morgan was on a routine flying mission in the Chicago vicinity. His mission terminated, Morgan received permission to land and began his approach.

The approach turned minutes away, however, as the landing gear failed to let down. All electrical power had failed on the craft, making a landing dangerous.

HE STAYED WITH IT

Electing to stay with his ship, Morgan brought the jet to a safe landing at O'Hare.

The O'Hare News had this story: "Lt. Alvin E. Morgan, who safely guided his disabled F86D to a forced landing at O'Hare is honored as the 62nd Fighter Interceptor Squadron's "Pilot Of The Month." While he was making simulated rocket attacks at 35,000 feet, Lt. Morgan's aircraft was shaken by an explosion in the aft section. All radio communication with other aircraft in the flight was lost and Lt. Morgan was unable to advise anyone of his difficulty.

"Lt. Morgan shut down the engine and elected to remain at the controls of the disabled Dog and attempt a forced landing at O'Hare. With the fire warning light still burning and only partial rudder control, Lt. Morgan brought his F-862D over the field and successfully lined up on final approach for the active runway.

Local Schools To Observe Holidays

Diboll Public Schools will turn out for the holidays, Friday, of December 23 at 3.00 p.m., and will not convene until January 2, 1956, it has been announced.

Traditional Christmas music will be broadcast to all classrooms on the day school is dismissed, by way of a new interoffice transmitting system.

Class parties have been enjoyed all this week reports school reporters. The 1956 senior class celebrated Christmas with their class party at the new Community Center last Thursday. Mr. T. B. Greer and Mrs. Ilene Cornick are the senior class sponsors.

HOWDY

With the Christmas season coming on, at which time we in our various ways celebrate the birth of the Prince of Peace, it's only natural and fitting that our thoughts should turn to to the subject of peace, and to ways and means of making this old world of ours, and especially the places where we spend most of our time, more peaceful and pleasnt.

In the last issue of Collier's magazine there is a short story that tells of an organization in St. Louis called the "St. Louis Christmas Carols Association.

This organization was started on Christmas 1911 by a group headed by a business ian, that went about their neighborhood on Christmas Eve night singing carols.

STILL LIVES

That same man, now eighty-five years old, heads the association and still goes about to sing with them. From one small group they have grown to 2500 group of singers, consisting of from eight to fifty in each of the groups. About 50,000 singers in all comprise the group.

Wherever ther is a lighted candle in a window, they know that is an invitation to stop and sing. As they go along they accept donations that goes to help crippled children, old people in need to provide for the necessities of life.

Mrs. F. Farrington is home for a few days. Her son Franklyn is gradually improving.

Southern Pine Gives Christmas Bonus

County Dedicates New Court House

Dedication of the Angelina Co. courthouse took place lace last Thursday afternoon at the county seat of Lufkin.

The $500,000 structure was viewed by local citizens from 10 a.m. until 10 p.m.

Dedication ceremonies were moved inside to the courtroom due to the severe cold snap that prevailed here last week.

TEMPLE PRESENTS KEY

Diboll's Arthur Temple, Jr., presented the master key to H. J. Shands in behalf of Temple Associates, general contractors for the job. Mr. Shands, chairman of the Planning Committee for Angelina County, presented the key to county officials for safe-guarding.

Mr. Temple told the overflowing crowd of spectators that his Diboll firm had given the county a $1.10 value for each dollar spent on the job. A total of 26,241 square feet are incoporated in the new building.

The old courthouse stood, although reluctantly at times, since the early 1900's. Principal speaker Jack Brooks lauded citizens who pushed the building of the new landmark.

County Judge Eddie McFarland acted as master of ceremonies for the history making event.

Southern Pine Lumber Company once again paid a Merry Christmas tribute to its employees last week as they passed out bonus checks totaling almost $30,000.

Employees with the Company more than one year were given checks equal to a straight 40-hour week. Those who went to work later than three months prior to December 1st were paid $15.

Secretary-treasurer George S. Smith related to this paper that the above mentioned amount was paid out last Friday, as has been the practice of Southern Pine Lumber Co. for some time.

Attend Church This Sunday

Santa Claus Visits Diboll Thursday

Santa Claus visited Diboll on last Thursday, and hundreds of Diboll mothers braved the near-freezing weather to bring the kiddies to see the jolly old fellow. A throng of youngsters out of scool also greeted Santa.

All joined in the fun of catching candy from him and a half-dozen merchants who pitched in to help.

Fortunate that a parade was not scheduled, Santa cut his visit short and returned to places unknown in order that the youngsters would not stay in the bad weather too long.

Diboll Merchants Offer Yule Prizes

On Christmas Eve, Diboll merchants, sponsors of the Yule lighting Contest, will deliver cash prizes of $15, $10 and $5 to winners of the contest.

The merchants again point out that merchant's families are not eligible for any of the prizes in the contest, which will be judged by out-of-town persons.

Any Dibollian is eligible, with the above exception. Only exterior decorations will be considered.

Mr. R. B. Willis spent Sunday in Houston visiting relatives.

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Our brief association in the cleaning business has been happy and successful.. We have all our friends in Diboll to thank for it.

May we show our appreciation by Wishing a Very

Merry Christmas

And HAPPY NEW YEAR to all

Welcome Cleaners

E. V. "Preacher" Stuart

Hwy. 59 North Diboll, Texas



Diboll Insurance Agency

Call Our Mr. Fixit For HOME REPAIRS Do-It-Yourself or Complete Job



If you are handy with tools, call us for everything you need. Not one penny down—and terms so easy you'll want to start at once.

OR

If you can't drive a straight nail to save your life, call us and we'll take care of the whole job without worry or bother to you—both labor and material will be included in our low monthly payments—still nothing down.

Our lumber comes from the best of the Big Fifth—Southern Pine Lumber Company—Diboll and Pineland—Each piece is stamped with the true grade and the famous numbers 77 or 78 identifying these great mills.

Nothing Down EASY PAYMENTS

Amount	Per Mo.
$100.00	5.98
200.00	6.39
300.00	9.58
400.00	12.78
500.00	15.97

(Any Amount Up To $2,400.00)

We can handle any follow-up to $2,400.00 without red tape.

SOUTHERN PINE RETAIL YARD
Backing Diboll 100%
Diboll Texas

Tips on Touring

By Carol Lane
Women's Travel Authority

"Jack Frost" will soon be here for his annual winter stay. He's an influential fellow. We change our wardrobe when he arrives, warm-up the house and, if we're smart, get our car ready for his visit, too.

While many of us take vitamins for extra protection against the cold, we should remember that many car ailments during this time can be avoided by proper servicing. Here are a few tips on car care and operating techniques.



Your car suffers more from wintertime driving than it does during the warm days of summer. Snow is more destructive to a car kept out-of-doors than any summer rain. More frequent car washings are necessary in the winter to prevent rusting and corroding of parts as the snow splashes up underneath your car. You'll find that if you "open" your small ventilating windows in the front of the car to allow a small stream of air in, your windshield won't tend to steam-up on cold days.

Tires don't necessarily need more air in them, but thin smooth treads are treacherous on ice. In snow belt sections of the country, special tires with winter tread designs are available. They can save you trouble as well as preserve your regular tires. As for the radiator, you'll find the safest and easiest way to keep it in good health is to be sure it has an adequate supply of anti-freeze. Keep a "weather-eye" on the oil—it will need frequent changes during winter. Make sure the battery is fully charged at all times. Have the brakes checked periodically, as they take a pretty fair beating in winter.

Too much trouble to check all this? Not at all. Shell Oil automotive experts suggest you prepare your car for winter — by having your car's oil, tires, battery, radiator, brakes and windshield wiper checked. Then, when Jack Frost touches the winter scene, driving will be an even greater pleasure.

Nov. 3, 1892—First successful automatic telephone exchange opened, in La Porte, Ind.



North Dakota Finds Long Lost Oil

Governor Brunsdale of North Dakota has something important to say about oil and oilmen in relation to his state.

For almost 30 years, the governor observes, he had heard about oil in N. Dakota—the only trouble was that nobody had been able to find it.—Many leases were arranged and wells drilled. But each attempt failed, with nothing to show except a series of costly and useless dry holes in the ground.

Then, the oilmen's persistence finally paid off in the spring of 1951. A successful well was brought in, and North Dakota became the 27-th oil-producing state.

It might be assumed that as the oilmen have enjoyed a golden stream of profits, but hear what the governor has to say in this connection: —Strangely enough, oilmen have benefited the least from North Dakota's oil. That's because, out of the 295 wildcat wells drilled in unproven areas, only 22 were oil producers—the other 273 were dry holes. To date, oil companies have invested over $200,000,000 in our state. I know that it will be a very long time before they realize a profit on that huge investment.

For all the greatness of His mercy to us, His love for us, God requires so very little of us—and yet some of us find that little so difficult, find it so hard, even while doing justly, to be merciful to those less fortunate, to be humble in our proud self-assurance.

Nov. 8, 1942—U.S. and British troops landed in French North Africa.

Nov. 11, 1918 — Armistice had ended World War I

ALL OF THE BEST TO YOU IN THIS JOYOUS SEASON



TEXAS SOUTH-EASTERN RAILROAD

Diboll, Texas

Dan Fenley and all the staff at

Fenley's Cafe

Are happy to say

Merry Christmas

Everybody!

This Christmas of 1955, we are prowd to be A Part of Diboll Community... and to share the joys of this season with all our friends and neighbors

Fenley's Cafe

Hwy. 59 North Diboll, Texas

1955



Christmas

WITH EVERY HAPPINESS OF A JOYOUS SEASON

Diboll Department Store

"In The Village"

DIBOLL, TEXAS

Best wishes for a Merry Christmas and a Happy New Year



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Mobilized Hunting Is Not Legal

AUSTIN, Dec. - Tired business men hunters stimulated considerable activity by Texas game wardens, according to the latest arrest report compiled by the Game and Fish Commission.

One hundred three cases charging shooting from an automobile were listed, plus eight additional cases for hunting from a public road.

The Director of Law Enforcement said the total represented no particular coordinated effort by the field forces.

"After all," he remarked, "it doesn't take a Sherlock Holmes to note that a man is sitting in or on his car and banging away at wild game."

The Director did note thatair-ground teamwork helped produce some of the cases. Warden-pilots on routine patrol spotted some of the offenders and contacted car-borne wardens and guided them to the scene of the violations.

He said most of the roadside charges involved shooting at game birds but that s ome did result from obsering persons hunting deer at night.

Fifty one cases were reported for either headlighting game animals or hunting deer at night.

The recent public hunts on the Wildlife Management Areas were reflected in reports of six persons charged with shooting buck deer when their permit called for only anterless deer .

The arrest report contained a comparative rarity. An East Texan got a jail sentence on charges of killing deer in a closed season, trespassing and hunting without a permit.

Get Ready, Kids

Santa's a-comin' to Town



This year, a real Santa Claus from Santa Claus, Indiana, will visit 1,000,000 living rooms – coast to coast – and at the same time shower nearly 1,000 under-privileged children with special Christmas gifts. A real Santa, indeed!

America's No. 1 Santa Claus, Jim Yellig is celebrating his 32nd year as the nation's foremost portrayer of jolly St. Nick—a career he began when he played the role at a crew party for poor children aboard the U.S.S. New York in 1914. Jim was serving with the Navy.

"Santa" Jim will entertain thousands of tots in his own city (Santa Claus, Indiana)—he does this every year. He will also appear on M.C. Dennis James' CBS-TV "ON YOUR ACCOUNT" Show on Tuesday, December 13th. On that day, Santa will shower 1,000 needy youngsters with Christmas gifts right on Dennis James' show.

Jim, who is also commander of the Santa Claus (Indiana) American Legion Post, will get a helping hand from his Legionaires when he tackles the heap of seasonal mail from America's tiny tots—the kind that begins, "Please bring me . . ." He receives an average of 4,000,000 pieces of mail from these moppets each Christmas.

Looks like a "Red Letter" season this year for the chubby man with the long white beard as he comes clattering over the airlanes—if not down the chimneys, at least down TV serials.



To our many Friends and Coustomers who have made our business so successful during the past year, and to all our good neighbors in Diboll, we wish; The MERRIEST CHRISTMAS AND HAPPY NEW YEAR EVER!

Mr. and Mrs. Wm. Provost

Provost Dairy Crown



We Wish You

A Merry Christmas And Happy New Year

May this holiday season bring to all Dibollians a degree of prosperity...peace of mind...and a wealth of happiness.

Southland Paper Mills Inc.



Merry Christmas

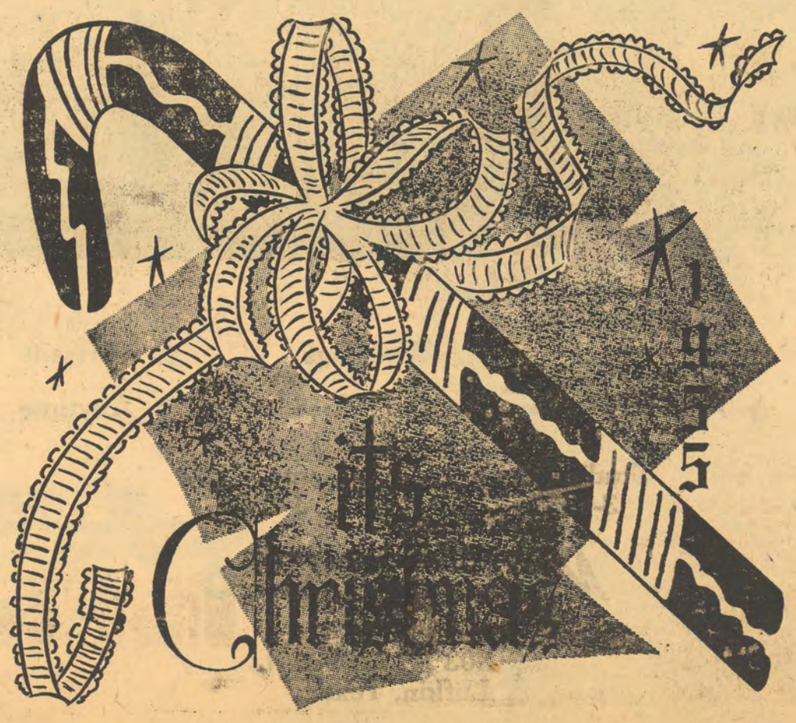
To Our Fine

DIBOLL FRIENDS

May the Christmas Spirit abide with you--

May Good Health and Prosperity be Continually Yours---May the Good Days ahead bring you all good things.

Lufkin Foundry & Machine Company



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Timberlane Saw Co.

The Timberlane Saw Co. is located in Lufkin at 1912 N. Timberland Dr. Phone 3-3234. They are authorized dealers for the famous McCullough Chain Saws and offer a complete Sales and Service. See them for all repairs on your old saw. Call 3-8286 at night.

The management, through untiring efforts to secure for its trade the best that can be obtained, has built up the concern to the present leadership it enjoys among the business firms in this district.

Sound business management is one of the main bases in the operation of any successful business. Intelligent merchandising, combining best quality at a fair price is another. The Timberlane Saw Co., has combined these essential factors and is the best place to go for merchandise of this sort.

In this review we wish to take this opportunity to recommend this concern to the people throughout this district. For a pleasant business relationship, we suggest that you let the Timberlane Saw Co., serve you. Remember they are located at 1912 N. Timberland Dr., in Lufkin.

Bove Sewing Center

The Bove Sewing Center in Lufkin is authorized dealer for the famous Necchi And Elna automatic Zig - zaging machines and also dealers for Free-Westinghouse, Compac, and Bove straight stitching sewing machines. Drop by and see the new models the next time you are in Lufkin. For your convience they have a belt making and buttonhole making service. They also do name writing and monograming.

Take your sewing machine to Bove Sewing Center, 119 E. Shepherd Ave. in Lufkin for all parts on all makes and models. Their regular stock of supplies includes belts, needles, bobbins, oil, shuttles, etc. They can convert your old machine into a modern electric machine for your better convenience and all their work is guaranteed. Phone 3-5323.

Sewing machines are delicate and repairs should be attempted only by experienced sewing machine repairmen. The men at The Bove Sewing Center are experts in this type of work and guarantee that you will find their repairs satisfactory. Their overhaul service will add years of life to your machine.

The Bove Sewing Center will repair all makes of sewing machines promptly and efficiently when you call 3-5323. You can rely on them to put your machine in first class condition.—Remember the name, Bove Sewing Center in Lufkin for all your sewing machine repair work.

Pat McCann And Company

For all kinds of insurance call Pat McCann and Company in Lufkin located at 806 S. Timberland Dr.

Pat McCann and Company is looked to for automobile insurance service by a very large number of people in this community. They also carry fire, casualty, and workmen's compensation insurance.

They represent some of the largest companies and are ready to serve you in every need. Be sure to contact Pat McCann and Company for every known form of Insurance.

There are so many things over which we have no control, both of a personal and property nature. So many today are willing to risk their family's future security by not insuring them of some protection in case of accident.

When in need of insurance, be sure to consult PAT McCANN in Lufkin. Go over the ground with him as you do your lawyer and he will be able to assist you in selecting the kind of insurance suited to your needs.

Mr. McCann has made a study of your problems and will tell you what your need is, and how best you can meet that need, at a minimum cost. In this Merchants and Farmers Review we feel a sense of satisfaction in recommending this man in Lufkin for insurance of all kinds. Phone 3-3374 for information.

Lufkin Frozen Foods

The Lufkin Frozen Foods is located at 307 Herndon in Lufkin. Phone 3-6714.

The nice part about having a locker is that you can serve any food you please at any season of the year you please. You may accomplish this with a great saving of money by having a frozen food locker. Many are now renting lockers and stocking them with seasonal foods for use the year round. At this time Lufkin Frozen Foods can offer you a locker immediately. Don't wait until they are all taken before you put your order in. They feature a custom Butchering for all your meats.

Treat your family to fruit and vegetables the year round at reasonable prices by having a locker. This firm in Lufkin is well known in this territory for quick and efficient servide. The employees are courteous and accomodating and treat you like a customer they would like to keep. This Merchants and Farmers Review Issue is happy to recommend Lufkin Frozen Foods in Lufkin to all our readers. We urge you to make arrangements for a frozen food locker today. We know you'll be glad you did.

GIPSON FUNERAL HOME

Residents of this community are offered 24 hour ambulance service by the Gipson Funeral Home, Phone 3-4411. It is a comfort to know that they are always on hand with trained attendants and the most modern equipment.

Their years of successful experience combined with a most comprehensive knowledge of the proper manner in conducting the funeral services has made the name Gipson Funeral Home outstanding in this community.

The memory of reverence and dignity, which is a prominent part of their service has comforted many people in their time of grief.

Every service is conducted with an air of quitness and restfulness by those in attendance. From the minute they are called until the final duties are performed, not a single detail is overlooked, not the least semblance of confusion serves to mar the quiet, thoughtful, professional service. Courtesy has been the keynote through all their years of service.

It is appropriate in this Review that we commend Gipson Funeral Home, located at 222 S. 2nd. St., in Lufkin on their record of service to people of this area.

S & H SPORTING CO.

Sportsmen from this entire section make the S and H Sporting Co. at 506 S. Timberland Dr. in Lufkin their headquarters for all sporting goods. This firm stocks ammunition, guns, fishing tackle and equipment, tennis equipment, athletic equipment and all types of needs for the outdoor man.

Each of us should engage in some type of sport. Too many today are caught in the hustle and bustle of our 20th century living and forget the healthful value of active sports. Actual participation in sports relaxes the mind, stimulates the body, and makes you regain that young feeling again.

This sporting goods house in Lufkin has stocked their store with only quality merchandise. They know their customers want first class equipment and supplies and they endeavor to have only the best to satisfy their many customers. This Review suggests you go to the S and H Sporting Co. the next time you are in the market for sporting goods. Here you will find courteous service and quality merchandise for reasonable prices.

KENNEDY'S JEWELRY STORE
'In Business Over 50 Years In Lufkin'

This modern jewelry store is located at 110 N. 1st in Lufkin. Be sure to see their large assortment of watches, diamond rings, costume jewelry, silver, as well as anything else in the gift line when you are shopping for a gift for any member of your family. See this firm first and let them supply your needs because you will be pleased with the values.

At Kennedy's Jewelry Store in Lufkin you will find better grade merchandise at lower prices. They also do expert watch repair work. The work you have done here will prove the efficiency of this well known Jeweler.

You will find it a pleasure to shop for jewelry items in a store where they have ample space to display their merchandise. This lets you look over their stock without requiring the help of sales personnel. You are free to take as long as you desire in deciding on your purchase, without that feeling of being rushed in your decision.—You will find the personnel here always friendly and willing to help you when you need them.

Remember they are located at 110 N. 1st St. in downtown Lufkin. Phone 3-3823.

Sis and Pop Rich and Fran leaving Thursday for Arkansas to spend the holidays.

Clean Up—Paint Up

Mrs. Pete Hendricks returned to Houston after brief visit with her father who has been ill.

Dunn's Radio Ser.

Located at 110 W. Bremond Ave. in Lufkin, Phone 3-3443.

In this day and time, when a change as radical as that which has come to the radio and television industry, people find it necessary to seek the man to repair their sets that is keeping up with the modern changes and improvements on the new sets.

It requires skill and knowledge to keep your radio and television in the best of condition, and the Dunn's Radio Service fills this need, as you can be assured they are familiar with all the habits of your particular set.

The efficiency of their service lies in the practical experience and knowledge they have had in the past, along with keeping up with any new features that have come about.

So don't put it off any longer, if your TV set, or radio is not in the best of condition, so that you may get the maximum enjoyment from it, bring it in or phone 3-3443 and they will gladly have a serviceman come to your home and do the job. Remember they are located at 110 W. Bremond in Lufkin.

City Poultry Market

Be sure to take your poultry, and eggs to the City Poultry Market at 412 N. Angelina in Lufkin. Phone v-4311, they are both wholesale and retail dealers in chickens, eggs and turkeys.

If you are interested in receiving top prices for your poultry goods, take them to this well known firm in Lufkin, they will kill and process your poultry for you if you so desire.

This reliable firm has served the people of this dommunity faithfully and honestly.

In publishing this Merchants and Farmers Review Issue, we take great pleasure in reffering the City Poultry Market in Lufkin to our readers. You will be pleased with this firm's rapid and friendly service. All the chickens and turkeys they sell are freshly dressed and not frozen, so as to have better flavor.

Remember, they buy poultry and will guarantee to pay you top prices. The next time you are shopping in Lufkin, bring your poultry and eggs with you and sell them at The City Poultry Market.

Jim Waters, Ins. Ag.

Located at 107 N. 2nd in Lufkin, Phone 3-6214.

There is no institution that is conducted in the country, which is more deserving of more favorable comment than this well known firm. Today the value of insurance is more than ever recognized each year as shown by the ever increasing number of policies that are written, and when you need anything in the insurance service you can do no better than to take your problems to this reliable firm.

Their service is a credit to the community and a tribute to their progressive and reliable policies. The people of this area realize that they cannot afford to take a chance on their property, and therefore by paying a small insurance fee or premiums the financial loss of property is avoided. They meet the needs of the people in a most straight-forward and business-like manner.

We take pride in pointing out this foremost insurance company and heartily recommend our readers to discover for themselves the real satisfaction in their services. With Jim Waters insurance Agency satisfactory service is assured.

T. L. HILL'S Plumbing & Heating

For expert plumbing and heating installations and repairs, call the T. L. Hill's Plumbing and heating at 1316 N. Raguet in Lufkin. Phone 3-455- for service. They feature contracting, repairing and installation of fixtures.

In this day and age, our congested living conditions will not permit us to live without our plumbing. Our modern sanitary service has increased not only the length of our lives, but has saved thousands of lives as well. They also repair washing machines.

No community can progress without the services of the modern sanitary engineer, who thoroughly understands his business. If you would have the service of experts in this line see T. L. HILL'S PLUMBING AND HEATING.

They are equipped for ditching and Excavating and feature a 24 hour service. They also do septic tank cleaning and septic line repairing.

They have made a scientific study of heating problems. If you are thinking of installing any kind of heating system you will be more than repaid by consulting this firm.

ANNOUNCING
Our New
DINING ROOM
Try our Plate Lunch In the Convenience of our New Dining Room, ONLY
60c
PROVOST DAIRY CROWN
These Home Cooked Meals Prepared By - - -
MRS. WILLIAM PROVOST
OPEN MON.-THURS. 11 a.m. till 10 p.m.
CARHOP ON DUTY THURS., FRI., and SAT.
FROM 5 TILL 11
2-MILES NORTH HWY. 59 DIBOLL, TEXAS
(No Drinking Allowed

To You and yours . . .

The Very Merriest . . .

HOLIDAY SEASON

And as we go through this season, we hope we have been of service to you during the past year . . For that patronage, and friendship, Our blessings will be with you during the Coming Week!

GULF SERVICE STATION
Zelda Deane Arrington
In The Village Diboll, Texas

Portraits of Distinction



☆ Commercial ☆ Weddings ☆ Portraits
☆ Anywhere ☆ Any Place ☆ Anytime

Studio Phone 3-6431 Home Phone 3-4864

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303 N. 1st Street
Lufkin, Texas



Temple-White Co. Inc.

Diboll, Texas

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Give Your Car A Lift

Washing Lubrication Greasing

Expert Servicing

BENNIE RECTOR

Service Station

We Give S and H Green Stamps

Homelite Corporation

The Homelite Corporation is located in Lufkin at 1304 N. Raguet. Phone 3-3512 for information. They sell the one - man Homelite power chain saws in both gasoline or electric models. Be sure to ask for a free demonstration—They also feature a rental service for your convenience.

The Homelite Corporation is one of those reliable firms that we are able to speak of in the highest terms. This company has been doing business with the people of Lufkin and vicinity for many years, and over that period of time has established itself as the leading firm in its field. No amount of effort is spared to turn out the most careful workmanship and the customers of the concern are delighted with the service which they receive from this progressive company. We are not often able to give the wholehearted recommendation to any firm we give to HOMELITE CORPORATION at 1304 N. Raguet.

People from Diboll are invited to stop by their store to see a Free Demonstration of the new Model 5-20 chain Saw. This saw has a 5 HP motor and weigh only 20 pounds. It has more horse power per pound than any other chain saw on the market. Be sure to see it the next time you are in Lufkin.

Mr. and Mrs. R. V. Honea of Livingston were Diboll visitors Sunday.

Dr. Winnett Young, Chiropractor

Dr. Winnett Young is located at S. 1st and W. Kerr in Lufkin, Phone 3-4525.

This well known chiropractor offers the people of this section the highest type of professional service. Many people from all over this part of the country are visitors to his office and receive very beneficial adjustments.

Dr. Young was formerly High School teacher holding a B. A. Degree before studying chiropractic.

The science of Chiropractic as performed by this chiropractor is to help restore your body to lead a normal, healthy life. Many disorders in the body are caused partially or wholly through the pressure on the spinal nerves, causing pain where ever these nerves extend. By making a complete analysis of the spine it is possible to detect any displacement or curvature. Through Chiropractic he can relieve this displacement. Good health will follow naturally.

So why not look into chiropractic, the new health science, and consult with Dr. Winnett Young in Lufkin.

We wish to pay tribute to this reliable Chiropractor and to suggest to our readers for their health's sake you find out what chiropractic can do for you.

CLASSIFIED

FOR SALE: Used TV. New picture tube with one year warrantee. Console with 21-in. screen and Channel 9 antenna. Priced at $125.00 at Diboll Radio and TV Shop. Phone 2712.

Students home for the Christmas holidays are Henry Temple from University of Houston, Mary Katherine Richmond, Barbara Carter from TSCW in Denton.

Horace Stubblefield is all excited over killing a wild turkey.

Mr. A. L. Banks is home after a short stay in hospital.

Mr. Clyde Thompson spent the last weekend in Houston.

The very Merriest Christmas . . .
And Happiest New Year

LEFTY VAUGHN

Grocery and Furniture

Diboll Texas

It has been our sincere pleasure to be of service during the past year. We hope to be of further service to you following this festive season.

HOLIDAY GREETINGS



SOUTHERN PINE RETAIL YARD

Backing Diboll 100%

Diboll Texas

THOMPSON PHARMACY

COMPLETE PRESCRIPTION AND DRUG STORE SERVICE

101 S. FIRST LUFKIN

YOUR COMFORTS ARE COSTLY!



...INSURE ADEQUATELY TODAY!

Diboll Insurance Agency

REMEMBER THIS DATE

At 12:00 Noon Tuesday, December 27, Diboll Dept. Store Will Open Its Doors For The Big 13th MONTH SALE!

First Fifty Customers Will Be Sold Grab-Bags for 13c Each Quality Merchandise in Every Bag!

Bring your friends and be one of the first 50 Persons At The

DIBOLL DEPARTMENT STORE

Tuesday At Noon

Sale Lasts Thru Saturday

THIS MERCHANDISE HAS TO GO!

Why don't you be the one to profit!



on those long distance Christmas calls

We know that long distance calls add much to Christmas happiness. And we'll do everything possible to complete your calls. It's a good idea to place your long distance calls *early* and to *call by number*. That way, your telephone team speeds your "Merry Christmas" messages more quickly.

Lufkin Telephone Exchange

May peace and good cheer dwell in our hearts during the coming holidays. We are cheerful for your loyal patronage and abiding friendship during the past year.

May This Be Your Merriest Christmas
And May Your Road Into The New Year
Be Blessed With Eternal Happiness.



in the true spirit of the season

1955

DAIRY KREAM

H. W. Pinkerton

In The Village Diboll, Texas



To you
and your family
Our best wishes for a
Merry Christmas and a
Happy New Year



SILVER ANNIVERSARY UNITED GAS ... Gulf Coa...

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MERRY CHRISTMAS

For the 22nd consecutive year we extend to all our friends and customers our warm an hearty blessings for the joyous Christmas season.

We sincerely hope you enjoy a Merry Christmas. A Very Happy And Prosperous New Year.

J. C. SMITH GROCERY

Your Frienhly Grocer For 22 Years

Diboll, Texas

Birth Of The Christ Child Again Dramatically Portrayed On "Greatest Story"



The story of The Nativity, as told in "No Room at the Inn," which has become a Christmas tradition in radio through its annual broadcasts on "The Greatest Story Ever Told" program, will again be heard, for the tenth season, over the entire ABC radio network on Sunday, December 25th, at 5:30 p.m. (EST). Churches, civic groups, hospitals and institutions have made listening to this Christmas classic a highlight of their holiday festivities. The weekly broadcasts of "The Greatest Story Ever Told" have always been offered as a public service program, with no commercial or institutional messages.

Christmas Story On Television



The traditional Christmas tale, the story of The Nativity, will be seen this year in a special televised program, "No Room at the Inn," which will be telecast over the NBC television network on Christmas Day, Sunday, December 25th, at 4:00 p.m. (EST). This program, though sponsored, will be offered as a public service, without any commercial or institutional messages to disturb the reverence and sincerity of the dramatic story of the birth of Christ. For those who miss the television broadcast, the story of The Nativity can be heard the same day from 5:30 to 6:00 p.m. (EST), over the ABC radio network, when "No Room at the Inn" will be presented on "The Greatest Story Ever Told" radio program.

Texas cut its Safe-Driving Day death toll from the usual 7 to 2; but followed through on the week end with 10 traffic deaths in two days.

O. B. Ellis, general manager of the Texas Prison System advises that he and the Prison Board will ask the Legislature for $8,000,000 at the next session, for a new five-yeear building program for the prison farms.

One death and one serious illness at El Paso, followink administration of rabies vaccine, were not the result of faulty vaccine, reports Dr. Henry A. Holle, state health commisioner, after a quick statewide check

NO COMMENT

Washington—Anyone inclined to scoff at the claims of union bosses that the merger of the AFL and CIO will vastly increase their political effectiveness would do well to review the '54 election returns.

It was then that the Democrats recaptured control of both the Senate and the House. Political activity of union bosses was credited with playing an all important part in some of the surprising upsets.

One of the Democrats' major victories was the election of Patrick V. McNamara, former president of an AFL pipefitters union in Detroit, to the Senate to replace Republican Senator Homer Ferguson.

In this Micigan contest the CIO had a trial run for its legislative "program for prosperity" which included such items as these: Increase personal income tax exemptions gradually to $1,000; raise the minimum wage to $1.25 an hour; raise unemployment benefits to two-thirds of the weekly wage; expand Social Security coverage, raise benefits to $200 a month and add disability insurance and a gigantic federal public works program for highways, power, schools and even recreation.

This 1954 campaign in Michigan, the success of which has startled veteran politicians, is regarded as a dress rehearsal for the national campaign in 1956 by the merged CIO and AFL.

Good Time To Put Machines In Shape

This is a good time to get the farm machinery cleaned and necessary repairs made. The useful life of all farm machines can be extended by cleaning and repairing before storage. And the big item is, it will be ready in the spring when your time is at a premium.

Also along this same line, seed supplies could be laid in for the next years crop. Early buying usually means lower prices and better selection. And again it will save time when time is at a premium.

Demonstrations all over the state are proving the value of soil testing. Soil testing is a good deal like finding what your bank balance is. The agronomist knows the amount of plant nutrients necessary to produce a given yield, subtract the amount of available nutrients and you have the amount of fertilizer that must be placed in the soil to bring the yield up to what is desired. It isn't that simple but that is the principle of the soil test. If you would like to have more information on soil testing contact me at the office or drop me a card.

Season's Greetings to our Friends

Merry Christmas



W. L. 'Bo' Richardson



CARL PAVLIC
'Your Friendly Grocer'



MERRY CHRISTMAS

May the star of Christmas light your path this holiday season

1955

DIBOLL STATE BANK
Member FDIC Diboll Texas

We Respect Your Wishes

GIPSON FUNERAL HOME

Dr. C. E. Warner

Chiropractor

Office Phone 3-6815

Home Phone 4421

Hours:

9:00 a.m. - 12.00

2:00 p.m. - 5.00

Will take patients in Diboll after 5:00 p.m. by appointment.



MAY ALL THE GOOD THINGS BE YOURS THIS HOLIDAY SEASON

TEMPLE ASSOCIATES
General Contractors

Diboll Texas

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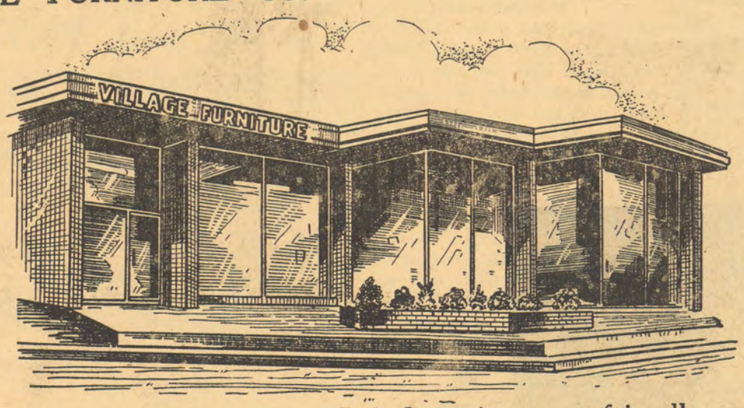
MERRY CHRISTMAS
To All Diboll
During This
FESTIVAL SEASON
VILLAGE FURNITURE CO.



Bob Scoggins, your friendly manager at
VILLAGE FURNITURE CO.
Extends Season's Greetings to all. May you all Begin A Happy And Prosperous New Year.

No One Could Be More Sincere Than We
As We Say
MERRY CHRISTMAS
AND A HAPPY NEW YEAR
We appreciate our friends, neighbors, and patrons in Diboll, and we hope we have been of service to you and this community.
May The True
CHRISTMAS SPIRIT
Reign In Your Home Now And Throughout
THE COMING NEW YEAR
A. PORTER & SONS
Your Humble Dealer In Diboll
1-4 Mile North Highway 59 Diboll, Texas



Since 1894
Diboll, Texas
Employee Pride — Skill --- Workmanship
Have enabled us to keep
Setting The Ppace . . . Since 1894
SOUTHERN PINE LUMBER COMPANY
Diboll, Texas

This Christmas, From Us To You,
Our Sincere Wishes
For The Best Holiday Season Ever!

To Our Patrons, Who Are Our Friends,
And Neighbors, We Offer Good Speed
During The Coming New Year.



May We All Have Happy Hearts And
Reverent Minds During The
CHRISTMAS SEASON

SHEROD POWELL

Copestown District Diboll, Texas

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Seasons Greetings

To the people of Diboll, whose skill and pride of product have given us our place of world leadership in the manufacture of lumber and wood products.

TEMPLE INDUSTRY



TEMPLE INDUSTRY

SOUTHERN PINE LUMBER COMPANY

Setting The Pace Since 1894

Diboll Texas